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Department of Library Special Collections, "The Colonelette (November 1970)" (1970). *The Colonelette*. Paper 59.
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The Colonelette



AMERICAN BUSINESS WOMEN'S ASSOCIATION
KENTUCKY COLONEL CHAPTER
Bowling Green, Kentucky

REMEMBER THIS

If you work for a man, in Heaven's name, WORK for him. If he pays you wages which supply you bread and butter, work for him; speak well of him; stand by him and stand by the institution he represents. If put to a pinch, an ounce of loyalty is worth a pound of cleverness. If you must vilify, condemn and eternally disparage - resign your position, and when you are outside, damn to your heart's content, but as long as you are a part of the institution do not condemn it. If you do that, you are loosening the tendrils that are holding you to the institution, and at the first high wind that comes along, you will be uprooted and blown away, and probably will never know the reason why.

by Elbert Hubbard

CREED
of the
AMERICAN BUSINESS WOMEN'S ASSOCIATION

CHAPTER CHARTERED, JUNE 3, 1964

Edited and published monthly by the Bulletin Committee of the Kentucky Colonel Chapter, American Business Women's Association, Bowling Green, Kentucky.

BULLETIN COMMITTEE

CHAIRMAN:

Jill Gentry
Barbara Farley
Bobbie Jean Cardwell

CHAPTER OFFICERS

President	Pat Glasscock
Vice President	Cindy Browning
Recording Secretary	Anna Sue Jackson
Corresponding Secretary	Joyce Tabor
Treasurer	Becky Morehead

MONTHLY MEETING: Fourth Tuesday

6:30 Social Hour 7:00 Dinner

Holiday Inn Kentucky Room

THE COLONELETTE

AMERICAN BUSINESS WOMEN'S ASSOCIATION

9100 Ward Parkway
Kansas City, Missouri 64114

Founder & Executive Director	Hilary A. Bufton, Jr.
National Co-ordinator	Mrs. George Barrett
National Extension Director	Mrs. Glorine Touhey
Assistant Executive Director & Convention Director	William H. Blair
National Public Relations Dir.	Frank Bistrom

NATIONAL OFFICERS

President	Marilyn R. Tucker
First Vice President	Ruth McKamey
Secretary-Treasurer	Miriam Bailey
Southeastern District Vice President	Daisy Dell Connelly

COLORS: Black & Gold FLOWER: White Carnation

NATIONAL MOTTO

"Better Personality for Better Living"

NATIONAL SLOGAN

"Equality Through Responsibility"

PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them efficient, more considerate and more cooperative toward their work, their employer, and their employer's customers, thereby increasing their earning ability, success and happiness.

OFFICIAL PUBLICATION

Women in Business

1970-1971 NATIONAL OFFICERS

PRESIDENT: Mrs. Marilyn R. Tucker, Triangle '64
1728 34th Street, N.E.
Cedar Rapids, Iowa 52402

Mrs. Tucker has been a member of ABWA since September 11, 1966. She has a record of perfect attendance since her installation. She has served her chapter in the following activities: Membership Chairman, Treasurer, Nominating Committee, and President. She has held the following national offices: North Central District Vice President, 1968 and National First Vice President, 1969. She has attended all North Central District Meetings and National Conventions since her installation.

NATIONAL FIRST VICE PRESIDENT:

Mrs. Ruth McKamey, Amigas Siempre Chapter
319 North Basil Avenue
Indianapolis, Indiana 46219

Mrs. McKamey, a member of the Inner Circle, has held the following offices since her installation in ABWA in 1958: 1969-70 Vice President of the North Central District, Chapter President and Vice President, Chapter Woman of the Year, Chapter Membership Chairman, and Chairman of Torchbearer-Friendship-Expansion.

SOUTHEASTERN DISTRICT VICE PRESIDENT:

Mrs. Daisy Dell Connelly, Port-O-Call
Chapter
1318 Cedar Street
Jacksonville, Florida 32207

Mrs. Connelly became a member of ABWA in 1963. She served as the 1968 National Convention General Chairman. She has held the following chapter activities: Woman of the Year, President and Vice President, and Ways and Means Chairman.

NATIONAL SECRETARY-TREASURER:

Mrs. Miriam Bailey, Cara Chapter
Kansas City
Missouri

Mrs. Bailey, since her installation in 1964, has been very busy with chapter responsibilities. She has served as: President and Recording Secretary, and Chairman of Publicity, Bulletin, Ways and Means, Social and Banquet.

OTHER NATIONAL OFFICERS

SOUTHWESTERN DISTRICT VICE PRESIDENT:

Miss Itha Hintze, Prairie Schooner Chapter
Grand Prairie,
Texas

NORTHEASTERN DISTRICT VICE PRESIDENT:

Miss Helen T. Chalut, Motor City Charter
Chapter
Detroit
Michigan

NORTHWESTERN DISTRICT VICE PRESIDENT:

Mrs. Maria Di Bona, Golder Poppy Chapter
Modesto
California

SOUTH CENTRAL DISTRICT VICE PRESIDENT:

Mrs. Feral F. Jones, Razorback Chapter
Little Rock
Arkansas

NORTH CENTRAL DISTRICT VICE PRESIDENT:

Mrs. Betty M. Martin, Hawkeye Chapter
Sioux City
Iowa

To All National Officers:

Congratulations and Best Wishes!

Kentucky Colonel Chapter
Bowling Green, Kentucky 42101

REPORT FROM THE NATIONAL CONVENTION

- 464 Chapters received Standard of Achievement Awards
- 389 Chapters received the Banner Award
- 73 New Chapters were installed
- 28 Friendship Chapters installed
- 10 Expansion Chapters installed
- 22 Torchbearer Chapters installed
- 12 Chapters were dropped

Presently there are 907 Active Chapters with over a quarter of a million members

NATIONAL CONVENTION NOTES

Bobbie Jean Cardwell

My trip to the 1970 National Convention at Dallas was a wonderful experience. We were able to see displays of scrapbooks and bulletins of other Chapters throughout the United States. We were shown Ways and Means project ideas through booth exhibits---Only to mention a couple of the educational parts of it.

We met women from all the states with whom we have at least one thing in common---being an ABWA member. You can never imagine 3,400 women together until you are one of them. So let's ALL try to attend next year's convention in Anaheim, California.

BIRTHDAY CARNATIONS

Bobbie Cardwell

November 29

1970-1971 COMMITTEES AND CHAIRMEN

Banquet: Judy Harris

Bulletin: Jill Gentry, Chairman
Barbara Farley & Bobbie Cardwell, Co-Chairmen

Educational Projects: Mary Frances Brown

Employment-Housing-Transportation: Ann Bays

Membership: Iva Miller, Chairman
Arlene Rountree, Co-Chairman

Program: Brenda Williams

Publicity: Sally Parr, Chairman
Barbara Farley, Co-Chairman

Scrapbook: Maxine Strickland, Chairman
Elizabeth Wilson, Co-Chairman

Social: Jo Ann Rudolph, Chairman
Gladys Walker
Sue Short

Ways and Means: Jean Fulkerson, Chairman
Judy Harris, Co-Chairman
Jo Ann Rudolph
Anna Sue Jackson
Maxine Strickland
Phyllis Carter
Mary Frances Brown

Contact: Lucille Walton

Courtesy: Florence Perkins

Properties: Cindy Browning

Music: Bonita Springs

CALENDAR OF EVENTS

October, 1970

Perfect Attendance Month
National Convention at Dallas
Year Book
Executive Board Meeting
Dinner Meeting

November, 1970

Perfect Attendance Month
Executive Board Meeting
Dinner Meeting

December, 1970

Perfect Attendance Month (end of contest)
Executive Board Meeting
Dinner Meeting

January, 1971

Selection of the Woman of the Year
Executive Board Meeting
Dinner Meeting

February, 1971

Citizenship Month---Bonita Springs, Chairman
Executive Board Meeting
Dinner Meeting

March, 1971

Hand of Friendship Tea - March 21
District Meeting at Norfolk, Virginia - March 13-14
Executive Board Meeting
Dinner Meeting

April, 1971

Little Miss Bowling Green (to be arranged)

Anna Sue Jackson, Chairman

Iva Miller, Co-Chairman

Executive Board Meeting

Dinner Meeting

May, 1971

Scholarship Month---Mary Frances Brown

Scholarship Tea

Executive Board Meeting

Dinner Meeting

June, 1971

Boss Night---Florence Perkins (to be arranged)

Executive Board Meeting

Dinner Meeting

July, 1971

Anniversary Month---Jo Ann Rudolph

Executive Board Meeting

Dinner Meeting

August, 1971

Picnic (if Chapter so desires)

Nomination of New Officers

Executive Board Meeting

Dinner Meeting and Installation of New Officers

September, 1971

Hand of Friendship Tea, September 19

Executive Board Meeting

Dinner Meeting

AMERICAN BUSINESS WOMEN'S ASSOCIATION CURRENT STATISTICS

The major aims and purposes of this organization are the improvement of employer-employee relations, keeping business women up to date on business techniques, and advancing women in business through more efficient service to business.

The American Business Women's Association believes that advancement and promotion must be earned, and it stresses this fact in urging its members to better themselves through education, either formal or informal, so that they will be qualified for possible future advancement.

From October, 1969 through September, 1970, over \$280,000 in scholarships was awarded by the combined chapters of the Association. In addition to this, a National Scholarship fund was founded in 1953; and the Association's National Officers, acting as trustees for the fund, approved scholarships for 1969-1970 exceeding \$75,000. The Stephen Bufton Memorial Educational Fund is comprised of donations by Chapters of the Association and their friends, relatives, and business associates. It is a non-profit fund, and donations are tax deductible, within allowable limits.

There were over 3,100 members in attendance at the 1970 National Convention held in Dallas, Texas. The next National Convention will be held in Anaheim, California, October 22, 23, 24, 1971.

Next Month: Requirements for Standard of Achievement, Banner Chapter Award, and Star Chapter Award. Also, a complete report of our Ways and Means Committee.

PREZ SEZ

Soaring in '70 was a success and now we are off for '71 with our new theme "Equality Through Responsibility". This is a challenge to all people today, not just members of an educational organization. Before all people can be equal they must assume responsibility---Responsibility for God-- a supreme Being; their fellow man---red, yellow, black, and white; a world safe and free for all---rich, poor, unlovely, maned and mentally weak. May we as women of an educational organization do our part, great or small, to be responsible citizens in a world of chaos and confusion, wars and rumors of wars. How can we be responsible? We must have love and respect---love and respect for self, our neighbor next door and on the other side of the world.

May we as members of ABEWA assume our responsibility by interesting women of our community in becoming members of the Kentucky Colonel Chapter and seek equality through and by an educational organization.

Our Toast of the Month goes to SUE SHORT who has begun the new year in such a manner---she sponsored the first member of the year, Emily Morris. For this achievement, Sue has received her HAND OF FRIENDSHIP GUARD. CONGRATULATIONS SUE!

I would like to share with you A CAREER GIRL'S PRAYER as a guideline for this new year as we seek "Equality Through Responsibility".

"Dear Lord, let me be neither hard as nails nor soft as butter. Let me use my femininity neither as a weapon nor a shield. In fact, Dear Lord, let me use my femininity not at all. Let me be a woman first and foremost, but let it be in such a way that, through graciousness and intelligence, I engender the respect due my sex. Lord,

PERFECT ATTENDANCE MONTHS
OCTOBER, NOVEMBER, AND DECEMBER

Gladys Walker, Captain
of Astro-ettes (75) *22*

Pat Glasscock

Bonita Springs

Sally Parr

Brenda Williams

Sue Short, Captain
of Swingers (117) *22*

Mary Frances Brown

Judy Harris

Becky Morehead

Charlotte Adams

Elizabeth Wilson

Phillis Carter, Captain
of Roses (117) *23*

Bobbie Cardwell

Estelle Holloway

Florence Perkins

Joyce Tabor

Jill Gentry, Captain
of Bunnies (92) *22*

Ann Bays

Cindy Browning

Joann Rudolph

Maxine Strickland

monie

Arlene Rountree, Captain
of Belles (146) *25*

Jean Fulkerson

Iva Miller

Barbara Farley

Lucille Walton

Anna Sue Jackson

In addition to being at the meetings, Perfect Attendance includes reading Women In Business, reading "The Colonelette", being on time to the meeting (this includes eating dinner), and wearing your ABWA pin. The winning team receives a party, catered by the losing teams. Let's all try harder!!!

All material for the December "Colonelette" should be in no later than Thursday, December 3, 1970. We need to get the "Colonelette" out before the usual Christmas "RUSH".

OCTOBER'S GUEST SPEAKER: JANE BARTON, OUTSTANDING
MISS TEENAGER OF AMERICA

Jan stated that her greatest interest now is involvement with people---trying to communicate with all groups of mankind.

The following are several other ideas that she stressed. One can better herself through education. The generation gap doesn't exist---it is a lack of communication. Youth today is more independent, so they should be allowed to make some decisions and some of the decisions should be accepted---a bigger voice in the democratic processes.

PREZ SEZ (Continued)

let me see the world of business neither as a fortress to protect me against the demands of womanhood nor a citadel to conquer at the cost of my self-respect. Let me rather accept it as my rightful place, earned through hard work and kept through conscientious application of the talents you have given me. Lord, if it is your plan for me to move ahead, let me bring new vigor and enthusiasm to every job along the way. Lord, keep my vision clear, my values high, my ambition honest, my perception keen, and Dear Lord, if you bless me with these, your gifts, let me be mindful of your generosity by giving to my work the only real gifts I have---a woman's compassionate heart and understanding mind. AMEN!

-copied-

Pat Glasscock

KENTUCKY COLONEL CHAPTER ABWA

November 10, 1970

Dear ABWA Members,

"Thank you for the beautiful white carnation you sent to me in the hospital. To each of you who called me and sent cards and notes, a special thanks. It is a comfort to know there are friends who are so kind and thoughtful."

Sincerely,
Pat Glasscock

misses' seashore

KENTUCKY COLONEL CHAPTER
AMERICAN BUSINESS WOMEN'S ASSOCIATION

PROGRAM

NOVEMBER 24, 1970

SOCIAL HOUR 6:30 to 7:00 P.M.

INVOCATION Member

DINNER 7:00 P.M.

GUEST SPEAKER

INTRODUCTION Brenda Williams

SPEAKER Dr. A. W. Laird,
Counselor Education, WKU

VOCATIONAL SPEAKER. Sally Parr
Bookkeeper, Noel Ennis Construction Co.

BUSINESS MEETING

BENEDICTION Member

HAPPY THANKSGIVING!

Form 2812

CHAPTER ROSTER

- | | |
|---|--|
| <p>• Charlotte Adams
Route 3, Smallhouse Road
Res: 842-6339
Bus: 842-1674</p> | <p>Jill Gentry
919 Park Street
Res: 843-3946
Bus: 842-1674</p> |
| <p>• Ann Bays
1230 Broadview Drive
Res: 842-2650</p> | <p>Pat Glasscock
Route 2
Bowling Green, Ky.
Res: 843-4232
Bus: 842-0131</p> |
| <p>Mary Frances Brown
921 Nutwood Avenue
Res: 843-9403
Bus: 842-1674</p> | <p>Judy Harris
1656 Magnolia Avenue
Res: 842-6163
Bus: 842-6531</p> |
| <p>• Cindy W. Browning
Village Green Apts. I-2
Res: 781-2061
Bus: 622-4711 Allen Co.</p> | <p>• Estelle Holloway
528 8th Street
Res: 842-7615
Bus: 843-8985</p> |
| <p>• Bobbie Cardwell
Ky. Gardens Trailer Park
Louisville Road, Lot 5
Res: 781-1733
Bus: 781-2150 Ext. 236</p> | <p>Anna Sue Jackson
328 Robin Road
Res: 842-8787
Bus: 842-2496</p> |
| <p>• Phyllis Carter <i>843-6407</i>
1263 Magnolia Avenue
Res: 843-2260
Bus: 842-6331</p> | <p>Iva Miller
906 Richland Drive
Res: 842-3350
Bus: 843-4171</p> |
| <p>Barbara Farley <i>wand holman</i>
162 Skyline Drive
Bus: 842-2411, Ext. 25</p> | <p>• Becky Morehead
908 Kenton Street
Res: 842-5808
Bus: 843-1121</p> |
| <p>Jean Fulkerson
526 E. 13th Street
Res: 842-5168
Bus: 842-1603</p> | |

would be there
Sally A. Parr
1965 McElwain Ct.
Res: 842-3055
Bus: 842-2771

Florence Perkins
2317 Grandview Drive
Res: 843-6393
Bus: 842-2411

Arlene Rountree
1217 High Street
Res: 843-4550
Bus: 842-1674

each boy
Joann Rudolph
1210 E. 15th Street
Res: 842-4370
Bus: 843-4325
781 2121

Sue Short
525 E. 17th Street
Res: 843-9885
Bus: 842-6531

Bonita Springs
125 Carla Way
Res: 842-8527
Bus: 781-2788

Maxine Strickland
1628 Baldwin Avenue
Res: 842-4905
Bus: 745-2416

Joyce Tabor
843 E. 10th Street
Res: 843-2352
Bus: 781-2150 Ext. 236

Gladys Walker
928 Elm Street
Res: 842-1840
Bus: 843-6263

Lucille Walton
144 S. Sunrise Drive
Res: 843-8979

Brenda Williams
526 E. 13th Street
Res: 842-5168
Bus: 842-1603

Elizabeth Wilson
3118 Cheynne Drive
Res: 842-8790
Bus: 842-8161

200-1