


2009

# UA19/16/4 Athletic Media Relations Clippings File

WKU Archives

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# Western Kentucky University

UA19 Athletics

Series 16 Athletic Media Relations

Subseries 4 Clippings File

## Contact information:

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**Administrative History:** Athletic Media Relations began as a section of Public Relations. The following have headed up the program:

1935-1955 - Kelly Thompson, Public Relations director

1955-1971 - Robert Cochran, Public Relations director; Dean of Public Affairs

1962-1978 - Ed Given

1978-2002 - Paul Just

2002- - Brian Fremund

## Description:

Clippings related to the various sports played at WKU. Articles were clipped from College Heights Herald, Park City Daily News, Louisville Courier-Journal and USA Today among others. The clippings are arranged in binders in date order and have been further subdivided:

1. Football
2. Basketball - Men
3. Basketball - Women
4. Baseball
5. Various Sports
6. Athletic Department

**Dates:** 1962-present

**Extent:** 2 cu. ft., 26 binders

## Subject Analytics:

Athletes

Athletics

Athletics (WKU)

Baseball

Basketball

Clippings

Football

Golf

Track athletics

Volleyball

Western Kentucky University

**Digital Commons:**

Journalism Studies  
Mass Communication

Sports Studies

**Accession Information:** These records transferred to the WKU Archives from WKU Athletic Media Relations in accordance with the records retention schedule.

**Access Restrictions:** none

**Allied Materials:**

[UA1B3.3 Athletic Committee](#)

[UA1C5.1 Baseball Photos](#)

[UA1C5.2 Basketball - Mens Photos](#)

[UA1C5.3 Basketball - Women Photos](#)

[UA1C5.4 Golf Photos](#)

[UA1C5.5 Cheerleaders Photos](#)

[UA1C5.6 Football Photos](#)

[UA1C5.8 Fan Photos](#)

[UA1C5.9 Track & Field Photos](#)

[UA1C5.10 Swimming & Diving Photos](#)

[UA1C5.11 Tennis Photos](#)

[UA1C8.1 Logos & Symbols - Athletics](#)

[UA1C11.5 Athletic Media Relations Photos](#)

[UA1F WKU Archives Multimedia Resources / Vertical File](#)

[UA19/17/1 Athletic Media Relations Media Guides](#)

[UA19/17/3 Athletic Media Relations Student Athlete Biographical File](#)

[UA19/17/4 Athletic Media Clipping File](#)

[UA37.5 E.A. Diddle Faculty/Staff Papers](#)

[UA80 W Club](#)

**Preferred Citation:** UA19/16/4 Athletic Media Relations Clippings, WKU Archives, Bowling Green, Kentucky, USA.

**Processing Information:** Records processed and collection inventory created 2010, revised 2019.

# Finding Aid Report

07/31/2019

<b>UA19.16.4</b>	<b>Newspaper</b>	<b>Date</b>
<b>Level</b>	<b>Subseries</b>	<b>Linked toUA19.16</b>
<b>Title</b>	<b>UA19 Athletics</b>	
<b>Collection</b>	<b>Series 16 Athletic Media Relations</b>	
<b>Scope &amp; Content</b>	<b>Subseries 4 Clippings File</b>	
	<b>WKU Archives</b>	
	<b>Clippings related to the various sports played at WKU. Articles were clipped from College Heights Herald, Park City Daily News, Louisville Courier-Journal and USA Today among others. The clippings are arranged in binders in date order and have been futher subdivided:</b>	
	<b>1. Football</b>	
	<b>2. Basketball - Men</b>	
	<b>3. Basketball - Women</b>	
	<b>4. Baseball</b>	
	<b>5. Various Sports</b>	
	<b>6. Athletic Department</b>	

<b>Container List</b>	<b>Folder</b>	<b>Creator</b>	<b>Date</b>	<b>Title</b>
Binders 1		Athletic Media Relations (WKU)	1962-1965	Clippings File - Various - Football & Track Subjects Football Track athletics
Binders 1-2		Athletic Media Relations (WKU)	1984-1991	Clippings File - Baseball Subjects Baseball
Binders 1-23		Athletic Media Relations (WKU)	1983-2001	Clippings File - Football Subjects Football
Binders 1-4		Athletic Media Relations (WKU)	1991-2001	Clippings File - General Athletics Subjects Athletics
Description	Athletics (WKU)			
Binders 1-6		Athletic Media Relations (WKU)	1980-1985	Clippings File - Basketball, Womens Subjects Basketball
Binders 1-9		Athletic Media Relations (WKU)	1995-2001	Clippings File - Basketball, Mens Subjects Basketball

Binders 10	Athletic Media Relations (WKU)	1989-1990	Clippings File - Basketball, Womens Subjects Basketball
Binders 10	Athletic Media Relations (WKU)	1990-1992	Clippings File - Various - Other Women's Sports Subjects Volleyball Tennis Golf Track athletics Horseback riding
Binders 10-12	Athletic Media Relations (WKU)	2003-2006	Clippings File - Basketball, Mens Subjects Basketball
Binders 11	Athletic Media Relations (WKU)	1992-1993	Clippings File - Various - Volleyball, Cross-Country, Tennis, Golf Subjects Volleyball Track athletics Tennis Golf
Binders 12-16	Athletic Media Relations (WKU)	1992-1996	Clippings File - Basketball, Womens Subjects Basketball
Binders 17-18	Athletic Media Relations (WKU)	1996-1999	Clippings File - Various Subjects Volleyball Track athletics Tennis Golf Soccer Swimming Baseball Softball
Binders 17-22	Athletic Media Relations (WKU)	1997-2001	Clippings File - Basketball, Womens Subjects Basketball
Binders 19-22	Athletic Media Relations (WKU)	2001-2006	Clippings File - Various Subjects Volleyball Track athletics Tennis Golf Soccer Swimming Baseball Softball
Binders 2	Athletic Media Relations (WKU)	1967-1968	Clippings File - Various - Spring Sports Subjects Track athletics Soccer

				Golf Baseball Tennis Swimming
Binders 23-25		Athletic Media Relations (WKU)	2003-2006	Clippings File - Basketball, Womens Subjects Basketball
Binders 24-26		Athletic Media Relations (WKU)	2003-2005	Clippings File - Football Subjects Football
Binders 3		Athletic Media Relations (WKU)	1980-1981	Clippings File - Various - Other Men's Sports Subjects Track athletics Soccer Golf Baseball Tennis Swimming
Binders 4-8		Athletic Media Relations (WKU)	1982-1991	Clippings File - Various - Other Men's Sports Subjects Track athletics Soccer Golf Baseball Tennis Swimming
Binders 7		Athletic Media Relations (WKU)	1986-1987	Clippings File - Basketball, Womens Subjects Basketball
Binders 9		Athletic Media Relations (WKU)	1980-1981	Clippings File - Various - Other Women's Sports Subjects Volleyball Tennis Golf Track athletics Horseback riding
Box 1	3	Athletic Media Relations (WKU)	1993-1994	Clippings - Baseball Subjects Baseball
Box 1	2	Athletic Media Relations (WKU)	1991-1994	Clippings - WKU Hall of Fame
Box 1	1	Athletic Media Relations (WKU)	1993-1995	Clippings - Athletics

Description Athletic Directors  
Conferences  
Gender bias

Box 1	4	Athletic Media Relations (WKU)	1994-1996	Clippings - Baseball Subjects Baseball
Box 1	5	Athletic Media Relations (WKU)	1993-1996	Clippings - Golf Subjects Golf
Box 1	6	Athletic Media Relations (WKU)	1993-1996	Clippings - Multiple Sports Subjects Golf Track athletics Soccer Volleyball Tennis Swimming
Box 1	6	Athletic Media Relations (WKU)	1993-1996	Clippings - Multiple Sports Subjects Golf Track athletics Soccer Volleyball Tennis Swimming
Box 1	7	Athletic Media Relations (WKU)	1993-1996	Clippings - Soccer Subjects Soccer
Box 1	8	Athletic Media Relations (WKU)	1993-1996	Clippings - Swimming Subjects Swimming
Box 1	9	Athletic Media Relations (WKU)	1993-1996	Clippings - Tennis Subjects Tennis
Box 1	10	Athletic Media Relations (WKU)	1993-1996	Clippings - Track Subjects Track athletics
Box 1	11	Athletic Media Relations (WKU)	1993-1996	Clippings - Volleyball Subjects Volleyball
Box 2	1-10	Athletic Media Relations (WKU)	1983-1991	Clippings - Basketball, Womens Subjects Basketball