

MINUTES
OF THE BOARD OF REGENTS
WESTERN KENTUCKY UNIVERSITY

October 22, 2010

• **CALL TO ORDER**

Required statutory notice having been given, the fourth quarterly meeting of the Board of Regents of Western Kentucky University was held in the *Cornelius A. Martin Regents Room* of the Mass Media and Technology Hall on the Western Kentucky University campus. The meeting was called to order by Chair Jim Meyer at approximately 12:15 p.m., CST.

• **INVOCATION**

The invocation was provided by Mr. Mike Dale, Associate Vice President for Academic Budgets and Administration.

• **ROLL CALL**

The following Regents were present:

Mr. Jim Meyer, Chair
Dr. Melissa B. Dennison
Mr. Freddie Higdon
Mr. Colton Jessie, Student Regent
Mr. Jim Johnson

Mr. James Kennedy, Staff Regent
Dr. Patricia Minter, Faculty Regent
Mr. J. David Porter
Mr. Larry Zielke

Regents not in attendance:

Ms. Yvette Haskins, Vice Chair
Mr. Rob Wilkey

Others in attendance included the following WKU Administrative Council members:

Dr. Gary A. Ransdell, President
Mr. Howard Bailey, Vice President for Student Affairs
Dr. Gordon C. Baylis, Vice President for Research and
President of WKU Research Foundation
Dr. Gordon Emslie, Provost and Vice President for Academic Affairs

Ms. Ann Mead, Vice President for Finance and Administration
Dr. Richard Miller, Associate Vice President for Academic Affairs &
Chief Diversity Officer
Mr. John Osborne, Vice President for Campus Services and Facilities
Ms. Robbin Taylor, Vice President for Public Affairs
Ms. Deborah Wilkins, Chief of Staff / General Counsel

In keeping with the policy of the Board, the agenda for the meeting and information and materials pertinent to items thereon had been mailed in advance of the meeting by the President to members of the Board.

- **APPROVAL OF MINUTES**

The minutes of the June 25, 2010 and July 30, 2010 meetings were presented for adoption.

MOTION/APPROVAL:

Motion to approve the June 25, 2010, minutes was made by Dr. Patricia Minter, seconded by Mr. James Kennedy, and carried unanimously. Motion to approve the July 30, 2010, minutes was made by Mr. Freddie Higdon, seconded by Mr. Colton Jessie, and carried unanimously.

- **SPECIAL RECOGNITION / BUILDING DESIGNATION**
(Mr. Jim Meyer, Chair)

Jim Meyer: “Before we move forward with the agenda, I would like share the following:

Gary Ransdell is a leader in postsecondary education – not just in Bowling Green, but in Kentucky and the nation. In a time when the average tenure of a university president is about seven years, his strong commitment to WKU – to the students, faculty, and staff – and his vision have led us through a transformation from a university of regional importance to one of national and international consequence.

He is innovative, finding ways to get things done in both good and bad economic times. He has been creative in putting together partnerships that have been key to institutional success. He has been a leader on key policy issues within the Commonwealth, and has been a player in national initiatives as well.

With his leadership, enrollment at WKU has grown from around 14,800 in 1998 to nearly 21,000 this year – a 39% growth in total enrollment, more than any other university in Kentucky. Growth has

been across the board – on the main campus here in Bowling Green and at each regional campus in Glasgow, Elizabethtown and Owensboro, as well as online.

President Ransdell's commitment to WKU is heartfelt – it is personal, and it is rare. WKU is his alma mater – he is a Kentuckian. He and Julie met and married here. His sons graduated from here – WKU is family for Gary and Julie Ransdell. This personal relationship between a university President and his alma mater is not common in higher education today.

As we look around this campus we see on buildings names of the people who have been important in the growth and development of WKU.

I feel it is appropriate at this time that we recognize the impact Gary Ransdell has had, particularly in transforming WKU from a regional university to a research intensive university with national and international significance. His strategic approach to everything from academic quality to construction to fundraising has had that same kind of tremendous impact on the transformation of this University as the others whose names are on the buildings.

In my view, it is a fitting tribute to his visionary leadership for the first 13 years of his Presidency and to what we expect of him for the next 12 years, that we should name the new College of Education building the Gary A. Ransdell College of Education Building.”

MOTION/APPROVAL:

Motion to approve the naming of the new College of Education Building in special recognition of President Gary A. Ransdell was made by Mr. Jim Johnson. Mr. Freddie Higdon stated, “Mr. Chairman, it is my honor and privilege to second the motion.” Motion carried unanimously.

Jim Meyer: “Congratulations Mr. President, you deserve it. I love that College of Education, and I love our President and what he has done for our university.”

President Ransdell: “Thank you. That is indeed an honor and I am very humbled and grateful to have the opportunity to alongside other President's that have served this institution is certainly pinnacle of my career and I can't wait for the next dozen years –we are just getting started! I would suggest that we have some latitude with how the college factors in with the building signage. We will get back to you with the best way to approach that.”

Jim Meyer: “Thank you to the Board for your support with getting this done.”

1. ACADEMIC AFFAIRS – ACTION ITEMS (Ms. Yevette Haskins, Chair)

Dr. Melissa Dennison presided over Academic Affairs due to absence of Ms. Yevette Haskins. Dr. Dennison recommended that the Board vote on action items 1.1 - 1.4 as a group, there were no objections.

1.1 Approval to move A.S. in Water Resource Management from University College to Ogden College of Science & Engineering

REQUEST:

Approval of moving the Associate of Science degree in Water Resource Management from the Commonwealth School in University College into the Architectural and Manufacturing Sciences Degree program in Ogden College of Science & Engineering.

FACTS:

The program was developed using grant funding in excess of \$1 Million secured by the Center for Water Resource Studies (CWRS). Funding Sources include the Advanced Technological Education (ATE) program at the National Science Foundation (NSF), and the U.S. Environmental Protection Agency (EPA). The degree program is part of a larger Water Technician Training (WTI) initiative conceived, developed and implemented by staff in the CWRS to meet sector workforce needs at the national level. The CWRS is nationally recognized Water, Wastewater and Watershed Management Technical Assistance and Capacity Development organization housed within Ogden College. The degree program was originally placed in the Bowling Green Community College (BGCC) because of the availability of funding from the Department of Labor's Community-Based Job Training Grants (CBJTG) program. However the BGCC, as a unit of WKU, a predominantly four-year degree-providing institution, did not meet the technical definition of a "predominantly 2 year degree granting institution" and so did not qualify for these funds.

During the WTI program's first 18 months, the CWRS in the Ogden College has been able to evolve the WTI program to include partnerships with community colleges in several other states, making it eligible for CBJTG funding through multiple other avenues. Further, the current fiscal goal for the WTI program is securing of NSF ATE (Advanced Technological Education) Center funding, approximately \$1M/yr, to facilitate national replication and roll-out. The CWRS has been developing the envisioned ATE Center partnership since submission of the ATE project grant proposal, the funding of which currently fully sustains the program. The CWRS will be submitting an ATE Center Planning Grant proposal this October, with the intention of submitting a fully developed ATE Center proposal within the next 18 months, prior to the closeout of the current ATE project grant. The CWRS manages all technical aspects of the program, including recruitment of credentialed practitioners to provide instructional capacity.

In summary, there are several advantages, fiscal, technical and administrative to transferring the WRM program to the Ogden College of Science & Engineering.

RECOMMENDATION:

President Gary A. Ransdell recommends approval of moving the AS in Water Resource Management into Ogden College of Science & Engineering.

1.2 Approval of Graduate Certificate in Career Counseling

REQUEST:

Approval of a new graduate certificate Career Counseling offered through the Department of Counseling and Student Affairs, in the College of Education and Behavioral Sciences.

FACTS:

The Certificate in Career Counseling (CCC) is designed to provide career counselors, educators, and other helping professionals with the advanced knowledge and skills they need in order to better serve students and clients within the context of an employment landscape that is volatile and ever changing. Participants in this certificate program will be better prepared to assist students to be more engaged in the educational experience through appropriate academic major and career choice, which may lead to higher retention of current students and successful transition to the workforce. Moreover, the CCC program complements the master's degree programs in student affairs, school counseling, and mental health counseling.

As career and vocational concerns form at least a partial basis for numerous choices made and issues expressed by students at the college level and by individuals throughout life, a significant number of graduate students within the student affairs masters program have expressed a desire for additional training in the area of career counseling and career program management. Data indicate that career decision-making self-efficacy significantly influences students' intent to persist in higher education (Sandler, 2000). Thus, supporting students in making academic and career decisions can have a direct impact on college degree completion, retention and ultimate success at WKU.

The 15 hour certificate program includes 9 hours of required core courses and 6 hours of electives. The program requires an internship in career counseling. The Required Courses (9 hours) include: CNS 556 Developmental Career Counseling (3 hours); CNS 665 Advanced Career Counseling and Services Administration (3 hours); and CNS 595 Internship (in Career Counseling) (3 hours). Restricted Electives (6 hours) include additional courses in CNS approved in consultation with the advisor.

Implementation Date: Spring 2011

BUDGETARY IMPLICATIONS:

No additional funding is requested, as current faculty will teach the courses.

RECOMMENDATION:

President Gary A. Ransdell recommends approval of a new Graduate Certificate in Career Counseling.

1.3 Approval of Graduate Certificate in Religious Studies

REQUEST:

Approval of a new graduate certificate in Religious Studies offered through the Department of Philosophy and Religion in the Potter College of Arts and Letters.

FACTS:

The Graduate Certificate in Religious Studies is a program designed for individuals seeking personal or professional development through the academic study of religion. The 15 credit hour certificate program requires students to take RELS 500 (4 credits), two sections of RELS 601 (Graduate Seminar in Religious Studies, 4 credits each), and one RELS elective determined in consultation with the assigned advisor. Students can complete the requirements in traditional face-to-face classes or through videoconferencing and online courses.

The objectives of this program are to:

- introduce students to fundamental theories and methodologies in the study of religion;
- introduce students to a number of different religious traditions;
- provide a range of traditional and non-traditional students the opportunity to explore graduate studies in religion;
- provide an opportunity for K-12 teachers to learn more about the academic study of religion, thus informing their own work in courses in history, social studies, etc.;
- serve students who are unable to attend traditional face-to-face classes the option of taking graduate courses via videoconferencing and/or online.

This program addresses several aspects of the university mission and its objectives. First, the study of religion—in all its manifestations—is central to preparing students “to be productive, engaged leaders in a global society.” Second, the certificate aims primarily at students wanting to grow personally through advanced study. Thus, it encourages “life-long learning.” Third, as the university seeks to increase its graduate enrollments, this unique program will distinguish WKU and make a significant contribution to our becoming a “leading American university.”

Implementation Date: Fall 2011

BUDGETARY IMPLICATIONS:

No additional funding is requested, as current faculty will teach the courses.

RECOMMENDATION:

President Gary A. Ransdell recommends approval of a new graduate Certificate in Religious Studies.

1.4 Approval of Master’s of Arts in Religious Studies

REQUEST:

Approval of a new MA in Religious Studies offered through the Department of Philosophy and Religion in the Potter College of Arts and Letters.

FACTS:

The M.A. program in Religious Studies requires a minimum of 35 graduate credit hours. No more than 12 hours may be in 400G courses. Students may take up to six hours in graduate courses in other departments. Students must complete a thesis or a culminating project. Students considering further doctoral study in religious studies are encouraged to take the thesis option.

Perhaps no time in recent memory has seen such a public interest in religious matters and a general demand for religious literacy among United States citizens. Some of this fervor about religion is a consequence of the attacks of September 11, 2001, but that is only a small part of the story. The dramatic influx of non-Christian and non-Western religions to the U.S., the increasingly global environment in which U.S. citizens live, the rise of the Religious Right, and a general concern about the role of religion in American politics and law have contributed to put religion on the front pages of our newspapers and at the forefront of public conversations. Add to this the deep religiosity of a good portion of the American population (particularly in Kentucky and the rest of the South) and it is clear why religion is such an important institution and issue in this society. As the largest undergraduate religious studies program in Kentucky, we have a unique opportunity to break new ground by developing the first religious studies graduate program in Kentucky—a program that would serve not only WKU students but many students throughout the state and region.

BUDGETARY IMPLICATIONS:

Graduate Assistantships will be provided through WKU Graduate Studies and Potter College through DELO funds and/or reallocation of money from current annual assistantships. Current faculty are sufficient to support the proposed program.

RECOMMENDATION:

President Gary A. Ransdell recommends approval of a new MA in Religious Studies.

MOTION/APPROVAL:

Motion for approval of action items 1.1 – 1.4 was made by Mr. Colton Jessie, seconded by Dr. Patricia Minter, and carried unanimously.

1.5 Approval of Emeritus Faculty Appointments

REQUEST:

Approval of faculty emeritus status for recommended individuals.

FACTS:

Listed below are faculty members who have been recommended by the tenured faculty, department head, and college dean to be awarded emeritus/a status. They have served the university for at least ten years and have had distinguished records of achievement and service at the university.

Potter College of Arts and Letters

Department of English

Dr. Ronald Eckard, Professor of English, Emeritus

Department of History

Dr. Marion Lucas, Professor of History, Emeritus

School of Journalism & Broadcasting

Mr. James Highland, Professor of Journalism & Broadcasting, Emeritus

Department of Theatre & Dance

Dr. Loren Ruff, Professor of Theatre & Dance, Emeritus

Ogden College of Science and Engineering

Department of Agriculture

Dr. James M. Martin, Professor of Agriculture, Emeritus

Department of Physics & Astronomy

Dr. F. Dudley Bryant, Professor of Physics & Astronomy, Emeritus

Dr. Karen Hackney Professor of Physics & Astronomy, Emerita

University Libraries

Department of Library Technical Services

Ms. Rose Davis, Assistant Professor of Library Technical Services, Emerita

BUDGETARY IMPLICATIONS:

No funds requested.

RECOMMENDATION:

President Gary A. Ransdell recommends that faculty emeritus status be awarded for the recommended individuals.

MOTION/APPROVAL:

Approval of faculty emeritus status awarded for the recommended individuals was made by Dr. Patricia Minter, seconded by Mr. Colton Jessie, and carried unanimously.

ACADEMIC AFFAIRS - INFORMATION ITEM(S)

- The Final Fall 2010 Enrollment Report was provided by Dr. Gordon Emslie.
 - An Honors College Student Profile was provided by Dr. Gordon Emslie.
 - An update on International Councils was provided by Dr. Richard Dutton.
 - Dr. Dennis George presented Access to Success – University College at WKU.
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2. EXECUTIVE – INFORMATION ITEM(S) *(Mr. Jim Meyer, Chair)*

- The Construction Progress update was provided by Mr. John Osborne and Mr. Bryan Russell.
 - A Sustainability Report was provided by Ms. Christian Ryan-Downing.
 - The Development Update was provided by Ms. Ann Mead.
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3. FINANCE AND BUDGET - ACTION ITEMS *(Mr. J. David Porter, Chair)*

3.1 Acceptance of Auditors report and Financial Statements for the Fiscal Year ended June 30, 2010

REQUEST:

Acceptance of the Auditor's Report and Financial Statements for the fiscal year ended June 30, 2010.

FACTS:

The financial statements of the University, including Management's Discussion and Analysis, are the responsibility of Western Kentucky University management. The establishment and maintenance of an internal control structure and compliance with laws, regulations, terms, and conditions of grants and contracts also are the responsibility of University management. Western Kentucky University contracts with an independent external auditor who provides to the Board of Regents opinions that the financial statements present fairly the financial position of the University; the University has complied with applicable laws and regulations; and the design and operation of the University's internal control structure are effective.

Crowe Horwath, LLP has completed the audit for the fiscal year June 30, 2010 and has issued its report thereon dated September 30, 2010. The audit was performed in accordance with generally accepted auditing standards (GAAS). These standards are designed to obtain reasonable, rather than absolute, assurance about the financial statements. In performing GAAS procedures, Crowe Horwath, LLP established scopes of audit tests in relation to the financial statements taken as a whole. The audit does not include a detailed audit of every transaction.

The Accountants' Report and Financial Statements include separate financial statements for the Western Kentucky University Foundation, WKU Student Life Foundation, and College Heights Foundation. These foundations are recognized as "discretely presented component units." Comparative information is included for each component unit.

In conjunction with this audit, Crowe Horwath, LLP prepared the Independent Accountant's Report in Compliance with Specified Requirements of Commonwealth of Kentucky House Bill 622. This State requirement is for an external auditor to express an opinion on the University's compliance with State requirements pertaining to accounting, auditing and payroll procedures; investments and interest income procedures; and purchasing procedures. The Report states that the University is in compliance with the criteria set forth by the Minimum Audit Scope for Compliance with House Bill 622.

The Independent Accountants' Report includes no issues to be addressed by University management.

As required by OMB Circular A-133 for federal awards, a schedule of findings and questioned costs is included with the Annual Financial Report. Crowe Horwath, LLP noted no material weaknesses in internal control over compliance but did note a certain deficiency in internal control over compliance that was considered to be a significant deficiency as described in the schedule of findings and questioned costs as item 10-01. A deficiency in internal control over compliance with a requirement of a federal program is less severe than a material weakness in internal control over compliance, yet important enough to merit attention by those charged with governance. The reported deficiency concerned documentation of internal supervisory approvals for certain federal ARRA reports. Although the supervisory review occurred and no errors were found in submitted reports, there was no formal documentation of that review in certain cases. As indicated in the management response, management has already addressed the finding by modifying procedures to document the required supervisory review of federal ARRA reports.

RECOMMENDATION:

President Gary A. Ransdell recommends that the Board of Regents accept the Auditor's Report and Financial Statements for the fiscal year ending June 30, 2010.

MOTION:

Motion to accept the Auditor's Report and Financial Statements for the fiscal year ending June 30, 2010 was made by Mr. Larry Zielke, seconded by Dr. Patricia Minter, and carried unanimously.

3.2 Approval of Personnel Actions

REQUEST:

Approval of faculty and staff personnel actions which have previously been approved through administrative channels. Actions include those as of October 6, 2010.

FACTS:

Personnel changes occur throughout the year and for numerous reasons such as new hires, promotions, reclassifications of existing positions, added duties, degree completions, and market adjustments. The attached report lists personnel actions with source of funds for the respective position and a code associated with each of the actions that include a change in salary.

RECOMMENDATION:

President Gary A. Ransdell recommends approval of faculty and staff personnel actions.

DISCUSSION:

Dr. Patricia Minter: “This morning at the Finance & Budget Committee meeting, I raised questions about promotions on page 42 and I’ve asked that going forward, the Finance Department provide a written rationale for any raises over the amount of \$5,000. This can be as simple as a one sentence explanation, or others might need a more complicated narrative. I think this would go a long way toward establishing transparency across campus in the salary process. I am very glad that the Committee agreed and that Ms. Mead is willing to provide that information to the Board.”

MOTION:

Motion to approve faculty and staff personnel actions was made by Mr. Jim Johnson, seconded by Mr. James Kennedy, and carried unanimously.

4. OTHER BUSINESS

Chair Jim Meyer noted the upcoming calendar dates:

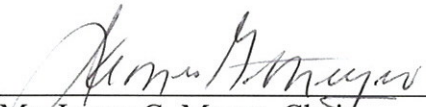
- Homecoming – **October 30, 2010**
 - Graduate Commencement – **December 17, 2010**
 - Undergraduate Commencement – **December 18, 2010**
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ADJOURNMENT

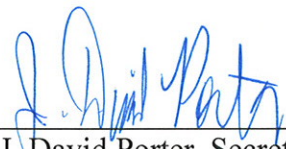
With no further business, motion to adjourn was made by Mr. Jim Johnson, seconded by Dr. Melissa Dennison, and carried unanimously. Meeting adjourned at approximately 2:40 p.m. (CST).

CERTIFICATION OF SECRETARY

I hereby certify that the minutes herein above set forth an accurate record of votes and actions taken by the Board of Regents of Western Kentucky University in the fourth quarterly meeting held October 22, 2010, in the Cornelius A. Martin Regents Room in the Mass Media and Technology Hall on the Western campus, and further certify that the meeting was held in compliance with KRS 61.810, 61.815, 61.820, and 61.825 (enacted as Sections 2, 3, 4 and 5 of House Bill 100, 1974 Regular Session, General Assembly).



Mr. James G. Meyer, Chair
WKU Board of Regents
Approved on 1-21-11



Mr. J. David Porter, Secretary
WKU Board of Regents
Approved on 1-21-2011