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Southern Normal School

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THE Southern Educator.

Des. & Executed By Ashby

EDUCATE THE WHOLE MAN, WITH ALL HIS FACULTIES, FOR ALL PURPOSES.

Volume IV.

BOWLING GREEN, KY., OCTOBER, 1899.

Number I

THE TEACHER.

[BY H. H. CHERRY.]

How many teachers are teaching today because they heard a voice that called a teacher?

How many teachers saw in the call that put them in the school room the need of a sacred divine and holy spirit of a teacher?

Really, how many obeyed an intelligent and natural impulse when they entered the school room?

How many teachers are loyal to the vow they took when they heard that gentle, divine, but sure call in their souls which married them to teaching? By what right, and for what reason do the thirteen or fourteen thousand teachers in the State of Kentucky teach today?

I fear that many teachers are intruding upon this holy calling, and in the wrong spirit, and with the wrong weapons attempt "to chisel out a man." We admire the man who has had sacred impulses—who has heard deep down in his own soul a call and is earnestly and faithfully trying to answer it. We have the highest admiration for the man who obeyed the impelling force, the noble impulses of his own nature that directed him in selecting his life's work, but it is cowardly, and an unpardonable conduct on the part of any woman or man to use teaching as a convenience, as they would a commercial transaction, in order to gain a selfish purpose.

It is often claimed that the public school teachers, as a class, are half-hearted men with a limited education and little influence in the administration of all public questions. They are indicted with being extremely awkward in solving public questions and in the handling of the larger affairs of life. We do not mean to say that these charges are

justifiable, but we do mean to say that the teachers fail to receive that sublime recognition which should characterize them and their work.

The thirteen or fourteen thousand teachers in the State of Kentucky can never expect proper recognition and influence until they consecrate their lives to their work. Until they bring all the forces of their being to bear on the one thing—teaching—and hold them there steadily and pluckily until the teacher in the man becomes the controlling influence and the commander-in-chief of the soul. When this is done by the teacher

facing, devoted teachers with consecrated lives to teaching, would have an irresistible influence. Such an organized force would be felt in every phase of life. Nothing would escape its educating and developing powers, and men irrespective of professions or social and political standing would feel its influence and cease to give it nick-names and refer to it as a weak spirit. The public would no longer shun the Teachers' Institute and read newspapers during the session of the Teachers' Associations, and school children would no longer "be kept swinging on the gate of sense when they are fully

capable of standing before classes and holding books.

Many of us are so selfish, and are so much in need of loyalty and devotion to our work that we are like the automatic music box—play a tune only when the jingle of money is heard when it passes through the slot. We whine, whimper, grumble and parade our dissatisfaction with the noble work we are entrusted to do because the slot is small, yet these pieces of money are large enough to make the wheels of our soul run and to cause us to belch forth soulless and life-

less notes when, without the money, we would not move. It is pitiful to see a man whose soul is not bigger than a nickle accept the sacred trust imposed upon a teacher and then complain about his salary which was one of the conditions he accepted.

It may be we can sell silken goods, the glittering diamond, and discount commercial paper at the bank for the money that is in it, but we cannot effectively lead and train the human soul for the amount of lucre we can make out of it.

Indeed, good teachers should receive good salaries, and we are in favor of legislation that will increase their compensation. While we favor such legislation, yet many teachers

get as much and more than they are worth.

Good teachers, who have a broad and liberal scholarship, are now in demand. They are wanted at many points, and can command a large salary.

If he is a large, full symmetrical man with a spirit that weighs \$2,000 per year, he will get it and have many bidders at that. I am inclined to think that we usually get about what we are worth, of course this is not universally true.

There are teachers who carry with them a ten-cent head, heart and conscience, together with a chronic case of laziness, and a spirit so small that you



"The distinctive work of the teacher is the ringing of the rising bell in the dormitory of the soul."

he will feel deep down in himself a conscious life power, a self-confidence, a deep devotion to his work that will impress his life on the people and give him a prestige and influence that is rarely enjoyed by men of other professions. When the true teacher leads out on the road of life and says, "Follow me," people will give him the road and he will see young womanhood and young manhood respond to his call; he will recognize bright, responsive and cheerful faces before him, and see souls grow under the influence of his teaching.

Thirteen thousand earnest, self-sacri-

prepared to make easy and fruitful excursions into the garden of thought."

The trouble with many of us is we carry the name teacher—we have been labeled "A Teacher," and we evidence our right to this title by "drawing a salary and holding school," but we fail to carry with us the presence of a teacher. We have always tried to be loyal to the public school teachers, for many of them are wide-awake, devoted leaders and the noblest people in the world, yet we believe that some of the thirteen thousand teachers of Kentucky are only dummies



“ There is a restless activity in the breast of youth, and he is the best educator who turns this energy to high and generous ends.”

can scarcely discern it and offer their services to the public as a teacher, and if employed will “hold school, draw salary,” and talk about “school teaching don’t pay.”

A large number of our schools are taught by pieces of teachers—farmers, lawyers, doctors, preachers, agents, ex-squires, constables, assessors, etc.

The farmer teaches in the fall and attends to his “crop” in the spring, summer and fall. The lawyer teaches in the fall and hangs out his shingle in the

spring. The preacher “holds school in the name of the Lord” five days in the week, and then converts himself into a “soul winner” on Sunday.

A general “exchange,” “swap” and “flop” business is characteristic of this class of so-called teachers, when they should be in some good institution of learning seeking a broader and more liberal education, or in their private study preparing to lead the way for the “harmonious growth of body, soul and mind.” The farmer part of the teacher can be found on the farm. The lawyer part of

the teacher can be found in the lawyer’s office without anything to do. The preacher part of the teacher can be found in the pulpit proclaiming the way of the Lord, while the little children he teaches during the week, with pale faces, sunken eyes and amaciated bodies, cry for the bread of life. What right has this class of teachers to claim prestige influence and special recognition in the sacred calling of teaching.

It seems to us that teaching is now often used as a *financial recruiting sta-*

tion where the lame, the halt, the blind, the chance man, the financially wrecked man, the disappointed man goes, and for strictly “a moneyed consideration” bids for the legal right and the certificate right to stand among a community of souls for the purpose of leading and training.

These refugees who haven’t the moral courage, pluck and determination to succeed in that which they have undertaken have no more right to desecrate the holy sanctuary of God and the sacredness of the pulpit than the school



“ The art of education is to chisel out a man.”



room. It is a sad acknowledgement, but we must admit that hundreds of teachers are using the profession as a financial recruiting station.

If the young doctor fails to collect his accounts and is a little short of money, he holds school. The young country merchant who cannot succeed in building up a trade, hires a clerk for \$8 per month and teaches school at \$35 per month. The society girl who is running short of the "stuff" and needs some money, condescends, though it is a detestable business, to run a school.

Some teach on account of poverty, yet if this is the only reason for teaching it would be more becoming in a noble character to allow the body to become amaciated and the flesh rot and fall from the bones and die from physical starvation than it would be to obligate himself to starve a whole community of children who want the bread of life. Whoever agrees to lead a band of children into the true philosophy of life and to point them to the fountain of knowledge, accepts a trust that should command the God in him to become the leader and the guiding spirit.

How much of the money paid to the public school teachers in Kentucky is used to erect stepping stones that will lift men a few degrees closer to a deep devotion to law, medicine or some other profession besides teaching? I am sorry that every dollar appropriated by Ken-



"Educate the mind to think, the heart to feel, the body to act."

tucky, and every dollar coming from other sources for the salary of teachers, is not used in such a way as to best develop the spiritual, intellectual and physical powers of our teachers.

I am not finding fault with those parties who do not expect to follow teaching for a life work and are keenly alive to their present duties in the school room, and never make their teaching second to anything else while they are engaged in it.

I am not going to find fault with anyone for using teaching as a stepping stone, but do say that the school room is in need of teachers who have consecrated their lives to teaching. It is not diffused electricity, but the concentrated thunderbolt that is terrible in power. There is a secret in the life of the teacher who concentrates all his forces on the one work he has to do. He gives his life to the accomplishment of the one purpose and sacrifices all else. He uses the water in the eternal stream of life that flows through his soul to baptize his students. The one work, teaching, becomes the harbor of his soul, and all the by-paths, the wagon roads, the steamship lines, the railroads of the soul make



"The Teacher's library is a valuable adjunct to his work, but by far the most valuable part of it is the twenty, thirty or forty little volumes of humanity, not all gilt edged, by any means, on the benches before him."

from points of gleaning to this great harbor, and this harbor will become intensified and reintensified, fortified and refortified by every act of the will until the teacher stands out before the world in a teacher's poise.

A good teacher reads his titles clear. Down in the inmost part of his soul he sees himself a savior, a leader, a teacher, and under his guiding power he sees inactivity turned into activity. He sees every thought, he thinks every word, he speaks every principle, he explains every curiosity, he incites entering into the hearts and lives of his students and in looking into the mirror which reflects their lives, he sees a reflection of that which portrays his work. He sees a picture of his own life. This reflection may be seen in Henry, who, but a short time ago was, to some teachers, only a "dirty little imp," "a detestable little brat," but he is now a man of purpose, of nobility and manhood, a leader among men, a factor for the right. This is a part of the teachers reward. This is payment in full. This is what gladdens his heart.

What kind of food are we using in feeding the hungry souls of our students? Mary wants bread. John is enticed by a serpent. Jennie wants a fish. Henry is after a scorpion. Maggie will take an egg. What shall we give them? Instruct them with the spirit of a teacher, withhold not the bread of life from them and lead them to the spring of knowledge and let them drink.

Do You Want to Move to Bowling Green?

Notwithstanding we have places for hundreds of students in excellent private homes, yet the increase in attendance of our schools, is going to be so large the coming spring that we feel safe in guaranteeing boarders to about fifteen or twenty more families. Parents who have children to educate and are not able to send them off to school can, by proper management, defray all expenses while in our city by keeping boarders. Young married people who want to enter school and who would like to make their expenses while here will no doubt be interested in something of this kind. Write for information and answer the following questions:

Give your occupation.
How old are you?
How many in the family?
How many children to put in school?
Give their ages and qualification.
How long will you remain in Bowling Green?
Give some idea of your financial standing and worth?

We ask you these questions in order to give you intelligent instruction and advice when you write.

Address: H. H. CHERRY,
GENERAL MANAGER.
Bowling Green, Ky.

SOUTHERN NORMAL SCHOOL.

Easily the Leading Normal School of the South.

One Thousand Students Will Be In Daily Attendance During the Spring of 1900.

Are You Going to Join the Big Classes of Teachers?—Students Will Enter From Every State in the South—Kentucky, Mississippi and Tennessee Promise a Big Increase in Patronage, and Other States Are Doing Likewise.

CLASSES ORGANIZED JANUARY 16, 1900.

However, a Student Can Enter At Any Time and Get Perfect Classification.

Teachers' Courses.

The teachers' courses are under the instruction of able educators and the work in this department covers all the branches required by the State in the County certificate, State certificate and State diploma courses. Every faithful and earnest teacher expects to pass through these three grades, at least, and obtain from the State the highest certificate of qualification that it can give.

The very best effort of the school is brought to bear upon this work. The large and constantly growing demand for trained teachers, with broad and liberal ideas, has made it necessary for us to provide the highest grade of instruction in each particular line of the teachers' work.

Each class will be in the hands of Specialists, who understand thoroughly the needs of the teacher, and will spare no pains to make the work popular and effective.

County Teachers' Course.

The Teachers' Course is a distinctive feature of the school. A "colony" of teachers is in this department every year. We have large classes of enthusiastic teachers in all common school branches. The object sought in this department is the best preparation of teachers for the work of the school room.

While we strive to give our teachers such information as will prepare them for the examinations for county certificates, yet we do not overlook that a masterly grasp upon the principles that underlie the right organization and management of schools is needed. Neither do we give a smattering of the subject matter, but the student is given a thorough training in the principles of the subject taught.

Our work in Pedagogics and Pedagogy is intended to develop more capable and conscientious men and women as teachers for all the departments of education.

State Certificate and State Diploma Courses.

Students pursuing these courses of study can take any of the Common School branches they may select.

These courses have been arranged to meet a strong demand for a special course that will prepare teachers for a higher grade of professional work.

They contemplate a thorough previous knowledge of those branches included in the "Teachers' Course."

These courses may be so modified as to meet the needs of all who take them. Pupils completing them readily obtain a State certificate or State diploma.

Teachers who hold State certificates are in demand everywhere. They never have any trouble in getting good schools. We have had numerous demands made upon us just recently for teachers who hold these certificates, and we were unable to answer them. Trustees, boards of high and graded schools are in many cases, requiring the applicant to hold a State certificate or diploma.

Students coming from other States will be given such a course of training as will prepare them for the examination to be held in their State.



The above picture was taken in April, 1899, while a part of the Students of the S. N. S. and B. G. B. C. were taking a walk through Reservoir Park.

The Scientific and Classic Courses.

Scientific Course.

This is one of the strongest and most important features of our work. The pursuit of this course of study develops the best that is in the student, and thoroughly acquaints him with his powers and possibilities. No course of study could be more effective and practical.

This course is not intended for teachers alone, but rather to impart the elements of a sound, practical education to young people, irrespective of previous training or future intentions of life. The sons and daughters of rich and poor alike will be benefitted by a year's study in this course. If the individual is not able to go further, he has a substantial preparation for business or the study of a profession. In the latter case he can accomplish much more than others from the superior training our methods afford. In fact, a number of our young people, who have attended courses of lectures elsewhere, after completing this course have carried off the highest honors of their classes. The literary drill alone of this department is worth the entire cost of the year. Persons completing the studies of this course are expected to be able to assume the management of any important position for which their other qualifications may fit them; also to take charge of schools of a higher order. Our graduates in this course are now earning salaries ranging from \$75 to \$200 per month, and the demand for them is greater than we can supply.

Classic Course.

This is the crowning effort, on the part of the pupil, of four years' faithful study, here or elsewhere; and the very fact that he is able to prosecute it is the highest evidence that he has studied well. The curriculum consists, essentially, of a vigorous drill and discipline in the ancient languages and the higher studies of literature. The best efforts and appliances of the entire school are brought to bear in this department. The tendency of the training is to liberalize the ideas and sentiments of the members and to prepare them, in the very highest sense, to appreciate all that is most elevating and refining in science, literature and art. The pupil's training in this department will be put in intelligent sympathy with the best thought, not only of the past but the present time. He is expected to acquire the habit-power of interpreting notable features of the world's work. He learns to form and express an intelligent opinion upon the social, religious and political phases of current history. He also learns to prepare a formal lecture upon any given topic, and to present it clearly and forcibly to an audience. To this end the members of the Classic Class are allowed to prepare addresses upon various subjects, and to present them in lecture form before the assembled school and other friends. This exercise develops a great deal of original ability, as well as to fix permanently the facts acquired through years of study.

Special Excursion of Students

From New Orleans, La., to Bowling Green, Ky., January 16, 1900.

The big annual excursion of students from Louisiana, Texas, Southern Mississippi and Alabama, will leave New Orleans on Tuesday, January 16, 1900, for our schools.

All parties who expect to join this Special Excursion of Students should write us at once for full information:

The students will be accompanied from New Orleans to Bowling Green by two members of our faculty, who will take charge of the party and see that the trip to Kentucky is pleasant and profitable. Parents having daughters and sons to educate would do well to meet us in New Orleans at that time. Write at once for full information.

THE LAW SCHOOL.

Judge William Dulaney, A. M., is Now Dean of The Faculty.

He is Ably Assisted by Four of Kentucky's Leading Lawyers.

SUPERIOR ADVANTAGES ARE OFFERED.

Many students have already expressed their intention to join the large class of law students which will begin the subject on January 16, 1900. The course of study covers one year only, however, it is comprehensive and thorough in all points. If the student masters the work which will be given him he will have no trouble whatever in passing the examination and in obtaining license to practice the profession in any part of the country. Students who have already studied law and can take the course in five months will be given this privilege.

We give below the names of the law faculty and what each will teach: Judge William Dulaney, Dean of Law Faculty and Professor of Evidence and Real and Personal Property. Judge Dulaney was, for eighteen years, Judge of Common Pleas and Circuit Court in the Fifth Judicial District of Kentucky. Hon. C. U. McElroy, who has had extensive experience in the work of legislative bodies, and who is a great lawyer, will lecture on contracts. Judge John E. DuBose, who was for many years City Attorney, and for twelve years Master Commissioner of the Warren Circuit Court, will lecture on Equity Jurisprudence. Judge John B. Grider, who was, for eight years, County Judge, and is now City Attorney, will lecture on Pleadings. Hon. Jas. C. Sims, who was one of the Commissioners to codify the Statutes, and who was, for sixteen years, County Attorney of Warren County, will lecture on Criminal Law and Evidence. If you have decided to take a course in Law it will pay you to write us relative to our Law School.

Rates of Tuition in the Law School.

Tuition for the full 10 months' course \$50, payable in two installments, as follows: \$25.00 on entering for the first five months' term, and \$25.00 on entering for the second five months' term.

Discount.

We will allow a special discount of 10 per cent. on the \$50 law scholarship, provided all the tuition is paid on entering. This will make the tuition only \$45 for the law course.

Five Months' Tuition Free.

If the student does not complete the Law Course in 10 months, we will permit him to enter the Law School for 5 months longer without extra cost of tuition.

Free Tuition in S. N. S.

Every law student is entitled to free tuition in the S. N. S. for the first 10 months of his law course. This will give him an opportunity to take such branches in connection with his law course, as he might need, and are recommended by the law faculty. Law students will have the privilege of taking any and all of the drills offered by our institutions without extra cost. These drills include vocal music, penmanship, membership to House of Representatives, debating, societies, etc.

Elocution and Oratory.

PROF. FRANCIS J. BROWN.

The work in this department gives the pupil a thorough training in the Laws of Delivery. Special attention is given to Voice Culture and to the preparation of students to become public speakers and readers as well as teachers of elocution.

All education tends to the concentration of time and energy rather than diffuseness, so in the course the student is led to investigate for himself and apply the principles underlying all forms of expression. He must be able to give a reason for what he does. In this way the pupil does not follow blindly by imitation, nor is he governed by set rules; but by the individual applications of general principles. The knowledge thus acquired is original and not as is too often the case borrowed from the conclusions of doubtful authorities. By this method more real progress is made in the course of a few weeks than by months under the old methods.

The work is so adapted by class and private lessons as to meet the individual want of each student. Every one can thus get complete classification and devote their entire time to whatever phase of the work they wish to pursue.

Public Recitals.

The public recitals given by the students of the school of Elocution and Oratory are among the leading features of entertainment in Bowling Green. These recitals will be given weekly during the winter and spring terms, thus giving the students a thorough training in public work.

Notice.

Will all the students who took the elocution course last year and who intend returning after Christmas, in the meantime carefully prepare several choice selections for public work. Declamations, dialogues, selected scenes, from plays, and ten minute speeches upon popular questions of the day will all be in order, and will be a great help to all who have no time to prepare them after they enter in January.

Tuition.

The cost of the entire course in Elocution and Oratory is about one-fourth of that usually charged in similar schools.

Gold Medal Contests.

There are two gold medal contests, one in Elocution and one in Oratory. The contest is open to all students of this department.

Instrumental and Vocal Music.

The Music Department of the Normal School is under the direction of a specialist who has studied in Boston and Cincinnati, and keeps in touch with the broad, thoughtful and music-loving people of the day. It is the purpose of this department to hold up before the students only the highest standards and ideals; with no sacrificing of "musical conscience" in order to reach down to an uneducated public. The effort is made to cultivate thought and earnest purpose and to crush out all superficial striving on the part of a few who do not realize the length and breadth of art! That music ennobles and enriches life is a fact beyond dispute and we encourage its study in all who can possibly take the course—too many music students take up the study as mere amateurs, rarely bringing to it the necessary intellectual culture or conception of what music and its lofty purposes are. So many practice music who bear in their hearts little or no sensibility to what is truly beautiful and grand; they look upon music merely as an ornament for entertainments. We would call the attention of our readers to the course of study indicated in the catalog of the S. N. school, and trust that many will avail themselves of the opportunity of having a thorough and advanced course of study, which is offered to our students for a very little expenditure of money. What we do earnestly require is thoughtful application of the pupils, and in return they receive all the benefits of an enthusiastic and able instructor. The music department is under the direction of Mrs. John Giles Cooke, whose music study in Boston and Cincinnati, together with her wide experience as teacher in several of the largest colleges in the South has well equipped her for the work, and we hope to raise the music school to a height second to none in the country.

Art School.

DRAWING AND PAINTING.

The Art Department is in charge of Miss Stella Phillips, who has had instruction under some of the best teachers in this country and in Europe. Drawing from geometrical solids, still life and casts from the antique. Painting from still life and life, in oil, water color, pastel; china decoration, leather and wood carving.



Interior View Mammoth Cave—Excursion Party.

Bowling Green is located within a short distance of Mammoth Cave, which is one of nature's greatest wonders. No student of geology or of nature, or any one who has an appreciation of the sublime and beautiful, should fail to see this caprice of subterranean creation. The schools arrange for cheap excursions which are run under our personal management and are a source of pleasure and profit to the pupil. The Geology Class makes an annual trip to the Mammoth and Colossal Caves.

Free Trip to the Cave.

All students who enter the Bowling Green Business College on the \$70.00 scholarship and pay for the same at the time of entering will be given a free trip to and from Mammoth Cave. We will pay all necessary expenses connected with the trip, which includes railroad fare, cave fare and hotel fare.

IMPERSONATIONS BY PROF. FRANCIS J. BROWN.



BOB ACRES.

"Jack, if Beverly should ask you what kind of a man your friend Acres is, do tell him I'm a devil of a fellow, . . . and if that frightens him, 'Egad perhaps he mayn't come. Tell him I generally kill a man a week, will you, Jack?'"

THE RIVALS: Act 4, Scene I.



MACBETH.

"Is this a dagger which I see before me, The handle toward my hand . . . I see thee still; And on thy blade and dudgeon gouts of blood, Which was not so before."

MACBETH: Act 2, Scene I.

Will you join the big
State Certificate
class which will be organized
January 16 1900?
Possibly one half of the
State Certificates issued in
Kentucky are held by Students
of the Southern Normal School.
Each class will be under
the instruction of a Specialist,
who understands thoroughly the
needs of the teacher and who will
spare no pains to make the
work popular and effective.

If you have not received our Catalog and have decided to enter school some where, and will enter a NORMAL COLLEGE, be sure to write for the Normal Catalog, but if you are going to enter a BUSINESS COLLEGE be sure to write for the Business Catalog. Address all communications to

H. H. CHERRY, Gen'l Manager,

Bowling Green, Ky.

Southern Educator

PUBLISHED QUARTERLY BY
Southern Normal School
AND
Bowling Green Business College.
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second-class matter.

BOWLING GREEN, KY., OCT., 1899.

THAT "phenomenal success" of our institutions is still the common talk.

THAT "remarkable growth" of our schools continues and will continue.

THIS issue of THE EDUCATOR will go into 30,000 homes talking for the S.N.S. and B.G.B.C.

THE S. N. S. is an independent Normal Training School and not a semi-Theological normal annex.

WILL you be one of the 1,000 students who will attend school in Bowling Green during the year 1900?

GUSH and wind will not build or run a school, but it usually takes about one year for them to push their owner into a financial sink hole.

BE sure and read the next issue of THE EDUCATOR; it will be devoted to the old students, and will speak in an interesting manner about their success.

THE new Normal catalog is an attractive publication, an interesting talker. Like a good solicitor it is doing much effective work in many, many homes.

FROM the organization of our schools they have had a rapid growth, but the increase during the present fall has been decidedly the largest in the history of the institutions.

OF course we know how to get students and how to hold and teach them. If we did not we might lie a little like some so-called educators who are always talking to vacant seats in a big college building.

THE Instrumental and Vocal Music school is a grand success under the able management of Mrs. John Giles Cooke, who is one of the most able instructors and zealous teachers in this country.

IT has taken years of unceasing and intense labor for us to bring our schools up to their present attendance and high grade work.

"The largest school in the South" cannot be established in a few months.

Since closing the forms for THE SOUTHERN EDUCATOR, the old building of the Southern Normal School has been destroyed by fire and a loss sustained by the owners of the school. A large force of men are now working on the buildings, and before the opening of the January term everything will be put in fine shape and made inviting to all students. The fire did not stop the schools for one moment, but every recitation was heard even the day after the fire. All teaching will center at the magnificent new Neal Building until the opening of the term on Jan. 16, 1900. A student can enter any day and get perfect classification and excellent accommodations.

THE management of the schools has given an order for enough attractive opera chairs to furnish the new chapel hall. The entire building will be furnished with new and modern school furniture and apparatus of all kinds.

THE General Manager of the S. N. S. and B. G. B. C. will write school advertisements for one-half rate if some of the schools in this country will stop copying verbatim our advertising matter. We think we are entitled to a little pay for our labor.

MOST of the presidents of colleges and leading educators who command large salaries, at one time taught in the public schools, but they did not remain at home or teach a little spring school in preference to entering school and getting an education.

THE Bowling Green Business College is crowded to its utmost capacity with earnest and conscientious workers. The Business College will not do a superficial work like that which characterizes about nine so-called Business Colleges out of every ten.

THE reunion of the old students will be one of the most interesting features of the next commencement exercises. Many former students have already written us that they will be present, and that they look forward to the occasion with much pleasure.

SINCE publishing the special program on page 5 of this EDUCATOR, we have received a letter from Ex-Mayor Geo. T. Todd, of Louisville, Ky., stating that he will be with us next spring and talk to our school on some question which will be announced a little later.

THE Art Department, under the able instruction of Miss Stella Phillips, who has studied under the best teachers in Europe as well as this country, offers superior advantages. Anyone who takes the course in art will make no mistake in entering Miss Phillips' classes.

NO class of men have done more for our schools than the county superintendents of the State of Kentucky. They have invariably sent us many of their friends and teachers. We are under many obligations to the superintendents for their liberal recommendations and sympathy.

YOU may succeed in refusing the influence of this EDUCATOR which is telling you something about the merits of our school and persuading you to prepare for life's work, but if you do not enter with us you will not be one of the one thousand students who will enter at an early date.

WE are determined to give special attention to the Moot Congress, and to make it more instructive and interesting than it has ever been. We predict now that the next House of Representatives will catch on fire with enthusiasm and prove to be of great profit and pleasure to the students.

WE earnestly seek and desire an unusual effort on the part of our friends and especially on the part of our former students to drive the claims of the S. N. S. & B. G. B. C. into every home, and to arrest every teacher with the merits of the institutions. While we seek attention if we deserve it, we are determined to put forth an unusual effort ourselves in order to merit any endorsement and in order to honor the cause for which we have enlisted.

IT cost us over \$500 to send this issue of THE EDUCATOR into 30,000 homes to tell about the Schools. Why should it apologize for talking school, school, school, school? That is its business. It is talking for the one thousand students, and it is after you right now. Why not be one of the number?

THE entire space of the next EDUCATOR will be devoted to the old students of our school. We have promised this before, but we mean what we say this time. We want everybody to read the next issue, for it will tell something about the great success of the graduates of the S. N. S. and B. G. B. C.

THE policy of the Southern Normal School and Bowling Green Business College is too broad and liberal to permit them for one moment to fight other schools by talking about them and telling "little lies" on them in order to mislead some one. All educators and schools that do an honest educational work for the people have our entire sympathy and good wishes.

We haven't the time nor inclination to run around over the country and, out of a spirit of jealousy, talk about our neighbors when there are 10,000 young women and men, boys and girls in the State of Kentucky alone who are not in school when they should be. We haven't the time or inclination to deal in little "petty jealousies" and watch our reputation when 5,000 Kentucky school teachers in Kentucky alone will remain at home next spring when they should enter some good training school.

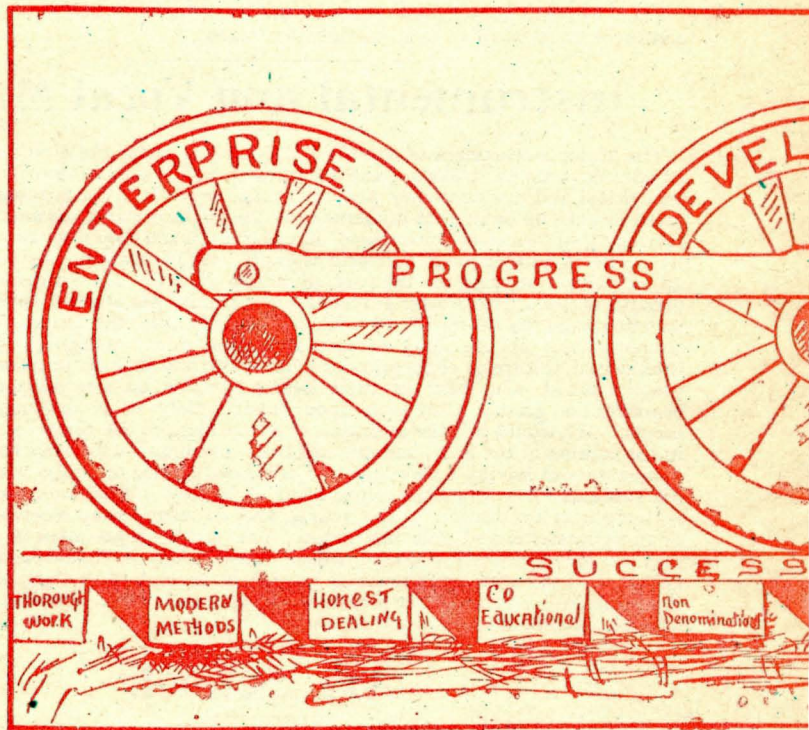
THE Big State Certificate class will be under the instruction of able and experienced educators, who will give the students a thorough and systematic drilling in the underlying principles of the subject matter and at the same time pay sufficient attention to "little points" and "details."

THE new college building cannot be completed as soon as we had hoped, but it is a great satisfaction to know that the money has been raised and the work is being vigorously pushed. There will not be another moment's delay, but every effort will be put forth in order to complete the building at the earliest possible moment. It will be a handsome structure, and the hundreds of loyal students and friends will be proud of it. We will offer much finer accommodations after January, 1900, than we have ever offered before.

WE are happy to announce that the Southern Educational Building Co. has donated twelve thousand dollars, the college square where the new College Buildings are being erected upon the site of the old college for a college within the limits of Bowling Green. It is on the most popular street and among the homes of the Southern Normal School and Bowling Green Business College. We are indeed happy to make this announcement. It is the prettiest and most attractive school property in the State for this purpose.

The property will be beautified in every conceivable way. The Southern Normal School and Bowling Green Business College home which will accommodate from 1,000 to 1,500 students, under a life-time contract with the Southern Educational Building Co. turns its entire attention to the students and the schools, and the "holy land" that has become to the student and the school a future to the institution. Many tell us that it will be impossible to leave them. Others write that it will be impossible to leave them.

MANY of our old students have written that "decoys" have been given attention from our schools, but that instead of drawing students away from our schools, they have drawn them into the institutions and to seal them with that holy and true bond of friendship and love between the students and the schools, and the "holy land" that has become to the student and the school a future to the institution. Many tell us that it will be impossible to leave them. Others write that it will be impossible to leave them.



OUR MOTIVATION is a simple one, but powerful in effect. THE STEAM ENERGY, which is the life in turn, drives the great WHEELS ENTERPRISE and DEVELOPMENT, which turn the great WHEELS of learning over the tract of SUCCESS. Every stroke of the rod means a step forward for the people, the training of the teachers, who will assist in teaching the fourteen thousand students who will enter Business life. Every turn of the WHEELS means a movement of the public and the patronage of thousands of earnest students. Every CROSS-TIE in our Schools is not only due to the superiority of our Institutions, but to a well defined purpose.

be with us. Graduates are sending in "greetings" and speak affectionately of the old "Alma Mater." We have been received in our office during the past few months and assured us that we have the complete and entire co-operation of the work we are doing.

THE "poverty clause" will no longer excuse any teacher who is not one less than 6,000 of the Kentucky teachers alone. Kentucky, especially, will receive good salaries during the coming year. Even the teachers who have been unable to enter school. Even the teachers who have been abundantly able to spend from five to six months in school and economy in a good education. Many of the teachers who have held a State certificate in a much better position if they had held a State certificate. Many of the second and third class certificates had held first-class certificates. No man is so much in need of a wide range of knowledge and a liberal education with attending school is a big investment, even for the question we yet say that the teachers of this country owe themselves and to their country, to get an education.

A special party of Students from Louisiana will leave New Orleans TUESDAY, JAN. 16, 1900. Write now for full information.

ational Building Co. has purchased, for the sum of the Southern Normal School has been located all its life. property, which is without a question the finest location property is located in the very heart of the city and leading citizens of our city. The management of the college has, from the beginning, favored this location, and a company is determined to make college square the path, and thousands of dollars are being expended for

le way, and no money will be spared to provide for the College a permanent, attractive and modern school buildings. The management of the schools has entered a willing and ready consent to faithfully conduct the institutions, and the property over to the school without rent. *A thousand times the S. N. S. & B. G. B. C. two of the great institu-*

have been placed before them in order to direct their thinking their interest, faith and loyalty for the dear old college, it has had a tendency to drive their lives deeper devotion and love that always exist between the S. N. S. true there is a peculiar affection, interest and loyalty no man shall, with their consent, "intrude upon this is a soil that must nourish and give a color and tone y will be with us again and that their friends will ac- or them to attend but that a delegation of friends will

THE Southern Normal school is not a department or an annex, but it is an independent normal school, which employs able specialists to instruct in the different courses of study. It is an independent Normal College, which has taken years to establish and which is now recognized as the leader in educational work and reform throughout the South. Possibly no school in the South enjoys the prestige that characterizes the S. N. S. and B. G. B. C. Graduates are in demand throughout the country.

THE Southern Educational Building Company, organized by the citizens of Bowling Green, in order to give the Southern Normal School and Bowling Green Business College a thoroughly equipped, commodious, attractive and a permanent home in the city of Bowling Green, and provide for the growing demands of the institutions by offering accommodations for 1,500 students.

The articles of incorporation also state that the company was organized in order to promote and advance the cause of edu-

cation generally and especially to aid young men and women who are self-dependent to obtain an education.

The Southern Educational Building Company is a body politic and corporate, organized and incorporated under the laws of Kentucky. The affairs of the Company will be conducted by a board of seven directors, and such other officers, agents and employers as the Board of Directors may elect. The following persons

have been elected the Board of Directors of the Company: J. Whit Potter, President, Col. T. J. Smith, L. R. Porter, M. B. Nahm, Dr. E. G. McCormack, D. M. Lawson, H. H. Cherry.

The successful organization of this company and the raising of a large amount of money is the passing of another mile-post in the life of the schools. While the institutions are already large and easily take the lead in the South, yet they are in their infancy and it is only a matter of a few years when the present large attendance will be doubled.

Oh, Lord, when we started into the school work some of our competitors said: "Don't attend their schools. They have only a handful of students and you will get lonesome and be deprived of that inspiration and educational influence that characterizes a large school," but now they tell their "prospectives" that our schools are so large that students are often neglected. Oh, Lord! what shall we do to be saved?

THE fact that Judge William Dulaney, Judge John Grider, Hon. James C. Sims, Judge John E. DuBose and Hon. C. U. McElroy, five of Kentucky's leading lawyers constitute our law faculty guarantees a strong and practical line of work in our school of law. The law faculty is composed of able, scholarly and experienced attorneys.

THE coming of one thousand students and the construction of new college buildings will be a glorious culmination of eight years of intense labor for the cause of education. It will also mark the high esteem in which the institutions are held at home and the deep affection and loyalty of the old students who have done and are doing so much for the schools.

PROF. J. S. DICKEY is truly a teacher. We are certainly fortunate in adding him to our faculty. He is a man of broad scholarship and an earnest worker, and takes a deep interest in all young people who are striving to do and be something in life. He is practical, systematic, and has a special ability and aptness in imparting his knowledge to others. He commenced his work with us the 5th of last September, and has already endeared himself to the student, faculty and citizen life.

IT is being circulated in the State that we will have more students during the spring of 1900 than we can handle successfully. This report is circulated to injure us, but it will do more good than harm. Too many people understand our perfect system of business, the complete organization of every course of study, and the general plan of our large and able faculty in dispatching work to be misled by such weak statements.

OUR friends, the "sneakers," will soon learn that the teachers of Kentucky cannot be deceived by their "decoy ducks," and that "sneaking" is not the way to get the attention and recognition of intelligent people. The teachers of Kentucky appreciate honest and conscientious labor and strong teaching and not wind, gush, vision, superficial work and false methods in advertising. It takes genuine old-fashion, honest toil and "hoss sense" to successfully conduct a school.

NOTWITHSTANDING Prof. Francis J. Brown captured the school on last year and was deservedly popular, yet he is now doing the cleverest work of his life. We have a right to be and are truly proud of the School of Oratory and Elocution under the able management of Prof. Brown. We must be modest but we do not believe he has an equal in the South. His new book on Expression will be offered to the trade by the middle of January, 1900, and is certain to meet with great public favor.

SPEAKING of the new College Building we are reminded that more than four years ago we said to our students at chapel exercises one morning that the good people of Bowling Green would some day give the Southern Normal School and Bowling Green Business College a new home. We now invite one and all to return and see how completely our statements have been fulfilled, and how handsomely the people have really done the work. We will never know how to thank the citizens of Bowling Green for the excellent manner in which they responded to the call for new buildings and equipments for the institutions.

AN OPEN LETTER

From Prof. J. S. Dickey to Thousands of Friends and Old Students.

MY DEAR FRIENDS;

Since becoming a member of the faculty of the Southern Normal School I have received many inquiries as to my opinions and impressions of the institutions under the management of Prof. H. H. Cherry. It has, therefore, occurred to me that it may not be out of place to address this open letter to all my former friends and pupils throughout the South. Let me say a word first about

THE MAN

who guides and shapes the affairs of the two great schools. Prof. H. H. Cherry's dictionary is revised up-to-date, with the word "fail" left out. He has overcome mountains of difficulties and at last achieved a success enjoyed by but few men, even of riper years. He is honestly very self. Every pupil, every teacher and every citizen here admires the Cherry Bros. for what they have done and for what they are doing.

I have not had the pleasure of being associated with Prof. T. C. Cherry, who is now in the East doing some special educational work and who will return to his position here soon, but I understand that he is one of Kentucky's ablest educators and most zealous teachers. I have been with Prof. H. H. Cherry, General Manager of the schools, long enough to know that there is no sham in the make-up of the man. He has deep convictions and the unswerving courage to shape them into realities. His earnestness is an inspiration to all who come in contact with him. The one great controlling desire of his life is to help. He loves humanity. Happy is that young man or woman who comes within the sphere of such an influence! You can see him between the lines of his catalogue and of THE EDUCATOR. It is no uncommon thing to hear new students say, "I have found everything here just as represented in the catalogue." As to the

SOUTHERN NORMAL SCHOOL

I need not hardly state that it is taking its place as the leading institution of its kind in South. Its graduates enjoy a prestige to be had in but few schools. Their record is credit to their training. And the pupil's record after leaving school is the only fair test of the efficiency of any institution.

I find here a strong, well-chosen faculty. Earnestness of purpose characterizes every member. There are no "hirelings" among them—they are teachers. The most cordial relations exist between teachers and students. The spirit of helpfulness pervades the schools. The young man or woman will catch the right spirit from such teachers.

THE BUSINESS COLLEGE

Is all its name implies. You may trust all its claims and promises. Its work is solid from foundation corner to cap-stone. Its graduates make things come to pass. Its course of study is indeed a thorough one. There are Business Colleges and Business Colleges, but this, in my opinion, "leads all the rest." I confess I came here with a prejudice against all business schools, but the genuine training, the thorough preparation, and the absence of all show and sham in this school, have disabused my mind of the bias I brought with me.

THE NEW BUILDING

is a fitting monument of local appreciation of the two schools. I find that these institutions have a warm place in the hearts of Bowling Green citizens, and the magnificent college building is but an expression of that appreciation and the seal of Bowling Green's endorsement.

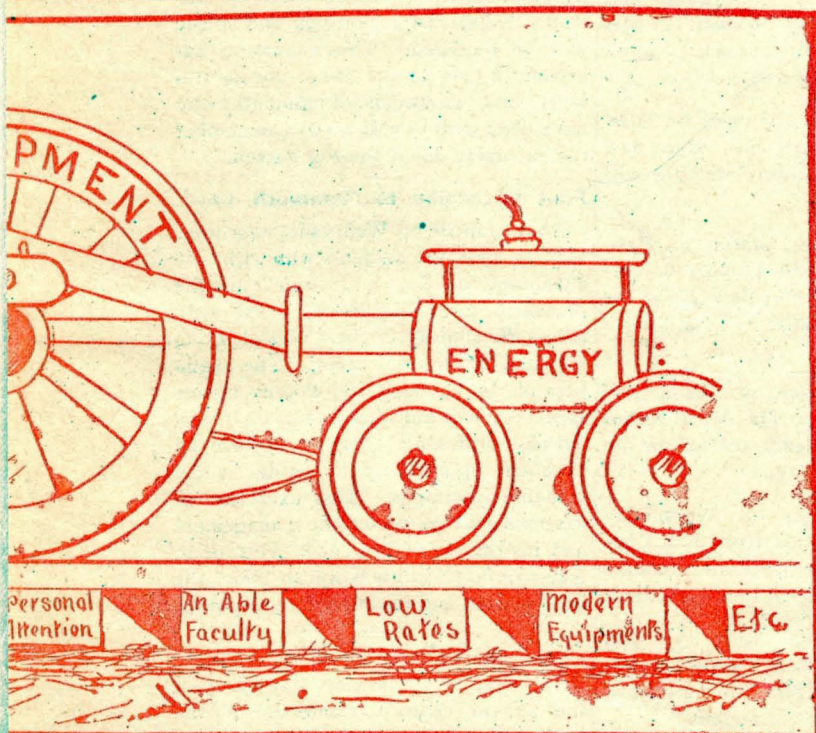
THE TOWN

is an ideal home of great schools. It is appreciative, hospitable, helpful and healthful. I have never seen more pleasant relations existing between citizens and students. The homes, the churches, and the Sunday schools, all "keep their latch-strings on the outside" for students. After a careful study of both schools in all their various departments, I give them my

UNQUALIFIED ENDORSEMENT

and bespeak for them the fullest confidence of all my friends and former patrons throughout the South.

Mississippians are already gathering here, and if I judge from my correspondence there will be in the near future a very pilgrimage of them to these schools. Cordially yours, J. S. DICKEY.



PRINCIPLE

rent power of the Soul at high pressure, pushes the PISTON PROGRESS, which run with perfect ease and smoothness two of the most successfully conducted institutions for the cause of EDUCATION, a broader and more liberal education millions of children in this country, and the thorough preparation of young women toward the perfection of our Schools, which have already gained the admiration of the track stands for a special effort to do a strong line of work. The success of liberal policy.

words of cheer and congratulations, and offer their aid more than a thousand letters from our old students have, and these letters expressed the deepest interest and attention of our former students in the great educational

ier for not educating himself for his chosen work. Not could enter school after the Holidays. The teachers of the present year, and but few, if any, will be financially a third-grade certificate schools, with economy, will be ol after the Holidays. There is genuine satisfaction who have a first-class certificate could have secured a or diploma, or had been versed in some of the higher teachers could have secured first-class schools if they mand at this time as a teacher who is in earnest and

We are trying to say that the expense connected financial standpoint. But leaving out the financial ve it to the children they instruct, as well as to them-

Texas, Southern Mississippi and Alabama

Address,

H. H. CHERRY, General Manager,

Bowling Green, Ky.

SPECIAL PROGRAM AND FEATURES.

Outside of the Regular School and Class Work Which Will be Done
by Our Institution, We Have Arranged for Many Special
Features and Educational Advantages Which
Will be Offered Free to All

NORMAL AND BUSINESS COLLEGE STUDENTS.

We Give Below a Part of the Special Program for the Five Months' Term
Beginning January 16, 1900—It is Too Early in the Year to
Make a Full Announcement of This
Special Work.

FREE TO OUR STUDENTS.

On Monday, January 16, 1900, beginning classes in all departments of the Southern Normal School and Bowling Green Business College will be organized and the work in each course of study will be systematically outlined and explained.

On Saturday evening, January 20, 1900, many literary and debating sections will be organized for the improvement of the students, and each section will meet regularly on each Saturday evening. All students have free membership to the debating work.

On Monday evening, January 22, 1900, the Southern Normal School Moot Congress will be organized, and will meet each Monday evening during the 5 months' term. All students have free membership to this congress. This congress offers great opportunities to all parties who desire to inform themselves upon the issues of the day and become skillful parliamentarians and fluent speakers.

The public, as well as the students, will be invited to attend chapel exercises on Tuesday morning, January 23, 1900, and Judge Warner E. Settle of the Fifth Judicial District of Kentucky, will deliver an address on the subject, "Crimes and Criminals."

On Friday evening, January 26, 1900, Prof. Francis J. Brown, teacher of Elocution and Oratory, will give a free recital for the students of the schools.

At chapel exercises on Wednesday morning, January 31, 1900, the public

will be invited again, and Dr. Wm. Irvine will deliver an address on "Trend of Modern Philosophy."

At chapel exercises on Wednesday morning, February 7, 1900, Gen. W. F. Perry, who is mentioned in history, and who is a fine speaker, will deliver an address on "Reminiscence of the Rebellion."

On Friday evening, Feb. 9, 1900, Prof. Brown's Class in Elocution and Oratory will give a recital for the public and students.

At chapel exercises on Wednesday morning, Feb. 14, 1900, Ex-Congressman I. H. Goodnight will address the public and students on "Tyranny of the Common Law."

On Friday evening, Feb. 16, 1900, Prof. A. C. Webb of Nashville, Tenn., author of Webb's Free-Hand Drawing, will draw pictures and give an illustrated talk on Nature Study. The public, as well as students, will be invited.

The public will be invited to chapel on Wednesday morning, Feb. 21, 1900, and Mr. J. Whit Potter will deliver an address on the subject, "A Business Man."

On Friday evening Feb. 23, 1900, Mr. J. M. Richardson, editor Glasgow Times, of Glasgow, Ky., will address the students and the public on the subject, "The Press and Public Opinion."

On Wednesday morning, Feb. 28, 1900, Col. T. J. Smith will talk to the stu-

dents and public on the subject, "The Duties of the Employee."

On Friday evening March 2, 1900, Hon. C. U. McElroy will deliver an address on the subject, "The Statesman." The public and students will be invited.

On Friday evening, March 9, 1900, Hon. John W. Yerkes, of Danville, will deliver an address on some subject which we will announce later. The public and students will be invited.

On Wednesday morning, March 14, 1900, the City Council, together with all the city officers, will visit the school in a body, and Judge John B. Grider, the City Attorney, will talk to the public and students at chapel exercises on the subject, "Municipal Government."

At chapel exercises on Wednesday morning, March 21, 1900, Prof. Edward Taylor, Supt. of Graded Schools of Bowling Green, will address the public and students on, "My University Experience in Germany."

The term finals of the Junior and Senior Scientific and Classic Classes will be delivered during the school week beginning Tuesday, March 20, 1900.

The Spring Term will open on Tuesday morning, March 27, 1900. Many new classes in all the different branches will be organized.

On Friday evening, March 30, 1900, Prof. A. W. Mell, the pioneer of normalism in the South, will address the students and the public on "Building a Kentuckian."

At chapel exercises on Wednesday morning, April 4, 1900, Mr. M. B. Nahm will talk to the students and public on, "Modern Business Methods."

At chapel exercises on Wednesday morning, April 11, 1900, Rev. J. J. Cornish will address the public and students on, "Christian Ethics in Practical Life."

On Friday evening, April 13, 1900, Supt. J. R. Ashlock, of Elizabethtown, Ky., will address the public and students on "The County Superintendent."

At chapel exercises on Wednesday morning, April 18, 1900, Hon. J. C. Sims will talk to the people and students on "Good Roads and Civilization."

On Friday evening, April 20, 1900, Ex-Governor John Young Brown, of Louisville, Ky., will address the public

and students on the subject, "The Responsibility of American Citizenship."

At chapel exercises on Wednesday morning, April 25, 1900, Judge John E. DuBose will address the people and students on "The Trust."

On Friday evening, April 27, 1900, Dr. William J. Lunsford will deliver a lecture to students and public on a subject that will be announced later.

Annual River Excursion.

On Saturday, May 12, 1900, the Annual Excursion down the Big Barren river will be made. The big steamer Crescent City will be chartered by the school for the entire day. The boat will leave the wharf about 8 a. m., and return at 9:30 p. m. This is the only holiday the school will give during the entire five month's session. Teachers and students usually put aside work and make this a social day as well as one of instruction, recreation and outing. A band will furnish music for the occasion, the boat will be decorated with flags and bunting, patriotic speeches will be made by students, and special recitations and music will be rendered. This excursion has become a part of the life of our institutions, and thousands of students who have been with us will always remember the excursion down the Big Barren.

Foot Excursion to Mammoth Cave.

About sunrise on Wednesday morning, May 16, 1900, the students who will take advantage of the "foot rate" to the Mammoth Cave will leave on the walk across the country to the Colossal, Proctor, and Mammoth caves. The members of the Geology and Botany classes especially will find this excursion pleasant and profitable. They will have an excellent opportunity to gather many valuable specimens. This excursion of students will be under the management and instruction of Prof. J. R. Alexander, who will do all in his power to make the trip pleasant and instructive in all points.

R. R. Excursion.

The next day, Thursday, May 17, 1900, the annual railroad excursion to the Colossal and Mammoth caves will be run. A very low rate is offered. This excursion of students, under the management of H. H. Cherry, will leave on the 9 a. m. train. Of course these excursions do not interfere with the regular class-room work. All students who have visited the caves, or do not care to make the trip, will have regular work, for the schools do not stop for one moment on account of these annual excursions to the caves.

Students who desire can visit the caves at an earlier date.

Class Exercises.

Many recitals and class exercises will be given between May 15, 1900 and June 5, 1900. They are too numerous to mention.

Commencement and Reunion Week.

Beginning with Sunday, May 27, 1900, the Commencement and Reunion will begin. Dr. Wm. Lunsford will deliver the Bachelorate sermon for the two institutions. One of the finest programs ever offered by an institution of learning will begin with this week. School exercises of all kinds will be given. The elocutionary and oratorical contest for the medals will take place. Prof. Tom McBeath will deliver the alumni address. Two orators of national fame, whose names will be given later, will address the graduating classes. A general reunion of old students will characterize the occasion. It is the purpose of the management of the schools to make this week a memorable occasion in the life of the schools. The exercises mentioned here will not interfere with regular class work which will continue without interruption.

Please answer the following questions when you write.

1. Will you enter School somewhere?
2. When will you enter?
3. What course will you take?

Address all communications to
H. H. Cherry, General Manager,
Bowling Green, Ky.
Nov. 1899.

The Bowling Green Business College.

THE GREAT BUSINESS TRAINING SCHOOL of the SOUTH.

It is Conducted Under a Separate Charter and Has Separate School Buildings, Catalogues, &c. Any Student Who Enters the Bowling Green Business College will Have the Privilege of Entering the Southern Normal School Without Extra Charges.

IT DOES A HIGH-GRADE BUSINESS COLLEGE WORK. Hundreds of Positions Are Now Open for Competent Services and Thousands of our Graduates are Now Holding High Positions of Honor and Trust.

Our School of Business Training

Is under the superintendency of an experienced educator and accountant, who knows what the student needs and what is required to be an all-round BUSINESS MAN. The course of training which is given is comprehensive and thorough in all points.

Our School of Short-hand and Typewriting

Is under the able management of an experienced teacher and reporter, who gives the student much ACTUAL WORK in Typewriting and reporting before the course is completed. Each student who desires will have the opportunity of doing one month's actual work in the school office assisting in doing the general correspondence of the institutions.

Our School of Penmanship

Is ably handled by two penmen who acknowledge no superiors and but few equals. The student can get any thing he wants in the PEN ART line. We put special emphasis on practical business writing.

Our Classes in Telegraphy

Are taught by an operator who held a regular position with one of the leading railroad systems of this country for four years before coming to us.

Do You Want a Position?

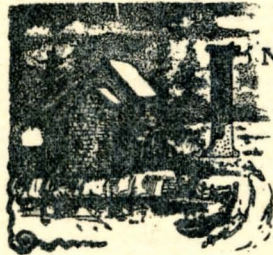
Never in the history of the country has there been such a demand for competent services as now. It is a fact that we are having much trouble in getting young women and men ready to render competent labor, as fast as we are called on to fill positions. We failed to fill several good combined shorthand and book-keeping positions just recently on account of not having skilled labor. A large business is being done in this country, and there is a big demand for reliable labor. The demand is greater than the supply. No woman or man will be out of a position who will thoroughly prepare for the work. It is no longer a question of getting a position, but is a question of getting ready. Many students make the mistake of entering a school that does not do a high-grade work, only a "smattering," and after they secure a place they cannot hold it. Don't be deceived by misrepresentations.

What We Teach in the Bowling Green Business College.

- To spell correctly.
- To write a good business hand.
- To do all kinds of pen work when desired.
- To speak and write the English language.
- To operate the telegraph skillfully.
- To use the typewriter rapidly.
- To write a good business letter.
- To adjust accounts and make partnership settlements.
- To be rapid and accurate in figures.
- To open, keep and close a set of books.
- To know the principles of Commercial Law.
- To be familiar with the different customs of business.
- To know single and double-entry book-keeping, and keep accounts in each.
- To take all kinds of matter in shorthand and transcribe the same accurately.
- To conduct a commission, jobbing, importing, railroading, express, brokerage and banking business.
- To compute profit and loss, commission and brokerage, simple and compound interest, storage, taxes, duties, general average, and partial payments.



Way Down South In The Land of Cotton.



IN this illustration we are shown a typical Southern scene. The cotton picking time has come, and in every cotton field there is a stirring picture in black and white. Now a good cotton crop is a sure evidence that certain conditions have been complied with, viz.: The ground was plowed at the right time. It was plowed with the right kind of tools. It was enriched by proper fertilization. The right kind of seed was planted. It was planted at the right time. The soil was kept stirred by thorough cultivation. Weeds were not allowed to absorb the strength of the soil or interfere with the growth of the cotton plants. These conditions entailed hard labor, good judgment, watchfulness, care and constant application. But the reward is now at hand in a full crop of cotton, which, besides the satisfactory feeling that success always brings, will, by inflating the bank account, make it possible to add to the enjoyments of life by the possession of the many things that minister to our comfort.

Now, young man, young woman, what is true of that cotton field and its possibilities, is true of that mind of yours. Your mind must be stirred up at the right time—the period of youth—with the best educational appliances. It must be enriched with practical knowledge. It must be kept stirred by means of thorough and conscientious study. No bad habits must be allowed to weaken its powers. The seed you plant must have the germs of character, determination and energy.

"As ye sow, so shall ye reap."

Employment Bureau. Bowling Green Business College.

We have organized the Bureau in order to help all earnest young people who come to us and prepare themselves for competent services.

Earnest, sober, willing, reliable and trustworthy students who come to us and get ready to render competent labor are given free membership in the Bureau.

The object in organizing this Bureau is to assist our worthy graduates in securing pleasant and profitable work, and to offer to the public intelligent and trustworthy labor. It will not *guarantee a position* to any one, but will leave nothing undone in its effort to secure lucrative employment for its members.

No charges whatever are made unless a position is secured. When the Bureau secures a position that the *applicant will accept*, a charge of \$10.00 will be assessed, but under no circumstances will any charges be made unless the applicant accepts the position secured.

The Bureau agrees to make an intelligent investigation of all the money paid by its members for securing such positions, in locating and securing places for other graduates of our schools.

The Bureau will pay FIVE DOLLARS for notice of any vacancy, provided it succeeds in filling the place.

IT WILL PAY YOU to mention the course you want when you write. Send for catalog. Address all communications to

H. H. CHERRY, General Manager, Bowling Green, Ky.

CHERRY BROTHERS.

[From Park City Times, of Bowling Green, Ky.]

Among the young men of Warren county who have made a brilliant success of life, Cherry Bros., of this city and county, stand among the foremost. Beginning life with a capital made up mostly of brain, brawn and bund'es of energy, they have gone on and on until they stand to-day among the leading educators of this country. Knowing that it would be harder to attain success in this particular line where they were born, reared and to a great extent, educated, it seemed that they became all the more determined to make a success, and what is far better, to merit it.

The Normal School and Business College stand with prospects very much brighter than ever before in their history.

With a strong faculty, with the school thoroughly advertised, and with every ex-student of the school a walking advertisement for it, there is little reason to doubt that it will have next year, as everything seems to promise, the largest attendance yet attained.

Read the following from the Bowling Green News:

"The News this week is not in a jolly humor, but it is only fair to say Cherry Brothers have done more for Bowling Green, perhaps, than any other two men in the history of the city, and no one begrudges them the great success with which they are meeting. On the other hand every one wishes them continued and greater prosperity.

"The heads of the great school go about in a quiet and strictly business like way. They do not brag to the world of their success, but every one, at least in Bowling Green, knows how well they are doing and what fine schools they have built up. The present session promises to be the most successful they have enjoyed and each successive year is bound to be an improvement over the last, if the present hustling policy is adhered to.

"Another thing that may be truthfully said of the school this year, is the pupils are composed of a most excellent set of people. They all seem to be representatives of excellent families and many of them have proved very popular socially."

Names! Names!! Names!!!

Send us the names and addresses of your friends who will enter school somewhere, and we will mail them our literature. We mean to make the daily enrollment of the S. N. S. and B. G. B. C. 1,000 students at an early date, and with the co-operation of the readers of THE SOUTHERN EDUCATOR, we will go beyond this enrollment.

Primary Course.

We have arranged for a primary course of study. We now offer able instruction in Reading, Writing, Spelling, Primary Arithmetic, Grammar, Geography, History, etc., etc.

Students who enter the Bowling Green Business College on the *Seventy Dollar Scholarship* will get a free trip to *Mammoth Cave* and return, and expenses paid.

Only \$17.00 pays for tuition for a five months' term in the Southern Normal School. This is only 85 cents per week for tuition.

Don't fail to mention course wanted when you write for a catalog.

Prof. Tom F. McBeath.

We are glad to announce that we have employed Prof. Tom McBeath, one of the most brilliant men and greatest educators in this country to teach for us during the *Summer Term of 1900*. He is in the truest sense a scholar, a teacher and a poet. He is better known throughout the South than the Southern Educator and Southern Normal School, and we feel that any word of introduction would be out of place. Prof. McBeath will deliver the alumni address for the Southern Normal School on the evening of June 1, 1900, and will begin teaching June 5, 1900. We mean to make the Summer School in every point a great success. A full announcement of the summer work will be made later.

The Bowling Green Business College.

The B. G. B. C. is a separate institution from the Normal College. It is operated under a different charter, and publishes a separate catalogue. If you expect to enter a Business College be sure and ask for the Business catalog when you write, and if you will enter a Normal School ask for a Normal catalog.

Positions.

Every worthy graduate of our schools will be entitled to membership in our Employment Bureau and Teachers' Agency without cost. When the Bureau secures the member a position that he will accept, he agrees to pay the Bureau \$10, which will be used in promoting the interest of the Bureau and in securing other students.

School of Shorthand.

The graduates of our school of Shorthand are holding fine positions. We could name many who are now making all the way from \$100 to \$200 per month. A good stenographer can always command a good salary.

New Normal Catalog.

The new Normal catalog is quite elaborate, and is artistically printed. It will not be mailed to any one unless we receive a request to that effect.

Do You Receive Two Educators?

If you receive more than one EDUCATOR we shall deem it a great personal favor if you will hand the extra copy to some person interested in an education.

Civil Service Examinations.

We have arranged an excellent course of training for persons who contemplate taking a position under the Government, and who are required to stand an examination before they can secure same.

A large beginning class of *Law Students* will be organized January 16, 1900. Students who have completed one-half of the course can enter at the same time and complete the course with the advanced class.

All students of the Bowling Green Business College who enter on five months' scholarships will be given two months' tuition free.

Address all communications to
H. H. CHERRY,
Gen'l Manager,
Bowling Green, Ky.

Do You Want a State Certificate?

The demand for State certificate teachers is large and increasing every day. Trustees and School Boards are calling for them in every part of the State. The teacher who is devoted to his work and holds a State certificate can always have a good position.

We know this is true from actual experience with our State certificate graduates. Even from a financial standpoint it will pay every individual to get a State certificate. The increase in salary in one year would pay the expense for a five months' term in college. It will pay. What are you going to do?

A Teacher's Diploma.

All teachers taking the Teachers' Course and passing the required examination, which is held by the teacher of each branch, will be entitled to the Teachers' Diploma. We have not issued this diploma heretofore, but regular examinations for this diploma will be held hereafter, and all teachers who desire can take them.

Every Teacher in Kentucky.

We are sending a copy of this issue of THE EDUCATOR to every teacher in Kentucky, besides thousands of teachers in other Southern States. We ask a critical examination of our work and the teaching we are doing. The teachers of the South can help us in the great educational work we are doing by recommending our schools to their friends, who will enter school somewhere, by sending us their names and addresses, and by handing this EDUCATOR, after it is read, to some one who is interested.

Cottages to Rent.

We have arranged for quite a number of Cottages which we can rent from \$8 to \$10 per month. Larger houses would cost from \$10 to \$13 per month. These buildings offer excellent quarters to married people who want to enter school, and for clubs of five to ten students from the same community, who desire to keep house or rent rooms while here. Write for full information.

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Rates of Board and Tuition.

Southern Normal School.

Charges for tuition must be paid per term of ten weeks, in advance, as follows:

In Preparatory, Teachers', Scientific or Classic courses, per term of 10 weeks.....	\$10 00
In Elocution only, per term of 10 weeks.....	10 00
In Elocution, when taken in connection with a Normal Course, per term of 10 weeks.....	5 00
Private Lessons in Elocution, each.....	50
In Art, per term of 10 weeks.....	10 00
In Music, (guitar, organ or piano) per term of 10 weeks.....	10 00
Use of Organ or Piano, per term of 10 weeks.....	4 00
Use of Guitar, per term of 10 weeks.....	2 00

Twenty Weeks' Scholarship.

\$17.00 paid in advance, pays for tuition for twenty weeks.

This makes the rate only 85 cents per week for tuition.

It will pay all who expect to be in school as long as five months to enter on this scholarship and save \$3.00 by doing same.

Boarding.

Same rate of board is charged in Normal and Business College.

Good Table Board, \$1.50 per week.

Excellent Furnished Rooms, 40 cents per week.

Good Board and well furnished rooms, \$1.90 per week.

We guarantee that board will not cost more than \$2.00 per week—everything furnished—during the season of the year when coal is not required, and when coal is needed, it will cost \$2.15 per week.

Rooms.

Students who desire can rent unfurnished rooms at the rate of 25 cents per week.

\$55.00 Pays for furnished rooms, table board and tuition for a full five months' course in the S. N. S.

\$52.00 Pays for unfurnished rooms, table board and tuition for a full five months' course in the S. N. S.

We take the following letter from our stenographer's note book. Read it carefully:

"ESTEEMED FRIEND:—Yours here. We will issue to you a 20 weeks' scholarship in the Southern Normal School for \$17. This is only 85 cents per week. Excellent table board would cost you \$1.50 per week. This would make your tuition, table board, and furnished room cost you only \$55.00 for a five months' term in the Southern Normal School. During the season of the year when you do not burn coal, your incidental expenses will be 10 cents per week, and when you burn coal, the incidental expenses will be 25 cents per week. Allowing the expenses for coal for ten weeks, or one-half of the time, at 25 cents per week, would make \$2.50, and ten weeks at 10 cents per week would amount to \$1.00. So the incidental expenses would aggregate \$3.50 for a five months' term, and this amount added to \$55.00 would make your total expenses for board and tuition—everything furnished—only \$58.50 for an entire term of five months. This certainly puts the rate of board and tuition within the reach of every individual. If you prefer private board we guarantee we can get you the same in the best families—everything furnished—for \$2.50 per week. At this rate your board would cost you \$50.00 for five months, and your tuition \$17.00 for the same length of time, would make your total expenses for private board, everything furnished and tuition, only \$67.00 for the entire term of five months. Very truly yours,

CHERRY BROTHERS,
Per H. H. CHERRY.

Bowling Green Business College.

We give more and charge less than any Business College in the South.

The following low rates are the standing charges of the B. G. B. C., and we will not make a "cut" of any kind for anyone. Do not ask us for a reduction. We charge all our pupils the same. Considering the high grade of work we do and the thorough instruction given, we could not afford to make a cheaper rate;

Rates of Tuition.

Tuition in Business Course, three months.....	\$35 00
Tuition in Business Course, five months.....	45 00
Tuition in Business Course, ten months.....	60 00
Full course in Typewriting.....	10 00
Tuition in Shorthand, same as in the Business Course.	

Rates For Two or More Commercial Courses.

Tuition for any two of the Commercial Courses, three months.....	\$45 00
Tuition for any three of the Commercial Courses, three months.....	50 00
Tuition for any two of the Commercial Courses, five months.....	55 00
Tuition for any three of the Commercial Courses, five months.....	60 00
Tuition for any two of the Commercial Courses, ten months.....	65 00
Tuition for three or all of the Commercial Courses, except Typewriting, twelve months.....	70 00

Special Offer,

Tuition for a full course in Telegraphy would cost only \$35.00.

Two Months' Tuition Free.

You will notice that the regular rate of tuition for any Commercial Course is FORTY-FIVE DOLLARS for five months, and this is a reasonable rate of tuition. However, we will give TWO MONTHS' TUITION FREE to every student who pays for the five months' scholarship at the time of entering.

In other words, we will issue a seven months' scholarship instead of a five months' scholarship.

Students who enter on two or more Commercial Courses for five months are also entitled to TWO MONTHS' TUITION FREE.

The \$70.00 Scholarship.

We have offered this scholarship to meet a popular demand for a Combined Commercial Course. It gives the holder full right and privilege to all the departments except Typewriting. If he enters on this scholarship he will have the advantage of all the branches taught in the Business College for ONE YEAR. The \$70 scholarship is the lowest rate of tuition ever offered by a school. The different courses included in the \$70 scholarship would aggregate, at the regular rate of tuition, about \$210, but we are making you a rate of \$70, and at the same time furnish free railroad fare, cave fare, and hotel fare to and from Mammoth Cave.

Free Trip to Mammoth Cave.

All students who enter our school on a \$70 scholarship and pay for the same at the time of entering will be given a free trip to and from Mammoth Cave. We will pay all necessary expenses connected with the trip.

Free Tuition in Southern Normal.

All the Business College students can take any of the literary branches taught in the Southern Normal School without extra cost.

The offer to give two months' tuition free is considered a very liberal one, and our students universally take advantage of it.

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