



Western Kentucky University

UA1C WKU Archives Photograph Collection

Subseries 8 Logos / Symbols

Contact information:

WKU Archives
1906 College Heights Blvd.#11092
Bowling Green, KY 42101-1092
Phone: 270-745-4793
Email: archives@wku.edu
Home page: <https://wku.edu/library/archive>
© 2008 WKU Archives, revised 2021. All rights reserved.

Administrative History: Artificial collection created by WKU Archives to group logo and symbol images together. The majority of the photos are from WKU sources, but some donated by individuals.

Description: Images of logos and symbols of Western Kentucky University and its predecessors.

Subseries 1. Athletics
Subseries 2. Illustrations / Artwork

Dates: 1875-present

Extent: 22 folders, oversize, 177 slides

Subject Analytics:

Big Red	Red Towel (WKU)
Logos	Rings
Mascots	Seals
Meredith, Thomas Carter, 1941-	Symbols
Ogden College (Bowling Green, KY)	Western Kentucky University
Ransdell, Gary b. 1951	Zacharias, Donald Wayne, 1935-2013

Digital Commons:

Advertising and Promotion Management	Photography
Art and Design	Public Relations and Advertising
Illustration	Sports Studies
Marketing	

Accession Information: These records transferred to WKU Archives upon its creation.
Mark Greer

Access Restrictions: none

Allied Materials:

Images with [UA1C8 prefix](#)

Preferred Citation: UA1C8 Logos / Symbols Photos, WKU Archives, Bowling Green, Kentucky, USA.

Processing Information: Records processed and collection inventory created 2008, revised 2019 & 2021.

Finding Aid Report

11/10/2021

UA1C8	Print, Photographic	Date
Level	Series	Linked toUA1C
Title	UA1C WKU Archives Photograph Collection	
Collection	Series 8 Logos/Symbols	
Scope & Content	WKU Archives	
	Images of logos and symbols of Western Kentucky University and its predecessors.	
	Subseries 1. Athletics	
	Subseries 2. Illustrations / Artwork	

Container List

Container	Folder	Creator	Date	Title	
MC3	Drawer 3	WKU Archives	1998	Logos/Symbols	
Description	Mace drawings				
MC6	Drawer 2	WKU Archives		Logos/Symbols	
Description	Western Kentucky State College Seal with glitter, nd			Subjects	Seals
NC	N13759-N13773	Public Relations (WKU)	1990	Logos/Symbols	
Description	Big Red			Subjects	Negatives Mascots
OS Box 2	13	WKU Archives		Logos/Symbols	
Description	Big Red drawing by Chuck Crume			Subjects	Mascots
OS Box 2	14	WKU Archives		Logos/Symbols	
Description	Big Red drawings of costume			Subjects	Mascots
OS Box 33	25	WKU Archives		Logos/Symbols	
Description	Mace drawings				
OS PC	FOS39-FOS40	WKU Archives		Logos/Symbols	
Description	Donated by Mark Greer			Subjects	Mascots
	Big Red				

OS PC	FOS31	WKU Archives		Logos/Symbols	
Description	WKU Seal (2)			Subjects	Seals Logos Western Kentucky University
PC	F810	WKU Archives	1979-1980	Logos/Symbols	
Description	Big Red			Subjects	Mascots Homecomings
PC	F833-F834	WKU Archives	1998-1999, nd	Logos/Symbols	
Description	F833 - 8 F834x Big Red			Subjects	Mascots
PC	F7161	WKU Archives	1980-1983	Logos/Symbols	
Description	UA2004-19 Mark Greer Big Red Greer, Mark Meredith, Thomas Vencil, Patti			Subjects	Mascots Cheerleading Bathrooms Birthdays Cakes
PC	F811	WKU Archives	1979-1981	Logos/Symbols	
Description	Big Red Feix, Jimmy Skateboards Ransdell, Gary Zacharias, Donald			Subjects	Mascots Uniforms Football
PC	F5443	WKU Archives		Logos/Symbols	
				Subjects	Seals Negatives
PC	F2238	WKU Archives		Logos/Symbols	
Description	American Flag College Heights Foundation Mace Drawing WKU Flag			Subjects	Flags Western Kentucky University Flagpoles
PC	F828	WKU Archives	1994-1995	Logos/Symbols	
Description	15th birthday Big Red Colonnade (WKU)			Subjects	Birthday parties Cakes Mascots

PC	F826	WKU Archives	1990-1995	Logos/Symbols
Description	Aldridge, Tabitha Baxter, Heather Becker, Jim Becker, Julian Becker, Tina Becker, Tristin Big Red Elvis impersonators Martray, Donna New York City (NY) Sun Belt Conference			Subjects Mascots Basketball Basketball players Cheerleading Dance
PC	F823	WKU Archives		Logos/Symbols
Description	Big Red Photo shoot			Subjects Mascots Ladders
PC	F820-F822	WKU Archives	1987-1990	Logos/Symbols
Description	F820x 1-3x5 F821x F822 - 9 Bemis Hall residents Big Red Big Red Day Brantley, Harold Corvette Good Morning America Meredith, Thomas Santa Claus Sloan, Patsy Thorpe, Brian WKU Glasgow			Subjects Mascots Wrestlers Wrestling Vampires Automobiles Cheerleading Luggage Drums
PC	F818	WKU Archives	1982-1997	Logos/Symbols
Description	Big Red Bush, George CBS Everett, Mike Ford, Mark Grayson County High School Band Hillraisers Jaggers, Jenny Mondale, Joan Nelson, Bill Shipp, Todd Smith, Ron Stinson, Laura White, Johnny			Subjects Mascots Life preservers Bands Flutes Saxophones Politicians Umbrellas Automobiles Homecomings
PC	F815	WKU Archives	1981-1982	Logos/Symbols
Description	9 Big Red Corvette			Subjects Mascots Automobiles Puppets

	Snoopy				Toys Marching bands Tubas All terrain vehicles Stuffed animals (Toys) Telephone booths
PC	F814	WKU Archives	1980-1982	Logos/Symbols	
Description	Big Red Esters, Liz Garrett, Jerry Greene, Dale Greer, Mark Pepsi-Cola General Bottlers, Inc. Scholarships Zacharias, Donald			Subjects	Mascots Banquets Awards
PC	F813	WKU Archives	1980-1981	Logos/Symbols	
Description	Allen, Clint Big Red Holton, Jim Wagons			Subjects	Mascots Cheerleading Sheriffs Fans
PC	F817	WKU Archives	1980-1981	Logos/Symbols	
Description	9 Big Red Corvette Greer, Mark Zacharias, Donald			Subjects	Mascots Automobiles Puppets Toys Flags Cheerleading Christmas decorations Christmas trees Superheroes
PC	F4697	WKU Archives	1978	Logos/Symbols	
Description	Mr. Topper Red towel			Subjects	Mascots Tuxedoes Cheerleading
PC	F270	WKU Archives		Logos/Symbols - Animals	
Description	White squirrels			Subjects	Squirrels Dogs
PC	F1150	WKU Archives		Plaques & Signs	
Description	College Heights Herald Faculty Freas, David Gillon, Gary Girlfriends Johnson, Paul KIPA Best College Newspaper, 1940 Korean War			Subjects	World War I, 1914-1918 World War II, 1939-1945 Military service Ogden College (Bowling Green, KY) Snow Historic sites Historical markers Parking lots

	Lowenbrau No Parking Olympia Beer Pearce-Ford Tower (WKU) Permits Plaques Sisters Tow Away Zone Trophies United Nations Vietnamese Conflict				Signs (Notices) Stickers Bulletin boards Photographs Dormitories Residential facilities Tickets Business cards Logos Beer Women Trees Peace
PC	F900	WKU Archives			Logos/Symbols
Description	3 Big Red Meredith, Thomas			Subjects	Mascots Logos Clothing and dress
PC		WKU Archives			Unprocessed Logos/Symbols
Description	Mace F4308 Pillow F4855 Plaques F5108 Red Towel F5249-F5251 Rings F5344 Signs F5493-F5494				
SC	S1266	WKU Archives			Logos/Symbols
Description	digitized			Subjects	Seals
SC	S1781-S1948	WKU Archives			Logos/Symbols
Description	Big Red			Subjects	Mascots
SC	S2462-S2469	WKU Archives	1981		Logos/Symbols
Description	Big Red Caboose			Subjects	Mascots Basketball players Motorcycles