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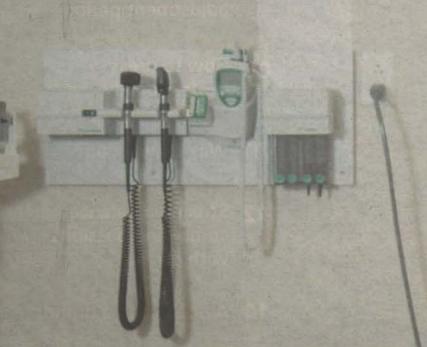
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ADULTING

Nov. 19, 2019



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Dear reader,

The word "adulting" is often used as a verb; to behave like an adult, to do the things that adults regularly have to do. One might interpret this as the monotonous tasks that come with more responsibility and more independence, like purchasing a home or applying for jobs.

Adulting is a period in life when the realities of our decisions take hold and we try to follow a certain checklist to achieve success. Get an amazing internship in a metropolitan area? Check. Graduate college? Check. Secure a job after walking across the stage and shaking the president's hand? Maybe not.

The truth is, adulting is hard to master, and our hope is that this guide helps you think of adulting as more of a process, rather than an item on a to-do list. I challenge you to think of the liberation that comes with the responsibility — not all of the things you still have to do. I challenge you to take advantage of the opportunities you have at WKU to graduate with certificates like those offered in the Information Systems department (page 4), or pursue that entrepreneurial itch you've had for a while now (page 14).

Your life may take some unexpected turns to get you to your dream job, and that is OK (page 6). The beauty of adulting is that it is never truly mastered.

We hope you enjoy Cherry Creative's first special section to be included in the College Heights Herald this year and find some helpful tips to fine tune your adulting.

Happy adulting,

Hayley Robb Cherry Creative director

Illustration by Hannah Good



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CERTIFYING SUCCESS Data exists everywhere in the opportunities it offers students can interpret

world, from refrigerators to watches. through improved communication data in so many The ability to decipher that data is and widespread careers. called "data analytics" and is a skill "With the applied data analytics, said. "It's not just a black and white already learned about and talked that students can learn at WKU.

applied data analytics certificate.

involve statistics, spreadsheets and analytics, there is more to it. business data analytics. Students are data in some form.

Information Systems Department business-driven. Chair Ray Blankenship is excited

we're trying to use a couple of our type of thing." The Information Systems data analytics courses along with Kessinger said her favorite part apply those in real scenarios." Department of the Gordon Ford some of our elective courses so that about the certificate has been the College of Business offers courses students have a better understanding real-world knowledge she has gained. out on resumes and turns into a in data analytics that can contribute of how they might take data that's in "You can think of data as the new great talking point, so much so that credits towards majors, minors or an one area and relate it to another to oil," Blankenship said. "If you have she has even been asked about it in

certificate became available to WKU the data analytics certificate is that do things people hadn't considered you're going to work for a business," students in fall 2016. The six required it only consists of math classes. before," classes to obtain the certificate Although math plays a role in data
Students who can understand and business is doing - having more

also required to take two electives. Kessinger said she expected the Blankenship said. which must be approved by the certificate to be "difficult graphs College of Business and incorporate and complicated information" but chose to add the certificate to her someone that hasn't been exposed to it has surprised her in being more marketing major because she knew it that."

"It's honestly a little bit more

different ways." Kessinger

make decisions," Blankenship said. this data, then you can mine this data interviews. The 18-hour applied data analytics A common misconception about for information, for knowledge, and

was a skill employers value.

"If you're a business student, it's data analytics certificate visit https:// about the certificate and the creative than I thought because you literally two classes that you add on www.wku.edu/bdan/certificate.php.

to the ones you've already taken," Wells said, "It really just expands on the concepts you've about. It gives you the chance to

Wells said the certificate stands

"When you go to graduate. Blankenship said. "So anything that decipher data have an enormous knowledge about how to analyze the Brandenburg senior Olivia competitive edge in the workplace, data and present it and communicate the results of that data is going to Falmouth senior Kaylin Wells make you more marketable than

For more information about the

Navigating your faith after college

Recent graduates, soon-to-be graduates and current students all dream about what they'll do with their life in the "real world" after college. This transition, however, can often be frightening.

When adversity arises and everything around us seems to change. Scripture tells us that Jesus is the solid rock we can build our lives upon. (Matthew 7:24-27)

If someone is determined to follow God's will for their life, they might find it comforting to know that one cannot make a decision that will completely take them out of his will.

God's will is all out of love, and love gives us a lot of freedom. Living Hope college minister Hunter Sewell said that with God, there is not a "secret will" that has to be figured out. but there is freedom in knowing that living a life that loves Christ and loves others will put us exactly where God wants us to be.

incomes — things like that are pretty transient," Sewell said. "But having vour identity centered on something that is lasting, that doesn't change, that church that givesyoutheopportunity matter what, God loves me," Snyder "He's the only reason I do what I won't be shaken - that's something to serve. that I think is worth investing and putting your life in."

Sewell said. He provided tips for Professionals ministry at Living Hope Bacon said she is still learning the big to make disciples, Sewell said. In the navigating one's faith through the helped her find her community. She things about her faith. transition after college and beyond.

discipline yourself to get up early to mornings you have that quiet time. walk with each other and encourage after college." and your heart is aligned with Christ. each other through all the craziness." like Christ."

Sewell also encouraged finding a said the Christian life isn't meant and worth in what he says about so that by putting our trust in him we He explained that to know Jesus is to to be lived in isolation. Sewell said her instead of how she feels, how too can have eternal life. authority comes from the truth of successful she is or what other people Bacon is now a freelance love with Jesus, the more he wants to God's word, and it's important to find say about her or her job performance. photographer, and she recognizes be like him.



my purpose," Sewell said. "Whatever the case, that's my base identity. I'm a follower of Christ and therefore I'm a disciple-maker."

a "Bible-believing, Bible-preaching" Scripture and remind myself that no talents in order to glorify him.

and member of Living Hope, said I am chosen, forgiven, not forsaken." creator." Life will change, but Jesus won't, getting involved with the Young 2019 WKU graduate Christina advised others to do the same to gain "I'm learning more and more and make disciples of all nations," "Make a very diligent effort to a greater sense of belonging.

community - don't miss out on that." Earth as fully God and fully man, living disciple-maker."

about the Gospel and how good and (Matthew 28:16-20) and that means "Get involved with a group of holy (God) is," Bacon said. "I've to share the Gospel and love of Jesus study (the Bible) in the mornings," people in your similar stage of life realized that I have learned so much, with everyone they encounter. he said. "When you study in the who share your beliefs so you can more than I ever thought I could learn

Snyder said God has taught her a perfect life, dying a death he did not

"It's been helpful to look back at she's been gifted by the Lord with her

said. "He says I am fearfully and do," Bacon said. "He's the only reason Savannah Snyder, a WKU alumna wonderfully made. I am a masterpiece. I create - because he's the ultimate

> One's ultimate responsibility is Bible, the great commission is to "go

147 am an ambassador for Christ, that's my purpose," he said. "Whatever The Gospel translates to the "good the case, that's my base identity. I'm a The rest of your day looks a lot more Snyder said. "God created us to be in news," and denotes Jesus coming to follower of Christ, and therefore I'm a

Sewell encourages people to read community to do life alongside. He to find her encouragement, identity deserve in our place and rising again about Jesus' life in the book of John. love him, and the more Sewell falls in



Alumna Ellery Burkhead from Hopkinsville graduated with a degree in psychological science in May 2018. She did not know what she wanted to do, so she worked at a few places until she found her dream job at HopeBridge, an autism therapy center, in Bowling Green. I had the power to make my own path and to choose what career field I wanted to go into," Burkhead said. She is now pursuing her master's in speech language pathology.

By Jess Brandt

"I felt like a failure," said Brackin said, an Owensboro native.

a degree in psychological sciences. much." She decided to move to Cincinnati organization.

Hannah Beth Brackin graduated in Brackin said she discovered rather no longer accredited and decided her what she was up to. it was going to be after all.

"I had never been a homebody."

December 2018. She packed up her quickly the insurance job wasn't for to drop out of the program. She is life and moved to Cincinnati. Yet 7 her, and the non-profit work she was now working as a college ministry are supposed to graduate college and months later, she was back in Bowling doing wasn't exactly what she thought assistant with Living Hope and a part- get a dream job," she said. time substitute teacher.

Brackin said. "But I realized being having an identity crisis and was after graduation. Brackin graduated from WKU with four hours from home was just too worried she was wasting her time and She said she learned to enjoy "me while also working for a non-profit at WKU. However, a week before her she first moved back to Bowling Green, where I want to be?" program started, she learned it was she said she hated when people asked

"There is this expectation that you

Brackin said she has had to learn to Brackin said she felt like she was be patient through the process of life

money. She said she was working with time" more than she ever had before Brackin moved back to Bowling people who had their life figured out and started asking herself, "What to work a full-time insurance job Green to start a graduate program and it made her feel inferior. When is one small thing I can do to get to What is one small thing I can do to get to where I want to be?

Ellery Burkhead

and I hate it?' Well, you look for a new

Ellery Burkhead said she didn't found her dream job. know what she wanted to do after she graduated in May 2018.

figure out what I do and don't like and happens in life, but it's definitely quickly to constrain yourself to a plan "I think it's important to stop figure out what I truly want to pursue," important to wait for the job that is that far ahead. Burkhead said.

in Texas after graduating and came offers resources to help alleviate job. I understand the fear of 'What if back in August with no job.

She later got a job with Warren students. County Public Schools as an

Over Christmas break she found "We help students look at what they

"Society tells you that you have to take to make that happen?" do the biggest thing," she said. "That Tinker said a lot of students either at WKU."

wasn't that long.

"You go through college and you you will find something." follow these steps that everyone follows and after college it just isn't struggle with "adulting" after college. like that," she said.

graduate to grapple with post- was happy, she said the experience own way that a lot of students don't one.' graduation pressures.WKU alumna has been worth it because she has focus on," Tinker said.

right for you," Burkhead said.

pressure for current and former I make a mistake? What if I pick a job

Becky Tinker, associate director of instructional assistant, but she said the Center for Career and Professional she knew that wasn't a long-term job Development, said her offices offer a for her and was searching for other walk-in service and help with anything related to life after WKU.

her current job at HopeBridge in want to do and help them get there." Bowling Green. HopeBridge is an Tinker said. "What do you want your autism therapy center Burkhead said life to look like? Where do you want she never knew was just miles from to live? What kind of lifestyle do you want to have? And what steps can we

you have to live in the biggest city. It is need help making their dreams reality, crazy to think that my dream job was or they struggle with having a dream at sitting miles from campus while I was all. She said her offices help students on both ends of the spectrum.

Burkhead said the time after "People think there is a magic graduation was nothing short of website, a magic place where you go stressful. She said the four to five and find this list of jobs, and next to months spent looking for a job felt like one job is your name," Tinker said. a really long time, but she realized "They think that it is an easy process. in the grand scheme of life, it really It truly is a matter of the more time you put into the process, the quicker

"She said she thinks a lot of grads

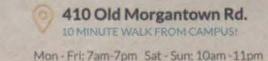
"There are a lot of freedoms that While Burkhead stressed for come with being responsible for

Brackin is far from the only months about finding a job where she yourself and being able to pay your job, quit the old job and start a new

Brackin said she isn't where she Tinker said a helpful tip for wants to be yet, but she is OK with "There are jobs you will have to students is to think in terms of a two- that. She said she knows she is not a do in the meantime that aren't your year plan as opposed to a five or 10- failure and that she just has to wait for "I really wanted to take a year to favorite just because that is what year plan. She said life changes too the right door to open for her.

comparing," Brackin said. "People "Your first job is a first job," Tinker only post on Instagram if they have She went to work as a counselor at a While Burkhead and Brackin said. "It could be the key to all your everything figured out. Everyone's three-month Christian summer camp struggled with post-grad life, WKU other jobs, but it could just be a first timetable and story is different."





HOW TO TO TO THE RESIDENCE OF THE PROPERTY AND ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY AND ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY

nds and photos by Brittany Morrison Ulmstrations by Hayles (callin

Looking the part is important when it comes to making a good first impression at a job interview, so here are some tips and tricks from Adrienne Browning, an assistant director and professional development specialist in WKU's Center for Carcer and Professional Development.

O Clean Shaven

O No gum

O No coffee in hand

O Clean fingernails

O Black belt or brown belt

Tull suit preffered

Match belt to shoes

Wear close-toed shoes O-

No distracting jewelry O-

Dresses are ok when paired O-

No overpowering perfume O-

Skirt only if it extends o-

below the knee

No more than O-

one ring

with a blazer





Wax on, wax off

probably heard it all before: the embrace the waxing lifestyle. good, the bad and the made up (cue the Steve Carell clip and his sub- concept. As a matter of fact, it's an with discounted service packages for exfoliating and moisturizing and par chest waxing debacle). Brand ancient one. Since 2003, the Waxing available for those who find their new is the go-to place for holiday gifts for experts in facial and body waxing the City brand - part of a larger must-do beauty routine. and Bowling Green's own specialty company called Self-Esteem Brands and female.

With skin-calming pre and post

over shaving.

Clients learn the luxuries of adulting full-time. wax treatments containing soothing, whipped sugar scrubs to hydrate natural ingredients available with and exfoliate, how to properly dry located at 2300 Gary Farms Blvd. just @waxingthecitybgky every service, an urban-chic-meets- brush and its benefits and can even in front of PetSmart. spa vibe and a luxurious experience try multiple ways to fill their perfectly with lasting results, first-time clients waxed brows (powder, pencil, gel week, and while appointments are

discount off their service and access welcome. Waxing is certainly not a new to a membership called Club Orange

Loyal clients and Waxing the City waxing studio, Waxing the City, are - prides itself on newer methods. Bowling Green's licensed cerologists or use the app. They love to answer here to dispel the rumors and prove better waxes imported from Europe (waxing experts trained to the your waxing questions and can also that waxing is the best hair removal just for them and educating the client company's standards) have compiled get your appointment in the books at method available and the choice of on aftercare to extend the incredibly a list of the top ten reasons to become 270-938-2508. Free Wi-Fi and free many busy professionals — both male smooth benefits of choosing waxing a regular waxer. It just makes sense product smells. Waxing the City. Let's when you're making the move to go there.

Waxing the City Bowling Green is Facebook

When it comes to waxing, you've wonder what took them so long to or pomade). First-timers get a 50% recommended, walk-ins are also

The studio carries the finest brands every budget.

Book online at waxingthecity.com

The studio is open seven days a @waxingthecitybowlinggreen

Striking a balance: Combining passions with careers

By Nicole Christensen

Students commonly have to add another major or minor alongside their primary major. And sometimes, like in my case, those areas of interest don't exactly overlap.

"That's a weird combination, journalism and dance. Which one are you going to do for your career?"

I usually respond with the question: "Why not both?" Followed up with a look of disapproval from them.

It is often assumed that a career must become our only priority but these three people have found ways to balance their hobbies with their careers.

Reporter and drummer

Josh Shortt is a reporter for WNKY, where he films and edits videos about education. He is also a member of his own alternative band that plays what he describes as a "Cage the Elephant meets the Beatles" style of music.

"As much as I love what I do as a reporter, I feel like music holds more of my heart and soul because that's just more of how I can express what I'm feeling," Shortt said.

Shortt has been interested in music since he was young. He has been playing instruments for 14 years and plays the drums, bass, guitar, piano and ukulele. He said he figured he could not make a career with only music but wanted to make sure it played a role in his life, regardless.

"Music is my way of recharging." powers me to do my stuff at work and at first, Shortt said. to do it so well."

to find time to play his instruments among his hectic life, since finding time can be difficult, especially having a career in news.

"When I started the news, I was



Josh Shortt, a reporter at WNKY spends his personal time playing the drums in a band he and his friends started up. He also enjoys teaching himself other instruments like saxophone, acoustic guitar and electric guitar in his apartment. (Photos by Maggie Haun)

said. "Today, I feel like I can't do one without the other."

Finding the right ways to balance a Shortt said. "Music is kind of what career and passions is hard, especially online gamer

"You may feel like it's better Shortt said he wakes up at 3 a.m. to drop one completely, but my recommendation is to keep at it as long as you possibly can," Shortt said.

> Shortt said he had to push things around in order to fit music in his life. "If you're passionate about it, you

swamped with just my job, and I don't really need a big push to go for it called "a marketer's dream." She was kinda worried that I wouldn't be because you're just drawn to it natu- saw the potential to incorporate able to fit music in my life," Shortt rally, you're hungry for it," Shortt said.

Marketing professor and

Patricia Todd started playing World of Warcraft 15 years ago with her family. It was one way she spent her free time outside of her career.

When Todd went to a gaming convention, she saw how much the industry was growing and how much marketing was involved, which she

that interest into her job as a WKU marketing professor, which involves teaching and researching marketing

"It's not just playing games anymore." Todd said. "It's a legitimate industry now."

Since 2015, Todd has focused her research on communication in the livestream gaming community. with an emphasis on differences between genders.

Todd said she hasn't run into



in her personal time. "I thought about creating my own little brand, but I realized it would take away the natural joy of making something just for fun in my own kitchen. Thomason said "My friends have said they would pay me to make them cookies, like snickerdoodles, and I was like no; I will just make you snickerdoodles".

many problems as a female gamer her marketing classes. It became so can blend it," Todd said. "Either that, herself but has seen issues arise with pronounced that, in 2016, a student or you can do your passion separately other female gamers. She said she approached her and asked her to be until you can make that your career." occasionally refrains from talking on the faculty adviser for the newlypeople to know she's a woman.

Todd said.

At WKU, Todd said her passion for video games often seeps into you have to look for ways in which you Thomason worked in the film industry Thomason said.

The virtual sports team competes in "It's tough to be taken seriously," tournaments and meets for practice

"If you have a separate passion,

voice chats because she doesn't want founded WKU varsity esports team. Film professor and baker

Up until three years ago, Sara

as an additional, a film crew member who only works when needed. She often encountered slow periods in work between November and February, which prompted her to find a hobby. After receiving a Food Network magazine from her father. she decided to try baking.

"I sort of got obsessed with it." Thomason said. "I loved it, and I started making cakes, pies and all kinds of stuff, so it just kinda snowballed from there."

Thomason still made time for baking after becoming an assistant professor in WKU's film department three years ago.

Film is Thomason's career and she said it's what she thinks about all the time, but baking serves as her "hibernation mode" from the rest of her life.

"When I bake, I don't think about anything because it's so precise," Thomason said.

She tries to bake three times a week. She wakes up at 5:30 a.m. to make sure she has enough time to bake and get to class on time in the morning. It can be a perk for her classes when she brings baked goods to her students.

As far as hobbies go, Thomason said baking is one of the least expensive ones, but is still more expensive than people may think. Thomason said investing in oneself to further certain interests is very important.

"I don't think people understand how important hobbies are to your mental health and your general wellbeing," Thomason said.

Some people can be consumed by one aspect of their lives, like their careers, and if something goes wrong in that area, it can feel as though their whole world is falling apart, Thomason

"Whereas if you have hobbies, it gives you a chance to take a break and not think about things," she said.

Thomason sought out a job that would allow her more time to spend doing things she enjoys and being with people she cares about.

"I wanted a little bit more,"

A BOOTH AND A BRAND

run a business.

Though her full-time job is working entrepreneurship on the side.

on your own," Rogers said.

She said the opportunity to have something gave her a sense of pride. TapSnap's

her first event was in July of 2017.

She said some of the things that said in the press release. drew her to TapSnap was having a smaller support team and corporate kiosk-like photo experience and felt office that allowed her to feel like Southcentral Kentucky would be is offering a new outlet for the a lot of potential. connected to the business itself.

"It has a close-knit family feel," said by name, and it's really helpful to be Green and the surrounding areas," when you might need help."

experience with photography or before." technology, but due to the simplicity

Ashley Rogers always wanted to of the equipment, she was able to pick it up quickly.

"Any event that has at least one as a dental hygienist, something electrical outlet can use TapSnap," always called her to the prospect of Rogers said. "You really just have to plug it in, and it's good to go."

"For me, entrepreneurship was TapSnap is different from other always an interest because it gives photo booth companies in that it was you a major sense of accomplishment created to serve as an alternative to in terms of getting something done "traditional box-style photo booths," according to a TapSnap press release.

"Specializing in plug-and-play, control over how she ran things and open-air, digitally-integrated photo the ability to make decisions for booth solutions to suit each business, fully-customizable. In 2017, Rogers came across the permanent-installation kiosks help mobile photo booth business TapSnap. to retain customers, increase brand She started running TapSnap as a side awareness, and grow business gig to her dental hygienist job, and through fun, engaging, one-of-a-kind event photo experiences," TapSnap

> Rogers was drawn to the unique a great place for the business.

"I feel like there really wasn't Rogers. "You sort of know everybody something like TapSnap in Bowling able to feel comfortable with them Rogers said. "I knew I could do something really cool with TapSnap Rogers said she didn't have much that hadn't been seen around here

Rogers said she thinks any the best family photo they have been entrepreneur can bring growth to a able to get," Rogers said. "For them to

"Anyone that comes in and starts a Rogers said with the right person business and offers a new experience operating the franchise, TapSnap has community as well," she said.

they are so important.

been present for events ranging from controls everything. local Bowling Green charity balls to corporate events at the Opryland running her TapSnap business on the Hotel in Nashville.

used TapSnap for multiple events, but decided to sell TapSnap. his first experience with the company in 2017.

a unique experience for attendees sporting events. with the "take home" photos that TapSnap provides.

much self explanatory for a client to with businesses and events in their understand," Rose said. "We provide community would be ideal for running simple info, and she and TapSnap, Rogers said. take care of the rest."

Needs Expo event in Bowling Green "That's all I want for it." where Rogers said she was touched loved the booth.

"I had families tell me that this is

community, and that's part of why be so happy with such a simple photo was really special to me."

"I look back, and I'm like 'How in Rogers has had a lot of success the world did I do that?" Rogers said. with charity events and said one event "It was all in my mindset. Your mind yields an average of \$1,000. She has controls everything. Your attitude

And although Rogers has loved side, she wants to keep her full-time Radio personality Tony Rose has dental hygienist job a priority and has

Rogers said she never took full was at his "Stuff the Bus" charity event advantage of TapSnap in terms of the types of events and markets she Rose said that TapSnap added could cater to such as weddings and

Someone who loves interacting with people, interacting with the "The TapSnap model is pretty community and building relationships

"I just feel like TapSnap could be TapSnap was hired at the Special huge with someone else," she said.

Those interested in purchasing by the way the kids and their families TapSnap can reach Ashley Rogers at 270-772-4163.





Weddings consist of details that require hours of planning and organization. Dafnel DeVasier, K&B Events, Tootie Finkbone - Wedding Planner and the Knot want to guide you along your journey to solidify true love.

Whether you prefer indoors or outdoors, SOKY Bridal Expo provides all different types of venues. Ironwood, Hidden Homestead and Highland Stables will offer their wedding venue services at the expo in 2020.

The songs you play at your wedding will be ones you remember forever. Choose the ideal music company services that will give you special songs with flawless acoustics Dynamic Entertainment, Matthew Holmes and Wedding DJ have all of the necessary equipment to make your music memorable.

You can have your cake and eat it too. Cakes by Joni Warren - ID Bakery, Sweet Temptations and Mission Catering Company can design the cake of your dreams.



Let photography businesses presented at the expo take care of documenting your day. Scott Skaggs Photography, Christa Cato Photography and Taylor York Photography want to capture lasting moments at your wedding.

SOKY Bridal Expo wants brides and grooms alike to choose their own creative style. Regiss Bridal & Prom, David's Bridal, Michelle's Consignment and Men's Warehouse can help brides and grooms dress to impress for their wedding.

From appetizers to desserts, SOKY Bridal Expo presents a wide variety of food businesses for you to try. Mariah's, The Bistro and Cambridge Market and Cafe will have dishes to satisfy your cravings and treat your guests during your big day.





How will you fair in the game of life?

- 1. Fill out the categories below.
- 2. In the middle of the circle draw a spiral.
- 3. Count the number of gaps in the spiral.
- 4. Count up to that number beginning with the first line of future spouse, crossing out the options as you reach that number going through each category.
- 5. Once there is only one option left in a category, circle it. Your future has been made!



SPOUSE

- 1. Big Red
- 2.
- 3.
- 4.

1 # # 1 p ; A >

- 1. Pearce-Ford Tower
- 2.
- 3. Your parents' basement
- 4.

(4)1年(11元年)

FUTURE

- 1.
- 2. Five
- 3.
- 4. None

JOB

- 1. President of WKU
 - 2.
 - 3.
 - 4.

OF KIDS

WHEELS

- 1
 - 2. Mercedes-Benz
 - 3.
 - 4. Big Red Bike

FUTUR

- 1
- 2. White squirrel
- 3
- 4. Goldfish