Gospel Reaching Out Volume 3, Number 2

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Cockriel Family at Hart Conv.

The Cockriel Family of Bowling Green, Kentucky will be the guest singers at the Hart County Singing Convention to be held on Saturday night, February 1, at the Church in Canmer.

Members of the group include Lonnie and Toby Cockriel and their two children. The Cockriels made a long-play album in early 1974 named "The Old Time Religion". They dedicated this album to Lonnie's father, James Ezra Cockriel, who passed away in January of 1974.

The Cockriel Family is a versatile group sure to please both young and old alike.

The Singing Convention is scheduled to begin at 7:00 p.m. Some local talent will also be on hand.

Valentine Sing
February 15

The Hart County Gospel Music Association is sponsoring a "Valentine Singing" to be held on February 15 at the Hart County High School Cafeteria.

The singing was planned due to the overwhelming response shown during the last GMA singing, "GMA Family Night", held November 16.

The Servants are a group of young men well known in this area for their fine job of singing the gospel.

Other groups scheduled to appear are The Singing Stantons, and The McCubbins Family.

The singing starts at 7:00 p.m. Everyone is urged to attend and bring your Valentine, or even better the whole family!!!

SINGING AT
BONNIEVILLE GYM

There will be a gospel spectacular at the Bonnieville Elementary School Gym on Saturday night, February 1 beginning at 7:00 p.m. The program will feature the Tomes Four and the Cook Family, both well-known in this area.

Sponsor of the event is the Young Adult Sunday School Class at the Camp Ground United Methodist Church. Everyone is invited to attend. There will be no admission charge.
GMA Retains Public Relations Firm

The Gospel Music Association has announced they have retained the firm of Bill Hudson & Associates to work with the GMA during 1975.

The firm, with a strong track record in entertainment oriented advertising, public relations and broadcast consulting, will initially be assigned to work in the expansion of Gospel Music broadcast stations.

Marvin Norcross, President of the GMA said: ‘We feel there is tremendous potential for growth of gospel music in many radio markets where there are no full time gospel music facilities. The Hudson firm has gained national recognition for their work in expanding country music via radio stations, and we have charged them with the task of researching markets where there is the greatest potential for new gospel music radio stations.”

Bill Hudson, President of the agency has a degree in radio and television, was a major market broadcaster before forming his own company, and has been a radio doctor to over thirty radio stations nationally. He was recently cited by BROADCASTING MAGAZINE as being one of the nation's three top radio doctors. In addition, his firm's efforts on behalf of promotion and public relations for the Country Music Association during its early growth years gained the firm a national reputation for country music expertise.

The Gospel Music Association, in its recent report to its membership cited the growth of new gospel music radio stations. In 1952 there were only three full time stations, and in 1973, there were over 66 programming gospel full time.

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CONCERT DATES... February 14

* Please address all correspondence to: GOSPEL REACHING OUT, Horse Cave, Kentucky 42749

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Due to increased postage rates and printing costs, we must increase our subscription rates.
The McCubbins Family of Munfordville, Ky. now have a radio program on WLOC in Munfordville. The program, which is 15 minutes long, is to be presented each Tuesday morning from 11:30 til 11:45. The station is 1150 on your AM dial. Special requests may be sent to: The McCubbins Family Radio Program, Route 3, Munfordville, Ky. 42765.

Larry Polston
Enters College

Larry Polston has left the Servant's Quartet to enter the Somerset Community College. Charles Whitty, formerly with the Edmonton Quartet, has taken his place as baritone singer.

Pineville Duet Joins G.M.A.

Linda K. Wilkerson and Judy Allen, pictured above, have been singing for about one and one-half years. They are involved in evangelistic work in and around the Mountain Bible School in Pineville, Kentucky, where Linda’s husband is enrolled. They have recorded two 45 records; Peace In The Valley and Old Camp Meeting Time. Another record soon to be released is He Touched Me and Amazing Grace. Appointments may be scheduled by writing the following addresses: Linda K. Wilkerson, Box 393, Elizabethtown; Linda K. Wilkerson, Box 462, Clear Creek Bible School, Pineville, Ky. 40977; or Judy Allen, Route 2, Cecilia, Ky.

LETTER FROM THE EDITOR...

EDITOR'S NOTE: This letter is primarily to all gospel groups who know about Gospel Reaching Out. We need your help very badly. Without it, this paper will have a difficult time continuing in the future. This is not meant to be a "gripe letter". But this is the only means we have of letting each and everyone associated with Gospel Reaching Out know the situation we are in.

Groups, when you have a singing planned in the near future why don't you send the information to Gospel Reaching Out? We will be glad to print future singings and will also print pictures of the groups attending if space is available. There is no use in complaining because all you see in the paper are a few groups. You can be a part, too, if you'll just send the information in.

Also, after you have a singing, and you feel it is newsworthy, send a report of how well the singing was received and how many attended or send pictures of groups performing at the singing. Action pictures are an important part of any newspaper and we definitely can use them.

Now here is where a touchy subject comes in...money. To print and mail a newspaper of this size and quality, it costs more than you probably think.

We print your news articles and pictures, and concert dates free of charge. In order to provide these free services to groups we must urge them to advertise in any way they can. If you have any records or tapes, this paper can help to increase your sales. But one of the most important things to advertise is yourselves. It is a good way to let the people know you are serious about what you are doing, that you are out there and ready to sing for them. In this way it can help to increase your bookings. Check with us to see what the discount rates are for gospel groups or any gospel oriented company. There is a small charge for thank-you articles, and newsletters. But there is one thing for sure...no matter how many other articles and pictures we have for a certain paper, if you pay for an advertisement, thank-you article or newsletter you will be certain to get in the paper first. This is to your

Continued on page 6.
What's Happening
In February

THE COOK FAMILY SINGERS
Bonnieville, Ky. 531-1701
110 Buttercup Road,
Louisville, Ky. 469-9461
Hardyville, Ky. 528-5091
1. Bonnieville Gym. 7:00 P.M.
15. Pleasure Ridge General Baptist
Stephan Drive, Louisville, Ky. 7:30 p.m.

THE GOSPEL JETS QUARTET
535 E. Southern Drive
Bloomington, Indiana 47401
Phone (812) 339-9103 or 876-1891
12. Westside Assembly of God,
Bloomington, Indiana. 7:00 p.m.

THE HAPPYAIRES
Box 134
Glasgow, Ky. 42141
Phone 502-651-2865
1. Rock Spring, Center Hill, Tenn.
7:00 p.m.
2. Church of God, Springfield,
Tennessee. 1:30 p.m.
2. Long View Baptist Church,
Gallatin, Tennessee 6:00 p.m.
8. Malone Chapel Baptist Church,
Alexandria, Tenn. 7:00 p.m.
9. Old Paths Baptist Church.
Lebanon, Tenn. 2:00 p.m.
6:30 p.m.
Smithville, Tenn.
15. Ozone - Cookeville, Tenn.
7:00 p.m.
16. Gateway Baptist. 2:30 p.m.
Nashville, Tenn.
Briar, Tenn. 7:00 p.m.
22. Freedom No. 2 - 7:00 p.m.
Tomkinsville, Ky.
23. Campground Methodist
Church. Near Gamaliel. 1:30

LINDA K. WILKERSON
&BUD ALLEN
Box 462
Clear Creek Bible School
Pineville, Ky. 40977
1. Hensley Chapel, Pineville, Ky.
7:00 p.m. (Tentative)
2. Pineville Jail Service, Pineville,
Ky. 3:00 p.m.
15. Valley Baptist Church, Louisville,
Ky. 7:30 p.m.
22. Pleasure Ridge Baptist Church,
Pleasure Ridge, Ky. near
Louisville. 7:00 p.m.

EARL & LORENE NORMAN
1620 Johnson Avenue
Bowling Green, Ky.
Phone 843-6562
6. Dellafield Community Center.
13. Dellafield Community Center.
20. Dellafield Community Center.
23. Warren County Singing Conv.
Friendship Community Church.
Near Alvaton on Hwy. 231.
2:00 P.M.
27. Dellafield Community Center.

THE McCUBBINS FAMILY
Route 3,
Munfordville, Ky. 42765
Phone (502) 524-9702
1. Bethany Baptist Church. Hwy.
61 between Greensburg and Columbia.
9. Mt. Vernon Cumberland
Presbyterian Church, Leitchfield, Kentucky.
11. Radio Program. 11:30-11:45
on WLOC Radio.
15. Hart County High School.
GMA Valentines Singing,
Hart County High School
Cafeteria. 7:00 p.m.

What's Happening
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COTTRELL
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or Bonnieville - 531-1470

JIM COTTRELL

The Servants Quartet, of Campbellsville, Ky. will be the guest singers at the "Valentine Singing" to be held on February 15 at the Hart County High School Cafeteria, just south of Munfordville, Ky. on Hwy. 31-W.

Groups!!! Send in your dates and news articles - printed free!! Also send advertising, thank you notes, and newsletters - printed at a minimal charge.

Those of you who are familiar with the Servants Quartet know that when you attend a Servant's concert you expect to see five energetic, young men singing and playing their hearts out. It seems that the combined efforts of this group blend together to produce one powerful, harmonious sound. Many of you have followed Don, Big Ern, James, Charlie and Garry for a long time. It's for this very reason that we are keeping our heads together!!! JUST FOR YOU!!!

The Servants
Are Keeping Their Heads Together!

FOR BOOKINGS CONTACT: Don Parker, Rt. 2, Campbellsville, Ky. Phone (502) 465-8593
Jericho Singers Win Free Recording Session

Ken Harding (left) and Wayne Hilton (right) of Superior Sound Studios watch as Wayne Hilton, Jr. pulls this year's winner in the second annual "Win A Free Session" drawing sponsored by the studio.

The second annual "Win A Free Session" drawing, sponsored by Superior Sound Studios, was held January 1, 1975 at the studio and started off a bright new year for winners "The Jericho Singers," of Hauppauge, New York. "The Jericho Singers" will record an entire album at the studio, with four Nashville musicians, free of charge.

Superior Sound Studios, located in Hendersonville, Tennessee, sponsors the annual event during the holiday season.

LETTER FROM THE EDITOR...
Continued from page 3.

advantage!
We appreciate your taking the time to read this article and hope that it will help you to understand the position we are in.
We want to be a service to all gospel groups but we also need your help in providing this service.
Please let us hear from you soon! Write: Gospel Reaching Out, Horse Cave, Ky. or call 502-786-2777 after 5:00 p.m.
By Donna Stanton

"Man started out clean in the beginnin'.
But he messed it all up by sinnin'.
We hope some day to go home to Glory,
But for now it looks like the other side's winnin'."

Those two "eefin'" guys on Hee Haw recited that little poem and everybody laughed. To me it wasn't a joke at all but rather a universal truth.

During a mountaintop experience, a Christian truly knows he has everything he needs. Then come valleys and he starts looking around him. He sees evil men in places of honor, amassing great wealth, while the people trying to do what's right barely struggle along. It is very easy to fall into temptation at a time like that.

What is the common concept of Satan? Most people who even believe in his existence conjure up the picture of an ugly red creature with horns and a long tail. According to the Bible, that idea is a serious misconception. Satan was one of the highest angels in Heaven. Scriptures describe him as one of the most beautiful of all of God's creations. But he started dwelling on how beautiful and smart he was. He decided he was higher than God. There was war in Heaven and Satan and his followers were cast out.

Now Satan devotes all his time and energy to trying to deceive the people on earth. He uses any disguise he needs to lure us into temptation. The more we try to follow God, the harder Satan works on us. Satan makes sin beautiful and appealing. If we saw the ugly side of sin, no one would want it. "There is a way that seems right to a man but the end thereof is destruction."

Many gospel groups and preachers may feel they are getting nowhere for their efforts. Nobody likes them or takes the time to listen. On the other hand, they see insincere people with hordes of followers. The Bible says it is better to have the praise of a few wise men than the praise of a multitude of fools.

Truth turns people off. If you want lots of friends, tell everybody that everything they do is alright. Of course, you can't live and preach the Gospel without stepping on some toes.

"Then Peter said to him, 'We left everything to follow you. What will we get out of it?' (Matthew 20:27)

Even Jesus' chosen twelve had to ask that question. The answer was for us as well.

"And Jesus replied, 'When I, the Messiah, shall sit upon my glorious throne in the Kingdom, you my disciples shall certainly sit on twelve thrones judging the twelve tribes of Israel. And anyone who gives up his home, brothers, sisters, father, mother, wife, children, or property, to follow me, shall receive a hundred times as much in return, and shall have eternal life. But many who are first now will be last then; and some who are last now will be first then.'" (Matthew 20:28-30.)

The Warren County Singing Convention will be held on Sunday, February 23 at 2:00 p.m. at the Friendship Community Church. The guest singers will be the Gospel Crusaders of Scottsville and the Gospel Aires of Scottsville. The church is located on Hwy. 231 near Bowling Green, Ky. The president, Earl Norris invites everyone to attend.

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Tune in each Sunday morning for the Gospel Reaching Out radio program with Don Cottrell broadcasted at 7:30 A.M.
The Tomes Four and Cook Family Singers will be the featured groups at the gospel singing to be held on Saturday, February 1 at the Bonnieville Elementary School Gymnasium. The program will begin at 7:00 P.M. and is being sponsored by the Young Adult Sunday School Class at Camp Ground United Methodist Church in Bonnieville.

BE SURE TO BRING YOUR SWEETHEART
(And the Whole Family) TO THE BIG VALENTINE SINGING
Featuring THE SERVANTS QUARTET — PLUS LOCAL TALENT —
February 15 7:00 P.M.
HART COUNTY HIGH CAFETERIA
Munfordville, Ky.

GIVE THIS VALENTINE TO YOUR SWEETHEART ON FEBRUARY 14

LET THEM KNOW YOU’RE BRINGING THEM TO THE VALENTINE SINGING!!!