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The Colonelette



AMERICAN BUSINESS WOMEN'S ASSOCIATION
KENTUCKY COLONEL CHAPTER
Bowling Green, Kentucky

THE COLONELETTE

VOL. XV

NO. 2

SEPTEMBER 1978

Chapter Chartered - June 1, 1964

The COLONELETTE is edited and published monthly by the Bulletin Committee of the KENTUCKY COLONEL CHAPTER, American Business Women's Association, BOWLING GREEN, KENTUCKY.

BULLETIN COMMITTEE

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CHAPTER OFFICERS

President
Vice President
Recording Secretary
Corresponding Secretary
Treasurer

Mimi Burr
Belle Hunt
Jayne Heffington
Judy Wilburn
Christy Branstetter

Dinner Meeting - Fourth Tuesday
6:30 P.M. - Social Hour
7:00 P.M. - Dinner & Business Session
Red Carpet Inn - Scottsville Road

OFFICIAL PUBLICATION - WOMEN IN BUSINESS

NATIONAL HEADQUARTERS

AMERICAN BUSINESS WOMEN'S ASSOCIATION
9100 WARD PARKWAY
KANSAS CITY, MISSOURI 64114

NATIONAL DIRECTORS

Founder	Hilary Bufton, Jr.
Executive Director	Mrs. Ruth Bufton
Asst. Executive Director	William H. Blair
Administrative Director	Mrs. Glorine Tuohy

COLORS: BLACK & GOLD

FLOWER: WHITE CARNATION

NATIONAL MOTTO

" Better Personality for Better Living"

NATIONAL THEME

"Scope Unlimited"

PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them more efficient, more considerate, and more cooperative toward their work, their employers, and their customers, thereby increasing their earning ability, success and happiness.

NATIONAL OFFICERS

President	Alma Daugherty
First Vice President	Vivian Lewis
Secretary-Treasurer	Neva Blakey
Vice President-District II	Donia Byrnes

GUEST SPEAKER

The guest speaker for this month is Mr. J. C. Wilson, Store Manager of the Sears, Roebuck and Co. retail store in Bowling Green, Kentucky.

Mr. Wilson has been employed with the Sears company for 10 years starting in Memphis, Tn. as a Management Trainee, promoted to Division Manager of the Men's Store. While still in Memphis, he was promoted to Training Director.

In 1972, he was transferred to Atlanta to serve as Merchandise Manager of that group. From there he was promoted to Territorial Personnel Office in Atlanta.

In 1975, he was transferred to Jacksonville, Fla. as Personnel Manager of a new store. In January of 1976, he was promoted to Gainesville, Fla. as Assistant Store Manager. From there, he was promoted to Store Manager of Bowling Green, Ky. in January 1977.

Mr. Wilson is originally from Pine Bluff, Ark. graduating from the University of Arkansas (formerly Arkansas AM and N). He is married to the former Carol Wilkins, with 2 children, Kevin and Karen (ages 8 and 5 respectively). His hobbies include golf and painting.

SEPTEMBER MEETING

DATE	September 26, 1978
TIME	6:30 P.M. Social 7:00 P.M. Dinner
PLACE	Red Carpet Inn
INVOCATION	Phyllis Belcher
PLEDGE OF ALLEGIANCE	Mary Jane Garrett
DINNER	
SPEAKER	Mr. J. C. Wilson Manager Sears, Roebuck and Co. reatil store.
TOPIC	"Resume"does not say"
VOCATIONAL SPEAKER	Jayne Heffington Secretary G. Reynolds Watkins Consulting Engineers
INSTALLATION OF NEW MEMBERS	Peggy Sharer Membership Chairman
BUSINESS MEETING	Mimi Burr President
BENEDICTION	Diane Pate

1978-1979
Kentucky Colonel
Officers & Committee
Chairpersons

President	Mimi Burr
Vice President	Belle Hunt
Recording Secretary	Jayne Heffington
Corresponding Secretary	Judy Wilburn
Treasurer	Christy Branstetter
Hospitality	Rhonda Walker
Program	Mary Perry
Membership	Peggy Sharer
Bulletin	Kathy Davis
Scrapbook	Peggy Richardson
Public Relations	Mary Jane Garrett
Education	Phyllis Belcher
Ways & Means	Carolyn Davis
Fall Enrollment Event	Selma Ray
Boss Night	Joan Toohey
Woman of the Year	Lucille Walton

HOSTESSES

<u>OCTOBER</u>	<i>Crisdy W. Hite</i> <i>Vickey Branstetter</i> Martine Eogle and Wanda Chapman
NOVEMBER	Carolyn Davis and <i>Brenda Keith</i> Ray VanMeter
DECEMBER	Francis Glasscock and Jan Morgan
JANUARY	<i>Pat Wilson</i> Kathy Green and Diane Pate
FEBRUARY	Judy Wilburn and Rhonda Walker
MARCH	Sharon Roach and Kathy Davis
APRIL	Jenny Harlow and Bell Hunt
MAY	Jayne Heffington and <i>Linda Thompson</i> Selma Ray
JUNE	Mimi Burr and Christy Branstetter
JULY	Pat Cole and Mary Perry
AUGUST	<i>Lucille Walton</i> Peggy Sharer and Diann Shoultz

SUNSHINE GIRL Peggy Richardson

CONTACT PERSON Lucille Walton
 (Lucille will be contacting each member before each monthly meeting to find out if you will be attending the meeting and if you will be bringing any guests, so that our Hostesses for each month will have ample tables and place settings.)

PRESIDENT SPEAKS

Dear Kentucky Colonel Members,

Hip Hip Hooray! The Kentucky Colonel Chapter scored 5 touchdowns during its Fall Enrollment Event this month. I would like to welcome Linda Thompson, Cindy White, Vickie Branstetter, Paula Perring and Jackie Woodward into the Kentucky Colonel Chapter of American Business Women's Association. I hope each member will take a few minutes after the meeting and introduce yourself to these new members and help them feel at home with us. A special "Thank you" goes to Selma Ray, Fall Enrollment Event Chairwoman, and all the chairwomen who helped on various committees.

The "From Dawn to Disco" Fashion Show was a success from all reports that I have received. Once again, our "fashion show talents" have proven to be outstanding and profitable.

The month of September has been a very busy month for us but has proven to be very beneficial and rewarding. I wish to extend a big "Thank you" for a job well done to each of the members who helped in any way on these two events. We have once again tried and succeeded. Let's pat ourselves on the back for out doing ourselves.

Up coming events to be thinking about are our National Convention, Atlanta, Georgia, November 2-5, 1978; our Auction to be held during our November meeting; and scholarship applicants.

Once again "Thank you" for your hard work and your time.

Mimi Burr
President

VOCATIONAL SPEAKER

Our vocational speaker is Jayne Heffington, she is employed as a secretary at G. Reynolds Watkins Consulting Engineers, Inc.

Jayne is 24 years of age, from Russellville, KY. and a graduate of Russellville High School. She completed her education at Bowling Green Business College, graduating with an Administrative Secretarial Degree in 1973.

She has been employed at G R W Engineers for a year and a half. Jayne has a vairyety of duties including such things as: typing letters, reports and specifications, keeping records pertaining to the bidding of different projects, partial payment estimates, change orders and the many "standard" duties of a secretary.

Jayne's husband Gene, is employed with the Russellville Independent School System as teacher and coach. They have a son, Brandon Evans 4½ months old. They reside at Rt. #4, Russellville Road, Bowling Green Kentucky.

INVOCATION

Lord, in the quiet of this evening hour, We come to
The for Wisdom and for Power; To view thy world
through only love-filled eyes; To grow in under-
standing; to be wise and sure to see Thy guiding
light, and thus to know each other as Thou knowest
us.

AMEN

BENEDICTION

O Guiding Spirit, Guardian of our days, Be with us
as we go our separate ways, Help us to feel those
thoughts that lift and bless, To know a closer
bond of friendliness, To see thy beauty always -
everyday, Translated into living - this we pray.

Amen