

Student Government Association  
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Western Kentucky University  
1 Big Red Way  
Bowling Green, KY 42101-3576

First Reading: February 19, 2002  
Second Reading: \_\_\_\_\_  
Pass: February 19, 2002  
Fail: \_\_\_\_\_  
Other: \_\_\_\_\_

Bill 02-11-S  
Promotional Items  
February 19, 2002

**PURPOSE:** For the Student Government Association of Western Kentucky University to allocate up to \$1,600 for the purchase of over 5500 items including pens, pencils, pads of paper, candy, and straws, all promoting the Student Government Association.

**WHEREAS:** Giving students items bearing the Student Government Association's name will increase their awareness of the Student Government Association, and

**WHEREAS:** Having students use these items will be free advertising, and the purchase of these items benefits the student body, and

**WHEREAS:** The Student Government Association will give away these items as rewards during activities such as: the ambassador program, "SGA" day, JUMP tables, and can be used for any event promoting the Student Government Association.

**THEREFORE:** Be it affirmed that we, the members of the Student Government Association of Western Kentucky University, do hereby allocate up to \$1,600 for purchasing items promoting the Student Government Association.

**AUTHORS:** Anna Coats  
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**SPONSOR:** Public Relations Committee

**CONTACT:** Signature Signs

