

Western Kentucky University

TopSCHOLAR®

Folklife Archives Finding Aids

Folklife Archives

4-14-2010

Mendelsberg, Joanna (FA 498)

Manuscripts & Folklife Archives

Western Kentucky University, mssfa@wku.edu

Follow this and additional works at: https://digitalcommons.wku.edu/dlsc_fa_fin_aid



Part of the [American Popular Culture Commons](#), and the [Other Film and Media Studies Commons](#)

Recommended Citation

Folklife Archives, Manuscripts &, "Mendelsberg, Joanna (FA 498)" (2010). *Folklife Archives Finding Aids*. Paper 359.

https://digitalcommons.wku.edu/dlsc_fa_fin_aid/359

This Finding Aid is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in Folklife Archives Finding Aids by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.

Manuscripts & Folklife Archives
Department of Library Special Collections
Kentucky Library & Museum
Western Kentucky University
Bowling Green, KY 42101-1092

Descriptive Inventory

FA 498 MENDELSBERG, Joanna

1 folder. 3 items. 1990. Typescript, copies and advertisements.

1990.108.1

BIBLIOGRAPHIC RECORD

FA MENDELSBERG, Joanna 1990
498

Paper: "Folkspeach [sic] in Advertising: Proverbs and Sayings" which examines these folklore elements in advertisements from *Sports Illustrated* and *Mademoiselle* magazines. This paper was done for a folk studies class at Western Kentucky University.

1 folder. 3 items. Typescript, copies and advertisements.

1990.108.1

SUBJECT ANALYTICS

Advertisements
Advertising
Folk speech
Folklore
Mademoiselle
Magazines
Proverbs
Sports Illustrated

Ripley/Jeffrey 04/14/2010