# Western Kentucky University TopSCHOLAR®

MSS Finding Aids Manuscripts

6-10-2014

# Goodman, Julian, 1922-2012 (MSS 489)

Manuscripts & Folklife Archives Western Kentucky University, mssfa@wku.edu

Follow this and additional works at: http://digitalcommons.wku.edu/dlsc\_mss\_fin\_aid

Part of the Other Film and Media Studies Commons, and the United States History Commons

### Recommended Citation

Folklife Archives, Manuscripts &, "Goodman, Julian, 1922-2012 (MSS 489)" (2014). MSS Finding Aids. Paper 3560.  $http://digitalcommons.wku.edu/dlsc\_mss\_fin\_aid/3560$ 

 $This \ Finding \ Aid \ is \ brought \ to \ you \ for \ free \ and \ open \ access \ by \ Top SCHOLAR^*. \ It \ has \ been \ accepted \ for \ inclusion \ in \ MSS \ Finding \ Aids \ by \ an \ authorized \ administrator \ of \ Top SCHOLAR^*. \ For \ more \ information, \ please \ contact \ top scholar@wku.edu.$ 

Manuscripts & Folklife Archives
Special Collections Library
Department of Library Special Collections
Western Kentucky University
Bowling Green, KY 42101-1092

Descriptive Inventory

MSS 489 GOODMAN, Julian, 1922-2012

8 boxes. 68 folders. 243 items. 1953-2012. Originals, film, reel-to-reel tapes, photographs, and photocopies.

1969.40.1

#### **BIOGRAPHICAL NOTE**

Julian Byrn Goodman was born in Glasgow, Kentucky on 1 May 1922, the son of Charles Austin Goodman and Clara (Franklin) Goodman. After graduating from high school, Goodman matriculated at Western Kentucky University in 1939 and took classes until 1943. He later received a Bachelor's of Arts degree in economics from George Washington University in 1948. He started his journalism career as a reporter working at \$3 a week for The Glasgow *Daily Times*. After a stint in the Army, he moved in 1945 to Washington, where he met William McAndrew, the head of NBC News, who hired him for the night news desk, to replace David Brinkley. As an executive in the Washington bureau, Goodman later became a strong advocate for Mr. Brinkley, pressing NBC News to pair him with Chet Huntley to anchor the 1956 Democratic and Republican conventions. The two went on to fame anchoring the network's nightly news together for more than a decade. Goodman often joked that freeing Mr. Brinkley from the night desk had been his greatest contribution to journalism. Goodman produced the second Nixon-Kennedy debate in 1960 in Washington, in an NBC studio. Mr. Goodman had a reputation for being self-effacing and never asking for a promotion or a raise.

Goodman, who took early retirement from NBC on May 31, 1979, served the company for 34 years in a number of important posts. He began as a news writer; became Director of News in Washington; Executive Vice President of NBC News based in New York; then President and Chairman of NBC. He was Chairman of the Board of NBC from 1974 to 1978 and from 1966 to 1974 he was President of NBC. During his presidency he negotiated a \$1 million contract for Johnny Carson to continue as host of The Tonight Show. In addition to his duties at NBC, Goodman served on the Board of Directors at RCA, Gannett Company, Inc., McDonnell Douglas Corporation, and the Larchmont, New York, Federal Savings & Loan Association.

His distinguished service in the field of broadcast journalism earned him many awards and honors. In 1976 he received broadcasting's most prestigious individual honor, the National Association of Broadcaster's Distinguished Service Award as a "broadcast journalist, program innovator and industry leader." The previous year he was elected to the Hall of Fame of the New York Chapter of the Society of Professional Journalists, Sigma Delta Chi. In 1972 the American Association of State Colleges and Universities inaugurated the Distinguished Alumni Award.

Julian Goodman was the second recipient of the AASCU award, following former President Lyndon B. Johnson. In 1974, he was honored with a George Foster Peabody award for his "outstanding work in the area of First Amendment rights and privileges for broadcasting." A year earlier he received the Paul White Memorial Award from the International Conference of Radio and Television News Directors. The International Radio and Television Society awarded Goodman its highest honor in 1972—the Gold Medal—for his achievements in, and contributions to, broadcasting.

Goodman was known as an ardent supporter of first amendment rights and tried to dismantle the Fairness Doctrine. He engaged in a war of words with Vice President Spiro T. Agnew, who accused the news media of biased coverage of the Vietnam War. Mr. Goodman responded, "Evidently he would prefer a different kind of television reporting—one that would be subservient to whatever group was in authority at the time." He later sparred with the Nixon speechwriter Patrick J. Buchanan, who said the networks should be decentralized, but Mr. Goodman called that "dangerous thinking." And he resisted the administration when it threatened to challenge broadcast licenses if network news divisions did not give President Richard M. Nixon what it considered unbiased—that is, more favorable—coverage. Subsequently Goodman was included on the White House "opponents" list by the Nixon administration.

Goodman was married to Betty Davis, who was also from Kentucky. Together they had four children, John, Jeffrey, Gregory, and Julie. Goodman died on 2 July 2012 at his home in Juno Beach, Florida at the age of 90 from kidney failure, and he was cremated.

#### **COLLECTION NOTE**

This collection contains textural and audio/visual material. The textural materials consists chiefly of Goodman's production memoranda (1953-1966) written when he worked as manager of NBC News and Special Events and press releases and speeches of Goodman issued by his office from 1966 to 1979. Most of the speeches relate to the influence of television in American culture and announcements of NBC programming (Box 1). Box 2 contains a single 16mm film of Goodman giving a speech to the Canadian Association of Broadcaster in Montreal on 21 April 1971. Box 2 also contains several small colored portrait photographs of Goodman as well as a few black-and-white photographs from his college days in Bowling Green, Kentucky. Box 3 contains Goodman speeches on reel-to-reel tape. Box 4 contains special printings of Goodman's speeches; these manuscripts deal chiefly with professional issues. Boxes 5 and 6 contain films of speeches and interviews given by Goodman. Box 6 includes more Goodman speeches and interviews on reel-to-reel tape, a broadside containing a Goodman quote, and a deluxe edition of a WKU commencement address delivered by Goodman in 1966. Box 7 includes several 16mm films of Goodman speeches. Box 8 consists of a high band color film of the Eleventh Annual KMTV Awards filmed by KMTV, Channel 3, in Omaha, Nebraska.

The film in this collection (in various format) has not been reformatted or digitized and thus is not presently usable for research.

#### SHELF LIST

BOX 1	GOODMAN, Julian	1953-1989	172 items
Folder 1	Inventory	1976-1992	20 items
Folder 2	Correspondence – Coverage of presidents	1953-1961	41 items
Folder 3	Correspondence – NBC interdepartmental	1968-1972	2 items
Folder 4	Letters to senators and Congressman	1969-1978	4 items
Folder 5	Letters to newspapers, article in New York Times and news release	1970-1973	3 items
Folder 6	Letters from high school students, congratulatory letter from Neville Miller	1969-1973	3 items
Folder 7	Speeches and press releases	1966-1969	18 items

"3 out of 5 U.S. homes will have a color TV set by the end of 1970," 40th Anniversary NBS TV and Radio Affiliates at Honolulu, HI on 5/13/1966; "A Time to Grow." Commencement address at Western Kentucky University at Bowling Green, KY on 8/5/1966; "NBC Television Network has been assigned to develop a Sunday afternoon experimental theatre series," NBC President Delivers Commencement address at Western Kentucky University at Bowling Green, KY on 8/6/1966; "Goodman predicts live TV coverage from battlefields of Vietnam will be technical possibility within a year... Hails satellite era and says TV is starting its greatest period," Conference of the Radio and Television News Directors Association at Chicago, IL on 10/1/1966; "NBC owned radio stations and radio network placed under unified management because network and local radio are closely related expressions of same basic service." Annual Convention of NBC Radio Network Affiliates at New Orleans, LA on 10/17/ 1966; "Eight million homes in the U.S. are equipped with color TV receivers and the number should

double by the end of 1967...says gain will surpass that of black and white in early 50's," National Conference of Association of National Advertisers, Broadmoor Hotel at Colorado Springs, CO on 10/25/1966; "Goodman discloses plans for early 1967 start of weekly NBC News TV program consisting principally of live reports from Europe and Asia," 57<sup>th</sup> Anniversary Convention of Sigma Delta Chi, Hilton Hotel at Pittsburgh, PA on 11/11/1966; "Goodman announces the NBC-TV network will offer two prime-time half-hours without charge in 1968 to each of the two major parties for their presidential and vice presidential candidates," NBC Television Network Affiliates Convention at Beverly Hills, CA on 3/13/1967; "NBC News will provide gavel-to-gavel coverage of 1968 national political conventions," Baylor University's World Emphasis Week at Waco, TX on 4/12/1967; "Dramatic global expansion of color television is predicted by NBC President Julian Goodman at West Berlin 4th International TV Contest." Fourth International Television Contest Berlin at West Berlin, Germany on 9/29/1967: "Convincing signs of success of 'Event Television' concept introduced by NBC this fall are already in evidence," Cincinnati Advertisers Club at Cincinnati, OH on 10/11/1967; "Goodman states America's broadcasting service has become broadest. most effective and accepted educational force in U.S. ... Receives honorary Doctor of Law degree," Annual Achievement Day Dinner of William Jewell College at Kansas City. MO on 11/9/1967: "Goodman" states TV is growing in popularity and acceptance and will continue to be the preferred medium among young adults who will emerge as dominant factor in next decade," Waldorf-Astoria, Soap and Detergent Association's 41<sup>st</sup> Annual Industry Convention at New York City, NY on 1/26/1968; "Julian Goodman calls for freedom from legislation and government

regulation that tends to suppress progressive forces of broadcasting and limit what it can do for public," NBC Television Network Affiliates Convention at New York City, NY on 3/28/1968; "Goodman urges broadcasters to operate in fashion above reproach by even 'our narrowest and most demanding critics' to meet greatest demands ever placed on the industry," NBC radio Network Affiliates Convention at New York City, NY on 10/24/1968; "Goodman States action or threats to restrict television journalism strike at Public's right to a free flow of information," Eleventh Annual KMTV Television Public Service Awards Dinner at Omaha, NE on 1/27/1969; "Goodman, in London address, announces worldwide search for talented young film makers and plans for major TV special based on their work," Confederation of British Industry at London, England on 4/23/1969; "Goodman, says broadcasting can make a major contribution towards solving urban problems through its ability to develop closer community contacts and stimulate civic involvement." Heads of Industry Meeting for United Fund of Allegheny County, PA at Pittsburgh, PA on 8/12/1969.

Folder 8

"Goodman states NBC plans to establish a unit, headed by a newly appointed vice president to develop children's programs for TV," Hollywood Radio and TV society at Beverly Hills, CA on 1/13/1970; "Goodman calls on federal and state officials to abandon the use of subpoenas on the news media 'as a matter of constitutional self-restraint," Sigma Delta Chi Foundation Lecture at the University of Texas at Austin, TX on 3/10/1970; "Goodman states that exploitation of fractional differences in network audience rating averages is 'distracting attention from the true standards of broadcasting leadership," Annual NBC Television Network Affiliates Convention at New York, NY on 5/21/1970; "Goodman appeals to 'television's silent majority' to speak out in defense of the U.S.

1970-1973 18 items

broadcasting's freedoms," Rocky Mountain Association of Broadcasters at Jackson Hole, WY on 6/23/1970; "Goodman calls for new guarantees of the rights of broadcasting to develop in an atmosphere of freedom and for redefining the nature the purposes and boundaries of broadcast regulation," Canadian Association of Broadcasters at Montreal, Canada on 4/21/1971; "Goodman calls on government to limit its role in radio to frequency allocation, license grants and transfers, in address to NBC Radio Network Affiliates Convention at New York, NY on 10/27/1971; "Goodman calls on suppliers of TV entertainment programs to exercise 'self-restraint, discipline and efficiency' in holding down program production costs," Hollywood Radio and Television Society at Hollywood, CA on 1/11/1972; "IRTS gold medal award cites Goodman as 'daring innovator' and 'champion of freedom,'" IRTS 32<sup>nd</sup> Anniversary Banquet at New York, NY on 3/9/1972; "Goodman says NBC plans to petition FCC for revocation of prime-time access rule," IRTS 32<sup>nd</sup> Anniversary Banquet at New York, NY on 3/9/1972; "NBC's petition to have FCC's prime time access rule rescinded announced by Goodman at NBC-TV Affiliates Convention," Television Affiliates Convention at Los Angeles, CA on 5/4/1972; "Goodman calls press "the people's defense against centralized government power" and describes government "pattern of action aimed at weakening press as the public's watchdog." Southern Baptist Radio and Television Commission Abe Lincoln Awards Banquet at Fort Worth, TX on 3/8/1973; "Goodman savs NBC will take strongest stand it can to maintain quality investigative television reporting and will appeal FCC staff ruling claiming NBC news special on pensions violated fairness doctrine," 22<sup>nd</sup> Annual Convention of American Women in Radio and Television at Miami Beach, FL on 5/18/1973; "Goodman scores 'dangerous

trend toward restrictions on the media." The University of Florida Commencement Convocation at Gainesville, FL on 8/25/1973; "Goodman urges advertisers to sponsor news specials on television as effective way of reaching substantial numbers of influential viewers," The Association of National Advertisers workshop on Television Advertising at New York, NY on 10/4/1973; "Goodman urges members of Radio and TV News Directors Association to be more active and vigorous in explaining broadcast journalism and says NBC is prepared to donate \$10,000 for initial funding of national headquarters to deal with newsmen's problems," International Broadcasting Company Radio and Television News Directors Association at Seattle, WA on 10/12/1973; "Goodman warns against those who would use machinery of government to restrict freedom of those they don't like," Annual meeting of the American Association of State Colleges and Universities at San Diego, CA on 11/8/1973; "Television really is an Education," Annual Meeting of the American Association of State Colleges and Universities at San Diego, CA on 11/9/1973; "Goodman says reported FCC proposal to prohibit TV networks from producing entertainment programs and renting facilities would damage program service without benefiting public," Significant Speakers Series Central Presbyterian Church at Denver, CO on 13/12/1973.

## Folder 9 Speeches and press releases

1970-1973 16 items

"Goodman Calls for cooperation among governments and broadcasting organizations in developing broadcast satellites," Asian Broadcasting Union General Assembly at Tokyo, Japan on 10/7/1974; "Goodman says Federal Communications Commission Fairness Doctrine allows government to position itself

between the public and free press," National Conference of Christians and Jews, Memphis Roundtable at Memphis, TN on 4/28/1975; "Goodman urges business leaders to solve their credibility crises by emphasizing positive qualities rather than by blaming media coverage," International Franchise Association Annual Convention at Palm Springs, CA on 2/10/1976 "Broadcaster's Declaration of Independence" suggested by Goodman to reaffirm industry determination to maintain journalistic freedom," National Association of Broadcasters Convention at Chicago, IL on 3/22/1976; "Goodman says broadcasters need permanent relief from Section 315 to have full journalistic freedom to cover American political process," Ithaca College at Ithaca, NY on 10/22/1976; "Goodman says he believes press and broadcast journalists are generally hopeful of good relations with carter administration," Glasgow-Barren Chamber of Commerce at Glasgow, KY on 1/31/1977; "Goodman urges broadcasters to resist moves aimed at changing existing broadcast operations. Charges Motion Picture Producers Association move would hamper and restrict network programming," South Carolina Broadcasters Association at Hilton Head, SC on 11 July 1977; "Goodman cautions TV news management to be on guard against show business approach to broadcast journalism," Radio and Television News Director Association (RTNDA) at San Francisco, CA on 9/17/1977; "Goodman says public has been real loser in broadcaster's battle to present White House tapes available to other media three years ago," KHQ 50<sup>th</sup> Anniversary Luncheon at Spokane, WA on 12/15/1977; "Goodman says legal restraints on journalist, 'gag orders,' pressure from special interests groups must be vigorously opposed," WWLP 25<sup>th</sup> Anniversary at Springfield, MA on 3/17/1978; "Goodman stresses right of public to be fairly informed; says impartial journalists rather than special interests groups should provide people with information on controversial issues," Young Presidents

Association at Fort Worth, TX on 3/30/1978; "Goodman says federal government should free broadcasting from some of operating restrictions to which it is now subject," Federal Communications Bar Association Luncheon at Washington D.C. on 5/17/1978; "Goodman terms implication of FCC Chairman Ferris's statement implying networks' lack of commitment to news 'totally erroneous,'" B'nai B'rith Annual Banquet at Houston, TX on 9/28/1978.

Folder 10

1970-1979 Speech at Glasgow High School Student Council installation at Glasgow, KY on 11/5/1970; Speech at Associated Press Broadcasters Associating in Kansas City, MO on 5/31/1974; Speech at the Kentucky Broadcasters Association in Bowling Green. KY on 10/23/1975; Speech at the Anti-Defamation League Dinner in honor of Elmo Ellis in Atlanta, Georgia on 12/6/1975; Speech at the Audit Bureau of Circulation meeting in New York, NY on 11/9/1977; Speech titled "The Power and Responsibilities" on Television" given at Harvard Business School Regional Conference in Atlanta, Georgia on 10 March 1978; Speech at WTRF's 25th Anniversary at Wheeling, WV on 10/27/1978; Frank E. Gannett Lectures at the Washington Journalism Center in Washington DC on 6/9/1979.

Folder 11

Statements before Congress (with press releases)

1968-1974 9 items

8 items

Goodman said NBC supports the purpose of the Ford Foundation proposal for a satellite networking system but noted that it raises unanswered questions that should be resolved by comparison with alternate approaches that may be developed before a Senate hearing on 8/23/1966; Goodman, appearing before Senate subcommittee, endorses principles and purposes of bill implementing President Johnson's proposals for development of noncommercial broadcasting on 4/26/1967; Goodman, in testimony before the Communications

Subcommittee, reaffirms NBC's full support of legislation pending in congress to support development of noncommercial broadcasting on 7/14/1967; Goodman tells senate subcommittee NBC believes it should continue to broadcast election vote projections because public is interested in them and because of responsible preparation on 7/18/1967; Goodman reaffirms NBC's opposition for pay tv on 10/9/1967; Goodman, before Senate subcommittee on constitutional rights, urges that FCC, in current re-examination of Fairness Doctrine, change its approach so that it does not make government the ultimate editor of broadcast journalism on 10/12/1971; Goodman expresses NBC's support for pending legislation which would improve and stabilize procedure for renewing television and radio licenses on 3/22/1973; Goodman presents proposal that U.S. president appear periodically before Congress and answer questions about his policies and activities on 3/7/1974.

Folder 12	Statements without press releases	1968-1973	4 items
Folder 13	Press releases (without copies of speeches)	1966-1979	14 items
Folder 14	Interviews, printed speeches, magazine articles	1970-1972	7 items
Folder 15	Distinguished Alumnus Award to Julian Goodman	1973	2 items
Folder 16	Press release and speech by Stephen B Labunski	1966	1 item
Folder 17	Remarks Goodman made when presented the Oak Award	1989	2 items
BOX 2	GOODMAN, Julian – Film	1969	1 item
Folder 1	Eleventh Annual KMTV Awards (See also: B6,F2)	1969	1 item

BOX 3	GOODMAN, Julian – Speeches on reel-to-reel tape	1967-1973	15 items
Folder 1	4 <sup>th</sup> International TV contest, Berlin, West Germany 7.5 i.p.s., 23 mins.	1967	1 item
Folder 2	San Juan speech (NBC Affiliates) 7.5 i.p.s.	1969	1 item
Folder 3	Hollywood Radio and TV Society 7.5 i.p.s. (complete program)	1970	1 item
Folder 4	Hollywood Radio and TV Society 7.5 i.p.s. (Goodman's speech only)	1970	1 item
Folder 5	Sigma Delta Chi lecture, Austin, TX 7.5 i.p.s. (Includes introduction by a Dr. Davis)	1970	1 item
Folder 6	NBC Affiliates meeting 7.5 i.p.s. Introduction by Don Mercer; additional speech by George H. Fuchs, executive vice-president NBC	1970	1 item
Folder 7	Rocky Mountain Association of Broadcasters 7.5 i.p.s.	1970	1 item
Folder 8	Glasgow, Kentucky High School and Rotary Club; Goodman presented a Kentucky Colonelcy by Walter Baker and Key to the City by Maylor Luska Twyman 7.5 i.p.s.	1970	1 item
Folder 9	Ibid (copy 2)	1970	1 item
Folder 10	Montreal, Canada Association of 7.5 i.p.s. Includes introduction of people at head table.	1971	1 item
Folder 11	NBC Affiliates meeting, New York City 7.5 i.p.s. Introduction by Don Mercer	1971	1 item
Folder 12	International Radio and TV Society Introduction by Max Buck. Presentation and Acceptance of IRTS Gold Awards to Frank Stanton (CBS) and Goodman	1972	1 item

Folder 13	West Coast NBC Affiliates, Los Angeles Introduction by Don Mercer	1972	1 item
Folder 14	Abe Lincoln Awards 7.5 i.p.s. Southern Baptist Convention, Fort Worth, TX Introduction by Paul Stevens	1973	1 item
Folder 15	University of Florida, Tallahassee, Florida Summer commencement speech 7.5 i.p.s. Presentation of honorary degree to Rev. John Tracy Ellis by Robert A. Bryant and to Julian Goodman by Dr. John Paul Jones, Dean of School of Journalism.	1973	1 item
BOX 4	GOODMAN, Julian – Printed speeches	1966-1972	18 items
Folder 1	"A Time to Grow," WKU commencement address at Bowling Green, KY on 8/5/1966	1966	1 item
Folder 2	Statement before Subcommittee on Communications, Committee on Commerce, U.S. Senate at Washington D.C. on 8/23/1966	1966	1 item
Folder 3	Statement before the Subcommittee on Communications of the Committee on Commerce of the United States Senate	1967	1 item
Folder 4	"Television in the Age of the Satellite," Conference of Radio and TV News Directors Association at Chicago, IL on 10/1/1966	1966	1 item
Folder 5	"Television: A Perspective on Tomorrow," National Conference of Association of National Advertisers at Colorado Springs, CO on 10/25/1966	1966	1 item
Folder 6	"Communication: the Challenge of Tomorrow," 57th Anniversary Convention of Sigma Delta Chi at Pittsburgh, PA on 11/11/1966	1966	1 item
Folder 7	"Community and Communication," Baylor University's World Emphasis Week at Waco, TX on 4/12/1967	1967	1 item

Folder 8	"Television and the World Community," Fourth International Television Contest Berlin, West Berlin, Germany on 8/29/1967	1967	1 item
Folder 9	"Here to Stay, But Not to Stay the Same," Advertisers' Club, Cincinnati, Ohio on 10/11/1967	1967	1 item
Folder 10	"It's All Educational Television," Achievement Day Dinner, William Jewell College at Kansas City, MO on 11/9/1967	1967	1 item
Folder 11	"Tracking the Future." Soap and Detergent Association 41 <sup>st</sup> Annual Industry Convention at New York, NY on 1/26/1968	1968	1 item
Folder 12	"Television Journalism in a Free Society," 11 <sup>th</sup> Annual KMTV TV Public Service Awards Dinner at Omaha, NE on 1/27/1969	1969	1 item
Folder 13	"Television and the World of the Seventies," Confederation of British Industry at London, England on 4/23/1969	1969	1 item
Folder 14	"The People, the Press and the First Amendment," Sigma Delta Chi Foundation Lecture at Austin, TX on 10 March 1970	1970	1 item
Folder 15	"New Pressure on Old Freedoms," Canadian Association of Broadcasters at Montreal, Canada on 4/21/1971	1971	1 item
Folder 16	Subcommittee on Constitutional Rights, Judiciary Committee, U.S. Senate at Washington D.C. on 10/121971	1971	1 item
Folder 17	"Fairness' Today (Censorship Tomorrow?)," University of Southern California at Los Angeles, CA on 10/11/1972	1972	1 item
Folder 18	Small piece of paper with NBC logo		1 item

BOX 5	GOODMAN, Julian - Speeches on film and reel-to-reel tapes	n.d.	3 items
Folder 1	Miscellaneous tape unidentified	n.d.	1 item
Folder 2	Julian Goodman in London	n.d.	1 item
Folder 3	KMTV tape	n.d.	1 item
BOX 6	GOODMAN, Julian – Film, Broadside, Printed Speech	1966-1975	6 items
Folder 1	"A Time to Grow," Commencement Speech at Western Kentucky University 8/5/1966 in a custom-made slipcover (See also: B4,F1)	1966	1 item
Folder 2	Speech to Omaha KMTV 11 <sup>th</sup> Annual Awards 1/27/1969	1969	1 item
Folder 3	Luncheon addresses	1975	1 item
Folder 4	Dialogue	1975	1 item
Folder 5	Speech to Omaha KMTV annual Awards	1973	1 item
Folder 6	Broadside containing Goodman quote	n.d.	1 item
BOX 7	GOODMAN, Julian – Film	1970-1973	6 items
Folder 1	Julian Goodman speech	1970	1 item
Folder 2	Julian Goodman speech	n.d.	1 item
Folder 3	Julian Goodman speech	n.d.	1 item
Folder 4	Speech to members of American Women in Radio and Television	1973	1 item
Folder 5	Julian Goodman speech	n.d.	1 item
Folder 6	Julian Goodman speech	n.d.	1 item

MSS 489 Manuscripts & Folklife Archives – Special Collections Library – Western Kentucky University

BOX 8	GOODMAN, Julian – Film	1971	23 items
Folder 1	Canadian Association of Broadcasters, Montreal, Canada 21 April 1971	1971	12 item
Folder 2	3 Photographs The Barons fraternity JBG in each and 5 photos of Goodman while at NBC	n.d.	11 items

#### **BIBLIOGRAPHIC RECORD**

MSS GOODMAN, Julian Byrn, 1953-1989 489 1922-2012

Correspondence, press releases and speeches of Julian Goodman related to his work as a news journalist and later as president of television network NBC (National Broadcasting Corporation). A number of the speeches relate to, or comment on, Goodman's negative opinion of the "Fairness Doctrine."

8 boxes. 68 folders. 243 items. Originals, film, reel-to-reel tapes, photographs, and photocopies. 1969.40.1

#### SUBJECT ANALYTICS

Barons, The – Photos B8,F2 Baker, Howard Henry, Jr., b. 1925 – Letter to B1.F4 Bowling Green Business University – Photos – Relating to B8,F2 Byrd, Robert Caryle, 1917-2010 - Letter to Carter, James Earl "Jimmy," b. 1924 – Comments about B1,F9 Commencement speeches – Western Kentucky University, 1966 B1,F7 Downing, Dero Goodman, 1921-2011 - Correspondence B1,F1,17 Durgin, Don, d. 2003 B1.F3 Eiges, Sydney H., d. 1985 B1,F1 Eisenhower, Dwight David "Ike," 1890-1969 - Relating to B1,F2 Fairness Doctrine - Relating to B1,F5,8-13 Finch, Robert Hutchinson, 1925-1995 – Relating to B1,F5 Freedom of the press – Relating to B1,F4,7-10 Glasgow High School - Glasgow - Relating to B1,F10 Goodman, Julian Byrn, 1922-2012 - Photos B8,F2 Hagerty James Campbell, 1909-1981 – Letters to B1,F2 Handy, Riley Dean, 1941-2010 - Correspondence B1,F1

Handsaker, Eugene Sterling, 1909-1985 – Relating to B1.F14 Johnson, Lyndon Baines, 1908-1973 – Letter to B1,F2 Journalism – Objectivity B1,F7,10,13 Kennedy, Robert Francis, 1925-1968 – Assassination – Mentioned, 1968 B1,F3 Kentucky Library – Western Kentucky University – Comments about B1.F1 Kroeger, Albert R. B1,F1 Labunski, Stephen B. – Relating to B1,F16 Mansfield, Michael Joseph "Mike," 1903-2001 – Letter to B1,F4 McAndrew, William R., d. 1968 - Letters to B1.F2 Moss, Frank Edward, 1911-2003 – Correspondence B1,F4 National Broadcasting Corporation – Relating to Neal, Mary Julia, 1905-1995 – Letters to O'Neill, Thomas Phillip "Tip," Jr., 1912-1994 – Letter to B1,F4 Presidential debates, 1960 - Comments about Professional ethics B1,F7,10,13 Raymont, Henry – Letter to B1,F5 Rhodes, John Jacob, 1916-2003 – Letter to B1,F4 Riots – Relating to, 1968 B1.F3 B1,F11 Satellites – Relating to Speeches and addresses B1,F7-10 Television broadcasting Television broadcasting policy Television programs – Comments about B1,F7 Thompson, Edwin Kelly, 1909-1993 B1.F1 Tobacco industry – Comments about, 1969 B1.F4 Vietnam War, 1961-1975 – Comments about B1,F7 Violence – Comments about, 1968 B1,F3,12 Wald, Richard C.

Sledge/Jeffrey 06/10/2014