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UA68/13/3 School of Journalism & Broadcasting - Programs

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WKU Archives, "UA68/13/3 School of Journalism & Broadcasting - Programs" (2009). *WKU Archives Finding Aids*. Paper 71.
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Western Kentucky University
UA68/13 School of Journalism & Broadcasting
Series 3 Programs

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Biographical/Historical Note:
In the fall of 1976 the WKU Board of Regents approved the reorganization that separated journalism from mass communications. The new Department of Journalism offered majors in advertising, journalism, photojournalism and public relations. The reorganization marked a shift in curriculum from the theoretical communications foundation to a professional program that could gain national accreditation. [Journalism Self-Study, 1998]

In 1999 the department merged with the broadcasting and mass communication programs to become the School of Journalism & Broadcasting consisting of six programs of study: advertising, broadcasting and mass communication, photojournalism, print journalism and public relations. [School of Journalism & Broadcasting website, 2009]

Description: Programs, conferences and workshops conducted by the School of Journalism & Broadcasting.

Dates: 1976-present

Subject Analytics:
Audio recording
Banquets
Broadcasting
Dinners and dining
Events
Exhibitions
Homecomings
Journalism
Public relations
Retirements
School of Journalism & Broadcasting (WKU)
Town meetings
Video recording
Videodiscs
Western Kentucky University
Workshops

Accession Information: These records were transferred to the University Archives upon its creation and in accordance with records retention schedule.

Access Restrictions: none

Preferred Citation: UA68/13/ School of Journalism & Broadcasting Programs, WKU Archives, Bowling Green, Kentucky, USA.

Processing Information: Finding aid created by Suellyn Lathrop, 2010, revised 2013.

Finding Aid Report

05/07/2013

UA68.13.3	**Records**	**Date**	
Level	**Subseries**	**Linked toUA68.13**	
Title	**UA68 Potter College of Arts & Letters 13. School of Journalism & Broadcasting 3. Programs**		
Collection	**WKU Archives**		
Scope & Content	**Programs, conferences and workshops conducted by the School of Journalism & Broadcasting.**		

Container List

Container	Folder	Creator	Date	Title
Box 1	1	School of Journalism & Broadcasting	2003-2006	Exhibitions

Description
Andrew Cutraro, Rick Loomis & Cheryl Diaz Meyer: A Photography Exhibit on the Iraq War
Breathe: A Global Portrait
Remembering September 11
Survivors of Divorce: Jeanie Adams-Smith

Subjects: Exhibitions

Box 1	2	School of Journalism & Broadcasting		Events

Description
Albers, Jo-Ann
First Amendment First
Town Hall Meeting

Subjects: Events, Homecomings, Retirements, Town meetings

Box 1	3	School of Journalism & Broadcasting		Conferences/Lectures/Workshops

Description
Gaines Media Lecture Series: Pete Souza
Mountain Peoples Workshop
Public Relations: Enhancing Professional Skills

Subjects: Workshops, Public relations

Box 1	4	School of Journalism & Broadcasting		Conferences/Lectures/Workshops

Description
Allen, Harry
Borchuck, James
Broekema, Tim
Bruck, Bob
Burkesville, KY
Cohen, Robert
Corn, Jack
Cox, Randy
Davidson, Pat
Dunham, John
Ferro, Rick
Edelson, Mark
Franklin, KY
Ganter, Carl
Ganter, Eileen
Hardin, Tom
Irby, Kenny
Iseminger, Shane
Kaplan, John
Kenney, James

LaBelle, Dave
Lutzky, Mike
Martin, Jeff
Masck, Brian
Morrow, Sue
Morse, Mike
Mountain People's Workshop
Musi, Vince
Nelson, Paula
Newton, Jonathan
Pope, Robert
Powell, Larry
Sandys, Toni
Sines, Scott
Smith, Mike
Udesen, Betty

Box 23		School of Journalism & Broadcasting	1996	Film/Video/Audio File - Banquet
Description	VHS tape - 1 Journalism Dinner, 1996			Subjects: Video recording Dinners and dining. Banquets
Box 36		School of Journalism & Broadcasting	1979	Conferences/Lectures/Workshops - Film/Video/Audio File
Description	Audioreel - 1 Julian Goodman Seminar in Broadcasting - Herminio Traviesas, 4/18/1979			Subjects: Workshops Broadcasting Journalism Audio recording
CD Box 1	CD136	School of Journalism & Broadcasting	2003	Exhibitions - Film/Video/Audio File
Description	DVD - 1 Remembering September 11			Subjects: Exhibitions Video recording Videodiscs
Tape Box 1	Drawer 3	School of Journalism & Broadcasting	1979	Conferences/Lectures/Workshops - Film/Video/Audio File
Description	Audiotape - 1 Julian Goodman Seminar in Broadcasting - Herminio Traviesas, 4/18/1979			Subjects: Workshops Broadcasting Journalism Audio recording