

First Reading: September 30, 2003
Second Reading: October 7, 2003
Pass:
Fail: _____
Other: _____

Bill 03-02-F
Promotional Items
September 30, 2003

PURPOSE: For the Student Government Association of Western Kentucky University to allocate up to \$2,012.50 for the purchase of over 4,750 items including pens, pads of paper, candy, lanyards, flashlight key chains, all promoting the Student Government Association.

WHEREAS: Giving students items bearing the Student Government Association's name will increase their awareness of the Student Government Association, and

WHEREAS: Having students use these items will be free advertising, and the purchase of these items benefits the student body, and

WHEREAS: The Student Government Association will give away these items as rewards during activities such as: "SGA" day, JUMP tables, and for any event promoting the Student Government Association.

THEREFORE: Be it resolved that the Student Government Association of Western Kentucky University does hereby allocate up to \$2,012.50 for purchasing items promoting the Student Government Association.

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SPONSORS: Public Relations Committee

CONTACT: Signature Signs