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## Western Kentucky University

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June 14, 2015

# A Study on the Students' Perceptions of the Applicability of Lean Principles at Universities

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Paper ID #12977

# A Study on the Students' Perceptions of the Applicability of Lean Principles at Universities

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# A Study on the Students' Perceptions of the Applicability of Lean Principles at Universities

#### **Abstract**

Lean principles are well-established business management strategies, which are applied extensively in manufacturing and production industries to continuously improve value by reducing wastes. This paper investigated the applicability of lean principles at universities using the perceptions of undergraduate students at a higher education institution. The perceptions of the students were collected over a period of two years as a part of class assignments and discussions for a Lean Manufacturing class. The students' opinions and comments concerned broad areas of stability, standardization, *jidoka*, just-in-time, employee involvement and customer focus. The majority of the students focused on the various categories of waste (muda) and unevenness (*mura*) in a university system. Some of the identified waste involved poor campus layouts, uneven scheduling of classes, poor understanding of curriculum, inadequate communication between faculty and students, and improper management of facilities resources and inventory. The students also focused on the waste associated with instructional modes at the university system, asserting the need for more online and competency-based education. The students opined that universities can implement lean principles to a certain degree by being customer focused, applying continuous improvement, reducing *muda* in *mura*, continuously involving students, faculty and staffs, and above all emphasizing a lean culture.

#### Introduction

'Lean' is defined as the "set of tools that assist in the identification and steady elimination of waste (*muda*), the improvement of quality, and production time and cost reduction". It is a customer-focused knowledge-driven business philosophy that provides value to the customer by continuously simplifying processes and eliminating waste. In brief, the lean production system means doing more with less – less time, less space, less human effort, less machinery, less materials – while giving the customers what they want. Although the lean production system was introduced and developed in Toyota from 1950 – 1970<sup>3</sup>, it became popular in sectors besides production industries.

With the publication of two books: *The Machine that Changed the World* by Womack, Jones and Roos<sup>4</sup> and *Lean Thinking* by Womack and Jones<sup>5</sup> the term "lean" became very popular across different business sectors other than manufacturing and production. Since then, more companies in different sectors are investigating the feasibility of implementing lean principles to eliminate waste and continuously improve their value. In recent years, there have been extensive researches on the feasibility of applying lean principles in various activities other than manufacturing industries. A significant number of research works have been reported on the applicability of lean in construction. <sup>6-8</sup> Besides manufacturing and construction industries, the applicability of lean management strategies in various profit and non-profit organizations, such as government, <sup>9</sup> the public sector, <sup>10</sup> healthcare, <sup>11-13</sup> and service industries <sup>14,15</sup> has also been investigated.

In recent years, the higher education institution (HEI) has become an important area of consideration for the lean researchers to investigate the applicability of lean manufacturing principles. Traditionally, the purposes of the higher education institutions (HEIs) are to teach and to conduct research and build/prepare the workforce for the nation. Although the higher education sector is considered to be one of the most immutable sectors, its manner of operation has changed considerably over the last two decades. The organizational environment of HEIs has changed fundamentally due to the significant increase of students who now attend college. In addition to education, universities now need proper management policies to deal with changes in student's perceived needs. At present, students not only value the education, but also care about on-campus accommodations, state-of-the-art facilities, technologies used in instruction, and overall the costs of their education. Therefore, a significant number of HEIs are focusing on improving the education experience as well as services to the students. At the same time, university budgets are shrinking, forcing these HEIs to continuously eliminate unnecessary expenses and wastes.

#### Literature review

Several studies have been carried out focusing on different aspects of establishing lean at HEIs. Comm and Mathaisel presented a case study on the applicability of lean sustainability concepts to universities. <sup>16</sup> They developed and administered questionnaires to 18 public and private universities and analyzed the survey results. They found that the focus in higher education is now primarily on cost reduction. Most of the universities started budget containment initiatives without proper knowledge/consideration of lean principles. Still, they were often successful in reducing waste, improving operational efficiency and overall improving sustainability. Comm and Mathaisel reported another similar exploratory study on lean sustainability practices in higher education. <sup>18</sup>

Cristina and Felicia<sup>19</sup> also published a paper on implementing lean at a higher education university. They presented models of three universities from the USA and UK that successfully implemented lean. In the models, they presented the detailed step-by-step procedures followed by those universities in their journey to become a lean university. Barroso, Santos and Carravilla<sup>20</sup> also presented a similar report/paper with several case studies on how lean can be implemented in the HEIs beyond the classroom boundaries. In their paper, they suggested some core areas at HEIs where applying lean principles can possibly reduce waste. In a similar study, Isaksson, Kuttainen and Garvare<sup>21</sup> reviewed the opportunities of applying lean principles in higher education and research. Their study presented how traditional university education and research are performing compared to lean principles with a focus on value flow analysis. Francis<sup>22</sup> presented a similar study on the applicability of lean in Canadian post-secondary institutions as a means to offset ongoing funding shortfalls and enhance efficiencies.

Maguad<sup>23</sup> proposed lean principles to reduce/eliminate wastes in the HEI with the goal of overall cost reduction and revenue enhancement. Moore et al.<sup>24</sup> presented a case study of University of Central Oklahoma on becoming the lean university. They discussed the step-by-step process of applying lean principles, including problem identification, design of lean tools, applying lean, and evaluating the benefits of implementing lean. A similar case study was presented to implement lean six sigma at a foreign university; Tshwane University of Technology, South

Africa.<sup>25</sup> Hines and Lethbridge<sup>26</sup> also presented a report on development and creation of a lean university.

Besides the applicability of lean principles at universities, there have been studies on implementing lean in the classroom and laboratories. Tatikonda <sup>2</sup> reported that by applying lean principles, it is possible to refine the course content to enhance student understanding. He applied the lean tools to design, teach, and assess accounting courses that helped students gain a better knowledge and skills required by the employers. In addition, the applicability of lean manufacturing to university laboratories was investigated by Sreedharan and Liou.<sup>27</sup> It has been reported that students working on lean projects and following lean in laboratories gain knowledge that could help them in their career. After applying lean, the laboratories become well organized and more functional. In a similar study, Rizbi<sup>28</sup> presented a case study of applying lean six sigma in a laboratory. In this study, the author presented a process of improving an experiment by identifying the wastes and then applying improvement based on value stream mapping.

The numerous studies cited reinforce the applicability of lean at universities, both in classroom and outside classroom. However, these studies represent a professors' view or report of successful lean implementation. Those studies reported expert opinions on the subject matters. Conversely, few studies have considered the students' opinion on the applicability of lean at universities or which areas of the universities the students think worthy of consideration. Therefore, the present study aims to investigate the undergraduate students' perception on the applicability of lean principles at universities. The perceptions of students were collected and analyzed as a part of an undergraduate Lean Manufacturing class.

#### Methodology

The perceptions of the students were collected over a period of two years as a part of class assignments and discussions for a Lean Manufacturing class. This junior level class was offered equally using face-to-face and online instruction. In the last two years, this junior level class was offered in all 4 semesters and the same question on the applicability of lean at universities was asked.

Towards the end of the offering of Lean Manufacturing class, the students were asked to express their opinion on:

"Can lean principles be applied to the Universities or Higher Education Institutions"?

Each student was required to mention at least three areas where they thought lean could be applied. The students were required to provide logic and/or explanations behind their selection. It was assumed that at the end of the semester, the students have a better understanding of lean principles and their applicability in manufacturing industries. Therefore, the question on the applicability of lean at universities assessed their understanding of the course content and their ability to apply it in another context.

The perceptions of the students were then analyzed and related to the popular House of Lean Model.<sup>3</sup> The students' opinions and comments concerned broad areas of stability, standardization, *jidoka*, just-in-time, employee involvement and customer focus.

#### Brief overview of House of Lean model and lean tools

The House of Lean has evolved since its two primary pillars of just-in-time and *jidoka* were first identified.<sup>29</sup> Originally, the term autonomation (literally translated as automation with a human touch), was used to describe the textile equipment invented by Toyoda Sakichi, which was capable of automatically stopping when a defective condition was suspected. This "intelligent automation" embodied the *jidoka* principles of autonomous control, root cause analysis, problem-solving, and visual management. The second pillar, just-in-time, was developed from Toyoda Kiichiro's study of Ford's manufacturing techniques. To deliver products or services in the proper quantity exactly when they are needed, a synchronized flow system that uses little resources and time is required.<sup>30</sup>

The pillars rest on the foundation of a stable production system, which prevents chaos resulting from chronic interruption, unplanned stoppage, or lack of standardization. It ensures each step in the process is available, capable, and adequate of producing what is required when it is required. The heart of the lean revolves around employee engagement and involvement in a highly charged atmosphere of autonomy, but always with clear objectives. Individuals are expected to continually contribute new ideas and better ways of doing their jobs. Respect for people, equipment, and facilities is paramount. The goal of the House of Lean is depicted by the roof, which consists of providing the customer with the highest quality, lowest cost, and shortest lead-time products or services while eliminating waste.

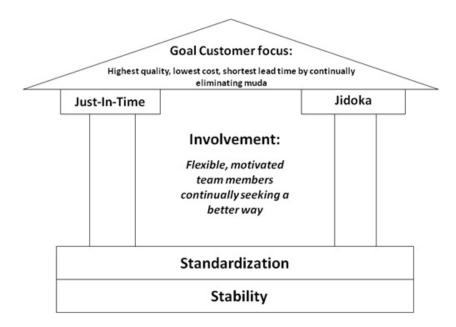


Figure 1: House of Lean Production, An image of the Lean Production System, as illustrated in the book *Lean Production Simplified* by Pascal Dennis.<sup>3</sup>

#### **Results and Discussions**

In the following sections, the students' perceptions on the applicability of lean principles at various key areas of university are presented. The perceptions were analyzed based on the popular House of Lean model by Dennis.<sup>3</sup> The key lean activities were grouped into different parts of the house such as: stability, standardization, *jidoka*, just-in-time, employee involvement and customer focus. There are many lean activities that belong to more than one category and also there is overlapping of lean activities across the different parts of house. Table 1 shows the summary of key lean activities and their relative importance as perceived by the students. In addition, a representative quote from each key points is also listed in the table to explain what students are proposing using those key points.

Table 1. Summary of the content analysis: list of key points, their relative importance and representative student comments

	Number of	
	times	
Item	mentioned	Representative comments
		"Online classes would help lean the university by
		lessening the demand for actual classrooms and the
		university could offer more classes with fewer
Online classes	12	professors."
		"The distances between buildings create waste by
		increasing the amount of travel time to get from one
Campus layout	11	place to another."
		"Students switch majors more than once and waste
		time taking unnecessary classes. Offer a placement
		test to help students decide on what they should
Waste reduction	10	major in before they get into college."
		"Have major classes offered more than once a year
Class scheduling	7	for flexibility."
		"The long semester is a waste of time. If I take a
		class every day, I can finish the course in three
Time to degree	7	weeks."
		"There are too many unused spaces in buildings
Space	7	around campus."
Continuous		Continuously improve education and facilities
improvement	7	because there is always something new."
		"The real customers of universities are the future
Customer driven	6	employers of the students"
Curriculum		
requirements	6	"Simplify confusion of major requirements."
		"Simplify university systems such as financial aid,
		billing, and receivables. Most of these have bad
Work flow	5	infrastructure."

	1	"Mura can be reduced by staggering the times	
Student dining	5	classes let out."	
		"Teachers and students work together to share	
Student		experiences and information that will result in a	
involvement	5	better understanding for the future."	
		"Less investment. Does that building really need to	
Value	4	be remodeled?"	
Energy		"Have all the students that need dorms during the	
consumption		summer move into one dorm hall and turn off the	
(HVAC)	4	electricity in the rest of the empty dorm buildings"	
()		"Improve teamwork between employees and	
		enhance the communication among the various	
Communication	4	divisions."	
	-	"Ebooks and rentals are starting to become a popular	
e-books	4	alternative to the traditional text books."	
COOKS	•	"Training that empowers staff to make changes	
Culture	4	every day."	
Cartare	•	"The university should not accept students	
		randomly. They should make tests and request a	
Quality driven	3	high GPA."	
Quality driven	3	"Lean the process of admissions paperwork. Too	
Paperwork		much time is wasted with applications and	
requirements	3	transcripts"	
Maintaining		"Students should do the preventive maintenance and	
facilities	3	cleaning of the machines."	
Gen-Ed		"Lessen gen-ed requirements. Gen-eds were high	
requirements	2	school level; college is focused on a career."	
requirements		"Efforts to eliminate wastes and become more	
		sustainable, from recycling to knowing inventories	
Recycling	2	to not wasting electricity."	
1100 j oming	_	"Make the process less stressful by reducing the task	
Employee		load on employees. This would eventually result in a	
involvement	2	improved and harmonized work environment."	
	_	"Parking in areas away from campus with shuttle	
		service to the main campus or satellite campuses	
Parking	2	with low volume."	
Traffic	2	"Reduce vehicular traffic around campus."	
	†-	"Students learn the proper tools and how to clean	
5S	2	their workplace after finishing."	
	<del>  -</del>	"Provide tutoring to students rather than just require	
Tutoring	1	remedial courses."	
	1	"Order machines that can perform more than one	
Multi-use		function rather than machines that can only perform	
equipment	1	one task."	
- 40-15-110-110	1	"Applied to classroom and maintenance of	
Six sigma	1	facilities."	
SIA DIBIII	1	iwviiitivu,	

#### Customer focus

In lean manufacturing, the core goal is to provide the highest quality to the customers, at the lowest cost, in the shortest time by continually eliminating *muda* or waste.<sup>2</sup> Customer focus is the top priority in lean manufacturing. According to the students surveyed, the customer focus is also one of the top priorities for implementing lean at universities. It was found from the study that students perceive themselves as products and industries as the customers in the system. The students mentioned the importance of being customer-focused both directly and indirectly. The students, in their discussions, mentioned the keyword 'customer focus' at least 6 times directly. For example, one student mentioned:

"The first step of becoming lean starts by determining what the customer (or employers) wants, then the universities could rethink their products, or students in this case, and how to better shape them to suit the employers better. Companies have certain skillsets and things that they look directly for in students that they hire and it is the universities' responsibility to provide the students with those."

Most of the students opined to improve the quality of education based on the industry requirement (being customer-focused) by reducing various types of waste. It can be seen from Table 1 that waste reduction is considered to be one of the top priorities of students (mentioned 10 times) where they think lean can be applied. Besides mentioning the keyword 'waste reduction' specifically, the students mentioned many important areas of concern that could be interpreted as different types of *muda*. For example, 'campus layout' is related to transportation *muda* and 'scheduling of class' is related to motion and waiting *muda*. Table 2 presents the interpretation of students' perceptions into different types of *muda*.

The students also perceived that the 'quality' of education or product (students) could be improved by implementing lean across all resources (facilities, faculty and staff). The students also perceived that the quality of product could be improved by being customer (industry-focused) and giving priority to their requirements. The students considered the customer requirements as 'value' and suggested that value stream mapping can be performed to see what exactly the customers (employers) are willing to pay for. This can be done by eliminating unnecessary courses and modules and by adding modules with skillsets demanded by industries. The students believed that quality management and improvement tools can be applied in the education environment also. One student commented:

"The American Society of Quality has been partnering with schools to improve the quality of education since mid 1990s. The "ASQ program Koalaty Kid Club" has been developed to continuously improve and maintain quality of education for K-12 institutions."

Another important key point of students' focus was the mode of instruction and method of delivering the classes. The students were very interested on the waste associated with instructional modes at the university system, asserting the need for more online and competency-based education (mentioned 12 times). The students perceived that the 'online mode of class instruction' and/or 'competency based education' should be given the highest priority to reduce

the *muda* significantly and to become customer focused. A few student example comments in this regard are provided below:

"Online courses are in my opinion the way of the future students. Having the majority of the courses offered as online courses would enable the university to cut cost on their product. This would also eliminate the need to have a cap on the number of students who can take a given course."

"In the twenty-first century colleges have to modernize their classes in order to accommodate adults who are returning to school. This has lead to online learning in order to accommodate working adults schedules."

"If universities offer more online classes they could do that with fewer professors. Online classes would help a university to be lean by lessening the demand for more class rooms."

Besides online classes and mode of instruction, the student also mentioned about using e-books and renting e-books instead of buying hardcover textbooks. One of the students commented:

"One way that universities can demonstrate lean is through the use of text books and required reading materials. E-books and rentals are starting to become a popular alternative to the traditional books. Not only does it help reduce the cost, but also use less material, which is the key characteristics of lean."

Table 2. Interpretation of different types of *muda* at a university based on students' perceptions [adapted from the model by Liker<sup>31</sup>]

Type of waste or 'Muda'	Interpretation from	Examples
Type of waste of Mada	University perspective	Examples
Transportation/Conveyance	Students goes from	Traffic, too much distance,
	home/dormitory to	too long time, less transport
	university, transport	compared to students, etc.
	between classes, transport	
	of university facilities	
Inventory	Too much items for	Unplanned storage of paper,
	instruction, too much	pen and consumable items,
	inventory for storage at the	Improper use of machine,
	department, etc.	etc.
Motion	Student walking from one	Poor arrangement of
	class to another class,	laboratory components,
	improper arrangement of	poor campus layout, space
	facilities, looking for	more than necessary, etc.
	classrooms, etc.	
Waiting	Waiting for enrollment in	Lack of workflow, waiting
	courses, waiting for class to	for parking space,
	start, waiting for teacher,	registration restriction, etc.
	waiting for assignment	

	feedback, etc.	
Over production	Facilities more than	Student dining excessive
	necessary, classes not full,	food, offering classes
	graduating more students	without enough students,
	than jobs available, etc.	etc.
Over processing	Excessive paperwork,	Gen-Ed requirements, too
	unnecessary course	much paperwork, too much
	contents, etc.	energy consumptions, etc.
Defects/Correction	Failing the course, Not	Failed students, failed
	gaining competencies from	course objectives, students
	a course, etc.	drop, etc.
Knowledge disconnection	Poor understanding between	Poor communication, less
	faculty and students	involvement, etc.

#### Stability

After determining the customer focus, any company or institute should stabilize them. Without the stability, improvement is impossible.<sup>3</sup> In order to maintain stability, the key areas considered are the 5S, visual management and total productive maintenance (TPM). In the students' discussions, many different sectors in the universities were named that need to be stabilized in order to implement lean. The students mentioned about the 5S and maintenance both directly and indirectly. It can be seen from Table 1 that the students mentioned '5S' and 'maintenance' at least 2 times and 3 times respectively. However, they mentioned 'recycling', 'energy consumption', 'multi-use of equipment', and 'student dining' a total of 12 times, which are closely related to stability. In all of these areas, 5S and total productive maintenance could be applied to improve the stability and to start implementing lean principles. In addition, the students also suggested applying six sigma to the laboratories and other facilities for proper maintenance. For example two of the students commented about facilities management and TPM:

"The facilities maintenance is another example of a service that in part can utilize lean. Wastes that can be reduced include idle workers and resources: gas, electricity, supplies etc. Breakdowns of equipment could also be reduced by applying TPM practices. A 5S event could be practiced once or twice in a year to clear out wasted space and inventory."

"In universities labs, students could perform the preventive maintenance that include practicing 5S and periodic cleaning of the equipment."

#### Standardization

After things are stabilized it is important to standardize them at institutions or companies. Although the students did not mention the standardization at the universities directly, there are many comments that indirectly suggest the standardization of various things at universities. For example, the students suggested standardizing various academic matters such as general education requirement (2 times), paperwork requirements (2 times), curriculum requirements (6 times) and so on. The students suggested a review of the current requirements and revise them based on customer (employer) demands. The students suggested reduction of the non-major requirements and to focus more on the core courses. They also urged standardization of them

across the universities. In addition, the students suggested standardizing all student policies. For example, one student commented:

"The university can use lean to improve processes in administration. One example would be calculating the time it takes for the financial aid office to process a student's paperwork so that student can get his money to pay for books before class starts."

The students also emphasized standardization of the '5S' and 'maintenance' policies at the laboratories and throughout the campus. The students suggested making posters of 5S and visual management for maintenance of equipment in the laboratories and classrooms. Those are clearly examples of applying standardizations that would help implementing lean at universities. Some of the students' comments in this regard are:

"One of the ways to make 5S work is to make a poster of 5S and elaborate a little what each mean and what is the order, so staff or students can easily follow it."

"Six sigma can be applied at maintenance and other offices. The maintenance people could keep the chart in their office so that it could be always in front of them and will give them more chance to follow."

#### Just-in-time

In lean manufacturing, just-in-time means producing the right item at the right time in the right quantity.<sup>3</sup> According to the students' perception, the just-in-time principle could be applied to many different areas at universities. At present, the retention and graduation rate is one of the biggest concerns for all universities. Most of the universities are unable to help all the students to graduate at the same time, who enrolled at the same time. The interpretation of this in terms of lean manufacturing can be "incompletion all the products at the right time from the raw materials, thus creating defects". One of the students commented regarding this:

"Another great way to make the university lean would be to get students to graduate on time. The admissions office should help students decide what they want to major in before they get to college. The could offer a placement test that would provide students a better idea of subject they would like to study."

The students perceived that online classes could reduce their waiting time for grades. The students believed that by introducing more online classes, universities could practice just-in-time principles that would help universities implement lean. One student commented:

"A lot of online classes have online tests that are immediately graded as soon as the students turns them in. This cuts down the time that professors have to spend grading tests and assignments. By having online tests the professors can also improve the quality of their lectures by putting more time and effort into them."

The students also believed that the proper scheduling of classes would help maintain the proper flow of students, following the just-in-time principle. For example, the scheduling of classes should be done in advance so that the students can register for the classes just when they need it,

so that all the students can graduate at right time. The students also emphasized on time management of equipment and machinery in the laboratories and to integrate multi-use equipment when replacing older or obsolete equipment.

#### Jidoka

In lean manufacturing, *jidoka* means making defect-free processes by continually strengthening process capability, continuous improvement and feedback. <sup>3</sup> The term jidoka also suggests that if a person sees any defect during a process, he/she should immediately stop the process and correct the process. In this study the students mentioned the importance of *jidoka* and the way *jidoka* could be applied in different areas at the universities. Although very few students mentioned about the term *jidoka* directly, many of their perceptions indirectly suggests implementing *jidoka* in various areas at universities. As can be seen from Table 1, the students mentioned 'continuous improvement' of quality of education and facilities. The students also suggested that the continuous improvement should be practiced on a daily basis rather than once-in-a-while. For example, one student commented:

"The lean team should be always looking to find new ways of implementing continuous improvement, which should be part of our daily life, not a one-off event."

The students also stressed on reducing the waste at university dormitories and classrooms by taking immediate action when there is any non-lean activity observed. As can be seen from Table 1, the students promoted taking immediate actions on waste in energy consumption, recycling the wasted energy. The students also suggested practicing 5S and six sigma for continuous improvement of facilities.

The students also emphasized on introducing 'poka-yoke' and 'zone control' at different university administrative departments. Although the students did not use the terms directly in their perceptions, the different defective/unproductive processes at the administration and finance department at universities suggest corrective actions.

One of the students proposed 'tutoring' services for the current students by former students or graduate students that would help certain students needing extra consideration, and would help in reducing the number of drop-out students. The student commented:

"Another way the university could benefit from lean is by setting up an effective system at the learning center (TLC) at universities for helping students through tutoring. This would greatly help students who really need help and reduce dropping-out."

#### Involvement

In lean manufacturing, the successful implementation of all lean activities greatly depends on the proper involvement of both employees and employers. Similarly, at the university, the success of implementing lean would depend on the involvement of university administration, faculty and staff and the students. As shown in Table 1, the students mentioned 'students involvement' and 'employee involvement' 5 and 2 times, respectively. The students also emphasized proper communication among the professors and students (mentioned 4 times). According to the students' perceptions, 'knowledge disconnection' *muda* could take place due to the lack of

proper communication between the instructors and students. Some of the comments emphasizing communication between students and instructors are given below:

"Involvement, which is very important in lean thinking, will work greatly in university because when the teachers and students work together and share experiences and information that will result in a better understanding for students."

"Getting students involved with feedback in their education makes them a part of the system. This approach would encourage students to be critical thinkers."

"Knowledge disconnection could be from a student to professor, a student to student, or even a professor to professor that could cause a waste of time and create frustration."

The students urged engagement of the students in different lean activities besides faculty and staff. The students also proposed offering lab courses and some undergraduate courses through graduate students, which would eliminate the costs associated hiring more instructors. The students also suggested that there should be proper communication between the customers (future employers of students) and the university. The university should involve the industries in curriculum design. One student commented:

"There should be knowledge connection, and collaboration between the university and its customers in developing proper curriculum and continuously improving the delivered product".

The students believe that the *kaizen* (continuous improvement) principle can be applied at almost every area of universities by involving all the related parties: employers, administration, faculty, staff and students. One student commented:

"Kaizen principle is another way that lean could be applied to university. If it would be possible to apply kaizen to the university, the administration, teachers and students could solve problem together and given their opinions to ultimately feel more involved."

Based on the above discussions in the results and discussions section, a revised House of Lean model applicable to the university environment is proposed in Figure 2. The model includes the summary of all lean activities grouped into different sections/parts of the lean house. This model would provide a guideline to the future researchers who want to explore the applicability of lean at the university system.

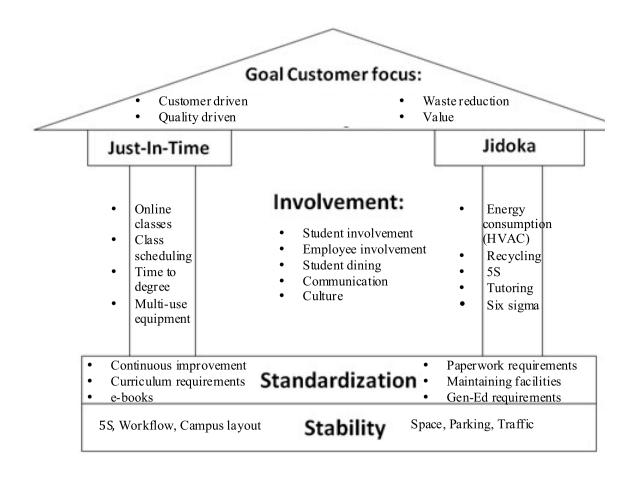


Figure 2. House of Lean Production model with lean activities applicable to universities [based on the model of "lean activities" suggested by Dennis<sup>3</sup>]

#### Counter logics on the applicability of lean at universities

Although majority of the students commented on the possibilities of implementing lean principles at the universities and perceived that lean can be applied to the university environment, few students argued about the applicability of lean at universities. The students argued that lean principles are mainly applied to a manufacturing or industry environment whose main goal is to make more profit. On the other hand, most of the universities are non-profit. One student commented:

"The goal of the university should be to provide a quality educational service, not to make a large profit."

In addition, students perceived that it would be difficult to remove all the *muda* from the university system. According to the students, the university should maintain a well-established athletics program, provide proper recreational facilities and focus on landscaping the campus to attract students. One student mentioned:

"It would be hard to eliminate all the muda and reduce cost at universities because there is a lot of necessary muda that goes with a university and its operations. Some of those include landscaping of the campus, recreational activities and athletics."

#### **Conclusions**

This paper presented undergraduate students' perceptions on the applicability of lean principles in the university environment. The perceptions of the students were collected as a part of the assignment and discussions in the Lean Manufacturing class. After analyzing the students' perceptions related to the popular House of Lean model, the following conclusions can be drawn from this study:

- Majority of the students perceived that lean manufacturing principles can be applied to the university environment. A limited number of students perceived that it would be very difficult to eliminate many necessary *muda* at the universities; hence, it would be difficult to implement lean at universities.
- The students perceived themselves as products and industrial employers as customers. The students stressed on being customer focused by revising the curriculum, adding contents that would provide the required skillsets, and eliminating non-value added coursework such as general education requirements.
- The students also stressed on implementing more online classes and providing e-book access. This would reduce many different types of *muda* associated with class scheduling and instruction modes.
- The students suggested various areas at universities where wastes could be eliminated and 5S or TPM applied to improve the stability. The students also suggested standardization of processes using posters or visual management in the classrooms and laboratories.
- The students urged on graduating at the right time. According to the students, this could be done by introducing online and competency based education, by helping them to choose appropriate major and by helping poor students with tutoring services outside the classroom.
- Finally, the students believed that lean can be applied more effectively through the involvement of customers, university administration, faculty, staff and the students. The students suggested involving themselves in the university system and to work together with the customer to continuously improve the quality of education.

The study took place in program accredited by the Association of Technology, Management, and Applied Engineering (ATMAE). However, the activity would also support the learning goals and outcomes of an ABET accredited program. Specifically, this type of activity would support demonstration of (c) an ability to design a system, component, or process to meet desired needs, (g) an ability to communicate effectively, (j) knowledge of contemporary issues, and perhaps (d) an ability to function on multi-disciplinary teams if the exercise was done in a group setting. Regardless, the ability to analyze and apply lean concepts across different contexts demonstrates higher levels of learning and would be desirable for many engineering and engineering-related programs in general.

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