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The Colonelette



AMERICAN BUSINESS WOMEN'S ASSOCIATION
KENTUCKY COLONEL CHAPTER
Bowling Green, Kentucky

REMEMBER THIS

If you work for a man, in Heaven's name,
WORK for him. If he pays you wages which
supply you bread and butter, work for him;
speak well of him; stand by him and stand
by the institution he represents. If put
to a pinch, an ounce of loyalty is worth
a pound of cleverness. If you must vilify,
condemn and eternally disparage - resign
your position, and when you are outside,
damn to your heart's content, but as long
as you are a part of the institution do
not condemn it. If you do that, you are
loosening the tendrils that are holding
you to the institution, and at the first
high wind that comes along, you will be
uprooted and blown away, and probably
will never know the reason why.

By Elbert Hubbard

CREED
of the
AMERICAN BUSINESS WOMEN'S ASSOCIATION

CHAPTER CHARTERED JUNE 3, 1964

Edited and published monthly by the Bulletin Committee of the Kentucky Colonel Chapter, American Business Women's Association, Bowling Green, Kentucky.

BULLETIN COMMITTEE

Chairman:	Cindy Browning Village Green Apts. I-2 Res. 781-2051
Co-Chairman:	Bobbie Cardwell 1226 E. 17th Street Res. 843-1806
Reporter:	Joyce Tabor 843 E. 10th Street

CHAPTER OFFICERS

		Res.
President:	Ruth Reisz	842-8698
Vice-President:	Iva Miller	842-3350
Recording Secretary:	Arlene Rountree	843-4550
Corresponding Sec.:	Jill Gentry	843-3946
Treasurer:	Judy Harris	842-6163

MONTHLY MEETING: Fourth Tuesday

6:00 Social Hour 7:00 Dinner

Holiday Inn Kentucky Room



AMERICAN BUSINESS WOMEN'S ASSOCIATION
9100 Ward Parkway
Kansas City, Missouri 64114

Founder & Executive Director	Hilary A. Bufton, Jr.
National Co-ordinator	Mrs. George Barrett
National Extension Director	Mrs. Glorine Tuohy
Convention & Public Relations Director	William H. Blair

NATIONAL OFFICERS

President	Mrs. Opal M. Lucas
First Vice President	Miss Peggy J. O'Neal
Secretary-Treasurer	Miss Mary R. Harbit
Southeastern District V.P.	Mrs. Henrietta Cobb

Colors: BLACK & GOLD Flower: WHITE CARNATION

NATIONAL MOTTO

"Better Personality for Better Living"

NATIONAL SLOGAN

"Achievement Time is '69!"

PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them efficient, more considerate and more co-operative toward their work, their employer, and their employer's customers, thereby increasing their earning ability, success and happiness.

OFFICIAL PUBLICATION
"WOMEN IN BUSINESS"

HALLOWEEN MEMORIES

When I was young I'd count the days
Till Halloween drew near,
Cause that's the time children dress up
And scary things appear.

The day before Dad always took
Me to a special place
Where we would find a pumpkin, large
Enough to carve a face.

He'd cut two eyes and then a nose,
A mouth that smiled so bright,
And then he'd put a candle in
To give the pumpkin light.

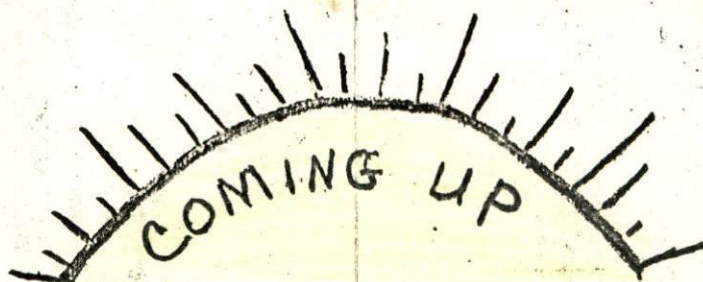
And then Mom would find an old sheet,
Cut eyes so I could see,
And when I looked into a mirror
I frightened even me!

And then I'd wait till it grew dark
And children everywhere
Would don their masks and go outside
To see whom they could scare.

Tonight again it's Halloween,
I hear the children run,
So I'll just close my eyes and dream
And join them in their fun.

Patricia Mongeau





TENTATIVE CALENDAR OF EVENTS

- October: National Convention
- November: Starts Perfect Attendance, goes through January.
- December: Ways and Means Project; Chili Supper.
- January: Ways and Means Project.
- February: Citizenship Month; Woman of the Year announced; Yearbook must be ready for District Meeting in March.
- March: District Meeting in Birmingham; Enrollment Tea.
- April: Little Miss Bowling Green Pageant.
- May: Boss Night; Scholarship Month.
- June: Anniversary Month.
- July: Family Picnic.
- August: Election of New Officers.

HOSTESSES FOR COMING YEAR

October, 1969-August, 1970

October ---- ~~Mary Ellen Lawson, Ann Bays~~ *Florence Perkins, Lucille Walton*

November --- Sharon Glenn, Estelle Holloway

December --- Jean Fulkerson, Anna Jackson

January ---- Jill Gentry, Judy Harris

February --- Iva Miller, Ramona Morrison

March ----- ~~Florence Perkins, Lucille Walton~~ *Mary Ellen Lawson, Ann Bays*

April ----- Pat Glasscock, Rebecca Morehead

May ----- Carolyn Eatherly, Maxine Strickland

June ----- Joann Rudolph, Cindy Browning

July ----- Sue Short, Brenda Williams

August ----- Joyce Tabor, Bobbie Cardwell

If for any reason you cannot serve or would need to change months, please contact Anna Jackson at home, 842-8787 or business, 842-2496.

You are responsible for place cards, table decorations and door prize.

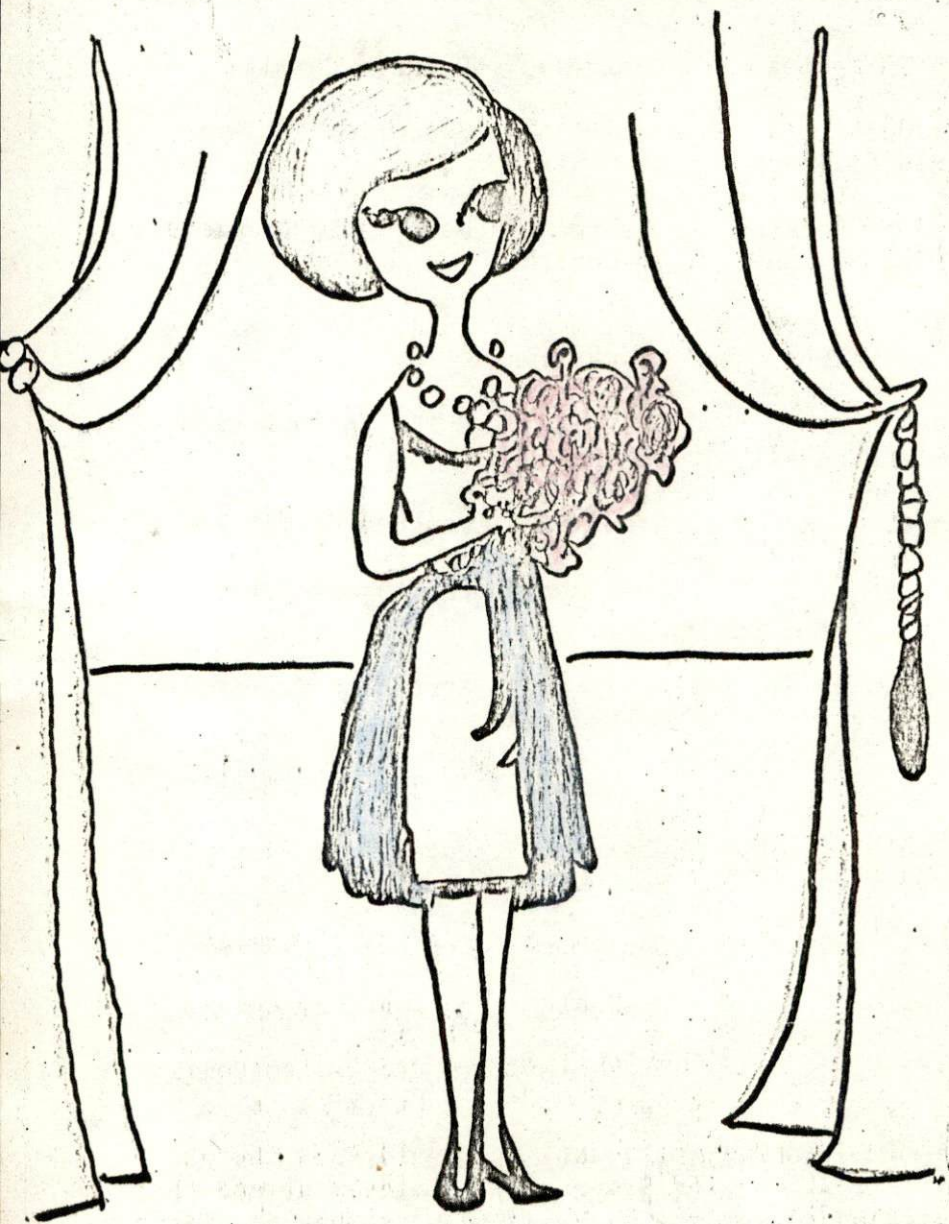
Standing Committees

Jean Fulkerson	Chairman	Program Committee
Jill Gentry	Chairman	Education Projects
Brenda Williams	Co-Chairman	
Florence Perkins	Chairman	Membership Committee
Mary E. Lawson	Co-Chairman	
Arlene Rountree	Chairman	Publicity Committee
Gladys Walker	Co-Chairman	
Cindy Browning	Chairman	Bulletin Committee
Bobbie Cardwell	Co-Chairman	
Anna S. Jackson	Chairman	Banquet Committee
Ann Bays	Chairman	Employment-Housing Transportation
Sue Eicher	Chairman	Scrapbook Committee
Judy Harris	Co-Chairman	
Iva Miller	Chairman	Social Committee
Maxine Strickland	Chairman	Ways-Means Committee
Sharon Glenn	Co-Chairman	
Lucille Walton	Chairman	Contact Committee
Sue Short	Chairman	Courtesy Committee
Iva Miller	Chairman	Properties Committee

* * * * *

IMPORTANT. All chairmen should know the qualifications for Standard of Achievement and the Banner Awards. Each should alert her committee to the requirements for which it is responsible and take definite steps to meet those qualifications. The chairman should report the committee's progress to her sponsor.

* * * * *



Prelude to Charm

In some ways, becoming charming and attractive is like learning to be a good secretary. You can acquire some beauty skills just as you mastered the touch system. On the other hand, being a good secretary involves many abstract qualities—personality, intuition, pleasant disposition, etc.

If you're a happy person, chances are you're charming, even if you're not pretty in the usual sense. Many of the fabled beauties of history seem disappointing to modern tastes, yet surely they must have radiated an indefinable magnetism. Think of ordinary-looking stage actresses who, on stage, glow with a beauty that can't altogether be explained by grease paint. It's part presence, part voice, part personality, part posture and bearing, part confidence and verve. Mix well, season to taste, and voilà—a lovely woman. It can be *you!*

And if you're lovely, charming, attractive and interesting, there will be many who will find you *beautiful!*

Step 1 is fun. Look in your mirror. Stand tall and straight. Practice smiling—and learn how to smile with your eyes, too.

Do you know how to smile? The wrong way is the tense smile that barely opens the lips. It creates a slight tightness in the chest that you can feel even in your stomach. An open smile is the real smile. Open your lips, dilate your nostrils, smile until you feel the muscles move over your cheekbones.

This trick may be harder than you think, especially if you're shy. You may feel a bit foolish the first few times you try it. But keep it up, not only to improve the appearance of your smile and flexibility of your mouth, but also to feel more alive, more relaxed.

Catch yourself in the mirror from time to time as you walk down the street. Don't just look to see if your hat is on straight. Check your smile, your posture and the light in your eyes.

This will be the first of nine series of charm articles that will be presented by the Bulletin Board Committee.

P R O G R A M

October 28, 1969

SOCIAL HOUR 6:00 to 7:00 p.m.

INVOCATION Member

DINNER 7:00 p.m.

GUEST SPEAKER

INTRODUCTION Jean Fulkerson

SPEAKERS . . . Judith King, Scholarship Recipient
Florence Perkins, Brenda Williams

TOPICS . "Education for Employee" - Judith King
"National Convention" - Brenda, Florence

VOCATIONAL TALK

Mary Ellen Lawson, Nurse at Detrex in Bowling Green

BUSINESS MEETING

BENEDICTION Member

"MOON GIRLS VISIT EARTHLINGS AT
ABWA HAND OF FRIENDSHIP TEA"

The Kentucky Colonel Chapter ABWA held its Fall Hand of Friendship Tea, Sunday, September 21, at the Fidelity Federal Building with Arlene Rountree as tea chairman.

Highlighting the event was a visit by two moon girls, Cindy Browning and Robbie Cardwell. The moon girls were given the objectives and purposes of ABWA by President, Ruth Reisz and Vice President, Iva Miller. I believe prospective members, guests, and members enjoyed the skit and were informed about ABWA.

Two of our scholarship recipients, Miss Casandra Belcher and Miss Judith King, expressed their appreciation to the chapter for their scholarships.

As a result of our Hand of Friendship Tea we extend our Hand of Friendship to the following new members.

Miss Joyce Tabor

Secretary to the Administrator

Bowling Green-Warren County Hospital

Miss Becky Morehead

Secretary - Pedigo Pork Rind, Inc.

Miss Carolyn Eatherly

Collection Dept. - Citizens National Bank

We are happy to have each of these new members. As of Sept. 21, we have enrolled eleven new members this year. This is another accomplishment for our chapter and we should strive next year to enroll even more.

Brenda Williams

ABWA AWARDS FOUR SCHOLARSHIPS

by Jill Gentry

Four delightful young ladies have received scholarships from the American Business Women's Association and from the Kentucky Colonel Chapter. Miss Judith King, a senior from Upton, Kentucky, was awarded a \$300 grant from the Stephen Bufton Memorial Education Fund. Our chapter presented \$125 scholarships to the following: Miss Karen Davenport, a junior psychology and social work major from Rockfield, Kentucky, Miss Cassandra Belcher a freshman social work major from Bowling Green and Miss Dayle Holland, a freshman secretarial science major from Bowling Green. All four are attending Western Kentucky University.

These recipients will be attending various chapter activities throughout the year - so let's make them feel at home - remember they are future ABWA members.

Attention all Members!

Please fill out the enclosed form and return by mail or bring to the dinner meeting of Oct. 28.

This is important to keep us informed of all birthdays.

Kentucky Colonel Chapter
American Business Women's Association
Bowling Green, Kentucky 42101

Dear Members,

It is indeed an honor to be chosen as the recipient of a \$300 outright grant from the Stephen Bufton Memorial Educational Fund. Words cannot express how much I appreciate this grant. Your financial help has given me the opportunity to further my education and to achieve some of the goals I have worked toward all my life. It has always been my dream to graduate from college and if all goes well, this dream will be a realization in May 1970.

I am a business education major, and I am especially aware of what a worthwhile organization the American Business Women's Association is. You are constantly trying to improve the business world by better informing yourself and helping to educate students preparing for careers in business. An organization of this type is certainly an asset to the community and Bowling Green should be especially proud to have such an active organization as the Kentucky Colonel Chapter.

I want to tell you what a joy it has been meeting each of you and working with you on some of your projects. I have enjoyed helping you and if there is any way I can help you in the coming year, please feel free to call on me at any time.

Thank you for everything.

Sincerely,

Judy King

Judy King

*Pvt James E. Flara
405-70 7051*

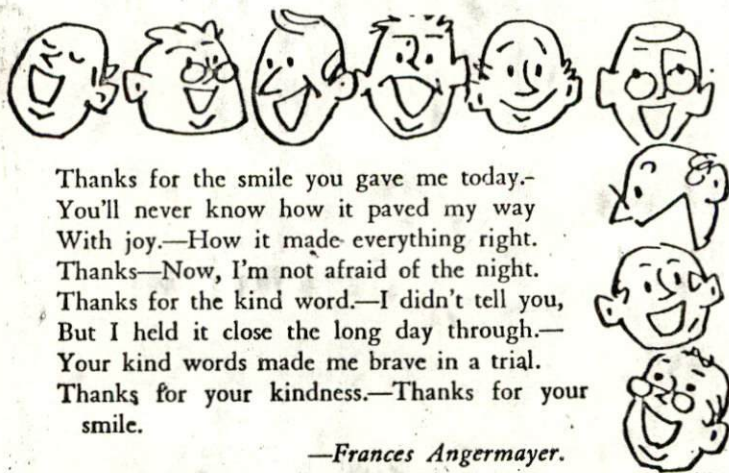
APo SF96262



BRENDA WILLIAMS

OCTOBER 17th

S M I L E S



Thanks for the smile you gave me today.—
You'll never know how it paved my way
With joy.—How it made everything right.
Thanks—Now, I'm not afraid of the night.
Thanks for the kind word.—I didn't tell you,
But I held it close the long day through.—
Your kind words made me brave in a trial.
Thanks for your kindness.—Thanks for your
smile.

—Frances Angermayer.

C H A P T E R R E S T E R

Ann Bays
1213 Leeson Drive
Res: 842-2650

Nora Bowie
328 Bellevue Drive
Res: 843-9338
Bus: 843-1621

Bobbie Cardwell
1225 E. 17th Street
Res: 843-1806
Bus: 781-2150
Ext. 207 236

Addie Carlson
520 Irquois Drive
Res: 842-6206
Bus: 842-4091

Sue Eicher
1609 Jones Avenue
Res: 843-8148
Bus: 843-1867

Carolyn Eatherly
1039 Center Street
Res: 842-4929

Marie Flora
1406 Laurel Avenue
Res: 842-5117

Jean Fulkerson
526 E. 13th Street
Res: 842-5168
Bus: 842-1603

Jill Gentry
919 Park Street
Res: 843-3946
Bus: 842-1674

Sharon Glenn
1648 17th Street
Res: 843-2140
Bus: 842-0104

Judy Harris
1656 Magnolia Avenue
Res: 842-6163
Bus: 842-6531

Estelle Holloway
528 8th Street
Res: 842-7615
Bus: 843-8985

Anna Sue Jackson
328 Robin Road
Res: 842-8787
Bus: 842-2496

Mary Ellen Lawson
717 Lynnwood Drive
Res: 843-3671
Bus: 842-2411

CHAPTER ROSTER CONTINUED

Iva Miller ✓
906 Richland Drive
Res: 842-3350
Bus: 843-4171

Becky Morehead ✓
908 Kenton Street
Res: 842-5808

Ramona Morrison *no*
1601 Glendale Avenue
Res: 842-0095

Florence Perkins ✓
2317 Grandview Drive
Res: 843-6393
Bus: 842-2411

Pat Potter Glasscock *no*
2702 Industrial Drive
Apartment 124 C
Res: 843-4232
Bus: 842-6556

Ruth Reisz ✓
13 Skyline Drive
Res: 842-8698
Bus: 842-2411

Joann Rudolph ✓
1210 E. 15th Street
Res: 842-4370
Bus: 843-4325

Arlene Rountree ✓
1217 High Street
Res: 843-4550
Bus: 842-1674

Sue Short ✓
525 E. 17th Street
Res: 843-9885
Bus: 842-6531

Maxine Strickland *not eat*
504 E. 17th Street
Res: 842-4905
Bus: 765-3091

Joyce Tabor ✓
843 E. 10th Street
Bus: 781-2150 Ext. 236

Mary Thomas *not for meal*
513 Belmont Drive
Res: 842-8839
Bus: 842-2447

Gladys Walker *no*
928 Elm Street
Res: 842-1840
Bus: 843-6263

Lucille Walton ✓
144 So. Sunrise Avenue
Res: 843-6979

Cindy Westmoreland *3 new. no*
Browning
Village Green Apts. I-2
Res: 781-2061
Bus: 622-4711 Allen Co.

Brenda Williams ✓
526 E. 13th Street
Res: 842-5168
Bus: 842-1603