

11-8-1973

UA11/2 Goodman Wins National 'Distinguished Alumnus' Award

WKU Public Affairs

Follow this and additional works at: http://digitalcommons.wku.edu/dlsc_ua_records

Recommended Citation

WKU Public Affairs, "UA11/2 Goodman Wins National 'Distinguished Alumnus' Award" (1973). *WKU Archives Records*. Paper 910. http://digitalcommons.wku.edu/dlsc_ua_records/910

This News Article is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in WKU Archives Records by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.



News from Western

WESTERN
KENTUCKY
UNIVERSITY

FOR IMMEDIATE RELEASE
08S1173/DA:bmg

GOODMAN WINS NATIONAL 'DISTINGUISHED ALUMNUS' AWARD

Bowling Green, Ky. -- A Western Kentucky University alumnus who has risen through the ranks of broadcasting to become the president and chief executive officer of the National Broadcasting Co. (NBC), Thursday night (Nov. 8) won the second annual "Distinguished Alumnus Award" of the American Association of State Colleges and Universities (AASCU).

Julian B. Goodman, a native of Glasgow, was presented the award at the annual banquet of the AASCU held at San Diego, Calif., and was introduced by the President of Western, Dr. Dero G. Downing. The first person to win the distinguished alumnus award was the late President Lyndon B. Johnson.

Dr. Downing told the audience at San Diego:

"I can think of no better example of the meaning in the motto of our institution than the life of Julian Goodman."

Graduates of Western come to believe in the motto, "The Spirit Makes the Master," Downing told the AASCU representatives, which "is reflected in the accomplishments of Julian Goodman."

Dr. Harold E. Hyde, president of the 307-member AASCU, who heads Plymouth N.H. State College, called Goodman "a new kind of public servant" because of the heavy responsibilities of "chronicling our lives and times, separating the truths from the falsehoods, preserving objectivity above prejudice and extending knowledge beyond the ranks of privilege."

"We are proud," Dr. Hyde said, "that you began your education and the start of your remarkable career of public service at one of our state colleges, Western Kentucky University. You have set high standards for us and our students to follow," he said.

Goodman has been president of NBC since 1966 and has won a number of awards and citations for his accomplishments.

-30-

Alumni Assoc.

TELEPHONE (AREA CODE 502) 745-4295

Office of Public Relations

Bowling Green, Kentucky 42101