

2004

UA19 NCAA Report

WKU Athletics

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**Name of Reporting Institution: Western Kentucky University
Information for the Reporting Year: 2004**



Number of Undergraduates (i.e.; full-time, baccalaureate, degree-seeking students) by Gender:
(Use fall semester enrollment figures)

	Number	Percent
Male Undergraduates:	5511	42.6%
Female Undergraduates:	7420	57.4%
Total Undergraduates:	12931	100.0%

Institutional Contact:

Primary Contact Person: Darrell Horn & Pam Herriford
 Title: Athletics Business Manager & A.A.D./Compliance
 Phone: (270) 745 - 5025
 Email: darrell.horn@wku.edu
 CEO: Dr. Gary A. Ransdell
 CEO's e-mail address: gary.ransdell@wku.edu
 Auditors(NCAA Agreed-Upon Procedures):

Current Classification:

- NCAA division
- I-A
 - I-AA
 - I-AAA
 - II (with football)
 - II (without football)
 - III (with football)
 - III (without football)

Miscellaneous Information:

Total Revenues and Operating Expenses of the Entire Institution as Indicated on the Institution's Financial Statement:

Revenues:	219281186
Expenses:	191549466

Average Cost of Full Grant-In-Aid:

In-State:	8302
Out-of-State:	13150

Total Cost of Attendance:

In-State:	10502
Out-of-State:	15350

15.02.2 Cost of attendance. The "cost of attendance" is an amount calculated by an institutional financial aid office, using federal regulations, that includes the total cost of tuition and fees, room and board, books and supplies, transportation, and other expenses related to attendance at the institution. (Adopted: 1/11/94) Refer to 15.02.2.1 for Calculation of Cost of Attendance.

Please verify the Men's, Women's and Mixed Teams your institution sponsors:

Sport	Men's Teams Only	Women's Teams Only	Mixed Teams
Archery			
Badminton			
Baseball	X		
Basketball	X	X	
Bowling			
Cross Country	X	X	
Equestrian			
Fencing			
Field Hockey			
Football	X		
Golf	X	X	
Gymnastics			
Ice Hockey			
Lacrosse			
Rifle			
Rowing			
Rugby			
Skiing			
Soccer	X	X	
Softball		X	
Squash			
Swimming	X	X	
Synchronized Swimming			
Team Handball			
Tennis	X	X	
Track, Indoor	X	X	
Track, Outdoor	X	X	
Volleyball		X	
Water Polo			
Wrestling			
Others			

School Info	Revenues/Expenses	Athletics Participation	Hd Coach Assign-Men's
Hd Coach Assign-Women's	Asst Coach Assign-Men's	Asst Coach Assign-Women's	
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50 Table 1 494 Table 1 - - - Athletics Participation. Participants means students who, as of the day of a varsity team's first scheduled contest during the traditional season. The Coed Teams column is marked based on the content of the sports sponsored table (Mixed Sports) in the School Info page.

Sport	Coed Teams	Number of Participants ?		Number of Participants Participating on a Second Team		Number of Participants Participating on a Third Team	
		Men's Teams	Women's Teams	Men's Teams	Women's Teams	Men's Teams	Women's Teams
Baseball		35					
Basketball		15	11		2		
Cross Country		17	11	17	10	17	10
Football		102		3		3	
Golf		11	13				
Soccer		23	26		1		
Softball			18				
Swimming		37	26				
Tennis		11	7				
Track, Indoor		34	21	16	10	17	10
Track, Outdoor		41	23		12		10
Volleyball			12				
Others							
Total Participants		326	168	36	35	37	30
Per Participants		66%	34%				
Unduplicated Count of Participants		302	146				

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51 [Table 2A](#) 8 [Table 2A - - - Head Coaches Assignments Men's Teams](#)

Head Coaches of Men's Teams								
Sport	Male Coaches - Head Count				Female Coaches - Head Count			
	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Baseball		1	1					
Basketball	1		1					
Football	1		1					
Golf	1			1				
Soccer	1		1					
Swimming		1	1					
Tennis		1		1				
Track and Field, X-Country		1	1					
Others								
Coaching Position Totals	4	4	6	2	0	0	0	0

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52	Table 2B	8	Table 2B - - - Head Coaches Assignments Women's Teams					
Head Coaches of Women's Teams								
	Male Coaches - Head Count				Female Coaches - Head Count			
Sport	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Basketball					1		1	
Golf	1			1				
Soccer	1		1					
Softball					1		1	
Swimming		1	1					
Tennis		1		1				
Track and Field, X-Country		1	1					
Volleyball	1		1					
Others								
Coaching Position Totals	3	3	4	2	2	0	2	0

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53	Table 3A	25	Table 3A --- Assistant Coaches Assignments Men's Teams					
Assistant Coaches of Men's Teams								
	Male Coaches - Head Count				Female Coaches - Head Count			
Sport	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Baseball	2	1	2	1				
Basketball	3		3					
Football	6	3	6	3				
Golf								
Soccer		2		2				
Swimming		2	1	1				
Tennis		2		2				
Track and Field, X-Country		1		1		3	1	2
Others								
Coaching Position Totals	11	11	12	10	0	3	1	2

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56	Table 4 - Operating Expenses	1517426	All expenses an institution incurs attributable to home, away, and neutral-site intercollegiate athletic contests (commonly known as "game-day expenses"), for (A) Lodging, meals, transportation, uniforms, and equipment for coaches, team members, support staff (including, but not limited to team managers and trainers), and others; and (B) Officials. This is calculated from data entered earlier in the system.
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Sport	Operating Expenses		Per Capita Expenses	
	Men's Teams	Women's Teams	Men's Teams	Women's Teams
Baseball	123550		3530	
Basketball	245948	206865	16397	18806
Football	334723		3282	
Golf	40505	18886	3682	1453
Soccer	44728	95304	1945	3666
Softball		66425		3690
Swimming	42072	54333	1137	2090
Tennis	14558	17872	1323	2553
Track and Field, X-Country	72852	74440	792	1353
Volleyball		64365		5364
Others				
Total Operating Expense	918936	598490	2819	3562
Percent of Total	60.6%	39.4%		

Revenues/Expenses

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17	Athletic Student Aid	2187593	Include the total amount of athletically related student aid awarded, including summer school and tuition waivers (including aid given to student-athletes who have exhausted their eligibility or who are inactive due to medical reasons).			
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Sport	Equivalencies Awarded in 2003-2004	Male Athletes			Female Athletes			Not Allocated by Gender		
		Number of Students Receiving Athletic Aid	Total Dollar Amount	Equivalencies Awarded in 2003-2004	Number of Students Receiving Athletic Aid	Total Dollar Amount	Equivalencies Awarded in 2003-2004	Number of Students Receiving Athletic Aid	Total Dollar Amount	
Baseball	9.87	25	140917							
Basketball	11.52	12	176203	9.79	12	146468				
Football	58.45	77	579752							
Golf	1.92	8	21304	5.2	13	53973				
Soccer	7.65	15	80591	10.95	21	133877				
Softball				9.77	17	125748				
Swimming	9.6	29	90849	12.38	22	146185				
Tennis	3.21	6	47491	4.44	7	60462				
Track and Field, X-Country	10.89	21	143608	11.75	19	137001				
Volleyball				8.73	13	103164				
Others										
Totals	113.11	193	1280715	73.01	124	906878	0	0	0	0

Revenues/Expenses

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19	Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	1816615	Include gross salaries, bonuses, and benefits provided to head and assistant coaches which includes all gross wages, benefits and bonuses attributable to coaching that would be reportable on university and related entities (e.g., foundations, booster clubs) W-2 and 1099 forms (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, supplemental retirement allowance, compensation from camps, radio income, television income, tuition remission, earned deferred compensation benefits). Place any payment made to previous coaches to satisfy a contractual agreement for coaching in Category 23 (Severance Payments).
20	Coaching Other Compensation and Benefits Paid by a Third Party.	0	Include all compensation paid to the coaching staff by a third party and contractually guaranteed by the institution, but not included on the institution's W-2 (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, compensation from camps, radio income, television income, shoe and apparel income). Expense Categories 20 and 22 combined should equal Revenue Category 5 (Third Party Support).

Sport	Number of Positions	FTE 2	Men's Teams Head Coaches		Men's Teams Assistant Coaches			
			Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	Coaching Other Compensation and Benefits Paid by a Third Party.	Number of Positions	FTE 2	Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	Coaching Other Compensation and Benefits Paid by a Third Party.
Baseball	1	0.5	40248		2	2	67655	
Basketball	1	1	174150		3	3	162300	
Football	1	1	126291		6	6	318304	
Golf	1	1	13466					
Soccer	1	1	56658					
Swimming	1	0.5	38578		1	0.5	39410	
Tennis	1	0.5	9518					
Track and Field, X-Country	1	0.5	18705		2	1	17051	
Others								
Subtotal All Teams	8	6	477614	0	14	12.5	604720	0
Expenses Not Related to Specific Teams								
Total Expenses			477614	0			604720	0

Sport	Number of Positions	FTE 2	Women's Teams Head Coaches		Women's Teams Assistant Coaches			
			Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	Coaching Other Compensation and Benefits Paid by a Third Party.	Number of Positions	FTE 2	Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	Coaching Other Compensation and Benefits Paid by a Third Party.
Basketball	1	1	99393		3	3	219538	
Golf	1	1	14196					
Soccer	1	1	55778		1	1	21822	
Softball	1	1	52566		1	1	39498	
Swimming	1	0.5	39876		1	0.5	39410	
Tennis	1	0.5	9518					
Track and Field, X-Country	1	0.5	20013		2	2	38642	
Volleyball	1	1	57764		1	1	26267	
Others								
Totals	8	6.5	349104	0	9	8.5	385177	0
Expenses Not Related to Specific Teams								
Total Expenses			349104	0			385177	0

Revenues/Expenses

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24 305184 Include transportation, lodging and meals for prospective student-athletes and institutional personnel on official and unofficial visits, telephone call charges, postage, and such. Include value of use of institution's own vehicles or airplanes as well as in-kind value of loaned or contributed transportation.

Expenses by Object of Expenditure	Men's Teams Only		Women's Teams Only		Not Allocated by Gender	
	Recruiting.		Recruiting.		Recruiting.	
Baseball	17440					
Basketball	63459		90234			
Football	56375					
Golf	2605		1463			
Soccer	11521		11608			
Softball			17766			
Swimming	7366		7714			
Tennis	1061		166			
Track and Field, X-Country	3977		6883			
Volleyball			5546			
Others						
Subtotal All Teams	163804		141380		0	
Expenses Not Related to Specific Teams						
Total Expenses	163804		141380		0	

School Info	Revenues/Expenses	Athletics Participation	Hd Coach Assign-Men's	Hd Coach Assign-Women's
Asst Coach Assign-Men's	Asst Coach Assign-Women's	Comments	Capital Expenditure Survey	Help/FAQ
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You must also include revenues attributable to intercollegiate athletic activities. This means revenues from appearance guarantees and options, an athletic conference, tournament or bowl games, concessions, contributions from alumni and others, institutional support, program advertising and sales, radio and television, royalties, signage and other sponsorships, sports camps, State or other government support, student activity fees, ticket and luxury box sales, and any other revenues attributable to intercollegiate athletic activities. This is calculated from data entered earlier in the system.

	Men's Teams Only	Women's Teams Only	Not Allocated by Gender	Total
	Table 7 - Revenues.	Table 7 - Revenues.	Table 7 - Revenues.	Table 7 - Revenues.
Revenues Attributable to Specific Teams				
Baseball	510401			510401
Basketball	1930178	1281897		3212075
Football	2549940			2549940
Golf	89325	85299		174624
Soccer	294363	427952		722315
Softball		309272		309272
Swimming	201881	309054		510935
Tennis	69118	90925		160043
Track and Field, X-Country	221494	288230		509724
Volleyball		280951		280951
Others				0
Total Revenue excluding football and basketball	1386582	1791683		3178265
Total Revenue	5866700	3073580	0	8940280
Revenue Not Related to Specific Teams		967303	11012504	11979807
Grand Total Revenue	5866700	4040883	11012504	20920087

Name of Reporting Institution: Western Kentucky University
 Information for the Reporting Year: 2004

Statement of Revenues and Expenses
 For the year ended June 30, 2004 (UNAUDITED)

ID	Item	Football	Men's		Women's		Other Sports	Non-Program		Total
			Basketball	Basketball	Basketball	Specific		Program		
1	Ticket Sales	244320								
2	Student Fees	0	734678	0	101132	15602	520168	0	1615900	
3	Guarantees.	395320	2000	0	0	0	4191971	0	4191971	
4	Contributions.	126171	54122	0	103176	107993	451000	0	397320	
5	Third Party Support.	0	0	0	0	0	0	0	842462	
6	Direct State or Other Government Support.	0	0	0	0	0	0	0	0	
7	Direct Institutional Support.	1765916	1092961	0	1016368	2860517	4470447	0	11206209	
8	Indirect Facilities and Administrative Support.	0	0	0	0	0	1094526	0	1094526	
9	NCAA/Conference Distributions Including all tournament revenues.	0	0	0	0	0	530771	0	530771	
10	Broadcast, Television, Radio, and Internet Rights.	0	0	0	0	0	28434	0	28434	
11	Program Sales, Concessions, Novelty Sales, and Parking.	0	0	0	0	0	112780	0	112780	
12	Royalties, Advertisements and Sponsorships.	0	0	0	0	0	559231	0	559231	
13	Sports Camp Revenues.	18213	46417	0	61221	194153	0	0	320004	
14	Endowment and Investment Income.	0	0	0	0	0	0	0	0	
15	Other.	0	0	0	0	0	20479	0	20479	
16	Subtotal Operating Revenue.	2549940	1930178	0	1281897	3178265	11979807	0	20920087	
Expenses										
17	Athletic Student Aid.	579752	176203	0	146468	1285170	0	0	2187593	
18	Guarantees.	45000	27700	0	3500	12994	77948	0	167142	
19	Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	444595	336450	0	318931	716639	0	0	1816615	
20	Coaching Other Compensation and Benefits Paid by a Third Party.	0	0	0	0	0	0	0	0	
21	Support Staff/Administrative Salaries, Benefits and Bonuses Paid by the University and Related Entities.	209113	98167	0	63228	56437	1401958	0	1828903	
22	Support Staff/Administrative Other Compensation and Benefits Paid by a Third Party.	0	0	0	0	0	0	0	0	
23	Severance Payments.	0	0	0	0	0	0	0	0	

24	Recruiting.																	
25	Team Travel	56375	63459	90234	95116	0	305184											
26	Equipment, Uniforms and Supplies.	195699	162262	116494	458250	228486	1161191											
27	Game Expenses.	106952	33502	57904	223678	63896	485932											
28	Fund Raising, Marketing and Promotion.	32072	50184	32467	47962	434267	596952											
29	Sports Camp Expenses.	5717	9371	17486	6597	92904	132075											
30	Direct Facilities, Maintenance, and Rental.	16169	58176	102832	181822	0	358999											
31	Direct Support Funded by Athletics	36254	0	12140	6828	1846473	1901695											
32	Indirect Facilities and Administrative Support.	0	0	0	0	0	0											
33	Other Operating Expenses.	0	0	0	0	0	0											
33	Other Operating Expenses.	155449	97660	122359	145174	1094526	1094526											
34	Total Operating Expenses.	1883147	1113134	1084043	3236667	6205954	1486138											
	Excess (Deficiencies) of Revenues Over (Under) Expenses	666793	817044	197854	(-58402)	5773853	7397142											