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WKU Small Business Development Center

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KENTUCKY SMALL BUSINESS DEVELOPMENT CENTER
at Western Kentucky University

September 2008 Newsletter
wkusbdc.com

Client of the Month

The Small Business Development Center at Western Kentucky University is proud to announce the August 2008 client of the month is the Glasgow Family Eye Care Center.

Dr. Whitney Thompson has returned home to provide quality eye care for the people of Glasgow, Kentucky. Whitney was the valedictorian of her 1999 graduating class of Caverna Independent High School. She graduated Summa Cum Laude from Western Kentucky University in 2002 with a Bachelor of Science with majors in Biology and Chemistry. Dr. Thompson received her Doctor of Optometry from Indiana University School of Optometry in 2007.

Dr. Thompson has amassed a significant number of awards during her internships. She also participated in leading edge research for contact lens wearers. She interned in Bloomington, Indianapolis, Ireland Army Hospital at Ft. Knox, and Bennett-Bloom Eye Centers in Louisville.

When it came time to open her own practice she was intent on coming back to her home town to serve the people she knows and loves.

Dr. Thompson, along with manager Donna Jackson, conducted marketing research and in depth business planning and financial forecasting to ensure that there was a market for her services. The WKU SBDC assisted in this effort.

After determining that there was a need for her services she then embarked on a long renovation to the old Medicine Shoppe building in Glasgow. After many months of hard work and dedication the renovations have been completed and the office opened for business August 12th.

Dr. Thompson took into consideration the work schedules of her patients and has set hours for her practice to accommodate them. There are appointments for early morning, late evenings, and some weekends. The office is located at 705 North Race Street, Glasgow, Ky. 42141

For additional information contact Donna Jackson at 270-629-6060

September Seminars

Name	Location	Time	Date	Description
Web Page Design	The Learning Center at the Housing Authority of Bowling Green	6:00-8:00 pm	9.25.2008	Web page development using Microsoft Office Live. This seminar will allow participants to learn the basics of start up, design, and maintenance of a website.
Intro to Quickbooks Pro	The Learning Center at the Housing Authority of Bowling Green	6:00-8:00pm	9.30.2008	Learn the basics of Quickbooks Pro accounting software.

Funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact [Chris Bixler, 247 Double Springs Rd, (271)467-7154

SBA
U.S. Small Business Administration