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## The Colonelette (March 1967)

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# *The Colonelette*



AMERICAN BUSINESS WOMEN'S ASSOCIATION  
KENTUCKY COLONEL CHAPTER  
Bowling Green, Kentucky

# T H E C O L O N E L E T T E

VOL. 3

Issue 10

March, 1967

Kentucky Colonel Chapter  
American Business Women's Association  
Bowling Green, Kentucky

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Installed June 3, 1964

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EDITOR - - - - - Brenda F. Williams  
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842-5168

CO-EDITOR - - - - - Jean Fulkerson  
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CO-EDITOR - - - - - Kay Boswell  
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Color

Black and Gold

Flower

White Carnation

National Motto

"Better Personality For Better Living"

National Slogan

"Circle Eleven in '67"

Monthly Meeting - Fourth Tuesday 6:30 Social  
7:00 Dinner

## NATIONAL OFFICERS

PRESIDENT - - - - - MRS. GERALDINE NEUMAN  
FIRST VICE PRESIDENT - - MRS. KATHERYN WILLIAMS  
SECRETARY-TREASURER - - - - - MRS. JEANNE KNIGH  
S. E. DIST. VICE PRES - - - - - MISS SUE SHARP

## CHAPTER OFFICERS

PRESIDENT - - - - - MRS. JOANN RUDOLPH  
VICE PRES DENT - - - - - MRS. JUDY FAUGH  
RECORDING SECRETARY - - - - - MRS. HOLLY DENNE  
CORRESPONDING SECRETARY - - - - - MRS. ANN BAY  
TREASURER - - - - - MISS JEAN FULKERS

## PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them more efficient, more considerate and more co-operative toward their work, their employer, and their employer's customers, thereby increasing their earning ability, success and happiness.



## THE PREZ SEZ

It sure is hard to believe that we have covered much ground (until we look at our feet.)

We had a wonderful time at Chattanooga. A complete report is given in this issue by Florence Barrett. You will enjoy reading it.

Imogene Sharen, member-at-large, Franklin, Jean Fulkerson, Ralph (he belongs to Sue) and Sue Short and the "Prez" went in one car followed at a later hour by Pat Potter, Joyce Lewis, Brenda Williams and Kay Boswell. It is hard to believe that activity was so constant we hardly saw each other except at the luncheon and banquet. We were in attendance at the symposium and workshop but usually greeted each other from across a room or in the immense, over-populated lines waiting to 'be admitted' to the dining room. (This calls to mind our feet again.)

It being my first district meeting I thoroughly enjoyed the symposium and Florence Barrett's description of the "Tater" family. In our own little game of self-evaluation we couldn't help but ponder questionably which of the "Taters" best described us. (First person herein implied).

Our Sue Sharp was just THAT... sharpest pace setter ever in the Southeastern District kick-off for the record.

The workshops were very informative with many questions being asked in regard to membership, re-instatement, transfers and procedure. It would seem that many of the same problems plague a large number of chapters. Studying the manual coupled with good judgement was recommended as a primary source of reference and help.



*Florence Perkins*

We attended the Mint Julep party Friday evening as guests of the Bluegrass and Derby chapters and met many of the business women mingling about. We eventually met our Bowling Green Charter Chapter deligation, Florence and Willar Perkins, Margaret Minton and Jane Rainey. It was also nice to see Emma Jane Galotte again... now a member of Paducah Duchess chapter.

Our Jean was among those honored at the Sunday morning brunch when recognition was given to members of the "Inner Circle". Jean has approached very close to her forty members. We should all be very proud of anyone who puts forth enough didication and enthusiasm to influence so many for A.B.A. and certainly Jean Fulkers deserves the honor of this recognition.

Our scrapbook and bulletin received no honorabl mentions or blue ribbons but ON THIS DAY it gav me just as much pride to know how good they rea were. At home, THEY'RE WINNERS! Certainly we have only to look and to see.. to KNOW the work entailed and the extreme care that has been giv to these projects. To Brenda, Bulletin Chairma They'RE THE GREATEST! Don't we know how our people look forward to receiving them? To Joyce Lewis and Pat Potter, Our scrapbook exemplifies the extensive activities of the chapter and you didication to the full report as outlined in th beautiful book. A FINE JOB WELL DONE!

Holly Denney, our Spring Hand of Friendship chairman did an excellent and rewarding job. We're happy to welcome five new members as a result. Mrs. Helen Ferrell and Mrs. Ruby Lowe, Fushins; Mrs. Shirley Towe, Golden-Farley; Mrs. Ruby Gray, Executive Director, American Red Cross Mrs. Orpha Eleson, Owner-Manager of Leson's Fabric Shop.

(Continued back page)



NATIONAL NEWS  
SOUTHEASTERN DISTRICT A.B.O.A.

We've always believed that at the bear which came over the mountain, to see what he could see, saw only the other side of the mountain. It was not so when the car bearing the National Headquarters Executives came over the crest of Lookout Mountain for spread below was Chattanooga, sparkling in the sun as though beckoning us to hurry and join others already there to attend the Southeastern District Meeting. The Four Hostess Chapters, Chattahoochee, Dixie Land, Scenic Land, and Tennessee Valley, were very much in evidence, and our welcome was a warm one.

In a surprisingly short time, we were unpacked, changed, and a part of an excited group in the lobby waiting transportation to the Old West Dinner Theatre. Don't think that this time was wasted, for as the crowd eddied and surged about, we had opportunity to welcome new friends and greet ones from other years.

Arranging transportation is never an easy task, and when busses must be obtained, and the number of passengers is uncertain, confusion can be compounded--but not when Helen Spector is in charge! We admire this girl whose smile stayed put--who was unfailingly patient and unbelievably efficient in getting each busload on its way, even while she assured late arrivals that she would wait for them to register and get their tickets. Then when the last bus had been loaded and there were still others eager to go, she rounded up ten private cars--ten, mind you--herded them out the highway, and arrived still smiling and jolly!



## NATIONAL NEWS CONTINUED

The three hundred or more who attended this affair found the food elegant and the performance of "Blythe Spirit" entertaining. Also entertaining was the small accident with a glass of water, which transformed Bill Blair from a Presbyterian Deacon into a damp Methodist! Meanwhile, back at the ranch--er-r-r, hotel--there was a lively Open House for later arrivals and for those who did not wish to go out. Still later--or perhaps all through the evening--Louisville, where the 1968 District Meeting will be held, was having a Mint Julep Party. If National Officers and Headquarters Executives hadn't been commissioned Kentucky Colonels earlier in the afternoon, we'd have asked for the recipe they used, but we didn't think it would be "fittern."

The registration desk was a busy place on Saturday morning, with arrivals eager to examine the programs and don their badges. The symposium convened promptly at 9:30, introduced by Sue Sharpe, Southeastern District Vice President. Its topic was "Membership," with Bill Blair discussing motivation, then introducing Lola Mulloy, National Extension Director, who covered the specifics of enrollment.

Florence Barrett, National Co-ordinator, highlighted membership participation by introducing the audience to the Tater Family: Immi--Dick--Irri--Aggi--Spec--Hezzi -- and finally, Sweet Tater. They're a fascinating group of individual many of whom are hoped that no one left this meeting without having gained a better understanding of the meaning of membership.



## NATIONAL HOUSES CONTINUED

Luncheon, featuring Fashions by Loveman's, Inc., was followed by a tour which took visitors to Rock City where the impressive scenery, strange rock formations, Fairyland Caverns, Ruby Falls, and the view into seven states from Lover's Leap were admired. This confirmed that Chattanooga is, indeed the picture window of the South.

The Reception on Saturday evening gave the appearance of Op Art, with lights and moving bits of color, but had the warmth and friendliness so characteristic of Southern Hospitality.

The extremely high registration created unexpected difficulties in seating the Banquet. Our appreciation goes to members of the hostess chapters who graciously gave up their seats to visitors, and were served in the dining room downstairs; and our apologies to others who were inconvenienced. Mae Keikh Smith presided, with Sue Sharpe giving the Invocation. Honored guests were introduced; there was music featuring the clear, sweet voices of the beautifully trained Chattanooga's Boy's Choir; and then a cordial welcome from Mayor Ralph H. Kelley.

Mr. H.A. Buxton, Jr., ABA's Founder and Executive Director, extended greetings, and there was recognition of those present from the one hundred, forty-four chapters in this District by Florence Barrett. Kathleen Crowe, Program Chairman, held the attention of all with her charming introduction of Mr. Robert Abernathy, the guest speaker.

Mr. Abernathy is Extension Director of Middle Tennessee State University, Murfreesboro, Tennessee, and an able speaker. His "Seven Signs of Maturity" were presented and illuminated with wit and drollery.



## NATIONAL NEWS CONTINUED

We met his lovely wife, and can report without fear of successful contradiction that his judgement of feminine character is as excellent as his forensic ability.

An exciting distribution of door prizes preceded the giving of the Benediction by Kathryn E. Williams, National First Vice President.

Many groups reported finding agreeable entertainment at various spots around town, and a stroll down the corridors of the Hotel indicated that there were numerous small groups having the time of their lives talking and visiting and comparing notes. Gradually the sounds of revelry subsided and not even the Chattanooga Choo-choo, whose tracks were directly beneath the window, disturbed by slumbers.

Came the dawn-- and immediately thereafter came the Religious Service. Nothing steals a March on ABWA members, however, for they were ready and present in such numbers that additional chairs had to be brought in, much to the astonishment of the minister. The message was given by Dr. J. Fred Johnson, Pastor of the First Cumberland Presbyterian Church.

A brief interlude allowed us to enjoy the coffee and rolls provided with compliments of the Chattanooga chapters before moving along to the Workshops. Blessings on ABWA members, who, even though they stay out late on Saturday night, can make it to the early Religious Service and the Morning Workshops. Each of the three Workshops was filled to overflowing, and members not only listened--they participated and asked questions.



## NATIONAL NEWS CONTINUED

Nothing is more rewarding than this feeling of involvement of speakers and audience. Mr. Buxton, Sue Sharpe, and Phyllis Groves of Golden Key Charter Chapter, Jacksonville, Florida, headed a discussion of local and national scholarships. Lola Mulloy and Kathryn Williams delved further into the inexhaustible subject of membership; and Florence Barrett ticked off the ABC's of chapter election procedures. How quickly the time goes--but how much is learned in these sessions. In addition, a feeling of trust and empathy is established that is a continuing basis for understanding and growth.

Sue Sharpe, Southeastern District Vice President, presided at the Brunch, with the Invocation being given by Helen Drake, President of Scenic and Chapter. Honored guests were introduced, and this was followed by recognition of "Inner Circle" members, under the direction of Lola Mulloy, National Extension Director. Those present and recognized were only a portion of members qualifying for this honor in the Southeastern District, so it becomes clear that a substantial part of ABWA's success is due directly to individual enthusiasm and effort.

Geraldine Neuman, National President, gave the address, the topic of which was "Room at the Top". Her message was an inspiring one, extolling the differences between women and men, and urging women to make assets of these differences and use them as the key to open doors to greater accomplishments.

Throughout the weekend, comments were heard about the scrapbooks and bulletins, and the manner in which they told the story of development and accomplishment through ABWA.



## NATIONAL II IS CONTINUED

We think you will agree that the Judging Committee were fair and impartial, and that the entries receiving awards were most deserving.

Peggy McAlister of Birmingham Charter Chapter, Chairman of the Scrapbook Judging Committee, named the All-American City Charter Chapter, of Owensboro, Kentucky, as one of the winners receiving an Honorable Mention Ribbon. The Augusta Charter Chapter, Augusta, Georgia, and the Hy-Hopes Chapter, Asheville, North Carolina, were the two chapters who won Blue Ribbon Awards.

Among those chapters receiving honorable mention was the Parthenon Chapter, Nashville, Tennessee. Blue ribbons were awarded to: Cape Fear Charter Chapter, Wilmington, North Carolina, and the Pensacola Charter Chapter, Pensacola, Florida.

This reflects a change in the competition this year. Where in the past only five awards have been made, the number has now been increased to ten awards each for scrapbooks and bulletins. Those receiving the Blue Ribbon awards are qualified to enter the greater competition at the National Convention.

A prize for having made the first registration for this meeting was presented to Iola Jordan of Midlands Chapter, Columbia, South Carolina. It was a bewitching brushed chenille robe, and Iola told us later that she was delighted with it since she is soon to be hospitalized for surgery, and she knows that it will lift her morale.

Two members of Miami Charter Chapter, Miami, Florida President Dorothy O'Hara, and Nicole Heidler, Corresponding Secretary, had traveled the greatest distance to attend, and they received an award for this.



## NATIONAL NEWS CONTINUED

Atlanta Charter Chapter, with twenty-four members registered, earned the Attendance Award.

An impressive number of very attractive door prizes were awarded before the Benediction by Mabel Bradford, President of Chattabwa Chapter, and the gathering dispersed.

Our sincere thanks to every member of the hostess chapters for their unfailing courtesy and hospitality--for their numerous considerate acts, and for their determination to make this meeting the biggest and most rewarding one yet held.

Our appreciation to those throughout the District whose interest and participation added so much to the value of every session. A pat on the back is all that an ABWA member needs to put her into orbit. You gave it, and a smile and a friendly handclasp along with it, and this will make itself felt throughout the remaining Five District Meetings to come.

You have to have class to lead the parade, and the Southeastern District has that in abundance. Like the trumpet player that Bill Blair told you about, we'll be tooting our horn for you to the very end!

Cordially

Mrs. Florence Barrett  
National Co-ordinator

## PREZ SEZ CONTINUED

Be sure you attend our next dinner meeting and give a warm welcome to these new members at their installation.

Our "Thanks" to Jean and Minnie Fulkerson for the use of their beautiful home for this event. and to Kay Boswell and Brenda Williams for an excellent performance. You're MY nomination for best actress and supporting role on "Oscar" Night. The Workaretta skit was a very impressive contribution to our Tea.

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### EXTRA! EXTRA! BOSSES' NIGHT READ ALL ABOUT IT

What's all the excitement about? Well, as members of ABWA it's time that we again pay tribute to our bosses. And just how are we going to do this? Well, on APRIL 22 at PARK HAVEN RESORT we are entertaining our bosses with a gala dinner revolved around a delightful theme of a night in Las Vegas.

Mr. Chester Redmon will be our guest speaker. It will certainly be a delight to have Mr. Redmon with us again.

Entertainment will be provided by Mr. Cal Turner Jr. from Scottsville, Kentucky. Mr. Turner is Executive Vice President of J.L. TURNER & SON and a very talented soloist and pianist.

What more could be added to make a more delightful evening? Well, the bosses of course! Be sure your bosses name is given to me by the dinner meeting so that each boss may be sent an invitation with an R.S.V.P. to you.

Reservations must be made by April 10 by contacting reservation chairman, Mrs Joyce Lewis.

SEE YOU IN LAS VEGAS on APRIL 22!