

1960

UA19/17/1/4 WKU Football Press Guide

WKU Athletic Media Relations

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BOWLING GREEN, KENTUCKY

WESTERN

KENTUCKY

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HILLTOPPERS IN ACTION

FOOTBALL

For Press,

Radio and

Television

Guide

Further information, pictures or mats will
be sent upon request by . . .

ROBERT COCHRAN . . . WESTERN KENTUCKY STATE
Bowling Green, Kentucky

WESTERN KENTUCKY STATE COLLEGE

Deep in south central Kentucky on a hilltop visible for miles, stands Western Kentucky State College, home of the Western Kentucky Hilltopper football team. The college is located in Bowling Green, Kentucky, a city of approximately 32,000 population which may justly be called one of the most beautiful small cities in America. It has been appropriately named 'he 'Park City'.

College Heights is nationally recognized as one of the nation's most beautiful campuses. It embraces an area of some 70 acres on which twenty-eight college buildings are located, occupies an eminence overlooking the city of Bowling Green and commands one of the most beautiful panoramic views to be found.

Founded in 1906 by Dr. H. H. Cherry, one of Kentucky's most famous educators, Western Kentucky State College as a co-educational college with an enrollment of better than 3000 students has become one of Kentucky's foremost institutions of higher education.

A complete program offering courses in twenty-three different departments provides diversified educational opportunities. The Master of Arts, the Bachelor of Science and the Bachelor of Arts degrees are offered. Pre-professional work leading to entrance in professional and technical colleges for advanced study is also offered.

Western Kentucky's faculty of 120 members has been trained in America's finest colleges and universities. Classrooms, laboratories, shops, farm areas and equipment are modern and sufficient to assure the student the highest type of instructional facilities.

In addition to football, Western Kentucky has intercollegiate athletic teams in basketball, baseball, track, tennis and golf. A full schedule of intercollegiate contests is played in each of these sports. The college is a member of the Ohio Valley Conference and of the National Collegiate Athletic Association. All intercollegiate athletic events in which Western Kentucky participates are governed by the rules and regulations of these organizations.

GENERAL INFORMATION

NAME----- WESTERN KENTUCKY STATE

FOUNDED----- 1906

LOCATION----- BOWLING GREEN, KENTUCKY

PRESIDENT----- DR. KELLY THOMPSON

DIRECTOR OF ATHLETICS----- E. A. DIDDLE

HEAD, PHYSICAL EDUCATION,
HEALTH & ATHLETICS----- TED HORNBACK

HEAD FOOTBALL COACH----- NICK DENES

ASSISTANT FOOTBALL COACH----- TURNER ELROD

ASSISTANT FOOTBALL COACH----- FRANK GRIFFIN

ASSISTANT FOOTBALL COACH----- JIM FEIX

COLORS----- SCARLET AND WHITE

NICKNAME----- HILLTOPPERS

PUBLIC RELATIONS DIRECTOR----- ROBERT G. COCHRAN

STADIUM----- WESTERN CAMPUS

CAPACITY----- 4, 500

CONFERENCE----- OHIO VALLEY
N. C. A. A.

LOCAL PRESS----- DAILY NEWS
Bert Borrone, Sports Editor

COLLEGE PRESS----- COLLEGE HEIGHTS HERALD

LOCAL RADIO STATION----- WLBJ - DAY AND NIGHT
Bud Tyler, Sports Director

HILLTOPPER COACHES

NICK DENES

Coach Nick Denes opens his fourth season as head coach of the Western Kentucky State College football team on September 1, 1960, when the Hilltoppers open practice for the new campaign.

Last year Coach Denes led the Hilltoppers to a record of 5 wins and four losses.

The modest, unassuming Denes holds a win-loss record in athletics which is fabulous. His overall record is 445 victories, 125 losses and 9 ties. In football his teams have won 153, lost 44, and tied 8.

In basketball the record reads 162 wins and 48 losses. In track his teams won 108 and lost 22. As Western's baseball coach, Denes has a 22 win, 11 loss and 1 tie record.

His highly successful coaching career began at Corbin, Ky., High School in 1929, following graduation from the University of Illinois. The veteran Denes is the only high school coach in Kentucky to ever win state championships in three sports.

He coached his 1936 Corbin basketball team to the state title. In 1951 he directed his Louisville Male High School football team to the state championship and Denes was named Kentucky's "Coach of the Year" for 1951. While at Male, Coach Denes' track teams won seven state crowns, five in a row.

In 1939 the likable, story-telling Denes came to Western Kentucky as an assistant coach.

Coach Denes moved to Male in 1940 as an assistant coach. He handled the line on two state championship teams before he took over as head coach in 1949 to compile one of the most brilliant coaching records in the history of athletics at the Louisville school.

A warm, friendly person, Coach Denes is a firm believer in strict discipline and hard work. His teams are always superbly conditioned.

HILLTOPPER COACHES (Cont.)

TURNER ELROD

Elrod played football, basketball and baseball at Western Kentucky from 1927 through 1930. He coached high school athletics in Kentucky following his graduation in 1931. Prior to joining the Hilltopper coaching staff at the opening of the 1949 season, Elrod was athletic director and assistant football coach at Barrett high school, Henderson, Kentucky. He served in the United States Army from 1942 through 1946.

Elrod also coaches the Hilltopper track team in the spring sports program.

FRANK GRIFFIN

Griffin played end for the Hilltoppers before World War II. He served in the U. S. Navy from 1941 through 1946. Upon being discharged, he joined the Hilltopper staff as trainer. He moved up as an assistant coach in the spring of 1948, handling the line.

Griffin also coaches the Hilltopper golf team which is a highly-rated contender for the Ohio Valley Conference championship each year.

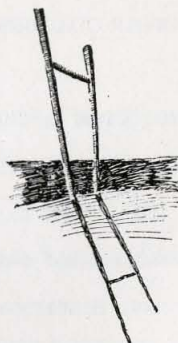
JIMMIE FEIX

Feix, Little All-American quarterback at Western Kentucky in 1952, joined the Hilltopper coaching staff as a full-time assistant in September, 1958. He was a student assistant for a year while completing work for the M. A. degree which he received in August, 1958.

Feix, gained national recognition for his quarterbacking of Western Kentucky's Refrigerator Bowl champions in 1952. He ranked among the top passers in the nation during his junior and senior years with the Hilltoppers.

In June, 1953, he was graduated from Western Kentucky with the B. S. degree in physical education. He entered the U. S. Air Force shortly after graduation as an ROTC-graduate lieutenant, serving as a flyer until his release in March, 1957.

WESTERN KENTUCKY STATE COLLEGE
1960 FOOTBALL SCHEDULE



Series Record

<u>Date</u>	<u>Opponent</u>	<u>Where Played</u>	<u>Time</u>	<u>W</u>	<u>L</u>	<u>T</u>
Sept. 17	Southeast Missouri	Bowling Green, Ky.	7:30 p. m.	4	0	0
Sept. 24	*East Tennessee	Johnson City, Tenn.	8:00 p. m.	5	2	0
Oct. 1	*Middle Tennessee (Cheerleaders Clinic)	Bowling Green, Ky.	2:00 p. m.	14	11	2
Oct. 8	Austin Peay (Band Day)	Bowling Green, Ky.	2:00 p. m.	5	0	0
Oct. 15	*Tennessee Tech	Cookeville, Tenn.	2:00 p. m.	9	12	1
Oct. 21	Louisville	Louisville, Ky.	7:30 p. m.	11	8	0
Oct. 29	*Eastern Kentucky (Homecoming)	Bowling Green, Ky.	2:00 p. m.	22	10	0
Nov. 5	*Morehead State	Morehead, Ky.	2:00 p. m.	16	1	1
Nov. 12	*Murray State	Murray, Ky.	1:30 p. m.	11	10	5

* Indicates Ohio Valley Conference games.

WESTERN KENTUCKY STATE COLLEGE
1959 FOOTBALL RESULTS



Western Kentucky	0	Univ. of Louisville	19	at Louisville, Ky.
Western Kentucky	13	Southeast Missouri	8	at Cape Girardeau, Mo.
Western Kentucky	7	* East Tennessee	13	at Bowling Green, Ky.
Western Kentucky	2	* Middle Tennessee	37	at Murfreesboro, Tenn.
Western Kentucky	20	Austin Peay	12	at Clarksville, Tenn.
Western Kentucky	19	* Tennessee Tech	29	at Bowling Green, Ky.
Western Kentucky	14	* Eastern Kentucky	7	at Richmond, Ky.
Western Kentucky	27	* Morehead State	14	at Bowling Green, Ky.
Western Kentucky	<u>21</u>	* Murray State	<u>6</u>	at Bowling Green, Ky.
	123		145	

Won - 5 Lost - 4 Tied - 0

* Indicates Ohio Valley Conference games.



WESTERN KENTUCKY'S

1960 FOOTBALL SQUAD ROSTER

<u>ENDS</u>	<u>Class</u>	<u>Ht.</u>	<u>Wt.</u>	<u>Age</u>	<u>Home Town</u>
Jim Hoerner	Soph.	6'2"	200	20	Miamisburg, Ohio
*Jim Hughes	Senior	6'1"	190	21	Louisville, Ky.
*Denny McAtee	Jr.	5'11"	165	20	Newport, Ky.
*Lewis Johnson	Senior	6'	175	21	Owensboro, Ky.
*Doug Mumford	Senior	6'2"	175	22	Troy, Ohio
<u>TACKLES</u>					
Jim Taylor	Jr.	6'2"	200	20	Clarksville, Tenn.
Barry Poole	Soph.	6'1"	200	19	Madisonville, Ky.
*Jack Poynter	Jr.	6'	200	20	Owensboro, Ky.
*Jack Waff	Jr.	6'1"	190	21	Portsmouth, Va.
*Gerald Poynter	Senior	6'1"	200	22	Owensboro, Ky.
*Jerry Wilder	Senior	6'1"	210	21	Owensboro, Ky.
<u>GUARDS</u>					
James Ollie Newell	Soph.	5'8"	190	21	Pt. Pleasant, W. Va.
Joe Bugel	Soph.	6'	200	21	Pittsburgh, Pa.
*Keen Johnson	Soph.	6'	190	20	Mt. Sterling, Ky.
*Herb Wassom	Senior	6'	200	21	Spring City, Tenn.
*Bill Underhill	Soph.	5'9"	190	26	Louisville, Ky.
<u>CENTER</u>					
Bill Mulkins	Soph.	6'	190	20	Louisville, Ky.
*Ron Downard	Senior	6'	205	21	Newport, Ky.
Maxie Headricks	Soph.	6'1"	210	20	Tompkinsville, Ky.
<u>QUARTERBACKS</u>					
J. E. Pettit	Fr.	6'2"	190	19	Tompkinsville, Ky.
*Jim Daily	Soph.	6'4"	180	20	New Albany, Ind.
Don Hall	Soph.	5'11"	165	20	Huntsville, Ala.
Dudley Berthold	Fr.	6'	165	20	Louisville, Ky.

* Indicates Lettermen

<u>HALFBACKS</u>	<u>Class</u>	<u>Ht.</u>	<u>Wt.</u>	<u>Age</u>	<u>Home Town</u>
Dave Browning	Senior	5'9"	165	23	Dixie Heights, Ky.
*Bobby Mitchell	Soph.	5'9"	170	20	Oak Ridge, Tenn.
Buzzy Best	Soph.	5'11"	185	21	Elizabethtown, Ky.
Bill Pegausch	Senior	5'6"	150	21	Skokie, Ill.
*Lloyd Nash	Jr.	5'10"	180	21	Owensboro, Ky.
*Frances Payne	Senior	5'11"	185	21	Louisville, Ky.
*Winton Boone	Jr.	6'	170	21	Corbin, Ky.

FULLBACKS

*Bill Booker	Jr.	5'10"	190	20	Franklin, Ky.
*Gary Brunson	Jr.	5'8"	180	20	Evansville, Ind.
Joe Jagers	Soph.	6'1"	185	20	Princeton, Ky.

* Indicates Lettermen



WESTERN KENTUCKY STATE COLLEGE
 CUMULATIVE STATISTICS FOR 1959 SEASON

Won 5 Lost 4 Tied 0

<u>WESTERN</u>		<u>OPPONENT</u>
113	First Downs	126
411	Times Carried	458
1407	Net Yards Rushing	1663
126	Passes Attempted	120
60	Passes Completed	51
670	Net Yards Passing	560
14	Passes Intercepted By	14
4	Scoring Passes	4
542	Total Plays	578
2077	Total Net Gain	2223
40	Total Punts	36
1	Punts Had Blocked	1
37.9	Average Per Punt	32.4
8	Fumbles Lost	17
435 yards	Total Penalties	382 yards
17	Touchdowns	21
13	Extra Points	19
2	Field Goals	0
1	Safety	0
123	Total Points	145

INDIVIDUAL RUSHING LEADERS

	<u>No. Carries</u>	<u>Yds. Gained</u>	<u>Avg.</u>
*David Miller	71	291	4.0
*Jack Jewell	81	275	3.3
Billy Booker	52	209	4.0
Denny Wedge	46	175	3.8
Francis Payne	50	189	3.7
Gary Brunson	42	117	2.7
Dave Browning	25	97	3.8
Lloyd Nash	17	59	3.4
Winton Boone	7	20	2.8
*Ronnie Sheffer	15	-16	-1.0
Jim Daily	<u>6</u>	<u>-9</u>	<u>-1.5</u>
	411	1407	3.3

INDIVIDUAL PASS RECEIVING LEADERS

	<u>No. Caught</u>	<u>Yds. Gained</u>	<u>T.D.'s</u>
Jim Hughes	11	85	0
Lewis Johnson	9	118	1
Doug Munford	9	133	1
Winton Boone	6	74	1
*David Miller	5	59	0
Francis Payne	4	45	0
Billy Booker	4	53	1
*Jack Jewell	3	23	0
Lloyd Nash	2	17	0
Gary Brunson	2	2	0
*Melvin Vogel	2	35	0
Dave Browning	2	9	0
*Bill Harralson	<u>1</u>	<u>17</u>	<u>0</u>
	60	670	4

*Indicates players who will not return for 1960 season.

PASSING

	<u>No. Attempts</u>	<u>No. Completed</u>	<u>Had Intercepted</u>	<u>Yds. Gained</u>	<u>TD.'s</u>
*Denny Wedge	45	22	7	278	1
*Ronnie Sheffer	39	21	5	203	1
Jim Daily	39	15	1	156	0
*Jack Jewell	<u>3</u>	<u>2</u>	<u>1</u>	<u>33</u>	<u>2</u>
	126	60	14	670	4

SCORING LEADERS

	<u>T.D.'s</u>	<u>Extra Points</u>	<u>Field Goals</u>	<u>Total Points</u>
Billy Booker	5	2	0	32
*David Miller	4	0	0	24
*Denny Wedge	3	0	0	18
Jack Waff	0	8	2	14
*Jack Jewell	2	0	0	12
Doug Munford	1	0	0	6
Winton Boone	1	0	0	6
Lewis Johnson	1	0	0	6
Francis Payne	0	2	0	2
Bill Pegausch	<u>0</u>	<u>1</u>	<u>0</u>	<u>1</u>
	17	13	2	123

PUNTING

	<u>No. Punts</u>	<u>Yds. Punted</u>	<u>Average</u>
*Denny Wedge	23	879	38.2
*Jack Jewell	<u>18</u>	<u>637</u>	<u>35.4</u>
	41	1516	37.0

*Indicates players who will not return for 1960 season.

WESTERN KENTUCKY

HILLTOPPERS

HERB WASSOM: Wassom is a senior guard from Spring City, Tenn. His ability and speed make him an outstanding linebacker. He is 6 feet tall, weighs 200 pounds, and is 21 years old. Wassom is co-captain and all-OVC guard.

JACK POYNTER: Poynter, a 6-foot tackle, weighs 200 pounds and will be an aid to Western's line. The 20-year-old tackle is from Owensboro. He excells on offense.

BILL UNDERHILL: Underhill is a 5-9, 190-pound guard who showed promise last year. He is a 26-year-old sophomore from Louisville, Ky. Bill is a Navy veteran.

DENNY McATEE: McAtee is a 20-year-old end from Newport, Ky. He is expected to add strength to the Western Kentucky team this season. McAtee is 5-11 and weighs 165 pounds. He is also a fine golfer.

JACK WAFF: Waff is a 190-pound tackle from Portsmouth, Va. The 6-1 junior is 21 years old, and is a very good field goal kicker.

GARY BRUNSON: Brunson is a 20-year-old junior from Evansville, Ind. He and Booker could give Western an excellent 1-2 punch at fullback. Brunson is a 5-8 fullback and weighs 180 pounds.

LLOYD NASH: Nash, a 5-10, 180 pound halfback, is from Owensboro, Ky. Nash is a 21-year-old junior who is rugged on both offense and defense.

GERALD POYNTER: Poynter is a 22-year-old tackle who excells on offense and defense. He is a player who starred in high school under Ralph Genito of Owensboro. Poynter is 6-1 and weighs in at 200 pounds. He can be one of the best in the OVC.

LEWIS JOHNSON: Johnson, a 6-foot, 175-pound, 21-year-old senior from Owensboro, also learned his football under Genito at Owensboro High School. He can "go" on both offense and defense. - 12 -

FRANCIS PAYNE: Payne is a senior from Atherton High School in Louisville. The speedy halfback last season gave evidence that he will be hard to handle this season. He is 5-11, weighs 170, and is 21 years old.

DOUG MUMFORD: Mumford is a 22 year old senior from Troy, Ohio. The 175-pound, 6-2 end is a fine pass receiver.

BILL PEGAUSCH: Pegausch, speedy halfback from Skokie, Illinois, is sure to aid the Western Kentucky backfield this season. The 5-6, 150 pound senior is a welcome sight to backfield coach Turner Elrod. Pegausch scored nine points after touchdowns and one field goal as a sophomore. He was ineligible last year.

JERRY WILDER: Wilder, senior end from Owensboro, will add strength at the tackle post this year for Western Kentucky. He is 21 years old, stands 6-1, and weighs 210 pounds.

RON DOWNARD: Downard was one of Western's few freshmen to earn a varsity letter in 1957. The six-foot, 205 pound, 21-year-old senior from Newport, Ky., is important to Western's center position. He is co-captain and an outstanding student.

JOE JAGGERS: Jagers, a star at Caldwell County High School, Princeton, Ky., is expected to strengthen Western's team this year. The 170-pound junior halfback is 5-11, weighs 170 and is 20 years old. He can scoot with that ball.

BILL BOOKER: Booker is a 20-year-old junior from Franklin, Ky. The 5-10, 190-pound fullback played outstanding ball last year.

KEEN JOHNSON: Johnson is a 20-year-old from Mt. Sterling, Ky. He is expected to go as guard for Western this year. He is 6 feet tall and weighs 190 pounds.

JIM HUGHES: Hughes is a senior end, 20 years old, 6-1, 190 pounds, from Louisville, Ky., where he played for Coach Denes at Male High School. Hughes is an outstanding pass receiver and is a rugged man on defense.

WINTON BOONE: Boone is a 6-foot, 175 pound end from Corbin, Ky. He is 21 years old. He will add strength to Western Kentucky this season. He played on Bill Tucker's 1955 Corbin State Championship team. Winton is the fastest half-back in the Ohio Valley Conference, having been clocked in 9.8.

DON HALL: Hall is a five foot, eleven inch sophomore quarterback from Huntsville, Ala. This 165-pound signal caller will have the opportunity to move in at the quarterback spot as both of the Hilltoppers' veteran quarterbacks, Ronnie Sheffer and Denny Wedge, are gone. Coach Nick Denes will be depending on sophomores and freshmen to direct this year's team.

JIM DAILY: Daily is a 6-4, 180-pound sophomore quarterback. Last season he saw limited service as a reserve signal caller but showed great promise. This year he will have the opportunity to take over as the No. 1 field general as both the veteran Hilltopper quarterbacks, Ronnie Sheffer and Denny Wedge, are graduated.

JIM TAYLOR: Taylor is from Clarksville, Tenn. He played Junior College football at Itawamba, Miss., and in spring practice he proved to be one of the most spirited men on the squad. He is a tackle, weighs 200 pounds and is agile as a cat.

JIM HOERNER: Hoerner is a 200-pound sophomore from Miamisburg, O. He is a 6-2 end who should give the flanks needed reserve strength.

JAMES OLLIE NEWELL: Newell, a 190-pound sophomore from Pt. Pleasant, W. Va., will be a fine reserve guard.

DUDLEY BERTHOLD: Berthold is a 165-pound freshman quarterback, and a brother of former Hilltopper tackle, Sonny. He was an outstanding quarterback for two years at Male high school in Louisville.

BOBBY MITCHELL: Mitchell is a 170-pound halfback from Oak Ridge, Tenn., where he captained the State Championship team in 1958. He will be a valuable performer as a sophomore this season. The stocky youngster can do anything asked of him both on offense and defense.

BARRY POOLE: Poole is a 200-pound, 6-1 tackle from Madisonville, where he was an all-conference selection. As a freshman last fall he was handicapped by a rib injury sustained in the All-Star game at Lexington. If he is physically sound he could be a good one.

MAXIE HEADRICK: Headrick is a 235-pound center from Tompkinsville. The biggest man on the squad, this 19-year-old sophomore could be a terror if he finds himself.

DAVE BROWNING: Browning is a senior halfback from Dixie Heights. He is 5-9 and weighs 165-pounds. Dave is one of the quickest men on the squad, and excels in punt returns.

J. E. PETTIT: Pettit is one of the long line of Pettit boys from Tompkinsville, is a 6-2 freshman quarterback, who can go both on offense and defense. Much is expected of this lad.

JOE BUGEL: Having fulfilled his one-year stay as a transfer from Miami University, is ready to go as a defensive man. His play will remind fans of "Yogi" Hardin, little All-American of two years ago. There will not be a more determined man on the squad. He is a six-foot, 200-pound sophomore guard from Pittsburgh, Pa.

BUZZY BEST: Best, 5-11 and weighing 185 pounds, is a transfer from the University of Kentucky. He can run with any back in the Ohio Valley Conference, and in the spring game he showed that he could also play defense. If he realizes his potential, Buzzy can go down in OVC football as one of the very best halfbacks. He is a sophomore from Elizabethtown, Ky.

BILL MULKINS: Mulkins is a 190-pound, 6' senior from DuPont Manual. He has been converted from back to center. His willingness to adapt himself to his new position will largely determine how much help he can give the team. He is a good defensive player.

WESTERN KENTUCKY STATE COLLEGE

1960-61 BASKETBALL SCHEDULE

Thursday	Dec. 1	<u>Middle Tennessee</u>	Murfreesboro, Tennessee
Saturday	Dec. 3	ABILENE CHRISTIAN	BOWLING GREEN, KENTUCKY
Tuesday	Dec. 6	LAMAR STATE	BOWLING GREEN, KENTUCKY
Friday	Dec. 9	<u>EAST TENNESSEE</u>	BOWLING GREEN, KENTUCKY
Monday & Tuesday	Dec. 12 & 13	Bluegrass Meet (Western Kentucky, Utah State, Georgia Tech and Louisville)	Freedom Hall Louisville, Kentucky
Thursday	Dec. 15	<u>MOREHEAD STATE</u>	BOWLING GREEN, KENTUCKY
Thursday & Friday	Dec. 29 & 30	Sugar Bowl Tournament (Western Kentucky, West Virginia, Memphis State and Tulane)	Loyola Fieldhouse New Orleans, Louisiana
Saturday	Jan. 7	<u>EASTERN KENTUCKY</u>	BOWLING GREEN, KENTUCKY
Tuesday	Jan. 10	<u>Tennessee Tech</u>	Cookeville, Tennessee
Saturday	Jan. 14	<u>MURRAY STATE</u>	BOWLING GREEN, KENTUCKY
Tuesday	Jan. 17	<u>TENNESSEE TECH</u>	BOWLING GREEN, KENTUCKY
Friday	Jan. 20	Xavier (0)	Cincinnati, Ohio
Saturday	Jan. 21	Bowling Green (0)	Bowling Green, Ohio
Thursday	Jan. 26	Kent State	Kent, Ohio
Tuesday	Jan. 31	LA SALLE	BOWLING GREEN, KENTUCKY
Thursday	Feb. 2	XAVIER (0)	BOWLING GREEN, KENTUCKY
Saturday	Feb. 4	DEPAUL	BOWLING GREEN, KENTUCKY
Wednesday	Feb. 8	MARSHALL	BOWLING GREEN, KENTUCKY
Monday	Feb. 13	<u>Eastern Kentucky</u>	Richmond, Kentucky
Saturday	Feb. 18	<u>Murray State</u>	Murray, Kentucky
Tuesday	Feb. 21	<u>Morehead State</u>	Morehead, Kentucky
Friday	Feb. 24	<u>East Tennessee</u>	Johnson City, Tennessee
Saturday	Feb. 25	<u>MIDDLE TENNESSEE</u>	BOWLING GREEN, KENTUCKY
Wednesday	Mar. 1	Louisville	Freedom Hall Louisville, Kentucky

Conference games underlined.

All home games in Capital letters.

PRESS OUTLETS
for
WESTERN KENTUCKY STATE COLLEGE

O.V.C. Sports Information Center

Dave Whitaker, 4024 Alton Road, Louisville, Ky. --- (Director)

Newspapers

Park City Daily News	Bert Borrone, Sports Editor	Bowling Green, Ky.
Louisville Times	Dean Eagle, Sports Department	Louisville, Ky.
Courier-Journal	Earl Ruby, Sports Editor	Louisville, Ky.
Nashville Banner	Ed Given, Sports Department	Nashville, Tenn.
Nashville Tennessean	John Havlicek, Sports Dept.	Nashville, Tenn.
Associated Press	Sports Desk	Louisville, Ky.
United Press	Sports Desk	Louisville, Ky.

Radio & T-V Stations

Radio Station WLBj	Bob Proctor, Manager	Bowling Green, Ky.
Radio Station WKCT	Al Temple, Manager	Bowling Green, Ky.
Radio & T-V WHAS	Caywood Ledford, Sports Dir.	Louisville, Ky.
Radio & T-V WAVE	Ed Kallay, Sports Director	Louisville, Ky.
Radio & T-V WLAC	Herman Grizzard, Sports Dir.	Nashville, Tenn.
Radio & T-V WSM	Larry Munson, Sports Director	Nashville, Tenn.
Radio & T-V WSIX	Hudley Crockett, Sports Dir.	Nashville, Tenn.

GENERAL INFORMATION

Working Tickets

Address requests to Robert G. Cochran, Director of Public Relations, Western Kentucky State College, Bowling Green, Kentucky.

Radio

Stations desiring to broadcast play by play accounts should apply directly to Robert G. Cochran, Western Ky. State College, Bowling Green, Ky., supplying information regarding proposed sponsors, network arrangement, power, etc.

Football Photos & News Releases

Address all requests for photos or any information desired concerning the Hilltopper football team to Robert G. Cochran, Western Ky. State College, Bowling Green, Kentucky.

