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Southern Normal School

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Southern Education

By H. R. Burnette.

EDUCATE THE WHOLE MAN, WITH ALL HIS FACULTIES, FOR ALL PURPOSES.

Volume V.

BOWLING GREEN, KENTUCKY, OCTOBER, 1900.

Number II.

THAT BOY.

What Will You do With Him?

You Can't Choose His Life's Work.

Father and mother, if your boy is lazy about his lessons, shirks arithmetic for fishing, and prefers base ball to grammar, don't get discouraged and out of temper, and conclude that he is to be a black sheep.

Many a bright and successful man did not do well at school. Yours is not the first boy who did not "take to books," and who did not go to the bad either. Above all, do not try to make him love his books by badgering him and driving him to them, for you won't succeed.

Remember this: Education must go on from forces within; your boy will not learn a thing unless he wants to learn it; you must begin with his desires; somewhere among them you will find the live roots to support his educational growth. If your boy has disappointed you by failing to give promise of becoming a great statesman, a doctor of divinity, or a college professor, try making him a good, honest and intelligent mechanic or a live, hustling business man. If he does not do well in mathematics and the ologies he may take to bookkeeping, business practice, stenography and typewriting, as a duck takes to water. Try making of him a practical man instead of an ideal man; then perhaps he may be a most noble ideal man after all, though not quite the kind you intended him to be.

American Push.

Ian Maclaren is writing about Americans still. This time in the North American Review he says:

"No man goes slow if he has the chance of going fast; no man stops to talk if he can talk walking; no man walks if he can ride in a trolley car; no one goes in a trolley car if he can get a convenient steam car; and bye and bye no one will go in a steam car if he can be shot through a pneumatic tube. No one writes with his own hand if he can dictate to a stenographer; no one dictates if he can telegraph; no one telegraphs if he can telephone; and bye and bye when the spirit of American invention has brought wireless telegraphy into thorough condition, a man will simply sit with his mouth at one hole and his ears at another, and do business with the ends of the earth in a few seconds, which the same machine will copy and preserve in letter books and ledgers.

"It is the American's regret that at present he can do nothing with his feet while he is listening at the telephone, but doubtless, some employment will be found for them in the coming age."

Catalogues.

Catalogues of S. N. S. & B. G. B. C. mailed on application. Be sure to mention course wanted when you write.

DOES HIGHER EDUCATION PAY?

Will You Enter School or Teach?

We wish we could say something to convince our public school teachers that higher education pays even in a business way; for it is a fact. The skilled mechanic gets the highest wages—the untrained workman barely makes a living. The learned lawyer gets more cases than he can attend to—the shyster complains that there is no business for lawyers. The skillful physician is burdened with practice—the quack wonders why he is not recognized. The teacher of broad attainments has a multitude of positions open to him—that one who continues to teach little spring schools and thus neglect a higher education for the few dollars thus made, is limited to a narrow field of operation, and it is with difficulty that he gets any pleasure at all.

None but the best teachers are interested in "going higher." None but the progressive attend Normal Schools to broaden their views, to study methods and principles of pedagogy and to secure a thorough education.

There are hundreds of bright young men and women working on poor salaries to-day for no other reason than this: *They do not know their own capability.* They have not yet opened their eyes to the fact that an investment in a higher education would multiply their present salaries by three, four, five and perhaps ten. They are underestimating themselves. They believe promotion is possible for others, but not for themselves. We believe there is nothing truer than this: **PROMOTION IS A CERTAINTY FOR THOSE WHO PREPARE FOR IT, BUT FOR THOSE ONLY.** Competition was never sharper than now. No teacher should expect great success before making great preparation.

The Dull Boy.

Who is the dull boy? To the Greek professor he is the boy who cannot learn Greek. To the professor of mathematics he is the boy who cannot learn calculus. To the whole literary or classical faculty he is the poor fool whose brains will only absorb facts of physics and chemistry. To the witty man, he is that awful creature who sits solemn over the latest joke or epigram. To the serious man he is the laughing idiot who persists in treating life as a comedy. In brief, the "dull boy" is the square peg whom somebody is trying to fit into a round hole.

Read every line in the Southern Educator.

SOUTHERN NORMAL SCHOOL

The Great Independent Normal Training School of the South.

One Thousand Students Will Be In Daily Attendance During the Spring of 1901.

It would be not only futile but foolish for us to boast. To do this, there is not the slightest disposition on our part. On the contrary, we feel our weakness almost painfully. We want to confine ourselves to cold facts only, and with these we are content. Those who know us best will be lamely charge us with boasting. We are therefore, that we may be permitted to speak plainly, yet modestly, when we say that if there ever existed a doubt as to our claim that the

CHARACTER OF WORK

Done in Southern Normal School.

We believe, and teach, that all successful study on the part of the pupil must be cheerfully and voluntarily done. To that end no teacher in the Normal ever assigns a lesson as a task. As a result, study among the pupils becomes an ever-increasing delight. Many who come to us from other institutions with the idea that school work is irksome, and that to shirk a duty is honorable, change their habits in the course of a few weeks. The entire spirit of the school is opposed to any course of conduct that is either unmanly or idle. The efforts of our pupils are exerted under the best possible stimulus, and the very highest results within the capacity of each one is obtained. Such a state of things keeps each class in a healthful state of activity, and a generous rivalry prevails among the members to an exercise of the most acute perception and vigorous originality.

We have no sympathy with half-way attainments on the part of either teachers or pupils. Perhaps nowhere in the country is to be found classes characterized by so much enthusiasm as here. No one could be present in any of our classrooms without being profoundly impressed with the fact that each member is anxious to attain the highest result in his study. Nor are we satisfied with a knowledge alone of the general principles that underlie a given subject. On the contrary, the constant effort is to secure to each pupil such a knowledge of facts and skill in handling them as will enable him to meet occasions of responsibility with every assurance of success. We are aware that our pupils must and ought to stand upon their real merits of acquired, as well as native ability. That we can actually succeed in accomplishing these results can be abundantly shown by a reference to the history of the pupils themselves.

Our graduates and undergraduates have passed the severest tests, and always with highest credit. They have met in closest competition the representatives of the best schools in efforts for positions in all walks of life, and have invariably sustained themselves.

K. E. A.

Don't fail to attend the big annual meeting of the Kentucky Educational Association which meets in Louisville during the Holidays.

Knowing how to think aids in knowing what to think.

COURSES OF STUDY.

Thorough, Comprehensive, Practical.

A Crusade Against Shallow and Superficial Work.

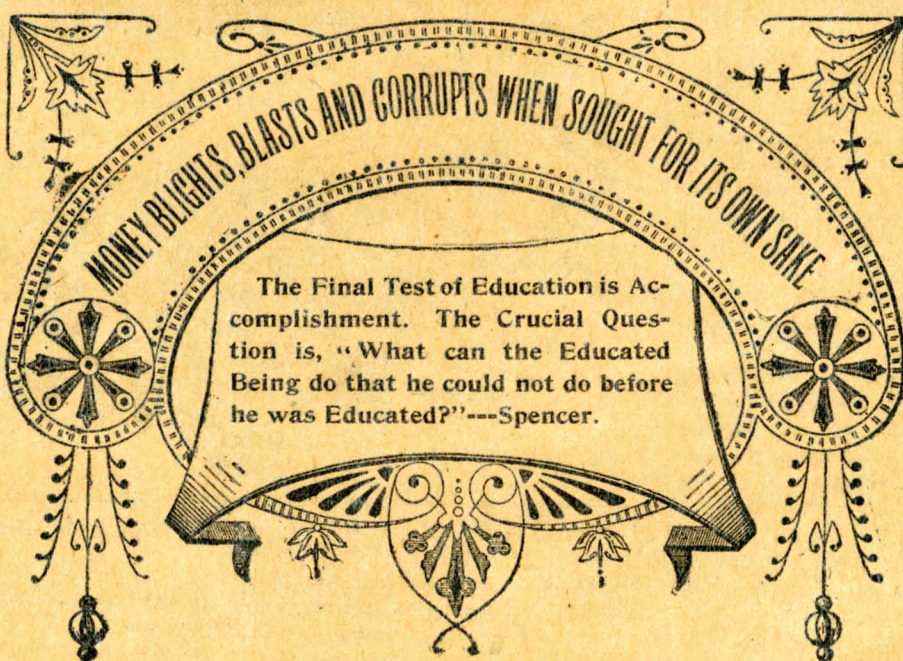
It is beyond our comprehension to understand how any school can be guilty of superficial work. If the teacher's profession is not fraught with responsibility enough to make any honest man shudder, then surely no other business is. There are vocations more remunerative and less laborious that men could adopt. Why they choose this and abuse it, why and how they can be contented with work which they know shallow, and for the present, deceptive, is more than we know. We only know that such work is being done, and wonder what some so-called teachers have done with their conscience. Are souls and character no more than a species of merchandise? Is there nothing more in the life of a young person than a few shekels for his teachers? There are schools that advertise themselves as Business Colleges, and yet their work belies the name. These "money changers" are defiling the temple of the profession they claim to have. They are bringing into disrepute the very name Business College. They are deceiving young people, getting their money, causing them to waste their time, and in return for all this, are dealing out their little diplomas and big boastings.

There are literary schools, some of them under the wing of the church, some under the patronage of their respective States, and others under private or proprietary management, that parade themselves before the public. Yet in their work, or, more accurately speaking, in their idleness, are blasting the life of their students by misleading them, by teaching them false views of life and making them believe they are educated when they have spent a certain time and a certain amount of money in these so-called "colleges." We know "graduates" from some of these schools who are unable to pass a simple county examination for license to teach a primary school. In the name of decency, we ask how long is this to be tolerated?

We have no harsh word for any honest competitor. There is room enough for all good schools, but there should be no place on earth for a school that is superficial, lazy and dishonest in its teaching.

Social Features of the Schools.

Mrs. H. H. Cherry has charge of the social affairs of the Institutions. The pleasant receptions, interspersing the busy days of school life, are much enjoyed by the pupils, and serve to keep fresh in memory those courtesies which mark true social culture. Students being thus brought into close touch with each other by social concourse, brighter hopes are inspired and bonds of friendship, reaching far beyond the confines of our college walls, are sealed. Mrs. Cherry makes frequent visits to the students.



Southern Normal School is The Great Independent Normal of the South, certainly that doubt is now completely and permanently dispelled. Institutions, like individuals, must pass through periods of drudgery, disappointment, strain and suffering, before entering upon the higher plane of certainty and success. We are happy to announce to friends of the School that it has passed this first experience and is now enjoying the clear sunlight of certainty. Our magnificent new building is completed and we are in it. Our faculty is organized as never before. Our equipment in way of furniture is new and elegant. Our former students are fairly showering upon us letters expressing their gratitude for what our faculty did for them last session. New students are coming almost every day. Prospective students are writing us by every mail. But while the institution is now enjoying the fruit of many years' labor, we are determined that it shall take no step backward. We buoyantly turn our faces to a future altogether bright, altogether inviting.

The winter term begins January 22, 1901.

Second term begins Nov. 13, 1900.

Southern Educator

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AND
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BOWLING GREEN, KY., OCT., 1900.

WHEN THE BATTLE BEGINS.

The man who fights prepares. Who ever heard of a soldier who went into battle with an empty cartridge belt or an unfixed bayonet? What commander of a battleship ever started on a cruise with no torpedoes in the tubes and no ammunition in the lockers? Even the pugilist knows enough to train himself into condition before going into the ring.

It is so in all the many kinds of life's battles. Wherever there is struggle to overcome difficulties or opposition, there must be preparation for the strife. To neglect this preparation is to invite defeat. The surgeon must spend many long months in the dissecting room and hospital before he does so much as to undertake the amputation of a finger. The lawyer must, through deep reading, thread the many mazes of the law, and patiently master its many intricate processes before he dares go into court with the most unimportant case. Dewey says he spent forty years in learning how to win the battle of Manila. Wanamaker testifies that it took him half a lifetime to really comprehend modern business. Washington, the young surveyor, tramping through the forests of Virginia, or leading expeditions against hostile Indians and French, was equipping himself with the knowledge, courage and self-control that made him the greatest general of his time. Napoleon began his military career when a school-boy, by storming the snow forts of his playmates.

Occasionally the fruit of great achievement drops into the lap of unpreparedness, but this is so rare that men always marvel at it. "Coal Oil Johnny," through good luck, won a fortune, which he had not the sense to keep, and Jim blundered himself into a corner of railroad properties that he could not have gained by business ability. But these are the exceptions that prove the rule, which is, that trusting to luck is fatal.

We cite these illustrations for the benefit of the young man who has his future to provide for. We want him to see that his safest course lies in preparation—that key that has opened so many of the gateways to fortune, and will open so many more so long as the world shall stand.

We would say to this young man, if you have decided to win success in any field of effort, begin by getting ready. In this age of competition and the "survival of the fittest" in business and professional life, the unprepared, looking-for-something-to-turn-up young man has about as much chance to succeed as a man has to make a voyage from New York to Liverpool in a row-boat.

Some young men have enough natural good sense to learn this lesson early and act upon it. Others live to spend a seedy, disappointed old age in vain regrets that they failed to learn it in time. Ah, you who have youth and health and strength and sense, and long years of active life ahead of you, what a fortune is yours! How gladly would Russell Sage or Phil Armour or Andrew Carnegie or scores of other aged millionaires give every cent they have to stand in your shoes. You are richer than they, my lad, for life itself is the greatest wealth, if one only lives to a wise purpose.

Therefore prepare to use your great capital to the best and highest advantage. Arm yourself with knowledge as with a weapon; get skill and capability into brain and eye and hand. Acquire those essentials of education that are the tools of intelligence. Add to these a thorough special knowledge of some substantial calling, then you may hoist your standard and go into the fight without fear, for you will win the victory that ever rewards the soldiers of industry, who are armed with the sword of intelligence and protected with the armor of knowledge.

CALENDAR.

Fall term commenced Sept. 4, 1900.
First winter term begins Nov. 13, 1900.
Second winter term begins Jan. 22, 1901.
Spring term begins Apr. 2, 1901.
Summer term begins June 11, 1901.

WORK ON CIVICS.

Prof. H. H. Cherry, of This City,
Being Urged to Write
Text Book.

From Evening News, July 1900:

Prof. H. H. Cherry, General Manager of the Southern Normal School and Bowling Green Business College delivered an address on the subject of civics at the recent session of the Warren County Teachers' Institute. The teachers were so impressed with his ability along this line that they unanimously adopted a resolution asking Prof. Cherry to write a book on this subject. Prof. Cherry has won quite a reputation as a teacher of this branch and has had numerous requests from all over the State and South where his ability is known to write a book on civics. The teachers and his many friends hope that the compliment, paid him by the Warren County Teachers' Institute, together with constant demands made on him, will induce him to write one at no distant date. No man in the entire county is better qualified to write on this subject. He is one of the leading school men of the South, and if he writes a text on civics it will fill a much needed demand.

THE LECUURE COURSE

During Spring 1901.

The lecture course which will be given during the spring of 1901 will include many of the most distinguished lecturers on the American platform. Among the number we will name Hon. John B. Gordon of Georgia, Dr. Carter Helm Jones, Prof. Hawks, the laughing philosopher of New York, Prof. A. C. Webb of Tennessee, Hon. John P. St. John of Kansas, Ex-Governor Taylor, of Tennessee and two other distinguished lecturers who will be named later. In addition to the above Prof. Francis J. Brown will give an evening's reading from the standard authors, and will present with local talent one of Shakespeare's plays, also.

UNSOLICITED,

But Greatly Appreciated.

BOWLING GREEN, KY.,
Oct. 9, 1900.

To the Readers of the Educator:

I would say a word, not as a duty or self-imposed task, but because it is ever a pleasure to express my true sentiments in regard to the Southern Normal School, and I am but one out of hundreds who gladly avail themselves of any medium of communication with the public, to speak its praises.

As perhaps you know, the career of this school has been impeded by adverse circumstances, but its pulse never faltered, its heart beat on. The cutting winds of criticism but energized it to rise above such petty things; each ominous cloud had its silver lining and the rainbow of hope always appeared on the horizon of the future. There was not even a pause when the angry flames had laid low its outward shell, but like the mythical Phoenix of old, it arose from its ashes more triumphant than ever, and the good this school is now capable of doing, promises, like Tennyson's Brook, to go on and on forever.

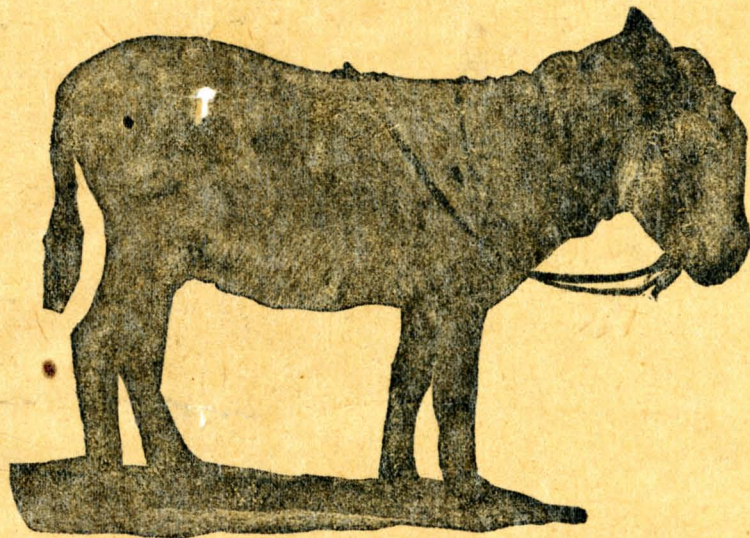
This school is a sculpture room, built on the foundation of honesty, with truth and justice for its model, and character-building its aim. To those who have been within its walls, I need say nothing. To those who contemplate entering I can conscientiously say I know you will make no mistake by so doing. The motto of the school is "E Pluribus Unum"—the school a unit. If you enter it you will become one of its factors, your interest will be the interest of the whole school.

What is the motor force which holds this body of students together? In a word I might answer, the Principal, whose power of organization is something marvelous. His energy of action is such as to inspire industry; his charity makes others sympathetic; his determination generates the resolve, "I will." By his works he is building a monument which will preserve the name of H. H. Cherry in the memory of generations to come. He is your friend, if you need assistance come to him, he is ever ready to help those who need help.

MATTYE REID.

"Nothing is more terrible than ignorance with spurs on."

I AM ONLY A DONKEY.

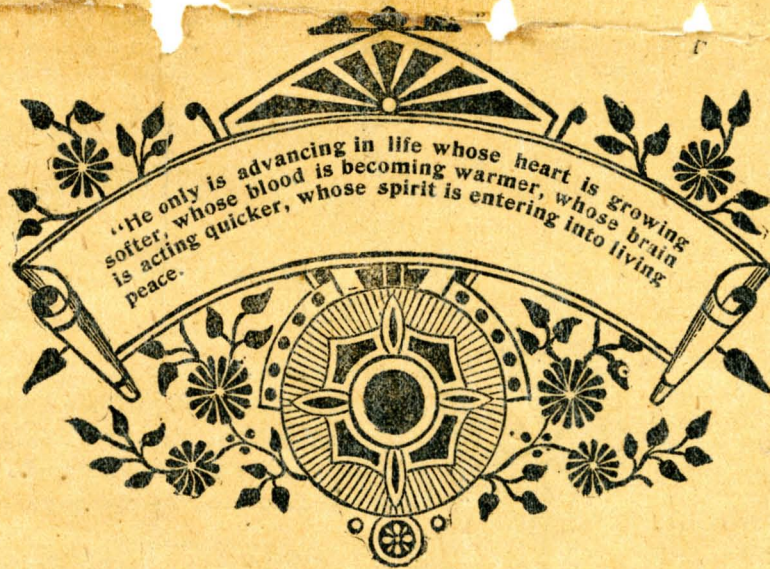


Human beings look down upon me with scorn because, being only a donkey, there are so many things they can do that I can't. For instance, there goes a man staggering along the street with a duller expression in his eyes than I have in mine, and with a face that is red and bloated with bad blood. I understand that he has been drinking whisky, something that is intended neither for quenching thirst nor affording nourishment; something that benumbs the mental faculties, destroys the will and ruins the body. Being only a donkey I don't care to drink anything but pure water, and can't understand the luxury of getting drunk.

Here comes a young fellow sucking the smoke out of a vile, burning weed. It gives out a terrible odor, that makes me cough when I have to breathe it. I understand that this stuff they call tobacco is neither medicine nor food, but a poison, pure and simple. But I am only a donkey, and of course can't be expected to understand why enlightened human beings do such things. Here comes a man with his hat on the back of his head, dashing madly along, with an eager look in his eyes and every motion of his body betraying quivering excitement. I understand he is called a hustler, and his whole aim in life is to make money. I understand he doesn't know anything else—doesn't care for anything else. I understand, too, that he already has enough of what they call money to purchase his every rational requirement for the next five hundred years, if he could live that long, so what on earth does he want with more?

Now, if I had a hundred hay stacks, one thousand bushels of oats, with a hundred different barns to put them in, I wouldn't be tearing down fences and breaking into granaries to get a still bigger supply that I couldn't possibly use. But I am only a donkey, and how can I tell what is expected of a high order of intelligence?

Oh, dear! There are so many things these exalted human beings do that I neither attempt nor try to understand, that you can not wonder that I look humble and sad. I am only a donkey, and so I can't talk about my neighbors, chew gum, dance a two-step, squeeze my body out of shape with what they call a corset, chew tobacco, swear, bet on elections nor make political speeches. Being born a donkey I shall always remain one and never be able to conduct myself in the way that human beings do to show that they are the noblest works of God.



THE STORY OF A MAN.

He was born poor. So were nearly all useful men. He struggled against every hardship a boy could have. So did nearly all useful men. He went to a country school. So did they all. By close application he was enabled to pass the examination for license to teach a little school. At the expiration of this he entered a Normal School and remained till his money was exhausted. He taught again, made more money and again invested every dollar of it in education. Each school he taught paid him more than the preceding one. He kept up this plan for several years and completed with distinction a four years' course. Today he is Superintendent of the Schools in one of the largest cities of his State. During all the years he was attending school, he was again and again urged to take little Spring schools, but ignored them all, and clung tenaciously to his purpose.

Others who were at that time teaching their little Spring schools and "too busy" to go to a Normal, are still "busy" at the same old trade, and year by year they notice that it is becoming more difficult to get even a Spring school, though they offer their services cheaper and cheaper every year.

"If I can put one touch of rosy sunset into the life of any man or woman I shall feel that I have worked with God."

WHAT WE OFFER FREE.

Free Course in Vocal Music, under a specialist.
Free Course in Penmanship, under an expert.
Free Course in Free-hand Drawing.
Free Lecture Course.
Free Teachers' Course in practical reading.
Free Membership to the Debating Societies.
Free Membership to the House of Representatives, which is the most thoroughly organized house ever managed by a school.
Free Course in Phonetic Spelling.
Free Membership in Child's Study Club.
Free Drills in Parliamentary Law.
Free Special Course in Psychology and Pedagogy, including special work in Child Study.
No schools have ever offered more drills for the accommodation and instruction of their pupils than the Southern Normal School and Bowling Green Business College. The Most House of Representatives and the Lecture Course alone are worth the amount of tuition charged.

DRESS.

No uniformity of dress is required. Clothing suitable for home circle is sufficient here. Extravagance of dress and mode of living is discouraged.

SELECTED.

Ram it in, cram it in,
Children's heads are hollow;
Slam it in, jam it in,
Still there's more to follow—
Hygiene and history,
Astronomic mystery,
Algebra, histology,
Latin, etymology,
Botany, geometry,
Greek and trigonometry—
Ram it in, cram it in,
Children's heads are hollow.

Rap it in, tap it in—
What are teachers paid for?
Bang it in, slam it in,
What are children made for?
Ancient archaeology,
Aryan philology,
Prosody, zoology,
Physics, clinicology,
Calculus and mathematics,
Rhetoric and hydrostatics,
Hoax it in, coax it in,
Children's heads are hollow.

Rub it in, club it in,
All there is of learning;
Punch it in, crunch it in,
Quench their childish yearning
For the field and grassy nook,
Meadow green and rippling brook
Drive such wicked thoughts afar
Teach the children that they are
But machines to cram it in,
Bang it in, slam it in—
That their heads are hollow.

Scold it in, mould it in,
All that they can swallow,
Fold it in, hold it in,
Still there's more to follow.
Faces pinched, sad and pale,
Tell the same undying tale—
Tell of moments robbed from sleep
Meals untasted, studies deep.
Those who've passed the furnace through
With aching brow, will tell to you
How the teacher crammed it in,
Rammed it in, jammed it in,
Crunched it in, punched it in,
Rubbed it in, clubbed it in,
Pressed it in, caressed it in,
Rapped it in, and slapped it in,
When their heads were hollow.

DON'T.

Don't work yourself to death in order to make a living.
Don't envy your neighbor's luck; envy his pluck, if anything.
Don't expect your opinions to fit if you obtain them ready made.
Don't attempt to talk if your mouth is full or your head is empty.
Don't forget that quitting a fault is the best way to correct it.
Don't forget that nothing appears or disappears quicker than tears.
Don't deride the vanity of others. It isn't modesty that creates a censor.
Don't think because a man never knows what he can do until he tries that it's always expedient to try.

SEVEN GEMS OF MEDITATION.

The quickest lunch is not the soonest mended.
When a man confesses to a skeleton in the closet he makes no bones of it.
"Merely a side issue," observed the marketman, looking at the rib of beef.
Isn't it true that the cable road is always in a stranded condition?
Old Sol takes good care of the beam that's in his own eye.
The cross-country theatre troupe is closely related to the overland stage.
"Drifted apart," mused the lover who found ten feet of snow before his sweetheart's door.

LAW SCHOOL.

There will be two classes in law school after Christmas. The advanced class will complete the course during the spring, and graduate in June. Another class will take up the study at the beginning of the subject on January 22, 1901. The students who completed one-half of the course on last year will return and complete it the coming spring.
The law school will be very large after the Holidays.

TWO COPIES EDUCATOR.

We respectfully request all parties who receive more than one copy of the Educator to give or send the extra copy or copies to some one interested in an education.

With Greeting to Citizens and Students.

"Hope springs eternal in the human breast," sings the poet, but it is when we realize that "God divided man into men that they might help one another" that the spark of hope glows brightest in the human breast.

We would be guilty of base ingratitude if we should fail to express to the citizens of Bowling Green and the surrounding communities, as well as all other parties who have contributed to the new college building, our deepest appreciation for the handsome and complete manner in which they have responded to the needs of the Southern Normal School and Bowling Green Business College, and for the new and permanent home which is the finest educational structure in the South. The citizens of the whole country appreciate the building, together with the equipments and the schools conducted in them, but the management, faculty and former and present students especially appreciate the high and lofty motive which prompted its construction. The great building which is being completed will stand as a monument to the public enterprise, zeal for education and the unselfish lives of the men and women who have so liberally contributed money and time to its success.

Our friends will pardon us if we express the belief that the building will stand as an index showing your confidence in the management and the faculty, and your appreciation of the thousands of earnest young women and men who have attended the schools.

This seems to us, to be a time of readjustments and "new beginnings." New and greater responsibilities have been created, a greater work is to be done and the scope of influence and usefulness of the schools enlarged. We accept the conditions and promise the best efforts of our lives to measure up to the highest expectations of our patrons, trustees, students and friends. We shall strive intensely to merit the high compliment paid us in the construction of the new college building and to see that the schools continue to prosper and bear a bounteous harvest.

While we are proud of our new home, and shall take good care of it and add to its attractiveness and beauty, we know that handsome college buildings, elegant school desks, auditorium, equipped with opera chairs and commodious and attractive class rooms and fixtures do not alone make a school. These things constitute only a small part of those things that give growth, life and influence to a well organized school. A good school can be taught in a log cabin or in the open air under a tree. It is not fine churches, elegant pews and attractive pulpits, or the tasty attire of the minister that preaches the sermon, but the man behind the sermon.

It is the man, the faculty, the community, the students, behind the school that makes a school a success. We re-consecrate our lives to our work and ask a continuation of the co-operation and sympathy of our friends everywhere.

Thousands of former students, who are now distinguished citizens in all the relations of life, and who have carried the inspiration which they received while in our school into the home, the field, the school-room, the pulpit, the legislative hall, the bank, the store, etc., reaffirm their allegiance and loyalty to the schools and promise us an increased effort to make the daily attendance go even beyond one thousand students during the coming spring.

Let the community, the students, the faculty, the proprietors, unite in one great effort to establish for Bowling Green, what it is practically now, the great educational center of the South and make it not only what it is now, the home of the largest school in the South, but the largest in the United States.

TO STUDENTS, GREETING.

We can not let pass the opportunity presented through the columns of the Educator, without a word of greeting to our old students and an expression of gratitude for the loyalty and deep interest you have manifested in our institutions and their success.

The schools opened this fall in the magnificent new college with an enrollment which greatly exceeded that of any in their history, and was a surprise even to the management. We want to say, had it not been for your high endorsement and kindly expressions of the work we are doing, our schools could never have reached their present proportions. The people of Bowling Green were not unmindful of your hearty good will when they decided to give our institutions a new college building. The citizens, keenly appreciating the great work the schools are doing, have joined us by putting themselves behind the enterprise. The institutions are planted as never before, on a strong basis, and are run on solid, business principles. The success of the schools and of the new building is the result of well defined plans.

We often feel we are unworthy of the many favors bestowed on us by our old students. We freely admit that the



STUDENTS SOUTHERN NORMAL SCHOOL AND BOWLING GREEN BUSINESS COLLEGE TAKING A WALK THROUGH RESERVOIR PARK

THE FOLLOWING COURSES OF STUDY ARE TAUGHT:

- a. Primary.
- b. English.
- c. Teachers.
- d. Preparatory.
- e. Scientific.
- f. Classic.
- g. Elocution and
- h. Vocal Music.

Don't fail to mention Course wanted when you write.

Address

thousands of expressions of loyalty, devotion, interest and appreciation which we have received from our former and present students constitute an important part of the reward we receive for the heavy labor done. We want to gratefully acknowledge thousands of letters from our former students. We have received new life, encouragement and inspiration from them. These letters come to us as messages bearing testimony of the good the schools are doing. They tell us of a purpose in life and of a determination to accomplish that purpose. They tell us of difficulties met and overcome, of good done and victories won. They tell us that the fire of inspiration, kindled while in our schools, has taken possession of a life that now has a path by which to go, an end to which to go, and the determination and decision of character that will make it go. We know we are now better prepared than ever before to merit your good words, for added to a large faculty, all of whom are specialists in their chosen line of work, is the handsome and well equipped new building, and we sincerely trust you will be among the one thousand students we are certain to have in attendance before the present scholastic year shall have closed. We want to shake hands with you. We want to have you in school and have you enjoy with us our elegant new home as well as the superior advantages we offer.

It is with the deepest interest that we watch your career as you press on toward the goal which, during your stay with us, shone in the dim future as a beacon light embodying your idea of a business or profession, and which acted as an incentive, causing you to be progressive, enterprising, original, energetic and hustling, that this goal might be reached.

We wish you all success and stand ever ready to render any assistance within our power.

MORE POSITIONS SECURED

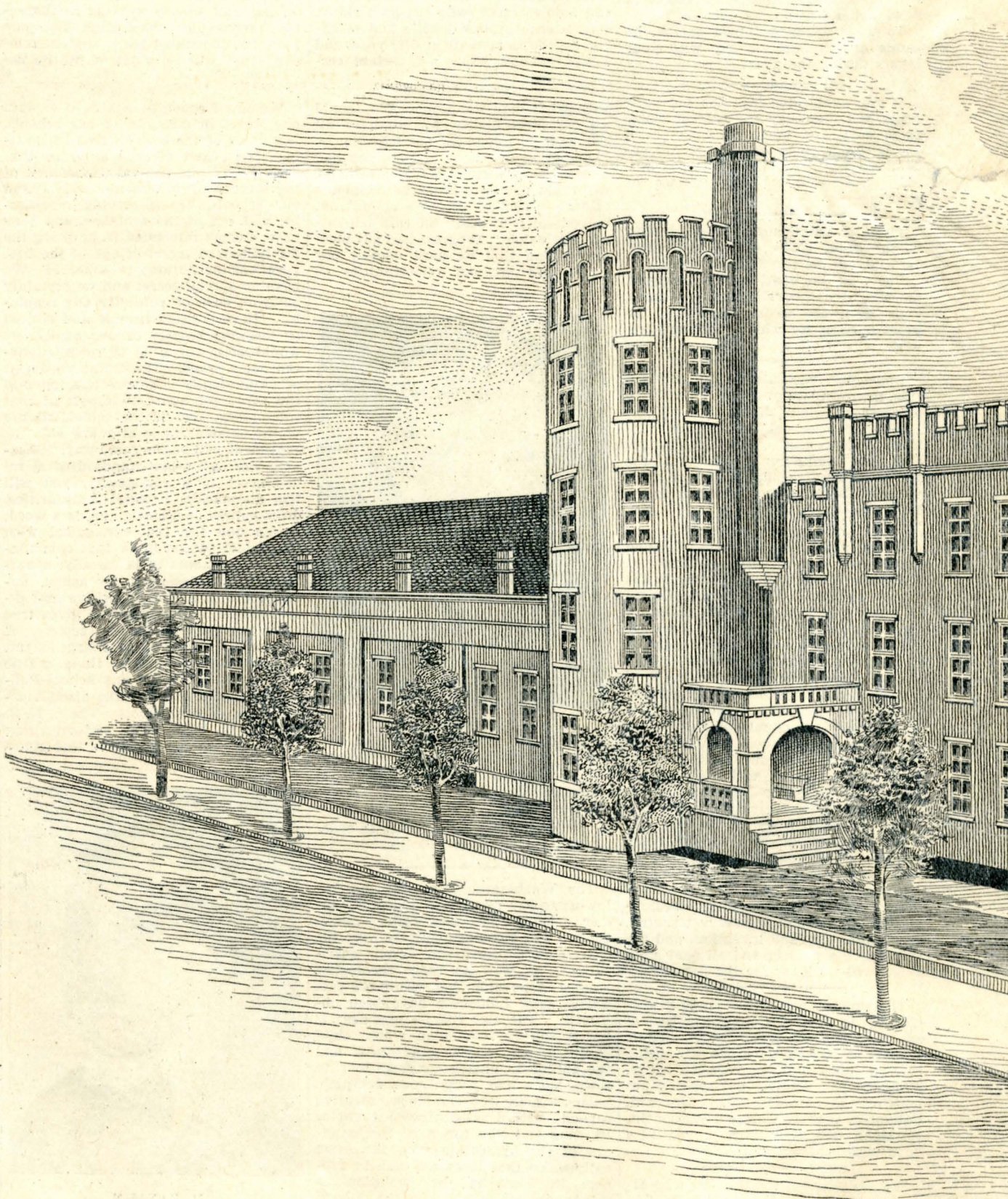
By Cherry Brothers' Employment Bureau.

[From Evening Journal, Oct. 30, 1900.]

The Employment Department of Cherry Bros. Schools continues to meet with great success, and is placing many young men and women into good positions.

The demand for competent labor in all the departments of business is large, but the demand for combined stenographers and book-keepers can not be supplied. The Cherry Bros. have just recently gone outside of the school in order to meet the demand. The bureau has within the past few days secured a good position for Mr. Lewis Martin, a Warren county boy. He will work for B. C. Jarrall & Co., of Humboldt, Tenn.

The following parties have also captured good positions through the bureau during the present week: Mr. A. D. Buskill, former student, but recently of Hartford, Ky., left Wednesday to take a place with Cheatwood Plantation, of Lecompte, La. He will act as general stenographer and book-keeper. Mr. Chas. Brunner left last Monday to take a place with W. O. Aldridge of Estell, Miss., as book-keeper and general salesman. Mr. Rigsby will hereafter be connected with the Business College at Tampa, Fla. He has a regular and permanent position as instructor. John R. Summers has a fine position in Douglas, Georgia. Miss Dora Glenn has a lucrative place in St. Louis.



THE NEW HOME OF THE SOUTHERN NORMAL

The Second Term begins November 13, 1900. The Winter Term Catalogues and Journals free. Be sure and mention course wa

BOWLING GREEN BUSINESS COLLEGE.

THE SOUTH. ONE THOUSAND STUDENTS WILL BE IN DAILY ATTENDANCE DURING THE COMING YEAR.



BOWLING GREEN, KY. EXAMINE THE PICTURE CLOSELY AND YOU WILL, NO DOUBT, RECOGNIZE SOME OF YOUR FRIENDS.

- | | | | | | | |
|--------|------------------------|--------------|------------------|----------------|-------------------|-------------|
| atory. | i. Instrumental Music. | k. Law. | m. Short-hand. | o. Penmanship. | q. Civil Service. | s. Express. |
| | j. Art. | l. Business. | n. Type-writing. | p. Telegraphy. | r. Railroading. | |
- H. H. CHERRY, General Manager, BOWLING GREEN, KENTUCKY.

SOUTHERN EDUCATIONAL BUILDING CO.

Incorporated in 1899.

The Southern Educational Building Company is a body politic and corporate organized and incorporated under the laws of Kentucky in 1899. The affairs of the company will be conducted by a board of seven directors and such other officers, agents and employes as the Board of Directors may elect.

The company was organized by the citizens of Bowling Green in order to give the Southern Normal School and Bowling Green Business College a thoroughly equipped, commodious, attractive, convenient and modern school home in the city of Bowling Green and provide for the growing demands of the institutions by offering accommodations for fifteen hundred students.

The articles of incorporation further state that the company was organized in order to promote and advance the cause of education generally, and especially to aid young men and women who are self-dependent to obtain an education.

The successful organization of this company and the raising of a large amount of money and the completion of one of the finest educational structures in the United States is the passing of another mile-post in the life of the largest school in the South.

The following persons have been elected the Board of Directors of the company: J. Whit Potter, President of Potter-Matlock Banking Co.; T. J. Smith, Col. Third Regiment Kentucky Volunteers, and Book Dealer; L. R. Porter, Cashier Warren Deposit Bank; M. B. Nahm, of E. Nahm & Co.; Dr. E. G. McCormack, of New York Life Insurance Co.; S. M. Lawson, Furnisher and Clothier; H. H. Cherry, General Manager Southern Normal School and Bowling Green Business College.

SOUTHERN NORMAL SCHOOL.
INCORPORATED.

Charter Granted By Special Act of The General Assembly of Kentucky (In 1875.

It Has The Power To Grant Diplomas And Confer Degrees.

THE LARGEST SCHOOL IN THE SOUTH.

The Southern Normal School is operated under a distinct charter which was granted by a special act of the General Assembly of Kentucky, in 1875. The objects set forth in the founding of the S. N. S. were to furnish the elements of a liberal education to both male and female, at an expense that is within the reach of all classes who may desire an education. The institution has the power to grant diplomas and confer degrees.

The following members constitute the Board of Directors: Col. T. J. Smith, of Third Reg. Kentucky Volunteers, President Board; J. A. Mitchell, Attorney L. & N. R. R.; C. G. Smallhouse, President Warren Deposit Bank; P. J. Potter, founder of Potter Sons Bank; R. F. Dulaney, Dr. H. P. Cartwright, Dr. W. H. Blakely, J. R. Alexander, H. H. Cherry, T. C. Cherry, and Dr. J. N. McCormack, Secretary Board.

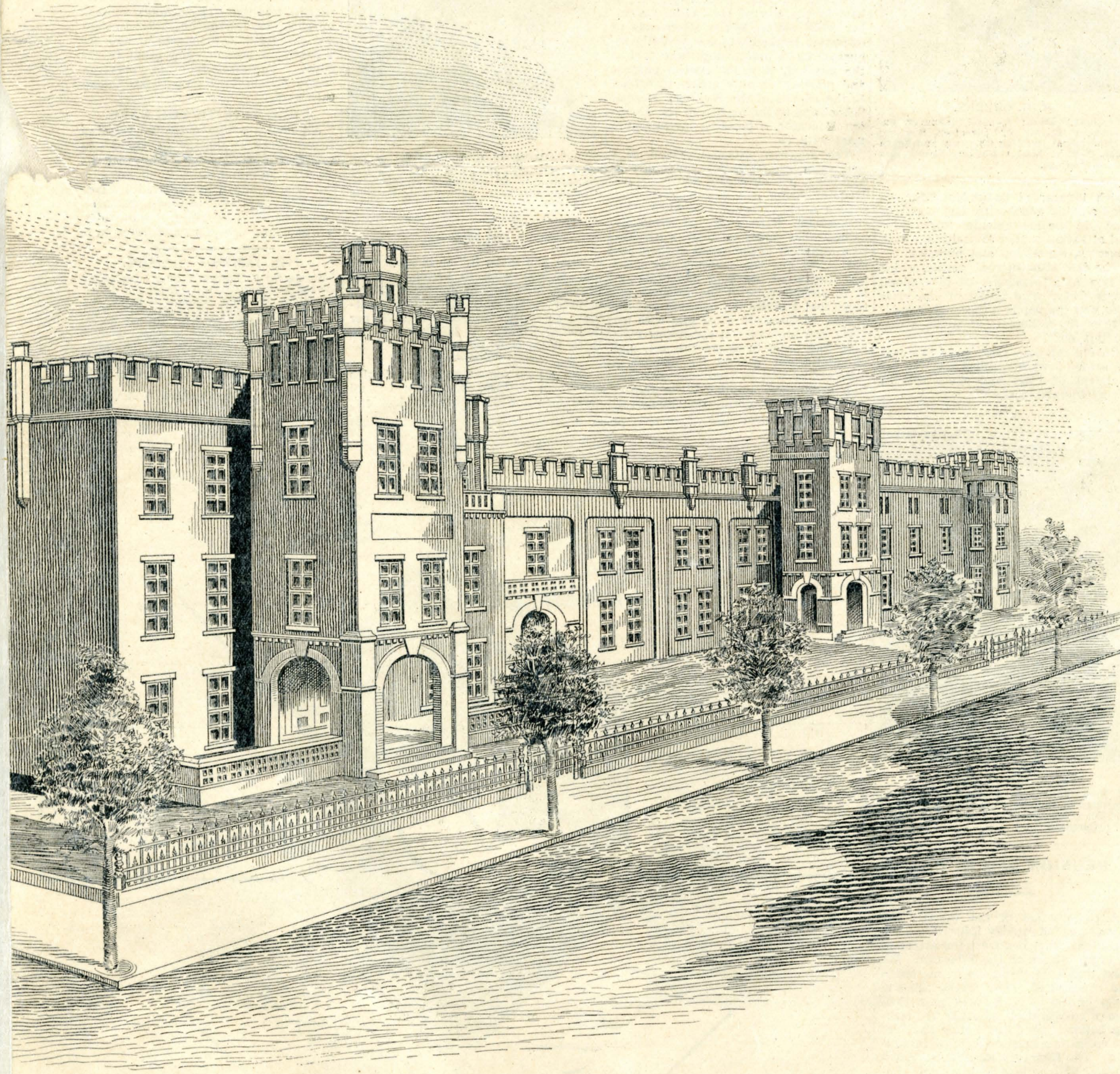
BOWLING GREEN BUSINESS COLLEGE.
INCORPORATED.

A Separate and Distinct Institution.

Charter Granted in 1891. Has The Power To Grant Diplomas.

The B. G. B. C. was organized in the interest of practical education. The founders had in mind only the highest-class instruction in those branches that constitute a practical knowledge. The school has done a great work since its organization, and has hundreds of graduates holding the highest positions of honor and trust. The following branches are taught: Book-keeping, Short-hand, Type-writing, Telegraphy, Penmanship, Banking, Railroading, Express Business, Spelling, Commercial Law, Business Arithmetic, Business Correspondence, Business Customs, etc.

The following members constitute the Board of Directors: T. C. Cherry, President of Board; H. H. Cherry, W. S. Ashby, and W. C. Payne, General Manager Adams' Express Co., Bowling Green.



SCHOOL, BOWLING GREEN BUSINESS COLLEGE, BOWLING GREEN, KY.

begins January 22, 1901. Students can enter at any time and get perfect classification. Addressed when you write. Address: H. H. Cherry, General Manager, Bowling Green, Ky.

**TEXT BOOKS
USED IN SOUTHERN
NORMAL SCHOOL.**

**Bring All The Text Books You
Have With You.**

Harvey's Grammar, Seventy Lessons in Spelling, Page's Theory and Practice, McGuffey's Sixth Reader, Raub's Literature, Roark's Psychology, Went-

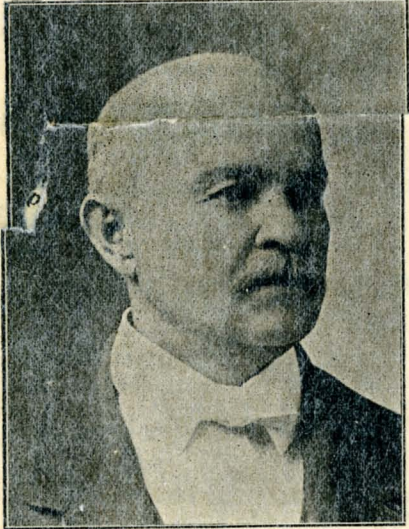


T. C. CHERRY,
Of Cherry Bros.; Supervisor Courses of Study Southern Normal School and Bowling Green Business College, and member Board of Directors Southern Normal School Bowling Green Business College.

worth's Algebra, Gage's Physics, Colar and Daniel's First Latin Book, Ray's Third Arithmetic, Ray's Higher Arithmetic, Hill's Rhetoric, White's Beginning Greek, Walker's Political Economy, Hill's Logic, Williams' Chemistry, Dana's Geology, Bergen's Botany, Wentworth's Geometry, Wentworth's Trigonometry, Wentworth's Analytics, Myer's General History, Shoemaker's Practical Elocution and Brown's Key to Expression.

Any good text can be used in the following subjects:

United States History, Geography, Physiology, Civil Government and Com-



T. C. MITCHELL,
A public spirited financier, member of Building Committee Southern Educational Building Company.

position. Any good text in Latin, except beginning lessons. Also, any good text in Greek, except the first lessons.

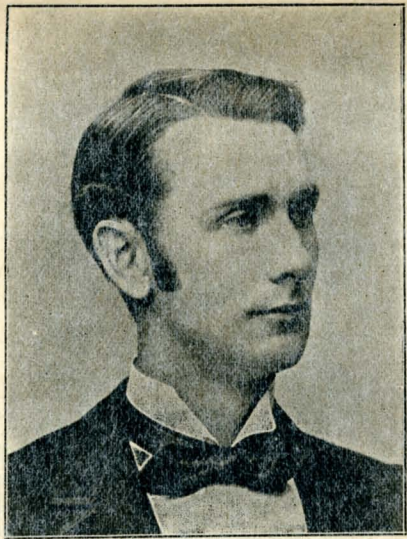
**INSTRUMENTAL AND VOCAL
MUSIC.**

The Course Of Study.

It is the aim of the department to hold up high ideals and, in the cultivation of such an art as music, to teach only the best and truest methods for broad music culture. By studying the works of those who have thrilled the world



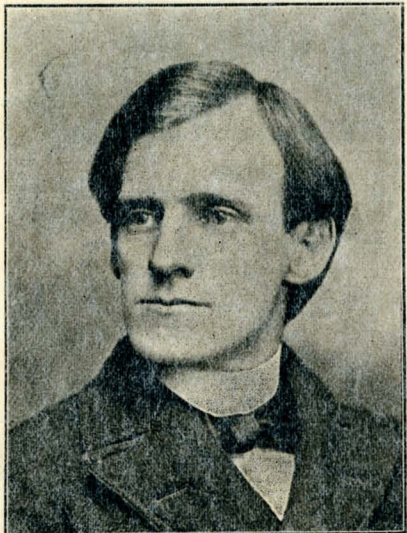
J. L. HARMAN,
Secretary Board of Directors Southern Educational Building Company.



L. R. PORTER,
Cashier Warren Deposit Bank, member of Board of Directors Southern Educational Building Company.

with their inspired compositions, life is broadened and deepened. It is the effort of Miss Jones to sustain the high standard of music in this department and to encourage young music students to aspire to a noble degree of excellence.

In the private vocal lessons especial care is given to correct breathing,

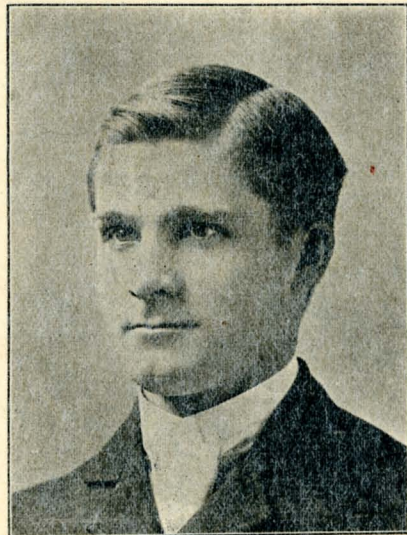


H. H. CHERRY,
Of Cherry Bros.; General Manager and member Boards of Directors Southern Educational Building Company and Southern Normal School Bowling Green Business College.

which is regarded as the foundation of good singing and beauty and purity of tone. In the instrumental work, especial attention is paid to position, touch, fingering, expression and phrasing.

The drill class in vocal music, which is free to all students of the school, meets daily. The object of the class is to give the pupils a thorough knowledge of the rudiments of music, sight-reading, etc.

During the past year, forty-two music students were enrolled and the department of voice and piano will be second to none in the city.

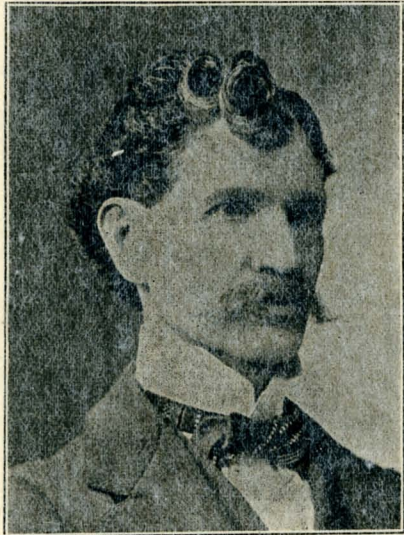


E. G. McCORMACK,
Of New York Life Insurance Company, member of Building Committee and Board of Directors Southern Educational Building Company.

REUNION AND K. E. A.

A combination of the words, "Reunion" and "Kentucky Educational Association," should attract the attention of every reader of the Educator. We trust that a brief outline of the social and educational treat, offered the students of the S. N. S., will gain their hearty co-operation, to make the coming holidays the "Red Letter Day," of the social organization, of this institution. The Kentucky Educational Association, will be held at Louisville, December 26-28, 1900. The best talent of Kentucky unite to make this association entertaining instructive, inspiring. The citizens of Louisville, extend to all visitors that true hospitality, for which Kentuckians are far-famed. The city has many attractive features, which she is proud for her guests to

enjoy. Last year, a large number of old and present students of the S. N. S., attended. True to "the tie which binds," they were joined in a union, which is to meet each year, at the State Association, and which bids fair to become an important factor in that body of educators. The present officers of this Union are as follows: H. H. Cherry, President; Mr. Boyce Watkins, Vice-President; Mr. W. M. Alexander, Secretary; Miss Sasseen, Treasurer. We hope to receive letters from all old students, saying they will join the Union. You owe this to yourself;



D. M. LAWSON,
Merchant, member Board of Directors Southern Educational Building Company.

you need the recreation at the close of the year: you need the inspiration, which you are sure to gain, to begin another year's work.

FROM PRESIDENT DOWNES.

K. E. A. ANNOUNCEMENT.

The next annual meeting of the Kentucky Educational Association will be held in the city of Louisville, December 26-28, 1900. While all friends of education in the State are cordially requested to be present and take part in the meeting, it is my special purpose and privilege in this article to extend to the friends of the Southern Normal School and to the readers of the Southern Educator, a pressing invitation to meet with us.

The Southern Normal School is a great educational factor, not alone in Kentucky, but the entire South. Hundreds of young men and women, fired with a noble ambition and filled with enthusiasm, have gone out from its halls. The spirit of their work has been imparted to thousands of their pupils. No one can measure the good this institution has done and is doing. It is, therefore, with the greatest respect that I invite the teachers and all friends of the S. N. S. to join with us.

We can promise you the lowest railroad and hotel rates we can get, and an intellectual feast at the sessions.

Programs will be ready for distribution early next month. Write Superintendent Alfred Livingston, Somerset,



I. A. SAVELLS.



W. P. DIES.



POWELL FRYE.

THREE OF OUR GRADUATES

Holding Fine Positions With The Same Company And A Call For The Fourth Has Been Made.

The Lampton Bros.' Lumber, Mercantile and Banking Companies have employed during the past three months Messrs. Powell Frye, W. P. Dies, and I. A. Savells, three of our students, and on yesterday we received the following letter from the manager:

Messrs. Cherry Bros., Bowling Green, Ky., Gentlemen.—We want a young man with some business experience as stenographer and typewriter for our Columbia store. We have quite a number of applications, but before making our selection we desire you to write us whether you have a man that you think would fill the place. The three young men you sent us are giving satisfaction. Awaiting an early reply, we are
Yours truly,
L. L. LAMPTON.

Ky., Secretary of the association and an alumnus of the S. N. S. for program.

Very respectfully,
J. M. N. DOWNES,
Pres. K. E. A.

Newport, Ky., Oct. 22, 1900.

**SEND US THE NAMES OF
YOUR FRIENDS.**

You can help us in the great educational work we are doing by sending us an accurate and complete list of the names and addresses of your friends who will enter school.

We earnestly request the co-operation of the readers of the Southern Educator in extending the influence and usefulness of the schools by aiding us in sending our literature where it will do the most good.

MAMMOTH CAVE.

Bowling Green is located within a short distance of Mammoth Cave, which is one of nature's greatest wonders. No student of geology or of nature, or any one who has an appreciation of the sublime and beautiful, should fail to see this caprice of subterranean creation. The schools arrange for cheap excursions which are run under our personal management and are a source of pleasure and profit to the pupil. The Geology Class makes an annual trip to the Mammoth and Colossal Caves.

FREE TRIP TO THE CAVE.

All students who enter the Bowling Green Business College on the \$70.00 scholarship and pay for the same at the time of entering will be given a free trip to and from Mammoth Cave. We will pay all necessary expenses connected with the trip, which includes railroad fare, cave fare and hotel fare.

MR. JAMES F. RAMEY.

Mr. James F. Ramey, former book-keeper for the Southern Normal School and Bowling Green Business College, resigned his position and is now at Confederate, Kentucky, hustling for himself. He has developed into an all around merchant and is now half owner of one of the best merchandising establishments in Western Kentucky. He is every inch a business man and as much of a gentleman as he is a business man.
Miss Drucille North is now book-keeper for our schools.

The advertisement features a central illustration of a white dove in flight, symbolizing peace and the arts. Surrounding the dove are several diamond-shaped frames containing elegant cursive signatures. The signatures include "J. G. Crane", "W. T. Burns", "E. G. McCormack", and "J. L. Harman". The background is a decorative, textured pattern.

JOIN the special excursion of students that will leave New Orleans Tuesday, Nov. 13, 1900. The second term begins at that time, besides it is a most delightful season of the year to enter school in Kentucky.

OUR SCHOOL OF ELOCUTION AND ORATORY

Under the Management of Prof. Francis J. Brown.

The school teaches the art of expression as based on natural laws and gives a thorough and systematic training in the laws of delivery in all forms of expression.

It qualifies students to become professors and teachers of Elocution and Oratory in schools and colleges, as well as to become public readers and speakers.

It aims to elevate the standard of instruction in Elocution and Oratory, and to cultivate a higher appreciation of the works of our best authors.

The Method.

The work is taught exclusively from the mind side. The student is not trained by fashioning him after any particular model, or by making him a slave to arbitrary rules, but by a scientific development of all his physical and mental powers to secure the harmony and cooperation of the whole man in expression.

It is unnecessary to say that all the old modes of teaching oratory are utterly rejected, and that nothing is put on for show. The teaching inspires the student with a love for the truth—the true source of all power—and without which all training is empty and worthless.

Synopsis of Course of Study.

VOICE CULTURE.

The theory of voice production and speech formation is founded on the basic law of vocal utterance, and shows the relation between the mental and physical action of the voice between the thought and its expression. The system develops the greatest possible compass, volume, melody and resonance of the speaking voice. The greatest care is taken to permanently remove all defects of speech.

Physical Culture.

An eclectic system of free-hand gymnastics is taught which has for its aim the strength and grace of the body. The exercises correct awkwardness and stiffness and give an elegance and grace of carriage so essential to success in social life or on the platform.

Elocution.

This course gives a thorough training in Reading, Declamation, Recitation, Monologues, Impersonation, Gesture and Pantomime.

Oratory.

This course prepares ladies and gentlemen for lecturing and general public speaking. Students are required to prepare short addresses upon interesting topics, and debates upon the leading questions of the day.

Dramatic Art.

Special training in Dramatic Reading and the Presentation of Plays from Shakespeare and standard dramatic writers.

Recitals.

In addition to the rehearsals every week before the school, a series of entertainments consisting of lectures, recitals and concerts, will be given monthly throughout the year. As soon as proficient, pupils will be given an opportunity for public appearance.

Diplomas and Degrees.

Students who have completed the two years' course in Elocution and passed satisfactory examinations will receive the degree of Bachelor of Elocution. Those who have completed the two years' course in Oratory will receive the degree of Bachelor of Oratory.

Special arrangements can be made whereby the two years' course can be taken in one.

The Scientific Course.

Graduates of the scientific course are awarded the degree of B. S.

The course of training offers the essentials of a liberal education and a thorough preparation for any of the professions or the duties of a successful business life. Before the student can complete this course he must have the power to think and be able to make original investigations. The course of training is thorough and comprehensive. Able and experienced teachers instruct in this department of our work.

Rates of Board and Tuition.

Southern Normal School.

Charges for tuition must be paid per term of ten weeks, in advance, as follows:

In Preparatory, Teachers', Scientific or Classic courses, per term of 10 weeks.....	\$10 00
In Elocution only, per term of 10 weeks.....	10 00
In Elocution, when taken in connection with a Normal Course, per term of 10 weeks.....	5 00
Private Lessons in Elocution, each.....	50
In Art, per term of 10 weeks.....	10 00
In Music, (guitar, organ or piano) per term of 10 weeks.....	10 00
Use of Organ or Piano, per term of 10 weeks.....	4 00
Use of Guitar, per term of 10 weeks.....	2 00

Twenty Weeks' Scholarship.

\$17.00 paid in advance, pays for tuition for twenty weeks.

This makes the rate only 85 cents per week for tuition.

It will pay all who expect to be in school as long as five months to enter on this scholarship and save \$3.00 by doing so.

Boarding.

Same rate of board is charged in Normal and Business College.

Good Table Board, \$1.50 per week. Excellently Furnished Rooms, 40 cents per week.

Good Board and well furnished rooms, \$1.90 per week.

We guarantee that board will not cost more than \$2.00 per week—everything furnished—during the season of the year when coal is not required, and when coal is needed, it will cost \$2.15 per week.

Rooms.

Students who desire can rent unfurnished rooms at the rate of 25 cents per week.

\$55.00 Pays for furnished room, table board and tuition for a full five months' course in the S. N. S.

\$52.00 Pays for unfurnished room, table board and tuition for a full five months' course in the S. N. S.

We take the following letter from our stenographer's note book. Read it carefully:

"ESTEEMED FRIEND:—Yours here. We will issue to you a 20 weeks' scholarship in the Southern Normal School for \$17. This is only 85 cents per week. Excellent table board would cost you \$1.50 per week. This would make your tuition, table board, and furnished room cost you only \$55.00 for a five months' term in the Southern Normal School. During the season of the year when you do not burn coal, your incidental expenses will be 10 cents per week, and when you burn coal, the incidental expenses will be 25 cents per week. Allowing the expenses for coal for ten weeks, or one-half of the time, at 25 cents per week, would make \$2.50, and ten weeks at 10 cents per week would amount to \$1.00. So the incidental expenses would aggregate \$3.50 for a five months' term, and this amount added to \$55.00 would make your total expenses for board and tuition—everything furnished—only \$58.50 for an entire term of five months. This certainly puts the rate of board and tuition within the reach of every individual. If you prefer private board we guarantee we can get you the same in the best families—everything furnished—for \$2.50 per week. At this rate your board would cost you \$50.00 for five months, and your tuition \$17.00 for the same length of time, would make your total expenses for private board, everything furnished, and tuition, only \$67.00 for the entire term of five months.

Very truly yours,
CHERRY BROTHERS,
Per H. H. CHERRY.

Moot Court in Law School.

A moot court will be held once in every two weeks, presided over by a member of the faculty, in which students can engage in the trial of cases and the settlement of legal questions, which will acquaint them with the course of procedure in actual practice.

"The ideal education must fit a man or woman for success in life."

"Fish and visitors smell in three days."

Bowling Green Business College.

We give more and charge less than any Business College in the South.

The following low rates are the standing charges of the B. G. B. C., and we will not make a "cut" of any kind for anyone. Do not ask us for a reduction. We charge all our pupils the same. Considering the high grade of work we do and the thorough instruction given, we could not afford to make a cheaper rate:

Rates of Tuition.

Tuition in Business Course, three months.....	\$30 00
Tuition in Business Course, five months.....	45 00
Tuition in Business Course, ten months.....	60 00
Full course in Typewriting.....	10 00
Tuition in Shorthand, same as in the Business Course.	

Rates For Two or More Commercial Courses.

Tuition for any two of the Commercial Courses, three months.....	\$45 00
Tuition for any three of Commercial Courses, three months.....	50 00
Tuition for any two of the Commercial Courses, five months.....	55 00
Tuition for any three of the Commercial Courses, five months.....	60 00
Tuition for any two of the Commercial Courses, ten months.....	65 00
Tuition for three or all of the Commercial Courses, except Typewriting, twelve months.....	70 00

Special Offer.

Tuition for a full course in Telegraphy will cost only \$35.00.

Two Months' Tuition Free.

You will notice that the regular rate of tuition for any Commercial Course is FORTY-FIVE DOLLARS for five months, and this is a reasonable rate. However, WE WILL GIVE TWO MONTHS' TUITION FREE to every student who pays for the five months' scholarship at the time of entering.

In other words, we will issue a seven months' scholarship instead of a five months' scholarship.

Students who enter on two or more Commercial Courses for five months are also entitled to TWO MONTHS' TUITION FREE.

The \$70.00 Scholarship.

We have offered this scholarship to meet a popular demand for a Combined Commercial Course. It gives the holder full right and privilege to all the departments except Typewriting. If he enters on this scholarship he will have the advantage of all the branches taught in the Business College for ONE YEAR. The \$70 scholarship is the lowest rate of tuition ever offered by a school. The different courses included in the \$70 scholarship would aggregate, at the regular rate of tuition, about \$210, but we are making you a rate of \$70, and at the same time furnish free railroad fare, cave fare, and hotel fare to and from Mammoth Cave.

Free Trip to Mammoth Cave.

All students who enter our school on a \$70 scholarship and pay for the same at the time of entering will be given a free trip to and from Mammoth Cave. We will pay all necessary expenses connected with the trip.

Free Tuition in Southern Normal.

All the Business College students can take any of the literary branches taught in the Southern Normal School without extra cost.

The offer to give two months' tuition free is considered a very liberal one, and our students universally take advantage of it.

Local Lecture Course.

We have arranged for a local lecture course which will be given during the spring of 1901. The course will be made up of the leading business and professional men of our county and city. We have already arranged for about 30 talks on different subjects.

"It is hard for an empty bag to stand upright."

"Little strokes fell great oaks."

L. D. POTTER & CO.,
Book Sellers and Stationers.
LOWEST PRICES.. LARGEST STOCK.
WE CARRY BOTH NEW and SECOND-HAND BOOKS ...
Bowling Green, Kentucky.

D. M. LAWSON
SOLE AGENT.
ALSO DEALER IN
Hats, Shoes, Shirts
AND
"MEN'S FIXINS"
Special Attention Given to Students.
907 State Street. Bowling Green, Ky.

Oldest Real Estate, Insurance and Collecting Agency in Southern Kentucky. We Adjust Our Own Losses.

ESTABLISHED 1865.
W. A. COOKE & SON,
928 College Street—Phone 136.
BOWLING GREEN, KY.
Will A. Cooke Not. Pub. and Exam. Jno. S. Cooke, Notary Public.

McNAMARA & BURCH,
DEALERS IN
Ranges, Stoves and Housefurnishing Goods.
We handle the Color Air-tight Heater, Buck's Celebrated Air-tight Heater for coal and wood. We also handle a full line of
Queensware, Glassware and Christmas Goods.
GIVE US A CALL.
Frozen Row, next door to T. J. Smith & Co.
McNAMARA & BURCH.

PHOTOGRAPHS
LATEST STYLES.
When you want the best, go to
927 {R. I. WATKINS} College St.
Prices Within the Reach of All.

W. G. Daughtry,
STAPLE AND
FANCY GROCERIES,
College St., Bowling Green, Ky.

A GRAND SUCCESS,
The Summer Normal School.
Teachers will be gratified to know that our Summer Term has become so strong and so well attended. The last was the most enthusiastic summer school we ever saw. The students were delighted with it and were almost lavish in their praises. Teachers and students worked with a zeal and earnestness that always characterize people of purpose. And yet all this was done while we were "without house and home." What will be the result next summer, now that we have a home which is, of itself, an inspiration to both teacher and student? Already we are getting inquiries about it. To meet a strong demand we will hereafter make the Summer Term eight weeks instead of six.
Keep your eyes on the Summer Term of 1901! We will show you the largest Summer School that ever assembled in Kentucky.

FIGS AND THISTLES.
No church is christian, if it fails to go out doing good.
The devil is not greatly disturbed by church services; it is Christ-service he fears.
Positions Secured.
We have never seen anything to equal the present demand for earnest and qualified young men and women. It is now altogether a question of getting ready for the active requirements of life. We have failed to fill quite a large number of fine positions during the present year for the reason that we did not have qualified services to recommend.
The Fall opening is the largest we have had. The two schools are now nearly twice as large as ever before at this time of year. New students continue to come. We are very happy and so are our students. The schools were never on so sound a footing as now. They are beautifully equipped and comfortably housed for the first time in their history. They have been working against odds; now the winds and waves are with them and their sky is blue.

EMPLOYMENT BUREAU

ORGANIZED BY THE HUSTLING CHERRY BROS.

In Connection With the Southern Normal School and Business College.

Many Bright Young Men and Women Secure Lucrative Positions.

SOME OF THE LUCKY ONES.

From the Evening Journal, Bowling Green, Ky., Sept. 10, 1900.

Mr. H. H. Cherry, General Manager of the Southern Normal School and Bowling Green Business College, has always been in a position to recommend many young people to good positions. and the schools have placed hundreds of their graduates in positions of honor and trust during the past few years. In fact, the schools point with pride to hundreds of graduates who are now distinguished citizens in all the relations of life.

It has been quite a noticeable fact that the students who attended the Normal and Business College of this city are meeting with great success in life's work. They have honored whatever they have done, and have carried the inspiration which they received while in school into the home, the field, the school-room, the pulpit, the legislative hall, the store, etc. They can be found everywhere working with a holy zeal to be a whole man in whatever they do.

While the students who have attended the schools have been eminently successful, yet graduates of the institutions will have an exceptional opportunity hereafter to secure employment after completing a regular course of study.

THE EMPLOYMENT DEPARTMENT of the schools was not completely organized until a few weeks ago, yet the results obtained since that time have been so gratifying that the general manager has decided to give special attention to this feature of school work.

H. H. Cherry will act as general manager and W. S. Ashby as general secretary of this Bureau.

The Bureau is organized on the same plan as those conducted by the leading universities of this country, and it will place all earnest, sober, willing, reliable and trustworthy students who enter Cherry Bros.' schools and get ready to render competent service, into positions. Strictly speaking, the object in organizing the Bureau is to assist worthy and competent graduates, and also to offer to the public intelligent and trustworthy labor. The work of the Bureau will be confined to past, present and future students of the institutions. Only students who are competent and have good characters will be allowed membership to the Bureau. No charge, whatever, will be made unless a position is secured. When the Bureau secures a position that the applicant will accept, a charge of ten dollars will be assessed, but under no circumstances will any charge be made unless the applicant accepts the position. It is only desired that the Bureau be self-supporting. An intelligent investment of all money paid by its members for securing such positions, will be used for locating and securing places for other graduates of the schools. The schools have learned from recent observations and by experience that there is an enormous demand for the services of competent young women and men, and are determined to assist all their worthy graduates in securing good positions.

The Employment Bureau has just recently filled a large number of places throughout the South. We give below the names of a few of the recent graduates of the schools who have secured places during the past few weeks:

W. P. Dies, of Warren county, with the Lampton Bros.' Lumber and Mercantile Co., Magnolia, Miss. He is acting as general book-keeper and stenographer.

I. A. Savells, general book-keeper and stenographer for Lampton Bros.' Mercantile Co., Kentwood, La.

Powell Frye, stenographer for Lampton Bros.' Lumber Co., Fernwood, Miss. Edward Grover, general book-keeper

and salesman, general store, Arcola, Miss.

Robert Young, book-keeper for Fell Lumber and Merchandising Co., Salt Lick, Ky.

Fred McConnell, stenographer L. & N. R. R., Paris, Tenn.

W. B. East, stenographer and operator L. & N. R. R. Paris, Tenn.

A. M. Finley, stenographer, Crowley Rice Milling Co., Crowley, La.

Miss Glenn has a fine stenographic position in St. Louis, Mo.

Simon Arceneaux, expert work State Department, Baton Rouge, La.

James Hopson, general book-keeper and stenographer Chattanooga & Nashville R. R., Nashville, Tenn.

L. W. Allen, general book-keeper Sugar Plantation, Fordoche, La.

Jesse Newton, a Warren county boy, general salesman and book-keeper, Arcola, Miss.

O. U. Desha, Principal Business Department of College, Meron, Ind.

A. C. Guffy, Principal Commercial Department, Bardstown, Ky.

W. B. S. Crichlow, Teacher Elocution, Latin and Literature, Pea Ridge Normal College of Arkansas.

R. H. Hankins, Principal Business Department Hartford College, Ky.

J. B. Williams has charge of the Commercial Department of the new college at Kuttawa, Ky.

T. P. Reynolds left a few days ago to take a position as first book-keeper and stenographer for the Merker Sugar and Rice Co., Merker, La.

Bruce Robinson left last week for Indian Territory to accept a position in a big mercantile house as book-keeper.

John Summers accepted a fine position as Principal of the Commercial Department in a Georgia school.

Wilbur Hendricks, of Bowling Green, will work in Mr. Marriott's office, Elizabethtown, Ky. He will also get the official appointment in that district.

Miss Sallie Holman has a fine position in Indian Territory, where she will have charge of the Department of Elocution and Literature.

Asa Wells left on yesterday to accept a position in Ardmore College, Indian Territory.

All of the above places have been filled during the past few weeks, directly or indirectly, through the influence of the Bureau.

The demand for combined stenographers and book-keepers is greater than the supply.

Many of the graduates of the Normal College are holding the principalships of schools throughout the South.

It is the intention of the Bureau, during the coming year, to make a specialty of placing teachers of music, elocution, oratory and general literary work also.

The large body of teachers who attended the Normal on last year captured first-class certificates and good schools, and are now doing better work than at any time in their lives, and most of them will be back to enter school again after the holidays.

The Ideal Man.

It is the ambition of all boys to be men. Do they ever think what constitutes man? The idea of most boys is that a man is one grown in years and size, and free to come and go and act without parental or other restraint. Boys should be taught that these things are not all that constitute manhood. It is something more than mature years, and size or personal freedom. True manhood is made up of character—of human excellence—of good behavior—of gentlemanliness—of honesty—of truthfulness—of desire and ability to do good. Whatever that person's calling, his first thought should be, be a good man, a useful man, a true man, in every respect and at all time. He may be a poor man so far as the possession of this world's goods is concerned, and yet be an ideal man, a pure man in thought and action—standing before God and man as one determined to do his whole duty to his fellow creatures as far as his circumstances and ability will permit. A man clean in mind and body may defy the world and be respected by every one. Let boys keep an ideal of this kind of manhood ever before them, and endeavor to imitate him and his virtues, and they will be likely to spend their days in happiness and possess an ideal family and home.

The fuel of knowledge must be touched by the holy spirit torch before it will give heat.

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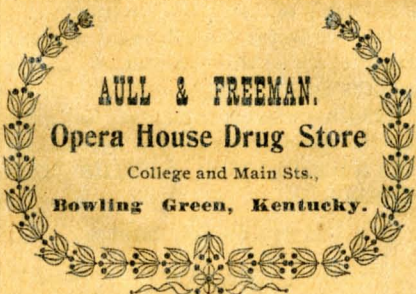
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