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UA80/1 Meeting Minutes

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MINUTES — W-CLUB BOARD OF DIRECTORS MEETING Meyer Mortgage, 8:00 a.m., Tuesday, February 12, 2013

In Attendance (21) — Vincel Anthony, Bryan Baysinger, Wayne Bush, Gary Carver, Joe Easterling, Bill Edwards, Pam Herriford, Jared Holland, Matt Idlett, Paul Just, Jim Meyer, Mike Montgomery *(presiding)*, Bill Moore, Mike Newton, Bobby Rascoe, Mickey Riggs, Eric Sack, Tim Slattery, Chris Tinius, Katy Tinius. Guest: William Skaggs.

Not Present (9) — Tom Bird, Jim Clark (ex-officio), Jimmy Feix, Butch Gilbert, Jerry Humble, Jean-Marie Lawson, Bill Powell, Donald Smith (ex-officio), Todd Stewart (ex-officio).

MINUTES (December meeting; no meeting in January) — motion to approve by Moore; 2nd by K Tinius — APPROVED

NEW BOARD MEMBERS introduced — Vincel Anthony (FB), Gary Carver (MB), Jared Holland (FB) & Tim Slattery (MSw)

TREASURER'S REPORT (Bill Edwards) — Membership Account: \$19,955.21; Endowment Account: \$50,002.65 ... new Finance Committee approved at last meeting (Edwards + Baysinger, Idlett, Newton, Sack and Smith) met with Paula Jarboe at WKU Foundation and reviewed W-Club accounts ... established a separate account for all Hilltopper Halls of History funds/billings/payments ... discussion on HHH expenses paid, expenses to come and funds on hand; as expected at onset of project, due to option for supporters to complete their pledge over a five-year span of time, fast approaching time when might have borrow funds to cover bills; question is whether to borrow commercially or interest-free from Club endowment account ...

Finance Committee recommends using endowment funds; Sack moved that we borrow from the endowment funds necessary (not to exceed \$20,000) to cover those costs; 2nd by Holland — APPROVED

SECRETARY'S REPORT (Paul Just) - pass

HAF REPORT (Jim Clark) - not present

SPORTS REPORT (Pam Herriford) — men's basketball is 13-12 (7-7 in SBC) and women's basketball is 17-6 (10-4 in league) ... swimming: women's are preparing for SBC Tourney in Dallas while the men are now the only team in the Sun Belt; but will be taking park in the Conference USA meet this spring while looking for a new home ... conference indoor track will begin Feb. 23 at Arkansas State ... baseball opens Friday at home vs. Bowling Green State (picked 7th in SBC) ... softball opens Friday at Mississippi State -- has two pre-season All-SBC picks ... men's and women's golf teams preparing for late February openers (men at Pepperdine and women at South Al Invitational) ... both tennis teams already playing ... soccer has had perhaps its best-ever recruiting class ... football had a successful signing day event last week -- 25 signees + 6 juco's and two early freshmen already enrolled (33 total).

COMMITTEE REPORTS

- Membership (Bryan Baysinger, chair) membership up by two to 339 last month; no new numbers this month.
- Recognition (Pam Herriford, chair) pass
- Development (Joe Easterling, chair) meetings with Hitcents beginning to show results on kiosks project ... Just noted that recent billing from Hitcents an error (Donald Smith has cleared that up); should be no more billings until much garther along in development of project ... discussion.

OLD BUSINESS

- W-Club Room (Diddle Arena) remodel (Chris Tinius) coming along well ... TVs donated by Bill Moore are up and running; and, new carpeting (provided by AD Todd Stewart) in place, along with extended countertop and storage beneath ... sofa has been shipped and two pub tables ordered. Moore extended thanks of the Board to Tinius for his efforts in getting the improvements made.
- Basketball Hospitality Just reported that W-Club Room has been returned to list of those who receive a 50% discount with caterer CenterPlate -- a big plus for our gameday hospitality! ... thanks to Board member Pam Herriford and honorary member, and assocatie AD, Craig Biggs for making that happen.
- Basketball Tickets (Montgomery) noted that we buy football tickets for use by members and would like to see Board use some of those tickets for use in recruiting members, etc. ... then set aside funds to buy basketball tickets for similar use by members of the Board ... discussion on costs, how many to buy, how to manage them, etc. ... considerable interest ... tabled for further consideration.
- Montgomery expressed the need to thank those who serve on the Board of Directors suggests a plaque for all out-going Board members thanking them for service ... discussion Moore moved to provide plaques; 2nd by Sack APPROVED ... also discussed possibility of providing embroidered sports coats to Board members to wear at W-Club events (brunch, game hospitality, etc.) Edwards reported that Jim&Gil's Men's Shop can provide black coats at \$135 each ... tabled for further study and discussion.
- Membership discussion on plans for drive for increasing '13-14 roles ... Anthony noted that many feel they have never been asked ... tie together efforts of Membership Committee + Development Committee to improve communications with letterwinners.
- Committees (Montgomery) revamped Development Committee to Development/Marketing Committee with Idlett as chair ... five committed to serve on the committee Idlett + Anthony, Holland, Humble and non-Board member Brandon Spurlock of HAF ... motion to accept revised format and membership by Moore; 2nd by Sack APPROVED ... reccommended addition of a Special Projects Committee to work with the AD on improving the W-Club brand on campus thru a variety of ideas (i.e., a prominent football hospitality site in the stadium, fund-raising drives, etc.) ... to be chaired the the current president and include the president-elect and the past-president ... motion to establish committee by Newton; 2nd by Newton APPROVED

NEW BUSINESS

NEXT MEETING — 8:00 a.m., Tuesday, March 5, in the Conference Room at Meyer Mortgage