

2008

UA3/9/1 Western Kentucky University Annual Report

WKU President's Office

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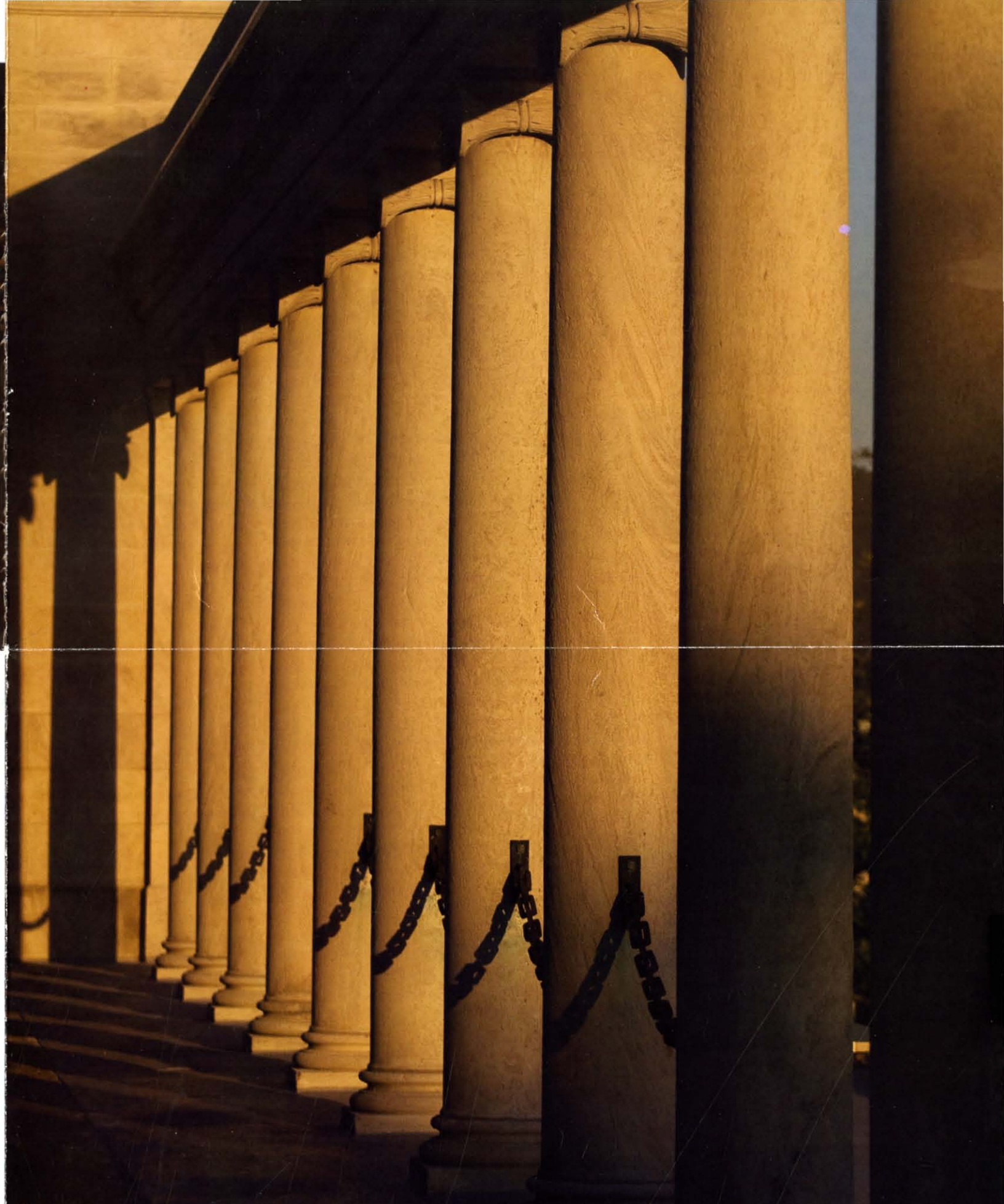


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A LEADING AMERICAN UNIVERSITY WITH INTERNATIONAL REACH

2007 | 2008 ANNUAL REPORT | WKU



Jacob Vervynckt (above) and **Rachel Wigginton** (right) received Barry M. Goldwater Scholarships for 2008-09.

A Leading American University

WKU will receive up to \$2.4 million to improve teacher education in math and science following a competition that included submissions from more than 50 universities nationwide. The grant for WKU's **SKyTeach** is one of 12 awarded by the **National Math and Science Initiative** (NMSI) to implement programs modeled after UTeach, a highly successful math and science teacher preparation program at the University of Texas at Austin. WKU was the only institution in this region of the United States selected by NMSI for the five-year grant.

WKU's contribution to the war in cyberspace was officially opened in February 2008 by **U.S. Sen. Mitch McConnell**. Sen. McConnell launched a simulated attack on a computer network, which was quickly detected and exposed. The **Network Attack Characterization Modeling and Simulation Testbed**, or NACMAST, is a collaborative effort between WKU, Mississippi State University, University of Arizona and EDaptive Computing Inc. sponsored by the Army Research Lab, Center for Intrusion Monitoring and Protection. The prime contractor is Electronic Warfare Associates Government Systems Inc. NACMAST is funded by \$2.8 million in defense appropriations secured by Sen. McConnell. The testbed is located in a 1,200 square foot Cyber Defense Lab built by WKU at the Innovation and Commercialization Center.

WKU's first independent doctoral degree program was approved by the Council on Postsecondary Education. The new **Doctor of Education (Ed.D.) in Educational Leadership** will develop "practitioner scholars" in four specialty areas -- Administrative Leaders, Teacher Leaders, Postsecondary Leaders and Organizational Leaders -- equipped to assume leadership roles in the multiple venues where education takes place and to work with educational partners to improve academic performance and increased learning at all levels.

The baccalaureate and master's degree programs in WKU's **School of Nursing** have been reaccredited for 10 years, the maximum term possible, by the Commission on Collegiate Nursing Education (CCNE).

Two WKU students and a chemistry faculty member participated in a summer 2007 research project at the **Pacific Northwest National Laboratory**, an internationally recognized award-winning facility. **Morgan McGray** of Elizabethtown, **Derrek Brown** of Bowling Green and faculty mentor **Eric Conte** worked under the direction of the PNNL's materials scientist Dr. Marvin Warner on a project using nanoparticles for the detection of terrorist agents.

Two WKU students received **Barry M. Goldwater Scholarships** for 2008-09 and two more received honorable mentions. The recipients of the prestigious national scholarships are **Jacob Vervynckt** of Plymouth, Ind., and **Rachel Wigginton** of Glendale. The honorable mentions are **R. Reagan Gilley** of Pineville and **Joseph Marquardt** of Bartlett, Tenn. The Goldwater Scholarship is the most prestigious undergraduate science award in the U.S.

The Governor's Office of Energy Policy awarded a grant of almost \$150,000 for environmental sustainability research at WKU's **Institute for Combustion Science and Environmental Technology** (ICSET). The project is evaluating whether the reuse of coal combustion byproducts could be beneficial to agricultural application.

A mechanical engineering senior from Bowling Green was selected by the **American Society of Mechanical Engineers** to participate in an Open Source design project to purify water using human power. **Zachary Pearl** was one of five students working on a new design to develop a prototype human-powered device that efficiently purifies water. ASME awarded a \$30,000 grant to WKU's mechanical engineering program to host the project.



A commitment of more than \$1.6 million from alumni Don and Jennifer Greulich of Louisville has created the **Greulich Endowed Chair in Robotics and Automation Engineering**, WKU's second fully endowed chair in engineering.

A \$1.5 million gift to the Clinical Education Complex at WKU from **The Center for Special Needs Trust Administration Inc.**, based in Clearwater, Fla., will be combined with The Center's previous gift of \$750,000, to provide a total of \$2.25 million for the CEC. The Center, acting through one of its directors, Leo Govoni, chose to honor CEC visionary Suzanne Vitale by naming the CEC after her.

Two attorneys known for their work with the media and defense of the First Amendment have created a scholars program for the School of Journalism and Broadcasting. Jon Fleischaker and Kim Greene have given \$250,000 to create the **Fleischaker-Greene Fund for Excellence in First Amendment Issues**, which will support the Fleischaker-Greene Scholars Program.

Former baseball student-athlete Paul Orberson has made a commitment of \$500,000 as a lead gift toward construction of a Baseball Clubhouse. In appreciation for this gift, WKU will name the facility the **Paul C. Orberson Clubhouse**.

A \$7.15 million estate commitment from **Dorris (D.B) and Lula Burchett** of Germantown, Tenn., is the third largest one-time gift in the school's history. The Burchetts' commitment will come in the form of a trust and bequest that will support WKU's **Gordon Ford College of Business**.

Advancing the Institution

During 2007-08, WKU launched its second comprehensive capital campaign, "A New Century of Spirit." The goal is to raise \$200 million in new gifts and pledges and raise the endowment from \$100 million to \$200 million. WKU will also create \$50 million annually in relevant sponsored research and public service, and invest up to \$500 million in capital improvements in the campus by 2012.

WKU celebrated another record-breaking year in 2007-08 as donors and friends gave \$17.7 million in annual cash gifts. A record **2,372 donors gave \$1,000 or more to WKU** and became members of the President's Circle.

WKU was recognized by the Council for Advancement and Support of Education with its **2007 WealthEngine Award for Educational Fund Raising**. The award honors superior fund-raising programs across the country. WKU was one of 31 universities and schools recognized for overall performance.

A \$4 million gift from C.M. "Bill" Gatton has created an endowment to support the **Gatton Academy of Mathematics and Science in Kentucky**. The academy is a residential program for 120 of Kentucky's brightest high school juniors and seniors and allows them to simultaneously complete their final two years of high school and first two years of college.

Houchens Industries made a \$5 million gift to enhance the football stadium expansion and renovation project. In honor of the gift, WKU has renamed the facility the **Houchens Industries - L.T. Smith Stadium**.

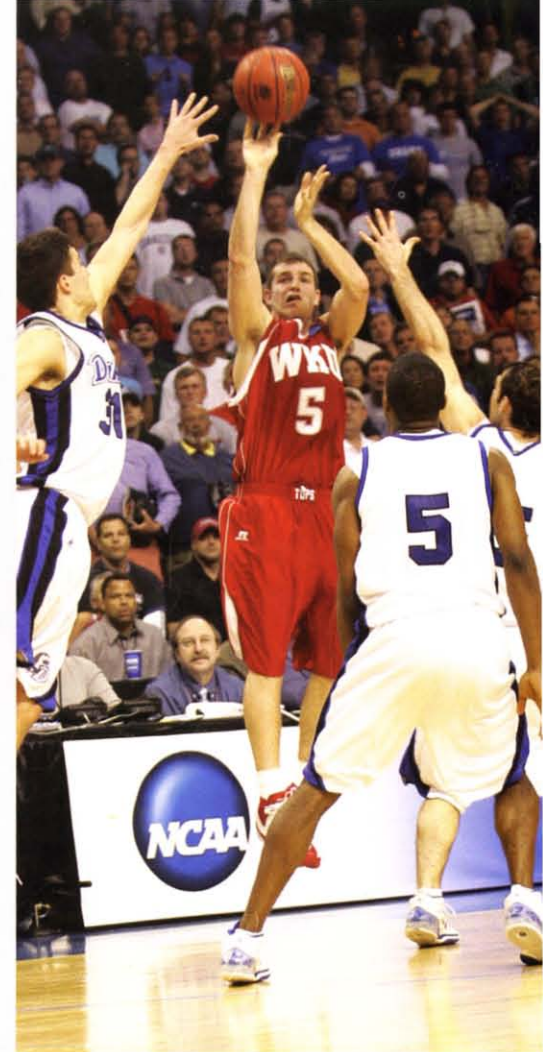
WKU Revenue and Expenditures Summary for 07/08

(Fiscal Year ended June 30, 2008)

| Revenue | Amount | % of budget |
|--|----------------------|---------------|
| Tuition & Fees (net of discounts) | \$84,685,406 | 31.1% |
| State Appropriations | \$83,842,700 | 30.8% |
| Grants and Contracts | \$57,702,902 | 21.2% |
| Sales & Services of Educational Departments | \$12,851,422 | 4.7% |
| Other Operating & Non-Operating Revenue | \$13,594,218 | 5.0% |
| Auxiliary Enterprise Revenues (net of discounts) | \$19,949,265 | 7.3% |
| Total Revenue | \$272,625,913 | 100.0% |
| Operating Expense | Amount | % of budget |
| Instruction | \$87,739,099 | 34.4% |
| Research | \$12,691,414 | 5.0% |
| Public Service | \$13,578,858 | 5.3% |
| Libraries | \$5,207,896 | 2.0% |
| Academic Support | \$13,666,219 | 5.4% |
| Student Services | \$23,235,961 | 9.1% |
| Institutional Support | \$24,608,311 | 9.7% |
| Operating & Maintenance of Plant | \$23,063,529 | 9.0% |
| Student Financial Aid | \$15,733,948 | 6.2% |
| Depreciation | \$13,328,763 | 5.2% |
| Auxiliary Enterprises | \$19,162,568 | 7.5% |
| Total Operating Expense | \$252,016,566 | 98.8% |
| Total Non-Operating Expense | \$2,984,580 | 1.2% |
| Total Expense | \$255,001,146 | 100.0% |



A \$7.15 million estate commitment from **Dorris (D.B.) and Lula Burchett** of Germantown, Tenn., is the third largest one-time gift in the school's history.



Ty Rogers' game changing shot in the 2008 **NCAA Men's Basketball Tournament** may also change the lives of some Lyon County students. The \$100,000 WKU received from Pontiac Motors when the shot was named the **Pontiac Game Changing Performance** has been used to create the Ty Rogers Scholarship Fund. Rogers' three-point shot as time expired in overtime against Drake University propelled WKU into the second round of the tournament. CBS viewers voted the shot the Game Changing Performance. Rogers was a basketball standout at Lyon County High School. The award was used to create an endowment to fund a \$1,250 scholarship to WKU to a Lyon County High School graduate each year beginning in the fall of 2009.

WKU finished 26th in **Sports Illustrated's** list of **top 50 athletic programs** for 2007-08. WKU finished in a tie with Arkansas, just a half point behind Connecticut for 25th. The list is based on a formula of national and conference finishes in 11 men's and 11 women's sports.

By the Numbers

WKU set a record for **enrollment** at 19,258 for the fall 2007 semester. This was the 10th consecutive year WKU has had a gain in enrollment for the fall. WKU continues to be the fastest growing university in Kentucky.

WKU's 2008 **Winter Term** topped the mark set in the first two years of the program. Winter Term courses are short, but very intensive, for students who want to squeeze in an extra class during the winter break. Approximately 2,239 students took a Winter Term course, a nearly 20 percent increase over 2007. WKU's Winter Term has grown to become one of the largest in the nation.

Distance Learning enrollment has grown 32 percent in one year and 160 percent since 2003-04. In 2003-04, there were 6,672 course enrollments and in 2007-08, there were 17,360 course enrollments. In 2007-08, Distance Learning served students from 39 countries, 44 states and 111 Kentucky counties.

Athletics

For the fourth straight year, WKU led the **Sun Belt Conference** in the total number of student-athletes honored by the league for their work in the classroom. A league best 92 students were named to the **SBC Commissioner's List**, which honors students with at least a 3.5 GPA over the past two semesters. Another 66 student-athletes were named to the **Academic Honor Roll** with a GPA of 3.0 or better.

WKU won **10 Sun Belt Championships** in 2007-08, an all-time conference record and the most by any school from the 11 BCS conferences. The Hilltoppers claimed regular season or tournament championships in men's and women's basketball, baseball, women's cross country, women's soccer, women's swimming, men's indoor and outdoor track, and women's indoor and outdoor track.

WKU's also earned the Sun Belt Conference's **all-sports trophy**, the Vic Bubas Cup, for the fourth time in seven years.

WKU topped all Sun Belt schools in the final 2007-08 Division I **United States Sports Academy Directors' Cup Standings**, which are based on each institution's finish in up to 20 sports – 10 men's and 10 women's. The Hilltoppers, who ranked 122nd overall out of 341 Division I institutions, were also ranked ahead of Big East members Cincinnati (164) and Marquette (197) along with other standout programs including Air Force (123), Xavier (124), North Carolina-Charlotte (140), Southern Mississippi (166), UAB (183), Gonzaga (201) and George Mason (223).

Women's soccer head coach **Jason Neidell** has been selected to coach the **USA National Team** at the 18th World Maccabiah Games in Israel in the summer of 2009.



There has been a 14 percent increase in course enrollments at the WKU Regional Campuses. Course enrollments have grown from 8,389 in 2003 to 9,591 in 2007. The Regional Campuses include **Glasgow, Owensboro and Elizabethtown/Radcliff/Ft. Knox**.





WKU's Civil Engineering students finished fourth in the 2007 **National Concrete Canoe Competition**, its seventh top-10 finish in eight years.

Judy C. Davison, a faculty member in the Department of Curriculum and Instruction in the College of Education and Behavioral Sciences, was selected for a **Fulbright Senior Specialists** project at the National College of Ireland (NCI) during October 2007. Dr. Davison conducted professional development modules for NCI faculty on teaching strategies for diverse learners.

For the 15th consecutive year, WKU's **School of Journalism and Broadcasting** finished among the top eight schools nationally in the annual **Hearst Journalism Awards** Program. WKU placed seventh in the 2007-08 Hearst competition, continuing a tradition that began in 1993. WKU won the overall championship in 2005, 2001 and 2000.

Jeff Giraldo, a December 2007 graduate from LaGrange, Ill., won the Hearst Journalism Awards Program's **National Photojournalism Championship**. In Hearst competitions since 1981, WKU students have won nine photojournalism titles, one broadcasting title and one news writing title.

For the third consecutive year and for the fifth time in six years, **WKU's forensic team** has swept the major national and international speech and debate championships. WKU won its seventh **National Forensic Association** National Tournament championship in debate and its fifth championship in individual events, the **American Forensic Association** National Individual Events Tournament for the fifth time in six years, its ninth **International Forensic Association** championship in 10 years, the National **Parliamentary Debate Association** National Tournament and its 18th consecutive **Kentucky Forensic Association** State Championship. WKU also swept the NFA, AFA and IFA titles in the 2002-03, 2003-04, 2005-06 and 2006-07 seasons.

With International Reach

Geoscience graduate students **Brian Ham** of Nashville, Tenn., **Julie Schenck-Brown** of Gurley, Ala., and **Mark Tracy** of Cobleskill, N.Y., presented karst research at the 16th **International Karstological School Workshop** on Karst Sediments in the Central European country of Slovenia.

Brooke Shafar, a May 2008 graduate from Louisville, was selected for a 2008-09 **J. William Fulbright Scholarship** to Germany. Shafar will teach English as a second language and conduct research on German cinema. As a result of spending a year in Germany, she will defer a full fellowship at Washington University in St. Louis until the 2009-10 academic year.

Three Honors students received prestigious national scholarships for the fall 2007 semester.

Ashley Belcher of Owensboro and **Angie Piper** of Poole received **Benjamin A. Gilman International Scholarships** while **Derek R. Gaboriault** of Bardstown received a **Freeman-ASIA Award**. Belcher, a Spanish major, spent the semester in Spain. Piper, a psychology major, studied in China. Gaboriault, a theatre major, traveled to Vietnam.

WKU students **Lora Curl** of Brandenburg, **Tyler Graham** of Bowling Green, **Kristen Drapp** of Cincinnati and **Meredith Freeland** of Bowling Green spent the summer of 2008 with the **U.S. Navy Morale, Welfare and Recreation Overseas Intern Program**.



Dr. Charles McGruder, William McCormack Professor in Physics, received a \$350,000 grant from the **Kellogg Foundation** to help South Africa increase its number of black astronomers.

Service/Engagement

WKU won the first **ONE Campus Challenge**, a nationwide challenge to raise awareness about global poverty and "Make Poverty History." The ONE Campaign seeks to raise public awareness about the issues of global poverty, hunger, disease and efforts to fight such problems in developing countries.



Dr. Barbara Burch, WKU's provost and vice president for Academic Affairs, received the second **William M. Plater Award** for Leadership in Civic Engagement presented by the **Association of State Colleges and Universities (AASCU)**.

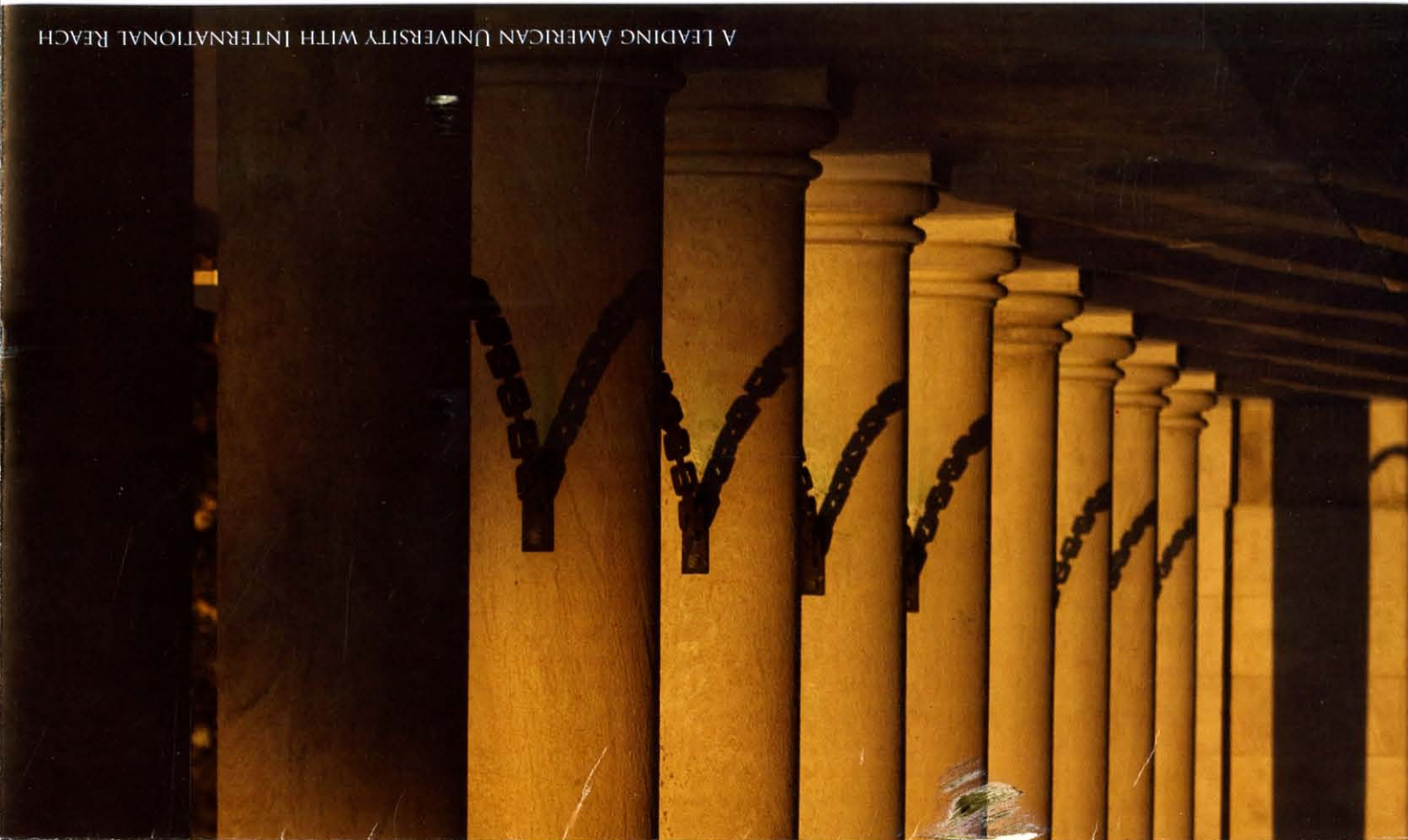
The Plater Award is the first national award established specifically to honor and recognize chief academic officers for their critical role in advancing the civic mission of the campus.

The **Corporation for National and Community Service** named WKU to the **President's Higher Education Community Service Honor Roll With Distinction** for exemplary service efforts and service to disadvantaged youth. Launched in 2006, the Community Service Honor Roll is the highest federal recognition a school can achieve for its commitment to service-learning and civic engagement.

Jeanne Fiene, head of the Department of Educational Administration, Leadership and Research, was elected president of the **National Council of Professors of Educational Administration**.



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