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Industrial Resources: Mason County - Maysville

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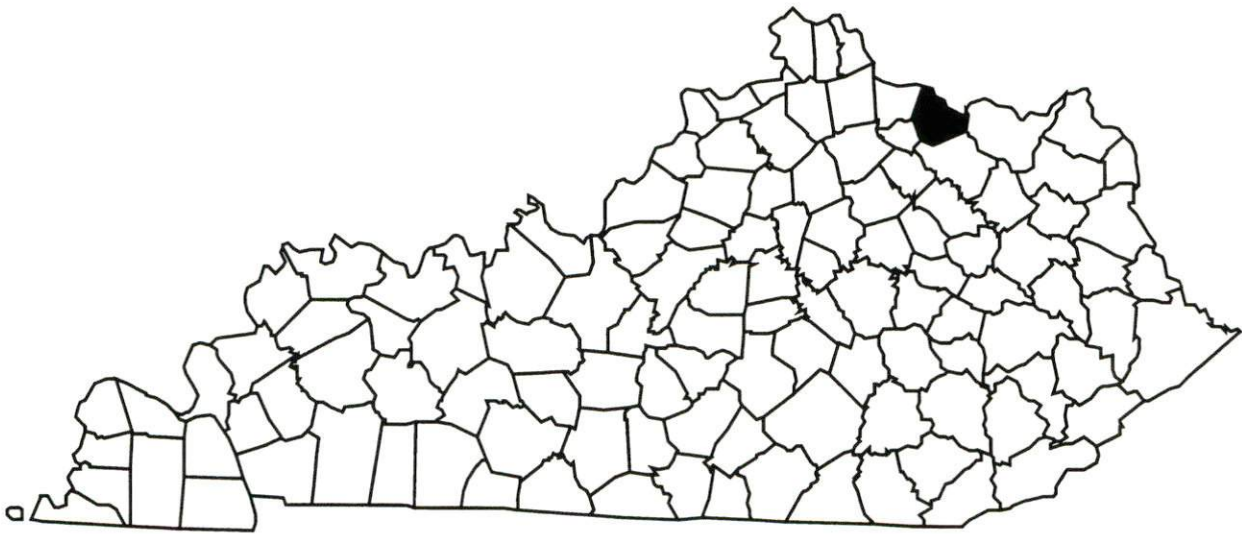
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Kentucky

Resources For Economic Development

Maysville (Mason County)

December 1998



Prepared by
Kentucky Cabinet for Economic Development
Division of Research
in cooperation with
Maysville-Mason County Industrial Authority

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MAYSVILLE, KENTUCKY – A RESOURCE PROFILE

Maysville, the county seat of Mason County, is situated on the south bank of the Ohio River in the northeastern portion of Kentucky. Maysville is located 61 miles southeast of Cincinnati, Ohio; 134 miles northeast of Louisville, Kentucky; and 137 miles west of Charleston, West Virginia. The city had an estimated 1996 population of 8,417.

Mason County, covering a land area of 241 square miles, is in the Outer Blue Grass Region. The terrain of the county is rolling to hilly. Mason County had an estimated 1997 population of 16,903.

The Economic Framework – Mason County firms employed 8,946 people in 1996. Contract construction firms provided 155 jobs; manufacturing firms in the county reported 3,063 employees; wholesale and retail trade provided 2,481 jobs; 1,556 were employed in the service industry; and state and local government accounted for 956 jobs.

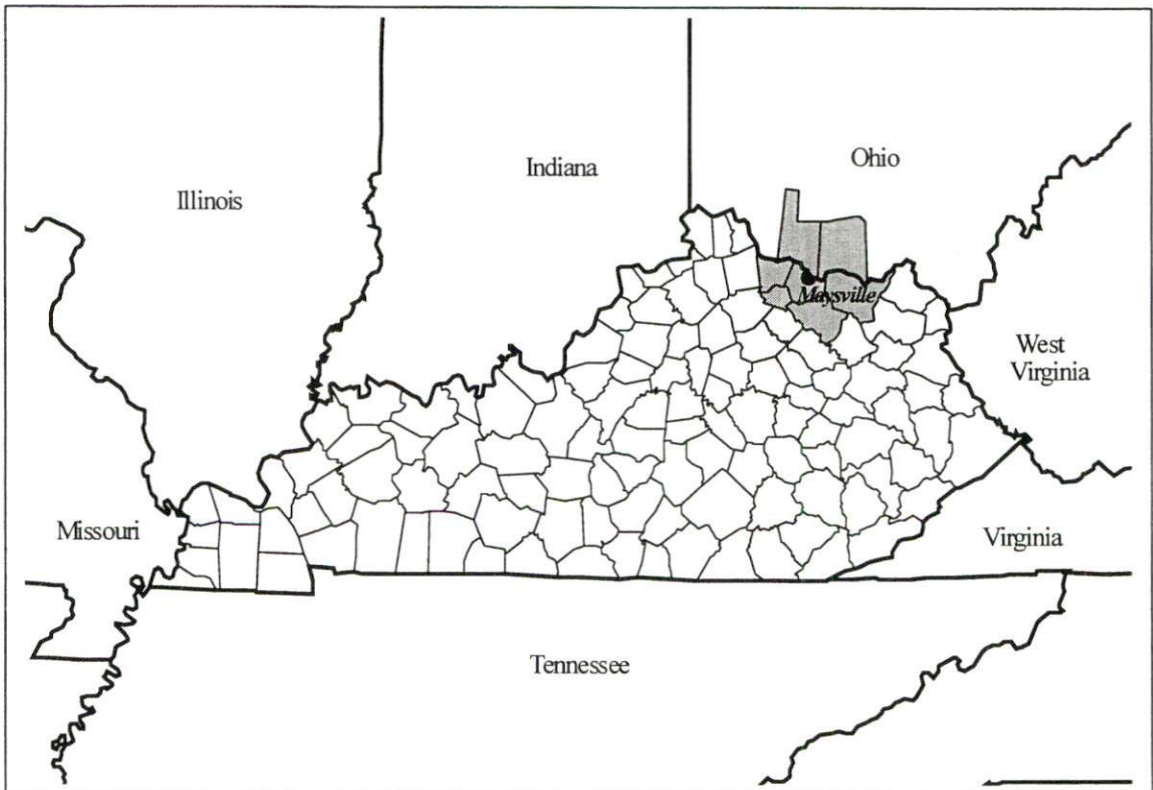
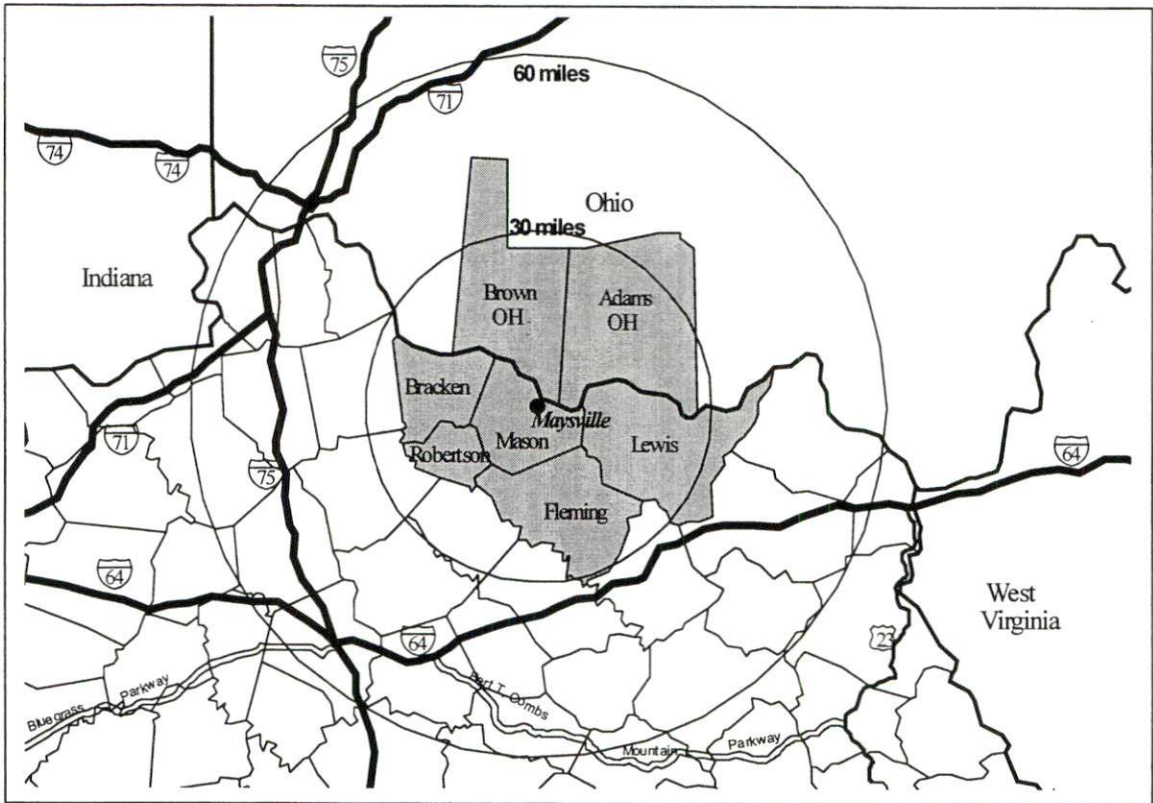
Labor Supply – There is a current estimated labor supply of 16,193 persons available for industrial jobs in the labor market area. In addition, from 1999 to 2003, approximately 9,822 young persons in the labor market area will become 18 years of age and potentially available for industrial jobs.

Transportation – Highways serving Maysville include U.S. Highway 62/68, Kentucky Routes 8, 10, 11, and Kentucky 9 (AA Highway). All are "AAA"-rated trucking highways. Twenty-five trucking companies provide interstate and/or intrastate service to Maysville. The Fleming-Mason Airport, a local airport located six miles south of the city, maintains a 5,000-foot paved runway. Scheduled commercial airline service is available at the Blue Grass Airport, 71 miles southwest near Lexington; and at the Cincinnati/Northern Kentucky International Airport in Boone County, Kentucky, 61 miles northwest of Maysville. Maysville is located on the Ohio River, where a nine-foot navigation channel is maintained. Private port facilities are located in Maysville. CSX Transportation, the Trans-Kentucky Transportation Railroad, and Amtrack provide rail service to Maysville.

Power and Fuel – Electric power is provided to Maysville and portions of Mason County by the Kentucky Utilities Company. The remainder of Mason County is served by the Fleming-Mason Rural Electric Cooperative Corporation. Natural gas service is provided by Columbia Gas of Kentucky, Inc.

Education – The Mason County Public School System provides primary and secondary education to Maysville. Three nonpublic schools are also located in Maysville. Higher education opportunities are provided by Maysville Community College. In addition, sixteen other colleges and universities are located within 60 miles of the city. Technical training is available locally at the Mason County Area Technology Center and at the Rowan County Technical College.

Labor Market Area Maps



Note: To obtain detailed topographical and general highway maps contact Maps and Publications at 502-564-4715, or for industrial site maps contact the Site Evaluation Division at 502-564-7140.

LABOR MARKET STATISTICS

The Maysville labor market area includes Mason County and the following additional counties: Bracken; Fleming; Lewis; Robertson; Adams, OH; and Brown, OH.

Population

	<u>1980</u>	<u>1990</u>	<u>1996*</u>	<u>1997*</u>
Labor Market Area	110,884	112,214	121,601	122,858
Maysville	7,983	8,113	8,417	N/A
Mason County	17,760	16,666	16,914	16,903

Notes: * - Population estimates. N/A – Not available.

Source: U.S. Department of Commerce, Bureau of the Census.

Population Projections

	<u>2000</u>	<u>2010</u>	<u>2020</u>
Labor Market Area	125,343	135,888	145,808
Mason County	17,991	18,833	19,464

Note: Population projections are from High Growth Series forecast.

Source: University of Louisville, Urban Studies Center, State Data Center. Population projections for the out-of-state counties were estimated by the Kentucky Cabinet for Economic Development.

Estimated Labor Supply

	<u>Available Labor, 1997</u>			<u>Future Labor</u>	
	<u>Total</u>	<u>Unemployed</u>	<u>Potential Labor Supply</u>	<u>Under-employed</u>	<u>Becoming 18 years of age 1999 through 2003</u>
Labor Market Area	16,193	4,365	2,746	9,081	9,822
Mason County	3,853	395	337	3,121	1,210

Note: Unemployed – people not working but actively seeking work. Potential Labor Supply – represents the number of persons not in the labor force, but would like a job (based on national estimates). Underemployed – people employed in wholesale/retail trade and non-professional services. See Appendix for further explanation.

Sources: U.S. Department of Labor, Bureau of Labor Statistics. U.S. Department of Commerce, Bureau of the Census. Kentucky Cabinet for Economic Development, Future Labor Supply Becoming 18 Years of Age, 1999 through 2003.

Labor Force Characteristics of Residents, 1997

	<u>Mason County</u>	<u>Labor Market Area</u>
Civilian Labor Force	8,437	55,011
Employed	8,043	50,646
Unemployed	395	4,365
Unemployment Rate (%)	4.7	7.9

Source: U.S. Department of Labor, Bureau of Labor Statistics.

Work Force Commuting Patterns (1990)

Workers commuting out of Mason County	1,346
Workers commuting into Mason County	3,023
Working and residing in Mason County	5,857

Source: University of Louisville, State Data Center.

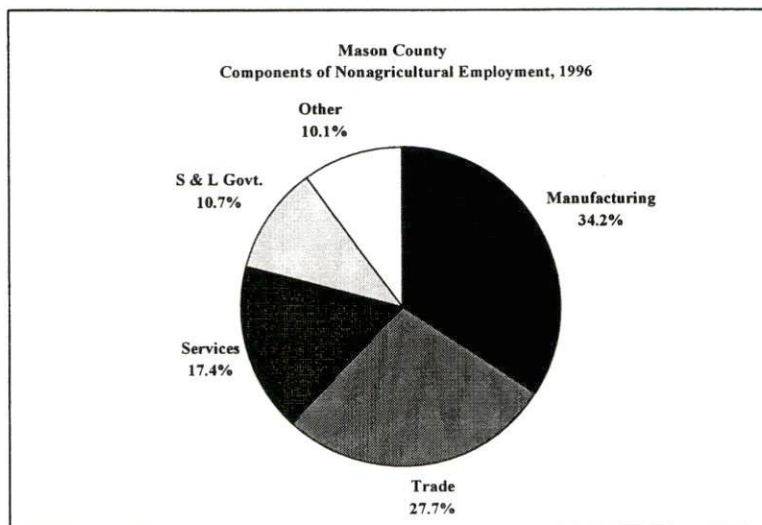
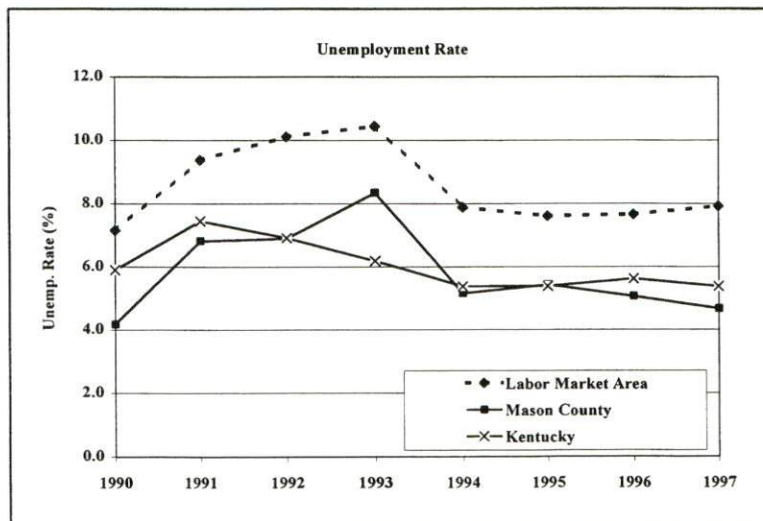
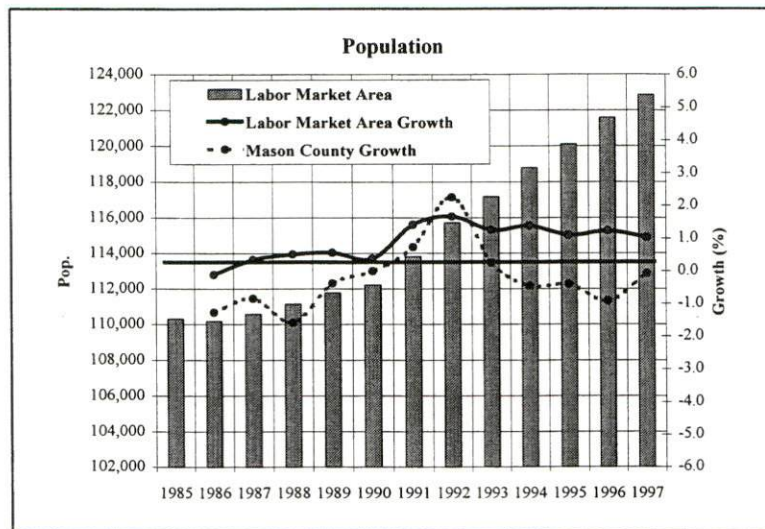
Selected Components of Nonagricultural Employment by Place of Work, 1996

	<u>Mason County</u>	<u>Labor Market Area</u>
All Industries	8,946	28,659
Mining & Quarrying	0	0
Contract Construction	155	631
Manufacturing	3,063	6,919
Transportation & Public Utilities	483	1,749
Wholesale & Retail Trade	2,481	6,834
Finance, Insurance, & Real Estate	219	856
Services	1,556	5,018
State & Local Government	956	6,061
Other	34	100

Note: Excludes domestic workers, railway workers, certain nonprofit corporations, majority of federal government workers, and self-employed workers.

Source: Kentucky Workforce Development Cabinet, Average Monthly Workers Covered by Kentucky Unemployment Insurance Law, 1996.

Selected Charts



Per Capita Personal Income

	<u>1992</u>	<u>1996</u>	<u>Percent Change (1992-1996)</u>
Mason County	\$15,270	\$17,994	17.8
Labor Market Area Range	\$10,569 - \$15,270	\$11,800 - \$17,994	-
Kentucky	\$16,761	\$19,773	18.0
U. S.	\$20,631	\$24,436	18.4

Source: U.S. Department of Commerce, Bureau of Economic Analysis. 1998.

Average Placement Wages

Mason County is served by the Maysville local office of the Kentucky Department for Employment Services. The focus of the following data is on job placements made by the Maysville local office and may therefore be used as an indicator of the wages which employers in the area pay new employees. During the twelve months which ended on June 30, 1998, the local employment office filled Mason County job openings in various occupational categories. The average hourly wage for selected occupational categories were:

	<u>Number of Placements</u>	<u>Average Wage (\$)</u>
All Occupations	1,777	6.19
Professional, Technical & Managerial	18	7.42
Clerical	84	5.29
Sales	13	6.76
Domestic	2	5.58
Services (excluding domestic)	163	5.31
Agricultural, Fishery, Forestry, etc.	1	6.00
Processing	20	7.40
Machine Trades	131	5.75
Bench Work	301	6.34
Structural	89	7.61
Motor Freight & Transportation	16	6.74
Packaging & Materials Handling	910	5.99
Other	29	14.01

Note: Occupational categories are taken from the Dictionary of Occupational Titles published by the U.S. Department of Labor. The Maysville local office serves Bracken, Fleming, Lewis, Mason, and Robertson Counties.

Source: Kentucky Workforce Development Cabinet, Department for Employment Services.

Average Weekly Wages by Industry by Place of Work, 1996

	<u>Mason County</u>	<u>Kentucky (Statewide)</u>	<u>Tennessee</u>	<u>Virginia</u>
All Industries	\$401.33	\$465.37	\$495.00	\$525.00
Mining & Quarrying	0.00	774.09	718.00	763.00
Contract Construction	350.46	489.34	524.00	515.00
Manufacturing	489.74	608.28	592.00	615.00
Transportation & Public Utilities	741.31	620.62	620.00	718.00
Wholesale & Retail Trade	246.40	319.59	N/A	N/A
Finance, Insurance, & Real Estate	420.41	576.81	653.00	688.00
Services	349.93	420.80	471.00	550.00
State & Local Government	438.74	473.35	N/A	N/A
	<u>Indiana</u>	<u>Ohio</u>	<u>Illinois</u>	<u>U.S.</u>
All Industries	\$507.00	\$528.00	\$599.00	\$550.00
Mining & Quarrying	810.00	732.00	887.00	916.00
Contract Construction	577.00	590.00	731.00	583.00
Manufacturing	699.00	738.00	737.00	697.00
Transportation & Public Utilities	614.00	641.00	725.00	694.00
Wholesale & Retail Trade	N/A	N/A	N/A	N/A
Finance, Insurance, & Real Estate	587.00	638.00	874.00	802.00
Services	434.00	466.00	547.00	523.00
State & Local Government	N/A	N/A	N/A	N/A

N/A – Data not Available.

Note: The average weekly wage for each category includes salaries and wages of all persons working for that type of business. For example, the manufacturing category includes both production workers and administrative personnel. Domestic workers, railway workers, certain nonprofit corporations, majority of federal government workers, and self-employed workers are excluded. Wages for U.S. and surrounding states rounded to nearest dollar.

Sources: Kentucky Workforce Development Cabinet, Average Weekly Wages of Workers Covered by Kentucky Unemployment Insurance Law, 1996. U.S. Department of Labor, Bureau of Labor Statistics, Employment and Wages, Annual Averages, 1996, November 1997.

EXISTING INDUSTRY

Maysville Manufacturing Firms, Their Products and Employment

<u>Firm</u>	<u>Product(s)</u>	<u>1997 Emp.</u>	<u>Date Established</u>
Cargill, Inc.	Fertilizer blending	9	1951
Crystal Tissue Co.	Tissue converting & packaging	150	1989
Custom Chrome & Plating, Inc.	Chrome & zinc plating services	4	N/A
Dominey Design	Gold precious decorative jewelry	2	N/A
Emerson Electric Company, EPT Drive & Component Division	Pulleys, V-belts, drives, sprockets, gears, ball & roller bearing units	1,300	1886
Federal-Mogul	Auto parts, packaging and distribution	160	1988
Green Tokai Co., Ltd.	Weather stripping	200	1996
Inland Paperboard & Packaging	Paper recycling & converting; liner-board	165	1991
January & Wood Co.	Twine, rayon & cotton yarns	60	1824
Jockey Intl, Inc.	Men's & women's knit underwear	525	1955
Maysville Materials Co.	Asphalt	18	N/A
Maysville Newspaper, Inc.	Newspaper publishing; offset & letterpress printing	60	1968
Maysville Ready Mix Concrete	Ready-mixed concrete	27	1950
Mc Clanahan Printing	Letterpress & offset printing; typesetting; glue & plastic binding	2	1968
Mitsubishi Electric Automotive	Car radios & automotive parts	200	1995
Northern Kentucky Cedar	Cedar mailbox posts	3	1995
Purdon & Son	Commercial offset printing & typesetting	3	1969
Ripley Manufacturing	Commercial drying ovens	35	1998
Standard Quick Print	Commercial offset printing, typesetting & spiral binding	4	1981
Standard Supply Co., Inc.	Concrete blocks & pre-cast concrete products	20	1953
Stober Drives, Inc.	Traction drives, speed reducers, and motors	25	1991
TechnoTrim, Inc.	Automotive leather, cloth & vinyl seat covers	650	1987
Wald Manufacturing Co., Inc.	Bicycle parts & access; metal stampings	200	1905
Welco Technologies	Electric motor subassemblies & refrigerator compressors	58	1984

Note: N/A - Data not available.

Sources: Kentucky Directory of Manufacturers published by Harris InfoSource in cooperation with the Kentucky Cabinet for Economic Development, Division of Research.

Recent Industrial Developments

Green Tokai Company, Ltd. and Mitsubishi Electric Automotive each completed major expansions in 1998, doubling their plant size and employment.

Ripley Manufacturing moved into an existing 35,000 square foot building in 1998. The building was part of Kentucky's "brownfield" program for environmentally sensitive areas.

Labor Organizations in Mason County

United Textile Workers of America, AFL-CIO

Source: Kentucky Cabinet for Economic Development, Division of Research.

Selected Industrial Services – Within 50 Miles of Maysville

Miles	City	Custom Plastics Producers	Electric Motor Repair	Heat Treating Facilities	Industrial Waste Removal	Machine Shops, Tool & Die	Metal Castings	Metal Finishers	Metal Service Centers	Mill- wrights & Riggers
	Maysville		X			X				
32	Morehead		X		X	X				
34	Cynthiana					X	X			
35	Mount Sterling					X		X		
38	Paris					X				
43	Means					X				
44	Winchester		X			X			X	
46	Stanton					X				
47	Clay City					X				
48	Williamstown	X								

Note: Miles are calculated as the straight-line distance from city center to city center; not road miles.

Source: Kentucky Cabinet for Economic Development, Division of Research.

TRANSPORTATION

Highways

Major highways serving Maysville include U.S. Highway 62/68 and Kentucky Routes 9 (AA Highway), 8, 10, and 11. All are "AAA"-rated trucking highways (80,000-pound gross load limit). The Simon Kenton Memorial Bridge connects Maysville with U.S. Highway 52, located across the Ohio River in Aberdeen, Ohio.

Access to several interstate highways is available via "AAA"-rated routes. Interchanges of Interstate 64 are located 41 miles southeast of Maysville near Morehead, Kentucky, and 47 miles south near Mount Sterling, Kentucky. These interchanges are accessible via Kentucky Routes 11 and 32. An interchange of Interstates 64 and 75 is located near Lexington, Kentucky, 64 miles southwest of Maysville via U.S. 68. Access to Interstates 71, 74, and 75 is available at Cincinnati, Ohio, 61 miles northwest of Maysville.

Kentucky 9 (AA Highway) connects Maysville to the Interstate 275 interchange in Campbell County, 45 miles west of Maysville; and also extends to Vanceburg, east of Maysville. Kentucky 9 also extends to I-64 near Grayson and to Greenup Dam Bridge, off U.S. 23.

Construction of another bridge over the Ohio River is planned for Maysville. The bridge and access road will connect Kentucky Highway 9 (AA Highway) to U.S. 52 in Ohio. Construction of the access road is complete and bridge construction will begin in 1996. The entire project is to be completed in 1999. Major highways serving Maysville include U.S. Highway 62/68 and Kentucky Routes 9 (AA Highway), 8, 10, and 11. All are "AAA"-rated trucking highways (80,000-pound gross load limit).

Highway Miles from Maysville, Kentucky to Selected Market Centers

<u>City</u>	<u>Highway Miles</u>	<u>City</u>	<u>Highway Miles</u>
Atlanta, GA	443	Kansas City, MO	644
Baltimore, MD	500	Knoxville, TN	233
Birmingham, AL	470	Los Angeles, CA	2,221
Charleston, WV	137	Louisville, KY	134
Chicago, IL	354	Minneapolis, MN	765
Cincinnati, OH	61	Nashville, TN	278
Cleveland, OH	268	New Orleans, LA	810
Columbia, SC	493	New York, NY	667
Columbus, OH	124	Pittsburgh, PA	296
Dallas, TX	941	Raleigh, NC	457
Des Moines, IA	650	Richmond, VA	454
Detroit, MI	320	St. Louis, MO	394
Indianapolis, IN	173	Tallahassee, FL	714

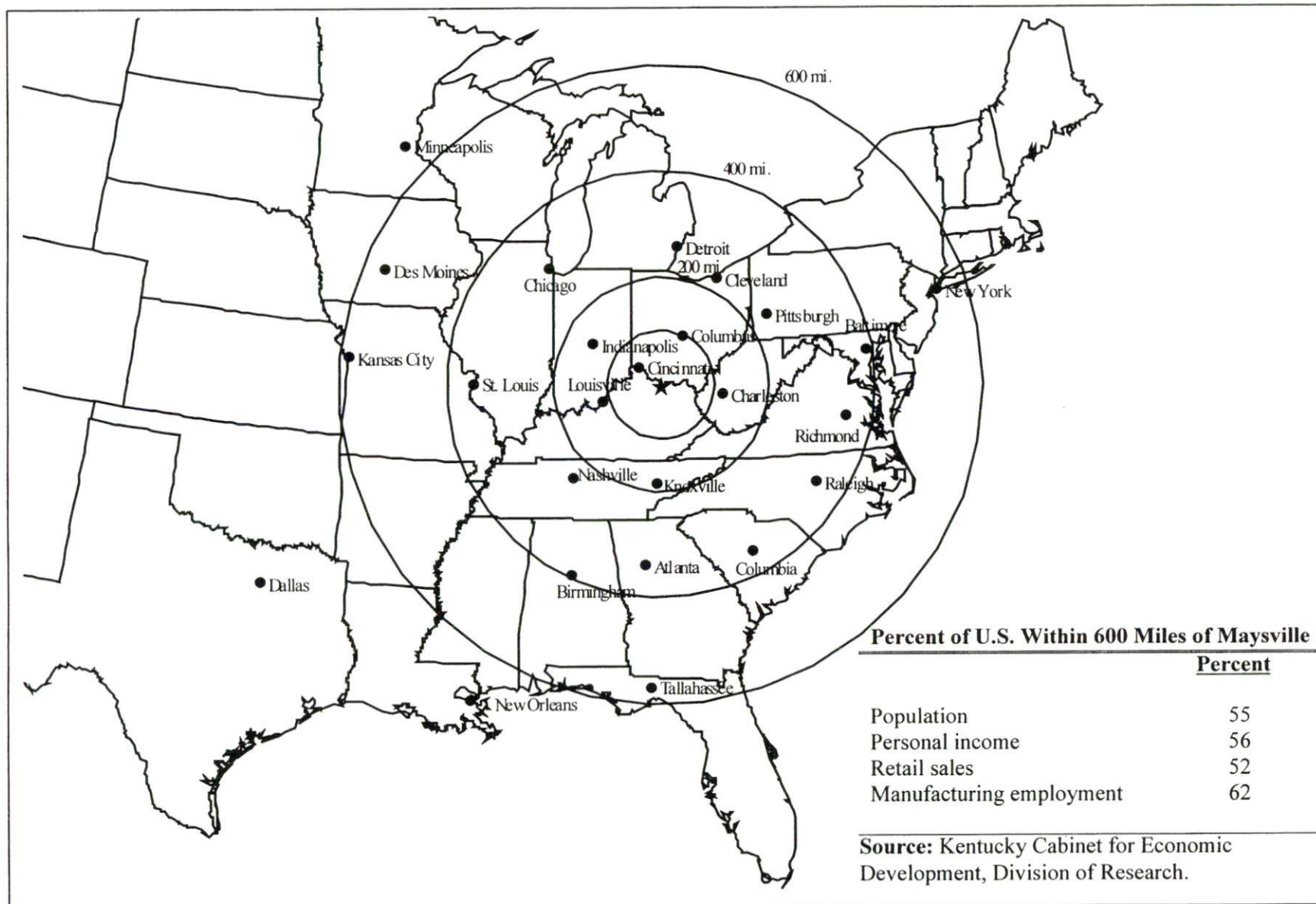
Note: Mileage computations are via the best interstate or primary highways, not necessarily the most direct route of travel.

Source: AAA Map 'n' Go, DeLORME, 1998.

Truck Service

Twenty-five trucking companies provide interstate and/or intrastate service to Maysville. Twenty-five trucking companies provide interstate and/or intrastate service to Maysville. American Motor Carrier Directory, Fall 1998.

Selected Market Centers Map



Rail

Maysville is served by three separate rail companies. CSX Transportation provides main line rail service; T.T.I. (Trans-Kentucky Transportation Railroad, Inc.) provides a connecting rail line between the CSX system at Maysville and the CSX system at Paris, Kentucky. Passenger rail line service is available through Amtrack in Maysville. The nearest intermodal facilities are located at Cincinnati, Ohio, 61 miles northwest of Maysville.

For details on routing, schedules, rates, and services contact:

Amtrack Distribution Center
(800) 872-7245

and/or

Manager of Industrial Development
CSX Transportation
9420 Bunsen Parkway
Louisville, KY 40220
(502) 499-3025

and/or

President
T.T.I. System, Inc.
105 Winchester Street
Paris, KY 40311
(606) 987-1589

Air

Local

Location:
Runway length:
Phone:

Fleming-Mason Airport
Flemingsburg, KY
5,000 feet (asphalt)
(606) 742-2411

Commercial/International

Nearest Major Commercial Airline Service

Location:

Blue Grass Airport
Lexington, Kentucky
71 miles southwest of Maysville

Air service:

ASA, Comair, Continental Express, Delta, Northwest Airlin, TW
Express, United Express, US Airways

Daily arrivals & departures:

192

Nearest International Airport

Location: Cincinnati/Northern Kentucky International Airport
Covington, Kentucky
61 miles northwest of Maysville

Air service: Air Trans, American, American Eagle, Comair, Continental,
Continental Express, Delta, Northwest, Northwest Airlink, Skyway,
Sunworld, SwissAir, TWA, United, US Airways, US Airways Express

Daily arrivals & departures: 1,060

Water

Maysville is located on the Ohio River, one of the most heavily traveled inland waterways in the United States. A nine-foot navigation channel is maintained along the entire length of the Ohio River. Transcontinental Terminals Incorporated maintains a 1,500-ton-per-hour coal-loading facility at Maysville. Crounse Corporation operates a commercial barge line with load service offices in Maysville. Four river terminals, for private use only, are operated within five miles of Maysville.

UTILITIES

Electricity

Service area: **Maysville and parts of Mason County**
Company: Kentucky Utilities Company
Source of power: Kentucky Utilities Company
For industrial rates contact:

Economic Development Department
Kentucky Utilities Company
One Quality Street
Lexington, KY 40507
(606) 255-2100

Service area: **parts of Mason County**
Company: Fleming-Mason Rural Electric Cooperative Corporation
Source of power: East Kentucky Power Cooperative
For industrial rates contact:

Industrial Development Department
East Kentucky Power Cooperative
4775 Lexington Road
P.O. Box 707
Winchester, KY 40391
(606) 744-4812

and/or

Fleming-Mason Rural Electric Cooperative Corporation
Elizaville Road
P.O. Drawer 328
Flemingsburg, KY 41041
(606) 845-2661

Natural Gas

Service area: **Maysville**
Company: Columbia Gas of Kentucky
Source of supply: Columbia Gas Transmission Corporation
For rates and supplies contact:

Economic Development Department
Columbia Gas of Kentucky
70 Fountain Place
Frankfort, KY 40601
(502) 227-4998

Public Water Supply

Service Area: **Maysville**
Company: Maysville Utility Commission
216 Bridge Street
P.O. Box 406
Maysville, KY 41056
(606) 564-4046

Treatment facilities information

Source of raw water : Ohio River
Treatment plant capacity: 4,000,000 gallons per day
Average daily consumption: 2,600,000 gallons
Peak daily consumption: 3,200,000 gallons
Storage capacity: 3,200,000 gallons
Water pressure: 45 psi to 151 psi

Improvements: In 1996, the company upgraded the treatment plant from 3 million gallons per day to 4 million gallons per day. The commission plans to spend \$500,000 to erect a 500,000-gallon elevated storage tank within five years.

Raw Water

Surface water sources - Ohio River and North Fork Licking River
Average discharge - Ohio River at Greenup Dam - 90,570 cfs (26 years, USGS);
North Fork Licking River near Mt. Olivet - 312 cfs (4 years, USGS)
Expected ground water yield - 500 to 1,000 gpm along the Ohio River, 5 to 50 gpm in a small portion of north central Mason County, 5 gpm or less over remainder of county.

Sewerage

Service Area:

Maysville

Company:

Maysville Utility Commission

216 Bridge Street

P.O. Box 406

Maysville, KY 41056

(606) 56404046

Design capacity:

1,400,000 gallons per day

Average daily flow:

1,200,000 gallons per day

Type of treatment:

Secondary

Treated effluent discharged into:

Ohio River

Improvements:

The commission is currently upgrading the wastewater treatment plant from 1.4 million gallons per day to 3.4 million gallons per day (with a hydraulic capacity of 8.5 million gallons per day). Also, the commission is upgrading and renovating seven of the major pump stations, as well as upgrading parts of the sewer collection system. These projects are scheduled to be completed by September 1999 at a cost of \$12.5 million.

CLIMATE

Mason County

Temperature

Normal (49-year record)	53.60 degrees
Average annual, 1996	51.90 degrees
Record highest, July 1988 (35-year record)	103.00 degrees
Record lowest, January 1977 (35-year record)	-25.00 degrees
Normal heating degree days (30-year record)	5,248
Normal cooling degree days (30-year record)	996

Precipitation

Normal (30-year record)	41.33 inches
Mean annual snowfall 30-year record)	23.60 inches
Total precipitation, 1996	53.41 inches
Mean number days precipitation (0.01 inch or more) (30-year record)	128.50
Mean number days thunderstorms (48-year record)	42.80

<u>Prevailing Winds</u> (30-year record)	Southwest
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Relative Humidity (30-year record)

1 a.m.	77 percent
7 a.m.	81 percent
1 p.m.	59 percent
7 p.m.	63 percent

Notes: Heating degree day totals are the sums of negative departures of average daily temperatures from 65 degrees F. Cooling degree day totals are the sums of positive departures of average daily temperatures from 65 degrees F.

Source: U.S. Department of Commerce, National Climatic Data Center, Local Climatological Data, 1996.
Station of record: Cincinnati, Ohio.

LOCAL GOVERNMENT

Structure

The City of Maysville is governed by a mayor, four city commissioners, and a city manager. The mayor is elected to a four-year term while the commissioners each serve two-year terms. The city manager serves as a full-time employee. Mason County is governed by a county judge/executive and three commissioners. Each county official is elected to a four-year term.

Planning and Zoning

Joint agency - Mason County Joint Planning Commission

Participating cities - Maysville

Zoning enforced - Within the city limits of Maysville

Subdivision regulations enforced - All areas of Mason County

Local codes enforced - Building and housing within the city limits of Maysville

Mandatory state codes enforced - Kentucky Plumbing Code, National Electric Code, Kentucky Boiler Regulations and Standards, Kentucky Building Code (modeled after BOCA code)

Local Fees and Licenses

The City of Maysville levies a 1.95 percent occupational license tax on wages, salaries, and commissions of individuals earned within the city. Annual business license fees for manufacturers are: \$150 for firms employing 50 or fewer persons, \$225 for firms employing 51 to 100 persons, and \$50 for each additional 100 employees or fraction thereof. Business license fees range from \$5 to \$1,025 annually for other businesses.

Sales and Use Tax

A state sales and use tax is levied at the rate of 6.0% on the purchase or lease price of taxable goods and on utilities services. Local sales taxes are not levied in Kentucky.

State and Local Property Taxes

The Kentucky Constitution requires the state to tax all classes of taxable property, and state statutes allow local jurisdiction to tax only a few classes. All locally taxed property is subject to county taxes and school district taxes (either a county school district or an independent school district). Property located inside the city limits may also be subject to city property taxes. Property assessments in Kentucky are at 100% fair cash value. Accounts receivable are taxed at 85% of face value. Special local taxing jurisdictions (fire protection districts, watershed districts, and sanitation districts) levy taxes within their operating areas (usually a small portion of community or county).

State Property Tax Rates Per \$100 Valuation

<u>Selected Classes of Property</u>	<u>State Rate, 1997</u>	<u>Local Taxation Permitted</u>
Real Estate	\$0.157	Yes
Manufacturing Machinery	0.150	No
Pollution Control Equipment	0.150	No
Inventories:		
Raw Materials	0.050	No
Goods in Process	0.050	No
Finished Goods	0.050	Yes
Motor Vehicles	0.450	Yes
Other Tangible Personal Property	0.450	Yes
Intangibles (Accounts Receivable, Money on Hand)	0.250	No

Source: Property Tax Rates 1997, Kentucky Revenue Cabinet, Department of Property Valuation.

Local Property Tax Rates Per \$100 Valuation, 1997

<u>Taxing Jurisdiction</u>	<u>Real Estate</u>	<u>Finished Goods & Tangibles</u>	<u>Motor Vehicles</u>
Mason County	\$0.1875	\$0.2119	\$0.2080
<u>Cities</u>			
Maysville	0.1760	0.1760	0.2460
<u>School Districts</u>			
Mason County	0.4140	0.4140	0.5550

Source: Property Tax Rates 1997, Kentucky Revenue Cabinet, Department of Property Valuation.

EDUCATION

Primary and Secondary Schools

Public School District Enrollments and Expenditures, 1996-1997

	<u>Total Enrollment</u>	<u>Expenditures Per Pupil</u>	<u>Pupil to Teacher Ratio</u>
Mason County	2,870	\$5,761	15.8 to 1

Source: Kentucky Department of Education, Office of Curriculum, Assessment, and Accountability.

Transition to Adult Life of High School Graduates, 1996-1997

<u>County-wide</u>	<u>Number of Graduates</u>	<u>Percent of Total Graduates (%)</u>
Total High School Graduates	175	100.0
To College	77	44.0
To Vocational/Technical School	2	1.1
To Workforce	75	42.9
To Work & School	15	8.6
To Military	3	1.7
Other	3	1.7

Source: Kentucky Department of Education, Office of Curriculum, Assessment, and Accountability.

Nonpublic Schools

	<u>Enrollment</u>	<u>Grades</u>
Faith Academy Christian School	45	K-12
St. Patrick Elementary	250	01-08
St. Patrick High School	105	09-12

Source: Kentucky Department of Education, Office of Curriculum, Assessment, and Accountability.

Colleges and Technical Schools

Area Colleges and Universities Within 60 Miles of Maysville

<u>Miles</u>	<u>Institution</u>	<u>Location</u>	<u>Enrollment (Fall 1997)</u>
	Maysville Community College	Maysville	1,294
32	Morehead State University	Morehead	8,208
47	Shawnee State University	Portsmouth, OH	3,505
48	Northern Kentucky University	Highland Heights	11,785
49	Wilmington College (Private)	Wilmington, OH	1,092
51	Kentucky Christian College (Private)	Grayson	547
52	Georgetown College (Private)	Georgetown	1,626
53	Thomas More College (Private)	Crestview Hills	1,322
54	Athenaeum of Ohio (Private)	Cincinnati, OH	104
54	College of Mt. St. Joseph (Private)	Cincinnati, OH	2,205
54	Hebrew Union College, Cincinnati Campus (Private)	Cincinnati, OH	147
54	Southern Ohio College, Cincinnati Campus	Cincinnati, OH	500
54	University of Cincinnati	Cincinnati, OH	35,000
54	Xavier University (Private)	Cincinnati, OH	6,423
56	Lexington Community College	Lexington	5,558
56	Transylvania University (Private)	Lexington	1,021
56	University of Kentucky	Lexington	24,171

Note: Miles are calculated as the straight-line distance from Maysville, not road miles.

Source: Kentucky Council on Higher Education.

Technical Schools

<u>Miles</u>	<u>Institution</u>	<u>Location</u>	<u>Enrollment (1997-1998)</u>		
			<u>Sec</u>	<u>P/S</u>	<u>Total</u>
	Mason County ATC	Maysville	185	33	218
32	Rowan County Technical College	Morehead	99	417	516
34	Harrison County ATC	Cynthiana	720	5	725
35	Montgomery County ATC	Mount Sterling	692	0	692
41	C. E. McCormick Area Tech. Center	Alexandria	241	1	242
44	Clark County ATC	Winchester	207	2	209
48	Northern Kentucky Technical College Highland Heights Campus	Highland Heights	30	212	242
51	Morgan County ATC	West Liberty	221	0	221
52	Northern Kentucky Technical College Covington Campus	Covington	7	473	480
53	Northern Kentucky Technical College Edgewood Campus	Edgewood	0	248	248
53	J. D. Patton Area Tech. Center	Fort Mitchell	185	0	185
56	Central Kentucky Technical College Lexington Campus	Lexington	0	1,154	1,154
57	Greenup County ATC	Greenup	620	0	620

Notes: Kentucky Tech secondary schools (Sec), called area technology centers (ATC), are operated by the Cabinet for Workforce Development and the post-secondary schools (P/S), called technical colleges, are governed by the Kentucky Community and Technical College System (KCTCS). Adult courses may be offered at some secondary technical schools. Miles are calculated as the straight-line distance from Maysville, not road miles.

Source: Kentucky Workforce Development Cabinet, KCTCS.

New Vocational-Technical School for Maysville

The Kentucky General Assembly has appropriated \$7.7 million for the construction of a new KCTCS vocational-technical school to be built on the campus of Maysville Community College. The new facility will be completed in 2000.

Customized Training

The Kentucky Tech system, through its training and development coordinators, will provide technical assistance and will identify and develop low-cost customized training programs and services for both established and prospective businesses. Businesses wanting to establish a customized training program should contact a Training and Development Coordinator at the Rowan County Technical College in Morehead (606) 783-1538.

Assessment Services

Kentucky Tech Career Connections offers business, education, and government agencies testing packages for evaluating job applicants, selecting employees for promotional consideration and developing training programs within the organization. The Career Connections Assessment Center serving the Maysville area is located at the Rowan County Technical College in Morehead (606) 783-1538.

Adult Education Services

Adult education programs are available to adults who want to develop new academic skills, improve basic skills, or earn a high school equivalency diploma. In the Maysville area, adult basic education and adult literacy classes are administered through the Maysville Community College and the Mason County Board of Education.

Tech Prep is a combined secondary and postsecondary program of studies that leads to an associate degree or diploma in a vocational-technical field. Rowan County Technical College is implementing tech prep programs.

Bluegrass State Skills Corporation

The Bluegrass State Skills Corporation (BSSC) was established in 1984 by the General Assembly of the Commonwealth of Kentucky as an independent, de jure corporation to stimulate economic development through customized business and industry specific skills training programs. The BSSC works with business and industry and Kentucky's educational institutions to establish programs of skills training. The BSSC is attached to the Cabinet for Economic Development for administrative purposes, in recognition of the relationship between economic development and skills training efforts.

The BSSC is comprised of two economic development tools, matching grants and the newly authorized Skills Training Investment Credit Act. The BSSC grant program is available to new, expanding and existing business and industry. Eligible training activities include pre-employment skills training and assessment; entry level, skills upgrade and occupational upgrade training; train-the-trainer travel; and capacity-building. The Skills Training Investment Credit Act provides tax credits to existing businesses for skills upgrade training.

OTHER LOCAL FACILITIES

Local Medical Personnel

Physicians - 34

Dentists - 12

Hospitals

<u>General Hospital</u>	<u>Location</u>	<u>Beds</u>
Columbia Hospital Maysville	Maysville	111

Medical staff - 34 active physicians; 37 courtesy physicians; 87 registered nurses; 20 licensed practical nurses; 23 nurses aides

Columbia Hospital Maysville, formerly Meadowview Regional Medical Center, was recently named one of the nation's Top 100 Hospitals. This honor was based on outstanding clinical outcomes and efficiency in the delivery of quality care to the residents of north central Kentucky and southern Ohio. The hospital continues to focus on bringing new services and specialists to the seven county service area.

Other Medical Facilities and Services

Comprehend, Inc.

Mental Health-Mental Retardation Board

Dialysis Clinic

Mason County Health Center

Maysville-Mason County Ambulance Service

Radiation Therapy Center

Banks and Savings & Loan Associations

Bank of Maysville

Community First Bank

Firststar Bank

The Security Bank and Trust Company

Newspapers

The Ledger-Independent (daily)

Telephone Service

BellSouth

GTE

Library Services

A new library has been completed and contains over 24,000 books, 800 audio tapes, and 450 video tapes. The library is fully automated and offers a 75-seat community meeting room. An amphitheater and park are being constructed behind the new library.

RECREATION

Seven public parks are open to Maysville and Mason County residents. Facilities at these parks include a swimming pool, a children's pool, ten tennis courts, five basketball courts, a lodge, a ten-acre picnic area, a fishing lake, two softball diamonds, mini-golf, shelters, concession stands, a boat launch, 33 camping pads, a floating dock with gas pump, a shelter house, a 1/2-mile river walkway, and a playground. Organized Little League baseball and youth soccer are available. A nine-hole public golf course is located on Kentucky 9 in Maysville. A nine-hole, par-three golf course is located at the Maysville-Mason County Recreation Park. A privately-owned 18-hole golf course is located in the community of Washington.

The Maysville Boys' and Girls' Club sponsors organized basketball, soccer, and baseball, and recently developed a 25-acre site for soccer and baseball. An indoor recreational facility is planned.

The YMCA complex consists of an indoor swimming pool, two racquetball courts, a gymnasium, an indoor walking track, several saunas, and a whirlpool.

Private recreational facilities in Maysville include a country club with a swimming pool, an 18-hole golf course, and three tennis courts. A cinema with four theaters, a drive-in theater, and a roller rink are also available in Maysville. A bowling facility is located across the Ohio River in Aberdeen, Ohio.

Maysville has one of the most attractive and beautifully preserved downtown areas in Kentucky. Fifteen French-style houses built in Maysville in the mid-1800's are known as "Little New Orleans," and walking tour maps are available at the Maysville-Mason County Chamber of Commerce office.

A new French Quarter Suites motel is presently under construction on Maysville's Riverfront. Future Riverfront development includes construction of a walkway, boat landing, and fishing pier.

The Mason County Museum houses a substantial genealogical library, and also features an art gallery and a variety of history exhibits. The City-County Arts Commission is active in attracting both performing and visual arts to Maysville. Concerts and lectures held at Maysville Community College are open to the public. The Maysville Little Theatre presents programs year-round at the Maysville Opera Theatre building.

Historic Old Washington is a historical community located in southwest Maysville. Old Washington has been named to the National Register of Historic Places, and guided tours are available on weekends and at other times by special arrangement. Activities such as Geranium Day and Frontier Christmas take place April through December.

Area (Within 70 miles)

Blue Licks Battlefield State Park
Kincaid Lake State Park
The Daniel Boone National Forest
Cave Run Lake
Carter Caves State Resort Park
Grayson Lake State Park
Greenbo Lake State Resort Park
The Kentucky Horse Park

APPENDIX - DEFINITIONS

Geographic definition of the labor market area

A county's labor market area is defined as the base county, adjacent counties, and any other major commuting counties. Adjacency is used to define the labor market area primarily because of the small size of Kentucky's counties. The major commuting counties are defined from the point of view of the base county. Major commuting counties are those counties that comprise 90% of the base county's total commuters. The source of the commuting patterns is the 1990 journey-to-work data available from the U.S. Department of Commerce, Bureau of Economic Analysis.

Example – Logan County

To determine the labor market area for Logan County the following steps are taken. First, the counties with workers commuting into Logan county are listed in ascending order (see the table below). The cumulative percent is calculated. Next, all counties that comprise up to 90% of the commuters are included in the labor market area (actually the cut-off will be the county that breaks the 90% threshold – Montgomery County, TN at 92.6% in this case). Although Robertson is not a major commuter county, it is included since it is adjacent. The Logan County labor market is then comprised of the seven bold-faced counties in the table below.

Labor Market Area Example – Logan County				
<u>Adjacent to Logan</u>	<u>Commuter County</u>	<u>Commuters into Logan</u>	<u>Percent of Total Commuters</u>	<u>Cumulative Percent</u>
Y	Todd	385	24.4%	24.4%
Y	Warren	377	23.9	48.4
Y	Muhlenberg	365	23.2	71.5
Y	Simpson	162	10.3	81.8
Y	Butler	116	7.4	89.1
	Montgomery, TN	55	3.5	92.6
	Christian	36	2.3	94.9
	Sumner, TN	35	2.2	97.1
Y	Robertson, TN	25	1.6	98.7
	Davidson, TN	20	1.3	100.0
	<i>Total Commuters into Logan County</i>	<i>1,576</i>	<i>100.0</i>	

Source: U.S. Department of Commerce, Bureau of Economic Analysis. Regional Economic Information System, CD-ROM. August 1997.

Potential Labor Supply

The potential labor supply is an estimate of those persons not classified as in the labor force (not employed and not unemployed), but who want a job. The assumption is that people not in the labor force at the local level would like a job at the same rate as the nation. The U.S. Department of Labor, Bureau of Labor Statistics provides national, yearly estimates of the percent of the people not in the labor force who want a job. This percent is applied to the county-level number of people not in the labor force.

Underemployed

Wholesale/retail trade and non-professional services have historically paid low wages. The assumption is that workers in these industries would take higher paying jobs if they were available. Non-professional services excludes Miscellaneous Repair Services (SIC 7600), Health Services (SIC 8000), Legal Services (SIC 8100), and Engineering and Management Services (SIC 8700).

Total Available Labor

Total available labor is the sum of the number of unemployed, potential labor supply, and underemployed. Please note that the number of unemployed is the only generally accepted measure of labor availability. The other concepts are weaker measures and should be used with caution.