

12-8-2016

UA80/1 Meeting Minutes

W Club

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MINUTES — W-CLUB BOARD OF DIRECTORS

Meyer Mortgage, Conference Room, 8:00 a.m., Thursday, December 8, 2016

In Attendance (12) — Wayne Bush, Bobby Couch, Bill Edwards, Pam Herriford, Paul Just, Jim Meyer (*presiding*), Mike Montgomery, Bill Moore, Bill Powell, Bobby Rascoe, Eric Sack, Tim Slattery ... Guest — Laura Smith, Alumni Office
Not Present (16) — Vincel Anthony, Bryan Baysinger, Tom Bird, Gary Carver, Jim Clark (*ex-o icio*), Joe Easterling, Butch Gilbert, Clarence Glover, Jared Holland, Cindy Hudson, Matt Idlett, Anthony McAdoo (*ex-o icio*), Mike Newton, Mickey Riggs, Todd Stewart, Katy Tinius.

1. Approval of Minutes (*August meeting*) — Move to approve by Moore, 2nd by Bush -- APPROVED

Comments by Mrs. Smith on Alumni Events scheduled for Boca Raton Bowl (game is Tuesday, Dec. 20)

- Bowl page on Alumni website (complete schedule of events) ... Reception for members of the Alumni Association (after Pep Rally, Monday, Dec. 19); register online ... Tailgating pre-game at FAU Stadium; register online (\$40 for Alumni members; \$50 for non-members), 3-6:30 pm ... Alumni Association presence in the lobby of the Boca Resort

2. HAF Report (Jim Clark) — not present

3. Sports Report (Pam Herriford) — Football bowl game set for 6:00 pm (CST) on ESPN; C-UDA champs for 2nd year in a row; QB Mike White named Newcomer of the Year in C-USA; 21 WKU athletes on all-conference teams ... volleyball win 3rd straight C-USA championship and in NCAA tourney for 6th time in 7 years; final recordd 30-3; 3 players All-South Region; Coach Travis Hudson C-USA Coach of the Year ... men's basketball is 3-5 and in midst of long road trip; next home game is Dec 21 (DH with Lady Toppers) ... women's basketball is 5-3; Tarshia Brown scored her 1,000th point vs. APSU ... track preparing for indoor season ... men's golf had two 3rd places finishes in fall; has signed 3 ... women's golf won one tourney and was runner-up in a 2nd; Freshman Mary Joiner won medalist honors in her 1st collegiate tournament; also 3 signees ... soccer 7-3 in C-USA abd 12-6 overall ... softball has 5 signees; former Topper baseball star Matt Wilhite is new SB assistant coach ... baseball -- new artificial turf -- need to see it!

4. Committee Reports

- Finance Committee (Bill Edwards, Chair) — membership account - \$16,267.40 ... endowed account - \$72,991.19 and the Halls of History account has a balance of \$6,338.04 ... bills for late spring + football awards & Homecoming Brunch pending
- Membership Committee (Jared Holland, Chair) — not present ... membership total at 322 -- up about 10% from last year ... Montgomery noted that now is the time to stay the course and continue with drive ... ideas -- need to explore creating an automatic renewal (with an option to cancel) ... also need to explore ability to make credit credit swipes via cellphone at W-Club tent/room door
- Recognition Committee (Pam Herriford, Chair) — pass
- Development/Marketing Committee (Matt Idlett, Chair) — not present
- Special Projects Committee (Mike Montgomery, Chair) — met with Jim Clark and discussed potential donor for remodel/addition for W-Club Room in Diddle Arena; concern that \$25,000 figure for naming rights might be too low; will investigate ... membership cards for LifeTime Members -- \$895 will purchase necessary equipment (DPI Smart 30 System) + 100 card blanks; additional blanks - \$38 for 500 ... discussion ... motion to make the purchase by Moore; 2nd by Rascoe ... APPROVED

Football hospitality tent (owned by Montgomery) damaged during season; Moore motion to assist in repairs, etc. ... APPROVED

5. Old Business

- Homecoming Brunch / Hall of Fame (Just) — annual review, evaluations, etc. ... in general all went well; good job by new caterer (Aramark) ... Meyer noted Hall of Fame/Brunch is the major deal for W-Club each year; works nicely on Arena floor, but not the best; maybe we should consider serarting it from the traditional W-Club Brunch and move to an alternate site; maybe doing inductions on the Friday evening before a home football game to try and make it an even bigger event ... discussion ... Just remarked on history of Hall of Fame; originally on Friday evening of a "Hall of Fame" game (other than Homecoming), but after several years, it was moved to Homecoming morning to take advantage of membership brunch crowd ... Montgomery reminded all that we need to do better job of promoting with the media (i.e., arranging interviews with inductees with WBKO, etc.)
- Football Hospitality (Just) — new arrangements with Aramark went well and, although all bills not yet in, appears as if costs remain in check ... turnout good ... several membership sign-ups at the door ... overall, all went well

6. New Business

- Basketball Hospitality (Just) — all progressing according to plan
- Hall of Distinguished Alumni — replacement plaque (Just) — current plaque honoring former athletes/coaches who have been honored by induction into the Hall of Distinguished Alumni that is on the wall to the right of the main entrance to the W-Club Room in Diddle Arena is full and we need to add 2016 honoree Bill Edwards to the list ... would like permission to purchase a replacement plaque from Oak Tree Awards to increase the current capacity from 24 to 48 names ... would then like to re-purpose the current 24-name plaque to recognize those who have been honored for their contributions to the W-Club at the University's annual Summit Awards ceremony ... motion to approve by Moore; 2nd by Herriford ... APPROVED

7. Next Meeting — 8:00 am, Thursday, Feb. 9; Conference Room, Meyer Mortgage

8. Motion to Adjourn — Moore; 2nd by Montgomery