

Fall 2013

# Challenging the Spirit: 2013 Progress Report

President Gary Ransdell

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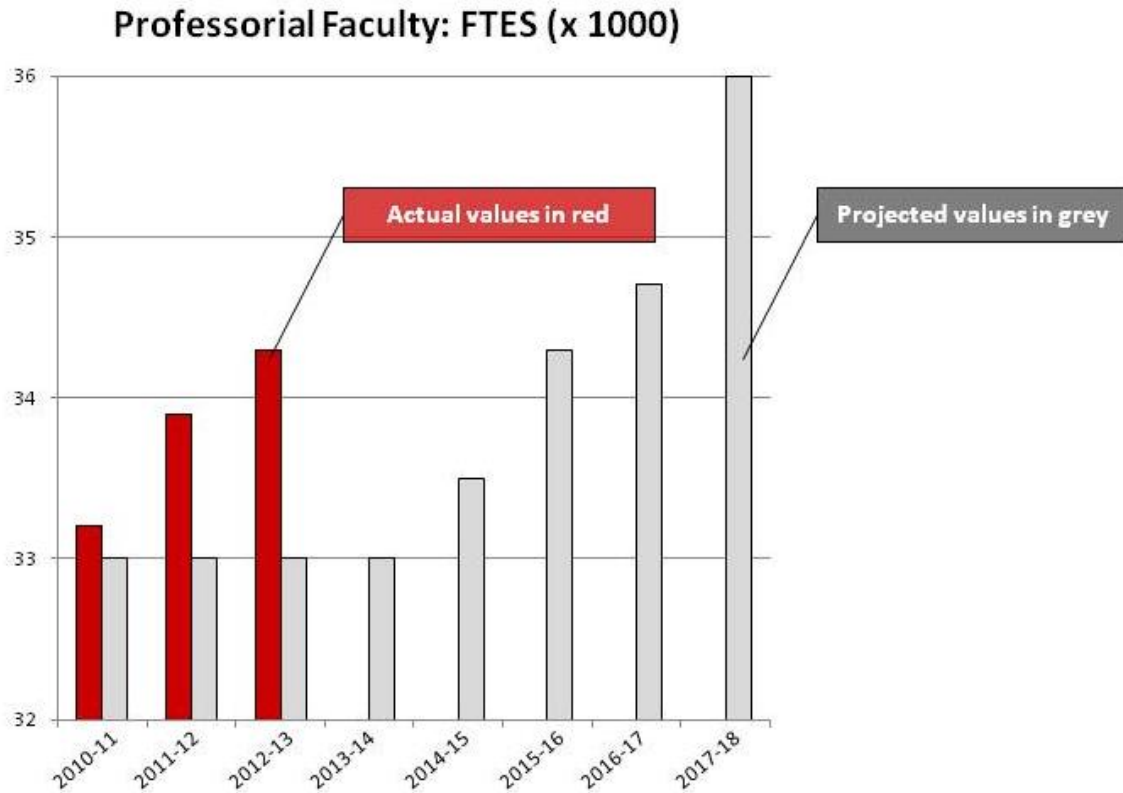
# Challenging the Spirit

ACTION PLAN  
2012-2013 to 2017-2018

2013 Progress Report



## GUIDE TO INTERPRETING THE ACCOMPANYING FIGURES



The example graph shows:

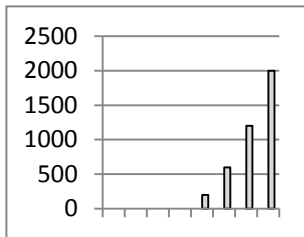
- Actual ratio of Professorial Faculty per FTE student (FTES) from the 2010-11 baseline exceeded the projected number
- Through staffing plan actions and budget reallocations, we have strategically increased the number of professorial faculty, allowing us to accelerate our progress towards meeting our 2017-18 target
- In turn, this gives us some flexibility to address other priorities (e.g., faculty salaries) that may warrant additional attention in the near term

**NOTE:** Blue bars in a graph are provisional values, not yet finalized

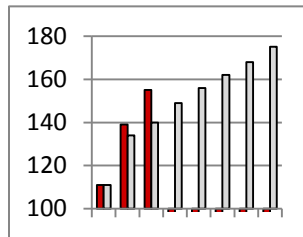
**STRATEGIC GOAL 1. FOSTER ACADEMIC EXCELLENCE**

**OBJECTIVE 1.1. SUSTAIN A VIBRANT CURRICULAR & CO-CURRICULAR EXPERIENCE BUILT ON A LIBERAL FOUNDATION.**

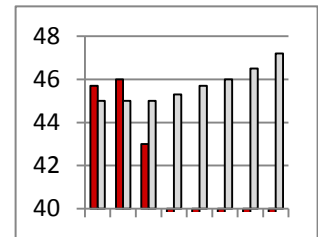
Connections Course Enrollments



Honors College Graduates

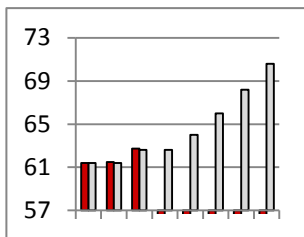


Enrolled: Admitted (%)

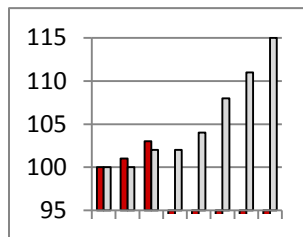


**OBJECTIVE 1.2. ATTRACT & SUPPORT EXCELLENT FACULTY & STAFF.**

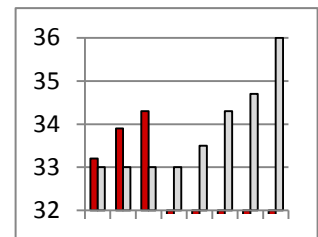
Faculty Salaries (Weighted Avg x \$1000)



Staff Salaries (% of 2010/11)

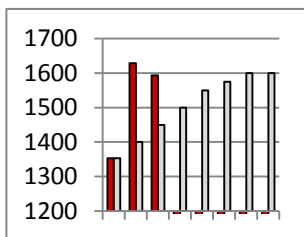


Professorial Faculty: FTES (x 1000)

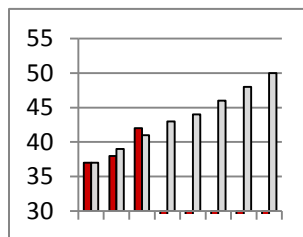


**OBJECTIVE 1.3. REINFORCE A GLOBAL CONTEXT FOR TEACHING & LEARNING.**

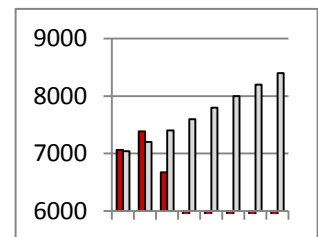
Study Abroad Enrollments



International Partnerships

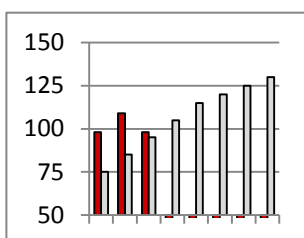


Global Studies Enrollments

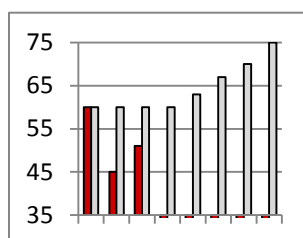


**OBJECTIVE 1.4. PROMOTE RESEARCH, CREATIVE & SCHOLARLY ACTIVITY BY FACULTY & STUDENTS.**

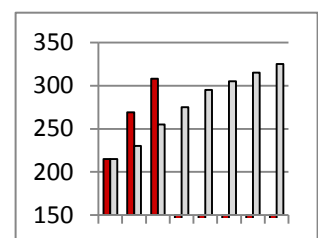
Practica/ Theses/ Dissertations



Honors CE/T Projects

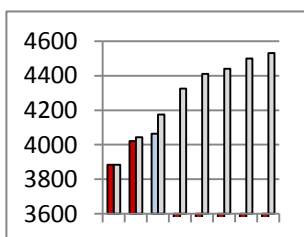


REACH Week Presentations

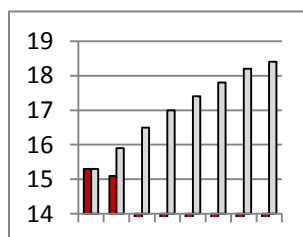


**OBJECTIVE 1.5. PREPARE STUDENTS FOR LIFELONG LEARNING & SUCCESS.**

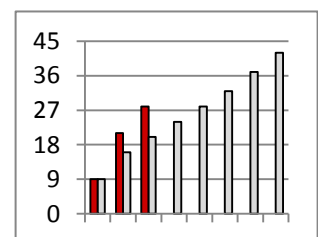
Total Degrees



New K-12 Teacher Excellence (%)



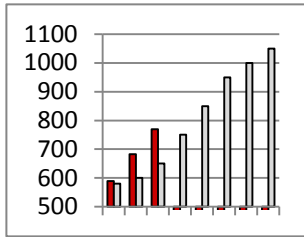
National Scholarships



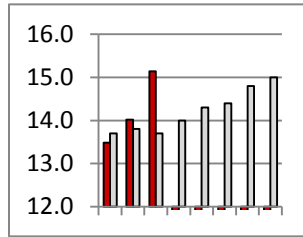
**STRATEGIC GOAL 2. PROMOTE A DYNAMIC AND DIVERSE UNIVERSITY COMMUNITY**

**OBJECTIVE 2.1. ENHANCE THE DIVERSITY & INTERNATIONAL PROFILE OF FACULTY, STAFF, & STUDENT POPULATIONS.**

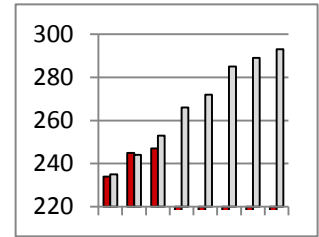
International Students



URM Students (%)

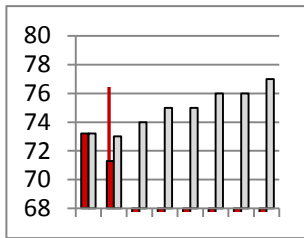


Minority Faculty & Staff

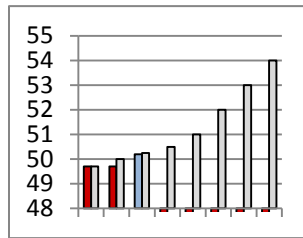


**OBJECTIVE 2.2. INCREASE STUDENT RETENTION, PERSISTENCE, & TIMELY GRADUATION.**

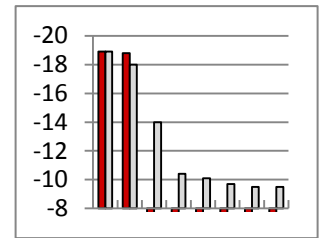
First-Year Retention Rate (%)



FTFTB Graduation Rate (%)

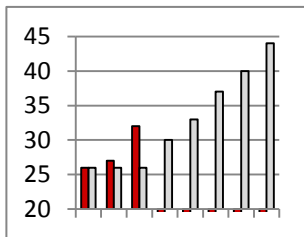


Graduation Rate Gaps (%)

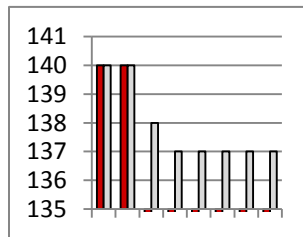


**OBJECTIVE 2.3. MAKE A COLLEGE EDUCATION MORE ECONOMICALLY AFFORDABLE FOR STUDENTS FROM DIVERSE GROUPS.**

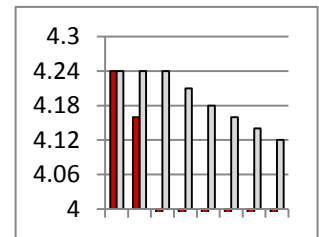
Students Receiving Institutional Aid (%)



Total Credits To Degree



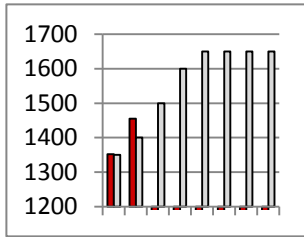
Average Time to Degree (Years)



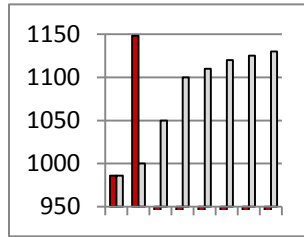
**STRATEGIC GOAL 3. IMPROVE QUALITY OF LIFE FOR OUR COMMUNITIES**

**OBJECTIVE 3.1. EXPAND WKU'S ECONOMIC IMPACT ON THE REGION THROUGH STUDENT, FACULTY, & STAFF ENGAGEMENT.**

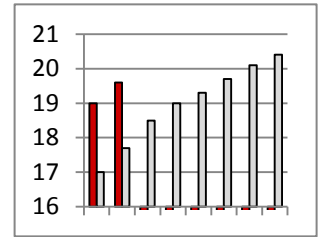
KCTCS Transfers



STEM+H Degrees

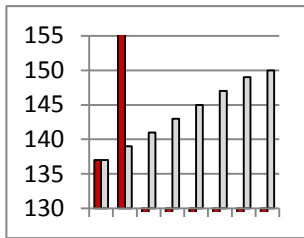


Credits Earned Via Distance Learning (%)

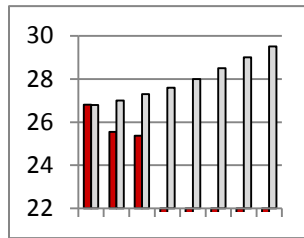


**OBJECTIVE 3.2. ENRICH THE CULTURAL MILIEU & QUALITY OF LIFE IN THE REGION.**

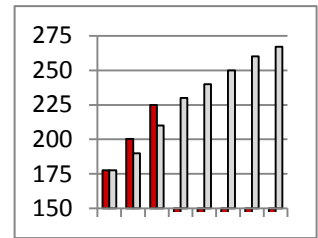
Regional Priority Partnerships



Arts & Cultural Events Attendance (x 1000)



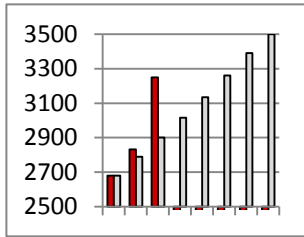
Athletic Events Attendance (x 1000)



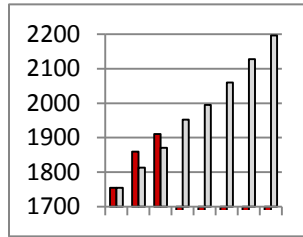
## STRATEGIC GOAL 4. SUPPORT THE CORE MISSION WITH A ROBUST CAMPUS INFRASTRUCTURE

### OBJECTIVE 4.1. CONTINUE THE PHYSICAL TRANSFORMATION OF THE WKU CAMPUSES.

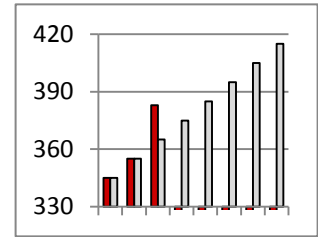
New/ Renovated Academic SqFt (x 1000)



New/ Renovated Student SqFt (x 1000)

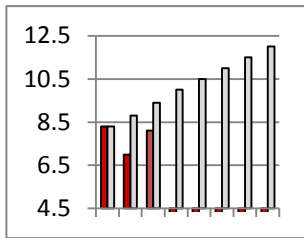


New/ Renovated Athletic SqFt (x 1000)

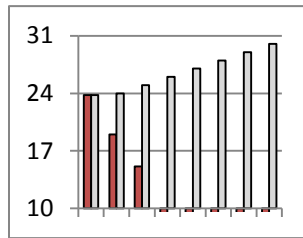


### OBJECTIVE 4.2. IMPROVE THE INFRASTRUCTURE FOR RESEARCH & CREATIVE ACTIVITY.

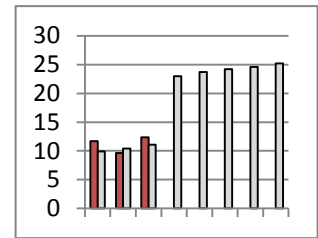
Federal Awards (\$M)



Total Research & Sponsored Projects (\$M)

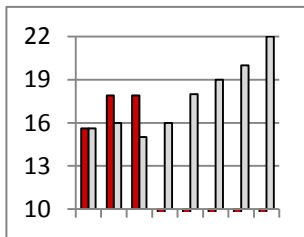


Sponsored Project Expenditures/FTEF (\$K)

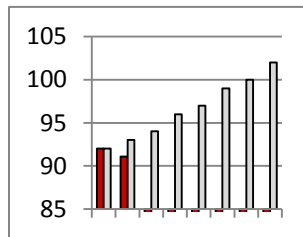


### OBJECTIVE 4.3. GENERATE ENDURING PRIVATE SUPPORT FOR INFRASTRUCTURE & INSTITUTIONAL ASPIRATIONS.

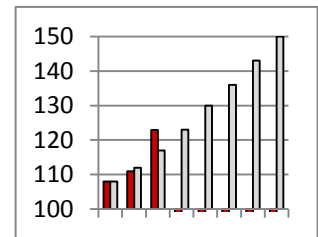
Annual Gift Deposits (\$M)



Deferred Gift Inventory (\$M)

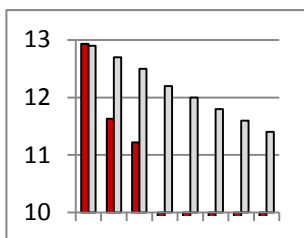


Total Endowment (\$M)

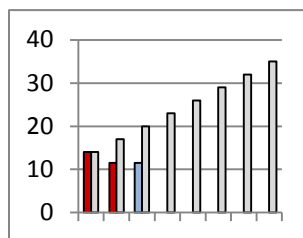


### OBJECTIVE 4.4. ENHANCE EFFICIENCY & SUSTAINABILITY IN CAMPUS SERVICES AND OPERATIONS.

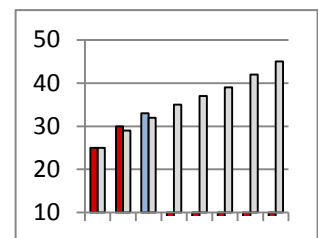
Energy Usage (kWh/SqFt)



Solid Waste Recycled/ Diverted (%)



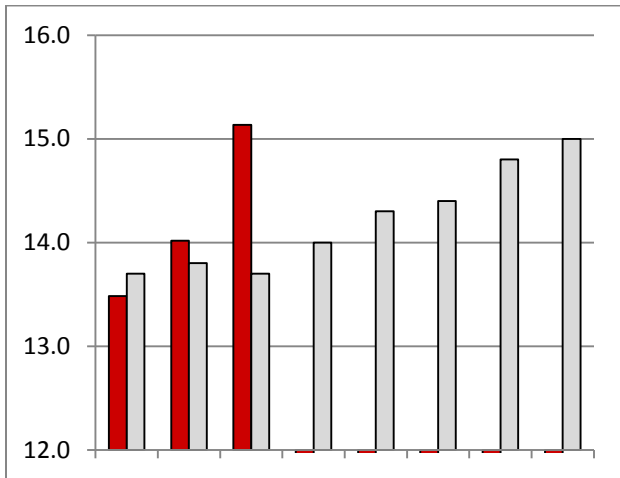
Surplus Materials Re-Used (%)



# SUMMARY OF STRATEGIC PROGRESS

## METRICS ATTAINED

URM Students (%)



Regional Priority Partnerships



Contributors

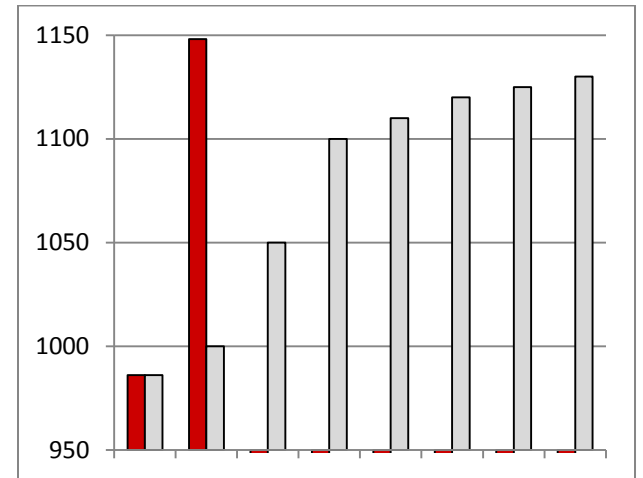
Joint Admissions Agreements  
Targeted Recruitment and Marketing



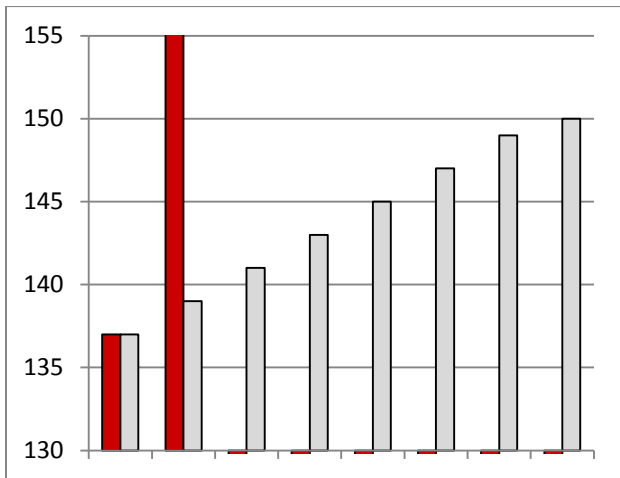
Contributors

SKyTeach  
School of Nursing Growth

STEM+H Degrees



Energy Usage (kWh/SqFt)



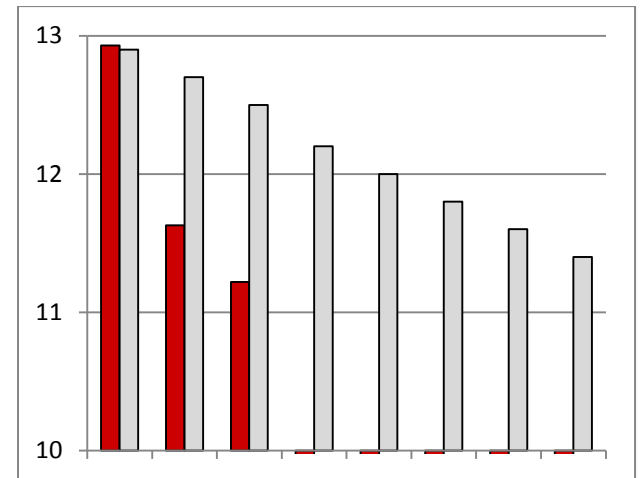
Contributors

Community Partnership Incentive Awards  
\$100 Solution  
Public Achievement



Contributors

Energy Savings Performance Contract  
Reinvestment of Savings into Additional Efficiencies  
Summer/Winter Energy Savings Initiatives  
LEED-Certified Construction

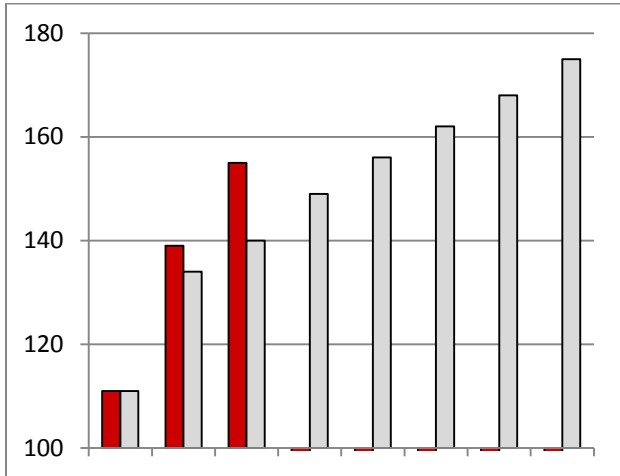




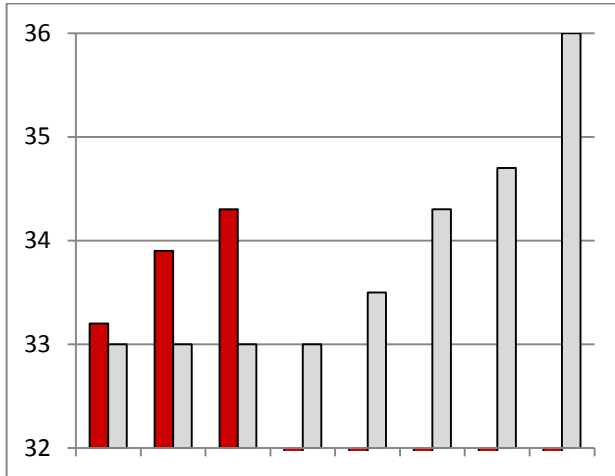
# SUMMARY OF STRATEGIC PROGRESS

## METRICS AHEAD OF PROJECTIONS

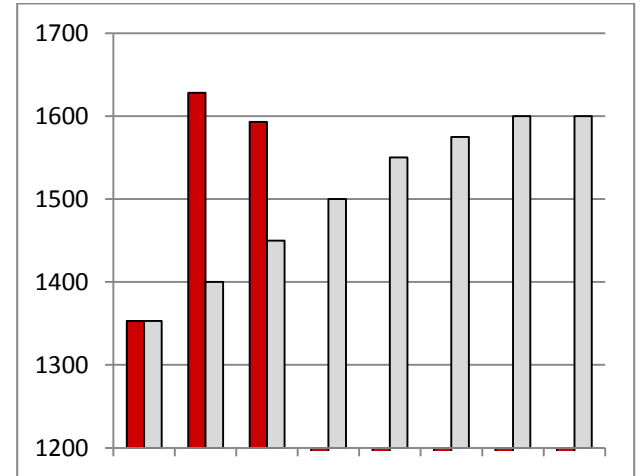
### Honors College Graduates



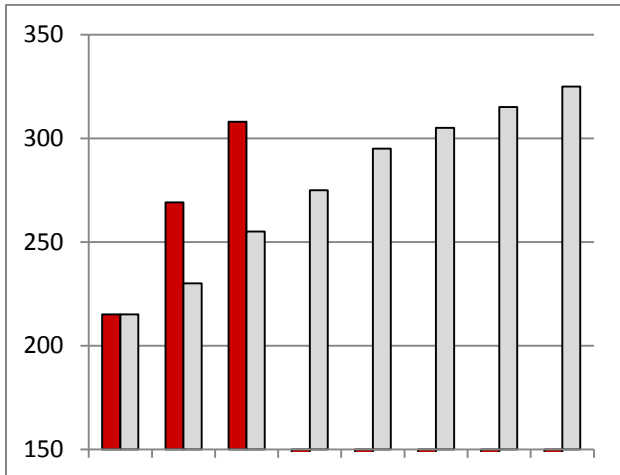
### Professorial Faculty: FTES (x 1000)



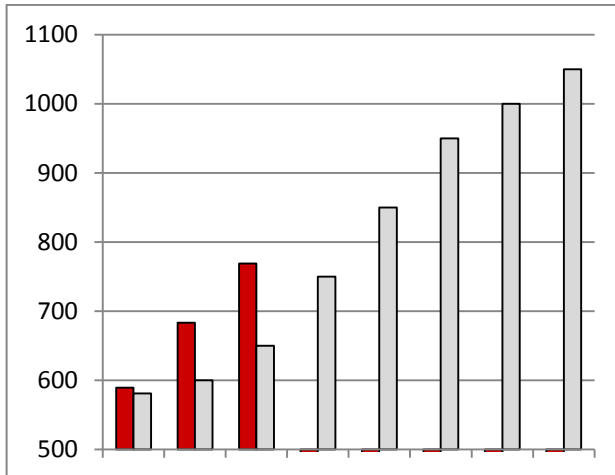
### Study Abroad Enrollments



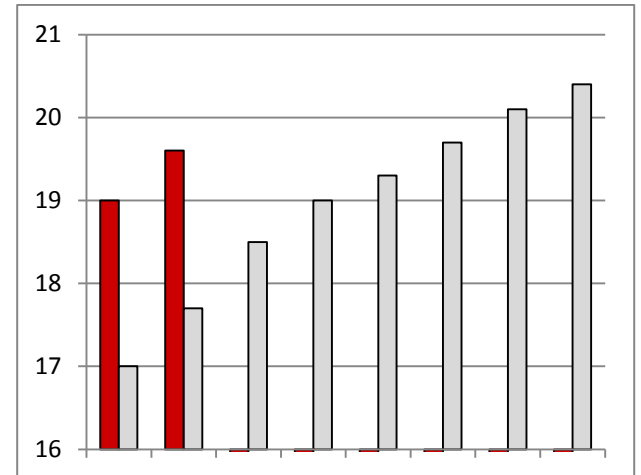
### REACH Week Presentations



### International Students



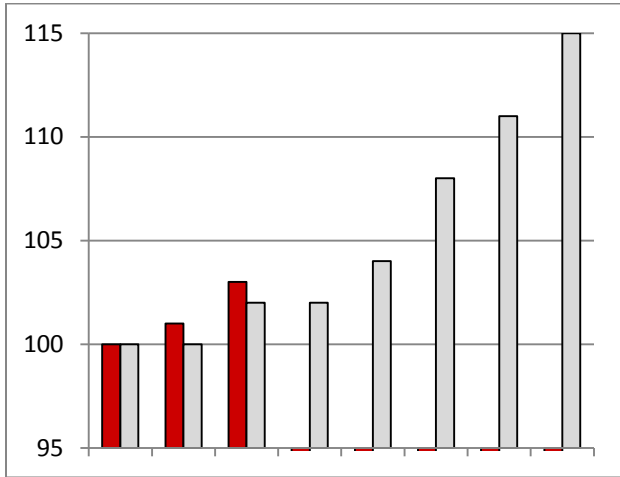
### Credits Earned Via Distance Learning



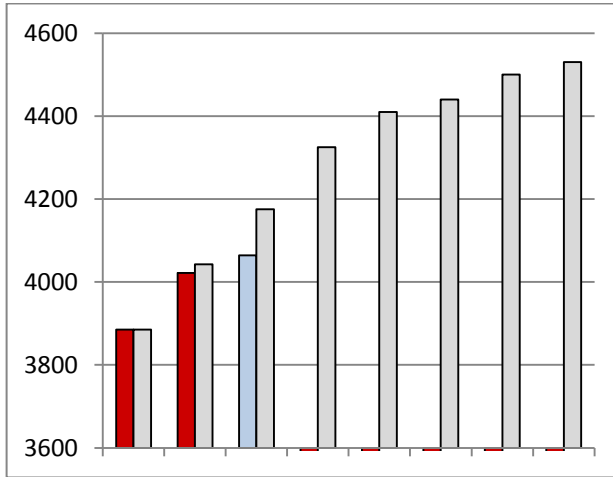
# SUMMARY OF STRATEGIC PROGRESS

## METRICS PROGRESSING AS EXPECTED

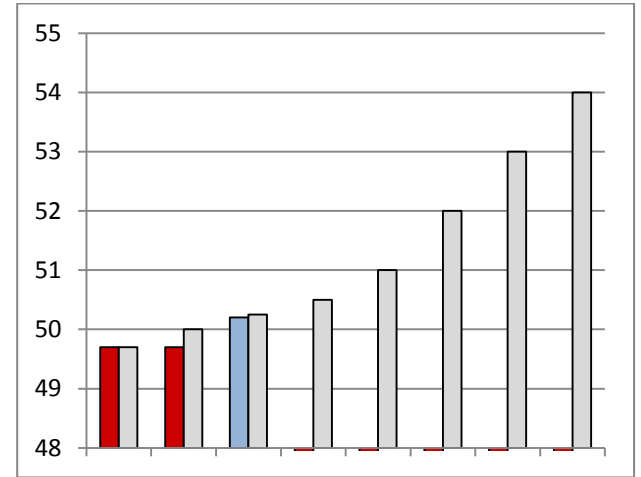
Staff Salaries (% of 2010/11)



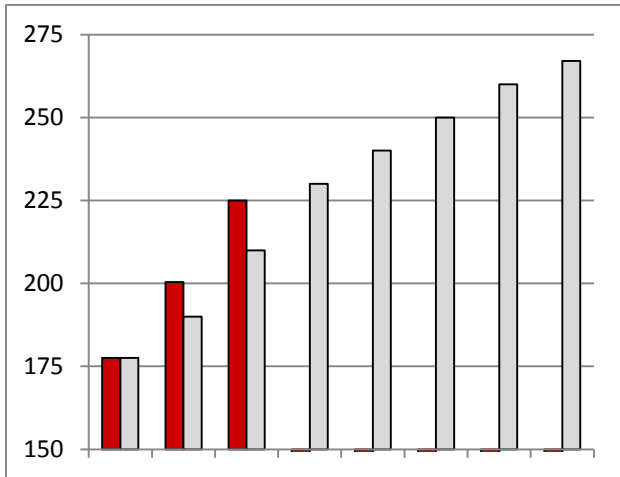
Total Degrees



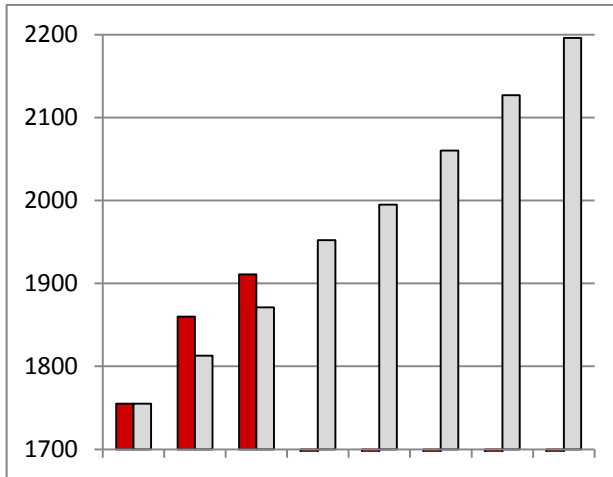
FTFTB Graduation Rate (%)



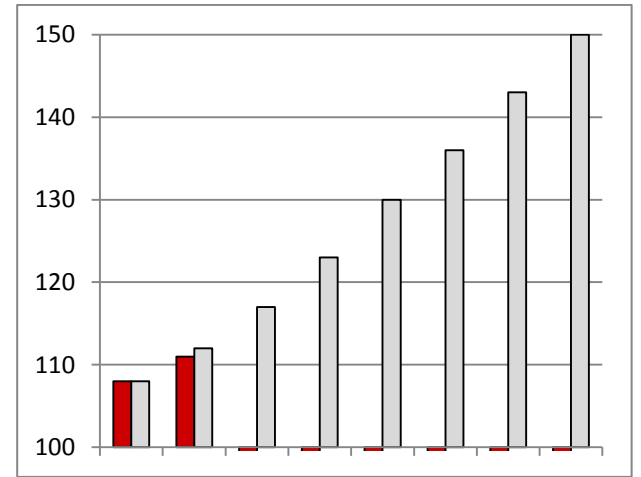
Athletic Events Attendance (x 1000)



New/Renovated Student SqFt



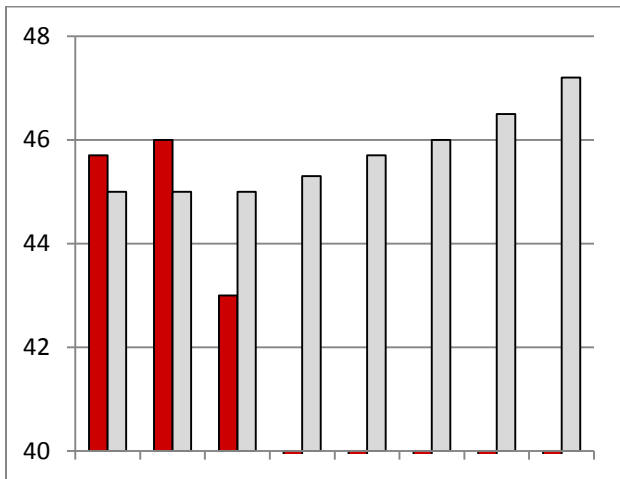
Total Endowment



## SUMMARY OF STRATEGIC PROGRESS

### METRICS RECEIVING ATTENTION

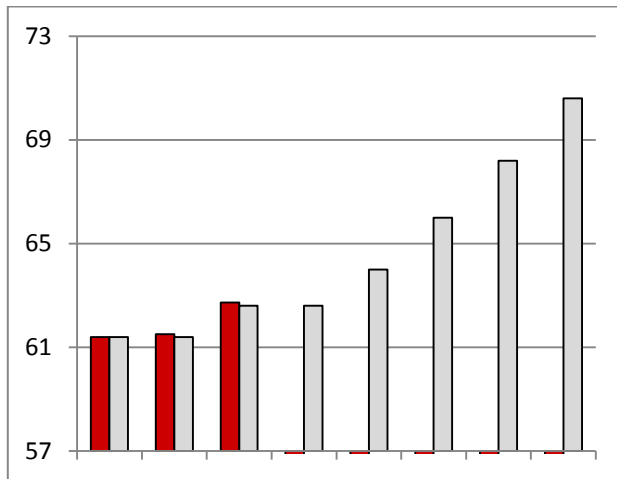
Enrolled: Admitted (%)



Strategies

Revised Admissions Standards  
Targeted Recruitment and Marketing  
Scholarships (Spirit Makes the Master,  
Red Towel)

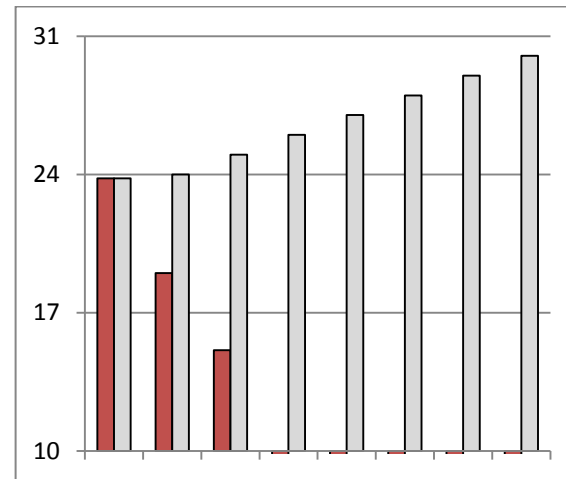
Faculty Salaries



Strategies

Navitas Revenues  
Retention Efforts  
Market Equity Adjustments as part of  
Staffing Plan

Total Research & Sponsored Projects (\$M)



Strategies

OSP Seminars  
UDP mentoring  
Center for Faculty Development  
Buyout Incentive Program