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The Colonelette

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## The Colonelette (May 1969)

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# *The Colonelette*



AMERICAN BUSINESS WOMEN'S ASSOCIATION  
KENTUCKY COLONEL CHAPTER  
Bowling Green, Kentucky

## REMEMBER THIS

If you work for a man, in Heaven's name, WORK for him. If he pays you wages which supply you bread and butter, work for him; speak well of him; stand by him and stand by the institution he represents. If put to a pinch, an ounce of loyalty is worth a pound of cleverness. If you must vilify, condemn and eternally disparage - resign your position, and when you are outside, damn to your heart's content, but as long as you are a part of the institution do not condemn it. If you do that, you are loosening the tendrils that are holding you to the institution, and at the first high wind that comes along, you will be uprooted and blown away, and probably will never know the reason why.

- Elbert Hubbard

CREED

of the

American Business Women's Association

## CHAPTER CHARTERED JUNE 3, 1964

Edited and published monthly by the Bulletin Committee of the Kentucky Colonel Chapter, American Business Women's Association, Bowling Green, Kentucky.

## BULLETIN COMMITTEE

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Sue Short	President	843-9885
Florence Perkins	Vice-President	843-6393
Arlene Rountree	Recording Sec.	843-4550
Ruth Reisz	Corresponding Sec.	842-8698
Gladys Walker	Treasurer	842-1840

Monthly Meeting:	Fourth Tuesday
6:00 Social Hour	7:00 Dinner
Holiday Inn	Kentucky Room

AMERICAN BUSINESS WOMEN'S ASSOCIATION  
9100 Ward Parkway  
Kansas City, Missouri 64114

Founder & Executive Director	Hilary A. Bufton, Jr.
Assistant Executive Director	William H. Blair
National Co-ordinator	Mrs. George Barrett
National Enrollment Director	Mrs. Glorine Tuohy
Public Relations Director	Frank A. Bistrom

## NATIONAL OFFICERS

President	Mrs. Opal M. Lucas
First Vice-President	Miss Peggy J. O'Neal
Secretary-Treasurer	Miss Mary B. Harbit
Southeastern District V.P.	Mrs. Henrietta Cobb

Colors: BLACK & GOLD Flower: WHITE CARNATION

## NATIONAL MOTTO:

"Better Personality for Better Living"

## NATIONAL SLOGAN:

"Achievement Time is '69"

## PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them efficient, more considerate and more co-operative toward their work, their employer, and their employer's customers, thereby increasing their earning ability, success and happiness.

## OFFICIAL PUBLICATION

"Women in Business"



PRESIDENT

P R E Z     S E Z

Dear Members of Kentucky Colonel Chapter ABWA:

I can talk of nothing but the wonderful "Boss Night observance on Saturday Night, May 17, at Diamond Caverns.

My sincere praise and appreciation go to Jean Fulkerson, Boss Night Chairman, and her committee. They worked very hard, and the fruit of their labor was in evidence every where Saturday night. Again, thanks for such a wonderful event to remember.

Congratulations to our 1969 Woman of the Year "Brenda Williams". This is an honor she richly deserves.

Remember the May dinner meeting ends our Perfect Attendance for the year. Hope to see each of you then.

Your President

Sue Short

## WHAT IS A BOSS NIGHT???????

I have been invited to a "Boss Night". I wonder what it will be like. My employee has become a member of this association called American Business Women. She says their an educational organization for women in the business field working toward better employer-employee relations improving their ability to do a better job. They are going to select a Boss of Year because all of the members have invited their Boss.

On arriving at the resort lodge, "Diamond Caverns", and entering the lobby a large sign said "Welcome Bosses". Women were in long formal dress, some in "Flapper" dresses and casual street wear. My employee greeted me at the guest register and immediately two efficient young ladies had decorated my suit with name tag and boutineer. Then on to a receiving line for an official welcome by the Boss Night Chairman, Jean Fulkerson, followed by Officers, 1968 Boss of Year, past and current Women of Year. There was background music of the "Twenties", punch being served, others were viewing a display of scrapbook and bulletins. My employee introduced me to other Bosses and members. I had now began to realize that "We Bosses" were V.I.P.'s and were going to have an enjoyable evening.

"Let me have you attention, please." It was the announcement of the 1969 Boss of Year. A letter had been written by each member stating "why she thought her Boss was a good one," and dropped in a box that had been appropriately decorated for the "Twenties". 1968 Boss of Year, Basil Jones, had drawn the letter and Vernon Rudd, Office Manager of Detrex Chemical Industries, Inc., was about to take over for a full year as the "Boss" while pianst played Side-By-Side. I could hardly

## WHAT IS A BOSS NIGHT? (Continued)

believe what I was experiencing; group singing as the voices blended beautifully. I began to put two and two together "it was a Roaring Twenties Theme" as several young ladies calling themselves "ABWA Flappers" began to dance the "Charleston" and finalizing the social with a routine to "Balling the Jack".

It was now time to enter the dining area for dinner as two lovely ladies were giving the table number for us to be seated, although we were instructed by the Chairman to remain standing as the head table made a grand entrance. Ruth Reisz, Corresponding Secretary, gave the invocation followed by Pledge of Allegiance. As we were being served piano selections were played by Judith King (one of the four scholarship recipients present). As I viewed my program, I found it to be a souvenir which the business firms had supported the project by purchasing an ad. (I was sorry my firm wasn't among those but my employee didn't mention it).

Boss Night Chairman revealed "Who Is a Boss" and introduced each member, then she introduced her Boss and the firm represented. Past Bosses, Presidents, Woman of Year and Chapters represented, with a special introduction of Toastmistress, Joann Rudolph. She was full of "fan fare" and President Sue Short was keeping on the right track without slipping a "cog". Basil Jones responded with "Value of Women in Business" stating "You Have Come Along Way Baby". The 1969 Woman of Year, Brenda Williams, enlightened us about the National History concluding with their Creed "Remember This"

The Vocational talk was given by the 1968 Woman of Year, Pat Potter. She gave a preview of her duties and responsibilities at Bowling Green Business College, Inc.



## WHAT IS A BOSS NIGHT? (Continued)

Scholarship recipients now gave comments on the financial aid they had received by these women.

"We Four" quartet from Bowling Green High School provided the entertainment as Dr. Harry Sparks, President Murray State University with his news and views on Profits and Politics.

Boss Night Chairman presented Dr. Sparks and Mr. Rudd with a framed Creed. I had noticed a scroll on our table but it was a Creed for each Boss present. Madam Chairman expressing her appreciation to all members who had helped make it a memorable event -- presented an extra token of "a job well done" to Toastmistress Joann as she was given the "fan fare" to the song "Peggy O'Neil" only now it was "Joanne Rudolph". Gladys Walker, Treasurer (and who else) for an outstanding job as Chairman on the Souvenir Program. Now the Vice-President, Florence Perkins, and sponsor of Boss Night was demanding equal time because the gift she had was for the Boss Night Chairman from the members for they felt like it was a "job well done".

Joyce Lewis, Recording Secretary, came thru with several door prizes as Arlene Rountree closed with the Benediction.

As I return, this was a most memorable evening and I want to support and help the association when I am called upon. It is wonderful to think that we have this type of organization in town wanting to help others and mostly themselves. I am looking forward that one day I will be their Boss of Year.

Anonymous

INTRODUCING OUR 1969 BOSS OF YEAR

I would like to submit for "Boss of Year" my supervisor, Mr. Vernon A. Rudd.

Mr. Rudd is employed by Detrex Chemical Industries, Inc. as Office Manager. In this capacity he is the Department Head for the Accounting, Production Control and First Air Departments.

Mr. Rudd was born in Knoxville, Tennessee, and graduated from high school in Sweetwater, Tenn. After serving as a Lieutenant in the U.S. Army for four years he attended Tennessee Tech. in Cookeville Tenn., where he received his Bachelor of Science degree in accounting.

In 1955 Mr. Rudd moved to Bowling Green and accepted the position of Plant Accountant with Detrex, which he retained until his recent promotion as Office Manager.

He is a member of the Cumberland Presbyterian Church. Among his hobbies are hunting and trap shooting. He maintains a collection of antique guns and sabers.

He resides at 224 Kay Avenue in Eastland Park, with his wife, the former Madge Jacobs, and two daughters.

I find Vernon Rudd the perfect "Boss". He has a complete understanding of the work content of each of his employees and therefore is able to assign tasks and evaluate results in a fair and equitable manner. He is a working man and drives until the job is completed. He is always ready to help his subordinates and fellow supervisors when a problem arises. Then, too, he can joke when things become too intense thereby relaxing the office mood.

For all these reasons, I believe Vernon A. Rudd should be selected as "Boss of Year".

Mary Ellen Lawson



CARNATIONS

OF

THE

MONTH

GO

TO:

Birthday Carnations go to the following members:

Gladys Walker - born May 16, in Rocky Hill, Ky.

Gladys is currently serving on the Executive Board as Treasurer. She was Chairman of the Souvenir Program for our Boss Night held this month, and we might add that was a very nice Souvenir Program, Gladys.

Gladys is presently employed as Secretary for Planters' Insurance Company.

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Lucille Walton - born May 21, in Cyclone, Ky.

Lucille is currently serving as Contact Chairman and is keeping those phones ringing -- keep up the good work Lucille.

Lucille is owner and operator of Walton Beauty Shop.

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The Bulletin Committee also wishes to extend Birthday Carnations to any of the new members having birthdays in May. We are sorry we do not have your birthdates but you will be in the SPOTLIGHT next year.

REPORT ON SCHOLARSHIP RECEPTION  
Submitted By: Anna Sue Jackson

The second annual Scholarship Reception was held at Fidelity Federal Sunday afternoon, May 25, 1969, with members from the Bowling Green Charter Chapter and members from the Kentucky Colonel Chapter. Distinguished guests included our Scholarship recipients, Dr. Hollie Sharpe, guest speaker, Mayor R.D. Graham and Mrs. Graham and Mr. George Massey, State Representative.

Dr. Sharpe gave a very interesting speech on "Education, the Route to Equality".

Marna Goad presided with the Invocation by Dorothy Wareham, Pledge of Allegiance, Florence Perkins and Benediction with Sue Short.

Jean Fulkerson and Margaret Minton introduced our Scholarship recipients with their comments of appreciation.

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PROGRAM FOR MAY DINNER MEETING

The Guest Speaker for the May Dinner Meeting will be Mr. Lee Watkins, Staff Assistant for Student Financial Aid. Mr. Watkins' Topic will be "What Is a Scholarship?"

The Vocational Speaker will be Jill Gentry.

Hostess for the dinner are Sharon Glenn and Maxine Strickland.

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CHAPTER ROSTER

Ann Bays *yes XX*  
1213 Leeson Drive  
Res: 842-2650

Sharon Glenn *yes XX #*  
1648 17th Street  
Res: 843-2140  
Bus: 842-0104

Nora Bowie *no XX she try - yes*  
328 Bellevue Drive  
Res: 843-8388  
Bus: 843-1621 (Mall)  
842-6274 (State St.)

Judy Harris *XX #*  
1656 Magnolia Avenue  
Res: 842-6163  
Bus: 842-6531

Addie Carlson *no XX #*  
520 Irquois  
Res: 842-6206  
Bus: 842-4091

Estelle Holloway *XX #*  
528-8th Street  
Res: 842-7615  
Bus: 843-8985

Sue Eicher *yes Beverly*  
1609 Jones  
Res: 843-8148  
Bus: ~~843-1867~~ 843-3322

Anna Sue Jackson *XX*  
328 Robin Road  
Res: 842-8787  
Bus: 842-2496

Judy Faught *XX she try all out*  
475 Glen Lily  
Res: 842-9034

Mary Ellen Lawson *XX*  
717 Lynnwood Drive  
Res: 843-3671  
Bus: 842-2411

Marie Flora  
1406 Laurel Avenue  
Res: 842-5117

Joyce Lewis  
1660 Magnolia  
Res: 842-0209  
Bus: 842-2447

Jean Fulkerson *#*  
526 E. 13th Street  
Res: 842-5168  
Bus: 842-1603

Iva Miller *XX #*  
906 Richland  
Res: 842-3350  
Bus: 843-4171

Jill Gentry *XX*  
919 Park Street  
Res: 843-3946

Ramona Morrison *XX*  
1601 Glendale  
Res: 842-0095

*Handwritten notes and scribbles at the bottom of the page, including numbers like 116/28 and various symbols.*

CHAPTER ROSTER

Florence Perkins  
2317 Grandview  
Res: 843-6393  
Bus: 842-2411

XX #

*you're not to eat*

Maxine Strickland  
504 E. 17th Street  
Res: 842-4905  
Bus: 745-3691

XX

Patricia Potter  
124C  
2702 Industrial Dr.  
Res: 843-4232  
Bus: 842-6556

*not dinner*

#

*you're not to eat*

Mary Thomas  
513 Belmont  
Res: 842-8839  
Bus: 842-2447

26381

Ruth Reisz  
13 Skyline Drive  
Res: 842-8698  
Bus: 842-2411

XX #

Gladys Walker  
928 Elm Street  
Res: 842-1840  
Bus: 843-6263

XX

Joann Rudolph  
1210 E. 15th St.  
Res: 842-4370  
Bus: 843-4325

XX

Lucille Walton  
144 S. Sunrise  
Res: 843-8979

#

Arlene Rountree  
1217 High Street  
Res: 843-4550  
Bus: 842-1674

XX #

Cynthia Westmoreland  
1002 Kentucky Street  
Res: 842-1744

*Manda*

Sue Short  
525 East 17th Street  
Res: 843-9885  
Bus: 842-6531

XX #

Brenda Williams  
526 E. 13th Street  
Res: 842-5168  
Bus: 842-1603

XX

*Nose*

*entry 46*

*843-4550  
842-1674  
843-9885  
842-6531*

*620*

*842-1744  
842-5168  
842-1603*

"SOMETHING TO THINK ABOUT"

*not for  
meal  
to go*

Are you an active member,  
The kind that would be missed;  
Or are you just contented  
That your name be on the list?

Do you attend the meetings  
And mingle with the flock;  
Or do you stay at home  
And criticize and knock?

Do you take an active part  
To help the work along;  
Or are you satisfied to be  
The kind that just belongs?

Do you ever go to visit  
A member who is sick?  
Or leave the work to just a few  
And talk about the "Clique"?

Think this over, member  
You know right from wrong;  
Are you an active member  
Or do you "just belong"?

Anon.