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UA96/1 Southern Educator, Vol. II, No. 4

Southern Normal School

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THE Southern Educator.

Des. & Executed By Ashby

EDUCATE THE WHOLE MAN, WITH ALL HIS FACULTIES, FOR ALL PURPOSES.

Volume II.

BOWLING GREEN, KY., OCTOBER, 1898.

Number 4

Announcement Extraordinary.

The management of the Southern Normal School and Bowling Green Business College is authorized to make the following important announcement:

A corporation with a capital stock of \$50,000 is now being organized, in order to provide for the schools a permanent home in the shape of new college buildings, with modern furniture and equipments.

Two hundred wealthy and influential men who live in the State of Kentucky will own the stock of the corporation.

The schools have been, and are, conducted on business principles, and have made money for the owners. However, the present movement contemplates a greater success in all the departments of our work.

The schools will be conducted as heretofore. H. H. Cherry will be the business manager.

There will be no delay other than may be necessary for the carrying out of these plans.

Young people coming to us may confidently expect strong, faithful teaching along the lines of modern thought and action.

A FEW DON'TS.

Don't imagine that the world is going to reward you with success unless you qualify yourself to achieve it by the application of those great forces—Character, Education, Energy.

Don't imagine that you can long deceive the world regarding your real character.

Don't imagine that name, rank, position or caste can ever take the place of real merit.

Don't think that you are smart enough to dispense with the aid of a Practical Education.

Don't forget that youth is the period of preparation and that every hour's delay endangers your success in life.

EXPRESSION.

By Prof. Francis Joseph Brown,
Teacher of Oratory, Elocution and
Physical Training Southern
Normal School.

All expression is in proportion to the impression. Just in proportion as we are impressed will we be able to give expression to our thoughts.

The power of vocal expression depends upon the meaning and feeling that a speaker puts into his words, and by being able to express his ideas without effort or fatigue.

Effort is always in an inverse ratio to effect. The greater the effort, the less the effect.

The greatest care should be taken to thoroughly establish the sympathy and harmony between the mental and physical action of the voice. It is only when the whole mind is concentrated upon the idea at the time of its expression that the whole body can be aroused to action. The speaker must not only concentrate upon the subject as a whole, but upon each individual idea at the time of speaking before he can hope to attain effectiveness in expression by the co-operation of voice and gesture. Mind wandering is the opposite of concentration, and is shown by the emptiness of the voice and the meaningless movements of the body. Its most common result is the habit of using "ah?" after every few words, which seem to represent a vacancy in the mind between the ideas.

In concentrating upon an idea, most people contract instead of expanding. This is shown by the strained and high-pitched voices of many earnest speakers, hence the fatigue from extreme tension while speaking. The effect is weakened by the contraction of the channels of expression.

In the study of expression we know what is true of the physical is correspondingly true of the mental, and that a responsive body depends upon a responsive mind. Mental freedom means physical freedom, and mental restraint means physical restraint.

An orator should never speak without having thought, reflected and arranged his ideas. He should not merely speak the words, but he should think the idea conveyed in them. All thought requires a certain time for the process of assimilation before it can nourish the mind and inspire it with original energy. The ef-

fectiveness of the speaker is shown by his power to assimilate the thought. Just as food taken into the body shows that it has been assimilated by the expression of the body in flesh and strength, so will thought, when assimilated, show itself in expression. When one is genuinely angry, every movement is indicative of the passion. We cannot hide any thought that we have assimilated any more than the sun can hide its light or the flower its fragrance.

A thorough knowledge of the subject is absolutely necessary for freedom of expression, and one will find the difficulty is not so much in the expression of the thought as in the suppression of it. But a correct conception of an idea alone does not guarantee a correct expression any more than a thorough knowledge of colors and lines would make one an artist. The body must be trained to respond to each particular and individual thought. Learning one particular trade will not make a man an artist in all, but it will make all trades of a similar nature easier to learn.

Through lack of concentration, speakers, as a rule, bring out only a very small proportion of the meaning of the words they use. The mind should be so concentrated on the thought that the words, as they drop from the lips, literally burst with the meaning, and not rattle like dry beans in a pod. Some pronounce the word "ocean" in such a manner as to make it more suggestive of a mill-pond, so vague and insignificant is the meaning attached to it.

The less meaning in the voice the noisier it is. Goldsmith says "It is the loud laugh that speaks the vacant mind." If this is true of the laugh, how much more true is it of the speaking voice. The voice should be so full of meaning that we will not see that which is without, but feel that which is within. Every word should be articulated clearly and distinctly so that each element will be given its full signification in its relation to the meaning. No element can be slurred without obscuring the idea in proportion to the value of the element in its relation to the meaning of the word. So in the articulation of a sentence do not look for so-called emphatic words. Pronounce every word distinctly, showing the relation each one bears to the development of the thought.

Smart says nothing more distinguishes a person of good from one of mean education than the pronunciation of the unaccented syllables.

The quality of the voice is indicative of the character of the speaker, or in

other words quality is to the voice what character is to the individual. There is as much difference between the quality of voices as there is between the density of brass and gold. From a psychological standpoint, a pure quality of voice is the language of pure thought. To have a grand voice one must have grand thoughts to express. Mean, low and vicious thoughts cramp and harden the voice.

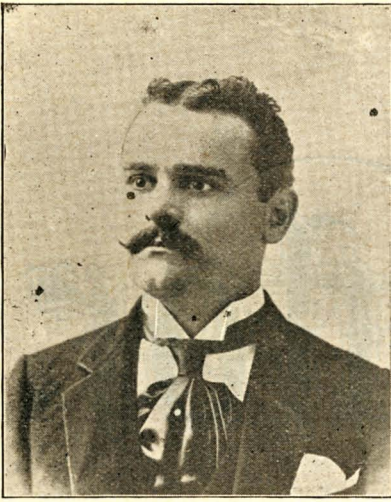
WANTED.

"The great want of the world is men; men who are not for sale; men who are honest, sound from centre to circumference, true to the heart's core; men who fear the Lord and covetousness; men who will condemn wrong in friend or foe, in themselves as well as in others; men whose consciences are as steady as the needle to the pole; men who will stand for the right if the heavens totter and the earth reels; men who will tell the truth and look the world and the devil right in the eye; men who neither brag nor run; men that neither swagger nor flinch; men who have courage without whistling for it, and joy without shouting to bring it; men in whom the current of everlasting life runs still and deep and strong; men careful of God's honor and careless of man's applause; men too large for sectarianism and too strong for political cabals; men who do not strive, nor cry, nor cause their voices to be heard in the streets, but who will not fail nor be discouraged till judgment is set in the earth; men who know their message and tell it; men who know their duty and do it; men who know their place and fill it; men who mind their own business; men who will not lie; men who are not too lazy to work nor too proud to be poor; men who are willing to eat what they have earned and wear what they have paid for; men who know Whom they have believed; men whose feet are on the Everlasting Rock; men who are not ashamed of their hope; men who are strong with Divine strength, wise with the wisdom that cometh from above, and loving with the love of Christ—men of God!"

We put experience into our Business, Shorthand and Telegraphy courses of study by teaching actual business from the beginning.

Students can enter the Southern Normal School and Bowling Green Business College at any time and get perfect classification.

Read every word in THE SOUTHERN EDUCATOR. It will pay you.



CAPT. SAM CLARK,
Co. B. 3rd Ky. Reg., U. S. V., Student of the Business College in 1887.

OUR FRIENDS.

Where They Are Located and What They Are Doing.

Allen W. Griffin, of '98, is book-keeper in Monroe, La.

Jake McGee is now keeping books in a bank in Burksville, Ky.

Mr. A. C. Strode is now in Montana and has a good position.

Miss Lula Neil, of '95, is now matron of the Hopkinsville Asylum.

H. H. Daughtry is stenographer for T. W. Thomas & Bro., attorneys.

E. W. Dewey has a position as book-keeper for the L. & N. R. R. Co.

Myrtle Harper, student of '98, is book-keeper in the bank of Calhoon, Ky.

Ed. Wiggand has a fine position as book-keeper for the L. & N. railroad.

Mr. S. L. Coffey is a member of the Board of Examiners of Casey county.

J. H. Henrichson, of Texas, is now book-keeper for a large bank in that State.

Quiet Tom Taylor is stenographer for Oliver & Oliver, attorneys of Benton, Ky.

C. H. Whitesides is stenographer for Wilkins & Bradburn, attorneys of this city.

James May, of Boyd county, who was with us in '97, was married a few months ago.

Sam Porter, Short-hand Class of '96, is now holding a fine railroad position in Texas.

Dr. L. Bloch, of Louisville, Ky., pupil of '95, was in Bowling Green a few days this fall.

H. P. Gardner, Book-keeping Class of '96, is now keeping books in one of the Leitchfield banks.

J. A. Zabolio writes that he has planted a large crop of rice, and the outlook could not be brighter.

J. H. Roby is stenographer and office book-keeper in an L. & N. railroad office. He gets a good salary.

Our friend and former pupil, A. S. Husk, of Third Kentucky Regiment, visited us a few days ago.

Miss Hettie Millard returned from Louisiana a few weeks ago. She taught school while in the South.

Guy Herdman, who took the Short-hand Course in '97, is now a partner with Hon. Ben Procter, attorney.

Mr. Joe Davis, of the spring of '96, is now teacher of penmanship in the Dickson (Tenn.) Normal School.

Clarence Cherry, student of '95 and '96, is clerk and stenographer under Col. Smith, of the 3rd Ky., U. S. Vol.

Mr. Orleans Pritchett, Short-hand Class of '96, is now stenographer under Gen. Wilson, who is in Porto Rico.

S. C. Stevens, Scientific Class of '97 and '98, is now teaching in the West Kentucky Seminary, Beaver Dam, Ky.

Henry W. Ragland, who took the Business Course in '95, is now Lieutenant of the military company of this city.

Popular F. Gus Robertson will enter school again in a few days, and will complete the Scientific Course before leaving.

Rev. R. M. Wheat, student of '97, was sent by Conference to Earlington, Ky., to take charge of the church at that point.

Mr. W. V. Eaton is teaching in the Scottville (Ky.) Seminary. He has an excellent position and is giving satisfaction.

H. M. Snoddy, Scientific Course, has a fine school in Edmonson county, Ky. He writes in an interesting manner about the Normal.

Mr. Simon Thibeaux writes: "I shall do all in my power for your school, and will at all times highly recommend it to my friends."

Miss Aila Morgan, student of our School of Elocution, has been engaged by many schools and towns in Kentucky to give recitals.

Miss Sue King, Teachers' Course of '95, has a fine school of 73 pupils at Laf-foon, Ky. She has taught 24 months in the last three years.

Miss Lucy Harper writes: "Some of my friends expect to be with you soon. I shall do all I can for your school and consider it a pleasure."

J. W. Brownlee, Business Class of '98, has a good position in the Superintendent's department of the Asylum for the Insane of Lakeland, Ky.

J. N. Holland, Scientific Class of '97 and '98, writes that he has a fine school, and that he will return and complete the classic course after Xmas.

Miss Lida Williams writes that she will be in school again after the holidays, and that her brother and several of her friends will also enter.

Mr. G. R. Devasher came to see us as he passed through Bowling Green on his way to Texas to take charge of a high school in the "Lone Star State."

Miss Lula Cox, of Bowling Green, who was in our School of Elocution for several months during the fall of '97, is now in Berlin, Germany, studying art.

Miss Mary McRory writes: "I was examined in Tennessee a few days ago and made a life time certificate." Miss Mary was one of our most earnest workers.

Miss Cora Young, student of '95, was married Friday, Sept. 16, to Mr. O. E. Hendrix, of Tulsa, I. T. THE EDUCATOR extends best wishes and congratulations.

Miss Connie Everett, graduate of the Business and Short-hand Courses, is now stenographer for the Mayfield Medicine Manufacturing Company of Mayfield, Ky.

Mr. W. H. Poynter called upon us a few days ago. He was on his way from Colorado. Since leaving us he has traveled in nearly every State in the Union.

A. M. Causey, student of '92, resigned his position as manager of the Postal Telegraph office of this city, and is now operator for the Third Kentucky Regiment.

E. S. Curtis, graduate in the Business and Short-hand Departments, has accepted the principalship of the Business Department of Borden Institute of Borden, Ind.

Mr. W. M. Alexander secured a State certificate in the August examination. Mr. Alexander is now doing some special work in our school. He will complete the classic course this year.

Mr. J. H. Pile, principal of Utopia College, Glendene, Ky., writes: "I will be back next spring and as rapidly as I can work I shall continue till I am one of your scientific graduates."

H. T. Fuller, Business Course of '96, says he is married, doing splendidly, and the happiest farmer and husband in Tennessee. THE EDUCATOR extends congratulations and best wishes.

Mr. L. C. St. Germain, who has been teaching the business branches in South Carrollton College, has moved to Calhoon, Ky., and continues teaching the same branches under his old employer.

Mr. Lawson McGruder, graduate of the Business College, has resigned his position as principal of the Business Department in the Munfordsville school, and has accepted a position in Georgia.

W. P. Dies, of the Senior Scientific Class, writes: "How is the 'Old Normal' now? Doing a good business I know. I actually believe it could not do otherwise. I will be in school again after Xmas."

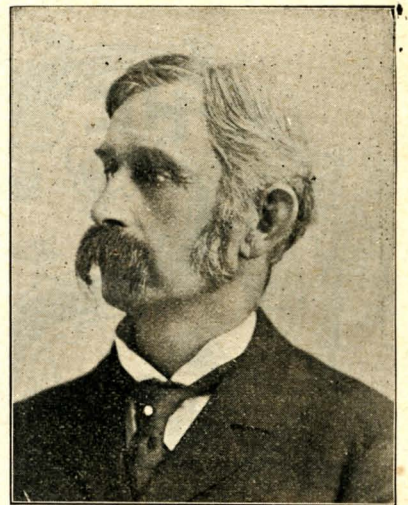
L. E. McCluskey was nominated by the Republican party of his district for State Senator. All pupils who ever attended our House of Representatives know why Mc is about to become Senator McCluskey of Tennessee.

A letter from the Atlanta Business College says: "We received your paper and heartily endorse what you have written in regard to the fakirs and the guarantee schools, or 'so-called schools.' I am satisfied that you are doing a good and commendable work in your section."

Miss Ora Hildreth, student of '98, writes: "I realize that I am only one out of many who have come out of your school feeling better by having known you. I fancy that could you really know the good you are doing you would be a much happier man. I shall ever be ready to speak in behalf of the Southern Normal. I obtained a first-class certificate in June examination and am now teaching."

Mr. J. S. Hubbard, student of '96, has purchased one-half interest in the "Republican," a weekly newspaper published at Princeton, Ky. He writes: "I have not forgotten the place I learned to love in old Kentucky, nor the many friends that I hope yet remain, nor the old Normal School and Business College where I spent many happy hours. I was thinking that I would like to spend my school days over again, but I must be content to look upon them as of the past."

Mr. C. J. Hinton, student of '96, has a fine school in the Lone Star State. We clip the following from the Sentinel, a paper published at Sabinal, Tex.: "The local school opened last Monday morning under exceedingly favorable auspices. The enrollment on the opening day was 77, but the attendance is in-



Read the Following from Col. T. J. Smith of the 3rd Ky. Reg., U. S. V.:

"Two of my sons and one of my daughters attended the Southern Normal School and Bowling Green Business College, and it gives me pleasure to say that the training they received was of the highest grade. The courses of study are thorough and practical. I unhesitatingly recommend Cherry Bro.'s schools to all parties desiring an education."

creasing daily. Prof. C. J. Hinton, the principal, is establishing quite a reputation for his proficiency as an instructor, and is said to be a pronounced success as a disciplinarian. Miss Eva Robinson is his able assistant and has charge of the primary department."

Read the following letter from friend Ballenger: "Campobello, S. C., Sept. 27, 1898.—Prof. H. H. Cherry, Bowling Green, Ky.: Dear Sir—I believe I have not a pupil in your school at present, as Morgan has just left you, so let me send you the name of a good boy who will attend a business college somewhere this fall or winter. I hope you will succeed in getting him. I shall write him also today. I stand ready, always, to do all I can to lend help to the noble work of the grand old S. N. S. and B. C. I love her and her teachers for what she and they have done for me, and for what I know is being done for others. With best wishes for your success, I am yours truly, J. M. Ballenger."

WHERE TO GET THE RIGHT START

In the matter of an education, as of every other good thing, quality is a more important item of consideration than cost. A first-class education can only be secured where first-class facilities are provided; where the course of study is up to date in every requirement; where the teachers have a reputation for thorough, conscientious work, with a realizing sense of their great responsibility, and where a certificate of the student's work and worth means a passport to a good position. It is the best business policy to attend a school of this character—it is more than folly to attend one that does not meet these requirements.

We have given many young people a Right Start in Life, and that start gave them the impetus that led to success.

Do you want to get started right? Then avail yourself of the facilities afforded by the S. N. S. and B. G. B. C.

"I am not much of a mathematician," said the cigarette, "but I can add to a man's nervous troubles, I can subtract from his physical energy, I can multiply his aches and pains, and I can divide his mental powers. I can take interest from his work and discount his chances of success."

"Tangle-Eyed Tom"

PROF. FRANCIS BROWN.



ALDERMAN GOBBLEDOWN.

"If people choose to be poor is it our business? And let it ever be remembered that our own people are not savages and man-eaters, and therefore I say that our philanthropy would be wasted upon them."—The Charity Dinner.

Prof. Brown is a teacher of national reputation. He has charge of our School of Oratory, Elocution and Physical Training, and will make it a permanent School of Expression.

We have arranged for a regular graduating course of study.

We have had to go high—higher in the way of salary in order to secure the services of Prof. Brown. We feel confident that the high class work he does will be thoroughly appreciated and the School of Expression extensively patronized.

Read the following relative to his work: "Prof. Brown, on his recent visit, was warmly received by a large audience in the assembly hall of our College Institute. There are, these days, so many light and thoughtless candidates for public favor in the elocutionary line that it becomes doubly refreshing to meet with a gentleman like Prof. Brown, capable of interpreting some depth of thought. His commanding presence, rich and melodious voice, and graceful, but not over-abundant gesture, aid him wonderfully in gaining the sympathy of his audience, which he holds with ease, whether his selection be humorous or dramatic. If another opportunity presents itself of securing the services of Prof. Brown, the Napanee Collegiate Institute will gladly avail itself of it.

PRINCIPAL T. M. HENRY, M. A.,
Collegiate Institute,
Napanee, Ont."

"Mr. Francis J. Brown held the chair of Elocution for two years and gave the highest satisfaction. Few men are his peers as a master of the science and art of expression.

PRINCIPAL BARNES, A. M.,
State Normal School, Fairmount, W. Va."

From The Park City Daily Times, Bowling Green, Ky.: "Notwithstanding the inclement weather a fine audience greeted Prof. Brown in his first reading in this city. The entertainment was given last night at the chapel of the school and every one present was pleased with the entertainment. The Professor demonstrated beyond the shadow of a doubt that he is master of his art, and that Cherry Bros. made no mistake in employing him. The Professor will at once begin his duties with the school, and that he will have a fine class is already assured. Bowling Green people have seldom, if ever, had an opportunity to receive instruction in elocution from a man such as Prof. Brown, and they will not be slow to take advantage of it. At a later date another recital and reading will be given for the public."

INSPIRATION.

"This universe, all glittering through the stars,
Is kept by God, an everlasting school."

† † †

"Never, though the winds may rave,
Falter nor look back,
But upon the darkest wave
Leave a shining track."

† † †

"Don't wait until the iron is hot,
But make it hot by muscle;
Don't wait for wealth your father's got,
Take off your coat and hustle."

† † †

"If you come to a river deep and wide,
And you have no canoe to skim it,

And fill our future's atmosphere
With sunshine or with shade.
The tissue of life to be
We weave with colors all our own,
And in the field of destiny
We reap what we have sown."

† † †

"Never ye mind the crowd, my boy,
Or think that life won't tell;
The work is the work for aye, that
To him that doeth it well.
Fancy the world a hill, my boy,
Look where the millions stop;
You'll find the crowd at the base, my boy,
There's always room at the top."

† † †

"In the name of God advancing
Plow and sow and labor now,
Let there be when evening cometh,
Honest sweat upon thy brow.
And then will come the master,
When work stops at set of sun;
Saying as he pays the wages,
Good and faithful one, well done."

NORMAL COLLEGE NOTES.

This will be the banner year for the Southern Normal.

The second term begins Nov. 15, 1898.
The third term begins Jan. 17, 1899.

The school has enrolled more students during this season of the year than at any time in its history.

Our students are now taking drills in parliamentary law, and we expect "warm times" in the Moot House of Representatives.

Many of the old students have written us that they will return to school in January, beside quite a number are now with us.



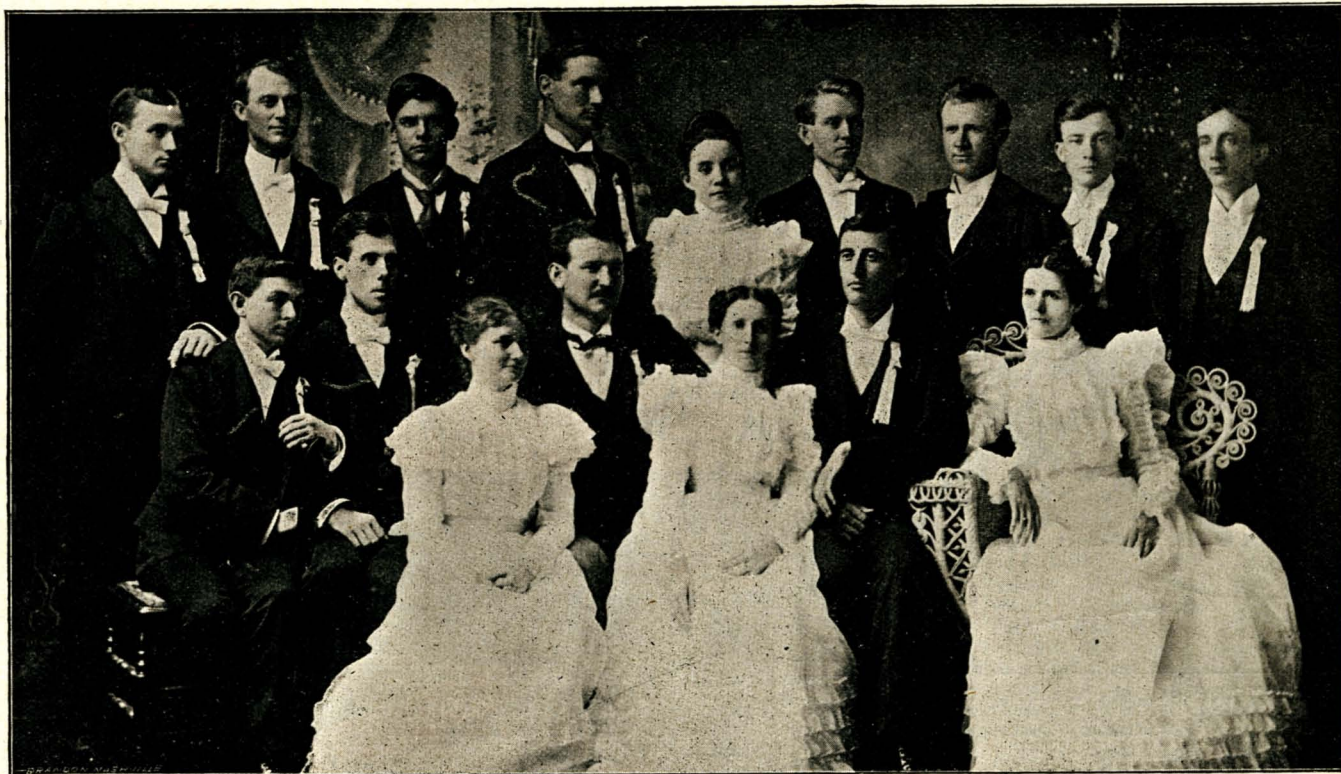
THE SOCIETY TEACHER.

A new Normal catalogue will be published just as soon as the plans for the construction of a new building are completed. It will contain views of the school's new home.

We must have 100 students in the State Certificate Course. We are putting special emphasis on this course of training, and all who contemplate taking the State Certificate Examination would do well to enter this department.

Some people cannot understand why the S. N. S. has had such a remarkable growth. If they could be in the office and read the letters from the old students and see the vast amount of advertising we are doing they would understand it.

Special literature containing catalogue information of the S. N. S. is now ready to be sent to all who desire the same. It tells everything about the S. N. S., and



GRADUATES OF THE SCIENTIFIC COURSE, CLASS 1898.

If your duty is on the other side,
Jump in, my boy, and swim it."

† † †

"Tender-handed touch a nettle,
And it stings you for your pains,
Grasp it like a man of mettle,
Silk it in your hand remains."

† † †

"Next to sincerity, remember still
Thou must resolve upon integrity.
God will have all thou hast—thy mind,
thy will,
Thy thoughts, thy words, thy works."

† † †

"Shape ourselves the joy or fear
Of which the coming life is made,

Dr. W. M. Bailey and his most excellent family have charge of the boarding departments, and the students are delighted with the same.

The rates of board and tuition have been reduced. It will not cost a student much more to live in Bowling Green than it would at home.

All the teachers join in promising students who attend the S. N. S. strong and faithful work along the lines of modern thought and action.

We are under many obligations to our many friends who have sent students to the S. N. We are especially thankful to our old students who are so loyal and good to us.

contains the pictures of all the members of the faculty, and an outline of the courses of study.

The Scientific and Classic courses promise to be large and interesting. We are proud of these departments of our institutions. They will be largely patronized the coming year. Students of these departments who get through the courses of study will graduate on the evening of July 14, 1899.

Seventeen dollars pays for tuition for twenty weeks in the S. N. This is only 85 cents per week for tuition. During the season of the year when the student does not burn coal his board will cost \$2 per week, including table board, room rent and all incidental expenses. When he burns coal his expenses will not be 1 cent over \$2.15 per week.



MASTER CLINTON RIGSBY,
One of the office clerks S. N. S. B. G. B. C.

The illustrations in this journal were suggested by H. H. Cherry and drawn by Master Rigsby, who is only fifteen years of age.

MISS ELLA HITT.

(Teacher of Piano and Organ.)

Our advantages for giving lessons on the PIANO AND ORGAN cannot be excelled. Our teacher, Miss Ella Hitt, is not only a fine teacher, but a finished musician.

Her natural talent in music has been strengthened by years of teaching and cultivation. Persons desiring work in this line alone, or in connection with other work, will find their needs fully met.

Miss Hitt also has charge of the classes in VOCAL MUSIC, which are free to all our students. It is taught as a drill and the classes meet every day.

Special attention is given to voice culture, quartette work and club work. The classes have already shown much enthusiasm under her management.

A LAW COURSE.

We will organize a Law Course in the S. N. S., beginning in January, 1899. Students who are in the Classic Course will be given the privilege of taking Law instead of Greek if they prefer.

SCHOOLS IMITATE US.

We are sorry to note that some schools are imitating our methods of advertising and in some cases have copied our advertisement.

After you read the EDUCATOR hand it to some one who is thinking of entering school.

Three Questions.
Will you enter school somewhere?
When will you enter?
What course will you take?
Address H. H. Cherry, Bus. Manager
S. N. S. B. G. B. C. Bowling Green, Ky.

TO TENNESSEE CORRESPONDENTS

Our patronage from Tennessee is large and growing all the time. The attendance promises to be extremely large during the present year.

Our Tennessee students are delighted with our schools, and are doing all they can to influence their friends to enter.

We give a special course of study for all teachers from Tennessee. Teachers preparing for the different grade certificates can get such a course of study as will fit them for the Tennessee examinations.

We would be glad to hear from you and give you further information about the courses of study.

NEW NORMAL LITERATURE.

By the time you read this the special new Normal literature will be printed. It will give a full outline of the different courses of study, and also a picture of the members of the faculty, together with an announcement of the branches each will teach. It is very attractive. We would be glad to mail this literature to all parties desiring the same.

SEND US NAMES.

Send us the names and addresses of your friends who will enter school and we will mail them our literature. We earnestly request all parties to send the names and addresses of their friends who are thinking of entering school.

TELEGRAPHY SCHOOL.

We have decided to give a full course in Telegraphy for \$35.00. Board will cost from \$2.00 to \$2.50 per week. Our Telegraphy school is under the management of an experienced operator who had charge of an office of one of the largest railroad systems in the United States. The course of study given is eminently thorough and practical.

If you think of entering a Business College it will pay you to send for the new catalogue which will be out by November 10th, 1898.

What Will it Cost Me to Spend Five Months in the Southern Normal School?

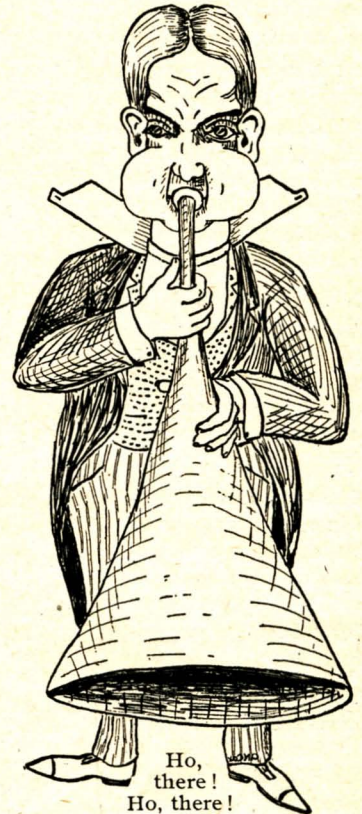
ESTEEMED FRIEND:

Yours here. We will issue to you a 20 week's scholarship in the Southern Normal School for \$17. This is only 85c per week. Excellent table board would cost you \$1.50 per week. This would make your tuition, table board, and furnished room cost you only \$55.00 for a five months' term in the Southern Normal School. During the season of the year when you do not burn coal, your incidental expenses will be 10c per week, and when you burn coal, the incidental expenses will be 25c per week. Allowing the expenses for coal for ten weeks, or one-half of the time, at 25c per week, would make \$2.50, and ten weeks at 10c per week would amount to \$1.00. So the incidental expenses would aggregate \$3.50 for a five months' term, and this amount added to \$55.00 would make your total expenses for board and tuition, everything furnished, only \$58.50 for an entire term of five months. This certainly puts the rate of board and tuition in the reach of every individual. If you prefer private board, we guarantee we can get you the same in the best families, everything furnished, for \$2.50 per week. At this rate your board would cost you \$50.00 for five months, and your tuition \$17.00 for the same length of time, would make your total expenses for private board, everything furnished, and tuition only \$67.00 for the entire term of five months.

Very truly yours,

CHERRY BROTHERS.
Per H. H. CHERRY.

IS HE AN EDUCATOR?



Ho, there!
Ho, there!
Come this way!
Come this way! The greatest thing on earth. No other Business College like it. Free positions! Free positions! Ho, there! Business taught in six weeks. Short-hand learned in four weeks. Come right along. Fortune's in your hands.

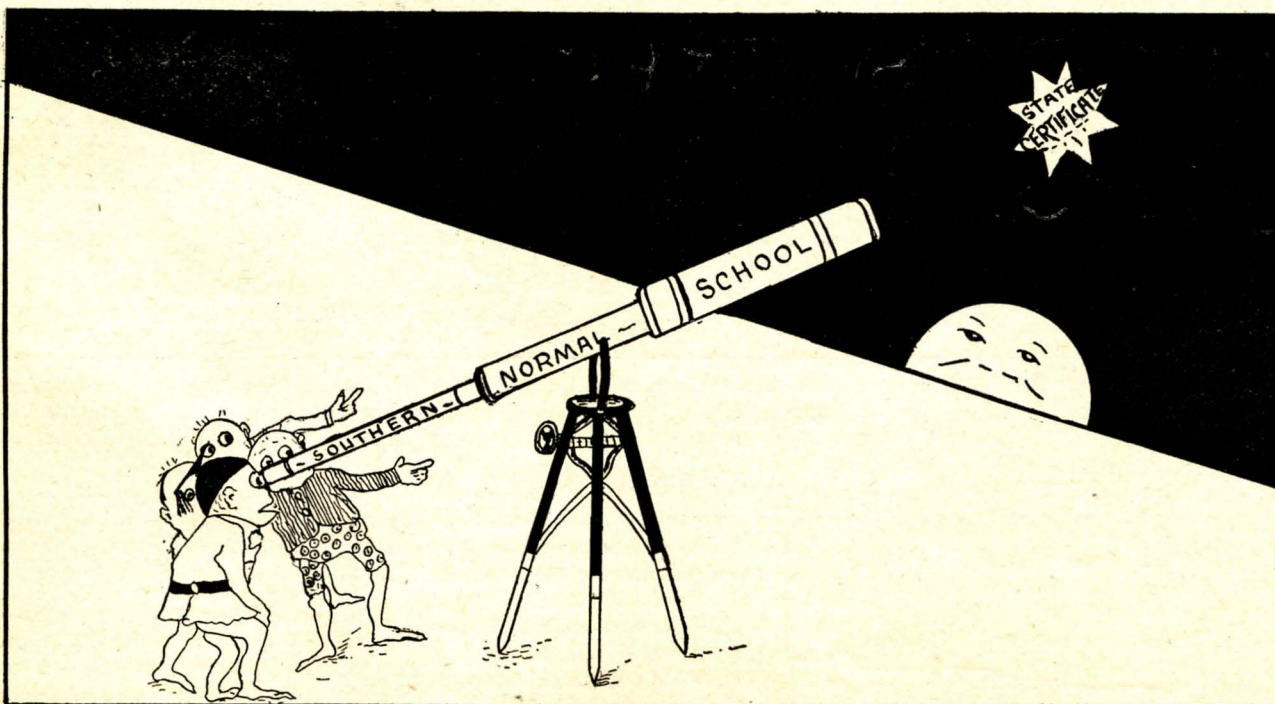
Positions Guaranteed! Positions Guaranteed!!! No discrimination. Idiots, suckers, the lame, halt, blind, experienced and inexperienced, educated and ignorant, treated alike and all given positions. Ho, there! Ho, there! Come this way and get an education. Can teach you more tricks in four weeks than any other school in four months. Ho, there, intelligent man, look this way. I have thought of something—a wonderful something: A course in book-keeping. No other Business College can use it. It is a wonderful thing, and is copyrighted.

Ho, there! Come this way! Come this way! Ten thousand graduates placed in fine positions after taking a course in our new method of instruction. Every young man can make a fortune by attending our school and taking a course in our new method of book-keeping, which is copyrighted, and no other school in the land is permitted to use it. The sale of our new book is enormous, and business men everywhere demand the system that it teaches.

Ho, there! Ho, there! If you do not want to be left in the world come and take a course in our original system. Fortune is waiting for you, so come at once.

BUSINESS COLLEGE.

Two months' tuition FREE to all Business College students. Write for rates. Mention course wanted.



Would you not like to see some of the stars?

A five month's peep would not cost you over \$58.50 for board, tuition and all incidental expenses.

We offer the following views at the same daily rate. You may have to look through the telescope a little longer on some of the views below:

First-class Certificate.

State Diploma.
Scientific Course.
Classic Course.
Oratory.
Success.

BUSINESS COLLEGE NOTES.

The book-keeping classes are large and interesting.

We teach actual business from the beginning.

Students are given individual instruction in Business during the entire day.

Plenty of positions for a whole book-keeper—nothing for a piece of a book-keeper.

Experience is put into our course of study by teaching actual business from the beginning.

We recommend whole men—and not half-hearted, half-saved and a piece of a man to a position.

Mr. Harman, who has not a superior as a business writer, is getting wonderful results in his classes in rapid business writing.

The class in rapid addition is an interesting feature of our Business College work. Some of our students are already experts in addition.

Mr. Ashby, who is principal of the Business Department, is skillfully managing his work. He knows how to teach business as well as penmanship.

The magnificent new Business Hall is crowded with aspiring conscientious students who know that they must "get ready" before they "get a position."

The Bowling Green Business College is raising the standard of Business Education, and the students and the correspondents who have mind enough to think, appreciate same.

A copying tedious and mechanical text book method is not permitted for one minute in our Business College. Our students must know and be able to do business before they leave us.

Our school is not over-run with a swarm of "suckers" who nibbled at "Guaranteed Position Bait," and who, after getting caught, filled the atmosphere with denunciations of business education.

Times are better. Prosperity is here. Young people want positions but are not willing to make the necessary preparation, and yet they wonder why they fail. It is heart sickening to hear the wails of these unfortunates.

If you could step into the commodious and attractive new Business Hall some day and see our classes at work, you would see a picture of a business world, and you would understand why we say that we put experience into our course of study.

Students are required to write every note, check, draft, contract, etc., etc., mentioned in a transaction. A perfect system of business is done. It is not an

imitating or a copying process, but the student is required to actually write every commercial paper used in a transaction.

We are not wanting an ignorant rabble in our school that expects us by some "magic process" to allow them to sit down while we prepare them for a position and get the same. We want earnest young men and women who are willing to "get ready" by hard work and study. We have great pleasure in putting our worthy graduates into good positions.

Hundreds of former students of the Bowling Green Business College are holding positions of honor and trust, and are making the world better by being in it.

BLUSTER

Is a peculiar thing. They say it blows as wind; talks with a noisy voice; swaggers as a turbulent or boasting person; plays the bully, and that some people use it to establish "great schools."

We have learned that one pennyweight of "Will" behind proper business management will destroy a ton of "Bluster."

REPUTATION

Is indeed a good thing to have, but it will not run a school or meet its obligations.

The reputation of meeting every business obligation and of making things

ter conception of the expense connected with the conduct of our institutions. We do not mean, however, to plead the poverty clause. We are not beggars. The schools are making money, but we are sure that the best years are ahead.

WIND.

Did you not know that a great Normal and Business School cannot be established on wind?

Neither will oratory and talk meet its obligations except in the time of "Visions."

It is possible that "wind and vision" will put a magnificent \$5,000 telescope on top of the College, but it will not pay for the \$5,000 mortgage on the bottom.

New College Buildings

We control much school property now yet the attendance of our institutions has been so large that it is necessary to erect new college buildings.

A Corporation with a Capital Stock of \$50,000. is now being organized for this purpose.

The usefulness and labors of the S. N. S. & B. G. B. C. are to be greatly enlarged by the steps that are being taken to put them into a magnificent home, and to equip them with the most modern school furniture and apparatus that money will purchase.

By persistent, hard work our schools have been established permanently on a firm business basis.

Cherry Brothers,
Per H. H. Cherry.

They universally attribute the success they are having to the high order of training received while in our school. The old students are the best friends we have, and it is our desire that we never do anything that would cause them to be otherwise.

"The man will surely fail who dares delay, And lose to-morrow that has lost today."

"That there should one man die of ignorance who has the capacity for knowledge. This I call a tragedy."—Carlyle.

"An investment in knowledge always pays the best interest."—Franklin.

grow beats the reputation for making a funny speech.

HAVE WE MADE MONEY?

A great many of our friends think we are getting rich, and some times we have a little trouble in making them believe that we are not yet a Rockefeller, Gould or Vanderbilt. Our friends cannot understand what becomes of the vast amount of money collected from the hundreds of students who enter our schools. They fail to consider the large amount of money that is required to run the schools.

Likely if they knew what we paid for our faculty alone they would have a bet-

It takes cautious, conservative management that is capable of locating the difference between a false and true method and premise to run a school.

It takes time and labor to establish it upon a firm, solid business basis. "Wind and vision" would soon break a case of prosperity and turn it into bankruptcy.

"The entire object of true education is to make people not merely do right things, but to enjoy right things; not merely industrious, but to love industry; not merely learned, but to love learning; not merely honest, but to hunger and thirst after honesty."—Ruskin.

\$17.00 pays for tuition in the Southern Normal School for twenty weeks.

TEACHERS' NOTELETS.

"There is that scattereth and yet increaseth, and there is that withholdeth more than is meet but tendeth to poverty." Every effort put forth in life is an investment. Some invest labor; some money; some brain activity; and all reap according to their investments. Liberal investments and liberal service bring liberal rewards; a stinted investment and service, a stinted reward.

THE TEACHER

Often "withholdeth more than is meet," and his withholding "tendeth to poverty." A liberal increase of money, education and success must be preceded by corresponding investments.

TEN WEEKS

In school is not sufficient time in which to sow in order to reap a great increase. Let the first ten weeks be followed by another and another as rapidly as possible until a full fledged teacher stands forth fully robed in his professional regalia.

DO YOU WANT A GOOD POSITION?

There are plenty of them—many more than of the inferior ones. In the writer's travels during the past summer he repeatedly heard the cry for more good teachers. A number of boards of education and superintendents have asked his aid in securing *good teachers*, saying, "We get plenty of

CHEAP TEACHERS,

But they are dear at any price, and we don't want them."

In all his experience in aiding teachers in securing good places, he has had no trouble in placing able, practical men whom he could unqualifiedly recommend. Let the

TEACHERS OF KENTUCKY

Do more "scattering abroad" if they wish to do the greatest good to the greatest number, and reap the highest reward for their services. Many of the best teachers we have ever known are those who have taught and attended school term about, gradually rising all the while until the demand for their services to-day is greater than they can meet. The time is now here when the unprogressive fellow must step down and out. We regret to say it, but the teachers of Kentucky are not "scattering" as they should. About five teachers of the northern and eastern States attend school annually to further prepare themselves for their work, to one in Kentucky. This does not speak well for our profession and for the schools in our State.

The writer is personally acquainted with about one-third of the teachers of the State; has talked with them, worked with them, and as one of them, has felt their needs and studied to supply them, and yet, in the face of it all, he begs to say that no profession can rise above its advocates. A little thought on this subject will convince any thinking man that the schools are as good as the teachers, and that to elevate the schools the teachers must be elevated.

WILL YOU BE READY?

The assembling of the next Legislature may be, and ought to be, the signal for the enactment of new and better laws governing our common school system. This means a higher grade of teachers. If they are not in this State they will be imported. The talent is in our State. Will it be cultivated so as to supply home demand and give the children it is

to teach what our school system by nature contemplates?

Teachers who are contented because they hold a

"FIRST-CLASS"

Are doomed to fail because of the very law of progress which moves things forward.

To stand still means stagnation. Energy is universal, and activity is the law of life. To hold a State certificate or State diploma is no cause for stopping a forward march to the front. The progressive teacher will reach the front and move the front still further forward; he will rise to the top and elevate all former scales of excellence. Progress in all things is not fixed by time or space, but is an ever changing condition.

THE TEACHERS OF KENTUCKY.

895

Of the public school teachers in the State of Kentucky hold *third-class certificates*. We have no criticisms to pass upon

between a second and third-class certificate.

The worthy teacher who honors the calling and intends to succeed will not hold a second-class certificate longer than one year.

5,387

Of the public school teachers in the State of Kentucky hold first-class certificates.

It is alarming to see so many teachers stop their education with a first-class certificate. They prepare for the examination every four years and often fail to get this grade certificate even after teaching a number of years. The live, progressive teacher will not stop as soon as he gets his first-class certificate, but if he is thoroughly in earnest he will leave the 5,386 teachers and seek association with the 150 who hold State certificates. Whether he takes the State certificate or not, he will have such a spell of restlessness that he will go a step higher.

150

Of the public school teachers of Ken-

NEW HOME.



The Bowling Green Business College is proud of its home in the magnificent new Neal Building.

The entire third floor is divided into school apartments.

The rooms are heated by steam and lighted by gas and electricity.

The furniture, including the banks, desks, etc., is new and attractive.

It is inspiring to step into the beautiful Business Hall and hear and see the large number of people at work.

No Business College in the South has as elegant quarters as the B. G. B. C.

We earnestly request the public to visit the new home and examine the work we are doing.

this large number of teachers, but we do say that they owe it to their profession as well as to their souls to either get a better education and certificate or quit the school room immediately.

Don't buy a certificate by promising to attend some "fake" school that goes through the cramming, grinding and stealing process, but go to a school that is broad and liberal in its views, and that will give you a thorough course of training and fill you full of inspiration.

3,014

Of the public school teachers in the State of Kentucky hold *second-class certificates*.

This large number of teachers is a failure and unfit for the school room if they are willing to stop their education with the second-class certificate.

Some of the non-progressive teachers of this large number will not be able to get anything better than a third-class on next year, and possibly not any at all. Some teachers have intervening business

tucky hold *State certificates*, and many more are wanted. The teacher who holds a State certificate has no trouble in getting a fine position. He is very much in demand.

The State certificate man is usually a good teacher, and he is never pleased with himself, but he wants to go high higher until he secures a broad, liberal education and makes a success out of that which he has undertaken.

13

Of the public school teachers in the State of Kentucky hold State diplomas.

Many teachers in the State of Kentucky should offer to increase this unheard of number by getting a better education and taking the examination.

A true educator will not be satisfied with the State diploma, but he will take a higher education. He will complete the Scientific and Classic courses and be a student all his life.

THE FACULTY.

T. C. CHERRY,

(Teaches Scientific and State Certificate Courses)
English Grammar, Literature, Methods of Teaching and School Government.

H. H. CHERRY,

(Business Manager Southern Normal School and Bowling Green Business College.)
Lecturer and School Economy and Civil Government.

J. R. ALEXANDER,

(Classic and State Certificate Courses.)
The Sciences, Mathematics and Physiology.

J. C. WILLIS,

(Classic and State Certificate Courses.)
Latin, Greek, Higher Mathematics, Ethics, English Criticism and Psychology.

MISS ELLA HITT,

(Musical Directory.)
Piano, Organ and Vocal Music.

FRANCIS JOSEPH BROWN,

(School of Expression.)
Oratory, Elocution and Physical Culture.

MRS. J. C. WILLIS,

(Art Department.)
Oil, China, Pastel and Crayon.

MRS. H. H. CHERRY,

Practical Reading.

W. S. ASHBY,

Book-keeping, Business Practice, Commercial Law, Penmanship and Free Hand Drawing.

J. LEWIE HARMAN,

Spelling, Penmanship, Arithmetic and Private Secretary.

E. G. ANDREWS,

(Stringed Instruments and Orchestra Department.)
Mandolin, Violin, Viola and 'Cello.

A. B. LYON,

(Telegraphy School.)
Instructor in Telegraphy.

MISS MARY BEISEL,

Shorthand, Typewriting and Spelling.

F. S. BROUSSARD,

French, Book-keeping and Arithmetic.
POWELL FRYE AND W. L. PHILLIPS,
(Office Stenographers.)

We believe that the life and existence of a school depend to a large extent upon the faculty it employs. We know that no school in this country has a stronger and more painstaking faculty than the S. N. S.

* * *

We are conscious that the glory and inspiration that characterize a great school depend to a great extent upon the faculty, and with this in mind we have employed men and women who are devoted to teaching, and who are authority on the subjects they teach. We employ men and women who have spirit and enthusiasm enough to drive their lives into the lives of our students and cause them to look to higher ideals and nobler purposes.

* * *

A dead, formal, cold and "strangely dignified" teacher in our faculty would either have to "thaw out" and get a little of the spirit or else we would discharge him for incompetency. We do not employ "dummy teachers."

* * *

The members of our faculty are in sympathy with our students and don't forget them as soon as they are gone, but watch their course in life and are at all times ready to help them.

READINGS AND IMPERSONATIONS

BY PROF. FRANCIS JOSEPH BROWN,

Teacher of Oratory and Elocution, Southern Normal School and Bowling Green Business College, Bowling Green, Kentucky.



MACBETH.

"Is this a dagger which I see before me, The handle toward my hand. . . . I see thee still; And on thy blade and dudgeon gouts of blood, Which was not so before."—Macbeth: Act 2, Scene 1.



JUSTICE STARLEIGH.

"If Mrs. Bardell were right, it was perfectly clear that Mr. Pickwick was wrong; and if they thought the evidence of Mrs. Cluppins worthy of credence, they would believe it; and if they didn't, why, they wouldn't."—Bardell vs. Pickwick.



MR. DUFFER.

"So that we have expended on the dear and interesting cannibals the sum of £205 3s. and ¼d., and the remainder of the sum—amounting to £5,198—has been devoted to the working expenses of the society."—The Charity Dinner.



SQUIRE HAWKINS.

"Spellin' is the corner stone, the grand under-lyin' sub-b-b-b-subterfuge of a good eddication. I put the spellin' book, prepared by the great Dan'l Webster, alongside the Bible, I do, raley."—Hoosier Schoolmaster.



MR. SQUEERS.

"A horse is a quadruped, and quadruped is Latin for beast. As you're perfect in that, boy, go and look after my horse and rub him down well, or I'll rub you down."—Nicholas Nickleby.



SARGEANT BUZFUZ.

"Chops! Gracious heavens! and tomato sauce! Gentlemen, is the happiness of a sensitive and confiding female to be trifled away by such shallow artifices as these?"—Bardell vs. Pickwick.



SHYLOCK.

"I hate him for he is a Christian; But more, for that his low simplicity He lends out money gratis . . . If I can catch him once upon the hip, I will feed fat the ancient grudge I bear him."—Merchant of Venice: Act 1, Scene 3.



BOB ACRES.

"Jack, if Beverly should ask you what kind of a man your friend Acres is, do tell him I'm a devil of a fellow, . . . and if that frightens him, 'Egad, perhaps he mayn't come. Tell him I generally kill a man a week, will you, Jack?"—The Rivals: Act 4, Scene 1.

Mr. Brown can be engaged for an evening's entertainment, in full or part program. For further particulars, address H. H. CHERRY, Business Manager, Bowling Green, Ky.