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UA62/3 September Newsletter

WKU Small Business Development Center

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September Newsletter Wkusmallbiz.com



Dollar Brother Shoes on Park Row is one of the oldest businesses in the downtown area, in fact the store has been operating since 1937. The store was originally opened by the Dollar Brothers; it is now under the ownership of John Williams, who worked in the store for 34 years before becoming the major stock holder. A business that has lasted for decades must be doing something right.

Dollar Brothers offers a wide selection of fitted shoes, for both men and women. They specialize in narrow widths, therapeutic footwear, and shoe maintenance products. The store normally has two major sales per year, this year they will be having an Anniversary Sale so keep an eye out for the ads, and you will find really great bargains.

Opening Oct 1, 2009 Pelly's Farm Fresh

Eslie and David Pelly who own The Garden Patch are opening a new business on Oct 1. Pelly's Farm Fresh will be located adjacent to the Greenhouse at 1085 Hayes-Smiths Grove Rd, in Smiths Grove. The new business will feature all Kentucky Proud Items, antiques, Chaney's Ice Cream, Kenney's Country Cheese to mention a few of the Kentucky Proud items. There will also be items from the greenhouse such as fall plants and pumpkins. At the grand opening on Oct. 1, there will be free Chaney's ice cream and a blood drive. David and Eslie would like to extend an invitation to everyone to join them for the grand opening.

Upcoming Seminars at the Small Business Development Center

- > 9/15/09—Web Design—6-8:00pm
- > 9/22/09—E-Marketing with Constant Contact—6-8:00pm
- > 10/1/09—Tax Strategies—6-7:00pm
- 10/20/09—Choosing the Right Structure for Your Business 6-7:30pm
- ➤ 10/1/09—Tax Strategies—6-7:00pm
- > 11/3/09—The Basics of Selling on eBay—6-9:00pm
- ➤ *1/12/09—Writing a Professional Business Plan—6-7:00pm
- *1/12/09—Analyzing Your Cash Flow & Tax Strategies—7:00-8:30pm

All seminars a held in the Learning Center at Housing Authority of Bowling Green, 247 Double Springs Rd., unless otherwise noted.

*Seminars to be held at the Carrol Knicely Center

Registration for the seminars maybe completed online at eCenter. Click on Seminars

"Funded through support from the City of Bowling Green's Community Development Block Grant Program"