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2012

## UA68/13/1 Potter College of Arts & Letters Journalism & Broadcasting Self-Studies

WKU Archives

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**Western Kentucky University**  
**UA68 Potter College of Arts & Letters**  
**Series 13 Journalism & Broadcasting**  
**Subseries**

**Contact information:**

WKU Archives

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**Administrative History:** The first journalism course was offered out of the English Department in 1927. It was described as "especially designed for the staff of College Heights Herald and others interested in newspaper work."

The College Heights Herald was first published on campus in 1925. See UA12/2/1 for more information on the Herald. This grew into the Mass Media Division in the Department of English.

In 1970, the Mass Media Division became the Department of Mass Communication. In the fall of 1976 the WKU Board of Regents approved the reorganization that separated journalism from mass communications, which became part of the Department of Communication and Theatre. The new Department of Journalism offered majors in advertising, journalism, photojournalism and public relations and came online January 1, 1977. The reorganization marked a shift in curriculum from the theoretical communications foundation to a professional program that could gain national accreditation. [Journalism Self-Study, 1998]

In 1999 journalism joined the broadcasting and mass communication programs to become the School of Journalism & Broadcasting consisting of six programs of study: advertising, broadcasting and mass communication, photojournalism, print journalism and public relations. [School of Journalism & Broadcasting website]

**Department Heads:**

Willson Wood (acting) 06/01/1970-06/08/1971

Wesolowski, James 06/09/1971-

David B. Whitaker 1/1/1977-(retired 6/30/1987)

James L. Highland (acting) 1984 -

Jo-Ann Huff Albers 8/16/1987-7/1/2003

Phebe Pamela McAllister Johnson

Loup Langton (current in 2014)

**Description:** Self-studies conducted by the School of Journalism & Broadcasting.

**Dates:** 1978-1998

**Extent:** 1 cu. ft.

**Subject Analytics:**

Journalism & Broadcasting (WKU)  
Potter College of Arts & Letters (WKU)

Strategic planning  
Western Kentucky University

**Digital Commons:**

Broadcast and Video Studies  
Communication  
Higher Education Administration

Journalism Studies  
Mass Communication

**Accession Information:** These records transferred to the WKU Archives from WKU Journalism & Broadcasting in accordance with the records retention schedule.

**Access Restrictions:** none

**Allied Materials:** UA68/6 English

**Preferred Citation:** UA68/13/1 Journalism & Broadcasting Self-Studies, WKU Archives, Bowling Green, Kentucky, USA.

**Processing Information:** Records processed and collection inventory created 2010, revised 2019.

# Finding Aid Report

11/13/2019

<b>UA68.13.1</b>	<b>Records</b>	<b>Date</b>
<b>Level</b>	<b>Subseries</b>	<b>Linked toUA68.13</b>
<b>Title</b>	<b>UA68 Potter College of Arts &amp; Letters</b>	
<b>Collection</b>	<b>Series 13 School of Journalism &amp; Broadcasting</b>	
<b>Scope &amp; Content</b>	<b>Subseries 1 Self-Studies</b>	
	<b>WKU Archives</b>	
	<b>Self-studies conducted by Journalism &amp; Broadcasting.</b>	

## Container List

<b>Container</b>	<b>Folder</b>	<b>Creator</b>	<b>Date</b>	<b>Title</b>
Box 1		Journalism & Broadcasting (WKU)	1978-1985	Self-Studies
Description	Department of Journalism ACEJMC Pre-Visit Report, Part II			
	Highland, James & Ward Hellstrom. Journalism Accreditation Self-Study Report to the Accrediting Council on Education in Journalism and Mass Communications, Bowling Green, KY, 1985.			
	Whitaker, David & Robert Mounce. Journalism Accreditation Pre-Visit Report, Bowling Green, KY, 1978-1979.			
Box 2		Journalism & Broadcasting (WKU)	1978, 1981-1998	Self-Studies
Description	Accrediting Council on Education in Journalism & Mass Communications. Team Report of the On-Site Evaluation, 1986.			
	Adams, Bob, et al. Department of Journalism, C-III-23, ca. 1981.			
	Albers, JoAnn and David Lee. Department of Journalism, Bowling Green, KY, 1998.			
	Albers, JoAnn and David Lee. Journalism Accreditation Self-Study Report to the Accrediting Council on Education in Journalism and Mass Communications, 1991-1992.			
	Hileman, Donald. Observations from April 19 & 20, 1984 visit to Western Kentucky University, Knoxville, TN, 1984.			