

1993

Industrial Resources: Madison County - Berea

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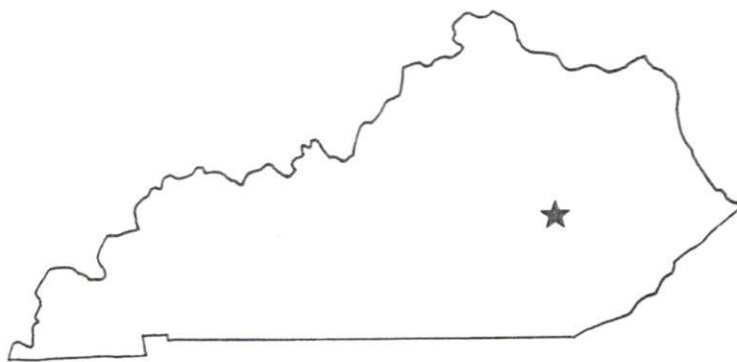
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Madison

Resources for Economic Development

Berea



KENTUCKY

RESOURCES FOR ECONOMIC DEVELOPMENT

BEREA, KENTUCKY

Prepared by
The Kentucky Cabinet for Economic Development
Division of Research
in cooperation with
The Berea Chamber of Commerce

1993

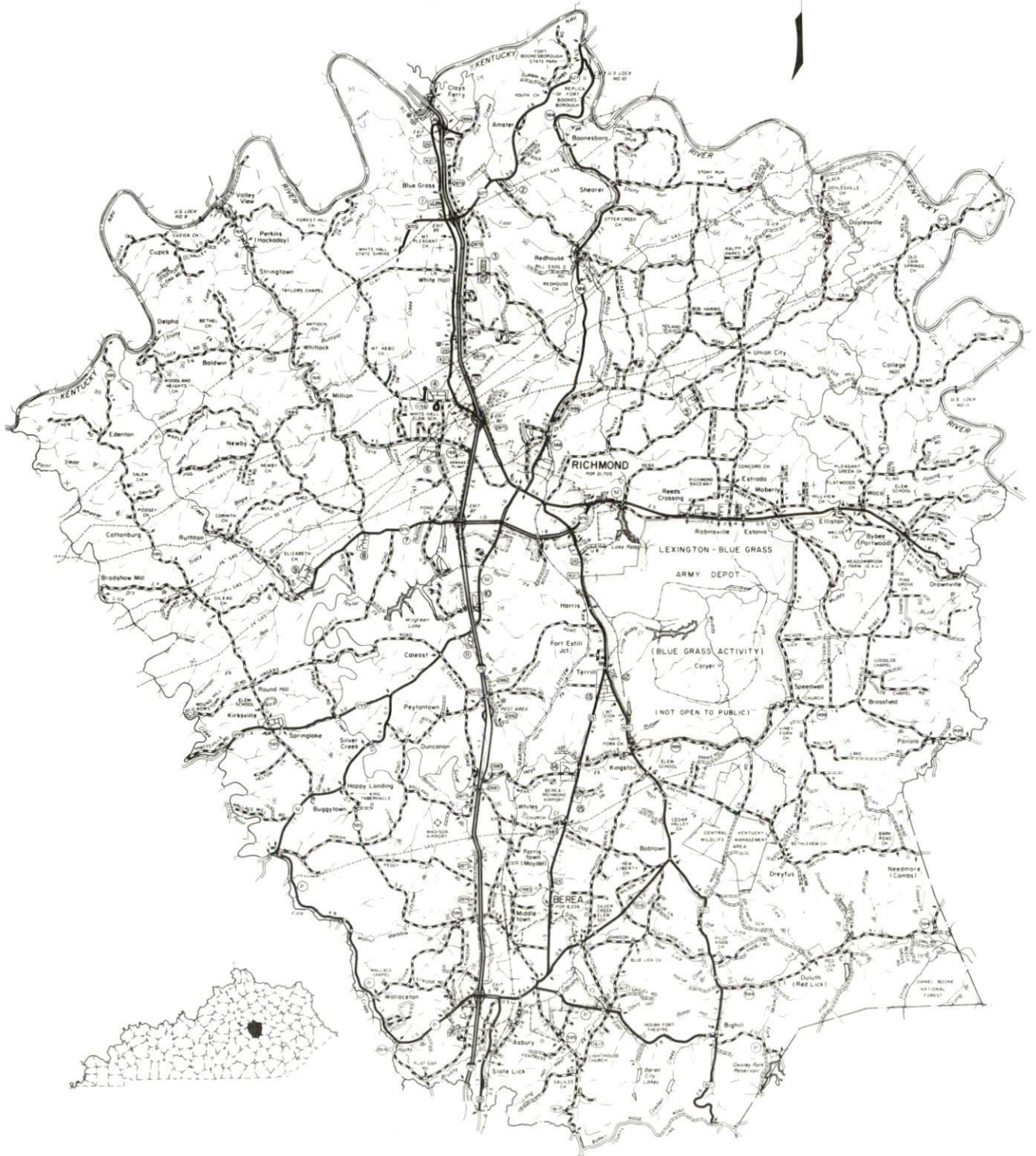
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GENERAL HIGHWAY MAP
MADISON COUNTY
KENTUCKY

PREPARED BY THE
KENTUCKY TRANSPORTATION CABINET
DEPARTMENT OF HIGHWAYS
DIVISION OF PLANNING
IN COOPERATION WITH THE
U.S. DEPARTMENT OF TRANSPORTATION
FEDERAL HIGHWAY ADMINISTRATION



BEREA, KENTUCKY - A RESOURCE PROFILE

Berea, home of Berea College, is situated in southern Madison County near the edge of central Kentucky's Blue Grass Region. The city is located 39 miles south of Lexington, Kentucky; 113 miles southeast of Louisville, Kentucky; and 132 miles north of Knoxville, Tennessee.

Madison County covers a land area of 440 square miles and had a 1990 population of 57,508 persons. Berea had a 1990 population of 9,126 persons.

Berea's reputation as a craft center is international -- one of quality, of authentic skills, and carefully preserved Appalachian heritage. The handicrafts are Berea's major tourist attraction. Many craft shops and galleries are open to the public in Berea, including shops owned by organizations and by private individuals alike.

The Economic Framework - The total number of Madison County residents employed in 1992 averaged 26,275. In 1991, manufacturing firms in the county reported 4,105 employees; wholesale and retail trade provided 5,432 jobs; 3,676 people were employed in service occupations; state and local government accounted for 4,360 employees; and contract construction firms provided 514 jobs.

Labor Supply - There is a current estimated labor supply of 16,907 persons available for industrial jobs in the labor market area. In addition, from 1993 through 1997, 25,602 young persons in the area will become 18 years of age and potentially available for industrial jobs.

Transportation - "AAA"-rated highways serving Berea include Interstate Highway 75 and U.S. Highway 25. Twenty-eight common carrier trucking companies provide interstate and/or intrastate service to Berea. CSX Transportation provides main line rail service to Berea. The nearest scheduled commercial airline service is available at Lexington's Bluegrass Airport, 43 miles northwest of Berea. The Madison Airport, six miles north of Berea, maintains a 4,000-foot paved runway and offers charter service.

Power and Fuel - Berea receives electric power from the Berea College Electric Utility. Kentucky Utilities Company, Blue Grass Rural Electric Cooperative Corporation and Clark Rural Electric Cooperative each serve portions of Madison County. Delta Natural Gas Company, Inc., provides natural gas service to Berea.

Education - The Madison County School System and the Berea Independent School System (which is accredited by the Southern Association of Colleges and Schools) provide primary and secondary public education to Berea and Madison County. Two nonpublic schools also operate in Madison County. Berea College is a private, four-year college offering a unique, tuition-free work/study program. Nine other institutions of higher learning are located within 55 miles of Berea. Vocational training is available at the Madison County Area Vocational Education Center in Richmond, 15 miles north of Berea, and at the Laurel County State Vocational-Technical School and the Central Kentucky State Vocational-Technical School, both within 40 miles of Berea.

LABOR MARKET STATISTICS

The Berea Labor Market Area includes Madison County and the adjoining Kentucky counties of Clark, Estill, Fayette, Garrard, Jackson, Jessamine, and Rockcastle.

POPULATION

	<u>1990</u>	<u>1980</u>	<u>1970</u>
Labor Market Area	395,829	363,221	303,092
Berea	9,126	8,600	6,956
Madison County	57,508	53,352	42,730

Source: U.S. Department of Commerce, Bureau of the Census, January 1991.

POPULATION PROJECTIONS

	<u>1995</u>	<u>2000</u>	<u>2010</u>	<u>2020</u>
Labor Market Area	414,573	431,031	454,795	465,306
Madison County	61,292	64,837	70,111	73,773

Note: Population projections are from Moderate Growth Series forecast.

Source: University of Louisville, Urban Studies Center, State Data Center.

ESTIMATED LABOR SUPPLY

	<u>Current</u>		<u>Future</u>	
	<u>Total</u>	<u>Unemployed</u>	<u>Not in Labor Force</u>	<u>Becoming 18 years of age 1993 thru 1997</u>
Labor Market Area*	16,907	10,232	6,675	25,602
Madison County	1,435	1,327	108	3,782

* Additional workers may be drawn from other nearby counties.

Note: Unemployed - persons unemployed and actively seeking work; Not in Labor Force - represents the number of persons who would enter the labor force if suitable employment were available (based on the assumption that persons in Kentucky would like to participate in the labor force in the same proportion that they do nationally). Underemployed persons (employed only 14 to 26 weeks during the year) are no longer included in labor surplus estimates.

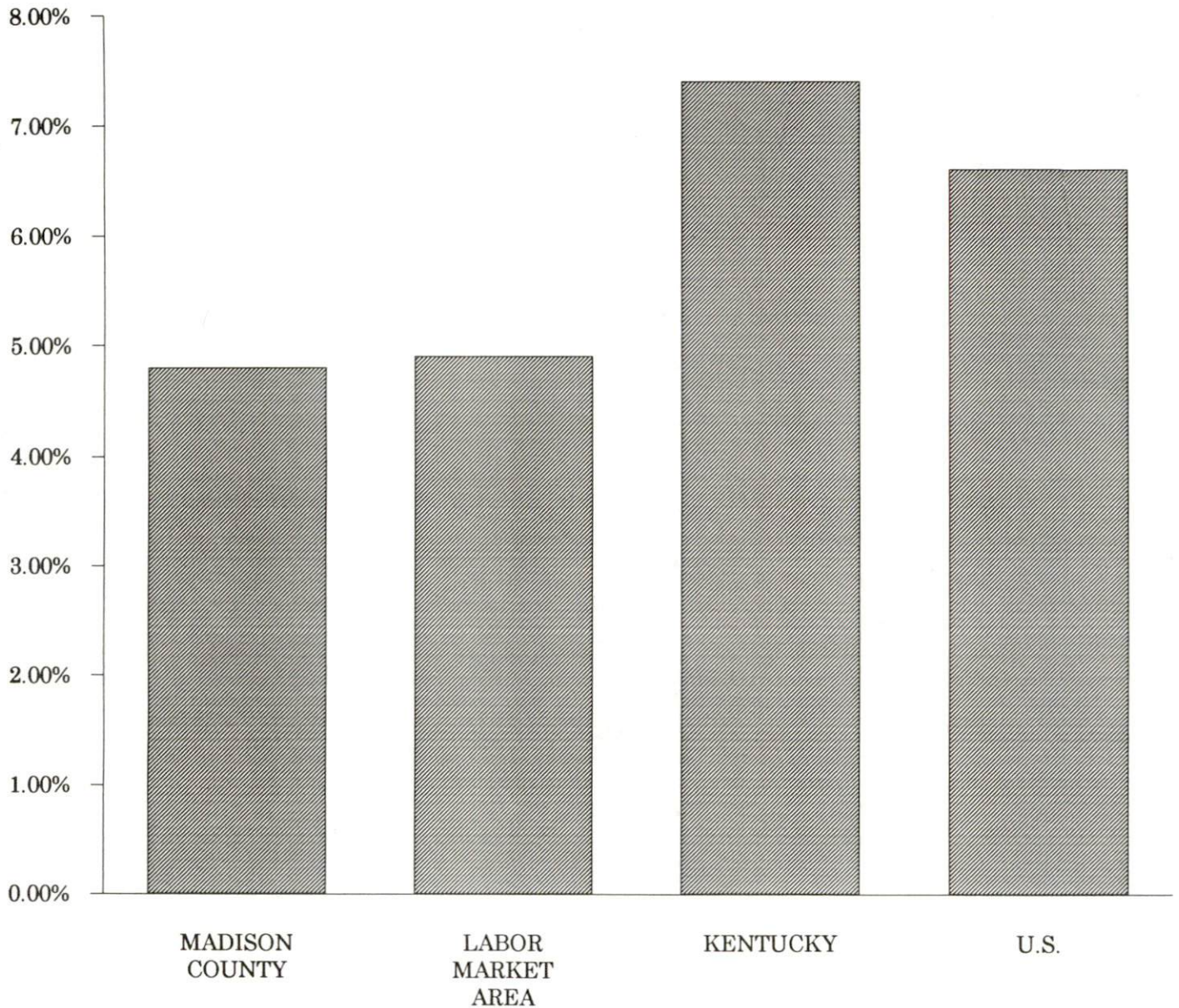
Sources: Kentucky Cabinet for Human Resources, Kentucky Labor Surplus Estimates by County, 1992. Kentucky Cabinet for Economic Development, Future Labor Supply Becoming 18 Years of Age, 1993 thru 1997.

LABOR FORCE CHARACTERISTICS OF RESIDENTS, 1992

	<u>Madison County</u>	<u>Labor Market Area</u>
Civilian Labor Force	27,602	210,140
Employment	26,275	199,908
Unemployment	1,327	10,232
Rate of Unemployment (%)	4.8	4.9

Source: Kentucky Cabinet for Human Resources, Kentucky Labor Force Estimates, Annual Averages, 1992.

UNEMPLOYMENT RATES
1992

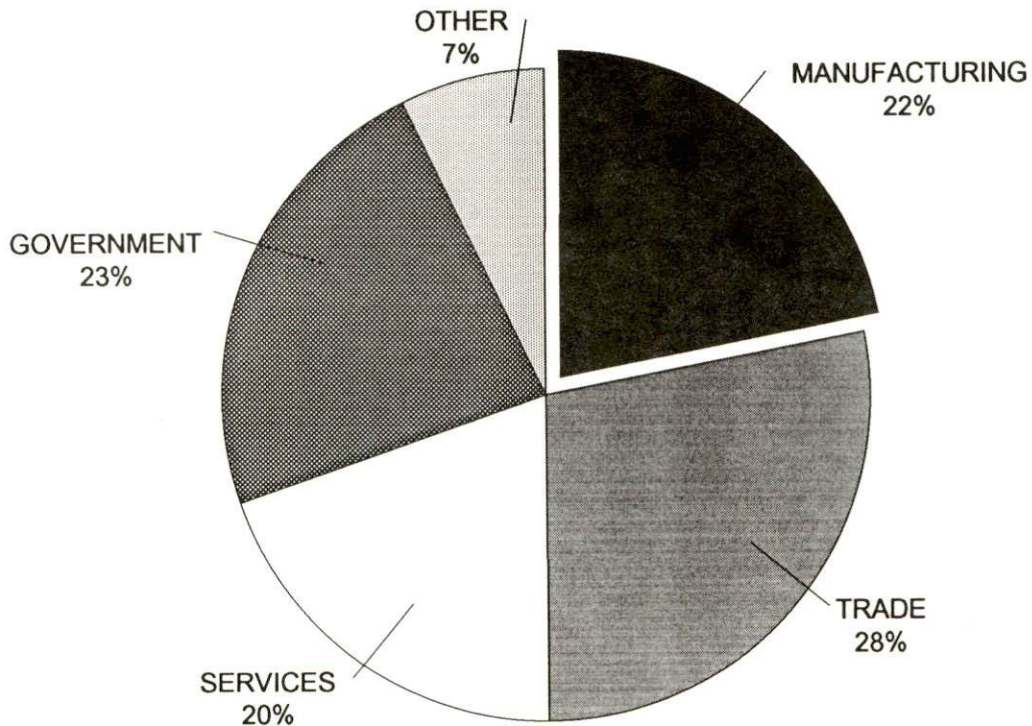


SELECTED COMPONENTS OF NONAGRICULTURAL EMPLOYMENT
BY PLACE OF WORK, 1991

	<u>Madison County</u>	<u>Labor Market Area</u>
All Industries (total)	19,070	180,614
Manufacturing	4,105	27,977
Wholesale & Retail Trade	5,432	46,632
Services	3,676	44,202
State/Local Government	4,360	31,147
Contract Construction	514	9,449

Note: Excludes domestic workers, railway workers, certain nonprofit corporations, majority of federal government workers, and self-employed workers.
Source: Kentucky Cabinet for Human Resources, Average Monthly Workers Covered by Kentucky Unemployment Insurance Law, 1991.

MADISON COUNTY

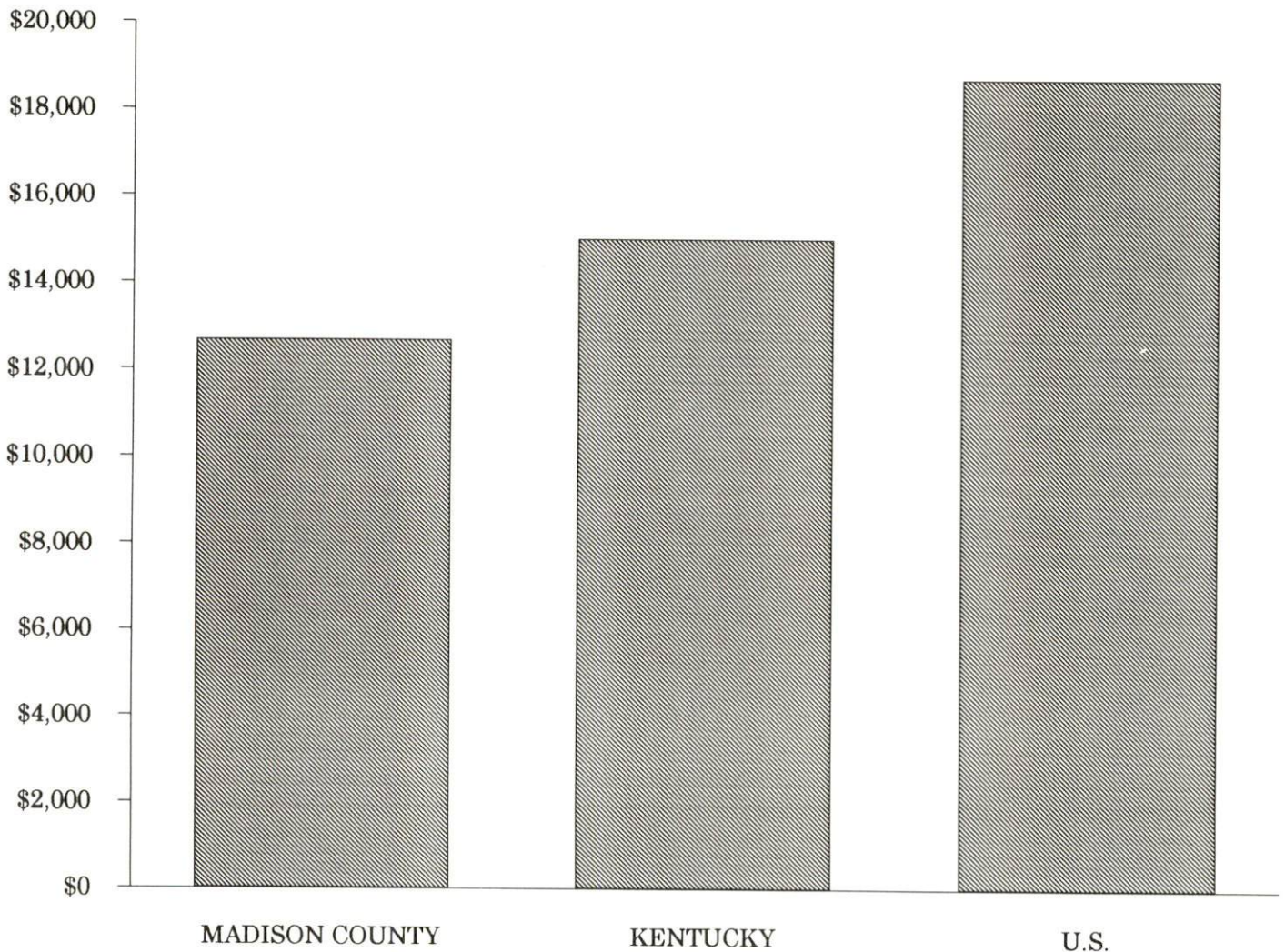


PER CAPITA PERSONAL INCOME

Area	1986	1990	Percent Change
Madison County	\$9,760	\$12,672	29.8
Labor Market Area Range	\$6,611 - \$14,789	\$8,391 - \$19,320	-
Kentucky	\$11,273	\$14,992	33.0
U.S.	\$14,654	\$18,696	27.6

Source: U.S. Bureau of Economic Analysis, Kentucky Economic Information System, April 1992.

PER CAPITA PERSONAL INCOME
1990



AVERAGE PLACEMENT WAGES

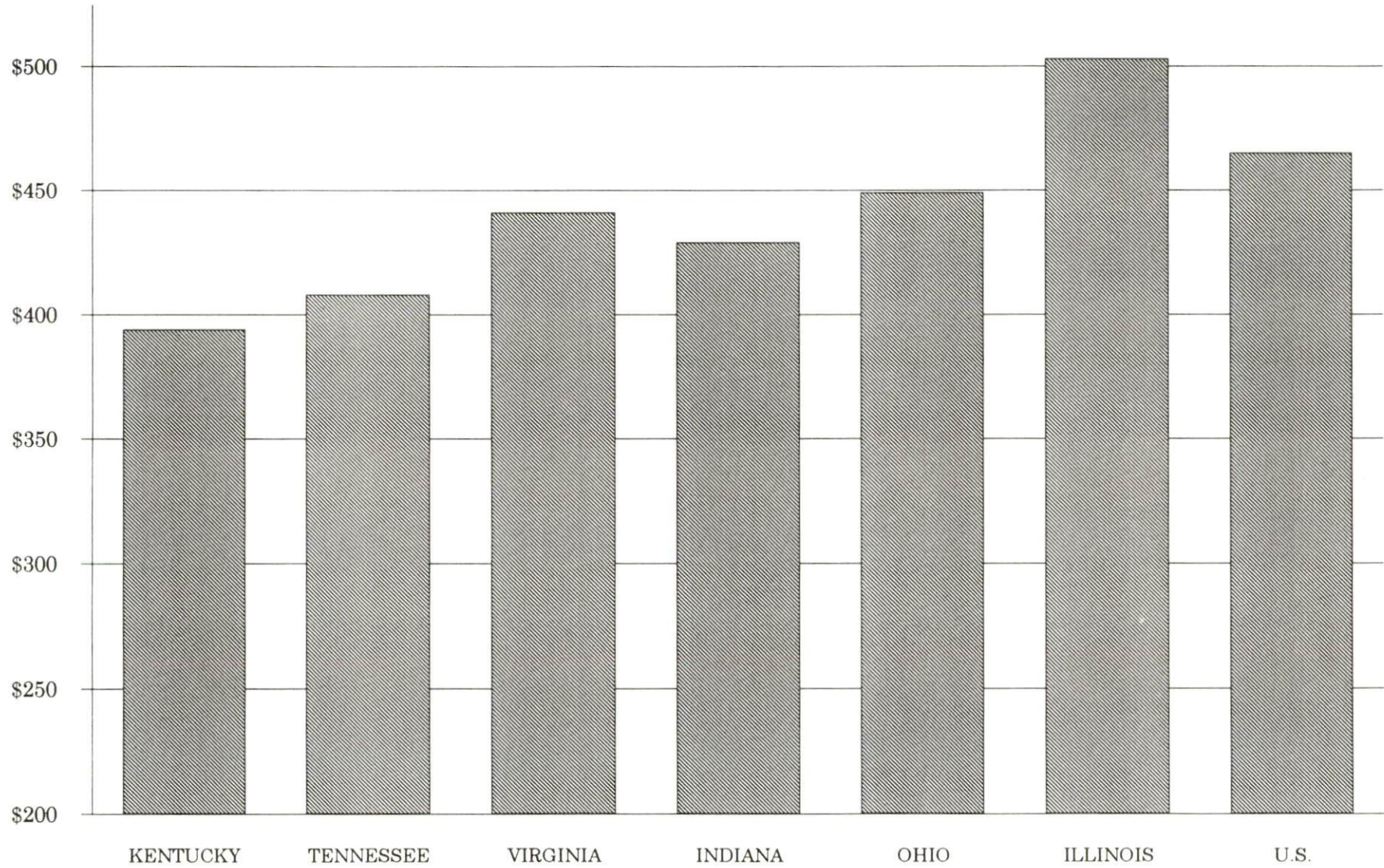
Madison County is served by the Winchester local office of the Kentucky Department for Employment Services. The focus of the following data is on job placements made by the Winchester local office and may therefore be used as an indicator of the wages which employers in the area pay new employees. During the twelve months which ended on June 30, 1990, the local employment office filled 2,454 job openings in various occupational categories. The average hourly wage for selected occupational categories were:

<u>OCCUPATIONAL CATEGORY</u>	<u>NUMBER OF PLACEMENTS</u>	<u>AVERAGE WAGE(\$)</u>
All Occupations	2,454	4.54
Clerical	491	3.79
Sales	32	3.77
Services (excluding domestic)	115	3.78
Agricultural, Fishery, Forestry, etc.	19	4.29
Processing	164	7.97
Machine Trades	332	5.06
Bench Work	936	3.53
Structural	214	7.43
Motor Freight/ Transportation	26	4.84
Packaging and Materials Handling	99	5.09
Other	1	4.00

The Winchester local office also serves Clark, Estill and Powell Counties. The above occupational categories are taken from the Dictionary of Occupational Titles published by the U.S. Department of Labor.

Source: Kentucky Cabinet for Human Resources, Department for Employment Services.

AVERAGE WEEKLY WAGES OF WORKERS COVERED BY
UNEMPLOYMENT INSURANCE - 1991



AVERAGE WEEKLY WAGES BY INDUSTRY
BY PLACE OF WORK, 1991*

	Madison County	Kentucky (State- Wide)	Tennessee	Virginia
All Industries	\$345.77	\$394.46	\$408.00	\$441.00
Mining & Quarrying	0	661.68	528.00	655.00
Contract Construction	366.27	410.33	436.00	452.00
Manufacturing	468.13	505.56	477.00	509.00
Transportation, Communications & Public Utilities	422.59	528.78	541.00	605.00
Wholesale & Retail Trade	213.07	268.42	N/A	N/A
Finance, Insurance & Real Estate	391.33	449.89	495.00	523.00
Services	299.56	350.41	394.00	455.00
State/Local Government	423.65	413.84	N/A	N/A
	<u>Indiana</u>	<u>Ohio</u>	<u>Illinois</u>	<u>U. S.</u>
All Industries	\$429.00	\$449.00	\$503.00	\$465.00
Mining & Quarrying	708.00	609.00	758.00	747.00
Contract Construction	499.00	510.00	635.00	514.00
Manufacturing	583.00	613.00	609.00	579.00
Transportation, Communications & Public Utilities	531.00	567.00	632.00	599.00
Wholesale & Retail Trade	N/A	N/A	N/A	N/A
Finance, Insurance & Real Estate	458.00	498.00	650.00	596.00
Services	368.00	398.00	462.00	443.00
State/Local Government	N/A	N/A	N/A	N/A

* Wages for U.S. and surrounding states rounded to nearest dollar.

N/A Not Available.

Note: The average weekly wage for each category includes the salaries and wages of all persons working for that type business. For example, the manufacturing category includes both production workers and administrative personnel. Excludes domestic workers, railway workers, certain nonprofit corporations, majority of federal government workers, and self-employed workers.

Source: Kentucky Cabinet for Human Resources, Average Weekly Wages of Workers Covered by Kentucky Unemployment Insurance Law, 1991. U.S. Department of Labor, Bureau of Labor Statistics, Employment and Wages, Annual Averages, 1991, January 1993.

EXISTING INDUSTRY

BEREA MANUFACTURING FIRMS,
THEIR PRODUCTS AND EMPLOYMENT

Firm (Establishment date)	Product	1992 Average Employment
Alcan Recycling (1989)	Aluminum can stock ingot	107
Berea Citizen (1904)	Newspaper, printing circulars	7
Berea College Student Craft Programs (1955)	Furniture, wooden games, kitchen items, fireside brooms	225
Berea Tool & Cutter Grinding, Inc. (1984)	Tools and dies, machine shop, cutter grinding	9
Berea Top Shop (1978)	Counter tops	8
Booneway Farms, Inc. (1982)	Jellies, preserves, and sauces; seasoning, salad dressing and mustards; syrups	44
Central Kentucky Mixed Concrete (1992)	Ready-mixed concrete	5
Churchill Weavers, Inc. (1922)	Baby blankets, afghans, ties	43
Coy Custom Cabinetry (1984)	Wooden cabinets	5
Dresser Instrument Division (1961)	Industrial pressure gauges, pressure and vacuum gauges	370
Gibson Greetings, Inc. (1967)	Candles	290
Hyster Company (1973)	Industrial lift trucks and uprights	316
KI (USA) Corporation (1989)	Automotive metal stampings	160
Menasha Corporation (1991)	Corrugated containers	4
Motor Wheel Corporation, Berea Plant (1986)	Heavy-duty brake drums and hubs	175
PPG Industries (1990)	Automotive windshield glass	118
Parker Seal Company (1951)	Rubber O-rings	457
Phoenix Products, Inc. (1973)	Fiberglas kayaks and small boats	20
Tokico (USA) Inc. (1988)	Automotive shock absorbers, automotive struts, automotive caliper brakes	307
Tree Finery Workshop (1979)	Custom wood furniture	1

Sources: Kentucky Cabinet for Economic Development, Division of Research; Berea Chamber of Commerce.

Major Berea Non-Manufacturing Employers

First Image, a computer data service company, operates a facility at Berea which employs approximately 185 persons. The company provides data conversion, data processing, document processing and word processing services.

Berea College, a private, four-year institution of higher learning, comprises a major percentage of the area labor force. The College employs approximately 550 persons.

LABOR ORGANIZATIONS IN MANUFACTURING FIRMS

<u>Union</u>	<u>Representing workers at:</u>
International Brotherhood of Firemen and Oilers, AFL-CIO	Gibson Greetings, Inc.; Parker Seal Company
International Union, Allied Industrial Workers of America, AFL-CIO	Dresser Instrument Division

SELECTED INDUSTRIAL SERVICES

<u>Types of Services</u>	<u>Location</u>	<u>Mileage from Berea</u>
Custom Plastics Producers	Richmond	15
	Mt. Vernon	17
Electric Motor Repair	Lexington	39
Heat Treating Facilities	Richmond	15
Industrial Waste Removal	Berea	-
Machine Shops, Tool & Die	Berea	-
Metal Castings	Cynthiana	71
Metal Finishers	Richmond	15
Metal Service Centers	Richmond	15
Millwrights & Riggers	Lexington	39

Sources: Kentucky Cabinet for Economic Development, Division of Research.

TRANSPORTATION

Highways

Interstate Highway 75 and U.S. Highway 25 are "AAA"-rated (80,000-pound gross load limit) trucking highways serving Berea. Two interchanges of Interstate 75 are located within two miles west of Berea. I-75 provides direct access to Interstate 64, 37 miles north of Berea near Lexington. The Mountain Parkway is accessible 38 miles northeast of Berea, and provides multi-lane highway access to eastern Kentucky. The Blue Grass Parkway, accessible 53 miles northwest of Berea, provides multi-lane highway access to western Kentucky.

HIGHWAY MILES FROM BEREA, KENTUCKY, TO SELECTED MARKET CENTERS

City	Highway Miles	City	Highway Miles
Atlanta, GA	326	Los Angeles, CA	2,198
Baltimore, MD	553	Louisville, KY	113
Birmingham, AL	361	Nashville, TN	224
Chicago, IL	383	New Orleans, LA	728
Cincinnati, OH	115	New York, NY	738
Cleveland, OH	348	Pittsburgh, PA	371
Detroit, MI	375	St. Louis, MO	371
Knoxville, TN	132		

Note: Mileage computations are via the best interstate or primary highways, not necessarily the most direct route of travel.

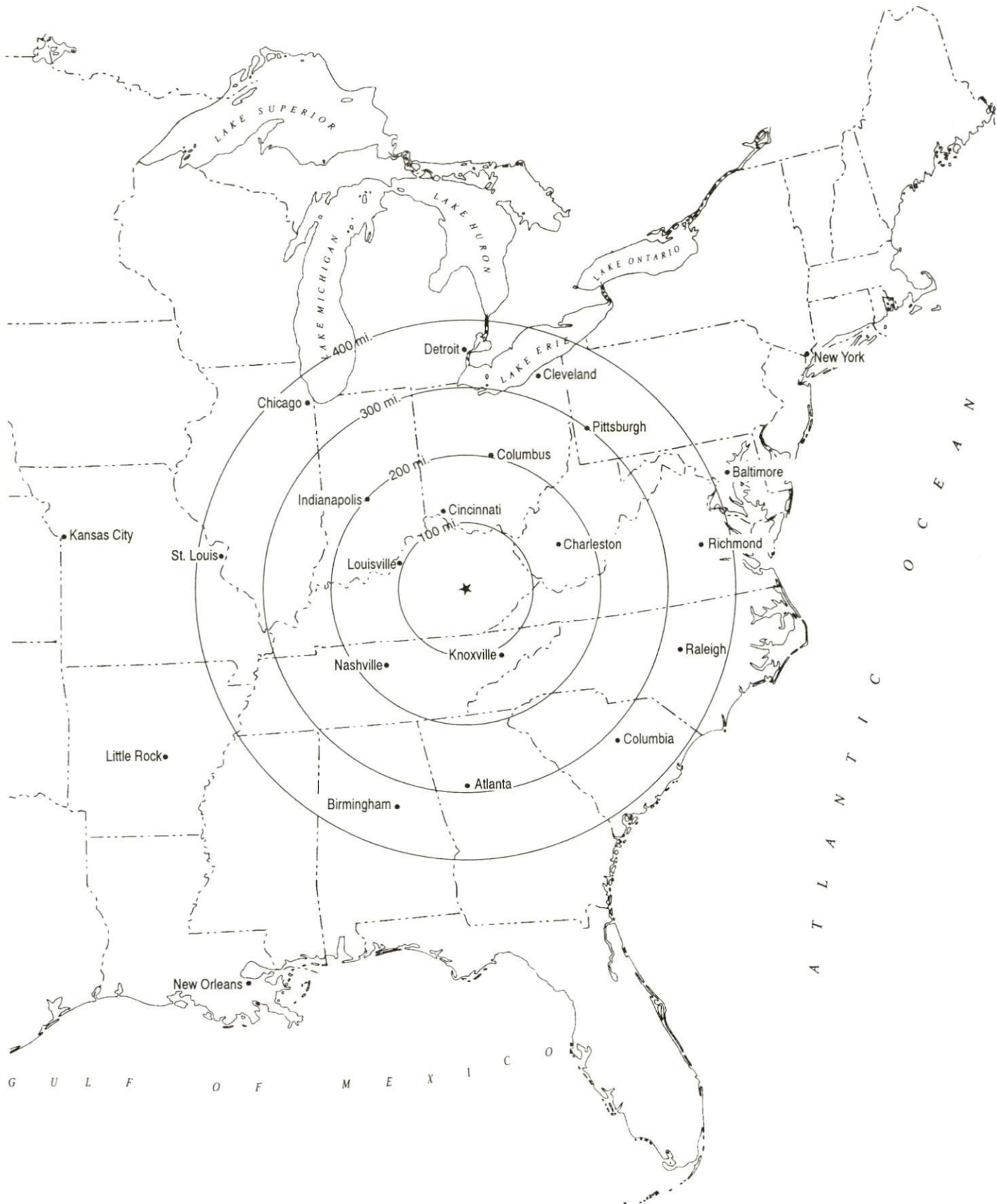
Sources: Rand McNally Standard Highway Mileage Guide, 1990. Official Kentucky Mileage Map, 1985.

Truck Service

Twenty-eight common carrier trucking companies provide interstate and/or intrastate service to Berea.

Source: American Motor Carrier Directory, Spring 1993.

Selected Market Centers



Rail

CSX Transportation provides main line rail service to Berea. Southern Railway System provides the nearest intermodal facilities at Georgetown, Kentucky, 53 miles northwest of Berea.

For details on routing, schedules, rates, and services contact:

Manager
Industrial Development
CSX Transportation
9420 Bunsen Parkway
Suite 212
Louisville, Kentucky 40220
(502) 499-3025

Air

Local

Location: Madison Airport
Runways: 6 miles north of Berea
Length: 1 paved
Traffic: 4,000 feet
Control: Lighted wind sock
Lighting: Runway, taxiway, beacon, VASI, REIL and MIRL
Services: 100LL and jet-A fuels, major A & P repairs;
tie-down; plane rental; hangar with office,
lobby, and maintenance shop; flight training;
FBO; charter; parking; car rental

Air Freight Service: Chartered air freight services must be arranged

Location: Berea-Richmond Airport (Lackey Airport)
Runways: 5 miles north of Berea
Length: 1 turf
Traffic: 2,400 feet
Control: Unicom 122.9
Lighting: None
Services: Tie-down, sport parachuting, auto fuel

Nearest Scheduled Commercial Airline Service

Location: Bluegrass Airport
4 miles west of Lexington, Kentucky;
43 miles northwest of Berea
Air Service: Delta, USAir, United Express, American Eagle,
ComAir, TW Express, Atlantic Southeast
Airlines, Northwest AirlinK

Daily Arrivals
& Departures: 120

UTILITIES

Electricity

Company serving **Berea and parts of Madison County** - Berea College
Electric Utility
Source of power - Kentucky Utility Company
For industrial rates contact:

Berea College Electric Utility
C.P.O. 2337
Berea, Kentucky 40404
(606) 986-3451

Berea College Electric Utility is in the process of constructing a new 12kv substation on the north side of Berea which will replace the existing 4kv substation plus renovations in the distribution lines. The \$3.5 million project will reach completion in February 1994.

Company serving **parts of Madison County** - Kentucky Utilities Company
Source of power - Kentucky Utilities Company
For industrial rates contact:

Industrial Development Department
Kentucky Utilities Company
One Quality Street
Lexington, Kentucky 40507
(606) 255-2100

Company serving **parts of Madison County** - Blue Grass Rural Electric
Cooperative Corporation and Clark Rural Electric Cooperative
Source of power - East Kentucky Power Cooperative
For industrial rates contact:

Industrial Development Department
East Kentucky Power Cooperative
P.O. Box 707
Winchester, Kentucky 40392-0707
(606) 744-4812

and/or

Blue Grass Rural Electric Cooperative
Corporation
P.O. Box 990
Nicholasville, Kentucky 40340-0990
(606) 885-4191

and/or

Clark Rural Electric Cooperative
P.O. Box 748
Winchester, Kentucky 40392-0748
(606) 744-4251

Natural Gas

Company serving Berea - Delta Natural Gas Company, Inc.
Source of supply - Tennessee Gas Pipeline Company
For rates and supplies contact:

VP-Public and Consumer Affairs
Delta Natural Gas Company, Inc.
3617 Lexington Road
Winchester, Kentucky 40391
(606) 744-6171

Public Water Supply

Company serving Berea - Berea College Water Utility
C.P.O. 2337
Berea, Kentucky 40404
(606) 986-3451

Source - Four reservoirs
Treatment plant capacity - 4,000,000 gallons per day
Average daily consumption - 1,662,000 gallons
Peak daily consumption - 2,801,000 gallons
Storage capacity - 3,600,000 gallons
Water pressure - 50 psi to 100 psi

Berea College Utilities recently conducted a study for identifying future raw water sources. The study enables Berea to plan for its raw water needs for the next 40 to 50 years.

Name of water district - Southern Madison Water District
P.O. Box 168
Berea, Kentucky 40403
(606) 986-9031

Area served - Southern Madison County
Source of treated water - Berea College Water Utility
Amount of water that can be purchased - 600,000 gallons per day
Average daily consumption - 400,000 gallons
Peak daily consumption - 500,000 gallons
Storage capacity - 100,000 gallons
Water pressure - 40 psi to 140 psi

The Southern Madison Water District is in the process of constructing an 80,000-gallon standpipe storage tank and it is scheduled for completion by late 1993.

Sewerage

Company serving Berea - City of Berea Sewer Commission
P.O. Box 405
Berea, Kentucky 40403
(606) 986-4391

Design capacity - 2,100,000 gallons per day
Average daily flow - 2,000,000 gallons
Type of treatment - Secondary
Treated effluent discharged into - Silver Creek

The City of Berea Sewer Commission is currently conducting an engineering study which is examining the wastewater plant expansion needs. Following this extensive review, the Sewer Commission will engage in an expansion project for its treatment system.

CLIMATE

Madison County

Temperature

Normal (30-year record)	54.90 degrees
Average annual 1991	57.30 degrees
Record highest, July 1988 (47-year record)	103.00 degrees
Record lowest, January 1963 (47-year record)	-21.00 degrees
Normal heating degree days (30-year record)	4,814
(Heating degree day totals are the sums of negative departures of average daily temperatures from 65 degrees F.)	

Precipitation

Normal (30-year record)	45.68 inches
Mean annual snowfall (47-year record)	15.70 inches
Total precipitation 1991	41.80 inches
Mean number days precipitation (.01 inch or more) (47-year record)	129.40
Mean number days thunderstorms (47-year record)	44.90

Prevailing winds (through 1963)

South

Relative Humidity (28-year record, except 1 a.m. - 27-year record)

1 a.m.	77 percent
7 a.m.	82 percent
1 p.m.	60 percent
7 p.m.	64 percent

Source: U.S. Department of Commerce, Environmental Science Services Administration, Climatological Data, 1991. Station of record: Lexington, Kentucky.

LOCAL GOVERNMENT

Structure

Berea is governed by a mayor, eight council members, and a full-time city administrator. The mayor is elected to a four-year term, while the council members each serve two-year terms. Madison County is governed by a county judge/executive and four magistrates. Each county official is elected to a four-year term.

Planning and Zoning

City agency - Berea Planning and Zoning Commission
Zoning enforced - Within the city of Berea
Subdivision regulations enforced - Within the city and three miles
beyond the corporate limits
Local codes enforced - Building, housing and fire codes
Mandatory state codes enforced - Kentucky Plumbing Code, National
Electric Code, Kentucky Boiler Regulations and Standards, Kentucky
Building Code (modeled after BOCA code)

Local Fees and Licenses

Madison County, outside the cities of Berea and Richmond, levies a one percent occupational license fee on gross wages and on the net profits of businesses. The City of Berea levies a two percent fee on gross wages and on the net profits of businesses.

PROPERTY TAXES

The Kentucky Constitution requires the state to tax all classes of taxable property, and state statutes allow local jurisdictions to tax only a few classes. All locally taxed property is subject to county taxes and school district taxes (either a county school district or an independent school district). Property located inside of city limits may also be subject to city property taxes.

Special local taxing jurisdictions (fire protection districts, watershed districts, and sanitation districts) levy taxes within their operating areas (usually a small portion of community or county).

Property assessments in Kentucky are at 100% fair cash value. A 15% reduction is automatically granted for accounts receivable.

STATE PROPERTY TAX RATES PER \$100 VALUATION

<u>Selected Classes of Property</u>	<u>1992 State Rate</u>	<u>Local Taxation Permitted</u>
Real Estate	\$0.184	YES
Manufacturing Machinery	0.150	NO
Pollution Control Equipment	0.150	NO
Inventories		
Raw Materials	0.050	NO
Goods in Process	0.050	NO
Finished Goods	0.050	YES
Motor Vehicles	0.450	YES
Other Tangible Personal Property	0.450	YES
Intangibles (Accounts Receivable, Money on Hand)	0.250	NO

LOCAL PROPERTY TAX RATES PER \$100 VALUATION, 1992

<u>Taxing Jurisdiction</u>	<u>Real Estate</u>	<u>Finished Goods & Tangibles</u>	<u>Motor Vehicles</u>
Madison County	\$0.2040	\$0.2279	\$0.2280
School Districts:			
Berea Independent	0.5370	0.5370	0.5910
Madison County	0.5240	0.5240	0.5580
Cities:			
Berea	0.0431	0.0431	0.0505
Other: (not county-wide)			
Red Lick Watershed District	0.1000	0.1000	None

EDUCATION

Public Schools

	Berea Independent	Madison County
Total Enrollment (Fall, 1992)	930	8,557
Accreditation	Southern Association of Colleges and Schools	
Pupil-Teacher Ratio (1991-92)	14.7-1	17.3-1
Percent High School Graduates to College (1991-92)	50.0	64.1
Expenditures Per Pupil (1991-92)	\$3,843.62	\$3,392.64

The Berea Independent School System recently constructed a four-classroom addition at the high school.

The Madison County School System is presently renovating and expanding Foley Middle School in Berea. The \$1.3 million project includes an eight-classroom addition plus remodeling of the cafeteria and kitchen. It is scheduled for completion by September 1993.

In joint cooperation with the Richmond and Berea Chambers of Commerce and the Madison County School System, the "Adopt-A-School" program offers an innovative approach to learning for Madison County students. The program is designed to bring business and education together in a one-to-one relationship. Individual businesses adopt a particular school and provide it assistance in enhancing the curriculum and creating innovative programs geared toward business and professional training.

Nonpublic Schools

<u>School</u>	<u>Enrollment</u>	<u>Grades</u>
Model Laboratory (Richmond)	662	K-12
St. Mark Elementary (Richmond)	120	PS-6

Model Laboratory functions as a public school in cooperation with local school districts in Madison County and Eastern Kentucky University. The institution, which is fully accredited by the Southern Association of Colleges and Schools and by the Kentucky Department of Education, provides teacher training for the college students and a small-classroom learning environment for local primary and secondary level students. A tuition fee is required.

Area Colleges and Universities

<u>Name</u>	<u>Location (Miles distant)</u>	<u>Enrollment (Fall, 1992)</u>
Berea College	Berea	1,579
Eastern Kentucky University	Richmond (15)	16,866
Centre College	Danville (34)	906
Sue Bennett College	London (38)	455
Lexington Community College	Lexington (39)	4,862
Transylvania University	Lexington (39)	974
University of Kentucky	Lexington (39)	24,197
Asbury College	Wilmore (44)	1,138
Georgetown College	Georgetown (53)	1,476
Midway College	Midway (54)	798

Berea College

Berea College is a private, four-year, tuition-free institution with courses of study leading to B.S. degrees in agriculture, business administration, industrial arts, and nursing. B.A. degrees are offered in 22 programs. The college's unique tuition-free program requires all students to participate in work assignments designed to help the students develop useful skills and responsible, cooperative attitudes. The work program also provides students with a source of income and helps defray the cost of a sound college education for promising students who are otherwise unable to meet usual college expenses.

VOCATIONAL-TECHNICAL TRAINING

Kentucky Tech schools are operated by the Cabinet for Workforce Development and provide secondary (Sec) and postsecondary (P/S) vocational-technical training.

<u>Kentucky Tech Schools</u>	<u>Location (Mileage from Berea)</u>	<u>Number of Program Offerings</u>	<u>Cumulative Enrollment 1991-1992</u>	<u>Approximate Number Completing Programs Annually</u>
Madison County Area Vocational Education Center	Richmond (15)	7	<u>Sec</u> <u>P/S</u> 144 21	48
Laurel County State Vocational-Technical School	London (38)	14	<u>Sec</u> <u>P/S</u> 159 260	116
Central Kentucky State Vocational- Technical School	Lexington (39)	18	<u>P/S</u> 1,061	269

A five million dollar expansion was completed at Kentucky Tech-Central in the fall of 1992. The expansion includes a new manufacturing technology building that houses manufacturing related programs such as machine tool technology, computer aided drafting, electronics and industry electrical technology. A computer-integrated work cell laboratory in one room of the building links all the programs, simulating the operation of an actual manufacturing plant. Applied physics, hydraulics and quality control applications are integrated into the curriculum.

Another room in the new building can be used by business and industry for start-up and new production training.

Moving all manufacturing-related training into one building provides space for Kentucky Tech-Central to add health care programs as part of its expansion. These include medical imaging, medical assisting, bio-medical technician and laboratory technician programs.

Customized Training

The Kentucky Tech system, through its Training and Development Coordinators, will provide technical assistance and will identify and develop low cost customized training programs and services for existing, as well as new and expanding businesses and industries. Businesses and industries needing customized training or a continuing education program for its employees should simply contact a Training and Development Coordinator located at the Kentucky Tech North Central region office in Lexington.

Assessment Services

Kentucky Tech Career Connections offers to business, education, and government agencies customized assessment in career inventories, interest inventories, psychomotor skills and academic potential, as well as pre-hire assessment. The Career Connections Assessment Center is located on the campus of Kentucky Tech-Central.

Adult Education Services

Adult education programs are available to adults who want to develop new skills, improve basic skills or earn a high school equivalency diploma. In Berea adult literacy is provided by the Madison County Literacy Council-Project Read and adult basic education is provided through Students for Appalachia located at Berea College.

Bluegrass State Skills Corporation

The Bluegrass State Skills Corporation, an independent public corporation created and funded by the Kentucky General Assembly, provides programs of skills training to meet the needs of business and industry from entry level to advanced training, and from upgrading present employees to retraining experienced workers.

The Bluegrass State Skills Corporation is a major source for skills training assistance for a new or existing company. The Corporation works in partnership with other employment and job training resources and programs, as well as Kentucky's economic development activities, to package a program customized to meet the specific needs of a company.

OTHER LOCAL FACILITIES

Local Medical Personnel

Physicians - 25
Dentists - 5

Hospitals

<u>General Hospital</u>	<u>Location</u>	<u>Beds</u>
Berea Hospital, Inc.	Berea	73 acute 37 skilled

Medical staff - 29 physicians, 70 registered nurses, and 23 licensed practical nurses

Other Medical Facilities and Services

Berea Health Care Center - 40 intermediate-care beds
Madison County Ambulance District

Banks and Savings & Loan Associations

Berea National Bank
Peoples Bank and Trust Company of
Madison County
First Federal Savings Bank

Newspapers

The Berea Citizen (weekly)
The Berea Register (weekly)

Telephone Service

GTE

RECREATION

Local

The City of Berea provides a variety of public recreational facilities and activities. A new \$3.1 million dollar city park complex opened July 4, 1993. Included in this complex is a 9,000-square-foot swimming pool, complete with a 35-foot water slide, an umbrella fountain, a diving well, a childrens pool, and olympic lanes. Immediately adjacent to this complex are new softball/baseball fields, two soccer fields, horseshoes, sand volleyball, blacktop basketball, shuffleboard, etc. This complex was designed to provide recreation for all age groups and interests. Plans include a walking trail around the entire complex by next year. The trail will lead you to Acton Folk Center activity center, and the newly completed Intergenerational Center. Across the street is Memorial Park, which has picnic and playground facilities, and has a shelter with bathrooms. A daily playground program for youth also is offered during the summer, with weekly special events planned.

Year round activities include special interest classes such as clogging, quilting, macrame and exercise.

Private facilities include a golf course, skating rink, and camping areas. A private athletic club is available in Berea. Facilities include a gymnasium, racquetball courts, and a weight room.

Berea has an active senior citizens organization offering a variety of programs including meals programs, home health care, special activities, and tours. The new Intergenerational Center houses one of the most modern programs of its kind. The center has seperate areas for the seniors and head start program. The design allows for interaction among the two groups. This program has tremendous potential for our seniors and young people. In the same general area, Berea College makes available to the public, a walking or running track, built of modern rubber technology.

Berea College makes available to the public a wide range of recreational, cultural and entertainment attractions. Regular student-guided tours of the campus, concerts and lecture series are offered to the public at no charge. Drama productions and most intercollegiate sports are open to the public. The track and field facilities, baseball/softball and soccer fields, tennis courts, and swimming pool are available for public use with permission. The Rogers/Traylor Art Building offers traveling art exhibits and selections from the college collections which include the Kress Study Collection of Renaissance Paintings and Doris Ulmann photographs. One of the finest collections of fossil, mineral and gemstone specimens in the state is displayed in the Burroughs Geology Museum. The Appalachian Museum offers exhibits and audio-visual programs depicting the traditional lifestyle and crafts of the Appalachian Southern Highlands. Selections from the Wallace Nutting collection of Early American furniture styles are also on display. The Berea College Crafts program serves to preserve and promote folk art and craftsmanship and comprises woodcraft, broomcraft, weaving, ceramics, and wrought iron arts. Boone Tavern Hotel, owned by Berea College and 80 percent staffed by college students, is noted for its southern charm and excellent food. The College's forest areas total 7,700 acres and include popular hiking trails at Indian Fort Mountain, three miles east of Berea, and Owsley Fork Lake, ten miles east of Berea, which offers fishing and non-motorized boating.

Special events held annually in Berea include the Kentucky Guild of Artists and Craftsmen's spring and fall fairs, Berea Craftspersons Summer Craft Fair; and annual Chamber of Commerce Antique Show and Sale. Berea College sponsors a month-long summer repertory theater program, as well as the annual Traditional Music Celebration, the Mountain Folk Festival, and the Christmas Country Dance School, which features music and dancing and other special events.

Churchill Weavers, the largest handweaving company in the country, is located in Berea. Tours are available through the loomhouse.

Area (Within 35 miles)

Richmond, 15 miles north of Berea, offers a variety of cultural, sporting, and recreational activities. Eastern Kentucky University is the center for numerous cultural activities including lectures, theatre productions, art exhibits, ballets, concerts, and sporting events.

The Daniel Boone National Forest, approximately 20 miles southeast of Berea, covers 640,000 acres of timberland in eastern Kentucky. It encompasses much of Kentucky's great beauty and provides a vacation paradise. There are scenic hiking trails, rivers and streams stocked with a variety of fishing, hunting preserves, camping sites, and numerous other natural and historical attractions.

White Hall State Historic House, 22 miles north of Berea near Richmond, one of the grand estate houses of post-Civil War Kentucky, is the Italianate mansion of Cassius Marcellus Clay, the early abolitionist and politician.

Bybee Pottery, located 25 miles northeast of Berea, is known nation-wide for its unusual handmade Kentucky pottery. Generations of craftsmen-potters have been creating the Bybee line for over a century. Tours are available.

The spirit of Daniel Boone and his pioneers is reborn at **Fort Boonesborough State Park** in Boonesboro, 30 miles north of Berea. In the re-created fort, pioneer crafts of the eighteenth century are demonstrated by using functioning antiques from the frontier era. Cabins are furnished as they would have been in the days of Boone and documentary films are presented which depict the struggle of the first Kentuckians to make the Kentucky wilderness a home. A gift shop within the fort offers for sale all the handcrafted items made at the fort. Other recreational facilities and activities of the park include an Olympic-sized swimming pool with a modern bathhouse and a modern 187-site camping area, a picnic area, a playground and miniature golf.

Constitution Square State Historic Site, 34 miles west of Berea in Danville, is a reproduction of Kentucky's first courthouse square, including the original 1792 post office which was the first in the west.

COMMUNITY IMPROVEMENTS

Berea re-certified as a "Kentucky Certified City" in 1992, and is distinguished as a gold award winner recognizing seven consecutive years of certification. Re-certification is based on achievement in the following areas: existing industry assistance, small business assistance, educational resources, and community development factors of health care, public safety, arts and culture, recreation, governmental awareness and resources. The Certified Cities Program is sponsored by the Kentucky Chamber of Commerce.

Recent

Berea College Utilities recently conducted a study for identifying future raw water sources. The study enables Berea to plan for its raw water needs for the next 40 to 50 years.

The Berea Independent School System recently constructed a four-classroom addition at the high school.

In a joint funding effort from the City of Berea and a Community Development Block Grant, the Intergenerational Center recently opened. This facility is available for senior citizens programs and head start programs.

Construction of a private athletic club was completed in Berea. Facilities include a gymnasium, racquetball courts, and a weight room.

Under Way

The City of Berea Sewer Commission is currently conducting an engineering study which is examining the wastewater plant expansion needs. Following this extensive review, the Sewer Commission will engage in an expansion project for its treatment system.

Berea College Electric Utility is in the process of constructing a new 12kv substation on the north side of Berea which will replace the existing 4kv substation plus renovations in the distribution lines. The \$3.5 million project will reach completion in February 1994.

The Southern Madison Water District is in the process of constructing an 80,000-gallon standpipe storage tank and it is scheduled for completion by late 1993.

The Madison County School System is presently renovating and expanding Foley Middle School in Berea. The \$1.3 million project includes an eight-classroom addition plus remodeling of the cafeteria and kitchen. It is scheduled for completion by September 1993.