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The Colonelette



AMERICAN BUSINESS WOMEN'S ASSOCIATION
KENTUCKY COLONEL CHAPTER
Bowling Green, Kentucky

REMEMBER THIS

If you work for a man, in Heaven's name, WORK for him. If he pays you wages which supply you bread and butter, work for him; speak well of him; stand by him and stand by the institution he represents. If put to a pinch, an ounce of loyalty is worth a pound of cleverness. If you must vilify, condemn and eternally disparage - resign your position, and when you are outside, damn to your heart's content, but as long as you are a part of the institution do not condemn it. If you do that, you are loosening the tendrils that are holding you to the institution, and at the first high wind that comes along, you will be uprooted and blown away, and probably will never know the reason why.

- Elbert Hubbard

CREED

of the

American Business Women's Association

CHAPTER CHARTERED JUNE 3, 1964

Edited and published monthly by the Bulletin Committee of the Kentucky Colonel Chapter, American Business Women's Association, Bowling Green, Kentucky.

BULLETIN COMMITTEE

Chairman:

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CHAPTER OFFICERS

Sue Short	President	843-9885
Florence Perkins	Vice-President	843-6393
Joyce Lewis	Recording Sec.	842-0209
Ruth Reisz	Corresponding Sec.	842-8698
Gladys Walker	Treasurer	842-1840

Monthly Meeting:	Fourth Tuesday
6:00 Social Hour	7:00 Diner
Holiday Inn	Kentucky Room

AMERICAN BUSINESS WOMEN'S ASSOCIATION
 9100 Ward Parkway
 Kansas City, Missouri 64114

Founder & Executive Director	Hilary A. Bufton, Jr
National Co-ordinator	Mrs. George Barrett
National Extension Director	Mrs. Glorine Tuohy
Convention & Public Relations Director	William H. Blair

NATIONAL OFFICERS

President	Mrs. Opal M. Lucas
First Vice President	Miss Peggy J. O'Neal
Secretary-Treasurer	Miss Mary B. Harbit
Southeastern District V.P.	Mrs. Henrietta Cobb

Colors: BLACK & GOLD Flower: WHITE CARNATION

NATIONAL MOTTO

"Better Personality for Better Living"

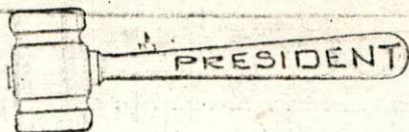
NATIONAL SLOGAN

"Achievement Time is '69!"

PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them efficient, more considerate and more co-operative toward their work, their employer, and their employer's customers, thereby increasing their earning ability, success and happiness.

OFFICIAL PUBLICATION
 "WOMEN IN BUSINESS"



PREZ SEZ

We, the Kentucky Colonel Chapter, have made a good start -- four new members were installed at the September Dinner Meeting.

I'm sure I speak for the entire chapter in saying, we are so sorry Jean did not win at the National Convention, but to us, she is a winner, and we are proud of the good race she ran.

Her Campaign Chairman, Brenda Williams, and Co-Chairman, Florence Perkins, are to be highly recommended for their hard work in making this campaign possible; also my thanks to everyone who contributed in anyway to the campaign.

We are starting our Perfect Attendance Contest in November, and it will go through January. Let's make it the best. The losing teams will entertain the winners with a dinner at the close of the contest.

We plan on an exchange of gifts (not to exceed \$2.00) at the December Dinner Meeting.

Gladys Sisk is our Curtesy Chairman. Please report to her any member being ill. Her phone number is 2-0428.

See you at the dinner meeting.

Your president,

Sue Short

"BEAUTY TIPS" FROM A CHAPTER MEMBER

A member of the Kentucky Colonel Chapter, ABWA is a beauty consultant for Alexandra De'Markoff. She is employed by Castner-Knott's in the Bowling Green Mall. She is Mrs. Gladys Sisk, formerly Gladys Yoskum. Gladys was born in Kings Mountain, North Carolina, but she grew up in Kingsport, Tennessee. She graduated from Sullivan High School, Kingsport. Gladys has four children. Her husband, Jim, is employed with James R. Meaney as Data Processing Consultant and Manager of the Installation. They live at 2002 Woodhurst Drive, Bowling Green, Kentucky. Her hobbies are dancing, swimming and bowling.

Gladys is a cosmetic consultant for Aldezandra DeMarkoff a prestige line, found only in large department stores and specialty shops.

"Countess Isserlyn" foundation is our most prestige item -- it is a very costly but beautiful make-up, if applied correctly. It will last a year so it is inexpensive in the long run. It not only makes you prettier instantly, but helps to refine the texture of your skin. It actually fuses with your own skin, it does not sit on the surface as most make-ups do. It actually becomes a part of you.

You should take at least five minutes every morning and night to cleanse and condition your skin. Start with a good cleanser then follow with a freshner or astringent according to your skin type. This is very important for the freshner is to cleansing cream what water is to soap, it rinses and flushes the pores, stimulates and tones. Then in the morning you use a good moisturizer to replace the water level that we loose through wind and weather not to mention age. It also helps your foundation to go on smoother.

At night, you use the same cleansing routine but instead of using moisture oil you apply a night cream. Smooth it all over face and throat and gently massage in, being careful around eyes not to pull the skin, just finger print on. Give special attention to eyes, mouth and neck.

"Special Beauty Tips"

The trend is toward lighter softer eye shadows and clearer brighter lipsticks. The liner ends with the eye, no wing tips. The newest thing in eyeliner is to smudge it. Although not too many people are using the idea yet. The make-up is more transparent to let your skin show through, give a natural more youthful effect.

Make-up is truly an art -- the art of looking un-make up. Proper make-up is never obvious. You alone, should know your make-up secret. The use of the proper make-up leaves no tell-tale evidence. You emerge prettier, more youthful and a new vibrant YOU!

Gladys will give the Vocational Talk at the November Dinner Meeting and will go into more detail on the proper make-up and secrets to that more youthful look.

A TIME FOR EVALUATION

Any chapter with some little history behind it can pause and reflect on what meaning that history holds for its future--in other words, how well is it achieving its objectives, what it needs to do, in light of changing conditions, to make its activities the most meaningful possible. Perhaps it's time for each of us to evaluate our contributions to see if we are putting forth all the effort to help our Chapter function as an ABWA CHAPTER should

HIGHLIGHTS FROM 1968 NATIONAL CONVENTION Jacksonville, Florida

Hurricane "Gladys" may have caused complications for transportation personnel, but there was no dampening of enthusiasm or curtailing of activity October 18-20, when 2,366 ABWA Members gathered in Jacksonville, Florida, "The Bold New City of the South", for the 1968 Annual National Convention. The Famous Fountain of Friendship in St. Johns River Park, so impressive from the Civic Auditorium at night, was symbolice of the close bond of friendship between Hostess Members and their guests. Jacksonville residents from cab drivers to Government Officials were obviously impressed by the number and conduct of ABWA guests, and the local Chapter Members as well.

A record number of Chapters--Seven-Hundred, Eleven--Selected a Woman of the Year for 1968-69. Those present in Jacksonville came to the stage in the Civic Auditorium during The Opening Session of the Annual Meeting to receive their Citations. Plaques were presented to the "Top Ten" Women of the Year...Then the Announcement was made of the judges' choice of the "American Business Woman of the Year". This honor went to Mrs. Lela S. Gilbert, Aspen Leaf Chapter, Denver, Colorado. Mrs. Gilbert is an Attorney, and a partner in the Firm of Gilbert and Gilbert, specialists in oil and gas leases and titles.

As of September 25, 1968, there were seven-hundred, ninety Chapters in the Association, with a total membership of over forty-eight thousand. ABWA members now reside in each of our fifty states. Bill Blair's "You don't have to sell ABWA; it sells itself!" May be more truth than fiction.

The Year 1969 will mark the 20th Anniversary of the Founding of the American Business Women's Association. It was announced that in recognition of this Anniversary, the National Board of Directors has approved the establishment of two continuing scholarships; a \$1,500.00 Founder's Scholarship to be awarded during Scholarship Month in May, 1969 and on every subsequent five-year Anniversary; a \$1,000.00 President's Scholarship to be awarded in each of the interim four years. The Founder's Scholarship and the President's Scholarship recipients will be studying at the graduate level, specializing in a field relatively new or unusual to women.

"Any Formula for success must begin with individual enterprise. The rules which govern the outcome are few, but important. They consist of selecting a goal; of cultivating enthusiasm for it, of taking action toward it; and of making the effort to help others along the way a part of your plan." Florence Barrett's "formula", quoted above, is equally applicable to Chapter success, as in the context in which she used it when presenting Woman of the Year Citations. Make "Banner" your chapter's goal for 1968-69! An enthusiastic approach is contagious--as well as essential--for any worthwhile accomplishment. Take definite action now to provide the leadership your chapter deserves and requires as an integral part of a progressive organization.

CHAPTER MEMBER NAMED WELCOME WAGON HOSTESS

Mrs. Ann Bays has recently taken a position as Welcome Wagon Hostess for Bowling Green. Ann has just returned from Louisville where she has been in training. Ann's duties are to visit all newcomers to the city taking them gifts from Business Firms in the city. She has to report to the Business Firms that participate. Ann finds her new job very interesting and we will look forward to hearing more about it from her.

INSTRUCTIONS FOR ATTENDANCE CONTEST

FROM NATIONAL HEADQUARTERS

One of the qualifications for the Standard of Achievement is the holding of an Attendance-Participation Contest over a period of not less than three months. Such a project not only increases attendance at chapter meetings, but aids in the fulfillment of ABWA objectives and helps each member to realize the value of her membership.

At the meeting at which this contest is started, the membership shall be divided into teams with one Captain to each team.

The chapter meeting consists of two equally important parts--the dinner meeting at which a speaker or planned program is presented; and the business meeting which follows. To be counted present, members should attend both portions of the meeting.

Each member shall be given a point credit card at each meeting she attends to record the number of points which she gains.

At the close of the meeting, each member shall present to the Captain of her team, the card which she has checked and completed. The team points shall then be tallied by the Captain and the count given, along with the team's cards to the Vice President.

At the next meeting, the Vice-President shall announce the standing of each team.

At the close of the three month contest period, the winning team shall be announced by the President.

Instructions for Attendance Contest

(Cont'd.)

The choosing of names, colors, arm bands, or special designations for the teams will add to the fun of this contest, which will substantially increase your attendance and contribute much to the interest of the meetings.

TEAM CAPTAINS AND MEMBERS

1 JAY KRUM - CAPTAIN

- 2 Ann Bays
- 3 Joyce Lewis
- 4 Sue Short
- 5 Mary Thomas

6 PAT POTTER - CAPTAIN

- 7 Sue Eicher
- 8 Iva Miller
- 9 Gladys Sisk
- 10 Mildred Brite

11 BRENDA WILLIAMS - CAPTAIN

- 12 Sharon Glen
- 13 Florence Perkins
- 14 Maxine Strickland
- 15 Nora Bowie

16 ARLENE ROUNTREE - CAPTAIN

- 17 Jean Fulkerson
- 18 Ruth Reisz
- 19 Gladys Walker
- 20 Judy Faught

21 ADDIE CARLSON - CAPTAIN

- 22 Estelle Holloway
- 23 Joann Rudolph
- 24 Lucille Walton
- 25 Marie Flora

QUEST SPEAKER FOR NOVEMBER

The guest speaker for the November Dinner Meeting will be Mr. Tom Montgomery. Mr. Montgomery is Superintendent of Water, Sewer and Sanitation Department. He will speak on the growth of the three departments.

HOSTESS LIST

November, 1968, thru August, 1969

November -----	Nora Bowie and Polly Corbin
December -----	Arlene Rountree and Iva Miller
January -----	Ann Bays and Joyce Lewis
February -----	Pat Potter and Judy Faught
March -----	Jean Fulkerson and Estelle Holloway
April -----	Joann Rudolph and Jay Krum
May -----	Nancy Parsley and Sharon Glenn
June -----	Florence Perkins and Alleyenne Wilson
July -----	Brenda Williams and Sue Eicher
August -----	Mildred Brite and Addie Carlson

If for any reason you are unable to serve as hostess for the designated month, you may change with someone else. If this should be necessary, please let me know who you have changed with. Phone: 842-3350 or 3-4171

You are responsible for place cards and table decorations.

CHAPTER ROSTER

1 Ann Bays
1213 Leeson Drive
Res: 2-2650 *(yes)*

8 Sharon Glenn
1648 17th Street
Res: ~~2-5168~~
Buss: 2-0104 *(yes)*

2 Nora Bowie
328 Bellevue Drive *bell phone*
Res: 3-8288
Bus: 3-1621 (Mall)
2-6274 (State St.) *(no)*

9 Estelle Holloway
528 8th Street
Res: 2-7615
Bus: 3-8985 *(yes)*

3 Mildred Brite *yes*
649 Sherwood
Res: 2-0894

10 Jay Krum
758 Park Street
Res: 2-1836
25950

4 Addie Carlson *yes*
520 Irquois
Res: 2-6206
Bus: 2-4091

(yes) Joyce Lewis
1660 Magnolia
Res: 2-0209
Bus: 2-2447

5 Sue Eicher *(yes)*
1609 Jones
Res: ~~3-3404~~
38148 9431867

12 Iva Miller
906 Richland
Res: 2-3350
Bus; 3-4171

6 Judy Faught *(yes)*
475 Glen Lily
Res: 2-9034

13 Florence Perkins
2317 Grandview
Res: 3-6393
Bus: 2-2411 *(yes)*

7 Jean Fulkerson *yes*
526 E. 13th Street
Res: 2-5168
Bus: 2-1603

no 14 Patricia Potter
124 C 2702
Industrial Dr.
Res: 2-4232
Bus: 2-6556

84342

CHAPTER ROSTER

- 15 Ruth Reisz *yes*
13 Skyline Drive
Res: 2-8698
Bus: 2-2411
- 14 Joann Rudolph
1210 E. 15th St.
Res: 2-4370 *yes*
Bus: 3-4325
- 17 Arlene Roundtree *yes*
1217 High Street
Res: 3-4550
842-1674
- 18 Sue Short
525 East 17th St.
Res: 3-9885 *yes*
Bus: 2-6531
- 19 Gladys Sisk *no*
2002 Woodhurst
Res: 2-0428
Bus: 2-6531
- 20 Maxine Strickland *yes*
504 East 17th St.
Res: 2-4905
Bus: 745-3691
- 21 Mary Thomas *yes*
513 Belmont
Res: 2-8839
Bus: 2-2447
- 22 Gladys Walker *2nd coming*
928 Elm Street *4610*
Res: 2-1840 *new*
Bus: 3-6263 *yes*
- 23 Lucille Walton *yes*
144 S. Sunrise
Res: 3-8979
- 24 Brenda Williams *yes*
526 E. 13th Street
Res: 2-5168
Bus: 2-1603
- 25 Alleyne Wilson
615 Meadowlawn
Res: 3-3069
drop phone
skull
Marie Flora
25117 yes
Cherie

T H E

B U L L E T I N

C O M M I T T E E

Dear Parents

W I S H E S E A C H O F Y O U A

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