

2009

UA68/13/2 Journalism & Broadcasting - Reports & Meeting Minutes

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Western Kentucky University

UA68/13 School of Journalism & Broadcasting

Series 2 Reports & Meeting Minutes

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Biographical/Historical Note: In the fall of 1976 the WKU Board of Regents approved the reorganization that separated journalism from mass communications. The new Department of Journalism offered majors in advertising, journalism, photojournalism and public relations. The reorganization marked a shift in curriculum from the theoretical communications foundation to a professional program that could gain national accreditation. (Journalism Self-Study, 1998)

In 1999 the department merged with the broadcasting and mass communication programs to become the School of Journalism & Broadcasting consisting of six programs of study: advertising, broadcasting and mass communication, photojournalism, print journalism and public relations. (School of Journalism & Broadcasting website: <http://www.wku.edu/pcal/sjb>)

Description: Reports and meeting minutes committees and units. These include faculty meeting minutes, Professional Advisory Committee, annual reports and strategic planning.

Dates: 1984-2000

Subject Analytics:

Albers, Jo-Ann
Awards
Computers
Gifts
Internet
School of Journalism & Broadcasting (WKU)
Western Kentucky University
World Wide Web

Accession Information: These records were transferred to the University Archives upon its creation.

Access Restrictions: None

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Finding Aid Report

08/03/2010

UA68.13.2	Records	Date
Level	Subseries	Linked toUA68.13
Title	UA68 Potter College of Arts & Letters 13. School of Journalism & Broadcasting 2. Reports & Meeting Minutes	
Collection	University Archives	
Scope & Content	Reports and meeting minutes committees and units. These include faculty meeting minutes, Professional Advisory Committee, annual reports and strategic planning.	

Container List

Container	Folder	Creator	Date	Title
Box 1	2	WKU School of Journalism & Broadcasting	1991-1997	Faculty Meeting Minutes
Description	Albers, Jo-Ann Broekeman, Tim Canon donation Conferences Curriculum Daniel, Molly Freedom Forum Fuqua, Randy George, Tommy Gordon Wilson Hall (WKU) Highland, Jim Internet Internships Journalism Resource Center Junior Achievement Program KET Kentucky Educational Television Meredith, Thomas Morse, Mike Nikon donation Parks, Gordon Phonathon Russellville News Democrat Technology World Wide Web			Subjects Computers Committees Gifts Awards African Americans Minorities
Box 1	1	WKU School of Journalism & Broadcasting	1991-1995	Faculty Meeting Minutes
Description	Accreditation Barnum, John Corn, Jack Craig, Larry Freedom Forum Garrett Hall (WKU) Hearst Foundation Highland, Jim Meredith, Thomas Mountain Peoples Workshop Skulenko, Michael Talisman Exposure Technology			Subjects Computers Awards Gifts

		Thomas, Helen Williamson, Micael			
Box 1	3	WKU School of Journalism & Broadcasting	1997-1999	Faculty Meeting Minutes	
Description	Accreditation Affirmative Action Burch, Barbara Electronic Technologies for Photojournalism Freedom Forum Glassick, Charles Internet Internships Mass Communications (WKU) Morse, Mike Proposal - Program of Distinction in Journalism & Communication Saunders, Whitey Saunders, William			Subjects	Computers
Box 1	4	WKU School of Journalism & Broadcasting	1999-2000	Faculty Meeting Minutes	
Description	Banner System Hardin, Suzie Mountain Workshops Post, Susie St. Petersburg Times				
Box 1	5	WKU School of Journalism & Broadcasting	1996-1997	Department Heads	
Description	Burch, Barbara Harvesting the Product . . . Unit Productivity				
Box 1	6	WKU School of Journalism & Broadcasting	1985-1997	Professional Advisory Committee	
Description	Professional Advisory Committee. Report, 1995. Professional Advisory Committee. Report to News-Editorial Members, 1988.				
Box 1	7	WKU School of Journalism & Broadcasting	1995-1999	Student Publications Committee	
Description	Adams, Bob College Heights Herald Internet Meredith, Thomas Office of University Publications Open Meetings SGA Student Government Association (WKU) Student Press Freedom Program Talisman Xposure Wilkins, Deborah WKU Regents vs College Heights Herald World Wide Web			Subjects	Protest movements Demonstrations Cartoons (Commentary) Lawyers Vandalism
Box 1	8	WKU School of Journalism & Broadcasting	1984-1999	Annual Reports & Strategic Planning	
Description	Albers, Jo-Ann. Journalism Service Activities, 1999. Albers, Jo-Ann, Supplement to 1999 Year End Assessment Report, 1999. Department of Journalism. Strategic Planning Report, 1984.				
Box 1	9	WKU School of Journalism & Broadcasting	1992-1999; 2003	Awards	
Description	Hearst Journalism Awards Journalism (WKU) Photojournalism (WKU)			Subjects	Awards Photography

Box 1	10	WKU School of Journalism & Broadcasting	1987	Proposal for a Center of Excellence in Journalism
Box 1	11	WKU School of Journalism & Broadcasting	1993; 1995	Alumni Survey