Summer 2011

University College Connection Summer 2011

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Where's Big Red?
Big Red (like the image to the left) is hidden somewhere in this newsletter. Be the first to find him and you win a University College travel mug! Email wendi.kelley@wku.edu and tell us where you found him!

Changes at South Campus
As of July 1, 2011, the Commonwealth School is now known as South Campus.
The departments are:
Academic Support—Tim Brotherton, Head
Liberal Arts and Sciences—Deborah Weisberger, Head

Dr. John Wassom, 1939—2011
(taken from WBKO.com Obituary)
He was former department head of economics at Western Kentucky University and former chair of the Commonwealth School Business Division. He was a driven faculty member who loved WKU and was devoted to achieving excellence. He was chairman of the Service One Credit Union board of directors. He loved horticulture and gardening. He loved his wife, son, daughter-in-law, and especially his two grandsons and his dogs. He was a son of the late Samuel J. Wassom and Jane Becknell Wassom. Expressions of sympathy may take the form of contributions to Dr. John C. Wassom Memorial Scholarship Fund, c/o College Heights Foundation, 1906 College Heights Blvd., P.O. Box 42016, Bowling Green KY 42101. Survivors include his wife of 50 years, Sharon Ferneau Wassom; a son, Greg Wassom and wife, Melissa Chase Wassom, of Bowling Green; grandsons, Jack and Ben Wassom, both of Bowling Green; sisters, Jeanne Iburg and husband, Herbert, of Groton, Mass., and Marilyn Mottaz and husband, Ted, of Columbia, Mo.; and several nieces and nephews.
Welcome to Dr. Merrall Price

We would like to welcome Dr. Price to Western Kentucky University and University College. She comes to us from Oklahoma State University. She is looking forward to this exciting opportunity of working at WKU. In addition to her duties as Associate Dean, she will be teaching some classes for University College programs. She may be reached by email at Merrall.price@wku.edu, or by phone at 5-4200, or in person at Tate Page Hall, Room 205.

** Regional Mail **

University College is responsible for getting mail from the Bowling Green campus to the regional campuses. If you have an item that needs to go to South Campus, Elizabethtown, Ft. Knox, Radcliff, Glasgow or Owensboro campuses, you may call our office (745-3570) by 12:00 p.m. for same day pick-up. You may also drop off your mail at: Tate Page Hall, Room 201. Please CLEARLY label the mail with the person's name, campus, building name, and room number. Your cooperation is appreciated!

The next newsletter will be distributed in November. Please feel free to submit items for the newsletter anytime. Email submissions to: wendi.kelley@wku.edu.
Project AFFECT
Twenty-eight campus and community organizations held booths and 1,000 students participated in Project AFFECT student engagement fair last September. The ALIVE Center for Community Partnerships and Institute for Citizenship & Social Responsibility are looking forward to a great turn out again this year.

On Thursday, September 15th from 11am-2pm, participating organizations will offer information on how students can get involved through service, as well as engage them in hands-on activities reflective of their cause. The overriding purpose for the event is to show students the many ways they can get involved on campus and in the community through service.

Any campus or community organization interested in participating can contact Aurelia Spaulding at 270-782-0082 or email Aurelia.spaulding@wku.edu.
Service-Learning and the $100 Solution: Turn $100 into a World of Change

“An old man walked up a shore littered with thousands of starfish, beached and dying after at storm. A young man was picking them up and flinging them back into the ocean. ‘Why do you bother?’ the old man scoffed. ‘You're not saving enough to make a difference.’ The young man picked up another starfish and sent it spinning back to the water. ‘Made a difference to that one,’ he said.”

That’s the concept behind the $100 Solution™ program at Western Kentucky University. WKU was recently named the global headquarters for the $100 Solution™ program. WKU’s Institute for Citizenship & Social Responsibility (ICSR) will serve as the coordinating hub for training and reporting local, national and international $100 Solution™ projects.

The ALIVE Center, which serves as the regional hub for $100 Solution™, provides funding for campus and community partners to implement $100 Solution™ projects utilizing the five basic principles of service-learning: Reciprocity, Partnerships, Capacity-Building, Sustainability and Reflection.

If your class or organization is interested in completing your own $100 Solution™ project, visit our website at www.wku.edu/alive/100dollarsolution.html and follow the three simple steps!

CPIA Proposal Deadline Approaching!
Submission Deadline for funding through the ALIVE Center’s Community Partnership Incentive Awards program is November 1, 2011. Be sure to touch base with Nadia DeLeon at nadia.deleon@wku.edu or 270-782-0966 prior to submission. For a list of previously funded projects, visit http://www.wku.edu/alive/partnership_projects.php.

The Campus & Community Network brings together members of the campus and community together who are interested in tackling some of the most pressing issues and unmet needs in our community and region. As needs are identified, work groups who meet regularly are formed to address them.

Once a semester, the Campus & Community Networks meets to share progress on current initiatives while exploring the opportunity for new project ideas. The fall Campus & Community Network is scheduled for Thursday, October 27th from 9am – 12pm at the ALIVE Center. Look for future announcements for the online registration, and contact Nadia DeLeon at nadia.deleon@wku.edu or 270-782-0966 for more information. For an update on current work groups, visit http://www.wku.edu/alive/campus_community_network.php.
Exciting News from the Career Services Center!

We are happy to announce a new course offering for students participating in an internship. Beginning Fall 2011, IDST 369 – Career Related Field Experience, will be available for junior- or senior-level students involved in a supervised work experience related to their field of study. Students may register for 1-3 hours of credit, based on the number of hours worked per week. For more information, please contact the Career Services Center.

As you prepare for the fall semester don’t forget the CSC currently has two career counselors serving as points of contact to University College: Adrianne Browning – works with students within University College who are Exploratory and General BIS majors. She also travels to each of the Regional Campuses on a monthly basis to meet with students one-on-one and give classroom presentations. Elizabeth Heller – works with students majoring in Computer Information Technology, Systems Management, and Leadership Dynamics. She also counsels with those students attending Commonwealth School (UCCS) and has office hours each Monday at UCCS in room 306.

We are also available to give classroom presentations and can tailor a presentation to fit your class.

We look forward to working with you and thank you for your continued support of the CSC!

Adrianne & Elizabeth

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elizabeth.heller@wku.edu
Career Services Center, DUC A230
wku.edu/career
Elizabethtown/Radcliff/Fort Knox regional campus hosted a Shrimp Boil for all Faculty & Staff, located at Claudia's Tea Room & the Thurman-Phillips Historic Guest Home in Sonora, KY. Guests were encouraged to tour the home that dates back to 1897. Faculty & Staff enjoyed a delicious meal and entertainment by Australian musician Pauly Zarb.

Debra Edds, Adjunct Psychology Instructor, was named Outstanding Part-Time Faculty. The award was presented by Dr. Dennis George, University College Dean. Dr. Edds is a licensed clinical child psychologist who currently works for Nelson County Board of Education. She teaches WKU courses in three separate departments: Psychology, Counseling, and Consumer and Family Sciences, and has taught for WKU for 15 years. She has never missed a class during her entire tenure with WKU!
In the truck is Jenny London, Office Associate at the Elizabethtown office.

Heartland Music Festival parades through E-town

By KELLIE ETHERIDGE
Features Editor
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unshine and warm temperatures greeted parade-goers who lined the streets of downtown Elizabethtown for the Heartland Music Festival parade Saturday morning.

The parade kicked off with music from Fort Knox's 113th Army Band Dragoons. Clowns entertained the crowd, vendors wound their way up and down the street hawk ing their wares, tiara-clad misses waved and smiled from shiny cars, and colorful floats accentuated the theme of this year's parade, "Education Excels in the Heartland."

Following the parade, the festivities continued at Freeman Lake park where booths, games, rides, entertainers, and carnival food awaited. There were also canoe and kayak races, skydivers, and a lip sync contest.

The evening ended with a concert from the Monarchs and fireworks.

Dr. Donielle Lovell's, Elizabethtown's sociology professor, daughter Abigail won second winner up in the Hardin County Fair Baby Pageant. Nine month old Abigail was one out of 26 babies competing in the pageant. Pictured is Abigail with her winning trophy.

AUSA Award
Association of the United States Army (AUSA) President Gene Gudenkauf, and member Kendra Stewart recognized WKU with a 5-Years of Corporate Support Certificate. Dr. Stephens, WKU Elizabethtown Regional Campus Director, accepted WKU's certificate. AUSA is a private, non-profit educational organization that supports America's Army - Active, National Guard, Reserve, Civilians, Retirees and family members. AUSA provides numerous Professional Development Opportunities at a variety of events both local and national.
WKU provided two days of information sessions in August for the employees in the U.S. Army Maude Center for Human Resources Excellence. Approximately 4,000 civilian and military personnel work in this complex at Ft. Knox, which is the headquarters for the U.S. Army personnel operations worldwide.

Pictured are Military Programs Counselor Bea Cobb, Ft. Knox Office Associate Melissa Ballinger, and University College Dean Dennis George discussing WKU programs with personnel in the center.

Pictured are Military Programs Counselor Bea Cobb, Ft. Knox Office Associate Melissa Ballinger, Leadership Center Coordinator Cindy Ehresman, University College Dean Dennis George, and Systems Management/Computer Information Systems Chair Jeff Butterfield.
Gender & Women’s Studies

Our new name has now been fully approved!

The Board of Regents approved the new name for our program, at the July meeting. Why did we decide to make this change, adding “Gender”? The name change reflects a growing trend among women’s studies programs in the United States to include the categories of gender and/or sexuality in the titles of their programs. Over its forty years history as an interdisciplinary field of inquiry, women’s studies scholarship has established gender and sexuality as fundamental categories of social and cultural analysis. Increasingly, feminist scholarship embraces the study of how ideas about gender and sexuality shape roles, identities, and social norms in a broad range of geopolitical and historical contexts. Consequently, the name “women’s studies” is too narrow to describe the contemporary field. A changing theoretical landscape requires a broader naming of the field to include queer theory and critical theorizing on masculinity.

At WKU, the Women’s Studies Program has incorporated the growing scholarship on gender and sexuality studies in its curricular offerings. Changing the program name to Gender & Women’s Studies conveys the important connotation that identities are not fixed and that marginal identities that do not fit neatly into majority categories are worthy of exploration and research.

6th Women & Kids Learning Together Summer Camp Wraps Up Another Great Week

WKLT is a week-long learning experience for low-income women and their children in Warren and surrounding counties. The camp usually accepts around 40 participants. We are proud to report that this year the camp served 19 children and 21 women. We provided 14 workshops for women and 19 for the kids. Sessions were led by 26 WKU students, faculty, and staff and 3 from the community. We also went on two field trips—one to Camp Loucon and one to Kentucky Down Under. We provided over 200 breakfasts and lunches, and one graduation banquet. 9 WKU students served as camp counselors, with an additional 3 serving as part of the leadership team. Collectively we put in over 1,200 hours developing the Camp and seeing it through. Here are a couple of memorable moments, featuring our student counselors.

Camps at Kentucky Down Under
Women and Kids Learning Together Camp
June 6—10, 2011

Samantha Burnett prepares to milk a cow.

Participants join in a beading workshop.

Leslie Nichols leads an art workshop at Women and Kids Learning Together Camp.

Counselors in purple, campers in yellow.

Counselor Whitnee Thorpe applying sunscreen to a camper.

Counselor Stefani Combs with a camper.

Elaine Walker, KY Secretary of State, with women participants in the Women and Kids Learning Together Camp.
Dr. Kristi Branham received a New Faculty Grant from WKU’s Office of Sponsored Research to conduct research in the Periodicals Collection held in the Sophia Smith Collection at Smith College in Northampton, Massachusetts. An internationally recognized archive, the Sophia Smith Collection is a leading repository for women’s history. One of approximately 650 collections held in the archive, the Periodicals Collection includes over 1,500 titles of U.S. and international women's magazines, newsletters, and other serials. Dr. Branham’s research centers on representations of women’s work and caring labor in late nineteenth- and early twentieth-century American women’s popular culture. A specific aspect of this research includes an analysis of advertising for laundry products and services in women’s popular magazines in order to map the ways in which popular ideology regarding women’s work and responsibilities resulted in the failure of a nascent commercial laundry industry and the location of this responsibility in the home and with women.

Dr. Molly Kerby received a RCAP Faculty Research Grant to visit a number of farmers’ markets around the country, as part of a book project titled “From Portland to Portland: Harvesting Tomorrow’s Sustainable Communities.” The project explores the face-to-face transactions between producers and consumers, which are the central components of local food systems that distinguish these micro systems from the global food system. Direct agricultural markets like farmers’ markets are often based on trust and social connections rather than marketing and branding. By providing an alternative to grocery stores, farmers’ markets lead to closer social ties between farmers and consumers. Another aspect of the research involves examining issues of power and privilege that sometimes emerge between educated, middle-class consumers and farmers or less-advantaged consumers. The project will also include two markets in the Appalachian Sustainable Agriculture Project (ASAP), one in Bowling Green, KY, and one outside of the United States. Belize was included to investigate effects of DR-CAFTA (Dominican Republic – Central American Free Trade Agreement) on economic and political perceptions in community food systems in that country and how globalization has played a role in food production and consumption.

Dr. Jane Olmsted was a participant in a National Endowment for the Humanities Summer Institute during June and July. The topic, “Rethinking the Land Ethic: Sustainability and the Humanities,” relates to her work in establishing the new Master’s in Social Responsibility & Sustainability (housed in the ICSR). The four-week institute examined four humanities perspectives on sustainability, beginning with Julianne Lutz Warren and history (geographic and literary); then Simon Ortiz and literature; Bron Taylor and religion; and finally Bryan Norton and philosophy. The participants spent three days with the facilitator/expert, then took a field trip, and ended the week with a “free” day (really, a work day). At the end of the month, they all presented projects they’d worked on through the month—course design and journal or book projects. Dr. Olmsted’s “Writing the River” is a two-part project: an essay examining place, memory, and loss, and a course by the same name, which she hopes to offer for the ICSR’s certificate next fall. It would include a study away component, probably with activities on two Kentucky rivers.
Welcome New Faculty & Staff

We are pleased to welcome the following new people to our Glasgow family:

Full-time-Glasgow
Peter Brown (MATH), Nicole Breazeale (SOCL). The Chemistry position has not been filled yet, but the department is working hard to choose the instructor.

Full-Time Bowling Green Campus
Stacy Wade (ACCT)

Adjunct
Jason Gearlds (MGT), Emily Coffey (SOCL), Jerry Lyons (COMM), Anna Marie Clayton (PSY)

Staff
John Holder (Financial Aid Counselor) Paul Haskins (Recruitment), Rachelle Phillips (Recruitment), Katosha Coats (Recruitment)

We look forward to meeting everyone at the WKU Glasgow Convocation, which will be held Saturday, August 13 at the Glasgow Campus.

Jimmy Lowe, adjunct English instructor at WKU Glasgow, returned from China. “The trip’s purpose was to participate in the Summer Camp of Chinese Language and Culture Experience in Confucius Institute at WKU. The event involved a group of about 50 and included faculty, staff and students from WKU. President Gary Ransdell joined the group for a walk on the Great Wall of China.” In addition to teaching, Jimmy is a published author, newspaper columnist, playwright, actor, radio announcer, and photographer -- as well as having taught English in the Ukraine.
Kristie Guffey, full-time WKU Glasgow Agriculture Instructor, presented at the NASFSA Conference in Vancouver Canada. Her presentation was on Globalizing students and regional campuses. While Ms. Guffey was in Canada, she visited VanBelle Farms and Minter Gardens.

Bonita Phelps, SPAN Instructor at WKU Glasgow, will present Adult Learners, Second Languages, and Communication at the KCA 80th Annual Conference held jointly with the Tennessee Communication Association, September 16-17 at Lake Barkley State Resort Park in Cadiz, KY.

**Upcoming Events:**
- Faculty-Staff Photos
- WKU Writing Project
- Homecoming Chili Cheese
Annual Bachelor of Interdisciplinary Studies (BIS) Academic Advisor Workshop - Thursday, May 26, 2011

Academic Advisors:
Bowling Green/ Main Campus - Leisha Carr and Chonda White
Elizabethtown/Ft. Knox - Bea Cobb and Gail Smallwood
Glasgow - Richard Fitzpatrick, Crystal Nuckols and Phyllis Reed
Owensboro - Charlotte Dixon and Ashley Sorce

Picture:
Left to Right Top Row: Crystal Nuckols, Charlotte Dixon, Richard Fitzpatrick, Bea Cobb and Gail Smallwood
Left to Right Bottom Row: Phyllis Reed, Leisha Carr, Chonda White and Ashley Sorce
Leadership Classes Taught During Summer Term
Although it was hot outside this summer, three leadership classes met online. Twenty students enrolled in LEAD 200 including two from the Elizabethtown area and three from the Glasgow area. Five graduate students completed LEAD 500 and another 16 graduate students studied Ethics and Leadership in LEAD 525.

BS in Organizational Leadership Degree Program Gains Momentum
Thanks to the support received from the regional campus advisors and directors, the new BS Organizational Leadership continued to add new students. This unique degree program targets students who have been awarded an associate’s degree and wish to complete an additional two years for a bachelor’s degree in leadership. The 48-hour focused program of study allows students to gain an understanding of leadership principles, organizational development, and management, while broadening their global and social-cultural perspectives.

Leadership Studies Director Travels to Argentina
Cecile Garmon was invited to come to the Universidad Nacional de Villa Maria, Argentina, during August to give a keynote address and a workshop on the topic of intercultural communication to faculty and students who specialize in the teaching of English as a Second Language. Approximately 150 people participated in the Congreso including Mstara. Leonor Caldi, Director of Instruction in Foreign Languages for the Ministry of Education, Argentina.

Dr. Garmon presented an address on intercultural communication on Thursday and on Friday she led a workshop devoted to the implementation of cultural issues into the pedagogy of foreign language teaching. Between these events she visited with students and faculty at UNVM and observed classes and management of the University. She also met with Maria Cecilia Ana Conci, the Vice President of UNAM and was her guest at a barbecue organized to honor Brazilian students who had come to UNAM to study Spanish.

During this trip Garmon also had the opportunity to conduct several research interviews with Argentine women and students on the topic of women’s roles in sustainability in Argentina and the world. She also discussed the concepts of women in leadership roles; Argentina currently has a woman president who is running for re-election. In addition to visiting the city of Villa Maria, she had an opportunity to visit the ancient city of Cordoba and spend two days in Buenos Aires.
Beth Hawke completed her Master’s degree in the Leadership Dynamics program with a cumulative GPA of 4.0. Beth is a WKU alumni earning her BS degree in Business Management / Human Resources in 2002. She was subsequently employed by Walgreens as part of their management team in the Nashville market. Beth returned to WKU in 2007 when she began as Residence Life Coordinator in the Gatton Academy. She has since been promoted to Assistant Director, Residential Life.

In addition to academics, Beth has been busy during her graduate career – most notably through service contribution to the campus and external communities. Beth’s primary interest is in the social and emotional development of gifted adolescents. Per that interest and professional background in management training Beth has been able to develop and incorporate leadership curriculum for student leaders within the Academy. Beth also has special interest in the influence of social networking and the internet on adolescent social behavior. Additionally, she has been responsible for training residential hall staff. Her current employment and passion for gifted students was implemented into her Master’s capstone project entitled, Increasing Emotional Intelligence: Building Strong Student Leaders at the Gatton Academy.

Beth also understands the meaning of holistic wellness. In her spare time, Beth enjoys improving her personal fitness. And during the past several years while pursuing her Master’s degree, Beth has provided an outstanding leadership model for her students – losing nearly 85 lbs and working to meet a 100-lb goal at graduation. Beth notes that pursuing an advanced degree while also targeting an enduring personal goal has been challenging but the successful attainment of both has made her a better person. Beth mentions regarding her participation in the degree program, “I greatly enjoyed the interdisciplinary nature of the program. I found all of the course work to be relevant in today’s ever-changing world. The program opened my eyes to ever increasing globalization of our nation. I learned about multinational business communication in a class of eight students with five different nations represented. It was a great experience.”
Welcome back to WKU! As a two-time graduate of WKU (‘99, ‘10) and a former associate of the WKU Office of the Registrar, my name is Jennifer Dietzel, and it is a pleasure to return to WKU and now to WKU University College at South Campus. After having spent a year in Buffalo, NY with Bryant & Stratton College in Academic Advising and Student Services, I am now at South Campus as Coordinator for Advising and Student Services. If I have not yet had the chance to do so, I would be grateful to arrange a time to meet with you and become more familiar with your area. We have a vast opportunity to collaborate and pilot ideas and resources from our diverse courses of study in order to better provide new and innovative programs for our WKU University College students.

My primary focus will always be to create engaging experiences for our students, helping them to be more aware and accountable to their degree of study. However, I hope to broaden the depth and scope of Advising and Student Services by offering continual programming and marketing for our South Campus students. If you have ideas that you would like to discuss to better serve our students, please feel free to contact me at any time at 270.745.0113 or drop by my office located in the Alice Rowe Learning Assistance Center at South Campus in room 235.

I wish everyone a very successful year with exciting and educating experiences this year!
The first WKU-Owensboro graduation ceremony was held on May 13th and recognized 93 graduates. More than 650 guests were in attendance!

Two WKU-O students, Trason and Cassie Campbell, were featured in a new magazine, Owensboro Parent, in August. The article highlighted that they both graduated this May while working full-time jobs and raising their two daughters. The Campbell’s offer encouragement and inspiration to other adult learners facing similar educational barriers.

On June 24th WKU-O sponsored and hosted Friday After Five. Friday After Five is a weekly summer event that holds free concerts on the Ohio riverfront. The event was attended by community members, students, alumni, staff and faculty.

This is the GRITS—public transit bus. It is advertisement for WKU-O. It was on display at the monthly Rooster Booster meeting.
On 1 July 2011 the Business Division of Commonwealth School became the Professional Studies Department. The Professional Studies Department is an Academic Department within University College although physically located on the South Campus.

The Professional Studies Department mission statement states “our department is committed to engagement of a diverse student population in scholarly activities, critical thinking, community involvement, and personal and professional development through career oriented programs.

Dr. Said Ghezal will join the Professional Studies Department of University College on 16 August 2011. Dr. Ghezal’s area of study is Organization and Management with an emphasis in Information Technology Management.

Dr. George Kontos George co-presented Enhancing Student Learning with Student Partnerships at FaCET’s summer conference on June 9, 2011. He explained how he involved his students in a very meaningful community project which gave them an early opportunity to showcase their abilities to possible future employers.

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