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The Colonelette



AMERICAN BUSINESS WOMEN'S ASSOCIATION
KENTUCKY COLONEL CHAPTER
Bowling Green, Kentucky

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THE COLONELLETTÉ

VOL. 3

Issue 9

February, 1967

Kentucky Colonel Chapter
American Business Women's Association
Bowling Green, Kentucky

Installed June 3, 1964

EDITOR - - - - - Brenda F. Williams
526 East 13th
842-5168

CO-EDITOR - - - - - Jean Fulkerson
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184

Color
Black and Gold

Flower
White Carnation

National Motto
"Better Personality For Better Living"

National Slogan
"Circle Eleven in '67"

Monthly Meeting - Fourth Tuesday 6:30 Social
7:00 Dinner

NATIONAL OFFICERS

PRESIDENT - - - - - MRS. GERALDINE NEUMAN
FIRST VICE PRESIDENT - - - MRS. KATHERYN WILLIAMS
SECRETARY-TREASURER - - - - MRS. JEANNE KNIGHT
S. E. DIST. VICE PRES. - - - - MISS SUE SHARPE

CHAPTER OFFICERS

PRESIDENT - - - - - MRS. JOANN RUDOLPH
VICE PRESIDENT - - - - - MRS. JUDY FAUGHT
RECORDING SECRETARY - - - - MRS. HOLLY DENNEY
CORRESPONDING SECRETARY - - - - MRS. ANN BAUS
TREASURER - - - - - MISS JEAN FULKERSON

PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them more efficient, more considerate and more co-operative toward their work, their employer, and their employer's customers, thereby increasing their earning ability, success and happiness.

THE PREZ SEZ

Golly, It's BUSY, BUSY, BUSY.....

We hope YOU'RE busy too because here's the way the program looks from here:

February 23 - Our Perfect Attendance Contest winners are honored at potluck, 6:30, Electric Plant Board.

March 3-5 - Everyone leaves for Chattanooga's district meeting. Sure do wish everyone would go.. at least ten. Owensboro reports fifteen going. Would like to meet 'em with an even score.

March 12 - YOU KNOW WHAT THAT IS! Standard and Banner Achievements, The Hand of Friendship Spring Tea. What about your pink slips? I helped the Membership Committee Friday and I did not see very many names turned in. Please get those pink slips and remember your Spring Tea is important. Be sure you plan to attend and encourage new members as well as your present members who are working so hard for the success of the event. Holly, Kay, Brenda, and Jean are doing excellent work, can we do less than support them?

April 22 - AH Yes - Cross Night - a big event and plans have been so exciting. Have you heard? Come to chapter meetings and keep up with your chapter's programs and progress. Take an active part and watch your enthusiasm grow. You are needed at your chapter meetings and the next one is February 28. May we see you there.

A reminder: February 28th meeting at West Side Steak House. Dora Walters and Sue Short will be hostesses. Our guest speaker will be Mr. E. N. Hester.

THE PREZ SEZ CONTINUED

Hats off to the Bridge Tournament Committee - Judy Faught, Chairman, Jean Fulkerson, Pat Potter, and Ann Irby. A special thanks to all hostesses who furnished and served refreshments for the tournament. Your cooperation was much a part of its success. **GOOD JOB . . . AN ENJOYABLE EVENT.. A REWARDING EFFORT!**

DUES are 50¢ and the treasurer is collecting now! So please SEE Jean!

* * * * *

CHANGE IN CHAPTER STANDARD BYLAW

The MONTHLY DUES of this chapter shall be 50¢ per month. Chapter dues shall be paid in advance quarterly to the Chapter Treasurer. Members shall be in good standing nationally, paying their membership fees and annual dues as set forth in the National Bylaws and payable as specified in the membership agreement signed by them.

NOTE: The change in this Chapter Standard Bylaw went into effect February 1, 1967, therefore, \$1.00 is due now, \$1.50 will be due April 1, \$1.50 - July 1, and \$1.50 - October 1. Please show your interest and pay our treasurer, Jean, don't wait for her to contact you.

When you are delinquent in paying your National dues \$7.50 you are not eligible to participate in a local chapter. This means that you can't attend a dinner meeting or hold a chairmanship until your dues are paid. REMEMBER Local Dues are just as important!

NOMINATION FOR WOMAN OF THE YEAR, 1967
AMERICAN BUSINESS WOMEN'S ASSOCIATION

WOMAN: "An adult female of the human race"
This is the first definition from the
Universal Reference Library.

This is also what woman is capable of remaining if she so chooses. But WATCH woman come alive when she is ACTIVATED by energy, MOTIVATED by ambition and BLESSED with womanly love, kindness and charity. This is the TRUE meaning of the 1967 woman. This woman is the backbone of the nation's economy. Her influence is felt in every phase from national and local government right down to the corner supermarket in her own hometown.

It is an honor and pleasure for me to nominate Joann Rudolph as a candidate for the 1967 "WOMAN of the YEAR" award. She was born in 1927 at Auburn, Kentucky in Logan County. She was educated in Detroit, Michigan and is a 1945 graduate of Rock and East Commerce Business School, where she majored in shorthand and general business and took an active part in dramatics. She was one of seven to be honored from the graduating class with Gregg Speed Certificate for 120 words a minute.

Her first employment was in 1945 as secretary for the American Carloading and Freight Forwarding Corporation at Detroit. She married in 1945 and traveled extensively throughout the United States moving to Bowling Green in 1951, and has one son, seventeen.

In 1951 she was employed in Bowling Green by a local radio station, WKCT, starting on a weekly show as vocalist with a live combo and gospel quartet and part-time copywriter. In 1961 she was forced to give up her singing career due to ulcerated vocal cords. Her duties now consist of preparing and writing commercial program continuity,

WOMAN OF YEAR CONTINUED

conducting broadcast interviews and representing the radio station, WKCT, in participation in many public service activities. Her employer states that she is "most efficient" and widely known throughout the community for the outstanding service she performs.

In the field of music she was a member of A CAP-ELLA CHOIR, GLEE CLUB, TRIPLE-TRIO, Assistant Choir Director, Instructor for Dance and Drill Team and played the violin in the DETROIT JUNIOR SYMPHONY ORCHESTRA.

A member of the Cumberland Presbyterian Church, she is Past Music Director of the Junior Department. A member of the Bowling Green Rebekah Lodge #117, Past Warden, Conductor and Degree Captain.

She enrolled in the American Business Women's Association in 1964 as a Charter member of the Kentucky Colonel Chapter. Her outstanding work has promoted the growth of the organization locally and nationally. She has served in the capacity as chairman of PROGRAM, PUBLICITY, and EDUCATIONAL; 1965 Boss Night Toastmistress, Past Treasurer and now President. She has earned the plain Hand of Friendship award for sponsoring new members. Having had perfect attendance she meets regularly and works closely with all committees to accomplish the aims and objectives set forth by the association. She represented the chapter at the 1966 National Convention in Tulsa, Oklahoma as delegate. She was recently commissioned a KENTUCKY COLONEL by Governor Edward T. Breathitt serving on the honorary staff of the Governor for the State of Kentucky.

WOMAN OF YEAR CONTINUED

I am proud of her, her record and her ILLUMINATING example of what woman really is in the year 1967: ACTIVATED by energy, MOTIVATED by ambition and tendered in CHARITY to all.

Submitted in Bonded Friendship,
Cemented in Confidence . . .

Jean Fulkerson

* * * * *

BRIDGE WAS THE NAME OF THE GAME

The Kentucky Colonel Chapter has proven that bridge is an educational game . . . and we have a \$100 local scholarship plus \$35 to SEMCF as proof.

Thursday night, February 9, marked the final round of our bridge tournament. Top honors were presented to Mrs. Jessie Davis and Mrs. Diann Elmore. Our Congratulations to the both of them!

We are most happy to report a net profit of \$171.49. This money was made with very little effort on our part and we hope your enthusiasm will continue through future projects.

Again, I would like to thank each of you that helped make our tournament a success - those that participated in playing, those that served as hostesses and a very special "Thanks" to Ann and Chester Bays for the use of their lovely home.

JUDY FAUGHT

Tournament Chairman

TEA DAY!

March 12 is the Spring Hand of Friendship Tea Day at the home of Jean Fulkerson, 526 East 13th, 2:00 p.m. We need 13 prospective members in attendance to meet the Standard of Achievement. Let us, as members, put forth an extra effort and show these prospective members what ABWA has done for us and can do for them. I, as tea chairman, need the help of everyone of you to make our tea a success.

Mayor Robert Petrie will proclaim March 12 as Hand of Friendship Tea Day in Bowling Green!

Holly Denney
Tea Chairman

* * * * *

ON MEMBERSHIP

The Membership Committee urges those of you who have not responded with at least one prospective member for our tea to PLEASE do so. Remember their name must be approved by the committee before an invitation is extended.

Congratulations to Brenda for sponsoring two new members. She has earned the plain Hand of Friendship guard. If you have been a member for two years or longer and not wearing a guard it's time for you to educate yourself in ABWA. How? By reading your manual, attending monthly chapter meetings regularly, teas, boss night, anniversary, and serving on a committee. We learn through doing!

Miss Patty Newman, Elementary Teacher in the Fort Knox School System, and Miss Susan Hanes, Elementary Teacher in the Scottsville City Schools have enrolled in ABWA as Members at large. We extend our Hand of Friendship to them!

AMERICAN BUSINESS WOMEN'S ASSOCIATION
1967 SOUTHEASTERN DISTRICT MEETING
CHATTANOOGA, TENNESSEE -- MARCH 4-5, 1967

An atmosphere of delight prevails here in Chattanooga, Tennessee's Scenic City. It is wonderful to hear that so many of you are coming to clasp our extended **HAND OF FRIENDSHIP**. Your many gracious letters fill our hearts with the warmth of fellowship and friendship.

Here are some of the happy experiences we are planning for you:

On Friday evening the Presidents of Chattahoochee, Scenic Land, Tennessee Valley, and Dixie Land ABWA Chapters will hold an Open House from 6 to 9 p.m. For those who wish to enjoy an unusually interesting evening, a visit to Olde West Theatre has been arranged. This leading attraction includes a continental cuisine dinner and a top Broadway play at the low cost of \$6.90, which also includes tax and tip. For those who desire it, a bus will be at the door of Hotel Patten at 6:40 o'clock to carry you to the theatre for a small cost. The togetherness on the bus ride will only enhance the fun for the evening.

The District Meeting days will be filled with interest, fun, beauty, and excitement. On Saturday at 9:30 a.m. there will be an interesting Symposium in Hotel Patten's Exhibit Hall. **Do Not Miss This!**

At 11:45 a.m. a beautifully planned Fashion Luncheon will be held in the Alabama-Tennessee Room. This is an optional affair but you will want to attend. Loveman's, one of Chattanooga's finest department stores, will "put on" the Fashion Show. It will be elegant! The door prizes will be lovely. Cost is \$3.50.

1967 SOUTHEASTERN DISTRICT MEETING

CONTINUED

While on the Mezzanine, you will want to visit the Red Room to see the Scrapbooks and Bulletins and you will enjoy the exhibits set up on the Mezzanine and in the Georgia Room.

At 2 p.m. the exciting Scenic Tour will get underway. Helen Spector, Chairman, has planned a wonderful tour. It will include a trek through beautiful Rock City Gardens. Each year one-half million persons pass through this natural wonderland. Other tour attractions will include a number of the historical and scenic spots in the greater Chattanooga Area. This also is an optional event for the low, low cost of only \$3.50. Do Not Miss this tour!

At the Saturday evening Reception at 6:30 you will be privileged to meet a complement of gracious National Headquarters Executives and National Officers. This will be a pleasant social hour before the Saturday evening Banquet, and Evelyn Moore's decorating committee has a number of delightful surprises in store for you. The door prizes will be many and charming.

The Sunday morning church service held in the hotel will be beautiful and inspiring. Time: 7:30 a.m. The service will be followed by a Coffee on the Hotel's Mezzanine.

The inspiring Workshops will start at 9 a.m. Here we will get to the heart of ABWA purposes and work. We will learn how to "Circle Eleven in '67." The National Officers and National Headquarters Executives will have charge of these informative Workshops. No faithful ABWA'er will want to miss these sessions.

1967 SOUTHEASTERN DISTRICT MEETING
CONTINUED

The 11 a.m. Brunch will feature a speech by our National President, Geraldine Neuman; recognition of "Inner Circle Members;" and presentation of awards and prizes. Many door prizes will be drawn and the drawing for the \$600 Autumn Haze Mink Stole will be held. A ticket for the stole drawing will be given for each donation of \$1.00. ABWA members may order the tickets in advance or secure them at a booth near the registration desk. The donee does not have to be present at the drawing.

There will be a number of interesting experiences not listed on the printed program. We hope you will come and enjoy everything, be inspired as ABWA members, and carry home with you the warmth of having met with friends in our common cause for educational advancement and personality development.

You will find the current issue of our ABWA magazine *WOMEN IN BUSINESS* very helpful in packing your bags, especially clothes-wise. Leave room for your loot bags, souvenirs, etc. If you are arriving by plane, be sure to say what flight and time on your registration blank. Ruth Henning, Registration Chairman, will relay this information to the Transportation and Tours Chairman so that there will be a car waiting for you.

Two hundred and fifty people already have hotel registrations. Remember February 23 is your deadline for registration.

We are eagerly looking forward to your arrival on March 4. Do Come. We will have a wonderful time together.

(Mrs.) Mae Keith Smith
General Chairman

PERFECT ATTENDANCE CONTEST WINNERS

I am proud to announce the GO-GO Colonels as the winners of the Perfect Contest. Congratulations to Joyce Lewis, team captain, Jean Fulkerson, Linda Sidebottom, Gladys Walker, Sue Short and Elizabeth Duncan who faithfully attended meeting

Loosers, it is our duty to feed and entertain the winners . . . So we will see you February 23 at 6:30 at the Electric Plant Board. PLEASE bring a covered dish.

JUDY FLIGHT
Perfect Attendance Chairman

* * * * *

DON'T FORGET

Our regular monthly dinner meeting will be at the West Side Steakhouse, February 28 beginning at 6:30. Mr. E. N. Hester of Hester Battery Mfg. Company, Nashville, Tennessee will be our guest speaker. This is Mr. Hester's second visit to the Chapter and you won't want to miss his informative talk on "Economics." Mr. Hester has generously contributed financially to our chapter in the past two years by supporting our Ways and Means projects. We are ever grateful to him for taking the time to visit with us again and helping us to promote ABWA.