

Spring 2001

UA64/23 Consumer & Family Sciences Spring Update

WKU Consumer & Family Sciences

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Consumer & Family Sciences Spring Update

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WEB COURSE OFFERINGS



The number of CFS courses offered completely online via the Internet has increased during this past year and plans are to have at least two Associate Degrees available to students totally on line in the future.

CFS web-based courses that have been developed are:

CFS-111 Human Nutrition

CFS-152 Food Service Sanitation

CFS-171 Intro. to Hospitality Mgmt.

CFS-192 Work/Young Child./Families

CFS-193 Curric. Dev./Young Children

CFS-271 Tourism Planning & Dev.

CFS-276 Lodging Operations

CFS-354 Cost Control & Financial Analysis

CFS-364 Sports Nutrition

CFS-575 Independent Study

IECE-420 Fam. Supports & Ser.

If you think this may be the type of course for you, please contact the CFS office find out more about these courses and degrees.

December 2000 Graduation

Scholar of College is CFS Graduate

Ms. Rebecca Cobb, a December 2000 Interior Design graduate from Madisonville, Kentucky, earned the distinction of being tied for the Scholar of the College of Education and Behavioral Sciences (CEBS). This honor is conferred on the student or students with the highest Grade Point Average in CEBS over their entire college career.

Ms. Cobb is currently doing free-lance design work and keeping current with the design field by attending seminars, builder's shows and design centers.

Ms. Cobb says, "It really was an honor to be named Scholar of the College.... I sincerely appreciate the dedication and commitment of the faculty and staff at Western's Consumer and Family Sciences Department.... They enriched my life and made my college experience an exciting and fulfilling time."



Scholar Rebecca Cobb

Student's Work Accepted for Presentation

Ms Lorie Noble, a TAM student, wrote a paper for her Professional Ethics and Issues class entitled, "Dominating Men and the Disempowerment of Women," which has been accepted for presentation at the 2001 GROW conference in Louisville, Kentucky, March 1-2. This paper focuses on the devaluation of women in fashion advertisements.

Ms. Noble was also selected to receive a Who's Who scholarship for the year 2001.

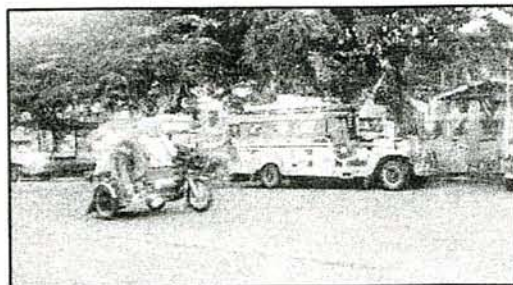
Ms. Allison Jackson, an ID student, had her project redesigning the Grise Hall technology laboratory accepted by the Annual Juried Design Showcase of the Design Section of the American Association of Family and Consumer Sciences to be presented in Chicago.

Ms. Kelly Whiteaker, an ID student, received a \$1,000 scholarship from the Construction Specialist Institute of Tennessee for the 2000-2001 academic year.

Faculty Member Proposed Pilot Program in the Philippines

Dr. Mary Cheatham, an assistant professor of Dietetics in CFS, spent part of Summer 2000 on a tropical island in the Philippines. She wasn't there on vacation, however. Dr. Cheatham was lecturing to college students on dietetics, designing a nutritional screening tool, and nutritional assessment and was working in concert with Dr. Maria Antonia Tuazon, director of the Regional Training Program on Food and Nutrition and Chairman of the Nutrition program at Philippines University at Los Banos, to determine if the lack of a school lunch program contributes to the high dropout rate of Filipino elementary school children. The Philippines is a developing nation with a very poor economy. They have a high literacy rate, but also a high drop out rate from school in the 4th through 6th grades.

While there, Dr. Cheatham was able to survey two rural elementary schools, as well (Continued on Page 2, See RESEARCH)



Typical modes of transportation in Manila



Meats at Market in Manila

GRADUATE NEWS AND VIEWS

Teresa (Roach) Cross, (ID, '96) is a designer and administrator for the Contract Furniture Division of Kelley Design Studio in Bowling Green, Ky. Ms. Cross and her husband, Dean, had a daughter, Hannah, in August, 2000. Ms. Cross says of the ID skills she learned while a student in CFS, "I use the skills on a daily basis."

R. Jarrett Muncy, (ID, '98) is a corporate interior designer for Farrington Design Group in Atlanta, Ga. Clients of this group include: WebMD, Neteffect, Kilpatrick Stockton, LLD, and Cisco Systems. Mr. Muncy says, "I feel my hard work and persistence aided me, as well as my degree in Interior Design from WKU, in obtaining a key status at a growing professional architectural design firm with offices all over the U.S."



City of Manila

(RESEARCH) as talk with people from two of the major Filipino nutrition agencies and found that three nutrients mostly likely to be deficient in the Filipino diet are iron, iodine, and vitamin A, which can be obtained through nutrition education on an improved diet and/or supplements.

Dr. Cheatham hopes to receive a grant to study and implement a nutrition supplement and education program for elementary age school children in the Philippines. She would like to return to the Philippines to work with nutrition students from the University of Philippines at Dilliman (Manila) to set up nutrition pilot programs this coming summer.



Food Items at Manila Market

NEW OPTIONS FOR CFS MAJORS

CFS is in a period of reorganization. The Dietetics and Hotel, Restaurant, and Tourism Management majors have been merged into one major: Hospitality Management and Dietetics with two options: 1) Hotel, Restaurant & Tourism Management and 2) Nutrition & Dietetics. This change was approved by the University Senate in December, 2000.

The Family and Consumer Sciences Education major has been reorganized into a new major: Family and Consumer Sciences, with two options: 1) Family and Consumer Sciences Education (certification program) and 2) Family Studies (non-certification). This change was approved by the University Senate in February, 2001.

A third merger is being proposed for approval between Textiles and Apparel Mds. & Interior Design this spring.

Textiles and Apparel Merchandising had the opportunity to get hands-on

market week at the Atlanta Apparel Mart. Before going to market, students studied about marketing an apparel line and the role regional apparel marts play. After this intensive study, students were selected to participate in different activities during market week such as fashion show production assistants and showroom assistants. Other students attended seminars that were presented to buyers at the mart. This trip provided a realistic setting for students to experience market during market week. Students also found this trip a rewarding experience. Selected students made these comments about their experience:

"I had previously been fortunate enough to see pictures of the establishment, however, they did not capture the full effect of the majesty that the mart bestowed on an eager student... I am sure that some students left the mart knowing that they were not fit for the job, while others like myself, now only yearn for more. The trip gave us hands-on experience that we could not have gotten out of any textbook."

-Kari Critchloe

"I would recommend taking this trip ...to every TAM major. It was a lot of work, but...I would love to do it again. It was such a great learning experience for me to learn what market is really like. Anyone who is serious about her major would greatly benefit from this excellent opportunity."

-Christine Freitag

"The...Mart was an experience of a lifetime, and I gained a lot of experience from it. The mart was definitely more than I ever dreamed of and the opportunities were fascinating. I now have a totally different outlook on the TAM major, all because of the mart."

-Alaena Conner

Atlanta Apparel Mart

students in the CFS department experience working during

"I talked to so many different people about their profession and how they got into it, and saw how market works. It really gives you a realistic picture of the situation.... I know now that I am in the right program."

-Margaret Vann

"It was great working with Kevin [in the showroom]....I recommend this class for every student in our major. I was able to apply the knowledge from the books and turned it into experience."

-Titi Pathammavong

"I have heard about market week and the Atlanta Apparel Mart in every TAM course I have taken, but nothing will ever beat the experience. ... I think experiences like these will put us above the others with only a degree when it comes to jobs in the future...."

-Aleshia Hammonds



Donations

Approximately \$1976.00 was received from August, 2000 through January, 2001 and will be utilized by the CFS department to support CFS students and programs. **Thank you** to all of you donors that are receiving this newsletter. Your support will help CFS prepare students for a bright and fruitful future.

Speaker's Bureau

Over the past year, the CFS Speaker's Bureau has been called on by alumni, other WKU faculty and area schools to share their expertise. CFS faculty are pleased to offer this service to the community. If you need a speaker for a group or meeting, please contact the CFS department at (270) 745-4352 or by e-mail at CFS@wku.edu.

The available topics and faculty speakers are:

Ms. Sheila Duncan:

Textiles and Apparel Merchandising

Dr. Danita Kelley:

Nutrition-related topics: general nutrition, women's nutritional issues.

Dr. Rich Patterson:

Use of technology in education

Food Safety/sanitation

Dr. Joyce Rasdall:

Consumer product safety

Design for an aging population

Environmentally responsible design

Trends/issues in Interior Design

Housing issues in new millennium

ID component in the workplace

Ms. Deborah Shivel:

Communication Skills

Conflict Resolution Skills

Dr. Doris Sikora:

Conflict Resolution Skills

Personality & Teacher Effectiveness

Relationships

Need to know how to get in touch with the Department? Want to e-mail an individual professor? Or do you just want to surf the Internet a little? You can do all three of these things by getting on the Internet and going to

<http://www.wku.edu/Dept/Academic/Education/CFS>

This is the CFS home page "address" or URL. From this page, you can go to the WKU page, the CEBS page or individual faculty pages. You can see syllabus for CFS courses or just find out what special events are happening at WKU.

NCIDQ

NCIDQ? Many of you may wonder, "What is that?" Well, it is the National Council for Interior Design Qualification. CFS Interior Design majors competed in December, 2000 in a Mock NCIDQ exam. The following is the result of the competition: Jr./Sr. Level: First, Aaron Mullins, Sr. from Australia; Second, Susan Williams, Sr. from Memphis, Tn.; Hon. Mention, Kate Canty, Jr. from Clinton, Ky. Fresh./Soph Level: First, Racheal Byers, Fresh., from Louisville, Ky.; Second, Anne Higginbotham, Fresh., Bowling Green, Ky. These students received cash awards for their achievement. DeeDee Murphy, an office designer with Office USA and a CFS alum, was the juror for this competition.

We want to hear FROM YOU!



Please fill in the information below and return to the CFS Department. We love hearing from you and sharing your success/news with other alumni and friends of the Department!

Name: _____ Year _____
Graduated _____

Address: _____ Area and _____
Degree Earned _____
Phone: _____

Successes/News Items: _____

Suggestions for Newsletter/Department: _____

How has your CFS Degree benefitted you in your career? _____

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