

6-13-2008

Beck, Jackie (FA 300)

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Descriptive Inventory

FA 300 BECK, Jackie

1 folder. 2 items. Typescript.

Gift of Jackie Beck, 1994.

CATALOG CARD

FA BECK, Jackie 11 April 1994
300

Paper: "Proverbial Sayings in Advertising" written by Beck for a Western Kentucky University folk studies class.

1 folder. 2 items. Typescript.

Gift of Jackie Beck, 1994.

K/7

SUBJECT ANALYTICS

Advertisements – Magazines

Mass media, 1993

Proverbial Sayings in Advertising (Title)

Proverbs, American – Mass media

sl - 1; me - 1; donor -1; sa - 4

Lile/Jeffrey 06/13/2008