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UA62/3 August Newsletter

WKU Small Business Development Center

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August Newsletter



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Kentucky Small Business Development Center Selects Rick Horn as State Star



Kentucky Small Business Development Center (KSBDC) State Director Becky Naugle, Ph.D. announced that Rick Horn has been selected as the 2007 Sutton Landry State Star of the Kentucky SBDC. Horn will receive the award at the Association of Small Business Development Center's (ASBDC) national conference held in Denver, Colorado during September.

Rick Horn is the Director of the Small Business Development Center at Western Kentucky University. He was chosen by the KSBDC for being an exemplary performer, making a significant contribution to the KSBDC program and showing a strong commitment to small business throughout Western Kentucky.

The State Star Award is named in honor of Sutton Landry, the long-time director of the SBDC at Northern Kentucky University. He was honored with the award in 2003 and passed away the following year.

Client of the Month: The Learning Center

Ms. Bonnie Nix, owner of the Learning Center has been working for 29 years in the school systems as a speech pathologist.. The goal of **The Learning Center** is to meet the needs of struggling students through specialized tutoring. For the most part, children with dyslexia do not meet the state and federal guidelines for special education services and truly the majority of these children do not need to be placed in special education. However, they are struggling in school and need support more intense and explicit than most schools are able to offer. Up until the opening of **The Learning Center**, parents had to go outside the Bowling Green area to obtain a diagnostic assessment for dyslexia. While some schools are currently using research based reading programs that have proven effective for dyslexics, most are not able to provide the intensity and frequency necessary to make it most effective. **The Learning Center** will serve not only the needs of traditional students but will also assist adults, many of whom have learned coping skills and avoid placing themselves in situations that call attention to those weaknesses.

. **The Learning Center, TLC for Struggling Students** is opening this week at 1725 Ashley Circle Suite 118 with Hours by Appointment. You may contact them at 270-303-6839 or by emailing tlc4kids@bellsouth.net

WKU SBDC Receives a Continuation of Grant

The City of Bowling Green has continued the grant for the SBDC to operate a satellite office at the Housing Authority of Bowling Green. During the first year the SBDC surpassed all of the goals for the proposal. This grant provides for consultation, training and Interns to work in the program. The SBDC appreciates the confidence the City of Bowling Green and the Housing Authority of Bowling Green has bestowed on us. This also provides a resource for the residents in the Enterprise Community if they have a desire to start a small business.

August Workshops

August 13: 6-8:00pm—**How to Start a Restaurant**. 247 Double Springs Road, The Learning Center—FREE

To register for workshops call Chris Bixler @ (270) 843-6071 x154 or email chris.bixler@wku.edu or visit our e-center <http://kysbdc.ecenterdirect.com/>