Western Kentucky University
UA19 Athletics
Series 16 Athletic Media Relations
Subseries 4 Clippings File

Contact information:

WKU Archives
1906 College Heights Blvd.#11092
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Administrative History: Athletic Media Relations began as a section of Public Relations. The following have headed up the program:

1935-1955 - Kelly Thompson, Public Relations director
1955-1971 - Robert Cochran, Public Relations director; Dean of Public Affairs
1962-1978 - Ed Given
1978-2002 - Paul Just
2002- - Brian Fremund

Description:
Clippings related to the various sports played at WKU. Articles were clipped from College Heights Herald, Park City Daily News, Louisville Courier-Journal and USA Today among others. The clippings are arranged in binders in date order and have been further subdivided:

1. Football
2. Basketball - Men
3. Basketball - Women
4. Baseball
5. Various Sports
6. Athletic Department

Dates: 1962-present

Extent: 2 cu. ft., 26 binders

Subject Analytics:
Athletes
Athletics
Athletics (WKU)
Baseball
Basketball
Clippings
Football
Golf
Track athletics
Volleyball
Western Kentucky University

Digital Commons:
Journalism Studies
Mass Communication
Sports Studies

Accession Information: These records transferred to the WKU Archives from WKU Athletic Media Relations in accordance with the records retention schedule.

Access Restrictions: none

Allied Materials:
UA1B3.3 Athletic Committee
UA1C5.1 Baseball Photos
UA1C5.2 Basketball - Mens Photos
UA1C5.3 Basketball - Women Photos
UA1C5.4 Golf Photos
UA1C5.5 Cheerleaders Photos
UA1C5.6 Football Photos
UA1C5.8 Fan Photos
UA1C5.9 Track & Field Photos
UA1C5.10 Swimming & Diving Photos
UA1C5.11 Tennis Photos
UA1C8.1 Logos & Symbols - Athletics
UA1C11.5 Athletic Media Relations Photos
UA1F WKU Archives Multimedia Resources / Vertical File
UA19/17/1 Athletic Media Relations Media Guides
UA19/17/3 Athletic Media Relations Student Athlete Biographical File
UA19/17/4 Athletic Media Clipping File
UA37.5 E.A. Diddle Faculty/Staff Papers
UA80 W Club

Preferred Citation: UA19/16/4 Athletic Media Relations Clippings, WKU Archives, Bowling Green, Kentucky, USA.

Processing Information: Records processed and collection inventory created 2010, revised 2019.

Finding Aid Report

07/31/2019

UA19.16.4 **Newspaper** **Date**

Level **Subseries** **Linked toUA19.16**

Title **UA19 Athletics**
Series 16 Athletic Media Relations
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Collection **WKU Archives**

Scope & Content **Clippings related to the various sports played at WKU. Articles were clipped from College Heights Herald, Park City Daily News, Louisville Courier-Journal and USA Today among others. The clippings are arranged in binders in date order and have been futher subdivided:**

1. Football
2. Basketball - Men
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Container List

Container	Folder	Creator	Date	Title
Binders 1		Athletic Media Relations (WKU)	1962-1965	Clippings File - Various - Football & Track
				Subjects Football Track athletics
Binders 1-2		Athletic Media Relations (WKU)	1984-1991	Clippings File - Baseball
				Subjects Baseball
Binders 1-23		Athletic Media Relations (WKU)	1983-2001	Clippings File - Football
				Subjects Football
Binders 1-4		Athletic Media Relations (WKU)	1991-2001	Clippings File - General Athletics
Description	Athletics (WKU)			Subjects Athletics
Binders 1-6		Athletic Media Relations (WKU)	1980-1985	Clippings File - Basketball, Womens
				Subjects Basketball
Binders 1-9		Athletic Media Relations (WKU)	1995-2001	Clippings File - Basketball, Mens
				Subjects Basketball

Binders 10	Athletic Media Relations (WKU)	1989-1990	Clippings File - Basketball, Womens Subjects Basketball
Binders 10	Athletic Media Relations (WKU)	1990-1992	Clippings File - Various - Other Women's Sports Subjects Volleyball Tennis Golf Track athletics Horseback riding
Binders 10-12	Athletic Media Relations (WKU)	2003-2006	Clippings File - Basketball, Mens Subjects Basketball
Binders 11	Athletic Media Relations (WKU)	1992-1993	Clippings File - Various - Volleyball, Cross-Country, Tennis, Golf Subjects Volleyball Track athletics Tennis Golf
Binders 12-16	Athletic Media Relations (WKU)	1992-1996	Clippings File - Basketball, Womens Subjects Basketball
Binders 17-18	Athletic Media Relations (WKU)	1996-1999	Clippings File - Various Subjects Volleyball Track athletics Tennis Golf Soccer Swimming Baseball Softball
Binders 17-22	Athletic Media Relations (WKU)	1997-2001	Clippings File - Basketball, Womens Subjects Basketball
Binders 19-22	Athletic Media Relations (WKU)	2001-2006	Clippings File - Various Subjects Volleyball Track athletics Tennis Golf Soccer Swimming Baseball Softball
Binders 2	Athletic Media Relations (WKU)	1967-1968	Clippings File - Various - Spring Sports Subjects Track athletics Soccer

Golf
Baseball
Tennis
Swimming

Binders 23-25		Athletic Media Relations (WKU)	2003-2006	Clippings File - Basketball, Womens
				Subjects Basketball
Binders 24-26		Athletic Media Relations (WKU)	2003-2005	Clippings File - Football
				Subjects Football
Binders 3		Athletic Media Relations (WKU)	1980-1981	Clippings File - Various - Other Men's Sports
				Subjects Track athletics Soccer Golf Baseball Tennis Swimming
Binders 4-8		Athletic Media Relations (WKU)	1982-1991	Clippings File - Various - Other Men's Sports
				Subjects Track athletics Soccer Golf Baseball Tennis Swimming
Binders 7		Athletic Media Relations (WKU)	1986-1987	Clippings File - Basketball, Womens
				Subjects Basketball
Binders 9		Athletic Media Relations (WKU)	1980-1981	Clippings File - Various - Other Women's Sports
				Subjects Volleyball Tennis Golf Track athletics Horseback riding
Box 1	3	Athletic Media Relations (WKU)	1993-1994	Clippings - Baseball
				Subjects Baseball
Box 1	2	Athletic Media Relations (WKU)	1991-1994	Clippings - WKU Hall of Fame
Box 1	1	Athletic Media Relations (WKU)	1993-1995	Clippings - Athetlics
Description	Athletic Directors Conferences Gender bias			

Box 1	4	Athletic Media Relations (WKU)	1994-1996	Clippings - Baseball Subjects Baseball
Box 1	5	Athletic Media Relations (WKU)	1993-1996	Clippings - Golf Subjects Golf
Box 1	6	Athletic Media Relations (WKU)	1993-1996	Clippings - Multiple Sports Subjects Golf Track athletics Soccer Volleyball Tennis Swimming
Box 1	6	Athletic Media Relations (WKU)	1993-1996	Clippings - Multiple Sports Subjects Golf Track athletics Soccer Volleyball Tennis Swimming
Box 1	7	Athletic Media Relations (WKU)	1993-1996	Clippings - Soccer Subjects Soccer
Box 1	8	Athletic Media Relations (WKU)	1993-1996	Clippings - Swimming Subjects Swimming
Box 1	9	Athletic Media Relations (WKU)	1993-1996	Clippings - Tennis Subjects Tennis
Box 1	10	Athletic Media Relations (WKU)	1993-1996	Clippings - Track Subjects Track athletics
Box 1	11	Athletic Media Relations (WKU)	1993-1996	Clippings - Volleyball Subjects Volleyball
Box 2	1-10	Athletic Media Relations (WKU)	1983-1991	Clippings - Basketball, Womens Subjects Basketball