



Student Government Association  
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Western Kentucky University  
1 Big Red Way  
Bowling Green, KY 42101-3576

First Reading 4-13-99

Second Reading 4-20-99

Pass \_\_\_\_\_

Fail 4-20-99

Other \_\_\_\_\_

**10% DISCOUNT**

**Bill 99-22-S**  
**Withdrawal of Prepaid Advertising**  
**April 20, 1999**

PURPOSE: For the Student Government Association to withdraw funding for prepaid advertising in the College Heights Herald for the 1999-2000 academic year.

WHEREAS: Many observers claim that Student Government Association ~~wastes~~ *uses money* ~~money~~, and *inefficiently*

WHEREAS: Student Government Association has, in the past, not effectively used the prepaid space in the College Heights Herald in its entirety, and

WHEREAS: Student Government Association has other cost-efficient resources for advertising such as InfoRed and the Public Relations Committee.

THEREFORE: Be it affirmed that we, the members of the Student Government Association, do hereby withdraw funding for prepaid advertising in the College Heights Herald for the 1999-2000 academic year.

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SPONSOR: Student Affairs