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The Colonelette



AMERICAN BUSINESS WOMEN'S ASSOCIATION
KENTUCKY COLONEL CHAPTER
Bowling Green, Kentucky

AEWA

THE COLONELETTE

Published Monthly For Members Only

Volume VII

November, 1971

Bulletin No. 3

AMERICAN BUSINESS WOMEN'S ASSOCIATION

KENTUCKY COLONEL CHAPTER

Bowling Green, Kentucky

Chapter Chartered: June 3, 1964

BULLETIN COMMITTEE

EDITOR Miss Mary Collins
162 Skyline Drive
781-1603

ASSISTANT EDITOR Mrs. Carol McDougal
Route 4
781-1650

"The Colonelette" is the official monthly publication of the Kentucky Colonel Chapter of the American Business Women's Association and is in accordance with the requirements set forth by National Headquarters of the American Business Women's Association, 9100 Ward Parkway, Kansas City, Missouri 64114.

REMEMBER THIS

If you work for a man, in heaven's name WORK for him. If he pays you wages which supply you bread and butter, work for him; speak well of him and stand by the institution he represents. If put to a pinch, an ounce of loyalty is worth a pound of cleverness. If you must vilify, condemn and eternally disparage - resign your position, and when you are outside, damn to your heart's content, but as long as you are a part of the institution do not condemn it. If you do that, you are loosening the tendrils that are holding you to the institution, and at the first high wind that comes along, you will be uprooted and blown away, and probably will never know the reason why.

BY Elbert Hubbard

CREED

OF THE

AMERICAN BUSINESS WOMEN'S ASSOCIATION

KENTUCKY COLONEL CHAPTER
 AMERICAN BUSINESS WOMEN'S ASSOCIATION

PROGRAM NOVEMBER 23, 1971

SOCIAL HOUR 6:30 to 7:00 P.M.

INVOCATION Member

DINNER 7:00 P.M.

GUEST SPEAKER

INTRODUCTION Cindy Browning

SPEAKER David A. Matthews
 South Central Bell Telephone Company

VOCATIONAL SPEAKER Carolyn Dallas

BUSINESS MEETING

BENEDICTION Member

PRAYER

Bless our Kentucky Colonel Chapter,
 Black and Gold.
 May it be filled with rapture,
 Brave and Bold.
 Bless each of our members,
 Happy and Bright.
 May each one welcome her duties,
 With Strength and Might.

By: Jo Ann Smith
 Charter Member

INFORMATION ON OUR GUEST SPEAKER

Mr. David A. Matthews is the Marketing Manager for the South-Central Bell Telephone Company in Bowling Green. Before moving to Bowling Green in March, 1970, he was the District Public Relations Supervisor for the telephone company in Owensboro.

Mr. Matthews graduated from Kentucky Wesleyan College in 1968 where he majored in Business Administration and Economics and minored in Physical Education. Before attending college, Mr. Matthews served in the U. S. Army from 1962 until 1965.

His first position with the telephone company was in 1968 when he began working as a Management Assistant in the Marketing Department. He was then promoted to supervisor of the Marketing Department.

While in college, he was listed in Who's Who in American Colleges and Universities and was a member of the Order of Oak and Ivy, which is a honor society at Kentucky Wesleyan College. He lettered three years in Basketball and four years in baseball at college.

Mr. Matthews is currently a member of the Jaycees, which he has served on the Board of Directors. For his active participation in the Jaycees, he was commissioned a Kentucky Colonel. He is also an alumnus of the Sigma Nu Fraternity.

Mr. Matthews is working on his graduate work in the field of Business Administration at Western Kentucky University.

Mr. Matthews will speak to the ABWA members about "Telephone Courtesy and Telephone Techniques."

Cindy Browning
Program Chairman

All of the material for the December "Colonelette" should be in no later than Friday, December 3, to get the "Colonelette" out before the rush in mail.

PRESIDENT'S NOTES



We were very fortunate to have had Florence Barrett (Grand Duchess of A. B. W. A.) as our guest speaker at our last annual Boss Night, as her services are no longer available. Florence bid her farewell at the National Convention. I was sorry that I couldn't stay and hear her (had to catch a plane); they say there was not a dry eye in the room. Conventions won't be the same without her as she was one of the favorites. She so deserves retirement, and she is still in good health; she and her husband want to spend more time with each other during their remaining years.

The Holiday seasons are drawing near and I am sure everyone is as busy as I am; so, other than Perfect Attendance and the Christmas Party, we can take a little rest and start the new year out with our Financial Forum and quite a few other events.

Florence Perkins
President

STANDARD OF ACHIEVEMENT

All are to be completed between the dates of September 26, 1971, and September 25, 1972.

1. Boss Night Dinner
2. Hand of Friendship Tea on either March 21, 1972, or September 19, 1972.
3. Approved Educational Scholarship
4. Publication of nine or more issues of a chapter bulletin
5. Select and submit material on a 1971-72 Woman of the Year from the Chapter by July 15
6. Minimum contribution of \$35.00 to the Stephen Bufton Memorial Educational Fund
7. Hold Chapter Anniversary Observance in month chapter was chartered (except chapter installed after September 26, 1971), giving recognition to members having a perfect attendance for a period of one year or longer.
8. Observe February as Citizenship Month with an appropriate program
9. Observe ABWA Scholarship Month at the May meeting with an appropriate program
10. Hold Attendance Contest over three month period, following attendance participation plan.
11. Either have member in attendance at District Meeting; or verification of delegate to the 1971 National Convention
12. Enroll a total of at least ten (10) new member (enrollment date is the date application is signed by the new member)

BANNER CHAPTER

To qualify for Banner Chapter status, a chapter must complete all requirements for Standard of Achievement, and in addition, fulfill any eight of the following requirements between the dates

of September 26, 1971, and September 25, 1971.

1. Hold twelve (12) chapter meetings during the year
2. Have twelve (12) planned programs with speaker
3. Have a vocational talk by member at each meeting, including Boss Night
4. Hold Hand of Friendship Teas on both March 21 and September 19, 1972; or hold one Tea on one of the official dates and an Enrollment Party on, or within one week before, the other official date
5. Enroll a minimum of ten (10) members at a single Hand of Friendship Tea or Enrollment Party
6. Have one or more members qualify for Inner Circle
7. Both Verification of delegate to 1972 National Convention and have a member in attendance at the District Meeting
8. Have Woman of the Year in attendance at 1972 National Convention
9. Have a minimum of ten (10) members in attendance at District Meeting
10. Sponsor a single Ways and Means Project returning \$300.00 or more net profit
11. SEMEF Donor'd Plaque recognition (name of donor inscribed on plaque at National Headquarters in acknowledgement of a contribution of at least \$135.00 - this may include the \$35.00 donation to meet the Standard of Achievement SEMEF requirement)
12. Award more than one scholarship annually
13. Sponsor an approved candidate for an SEMEF Loan or Grant
14. Sponsor Torchbearer Chapter, Friendship Chapter, or Expansion Chapter
15. At Anniversary Observance have a minimum of Ten (10) members recognized for one or more years of perfect attendance

16. Sponsor District Meeting or National Convention
...or award scholarships from chapter funds
amounting to a Minimum of \$1,500.00

STAR AWARD



After qualifying for Standard of Achievement and Banner Chapter status, A CHAPTER MAY THEN QUALIFY FOR THE "STAR AWARD" BY MEETING ALL SIXTEEN BANNER CHAPTER REQUIREMENTS.

EDUCATIONAL PROJECTS COMMITTEE

Mary Frances Brown has chosen her committee members that will investigate worthwhile educational projects within the community, bringing them to the attention of our chapter. They are as follows:

Chairman: Mary Frances Brown
Elizabeth Wilson
Sue Eicher
Brenda Williams
Lucille Walton





Happy Birthday To You

November Birthdays

Bobbie Cardwell -
November 29

CLARITY IN COMMUNICATIONS

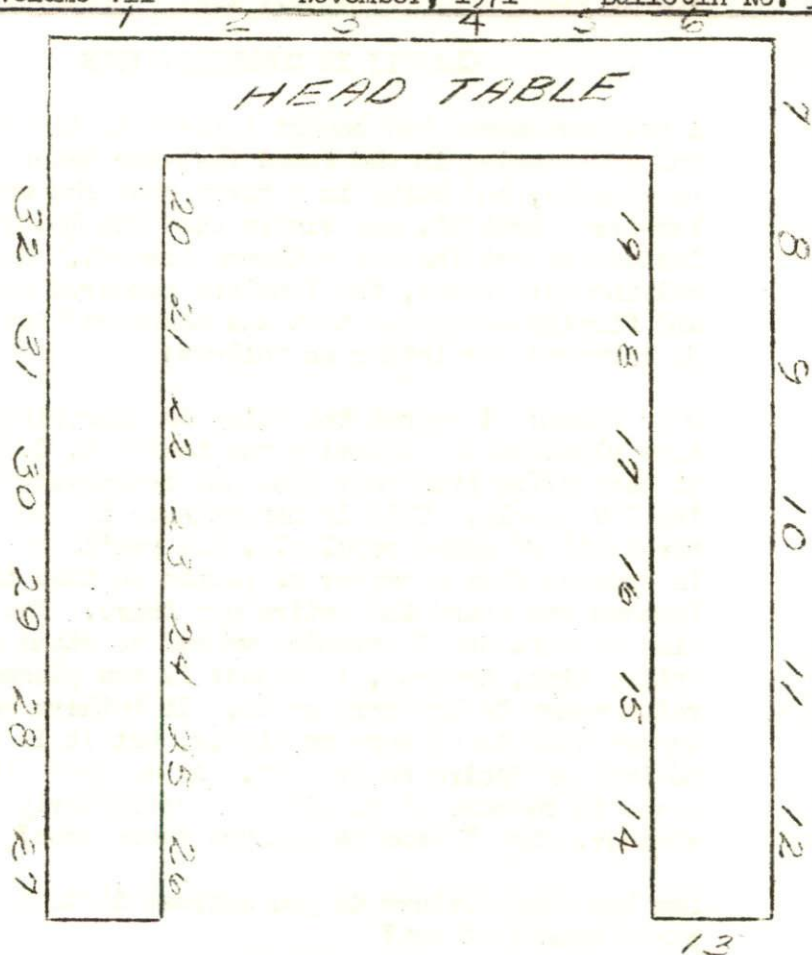
A business woman had bought a place in the country, and upon moving in she found that the bathroom had no commode, and being in a hurry when she wrote the landlord about it, she simply used the initials B.C. instead of writing out bathroom commode. Upon receiving her letter, the landlord pondered her meaning and finally concluded that she meant Baptist Church. He answered her letter as follows:

Dear Madam: I regret the delay in answering, but I take pleasure in informing you that a B. C. is located nine miles from your home and is capable of seating 250 people. This is unfortunate if you are in the habit of going regularly, but you'll be interested in knowing that a number of people do take their lunches and spend the entire day there. The last time my wife and I attended we had to stand up the entire time, however, a project is now planned to raise money to buy more seats. It bothers me that I am not able to go more regularly, but it is surely no lack of desire on my part. As we grow older it seems to be more of an effort, particularly in cold weather. May I hope to see you there soon?

Now how many letters do you suppose it took to straighten that out?

NOTE: This was written by Mrs. Florence Barrett, Ex-National Co-ordinator, American Business Women's Association.

Perfect Attendance Contest is for the next two months so let's have 100% participation for the months of November, and December. It takes two parts of the meeting to meet the requirements. Don't Forget!



Don't forget that we aren't to sit next to the same person at the coming meeting this Tuesday night as we did the last meeting in the Perfect Attendance Contest - so this is a chart to help you see where you sat and who you sat next to and you will be able to sit next to someone else this time. The names that correspond with the above numbers are on the following page.

- | | |
|------------------------|----------------------|
| 1. Joyce Tabor | 17. Jo Lynn Stiroman |
| 2. Cindy Browning | 18. Marilyn Tickonar |
| 3. Speaker | 19. Pat Glasscock |
| 4. Florence Perkins | 20. Anna Sue Jackson |
| 5. Barbara Farley | 21. Jean Fulkerson |
| 6. Maxine Strickland | 22. Mildrod Edwards |
| 7. Imogene Graves | 23. Frances Jones |
| 8. Neva Watt | 24. Mae Page |
| 9. Mary Collins | 25. Becky Morehead |
| 10. JoAn Stacker | 26. Mary Fugate |
| 11. Jessie Wilson | 27. Sue Short |
| 12. Mary Frances Brown | 28. Clara Holmes |
| 13. Ann Bays | 29. Deloris Gaddie |
| 14. Lucille Walton | 30. Bobbie Cardwell |
| 15. Brenda Wilson | 31. Carolyn Dallas |
| 16. Elizabeth Wilson | 32. Gladys Walker |

"TEN COMMANDMENTS OF BUSINESS"

1. Handle the hardest job first each day. Easy ones are pleasant and pleasurable.
2. Do not be afraid of criticism. Criticize yourself often.
3. Be glad and rejoice in the other fellow's success and study his methods.
4. Do not be misled by dislikes. Acid ruins the finest fabrics.
5. Be enthusiastic. It is contagious.
6. Do not have the notion that success means simply money making.
7. Be fair, and do at least one decent act every day
8. Honor the chief. There must be a head to everything.
9. Have confidence in yourself. Believe you can do it.
10. Harmonize your work. Let sunshine radiate and penetrate you relationship.

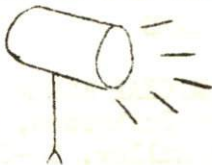
AND MOST OF ALL DON'T BE DENIED!

NOTES FROM NATIONAL CONVENTION

The National Theme for the coming year will be "PROGRESS THROUGH CHANGE".

There are 210 Chapters in the Southeastern District.

The American Business Women's Association has a total of 985 Chapters Nationally and 60,000 Members.



IN THE SPOTLIGHT

FLORENCE PERKINS - our president is in the spotlight for this month. She is truly our first lady. Florence is the assistant manager of the Detrex Cafeteria. Our 1971 Boss of the Year is her husband Willard O. Perkins, Manager of the Detrex Cafeteria. Mrs. Perkins' hobbies are cooking, travel and bridge. She attends church at the First Christian Church.

Florence has been a very busy person since March, 1962 when she first joined A. B. W. A. She has had nine (9) years perfect attendance and has served in many positions during this time. Some of the many offices she has held are president, vice president and treasurer. She is also a member of the Inner Circle and has been a Delegate to the National Convention and a Representative to the District Convention.

Florence has been honored in receiving special recognitions such as Woman of the Year and the Merit Award.

We are sure that you will agree that the Ken-Colonel president deserves the spotlight!

DATES TO REMEMBER

Mark your calendars now so that you won't forget these important dates.

December's Monthly meeting will not be on the fourth Tuesday as usual. The date has been changed for this special month only to December 21 or the third Tuesday.

At the December meeting there will be a Christmas party -- make sure you don't miss this special meeting. Bring your gift for the exchange also. These gifts are to be in the \$3.00 price range.

We have something to really look forward to and to start planning for and that is our District meeting. It is to be held March 11th and 12th and guess where? In Orlando, Florida. We hope that all the members will be able to attend these two days in the nice sunny state of Florida.

And Don't Forget ---- The FINANCIAL FORUM is January 29, 1972. Let's all dig in and make this a bigger and better one than last year's. Okay?

COMMITTEE OF THE MONTH

Membership Committee

The Membership Committee Chairman call a meeting of her committee within one week after its appointment.

A chapter with a representative number of members is able to demand the type of speakers desired, accomplish more through its educational program, and be more successful in achieving the over-all aims

and purposes of ABWA. Since every organization continually loses members because of illness, changes of occupation, marriage, transfer, etc., the Membership Committee is charged with the important responsibility of continually bringing new members into the chapter. Any member who wishes to sponsor a new member must first submit the prospective member's name and information to the Membership Committee. This includes transfers, reinstatements and members-at-large wishing to affiliate with the chapter. The Membership Committee alone shall be responsible for promptly approving or disapproving a candidate for membership, before an invitation to join is extended. There is one exception to the standard chapter enrollment procedure. The approval of a chapter's Membership Committee is waived when a Field Executive is assisting an existing chapter in enrolling new members.

While members may be added to a chapter any time, ABWA crests its membership drive activities twice a year (in March and September) on dates set by the National Board of Directors. Each chapter of the Association sponsors a "National Hand of Friendship Tea" (or Enrollment Party) on those dates, to which prospective members are invited. As well as providing an opportunity to acquaint prospective members with ABWA, these important events serve as outstanding social activities.

The Membership Committee shall encourage members to qualify for the Hand of Friendship - an attractive guard, to be affixed to the ABWA emblem, which is awarded to each ABWA member who shows her interest and loyalty to the Association by recommending two or more prospective members who affiliate. Having qualified for the Hand of Friendship, members are eligible for further recognition by sponsoring additional new members as follows: Sponsoring of three additional new members, Hand of Friendship holder's plain guard is exchanged for one with a Pearl; three more

one with a Ruby; three more, one with a Diamond. With a total of eighteen, the Star Award with bracelet is presented; additional Star Award degrees follow.

To encourage attendance, the Membership Chairman shall be responsible for checking the attendance roll against the chapter roster after each meeting. Each member absent shall be contacted by telephone or otherwise encouraged to attend. The process is repeated for members missing two consecutive meetings in addition to which, the Recording Secretary shall be notified and a special effort made to insure the presence of the absentees at the next meeting.

If a member misses three consecutive meetings without a valid excuse, her name, and recommendation that she be contacted by the Chapter President, shall be presented to the Recording Secretary, the committee sponsor, for action by the Executive Board. The President shall contact the member, and if it is determined that the member is no longer interested in active membership, the Executive Board shall declare the member a member-at-large and the President shall notify her by letter that her name has been dropped from the chapter's membership roster. A copy of this letter is to be sent to National Headquarters. The member's status is that of a member-at-large so long as her annual national dues are paid, and she does not affiliate with a local chapter.

The weeding out of absentees is vital to the maintenance of a strong, active chapter membership, and is a means of making room for other business women who desire to be active members of a local chapter. It is important, however, to exhaust every possible means of encouraging absentees to take an active part before they are dropped from chapter rolls.

The Membership Committee shall work in cooperation with the Recording Secretary, sponsor of the

committee, so that the chapter will be informed immediately when new members are added to its roster by the committee.

It is the Membership Chairman's duty to keep a current roster of the chapter membership; and to keep the Recording Secretary informed of the committee's activities at all times.

Chairman	Brenda Williams 1710 Glendale 843-9605
Co-Chairman	JoAn Stacker 1433 N. Cove 842-9317

WELCOME

We would like to take this opportunity to welcome Mary Fugate and Frances Jones, who were installed at our October meeting.

Mary who is a secretary at Detrex Chemical Co., was sponsored by Barbara Farley. Mary is the wife of Roy Fugate and they have two sons, Mike and Steven. Her hobbies are bowling and sewing and traveling is her interest. Mary lives at 2417 Grider Pond Road. Her telephone number at home is 842-3223 and at work she can be reached at 842-2411. Her birthday is August 21,

Next month we will have information on our other new member, Frances Jones.

The perfect attendance contest got off at an unusually slow pace with only 26 members present at our October meeting. The team standings are as follows:

	<u>average</u>
Captain - Mary Collins - Happy Faces	15
Captain - Carolyn Dallas - Sweethearts	24

	<u>average</u>
Captain - Bocky Morohead - Sunshines	15
Captain - Mildred Edward - Three Seasons	18.75
Captain - Clara Holmes - Patriots	25.50
Captain - Deloris Gaddie - Goalies	18.80
Captain - JoAn Stacker - Kentucky Kittens	20.50
Captain - Elizabeth Wilson - Little Smiles	10

As you can see that the Patriots are winning, but they are only 1.5 points ahead of the Sweethearts.

A big Thank you and Congradulations to each team captain for your clever name tags -- especially Mildred Edwards for her unusual "Three Seasons".

Team captains, please encourage your members to attend our November meeting.

Remember, to be counted present it is necessary to attend both the dinner portion and the business portion of the meeting. However, if a member must miss a meeting, she may maintain her perfect attendance record by attending a meeting of a sister chapter either in her own city, or elsewhere, provided the meeting is attended thirty (30) days before or thirty (30) days after the date of the meeting which is missed.

Our new members, Frances Jones, will join the Three Seasons team and Mary Fugate will become a Patriot.

COME ON! Let's have 100% attendance in November.

Barbara Farley
Vice President

Don't forget the change in the meeting next month!

Here's a few little thoughts to think about:

AEWA means many things to many people, and chapters bring a surprising variety of ideas and activities into the lives of their members. YOU have only to put forth the effort to attend the meetings to find these challenges to your growth and involvement.

Do you find satisfaction in helping others? Then you should love participating in your chapter's growth and accomplishment, and bring it to a point where it is ready to sponsor a new group. In this way its influence becomes an inspiration.

A EWA can provide you with education, drama, culture, travel, self-improvement, companionship, and prestige. Let it meet your need.

If each one of us would stop and think about the above we would have a very prosperous year for our Kentucky Colonel Chapter. The COLONELETTE would like to challenge each and every member of our chapter to put forth 100% effort to make our chapter one that we will be proud of for many years to come. Let's start with our perfect attendance contest and head full steam ahead with our other projects. Help when ever you are asked to help out on a project or asked to take a chairmanship on a Ways and Means Project. If we all help instead of just a few we can become a Banner Chapter in 1972.

Have you got any ideas for the COLONELETTE? Call Mary Collins or Carol McDougal and they would be glad to put them in our bulletin.

Charles Raymond

CHAPTER ROSTER

yes
Charlotte Adams

Route #3, Smallhouse Road

Res: 842-6339

Bus: 842-1674

Carolyn Dallas

913 Kenton Street

Res: 842-1322

Bus: 781-2150

yes
Ann Bays

1230 Broadview Drive

Res: 842-2650

no
Lois Douglas

~~1233 Durbin Drive~~

~~Res: 781-1548~~

~~Bus: 842-1684~~

no
Mary Frances Brown

921 Nutwood Avenue

Res: 843-9403

Bus: 842-1674

yes
Mildred Edwards

386 Cedar Ridge Rd.

Res: ~~843-3649~~

Bus: 842-3351

yes
Cindy W. Browning

Village Green Apt. I-2

Res: 781-2061

Bus: 622-4711 Allen Co.

Sue Eicher

Route #2, Hunts Lane

Res: 843-8148

Bus: 781-2300 Ext. 345

yes
Bobbie Cardwell

Ky. Gardens Tr. Park

Louisville Rd., Lot 5

Res: 781-1733

Bus: 781-2150, Ext. 236

no
Sarah Etheridge

921 Magnolia

Res: ~~842-8394~~

Bus: ~~781-3825~~

no
Phyllis Carter

1263 Magnolia Ave.

Res: ~~843-8467~~

Bus: 842-6331

yes
Barbara Farley

162 Skyline Drive

Bus: 842-2411 Ext. 25

842-8811

yes
Mary Collins

162 Skyline Drive

Res: 781-1910

Bus: 843-4389

yes
Jean Fulkerson

526 E. 13th St.

Res: 842-5168

Bus: 842-1603

- Pat Glasscock
Route #2
Res: 843-4332
Bus: 842-0131
- Imogene Graves
1220 Center Street
Res: 842-2331
Bus: 842-4813
- Estelle Holloway
528 8th Street
Res: 842-7615
Bus: 842-5691
- Clara Holmes
1510 Cabell Dr., Apt. 3
Res: 842-7882
Bus: 842-0333
- Anna Sue Jackson
328 Robin Road
Res: ~~842-8787~~
Bus: ~~842-2496~~
- Frances Jones
928 $\frac{1}{2}$ Elm Street
Res: 781-5697 after 4:00
- Shirley Martin
310 Maryland Drive
Res: 842-6615
Bus: 842-5604
- Iva Miller
906 Richland Drive
Res: 842-3350
Bus: 843-4171
- Mary Fugate
2417 Grider Pond Road
Res: 842-3223
Bus: 842-2411
- Becky Morehead
908 Kenton Street
Res: 842-5808
Bus: 843-1121
- Emily Morriss
1270 Kentucky Street
Res: 843-9142
Bus: 842-6531
- Carol McDougal
Route #4
Res: 781-1650
Bus: 781-1650
- Mae Page
928 Elm Street
Res: 843-8229
Bus: 842-2762
- Sally Parr
1921 Gary Avenue
Res: 842-3055
Bus: 842-2772
- Florence Perkins
2221 Grandview Drive
Res: 843-6393
Bus: 842-2411
- Sue Short
513 Regent
Res: 843-9885
Bus: 842-6531

*yes**no**Call not coming**Frank**no* *Janice Weston**yes**yes**yes**yes**no**yes**yes**no*

Members 700
Jan 4 to Mo
Dec 2-400
Frigate
Club H.

Patsy Smith
Route 9, Lover's Lane
Res: 842-5419
Bus: 843-3102

yes

Brenda Williams
1710 Glendale
Res: 843-9605
Bus: 842-1603

Rats
Rec
40
COW

Bonita Springs
125 Carla Way
Res: 842-9317
Bus: 842-8527

yes

Elizabeth Wilson
2618 Cheyenne Drive
Res: 842-8790
Bus: 842-8161

no

Marian JoAn Stacker
1433 N. Cove
Res: 842-4904
Bus: 745-2416

yes

800

no Janice Wilson

Joyce Tabor
843 E. 10th Street
Res: 843-2352
Bus: 781-2150, Ext.236

yes

Kathryn Thornton
700 Lynnwood Drive
Res: 843-3556

Inactive

yes Brenda Williams
Jua miller

Gladys Walker
928 Elm Street
Res: 842-1840
Bus: 843-6263

yes

yes
Mopine Sheekland
842-4905
745-2416

Lucille Walton
1700 S. Sunrise Dr.
Res: 843-8979

yes

Neva Kaye Watt
Route #3
Smiths Grove, Kentucky
Res: 563-2821
Bus: 842-4813

no

yes
Dolores Maddie
843-1514

INVOCATION

Lord, in the quiet of this evening hour,
We come to Thee for wisdom, and for power;
To view Thy world through only loved-filled eyes;
To grow in understanding; to be wise
And sure to see Thy guiding light; and thus
To know each other as Thou knowest us.

Amen

BENEDICTION

O Guiding Spirit, Guardian of our days,
Be with us as we go our separate ways,
Help us to feel those thoughts that lift and
 bless
To know a closer bond of friendliness;
To see Thy beauty always---every day,
Translated into living---this we pray.

Amen