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The Colonelette



AMERICAN BUSINESS WOMEN'S ASSOCIATION
KENTUCKY COLONEL CHAPTER
Bowling Green, Kentucky

THE COLONELETTE

Vol. 2

No. 9

February, 1965

Kentucky Colonel Chapter
American Business Women's Association
Bowling Green, Kentucky

Installed June 3, 1964

Editor - - - - - Linda Evans
416 East 12th Street
842-1919

Co-Editor - - - - - Jo Ann Smith
842-1919

Publisher - - - - - Lucile Bowman
842-1677

Personals - - - - - Janice Labold
842-4619

Committees - - - - - Willia Elmore
842-1919

Artist - - - - - Margaret Cockrel
842-1359

Color
Black and Gold

Flower
Carnation

National Motto
Alert & Alive in '65

National Publication
"Women in Business"

Monthly Meeting - 4th Tuesday 6:30 Social
7:00 Dinner

Kentucky Colonel Charter

President Linda Sidebottom
842-2854

Vice President Jean Fulkerson
842-5168

Recording Secretary Brenda Williams
842-5168

Corresponding Secretary Linda Evans
842-1919

Treasurer Jane Lewis
842-0908

National Officers
1964-65

National President Mrs. Peggy Flannagan
5726 South Seas
Houston, Texas 77-33

National 1st Vice Pres. Miss Marjorie F. Tuggle
c/o J. W. Higer Company
1268 South Boyle Avenue
Los Angeles, California

National Sec.-Treas. Miss Shirley R. Rhodes
12511 Raytown Road
Kansas City, Missouri

Southeastern District

Vice President Mrs. Lucy Roland
Asheville, North Carolina

PRESIDENT'S MESSAGE

Our chapter has resolved that in this new year we will be "ALERT AND ALIVE." "Alert" to every possibility for membership growth and "Alive" in the added strength and enthusiasm that new members bring.

March 14, 1965 is the official Spring Hand of Friendship Tea date. Our chapter will join with the other 550 ABWA chapters on this important date to extend the Hand of Friendship to progressive business women in our community.

We have been assigned a quota of 19 prospective members to have in attendance at our Tea. You can help us meet our quota by listing names of prospective members on the Hand of Friendship form given to you earlier. This form was preaddressed to our Membership Chairman for your convenience in getting it back quickly for the approval and action of the Membership Committee. Make your recommendations today and return the form. In addition to sharing the benefits of ABWA membership with others, you will have an opportunity to earn sponsorship credit toward a higher "Hand of Friendship" Award.

Linda Sidebottom

ILMA LOVE

WOMAN OF THE YEAR

At our January meeting we chose our Woman of the Year for 1965. This woman is a true friend to all and is one of those who is always willing to do what she can to better our ABWA chapter. Ilma is employed by the Estes and Sowders Insurance Company as their secretary. She is a charter member of our chapter. Ilma serves as Chairman of the Contact Committee.

Ilma was presented a Woman of the Year plaque by our National President, Peggy Flannagan.

HOWARD SOWDERS

BOSS OF THE YEAR

On February 15, the Kentucky Colonel Chapter selected their Boss of the Year. Mr. Howard Sowders of Estes and Sowders Insurance and a teacher at the Western Area Vocational School was given the honor. Mr. Sowders is the employer of our Woman of the Year, Ilma Love.

Peggy Flannagan presented the plaque to Mr. Sowders. He stated that he would do his best to live up to the title which he had just received.

"THE COLONELETES' SWING WITH FLANNAGAN"

It was a brisk sunshiny Saturday morning on February 13 and the atmosphere and the atmosphere was filled with gay laughter and excitement for the day had arrived. Everyone had been in a hustle and bustle getting ready for our National President, Peggy Flannagan. The enthusiasm was growing stronger as each minute passed.

At 1:30 members started arriving at the home of Jean Fulkerson to leave for the airport and get the posters flying in the air saying: Bowling Green welcomes National President ABWA, Peggy Flannagan; The Colonelettes' Swing for Flannagan; Welcome To The educational City; Peg of Our Hearts; Alert and Alive In '65; and Kentucky Colonel Chapter, ABWA.

When the plane landed at 2:27 Mayor Walter F. Weis and Harold Huffman, Executive Vice-President of the Chamber of Commerce, were there with us to greet "Our Peg." It was a royal welcome. WLTV cameras and newsmen, Margaret Gentry of the Daily News were there to get their first glimpse and reveal to the public ABWA in action. A motorcade to the City Hall, where Mayor Weis presented Peg a "Key To The City" and Mr. Huffman, in the absence of Governor Ned Breathitt, presented her with a "Kentucky Colonel Commission", began her welcome to the city.

Members left City Hall with Peg and took her to Jean's home (better known as headquarters for the Kentucky Colonel Chapter) where she would reside during her three-day visit.

On Saturday evening, dinner was enjoyed at Manhattan Towers with several members and their husbands.

On Sunday morning Peg was awakened by the aroma of country ham and coffee brewing, for Jean was still keeping within the southern hospitality. Ilma joined Peg, Brenda and Jean for breakfast, then Ilma and Brenda departed for Western Hills to help the girls decorate for "Boss Night."

Jo Ann Ruff, a charter member, who lives now in New York, dropped in for a short visit.

At 1:30 an informal board meeting of Kentucky Colonel Chapter was called. Following the meeting Peg and the board members left for the home of Mary Helen Dietiker where members of the Bowling Green Charter Chapter gave her (Peg) a lovely reception. Jean Larkin, President, presented her with a silver mint julip glass.

Leaving the reception we rushed home to get in more comfortable clothes and go to the home of Judy Faught for a Valentine Party and pot luck dinner. The food was delicious, so we have some good cooks, besides efficient business women. Peg cut a beautiful Valentine cake saying "Peg of Our Hearts."

Back to Jean's house to find that a fuse had been blown and the house was chilly. But Miss Maintenance (Jean) got busy and warmth was soon restored with with light.

Monday morning was the day, "Peggy Flannagan Day", and Boss Night Banquet could climax the event. At 8:00 Peg, Linda, our president, and Jean had breakfast at Western Hills. Linda had to return to her work but Peg and Jean went on their way to the WKCT studio where they were greeted by Jo Ann Rudolph who had a fine minute program outlined. Leaving the studio they went to the

Chamber of Commerce office and joined Charles Manley of the Chamber and Robert Cockran, Public Relations Director for Western Kentucky State College, for a tour of the city. They visited the Kentucky Building, E. A. Diddle Arena and other college interests along with Master Vibrators, one of Bowling Green's newest industrial plants, in the Industrial Park.

At 12:30 Linda again joined them for an enjoyable lunch at Ferrell's Restaurant. Leaving Ferrell's they visited at the office of Holderfield and Pinkerton, where Brenda and Jean are employed. Mr. Holderfield took them on a tour of shop and warehouse explaining the various types of batteries and how they are processed starting with a junk battery. Holderfield and Pinkerton is one of the nation's largest battery distributors.

They arrived at the T.V. station at 3:00 p.m. to be greeted by Clem Cockrel, news director, and Bill Kuznitsof, sales manager. They exchanged a few words about the purpose of ABWA and Peg's visit here before appearing on "13 Tidbits", a live studio production viewed by the public in an area of 100-mile radius. Mr. Kuznitsof was master of ceremonies and, of course, the subject was ABWA.

They rushed home again to get ready for the big event "Boss Night." Our Peg was given a lovely orchid by our chapter. She was attired in a most attractive, long white formal. Arriving at Western Hills at 6:15, we found several bosses already there anxiously waiting to meet our Peg. The social was a gay one; the banquet hall was beautifully decorated carrying out the Irish theme of green and white. The centerpiece for the refreshment table was white carnations sprayed green overhanging from a silver candleabra with green candles. Three large shamrocks hung behind the

speaker's table, the center one with Peg's picture and the other two carried out our Boss Night theme "Peg of Our Hearts" and National slogan "Alert and Alive in '65." Members of Kentucky Colonel Chapter were identified by wearing large green shamrocks. Other visiting chapters wore small shamrocks.

Bosses, guests and members enjoyed the lovely songs sung by Sally Lambert, especially "Peg of My Heart." She was accompanied by her mother on the piano.

At 7:00 p.m. Judy Faught, Boss Night chairman, asked everyone to stand while honored guests were entering the room. Among them were Mayor Weis and Mr. Huffman. Ilma, our Woman of the Year, gave the invocation. Following dinner Judy gave a short welcome and introductions of honored guests along with bosses, members and chapters represented: All American Charter Chapter, Owensboro; Parthenon Chapter and Volunteer Chapter of Nashville, Tennessee; and Bowling Green Charter Chapter.

Jo Ann, toastmistress, described us as the girl Friday on Monday. Miss Karen Jensen did a ballet dance while twirling a baton with fire. Jo Ann introduced our president, Linda, who gave the history of our chapter since installation, June 3, 1964. She presented guest speaker awards to Grover Holderfield, Honorable Judge Robert M. Coleman and Harold Huffman.

Richard Ford, 1964 Boss of the Year, gave the employer's response urging the businessmen to support the American Business Women's Association so they can continue to progress.

Jean introduced our guest speaker, Peggy Flannagan. Jean described her as an illuminating example of ABWA, Activated by Energy and Motivated by Ambition. Peggy gave a most informative speech on the purpose of ABWA bringing in the Scholarship Program.

Linda Evans introduced the entertainment, a Barber Shop Quartet, known as Rhythmettes.

Now for the main event Jo Ann asked Elizabeth to bring forth the candidate box containing letters written on the "Bosses." A letter was drawn by Peggy and our 1965 Boss of the Year was Howard Sowders of Estes and Sowders Insurance Agency. Mr. Sowders is Ilma's boss. Peggy presented the award to Mr. Sowders and to Ilma.

Mr. Huffman presented Peggy with a certificate from the Bowling Green, Warren County, Chamber of Commerce for the contribution she had made toward the association while here.

A farewell to all was made by Judy following recognition of chairmen who had helped make this another successful "Boss Night." Benediction was given by Isma.

In describing this event, it has been another history record for the Kentucky Colonel Chapter which will always be cherished among those who participated.

NOTE OF THANKS

Thanks to all of the committees who worked so hard to make our 1965 Boss Night such a successful event. Each committee is commended for a job well done. Without the help of each member and without each one working together as they did, this could not have been done. Let's not stop working together as a chapter just because we don't have a big event to work on all of the time. By working together we are not only growing as an individual, but also as a chapter.

CHANGE OF ADDRESS

Janice Labold
101 Clearview Dr.
Bowling Green, Kentucky

Marlene Gordon
506 Nutwood Avenue
Bowling Green, Kentucky

Opal McLaughlin
Villia Capri
Apartment CC3
3190 Jonesboro Road
Forest Park, Georgia

PERFECT ATTENDANCE CONTEST

Jean Fulkerson, sponsor of the perfect attendance contest, announces that the contest is now well under way. It looks as though the Alive team is leading with 271 points and the Alert team is trailing with 225 points.

HAND OF FRIENDSHIP TEA

On March 14, our chapter will hold our spring Hand of Friendship Tea. All members should work hard to get names of prospective members and turn them in to the membership committee. How would you like to earn a guard for your pen? This can be done if you will get to work and turn those names in to the committee. We must have 19 prospective members at the tea with 13 joining in order for another achievement toward our banner.

Isma Ford is our Tea Chairman so lets join hands now and help Isma to make this a very successful tea in March.

DISTRICT MEETING

The 1965 District Meeting will be held on March 20-21 at the De Sota Hotel in Savannah, Georgia. Registration fee is \$12.50. Registration and check should be sent to:

Mrs. Doris Rolison Francis
Post Office Box 1646
Savannah, Georgia 314

On Saturday morning a Symposium will be held under the direction of H. A. Bufton, Jr., Executive Director. On Sunday morning a series of three workshops is conducted, each under the leadership of a National Officer or National Headquarters Executive. Social events are planned with an open house on Friday evening for early arrivals, a tour on Saturday afternoon, a banquet on Saturday night, and a brunch on Sunday morning.

REPORT FOR THE EXECUTIVE BOARD

The Executive Board appointed Linda Evans as Corresponding Secretary to fill the vacancy that Opal McLaughlin left when she moved to Atlanta.

Virginia Hammons was appointed as Chairman of the Ways and Means Committee. Gladys Walker, former chairman, requested that she be relieved for a while.

BIRTHDAYS

Happy Birthday Wishes go out to:

Jo Ann Smith February 2

Jane Lewis February 13

Ruth McReynolds February 26

Ann Bays February

Your flower is violet

and

Your birthstone is amethyst

PERSONALS

Joan Rudolph spent a few days in Louisville the first of February.

Linda Evans spent the weekend of February 6 at the home of her parents and attended the funeral of her grandfather who passed away after a short illness.

Willia Elmore spent the weekend of February 6 in Glasgow, Kentucky at the home of her parents.

Jackie Morrow has moved to Georgia to live for a few weeks while her husband is stationed there. She plans to be back in Bowling Green within the next seven weeks.

Jean Fulkerson had a surprise visit February 14 from Jo Ann Fleenor Ruff. Jo Ann was able to see several of the members while she was visiting with her father over the weekend.

CHUCKLES

Only one man in a million understands the international situation. Isn't it odd how we keep running into him?

The husband and wife were in the midst of a violent quarrel, and the husband was losing his temper. "Be careful," he warned, "you'll bring out the beast in me." "So what!" the wife replied, "Who's afraid of mice?"

Engagement: An urge on the verge of a merge.

Visitor: And how is the good wife?

Sultan: Fine, but the others are more fun.

Friend: Did you fish with flies?

Vacationer: Fish with flies! We sure did.

We fished, camped, dined and slept with them.

One secretary to another: You'll love it here-- once you accept the fact that there is absolutely no chance for advancement, raises or marriage.

ROSTER

Mrs. Lucile Bowman
B. 2-1677

Mrs. Opal McLaughlin
None

Mrs. Margaret Cockrel
R. 2-1359

Mrs. Ruth McReynolds
R. 3-6794
B. 2-3801

Miss Linda Evans
842-1919

Mrs. Jane Lewis
R. 2-0908

Mrs. Isma Ford
R. 3-6667
B. 2-3570

Miss Joan Rudolph
R. 2-4370
B. 3-4325

Miss Jean Fulkerson
R. 2-5168
B. 2-1603

Mrs. Linda Sidebottom
R. 2-2854

Mrs. Katie Fuson
R. 2-7547

Miss Jo Ann Smith
R. 2-1919
B. 2-5611

Mrs. Emma Jane Gollotte
R. 2-3794
B. 2-5757

Mrs. Evelyn Vaughn
R. 3-3089
B. 3-6757

Mrs. Virginia Hammons
R. 2-5022
B. 3-4341

Mrs. Gladys Walker
R. 2-1840
B. 3-6263

Mrs. Joyce Lewis
R. 2-0209
B. 2-2447

Mrs. Ilma Love
R. 3-3760
B. 2-7959

ROSTER CONTINUED

Mrs. Lucille Walton
R. 3-8979

Miss Brenda Williams
R. 2-5168
B. 2-1603

Mrs. Allene Wilson
R. 3-3609
B. 2-2434

Mrs. Virginia Lessley
R. 3-3818
B. 2-4241

Mrs. Judy Faught
R. 2-9034

Mrs. Peggy Clark
R. 3-4261
B. 3-3278

Mrs. Marie Flora
R. 2-5117
B. 2-1681

Mrs. Elizabeth Duncan
R. 2-5267
B. 3-4622

Mrs. Ann Bays
R. 2-2650
B. 2-3770

Miss Willia Elmore
R. 2-1919
B. 2-2447

Mrs. Marlene Gordon
R. 2-4615
B. 3-3828

Mrs. Carol Moore
R. 2-9050
B. 3-3286

Mrs. Janice Labold
R. 2-4619
B. 3-4311

Mrs. Maggie Lane
R. 2-5393
B. 2-0325

Mrs. Bonnie Clemons
R. 3-6096

Mrs. Dian Elmore
R. 2-1763
B. 2-4376

Mrs. Jackie Morrow
None

Mrs. Catherine Manrod
B. 2-9453

4 34

4 10