

1984

UA28/1 The Personnel File

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The Personnel File

SPECIAL EDITION

Personnel Services

1984-85



Western Rich in Tradition

History

In 1906, the Kentucky General Assembly enacted legislation establishing the Western Kentucky State Normal School, a two-year institution.

In 1922, Western became a four-year institution known as the Western Kentucky State Normal School and Teachers College. The first degrees were awarded by the institution in 1924.

In 1930, the Kentucky General Assembly removed the words "Normal School" from the title, making it Western Kentucky State Teachers College. In 1931, Western began offering the Master of Arts Degree.

In 1948, the Kentucky General Assembly removed the word "Teachers" from the name, thus making it the Western Kentucky State College.

On June 16, 1966, Western achieved university status and thus became Western Kentucky University. The colleges which now constitute Western Kentucky University are the Potter College of Arts and Humanities, the Bowling Green College of Business Administration, the College of Education, the Ogden College of Science, Technology and Health, and the Graduate College.

Since its formation in 1906, Western has striven to become a highly respected center of learning where qualified students may receive general and specialized higher education at the undergraduate and the graduate levels. Today, Western Kentucky University proudly serves the educational needs of thousands of students from Kentucky and its neighboring states.

Purpose

Western Kentucky University is a center of learning, established and supported by the Commonwealth, to fulfill the missions of promoting education, research and service.

Opportunities for members of the academic community to engage in research activities are provided by the University. Emphasis is given to research related to a faculty member's academic specialization.

The University's program of public service includes on-campus and field-based activities, technical services, workshops, seminars, cultural experiences and opportunities for adult and continuing education.

As you come to know Western, you will be fascinated by the way in which the dedicated employees of varying skills and professions contribute to the successful promotion of education, research and service.

Presidential Welcome

Welcome to Western Kentucky University where quality education, research, and public service are 75-year trademarks. Western has always been a very special institution of higher education. Dr. Henry Hardin Cherry, Western's first president, spoke of the "Spirit of the Hill" and expressed the ideal that Western should "impart to its students a burning zeal to do and to be something." It has been Western's dedicated faculty and staff through the years that have helped to make Dr. Cherry's ideal a reality.

I am very proud of Western's faculty and staff. This special edition of The Personnel File is designed to familiarize you with employment at Western Kentucky University and with the assets of the city of Bowling Green. As a prospective new faculty member or as a new employee of Western, I believe you will find the information contained in this newsletter to be useful.

We look forward to having you as a member of our faculty and staff since we believe you will make a unique contribution to the progress and development of our University.

Please do not hesitate to call upon me or others at Western if we can be of service to you in any way.

Donald W. Zacharias
 President

Campus Setting

Located on a hill overlooking the city of Bowling Green, the Western campus is acclaimed as one of the most beautiful in the nation. The portion of the campus known as College Heights commands an impressive view of the Barren River Valley and is a distinctive landmark of the city. There are 66 major buildings on the 200-acre main campus, with another 785 acres on the University Farm.

Credit Union— *That's (Campus) Entertainment*

"We've Got Your Interest in Mind"

For just a \$5.00 membership fee and a \$5.00 minimum deposit in a regular share account, you are eligible to join the WKU Credit Union. A number of services are offered to faculty and staff through the Credit Union. Savings programs include regular share accounts, share draft accounts, and share certificates. The Credit Union offers low interest loans for automobiles, vacation, education, taxes, investments, medical expenses, and other personal expenses. Other services include money market certificates, holiday club accounts, traveler's checks, and money orders.

For more information stop by the Credit Union Office on the ground floor of Garrett Conference Center. The Office is open 9:00 a.m. - 3:00 p.m., Monday through Wednesday and Friday, and 9:00 a.m. - 6:00 p.m. on Thursday. Call 745-2411 for more details.

Campus Food Services

Downing University Center Grill

Monday-Friday 7:00 a.m.-10:00 p.m.
Saturday 8:00 a.m.-10:00 p.m.
Sunday 9:00 a.m.-10:00 p.m.

Downing University Center Cafeteria

Everyday 10:45 a.m.-7:00 p.m.

Garrett Conference Center Cafeteria and Snack Bar

Monday-Friday 7:00 a.m.-2:00 p.m.

Academic Complex Faculty/Staff Dining Room

Monday-Friday 11:15 a.m.-1:00 p.m.
(During the spring and fall semesters)

University Seal

The Seal of the University contains two important ideals of the University. "Life, More Life" stresses that education should increase the individual's power and desire to live a life of excellence. "The Spirit Makes the Master," the motto of the University, expresses the belief that "Spirit"—that is, attitude, motivation and will to achieve—is a primary condition in the mastery of any discipline, task or problem. It challenges all to exert themselves completely in the pursuit of truth and excellence.

Fine Arts Festival

The Potter College of Arts and Humanities offers a variety of cultural events through the University's Fine Arts Festival. Music, dance, plays, and other events are scheduled throughout the year. Tickets can be ordered ten working days before each event, or season tickets are available during the summer and early fall.

For information on upcoming events contact:

Potter College of Arts and Humanities
Office of the Dean
Ivan Wilson Center
745-2345

Kentucky Museum

The Kentucky Museum, located on Western's campus, houses a collection which illustrates the life and culture of Kentucky's people. Guided tours, lecture and film series, and workshops for children and adults are available.

Admission to the Museum is free and visitor parking is available adjacent to the Kentucky Street entrance. Visit the Museum—discover Kentucky!

Hours:

Tuesday-Saturday 9:30 a.m. - 4:00 p.m.
Sunday 1:00 p.m. - 4:30 p.m.
Closed Monday and University holidays.
Call 745-2592 for additional information.



Downing University Theater

An alternative to the town movie theaters is available to faculty and staff on campus. The Downing University Center Theater offers current movies at a reasonable price.

Showtimes are:

Thursday and Sunday	7:30 p.m.
Friday and Saturday	7:00 p.m.
	9:30 p.m.

Tuition Scholarship Program

Under the tuition scholarship program, faculty and staff members and their spouses may attend University courses for college credit. The University will pay 100 percent of registration fees for approved courses for regular and full-time employees, and 50 percent of the registration fee for their spouses. To find out more about this unique educational opportunity, refer to Personnel Policy #67 or contact Bettie Flener or Mike Dale at 745-2071.



The Personnel File is published monthly through the Department of Personnel Services to keep faculty and staff informed on important news and policies.

This Special Edition of *The Personnel File* is provided to new faculty and staff to acquaint you with the University and the Bowling Green community.

If you have any questions, don't hesitate to call Personnel Services at 745-2071.

We are happy to welcome you to Western and hope that your career will be challenging, rewarding and enjoyable.

Expand your Resources Through Library Services



The Division of Library Services is available for your use during your career at Western. You may consult books or periodicals; borrow books; listen to records and tapes; view slides, filmstrips, and microfilm; utilize the collections of the Center for Research Libraries; make Xerox copies; use library-supplied typewriters, etc.

All faculty and staff are encouraged to learn what the libraries have to offer, and know how to take advantage of their services.

Heim-Cravens Complex, located near the center of campus, houses the greatest collection of resources. Other libraries are maintained to serve the specialized

needs of other disciplines. These include: the Science Library located in the Central Wing of the Thompson Complex, Room 125; the Kentucky Library and Museum in the Kentucky Building; and the Educational Resources Center on the third and fourth floors of the Education Complex.

The Division of Library Services is there for your use. Don't hesitate to take advantage of these outstanding facilities.

Heim-Cravens	745-3951
Science Library	745-3958
Kentucky Library	745-2592
Educational Resources Center	745-4552

Bookstore Supplies Faculty and Staff

The College Heights Bookstore, located in the Downing University Center, provides textbooks, supplies, and other instructional material to the University. The bookstore will receive orders on textbooks and supplementary material from faculty members through the department heads. The bookstore is open from 8:00 a.m. - 5:00 p.m. during the spring and fall semesters, and from 8:00 a.m. - 4:00 p.m. during the summer.

Don't forget to present your I.D. for a 10% discount!

Post Office— Close and Convenient

The College Heights Post Office, located on the lobby level of the Garrett Conference Center, is a contract station of the U.S. Post Office. The College Heights Post Office offers many services including stamps, money orders, insured and registered mail, C.O.D., and special deliveries.

Faculty and staff members may rent private mail boxes at the post office.

In addition, the University provides a campus mail service for the delivery of written communications that pertain to official University business. Campus envelopes are available in all departments for faculty and staff use. Questions regarding the College Heights Post Office or the campus mail service may be addressed to Mrs. Emily Kitchens at 745-3093.



Employee Training & Development Programs

Do you remember this story's headline? Make a note of it, as it is your key to personal and professional growth as a Western employee. This logo and title make up the headline for the bulletin board briefs that are posted throughout the year to inform you of upcoming Employee Training and Development Program (ETDP) courses.

Faculty and staff members, who have developed expertise in the public and private sector in a variety of areas, volunteer their time to conduct these courses. This exchange of knowledge exemplifies the spirit of the university.

ETDP courses range in topic from personal development to actual job skills. They are scheduled throughout the year, varying in length from 1 - 10 sessions, with sessions varying from 1-3 hours in length. Information on course offerings is readily available in most issues of *The Personnel File*, on departmental bulletin boards, or by calling the Department of Personnel Services. Interested in proposing or conducting a course? Please contact the Department of Personnel Services.

The growth opportunity is here under the headline you can't forget. Don't pass it up.

Don't Forget Your Parking Decal!

All faculty and staff who operate a motor vehicle on campus between 7:00 a.m. and 5:00 p.m. Monday-Friday must register that vehicle with the Department of Public Safety. Faculty/Staff decals authorize parking in legally designated parking spaces, exclusive of reserved spaces, within any parking area. The Department of Public Safety is located in the Parking Structure. The phone number is 745-2549.

The only time **success** comes before **work** is in the dictionary.

COLLEGE HEIGHTS

College Heights, on hill-top fair,
With beauty all thine own,
Lovely jewel far more rare
Than graces any throne!

Chorus

College Heights, we hail thee,
We shall never fail thee,
Falter never—live forever,
Hail Hail Hail!

College Heights, with living soul
And purpose strong and true,
Service ever is thy goal,
Thy spirit ever new

College Heights, thy noble life
Shall e'er our pattern be,
Teaching us through joy and strife
To love humanity.

Media Services Benefits University and Community

The Division of Media Services contributes to the University by encouraging and supporting applications of a variety of media.

The Television Center, located in the Cochran Wing of the Academic Complex, serves the University, community, and state by producing educational and instructional television programs. Production activities include instructional videotapes, programs for broadcast on Kentucky Educational Television, and informational programs about University activities for broadcast on public and commercial stations.

Instructional programs recorded on videotape are available for individual or classroom use. For specific offerings, consult the Videotapes Catalog. Individual viewing of videotapes is offered through the Media Retrieval Center located in the Helm Library. Portable video-cassette players and receivers needed for instruction will be placed in classrooms upon request of a faculty member. For more



information, contact the Television Center, 745-2153.

The Audiovisual Center, located in room 101 of the College of Education Building, loans audiovisual equipment, distributes 16mm films, offers instructional graphic design, and photographic production.

Faculty members may check out slide, filmstrip, overhead, opaque, and 16mm projectors, record players, and tape recorders.

University-owned films relevant to many subjects are available to the faculty for instructional purposes. In addition, the Third District Film Library, a cooperative organization of 36 school districts, maintains a collection of over 6,000 educational 16mm motion pictures. To arrange a film showing, contact the film library at least three working days in advance. A projectionist will be provided upon request.

For more information regarding services offered, contact the Audiovisual Center, 745-3754.

Yes, You Do Have a Voice!

The Faculty Senate at Western is an elected body of representatives from the faculty whose functions are to provide a forum for the concerns and interests of the faculty community and to furnish advice and recommendations on policies that pertain to faculty.

The Academic Council, comprised of representatives from the faculty, student body and administration, is the principal agency for curriculum review and control and for the determination of degree requirements, standards of scholastic achievement and rules governing faculty-student relations.

All faculty members are invited to attend monthly Faculty Senate and Academic Council meetings.

The Academic Council meets at 3:10 p.m. the fourth Thursday of each month in the Regents Room in Wetherby Administration Building.

The Faculty Senate meets on the second Thursday of each month at 3:10 p.m. in the Garrett Conference Center Ballroom.

Campus Copy Centers

There are three fast-copy centers located on campus for faculty use:

Copy Center 1—College of Education, Room 141

8:00 a.m. - 10:00 a.m.
10:25 a.m. - 12:00 p.m.
1:00 p.m. - 4:30 p.m.

Copy Center 2—Across the street from the Wetherby Administration Building.

8:00 a.m. - 9:00 a.m.
9:30 a.m. - 12:00 p.m.
1:00 p.m. - 4:30 p.m.

Copy Center 3—Thompson Complex-Central Wing, Room 14

8:00 a.m. - 9:30 a.m.
9:55 a.m. - 12:00 p.m.
1:00 p.m. - 4:30 p.m.

Faculty House— "Hide-Away on the Hill"

For a relaxing place to socialize or take a lunch, try the Faculty House on top of the hill. The "log cabin" behind Cherry Hall is open Monday-Friday from 7:00 a.m. - 3:00 p.m.

The Faculty House is also available for private parties, receptions, and meetings at no charge. To reserve the Faculty House or for more information, contact Theresa Gerard at 745-2456.

Research Made Easy Through Computer Services

Western provides computing services for academic and administrative functions through the Office of Academic Computing and Research Services.

In addition to providing hardware and software resources, Academic Computing and Research Services also provides support for research design, statistical analysis and data archiving.

Through Library Services, the University subscribes to the two largest archives in the country: the Inter-University Consortium for Political and Social Research and the Roper International Data Library Association.

The objective of Academic Computing and Research Services is to provide the best quality support possible for instructional and research needs.

To initiate service, contact the office in Room 245, Grise Hall, or call 745-4981.

Western's concern for you and your family:

Credit Union
Group Life Insurance
additional optional insurance
Group Long Term Disability
Kentucky Employment Retirement
Systems
Medical Insurance
Tuition Scholarships

News for the Newcomers

If you are a newcomer to Bowling Green, you might not be aware of all the city has to offer. The following is some pertinent information for new residents. The University and community welcome you to town and hope you and your family will enjoy life in Bowling Green.

Chamber of Commerce

There are over one hundred civic and fraternal organizations in the Bowling Green-Warren County area that YOU can join. For more information on how to get involved, contact:

Bowling Green-Warren County
Chamber of Commerce, Inc.
781-3200

Area Newspapers

Louisville Courier-Journal—morning home delivery available seven days a week. Student/faculty discount subscription rates offered during registration. Contact:

Gordon Foster
District Circulation Manager
802 College Street
843-3717

Park City Daily News—home delivery Monday-Friday afternoon and Sunday morning (not published on Saturday). For more information call:

Charlie Thes
Circulation Department
813 College Street
781-1700

Numbers You'll Need to Know

UTILITIES:

Gas:

Western Kentucky Gas
1020 College Street
842-2447

Electricity and Water:

B.G. Municipal Utilities
801 Center Street
782-1200

Warren Rural Electric Cooperative
Corporation (WRECC)
951 Fairview Avenue
842-6541

TRASH PICKUP

Monarch Environmental, Inc.
2530 Scottsville Road
781-0781

TELEPHONE

South Central Bell Telephone Co.
1150 State Street
1-444-5080

Wee Care Cooperative Nursery

All parents should be interested to know that free child care services are available in the community for children from birth to six years old. The Wee Care Cooperative Nursery located in the High Street Community Center, is a volunteer program offered through the Child Protection, Inc.

The Center is staffed by parents who receive nine hours of free child care for three hours of volunteer sitting. Rhonda Linden, coordinator, offers a one hour in-service training to acquaint parents with Wee Care procedure. "The parents love it as much as the kids!"

Wee Care Nursery is open weekdays:
8:00 a.m. - 12:00 p.m.
1:00 p.m. - 4:00 p.m.
6:00 p.m. - 9:30 p.m. (Except Tuesday night)

Everyone is welcome to make use of their services.

For further information, call Rhonda Linden, 781-6714, or stop by the Wee Care Nursery at 200 High Street.

Enrolling Children in School

For information on school enrollment contact:

Bowling Green City Board of Education
224 East 12th Street
781-2254

or

Warren County Board of Education
806 Kenton Street
781-5150

Drivers' / Boat License

To obtain drivers license or boat license, contact:

Drivers License Division
427 Park Row
781-8880

Vehicle Registration

To obtain Kentucky license plates, contact:

Warren County Motor Vehicle
Registration
429 East 10th
842-1535

Voter Registration

University personnel are encouraged to exercise their right to vote. To be eligible, you must reside in the precinct for 30 days.

To register, contact the County Court Clerk's Office in the Court House downtown, at 429 East Tenth. For further information, call 842-9416.

Banking Services

Bowling Green offers three banks with eleven locations and two savings and loan associations.

American National Bank
922 State Street
781-6111

Bowling Green Bank and Trust
Company
903 College Street
782-1000

Citizens National Bank
500 E. Main Street
781-5000

The Cumberland
1148 College Street
843-3255

First Federal Savings and Loan
551 E. 10th Street
782-2790

Community Greeting Service

Newcomers to Bowling Green are encouraged to contact the Community Greeting Service. A hostess will visit at your convenience with helpful information and gifts from local merchants. The service also sponsors a Community Greeters Club which offers a wide variety of activities for the newcomer. Friends are just a phone call away!

Contact
Community Greeting Service
322 E. 13th Street
842-5566

Area Radio Stations

Station	Dial #	Programming
WLBJ AM	1410	Modern Country
WBGW AM	1340	Top 40
WKCT AM	930	Adult Contemporary
WKYU AM	580	Top 40 (Daytime) son campus
WLBJ FM	97.6	Album Oriented Rock (Evening)
WLBJ FM	97.6	Adult Contemporary
WDNS FM	96	Made of the Road
WKYU FM	88.9	News, classical, symphony opera, jazz and national public radio programs

Bowling Green Climate

Average yearly rainfall: 48.94 inches
Average yearly snowfall: 11.00 inches

Mean summer temperature: 77.6 degrees
Mean winter temperature: 39.1 degrees

Get Involved in Your Community

One of the best ways to expand your off-the-job interests is to GET INVOLVED! Whether you are a newcomer or life-long resident, getting involved not only aids the community, but provides a sense of self-fulfillment as well.

Volunteers in Action

Do you have some extra time that you'd like to put to good use? The Bowling Green community is in need of volunteers in a number of agencies and organizations.

Volunteers in Action is a county-wide referral service whose intent is to unite persons interested in volunteering with agencies and organizations in need of volunteers. For more information, please contact:

Community Education Office
200 High Street
842-4283

Parks and Recreation

The Bowling Green Department of Parks and Recreation offers a wide variety of quality facilities and programs to the community, including:

Adult Basketball and Softball Leagues
Ceramics and Creative Crafts
Fitness Programs
Instructional Swimming
Photography
Playschool
Small Fry Basketball and Football
Special Youth Sports Programs
Square Dancing
Tennis Lessons and Tournaments
Volleyball Leagues
Youth Baseball, Softball, and Tee-Ball

For more information, contact:
Department of Parks and Recreation
200 High Street
843-3249

Community Education Programs

The Bowling Green-Warren County Education Board develops programs to meet the needs and wants of community residents. Dance and karate classes are taught year round, while by-demand classes focus on cultural, educational, fun and fitness, self-improvement, crafts, hobbies, home life, and vocational subjects. Find out which classes are available or register to teach a particular class by contacting:

Community Education Office
200 High Street
842-4281

Need information on upcoming university or community functions? Contact: Community Affairs and Special Events at 745-2497.



Arts Commission Features "Something For Everyone"

Bowling Green-Warren County Arts Commission

The Bowling Green-Warren County Arts Commission is a city-county agency which promotes the arts in the Bowling Green area. The Commission sponsors lectures, workshops, performances and exhibits, and acts as an umbrella organization for a number of affiliate arts or arts support groups. The following is a list of Arts Commission affiliate organizations that you might be interested in. Feel free to call for more information.

Arts Alliance, Inc.
Barren River Area Youth Orchestra
Barren River Regional Arts Council
BG Garden Club
BG Jr. Woman's Club
BG Public Library
BG Suzuki Violin Association
BG Woman's Club
Fountain Square Players
Hobson House
Horse Cave Theatre
Independent Music Teachers Assn.
Mammoth Cave Barbershop Chorus
Martha Madison Dance Company
Music Education Center
Performing Arts Center
Shaker Museum
Southern Kentucky Guild of Artists
and Craftsmen
Sweet Adelines
Teen Theatre
Visual Arts League

Western Kentucky University:
Art Department
Children's Theatre
Community Dance Company
English Department
Fine Arts Festival/Ivan Wilson Gallery
The Kentucky Museum
Modern Languages and Intercultural Studies
Music Department
BG-Western Symphony Orchestra
Western Players
WKYU-FM

Alice Rockhold, 781-3140
James Godfrey, 842-7121
Annie Archbold, 781-2381
Ginny Gray, 843-6163
Colleen Hathaway, 782-9155
Kay Bender, 781-4882
Cheryl Meredith, 781-6600
Barbara Miller, 843-6524
Pat Sprouse, 842-8844
Peggy Bush, 842-8957
Warren Hammack, 786-1200
Mary Ann Kell, 843-8719
Lowell Shank, 745-3457
Martha Madison, 842-6811
Billy Maxwell, 781-0870
Paula Frank, 781-5063
John Campbell, 542-4167

William Sledge, 842-2130
Mabel Jones, 843-3995
Teresa Raymond, 842-7730
Lucia Maxson, 782-0452

Joseph Gluhman, 745-3944
Whitney Combs, 745-3296
Beverly Veenker, 745-3296
James Flynn, 745-3043
John Oakes, 745-2345
Doug Nesbit, 745-2592
Laura Harper Lee, 745-2401
Sue Dillard, 745-3751
Gary Dilworth, 745-3751
Bill Leonard, 745-3296
Pam Younglove, 745-5489

For additional information, call the Arts Commission at 782-ARTS.

Western Athletic Directory

Chairman, University Athletic Committee
Athletic Director
Coordinator of Men's Athletics
Coordinator of Women's Athletics
Sports Information
Trainer

Dr. John Minton
John Oldham
Jim Richards
Pam Herriford
Paul Just
Bill Edwards

Sport	Season
Basketball (Men)	November-March
Basketball (Women)	November-March
Baseball	March-May
Football	September-November
Golf (Men)	Sept.-Oct., March-May
Golf (Women)	Sept.-Oct., March-May
Soccer (Men)	September-November
Swimming	November-February
Tennis (Men)	March-May
Tennis (Women)	March-May
Track & Field (Men)	January-June
Track & Field (Women)	January-June
Cross Country (Men)	September-November
Cross Country (Women)	September-November
Volleyball (Women)	September-November

Coach
Clem Haskins
Paul Sanderford
Joel Murrie
Dave Roberts
Jim Richards
Nancy Quarcellino
David Holmes
Bill Powell
Jeff True
Yvonne Turner
Dr. Curtiss Long
Dr. Curtiss Long
Dr. Curtiss Long
Dr. Curtiss Long
Dr. Charlie Daniel

Western Kentucky University Athletic Affiliations:
National Collegiate Athletic Association
Sun Belt Conference

Western Kentucky University also offers a broad program of intramural athletics for both men and women including basketball, bowling, golf, racketball, slmnastics, tennis, turkey trot, and volleyball. For more information, contact Campus Recreation, 745-5216.

Recreation Free Play Facilities

Diddle Arena

(basketball courts, volleyball courts, badminton courts, archery range, golf range, and indoor track)

Monday-Thursday	6:00 p.m.-10:00 p.m.
Friday	6:00 p.m.-10:00 p.m.
Saturday	10:00 a.m.-10:00 p.m.
Sunday	1:00 p.m.-10:00 p.m.

Smith Stadium

(weight room, handball and squash courts, gymnastics room, combative room, outdoor track, and racketball courts)

Monday-Friday	6:00 p.m.-10:00 p.m.
Saturday	10:00 a.m.-10:00 p.m.
Sunday	1:00 p.m.-10:00 p.m.

Indoor Pool (located in Diddle Arena)

Monday-Friday	6:00 p.m.-10:00 p.m.
Saturday	10:00 a.m.-10:00 p.m.
Sunday	1:00 p.m.-10:00 p.m.

Qualified lifeguards are on duty at all times and lockers are provided.

Facilities are open to all Western students, faculty, and staff. Sports equipment can be checked out free of charge from the equipment room upon presentation of a valid ID card.

Season Ticket Discounts Available

Support the Hilltoppers for half price as a Western employee. By completing a season ticket application in the Diddle Arena Ticket Office, you can purchase two half-price season tickets per full-time employee. Individual home and away game tickets are also purchased at the Ticket Office at no discount. Basketball and football are the only intercollegiate sports with an admission fee.



Red Towel Tradition Lives on

Western Kentucky University's red towel tradition originated with the late E. A. Diddle—former Hilltopper coach, one of basketball's revered legends and a member of both the Naismith and Helms Athletic Foundation Halls of Fame.

Through 1,062 Hilltopper basketball games—759 of them victories, the fourth highest total ever for a coach—Diddle clutched a red towel in his hands. He kept it there as he guided his teams to 32 championships in three different conferences, as he developed 13 All-Americans and 16 professional players, as he took his team to 11 national post-season tournaments (eight times to the NIT and three times to the NCAA) and as he led Western to 18 seasons in which it won 20 or more games.

He chewed on it, threw it in exultation, cried on it during the rare moments when things didn't go right, waved it at fans and used it to signal to his players.

The red towel became synonymous with Ed Diddle... and Ed Diddle became synonymous with Western's winning athletic tradition. For years it has been traditional for fans at every Hilltopper sporting event to wave red towels as they cheer for the "Big Red." When a Western team goes on the road, fans fly red towels from their automobiles as they make their way to the site of the game. No real Hilltopper fan would be caught without his red towel!

Coach Diddle passed away in 1970 at the age of 74, but his memory will live as long as a red towel waves on the Western campus. And red towels will wave there as long as the Hilltoppers compete in intercollegiate athletics.



He's Big Red!



Who is Western's number one fan and goodwill ambassador? Who can win the hearts of an entire community and college campus? Who else, but Big Red, Western's nationally acclaimed mascot.

You will not be able to resist laughing when this big, red, furry creature with large round eyes, cavernous mouth and an infectious grin booms toward you. Go ahead—hug him!