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UA62/3 April Newsletter

WKU Small Business Development Center

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April Newsletter 2009

www.wkusbdc.com

Client of the Month
Balanced Life Massage Therapy Clinic and Hypnosis Center
By Margalena Walker

In 1996, Margalena went through a period of depression and asked God for a change in her life, within three days of this prayer the idea to become a Massage Therapist became a burning desire. This was a big shock for people who knew her because she did not like to touch people or have people in her space. Within four weeks of starting Massage classes in Hendersonville Tennessee, she found out that she had a brain tumor. She had the surgery and returned to class to finish her Massage training on schedule.

Upon Graduation, she worked at Wurth and Associates, and a few years later opened her own practice, Balanced Life Massage Therapy Clinic. Margalena became a Reiki practitioner in 1998 and a Reiki Master in May of 1997. She has also taken classes in Healing Touch and Theta Healing (all of which are considered energy work -- dealing with the body's electrical field or Aura). In 2001, Margalena became a Certified Clinical Hypnotherapist and a Master Practitioner of Hypnotherapy, Time Line Therapy, and Neuro-Linguistic Programming. In 2005 Margalena became a Master Level Medical Massage Practitioner. With that training she is able to bill automobile insurance and workman's compensation insurance after a car or work injury.

In April of 2006, Margalena became an Independent Associate with Prepaid Legal Services, which offers Legal and Identity Theft Protection.

Margalena and her Husband Darrin have a 15 year old Son named William. They have two Miniature Pincher's and one Siamese Cat, all of which were rescued. Margalena loves helping people through all of the types of work she does. She says it is very rewarding to help a person to stop smoking, lose weight, or achieve a goal that they thought was unattainable, release muscular pain, or find a legal solution to a problem.

If you think any of the serviced offered at Balanced Life could help you or someone you care about, please call for a confidential consultation.

Call 270.779.4739 for more information or visit www.balancedlifemassageandhypnosis.com.

Bowling Green Ranked Again as a Top Place for Business and Careers

From Bowling Green Chamber of Commerce

BOWLING GREEN, KY-Once again the Bowling Green metropolitan area has been recognized for its positive business environment. *Forbes* Magazine listed Bowling Green as No. 19 in its recently announced Best Small Places for Business and Careers on www.forbes.com.

"I'm proud to see that Bowling Green has again been recognized by this prestigious magazine for the business and career opportunities we offer here," said Bowling Green Mayor Elaine Walker. "*Forbes* provides more evidence for what we already know--that Bowling Green is a great place to live, work and raise a family."

This is the second year in a row that Bowling Green has appeared on the list. *Forbes* determines these rankings based on cost of labor, energy, taxes and office space, and the magazine provides rankings on cost of doing business, job growth, educational attainment and metropolitan area size. In terms of population, the list includes metro areas ranging from 56,000 to 239,000.

"The workforce in Bowling Green-Warren County is one of the best in the nation," said Warren County Judge Executive Michael Buchanon. "As we continue our economic development efforts throughout South Central Kentucky, the recognition we receive is due to the strength of our business community."

"Recognition in publications like *Forbes* and *Site Selection* Magazine, in which we were ranked last month, gives our community valuable publicity on a national scale," explained Bowling Green Area Chamber of Commerce Chairman Todd Davis. "This type of recognition affirms that our work in the region is paying off as we maintain a strong workforce through our recruitment, expansion and training efforts."

To learn more about *Forbes'* rankings, visit

http://www.forbes.com/lists/2009/5/bizplaces09_Best-Small-Places-For-Business-And-Careers_Rank.html.

April Seminars



Introduction
to
QuickBooks
Pro

Participants will
learn the basics
of the
Quickbooks
Pro accounting
software.

The Learning
Center
at the Housing
Authority
of Bowling Green
247 Double Springs
Road

4.16.09
6:00-
8:00pm



Lender's
Conference

Special
seminar for
bankers only.
Presented by
Karen Wright of
the SBA.

The Learning
Center at the
Housing Authority
of Bowling Green
247 Double Springs
Road

4.29.09
1:00-
3:00pm



Funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be

made if requested at least two weeks in advance. Contact Chris Bixler, 247 Double Springs Rd, (270)467-7154.