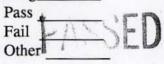


Student Government Association

First Reading 03-29-94 Second Reading 04-05-94



BILL 94-06-S PUBLISHING AN ATHLETIC CALENDAR INTRODUCED: MARCH 29, 1994

- PURPOSE: To promote athletics at Western Kentucky University and provide a service to the surrounding community by compiling a calendar containing schedules of the athletic teams and pictures of the various sports.
- WHEREAS: This calendar would let students and the Bowling Green community know well in advance when WKU games and matches are taking place and their exact times, and
- WHEREAS: This calendar would provide an excellent public relations avenue for the University to publicize the strong athletic program we have developed, and
- WHEREAS: The Student Athletic Committee of SGA will gather the photos and schedules from the Athletics Department to provide to the printer, and
- WHEREAS: The Athletics Department has already given their consent to proceed with this project, and
- WHEREAS: Funds for this calendar would be provided by local businesses who wish to purchase a certain number of copies of the calendar to distribute among their patrons, and
- WHEREAS: Contributing businesses would have their logo printed on top of each month, so the entire calendar would have that business solely, and
- WHEREAS: The Student Government Association would purchase some calendars to be distributed among the University community.

Bowling Green, KY 42101 502-745-4354 FAX: 502-745-5795 THEREFORE: Be it resolved, that we the members of the Student Government Association do hereby recommend that a University Athletic Calendar be published, and that the calendar be compiled by the Student Athletic Committee of SGA.

1.

AUTHOR: Eddie Myers

SPONSOR: Student Athletic Committee

B94-06-S

21

De?