Fall 2014

University College Connection Fall 2014

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Regional Mail

University College is responsible for getting mail from the Bowling Green campus to the regional campuses. If you have an item that needs to go to South Campus, Elizabethtown, Ft. Knox, Glasgow or Owensboro campuses, you may call our office (745-4092) by 12:00 p.m. for same day pick-up. You may also drop off your mail at Tate Page Hall, Room 201. Please CLEARLY label the mail with the person’s name, campus, building name, and room number. Also, please allow plenty of time — Plan ahead! Couriers do not run daily during the summer hours. Your cooperation is appreciated!

Where’s Big Red?

Big Red (JUST LIKE the image to the left) is hidden somewhere in this newsletter. Be the first to find him and you win a University College travel mug! Email wendi.kelley@wku.edu and tell us where you found him!

Wishing you and your family a Wonderful Thanksgiving, a Merry Christmas and a Happy New Year!

From
University College
The WKU ALIVE Center for Community Partnerships is pleased to announce our spring call for proposals for the Community Partnership Funds (CPF) program. The CPF program awards funding to faculty, staff, students, and members of a partnering community to implement campus and community partnership projects that address social challenges locally, regionally, and abroad. The CPF program supports public problem-solving through service-learning, community development or community-based research. A full description of the three funding tracks can be found on our website.

Visit the application page to learn more.

The deadline for submissions is February 16th at 11:59 pm. If you have any questions about the guidelines or the process, feel free to contact Lauren Cunningham, Community Engagement Coordinator, at 270-782-0082 or lauren.cunningham@wku.edu.

Community Partnership Funds
Next deadline: February 16th at 11:59pm
Community-Based Research Track - Up to $2,000
Community Development Track - Up to $1,000
Service-Learning Track - Up to $500
In October 2014, Drs. Molly Kerby (DCS), Gayle Mallinger (Social Work), Jeanine Huss (Education), and Martin Stone (Agriculture) completed the first year of an interdisciplinary team iRCAP project at the Boys & Girls in Bowling Green, KY. Fifth and sixth graders in the 2014 Boys & Girls Club summer program were taught to plant seeds, measure and document growth, and understand the value of resilience and sustainable community development. The participants grew heirloom vegetables and herbs and received instruction on how to save seeds for the next growing season. WKU students, the WKU Kelly Autism Program, WKU Baker Arboretum students, and interdisciplinary faculty joined forces to install and maintain the garden during the summer months (May-October). Dr. Jeanine Huss and social work student, Cassady Crim, collected pre- and posttest data on participants' science skills and presented the results at the North American Association for Environmental Education in Ottawa Canada in October. The project concluded with a garden party and workshop on October 14 where participants and their parents painted clay herb pots, constructed mini composters, and enjoyed fresh garden-grown vegetables. The research team is currently seeking funding to continue and expand the project to the surrounding communities.
In September 2014, Drs. Molly Kerby (DCS) and Gayle Mallinger (Social Work) published a peer-reviewed article in a special issue of the eJournal of Public Affairs, Beyond Sustainability. The article challenges the three-pillar approach to sustainability and offers a new conceptual model for measuring “opportunities for intervention to decrease risk, promote community cohesion, and encourage social change through empirical investigation.” This collaboration combines theoretical approaches to sustainability through a diversity and community studies lens with ecological perspectives and risk and resilience theory in the field of social work. This work can be accessed at http://ejournal.missouristate.edu/2014/10/beyond-sustainability-a-new-conceptual-model/

In September 2014, Drs. Molly Kerby (DCS), Kristi Branham (DCS), and Gayle Mallinger (Social Work) published a peer-reviewed article in the Journal of Higher Education, Theory, and Practice. The article entitled, Consumer-based Education: The Uncaring of Learning argues that while the business model may alleviate some of the burden of nation-wide budget cuts in higher education, it is not a sustainable paradigm and lacks resilience. The authors pull from theories of feminist thought, higher education, and social work to approach this complex issue. The focus of the work maintains the foundation for success in higher education requires a model of care that provides protective factors designed to reduce the risk for both academic dismissal and voluntary withdrawal. Further investigations, using the proposed model in this article, will be necessary to analyze the effects of remedial education on persistence and to determine if this approach actually increases persistence. The article will be published in the 2014 late fall edition of the journal.
On October 17th, WKU Aging’s student group, CORE (Companions of Respected Elders), won 1st place in the Resident Council Conference table decorating contest for their “Fall for WKU” themed table. Area nursing home residents attend this annual conference, sponsored by the Barren River Long-Term Care Ombudsman Program, during National Resident Rights Month. As part of this day, various organizations decorate tables and serve residents at a special luncheon. CORE served residents and staff of Signature HealthCARE of Bowling Green, the facility the group regularly visits. Congratulations to CORE and a special thank you to Ms. Teresa Oliver and Ms. Wendi Kelley of the University College Dean’s Office for their assistance. Be sure to check out CORE’s website and a recent article in the WKU College Heights Herald highlighting their activities.

WKU Aging is happy to announce that Gero 461: Person Centered Dementia Management and Gero 481: Global Aging have gone through the formal course approval process and will be offered regularly beginning in Spring 2015 as electives in the Gerontology Minor and Aging Specialist Certificate. Contact Marybeth Hunt at 270-745-3177 or marybeth.hunt@wku.edu for more information on these or other aging courses.
On November 6th, Barbara Johnston was awarded WKU Aging's Volunteer of the Year Award at the 2014 Summit Awards. Barbara has taken on a vital leadership role in the Age-friendly Bowling Green Communications Committee. This committee created and distributes a Senior Events Calendar. Barbara also spearheaded the effort to start a senior page in SOKY Happenings magazine which highlights the calendar and features articles on programs, events, and organizations of interest to older adults in the Bowling Green area.

Barbara is also a regular writer for the page in SOKY Happenings. Barbara always thinks outside the box and is continually providing ideas to advance this project. Congratulations Barbara!

Barbara (right) was presented this award by WKU President Gary Ransdell (middle) and WKU Aging’s Coordinator of Community Outreach Marybeth Hunt (left).

WKU Aging congratulates Megan Sircy, a WKU junior who was recently awarded a Faculty-Undergraduate Student Engagement (FUSE) grant for her research titled “Gen Unite: Connecting Volunteers With Isolated Elders.” Megan has a major in Health Care Administration and minor in Gerontology. Dr. Dana Bradley, Director of WKU Aging, will be Megan’s faculty mentor. This is the tenth grant for which a Center for Gerontology affiliated faculty member has acted as mentor.
The ICSR is making great strides preparing WKU students to **think critically, act responsibly, and embrace diversity** in the Bowling Green community.

The 2nd bi-term course, Public Achievement is training 10 students to be “coaches” for the internationally recognized model of youth citizenship education. Our students are learning public skills, advocacy, teamwork, and how to be a co-creator of change in their communities. Upon completing this course, students may serve as coaches for the Public Achievement program in the Bowling Green K-12 schools.

This month ICSR graduate teaching assistants Laura Goodwin and Scarlette Briones are also working with previously trained coaches to put Public Achievement into action at T.C. Cherry Elementary School. Their leadership aligns with the principles that societal issues are everyone’s responsibility and that students can be change agents at any age.
Military Student Services took their first recruiting trip for 2014-2015 October 28 through November 1. Tonya Archey and Joshua Smith traveled to Savannah, Georgia, Naval Submarine Base Kings Bay, Georgia, Naval Air Station Jacksonville, and Mayport Naval Station, Florida, for college fairs and outreach to the bases. The connections we made were phenomenal and the recruitment was far beyond what we could imagine.

Textbooks For Troops received GREAT NEWS in October, the WKU Parent’s Advisory Council awarded us a $5,000 grant! This will be a tremendous help and we cannot thank them enough for the support the Council has shown to us over the years.

Also, there are some upcoming dates for the program to be aware of…

December 19th all textbooks currently checked out for the Fall Term are due back, December 8th deadline to have request in for Winter Term classes and January 12th deadline to have request in for Spring Term classes. As a rule of thumb, the earlier you get the request in the better, and do not be late turning in requests or returning books.

For more information contact Joshua Smith at joshua.smith@wku.edu or 270-745-2180.
Many of our WKU military students are called to duty with little or no notice. Please work with these students to ensure they are not falling behind due to circumstances that are beyond their control. If military obligations cause them to miss a quiz or a critical assignment, please work with them so their grade does not suffer. Their classes are very important to them, but their military duty must always come first. They don't have a choice. When duty calls they generally do not have internet connectivity.

Our military student population is growing exponentially. We are serving active duty, reserve, and national guard units from all over the country and globally. As this population continues to grow our military flexibility must be enhanced. We are currently the top ranked (BEST For Vets) school in Kentucky, and number 7 in the nation because YOU are serving them so well. Please continue to look for ways to help them overcome last minute, duty related, interruptions to their classes.

If you need verification of their temporary duty assignments, or need assistance with a military student, please don't hesitate to contact our office. 270 745-5837 or 270 745-4163.
Military Student Services would like to thank the campus community for the generous support in providing items for the care packages we shipped to the USS George Washington. The crew was extremely grateful and overwhelmed by your generosity. The banner in the photo was created by WKU students and reads: WKU salutes the men and women of the USS George Washington. It also contains words of thanks written by several hundred of our students. In addition to the awesome photo from the carrier, they also sent a very nice Letter of Appreciation and a photo of the carrier depicting Mount Fuji in the background. Yokosuka, Japan is the homeport of this super carrier and it is the Navy’s only forward deployed carrier in the fleet.

Staff from Military Student Services are on post each week at Ft. Campbell spreading the word of WKU’s awesome programs to soldiers and their family members. Ft. Campbell supports the 5th largest military population in the Army with approximately 85,000 military and their family members. Additionally, just over 155,000 retirees, reservists, and their family members are supported by base services. [Tonya Archey and ROTC Cadet Amonge stand ready to educate the soldiers on WKU programs and opportunities for commission through the Army’s ROTC and Green to Gold programs]
School of Professional Studies Graduate Assistants Dominique Walker (left) and Kelcie Dixon (right) participated in the Sept. 27th Focus on WKU and Spring Preview Day. The recruitment event featured information sessions and an Academic Expo. Dominique and Kelcie led a lively session on the benefits of the University Experience course for first-year students. They also met many potential WKU students and their families during the Academic Expo. Kelcie is a graduate student in the Counseling and Student Affairs program and Dominique is in the Master of Public Health program.

Dr. George Kontos attended three national conferences in his field of Information Systems this semester. In September he attended the International Educational Technology Conference (IETC) in Chicago, IL. In October the annual Association for Distance Education and Independent Learning (ADEIL) Conference in Lubbock, TX. In November he attended and made presentations at the Association of Educational Communications and Technology (AECT) conference in Jacksonville, FL.

In addition to learning new technologies and meeting professionals from various countries, he made a number of presentations on web design and online teaching which are his main research interests. Dr. Kontos (center) is pictured during a presentation at the IECT conference in Chicago.

International Leadership Association Annual Convention

Three faculty from the School of Professional attended and participated in the annual International Leadership Association (ILA) convention, this year held in San Diego, California, from October 29 to November 2. The ILA is a professional organization that promotes leadership among educators, scholars and practitioners globally. The annual convention alternates between a US and international location. The vast majority of members are from Anglo countries, but the academic discipline of leadership is quickly gaining international recognition increasing non-western membership and participation at the annual conference.

Mr. Ron Mitchell attended and was a judge for the student case-study competition. The case-study competition is open to any university and provides a team of students at both the undergraduate and graduate levels to compete in providing the best solution to a leadership focused case study. Mr. Mark Staynings also attended and participated in the many concurrent sessions as well as networked with other leadership scholars attending the conference. Dr. John Baker lead a roundtable discussion on the topic of “How to Effectively Teach Nontraditional Students.” A discussion allowed participants to share thoughts and ideas on how best to engage and teach nontraditional students. As our classrooms, especially in University College and the School of Professional Studies, experience an increased number of nontraditional students, the challenge to engaging and effectively teaching this growing yet somewhat unique group of students becomes more important.

Overall, the conference provided participants an opportunity to better understand the latest advances in leadership pedagogy, scholarship and practical application. The other benefits provided by the conference were to provide venues to develop new professional contacts that can assist the Organizational Leadership program grow and develop its curriculum and pedagogy to better serve our students.
Let me share a short encounter I had this last week with one of our students with name and circumstances changed slightly to protect his identity.  Sam came into my office the other day to tell me about his practicum.  He was excited about what he was learning about a new way for him to do leadership.  He told me he has held sports leadership positions like captain of his soccer team in high school and now at WKU and has always led with an authoritarian direct style, just as he has seen modeled by his coaches.  But, since he was working on his LEAD 400 Practicum, he knew he had to try a different approach with his team members on his project.  So, he started doing more encouraging – catching his team members doing something well.  He was surprised at how well they responded and he didn’t have to yell at them to do something.  He thought, if it worked so well on my project, I might as well try the same thing with my soccer teammates.  “I found I didn’t need to yell at them as much as before and they actually seemed to improve faster with better team spirit.”  Sam went on to say, “Besides that, it seems my coaches have noticed the difference and even they are now changing their style as well.”  Sam concluded that he knows there will always be those times when he needs to come on strong and be very directive, but he has learned that it is important to determine which style is needed in various situations.  This is the kind of learning we in Organizational Leadership are hoping our students will learn – our goal is to turn our students into star leaders who can serve their communities well.

Our program is growing quickly as word gets out about this relatively new three-year program.  The major is interdisciplinary with a core of 8 leadership classes and 8 electives which can be chosen from a variety of fields – management, communication, social sciences and other relevant areas.  And now we have added the JUMP Program – Joint Undergraduate Masters Program – which allows undergraduate Organizational Leadership majors to take 12 credits that work jointly with their undergraduate major and graduate Masters in Organizational Leadership.  The Organizational Leadership major is an excellent program and one that is sure to become a major program at WKU!

The school of Professional Studies is proud of their Resource Room located in Tate Page Hall 220.  This room was originally the Leadership Studies Library, but it also contains books that might be helpful to you with research in other areas, and for the preparation and execution of your Practicum.  There are various journals available to read: Leadership, The Harvard Business Review and The Human Resources Journal.  If you are a student enrolled in the School of Professional Studies, you may check out books for two weeks, and then can renew them if needed.  Listed below are some of the newer books we have acquired:

- A Leader’s Legacy by Kouzes & Posner
- Capital Ideas Evolving by Peter L. Bernstein
- Think Twice by Michael J. Mauboussin,
- Restoring Financial Stability by Acharya & Richardson
- Animal Spirits by Akerlof & Shiller
- The Myth of the Rational Market by Justin Fox
- Built to Last by Collins & Porras
- How Remarkable Women Lead by Barsh & Cranston
- Start with Why by Simon Sinek
- The Party of Death by Ramesh Ponnuru
- Societal Learning and Chance by Steve Waddell
- End of Leadership by Barbara Kelleman
- The Courageous Follower by Ira Chaleff

- Free Fall by Joseph E. Stiglitz
- Getting Off Track by John B. Taylor
- Personality and Organization by Chris Argyris
- Interdisciplinary Research by Allen Repko
- House of Cards by William D. Cohan
- The Heretics of Finance by Lo & Hasanhodzic
- The Age of Heretics by Art Kleiner
- Centered Leadership by Barsh & Lavoie
- Leaders Eat Last by Simon Sinek
- When Markets Collide by Mohamed El-Erian
- The Best in US by Cleve Stevens
- Leading Change by John P. Kotter
- What Leaders Really Do by John P. Kotter
Transfer Student Outreach and Recruiting in School of Professional Studies

The School of Professional Studies works with the WKU Regional Campuses to support transfer and non-traditional learners. This fall, several SPS faculty have been busy with recruiting events throughout the region. Professors George Kontos, John Baker, Sara Northerner, and Jeff Butterfield have participated in recruiting fairs, KCTCS faculty meetings, and other events with the goal of increasing WKU’s visibility and selling prospective students on the benefits of a Western Education.

Ron Mitchell served as one of the judges for the 8th Annual Student Case Competition Final Presentations during the International Leadership Conference in San Diego. The competition has a Graduate and Undergraduate Student division and is open to Universities throughout the world.
The folks at SUS have a great time getting in the Halloween spirit! They are Kel-sie Price (gypsy), Tim Brotherton (Robin Hood), Kelvin Byers (Oscar Proud), Carlos Stallworth, (Scar, The Lion King), Carlous Yates (Beast, Beauty and the Beast), Vickie Haswell (Snow White), Stephanie Wilson (Maleficent) and Cyndi Hunter (Cruella DeVille, 101 Dalmatians).