

Western Kentucky University

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2008

## UA1C8 Logos & Symbols Photos

WKU Archives

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WKU Archives, "UA1C8 Logos & Symbols Photos" (2008). *WKU Archives Collection Inventories*. Paper 36. [https://digitalcommons.wku.edu/dlsc\\_ua\\_fin\\_aid/36](https://digitalcommons.wku.edu/dlsc_ua_fin_aid/36)

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**Western Kentucky University**  
**UA1C WKU Archives Photograph Collection**  
**Subseries 8 Logos / Symbols**

**Contact information:**

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**Administrative History:** Artificial collection created by WKU Archives to group logo and symbol images together. The majority of the photos are from WKU sources, but some donated by individuals.

**Description:** Images of logos and symbols of Western Kentucky University and its predecessors.

Subseries 1. Athletics  
Subseries 2. Illustrations / Artwork

**Dates:** 1875-present

**Extent:** 22 folders, oversize, 177 slides

**Subject Analytics:**

Big Red	Red Towel (WKU)
Logos	Rings
Mascots	Seals
Meredith, Thomas Carter, 1941-	Symbols
Ogden College (Bowling Green, KY)	Western Kentucky University
Ransdell, Gary b. 1951	Zacharias, Donald Wayne, 1935-2013

**Digital Commons:**

Advertising and Promotion Management	Photography
Art and Design	Public Relations and Advertising
Illustration	Sports Studies
Marketing	

**Accession Information:** These records transferred to WKU Archives upon its creation.  
Mark Greer

**Access Restrictions:** none

**Allied Materials:**

Images with [UA1C8 prefix](#)

**Preferred Citation:** UA1C8 Logos / Symbols Photos, WKU Archives, Bowling Green, Kentucky, USA.

**Processing Information:** Records processed and collection inventory created 2008, revised 2019 & 2021.

# Finding Aid Report

11/10/2021

<b>UA1C8</b>	<b>Print, Photographic</b>	<b>Date</b>
<b>Level</b>	<b>Series</b>	<b>Linked toUA1C</b>
<b>Title</b>	<b>UA1C WKU Archives Photograph Collection</b>	
<b>Collection</b>	<b>Series 8 Logos/Symbols</b>	
<b>Scope &amp; Content</b>	<b>WKU Archives</b>	
	<b>Images of logos and symbols of Western Kentucky University and its predecessors.</b>	
	<b>Subseries 1. Athletics</b>	
	<b>Subseries 2. Illustrations / Artwork</b>	

## Container List

<b>Container</b>	<b>Folder</b>	<b>Creator</b>	<b>Date</b>	<b>Title</b>
MC3	Drawer 3	WKU Archives	1998	Logos/Symbols
Description	Mace drawings			
MC6	Drawer 2	WKU Archives		Logos/Symbols
Description	Western Kentucky State College Seal with glitter, nd			Subjects Seals
NC	N13759-N13773	Public Relations (WKU)	1990	Logos/Symbols
Description	Big Red			Subjects Negatives Mascots
OS Box 2	13	WKU Archives		Logos/Symbols
Description	Big Red drawing by Chuck Crume			Subjects Mascots
OS Box 2	14	WKU Archives		Logos/Symbols
Description	Big Red drawings of costume			Subjects Mascots
OS Box 33	25	WKU Archives		Logos/Symbols
Description	Mace drawings			
OS PC	FOS39-FOS40	WKU Archives		Logos/Symbols
Description	Donated by Mark Greer			Subjects Mascots
	Big Red			

OS PC	FOS31	WKU Archives		Logos/Symbols
Description	WKU Seal (2)			Subjects Seals Logos Western Kentucky University
PC	F810	WKU Archives	1979-1980	Logos/Symbols
Description	Big Red			Subjects Mascots Homecomings
PC	F833-F834	WKU Archives	1998-1999, nd	Logos/Symbols
Description	F833 - 8 F834x Big Red			Subjects Mascots
PC	F7161	WKU Archives	1980-1983	Logos/Symbols
Description	UA2004-19 Mark Greer  Big Red Greer, Mark Meredith, Thomas Vencil, Patti			Subjects Mascots Cheerleading Bathrooms Birthdays Cakes
PC	F811	WKU Archives	1979-1981	Logos/Symbols
Description	Big Red Feix, Jimmy Skateboards Ransdell, Gary Zacharias, Donald			Subjects Mascots Uniforms Football
PC	F5443	WKU Archives		Logos/Symbols
				Subjects Seals Negatives
PC	F2238	WKU Archives		Logos/Symbols
Description	American Flag College Heights Foundation Mace Drawing WKU Flag			Subjects Flags Western Kentucky University Flagpoles
PC	F828	WKU Archives	1994-1995	Logos/Symbols
Description	15th birthday Big Red Colonnade (WKU)			Subjects Birthday parties Cakes Mascots

PC	F826	WKU Archives	1990-1995	Logos/Symbols
Description	Aldridge, Tabitha Baxter, Heather Becker, Jim Becker, Julian Becker, Tina Becker, Tristin Big Red Elvis impersonators Martray, Donna New York City (NY) Sun Belt Conference			Subjects Mascots Basketball Basketball players Cheerleading Dance
PC	F823	WKU Archives		Logos/Symbols
Description	Big Red Photo shoot			Subjects Mascots Ladders
PC	F820-F822	WKU Archives	1987-1990	Logos/Symbols
Description	F820x 1-3x5 F821x F822 - 9  Bemis Hall residents Big Red Big Red Day Brantley, Harold Corvette Good Morning America Meredith, Thomas Santa Claus Sloan, Patsy Thorpe, Brian WKU Glasgow			Subjects Mascots Wrestlers Wrestling Vampires Automobiles Cheerleading Luggage Drums
PC	F818	WKU Archives	1982-1997	Logos/Symbols
Description	Big Red Bush, George CBS Everett, Mike Ford, Mark Grayson County High School Band Hillraisers Jaggers, Jenny Mondale, Joan Nelson, Bill Shipp, Todd Smith, Ron Stinson, Laura White, Johnny			Subjects Mascots Life preservers Bands Flutes Saxophones Politicians Umbrellas Automobiles Homecomings
PC	F815	WKU Archives	1981-1982	Logos/Symbols
Description	9 Big Red Corvette			Subjects Mascots Automobiles Puppets

	Snoopy					<ul style="list-style-type: none"> <li>Toys</li> <li>Marching bands</li> <li>Tubas</li> <li>All terrain vehicles</li> <li>Stuffed animals (Toys)</li> <li>Telephone booths</li> </ul>
PC	F814	WKU Archives	1980-1982	Logos/Symbols		
Description	<ul style="list-style-type: none"> <li>Big Red</li> <li>Esters, Liz</li> <li>Garrett, Jerry</li> <li>Greene, Dale</li> <li>Greer, Mark</li> <li>Pepsi-Cola General Bottlers, Inc.</li> <li>Scholarships</li> <li>Zacharias, Donald</li> </ul>			Subjects	<ul style="list-style-type: none"> <li>Mascots</li> <li>Banquets</li> <li>Awards</li> </ul>	
PC	F813	WKU Archives	1980-1981	Logos/Symbols		
Description	<ul style="list-style-type: none"> <li>Allen, Clint</li> <li>Big Red</li> <li>Holton, Jim</li> <li>Wagons</li> </ul>			Subjects	<ul style="list-style-type: none"> <li>Mascots</li> <li>Cheerleading</li> <li>Sheriffs</li> <li>Fans</li> </ul>	
PC	F817	WKU Archives	1980-1981	Logos/Symbols		
Description	<ul style="list-style-type: none"> <li>9</li> <li>Big Red</li> <li>Corvette</li> <li>Greer, Mark</li> <li>Zacharias, Donald</li> </ul>			Subjects	<ul style="list-style-type: none"> <li>Mascots</li> <li>Automobiles</li> <li>Puppets</li> <li>Toys</li> <li>Flags</li> <li>Cheerleading</li> <li>Christmas decorations</li> <li>Christmas trees</li> <li>Superheroes</li> </ul>	
PC	F4697	WKU Archives	1978	Logos/Symbols		
Description	<ul style="list-style-type: none"> <li>Mr. Topper</li> <li>Red towel</li> </ul>			Subjects	<ul style="list-style-type: none"> <li>Mascots</li> <li>Tuxedos</li> <li>Cheerleading</li> </ul>	
PC	F270	WKU Archives		Logos/Symbols - Animals		
Description	<ul style="list-style-type: none"> <li>White squirrels</li> </ul>			Subjects	<ul style="list-style-type: none"> <li>Squirrels</li> <li>Dogs</li> </ul>	
PC	F1150	WKU Archives		Plaques & Signs		
Description	<ul style="list-style-type: none"> <li>College Heights Herald</li> <li>Faculty</li> <li>Freas, David</li> <li>Gillon, Gary</li> <li>Girlfriends</li> <li>Johnson, Paul</li> <li>KIPA Best College Newspaper, 1940</li> <li>Korean War</li> </ul>			Subjects	<ul style="list-style-type: none"> <li>World War I, 1914-1918</li> <li>World War II, 1939-1945</li> <li>Military service</li> <li>Ogden College (Bowling Green, KY)</li> <li>Snow</li> <li>Historic sites</li> <li>Historical markers</li> <li>Parking lots</li> </ul>	

Lowenbrau  
 No Parking  
 Olympia Beer  
 Pearce-Ford Tower (WKU)  
 Permits  
 Plaques  
 Sisters  
 Tow Away Zone  
 Trophies  
 United Nations  
 Vietnamese Conflict

Signs (Notices)  
 Stickers  
 Bulletin boards  
 Photographs  
 Dormitories  
 Residential facilities  
 Tickets  
 Business cards  
 Logos  
 Beer  
 Women  
 Trees  
 Peace

PC	F900	WKU Archives		Logos/Symbols
Description	3 Big Red Meredith, Thomas			Subjects Mascots Logos Clothing and dress
PC		WKU Archives		Unprocessed Logos/Symbols
Description	Mace F4308 Pillow F4855 Plaques F5108 Red Towel F5249-F5251 Rings F5344 Signs F5493-F5494			
SC	S1266	WKU Archives		Logos/Symbols
Description	digitized			Subjects Seals
SC	S1781-S1948	WKU Archives		Logos/Symbols
Description	Big Red			Subjects Mascots
SC	S2462-S2469	WKU Archives	1981	Logos/Symbols
Description	Big Red Caboose			Subjects Mascots Basketball players Motorcycles