

1989

UA12/11 UCB - Come Enjoy the Magic

WKU Downing University Center Board

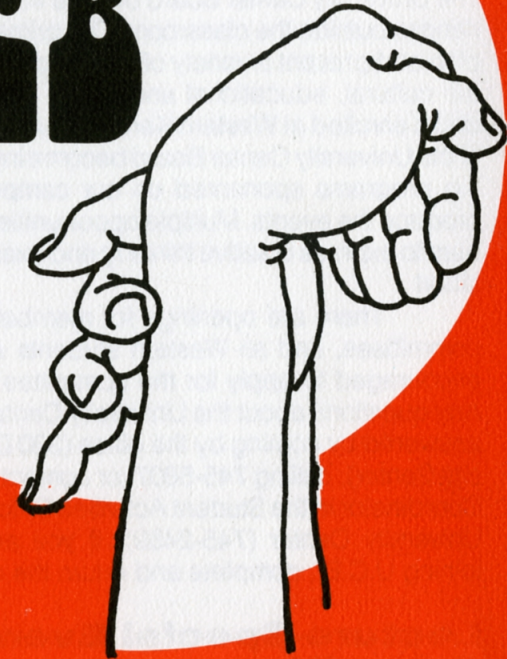
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UCB



Come
Enjoy
The
Magic



University Center Board

There is no doubt that getting an education is your primary purpose for coming to Western, but college includes more than just attending class and going to the library. The University Center Board offers a wide range of experiences outside the classroom. Our primary purpose is to plan and present a variety of activities designed to serve the cultural, educational and social interests of all students enrolled at Western Kentucky University. Members of the University Center Board become involved in choosing programs sponsored on our campus and work to produce the events. Multiple opportunities exist for members to express creative thinking and exercise leadership skills!

There are openings for members on all U.C.B. committees, and all Western students are eligible and encouraged to apply for the committee of their choice. Any questions about the University Center Board can be answered by coming by the office (330 Downing University Center), calling 745-5807, or contacting the Program Coordinator in the Student Activities Office, 326 Downing University Center (745-2459). If you are interested in joining U.C.B., complete and return the attached form!

Lecture-Special Events Committee

This committee is responsible for bringing to campus well known, thought-provoking speakers, along with a wide variety of events to entertain all of the campus.

Some past speakers and programs have been: Dr. Carl Sagan, G. Gordon Liddy, Naomi Wolf, Pete Best, John Densmore, James Baldwin, and Bobby Seale. Events have included the Wild Video Dance Party, HILL-O-WEEN, Big Red's Roar, and International Day.

Concert Committee

The Concert Committee is involved in bringing to campus a wide range of musical programming by some of the best known professional entertainers available. Past artists have included The Fabulous Thunderbirds, The Church, Leon Redbone, Ratt, and Alabama. The list could go on, but obviously there is something for everyone. Not only do we provide concert programming but sponsor a variety of dances and tailgating festivities during home football games. Committee members are involved in day of show production, public relations, and interaction with music professionals.

Public Relations

The Public Relations Committee organizes and publicizes all events sponsored by the University Center Board. Experience with placing and laying out display ads, designing posters and flyers, writing news releases and producing videos when necessary are all part of this committee's responsibilities. The committee works as an in-house advertising agency where all facets of public relations are employed with skill and creativity. This year we have incorporated a video camera into our Public Relations Library for use in promoting our events.

DUC 4th Floor Recreation and Niteclass Committee

In 1988 Downing University Center opened Niteclass, a 250-seat non-alcoholic bar with dance floor, sound system, and big screen TV-VCR. In addition to this facility, UCB has taken the responsibility of providing recreational tournaments and activities on the 4th floor of DUC. In the past this committee has brought you: Blizzard of Bucks, We Can Make You Laff, poker, spades, bowling, ping pong and eight-ball tournaments, along with TV sports events and intramural highlights. If you are interested in any of these activities, give us a call.

Interest Form

Name _____

Address _____

Phone _____

Classification _____

Hours Enrolled _____

Other Activities (offices held, etc.) _____

Committee Preference
(please check)

Lecture _____

Special Events _____

Public Relations _____

Concerts _____

Production _____

Send This Form to 328 Downing University Center