

12-2008

UA62/3 December Newsletter

WKU Small Business Development Center

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Recommended Citation

WKU Small Business Development Center, "UA62/3 December Newsletter" (2008). *University Organizations*. Paper 22.
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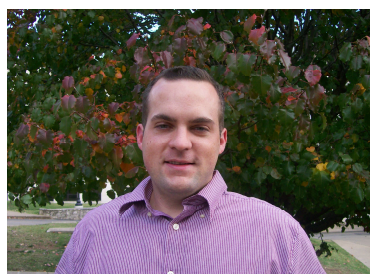
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December 2008 Newsletter
wkusbdc.com

SBDC Announces New Director

The SBDC is proud to announce the new director Adam Brownlee. Adam graduated from WKU with a Bachelors of Science in Financial Management in May of 2002.

He has worked at Camping World as a Forecast Analyst, Computer Programmer, and Business Intelligence Analyst from 2004 – 2008. He also has extensive experience in managing and setting up small business systems.



He is an avid runner, hiker, guitar player, and drummer. He is married to a beautiful, wonderful wife Michelle, 5 years. He enjoys spending time with his family, friends and co-workers at SBDC.

Technology Update

With the help of the state SBDC conference, the leaders of the WKU SBDC have found some new technological advances that may help our clients. It is an email marketing campaign that will be perfect for clients who



have online businesses.

It will be a good way for business owners to advertise, raise awareness, and grow their business in an economical and environmentally friendly fashion!

Visit constantcontact.com for more details and plan on attending a training in January to learn how to get your marketing campaign up and running. Remember to check out wkusbdc.com click on the "seminar" tab for updates to the training schedules.

IRS Tax Resources

(courtesy of IRS e-news for Small Business)

IRS announces 2009 standard mileage rates

Beginning Jan. 1, the standard mileage rates for cars (also vans, pickups or panel trucks) will be:

- 55 cents per mile for business
- 24 cents per mile for medical or moving purposes
- 14 cents per mile in service of charitable organizations

Related Link:

- [IR-2008-131](#), IRS Announces 2009 Standard Mileage Rates

Employment tax changes for some LLCs in 2009

Single member/single owner limited liability companies that have not elected to be treated as corporations may be required to change how they report wages and pay federal employment taxes in 2009.

Related Link:

- [Headliner 252](#), Disregarded Entities for Purposes of Employment Tax

APA reminders for a successful year-end

The American Payroll Association has some tried-and-true tips to help ease year-end processing for employers

Related Link:

- [Tips](#)

SBA's frequently asked questions

The latest update to the Small Business Administration's Office of Advocacy small business publication, FAQs, has a variety of statistical data and other information for small businesses,

Related Link:

- [Frequently Asked Questions](#)

Funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact [Chris Bixler, 247 Double Springs Rd, (270)467-7154.

