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## UA62/3 - July Newsletter

WKU Small Business Development Center

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# July Newsletter



Created by Lori Johnson  
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## WKU SBDC conducts Youth Workshop

Learn How to Become an Entrepreneur, a workshop for youth in the Summit View/Gordon Avenue Complexes, was held during the week of June 4-8. Eight youth from grades 6-12 participated in the workshop. They learned the basics of starting a small business and then put that knowledge to work. The Lucky Charm jewelry making company was created. Ms. Kay Zoretic, owner of A Sterling Performance, donated her time and beads to the project.



The youth made beaded bracelets and sold them in their community. The youth then participated in a profit sharing experience; they shared the profits equally among the partners. This is the second workshop the WKU SBDC has conducted for the Housing Authority and was a portion of the Summit View/Gordon Avenue Neighborhood Network Grant.

## Client of the Month:

Carol McIvor has recently opened her small business, Ooh La La! of Bowling Green. Her women's specialty clothing shop features glamorous fashions and apparel that do justice to its unique name. Ooh La La! offers a warm and charming ambiance with ornate rugs and chandeliers. To get exceptional fashion with elegance visit Ooh La La! of Bowling Green at 1945 Scottsville Road, Suite 7A.



conducting a safety training course  
; managers, and business owners  
establish and maintain a safe workplace environment. Attendees will learn firsthand, useful  
strategies and techniques to achieve safety goals.

### Helpful Training Objectives for Attendees:

- \* Being able to recognize the four requirements for establishing a positive safety culture: leadership skills, involvement of employees, measurement systems, and continuous improvement of processes.
- \* Being able to recognize the importance of management to lead and establish a safety culture.
- \* Gaining the involvement of employees by a process of contact and safety observation that is centered on the ability to discern and sustain safe behaviors.
- \* Using measurement tools to determine the effectiveness of your business's safety culture.
- \* Continuously putting forth the effort to improve safety.
- \* Constructing a positive safety culture by using the strategies and techniques learned from the training course.

Attendees of this training course will be provided a Participant Guide that contains valuable information that includes additional materials for reference, checklists, and case studies. For additional information on attending this helpful course, visit the "Useful link" to the site: <http://www.nsc.org/train/chapter/course.cfm?cid=86&id=113>

## Upcoming Trainings

July 16: Sales & Marketing for the Small Business

**July 19: Start Up Training for Potential Child Care**

**Providers: Jill Norris will be presenting. She is the Service Coordinator for Early Childhood and Health.**

**\*all trainings are FREE, you may register at the [eCenter](http://www.kysbdc.ecenter.com) (<http://www.kysbdc.ecenter.com>) or email [chris.bixler@wku.edu](mailto:chris.bixler@wku.edu).**

All trainings are held at the Learning Center, 247 Double Springs Road



Funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Chris Bixler, 247 Double Springs Rd., Bowling Green, KY (270) 843-6071.