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UA68/13/2 Potter College of Arts & Letters Journalism & Broadcasting Administration

WKU Archives

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Recommended Citation

WKU Archives, "UA68/13/2 Potter College of Arts & Letters Journalism & Broadcasting Administration" (2009). *WKU Archives Collection Inventories*. Paper 70.
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Western Kentucky University
UA68 Potter College of Arts & Letters
Series 13 Journalism & Broadcasting
Subseries 2 Administration

Contact information:

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Administrative History: The first journalism course was offered out of the English Department in 1927. It was described as "especially designed for the staff of College Heights Herald and others interested in newspaper work."

The College Heights Herald was first published on campus in 1925. See UA12/2/1 for more information on the Herald. This grew into the Mass Media Division in the Department of English.

In 1970, the Mass Media Division became the Department of Mass Communication. In the fall of 1976 the WKU Board of Regents approved the reorganization that separated journalism from mass communications, which became part of the Department of Communication and Theatre. The new Department of Journalism offered majors in advertising, journalism, photojournalism and public relations and came online January 1, 1977. The reorganization marked a shift in curriculum from the theoretical communications foundation to a professional program that could gain national accreditation. [Journalism Self-Study, 1998]

In 1999 journalism joined the broadcasting and mass communication programs to become the School of Journalism & Broadcasting consisting of six programs of study: advertising, broadcasting and mass communication, photojournalism, print journalism and public relations. [School of Journalism & Broadcasting website]

Department Heads:

Willson Wood (acting) 06/01/1970-06/08/1971

Wesolowski, James 06/09/1971-

David B. Whitaker 1/1/1977-(retired 6/30/1987)

James L. Highland (acting) 1984 -

Jo-Ann Huff Albers 8/16/1987-7/1/2003

Phebe Pamela McAllister Johnson

Loup Langton (current in 2014)

Description: Administrative records created by and about Journalism & Broadcasting. These include faculty meeting minutes, Professional Advisory Committee, annual reports and strategic planning.

Dates: 1981-present

Extent: .5 cu. ft.

Subject Analytics:

Awards

Committees

Computers

Journalism

Journalism & Broadcasting (WKU)

Journalists

Meetings

Potter College of Arts & Letters (WKU)

Strategic planning

Surveys

Television broadcasting

Western Kentucky University

Digital Commons:

Broadcast and Video Studies

Communication

Higher Education Administration

Journalism Studies

Mass Communication

Accession Information: These records transferred to the WKU Archives from WKU Journalism & Broadcasting in accordance with the records retention schedule.

Access Restrictions: none

Allied Materials: UA68/6 English

Preferred Citation: UA68/13/2 Journalism & Broadcasting Administration, WKU Archives, Bowling Green, Kentucky, USA.

Processing Information: Records processed and collection inventory created 2010, revised 2019.

Finding Aid Report

11/13/2019

UA68.13.2	Records	Date
Level	Subseries	Linked toUA68.13
Title	UA68 Potter College of Arts & Letters	
Collection	Series 13 Journalism & Broadcasting	
Scope & Content	Subseries 2 Administration	
	WKU Archives	
	Administrative records created by and about Journalism & Broadcasting. These include faculty meeting minutes, Professional Advisory Committee, annual reports and strategic planning.	

Container List

Container	Folder	Creator	Date	Title
Box 1	2	Journalism & Broadcasting (WKU)	1981, 1991-1997	Faculty Meeting Minutes
Description	Albers, Jo-Ann Broekeman, Tim Canon donation Conferences Curriculum Daniel, Molly Freedom Forum Fuqua, Randy George, Tommy Gordon Wilson Hall (WKU) Highland, Jim Internet Internships Journalism Resource Center Junior Achievement Program KET Kentucky Educational Television Meredith, Thomas Morse, Mike Nikon donation Parks, Gordon Phonathon Russellville News Democrat Technology World Wide Web			Subjects Computers Committees Gifts Awards African Americans Minorities
Box 1	1	Journalism & Broadcasting (WKU)	1991-1995	Faculty Meeting Minutes
Description	Accreditation Barnum, John Corn, Jack Craig, Larry Freedom Forum Garrett Hall (WKU) Hearst Foundation Highland, Jim			Subjects Computers Awards Gifts

Meredith, Thomas
 Mountain Peoples Workshop
 Skulenko, Michael
 Talisman Exposure
 Technology
 Thomas, Helen
 Williamson, Michael

Box 1	3	Journalism & Broadcasting (WKU)	1997-1999	Faculty Meeting Minutes
Description	Accreditation Affirmative Action Burch, Barbara Electronic Technologies for Photojournalism Freedom Forum Glassick, Charles Internet Internships Mass Communications (WKU) Morse, Mike Proposal - Program of Distinction in Journalism & Communication Saunders, Whitey Saunders, William			Subjects Computers
Box 1	4	Journalism & Broadcasting (WKU)	1999-2000	Faculty Meeting Minutes
Description	Banner System Hardin, Suzie Mountain Workshops Post, Susie St. Petersburg Times			Subjects Meetings
Box 1	5	Journalism & Broadcasting (WKU)	1996-1997	Department Heads
Description	Burch, Barbara Harvesting the Product . . . Unit Productivity			Subjects Meetings
Box 1	6	Journalism & Broadcasting (WKU)	1982-1997	Professional Advisory Committee
Description	Meeting Minutes, 02/19/1982 Report, 1995. Report to News-Editorial Members, 1988.			Subjects Meetings
Box 1	7	Journalism & Broadcasting (WKU)	1995-1999	Student Publications Committee
Description	Adams, Bob College Heights Herald Internet Meredith, Thomas Office of University Publications Open Meetings SGA Student Government Association (WKU) Student Press Freedom Program Talisman Xposure Wilkins, Deborah WKU Regents vs College Heights Herald World Wide Web			Subjects Protest movements Demonstrations Cartoons (Commentary) Lawyers Vandalism

Box 1	8	Journalism & Broadcasting (WKU)	1984-1999	Annual Reports & Strategic Planning
Description	Albers, Jo-Ann. Journalism Service Activities, 1990.			Subjects Strategic planning
	Albers, Jo-Ann, Supplement to 1999 Year End Assessment Report, 1999.			
	Department of Journalism. Strategic Planning Report, 1984.			
Box 1	9	Journalism & Broadcasting (WKU)	1992-1999; 2003	Awards
Description	Adams, Bob			Subjects Awards
	Adams, Jeanie			Cartoonists
	Albano, Tracy			Invitations
	Albers, Jo-Ann Huff			Journalism
	Alexia Foundation Photojournalism Competition			Journalists
	American Society of Newspaper Editors Excellence in Journalism Summer Residency			Photography
	Anna, Caroline L. aka Cara			Photojournalism
	Asher, John			Photographers
	Baker, Cindy			
	Baker, Emily			
	Ballard, Dawn			
	Bandy, Susan			
	Barnum, John			
	Batters, Tom			
	Bell, Craig			
	Bohannon, Brian			
	Borchuck, James			
	Boyar, Stefanie			
	Bricking, Tanya			
	Brock, John			
	Broekema, Tim			
	Brown, Mark			
	Bruck, Robert			
	Buchanan, Todd			
	Buckson, Robin			
	Bunnell, David			
	Burge, Robert			
	Burnham, Maria			
	Busser, Jerry			
	Bynum, Tammy			
	California News Photographer of the Year			
	Cardwell, Dale			
	Carter, Burce			
	Carwile, Joey			
	Chapell, Leslie			
	Clark, Jason			
	Clarke, Cathy			
	College Heights Herald			
	College Journalist of the Year, Kentucky Intercollegiate Press Association			
	College Media Advisors, Inc.			
	Columbia Scholastic Press Association (CSPA)			
	Cooper, Greg			
	Corn, Jack			
	Covington, Chris			
	Creative Exchange, Public Relations Student Society of America (PRSSA)			
	Cross, Al			
	Curtis, Stacy			
	Cutraro, Andrew			
	Davis, Eric			
	Day, Chad			
	Deputy, Amy			
	Deweese, Jim			

Direct Marketing Collegiate Institute
Distinctions of the WKU Department of Journalism, 1996
Donelson, Andrew
Dow Jones Newspaper Fund
Edwards, Don
Eitel, Deidre
Ekstrom, Lee
Engel, Todd
Estep, Bill
Fella, Gretchen
Flynn, Rebecca
Flynn, Leslie
Fortier, Michel
Frakes, Jason
Frank, David
Fritz, Craig
Gagliardi, Melissa
Garcia, Joseph
Gardler, Francis V.
Garrison, Ron
Genscheimer, Jim
Glass, Cheri
Glover, James
Goetz, Kristina
Goff, Gina
Good, Epha
Grainger, Kevin S.
Graybill, Karen
Griffith, Rachel
Guthrie, Lynette
Gutierrez, Barry
Hall, Jason
Hallmark, Jason
Hamilton, Chris
Hanks, Steve
Hannah, Jim
Harper, Ken
Hearst Foundation Intercollegiate Photojournalism Competition
Hearst Journalism Awards
Hess, Mark
Hofmann, Martin
Hogsten, Leah
Holsclaw, Amanda
Howard, Laura
Howell, Joe
Hutchins, Chris
Internships (list)
Jarrett, Whitney
Johnson, Dana
Johnston, Elizabeth
Jordan, Pat
Joseph A. Dear Memorial Scholarship Fund
Journalism & Broadcasting (WKU)
Journalism at Western, Spring 1997
Kappa Alpha Mu Annual College Photographer of the Year Competition
Kelly, Kevin
Kentucky High School Journalism Association
Kentucky Intercollegiate Press Association
Kentucky News Photographers Association (KNPA)
King-Jones, Wilma
Kirshner, Jonathan
Klatt, Chelsea
Knight Foundation
Kolarik, Kim

Kolbenschlag, George
Koski, Jason
LaBelle, Dave
LaJoie, Scott
Lee, Joe S.
Leininger, Tom
Logsdon, Matthew
Long, Mary
Longmire, Patti
Loomis, Rick
Lovett, Greg
Lowe, Karin
Lumsden, Linda
Luster, Bill
Lynn, Bob
Lyons, Andy
Lyons, Mary Ann
Maalouf, Rami
Maier, Angela
Maple, Elisa
Martin, John
McLemore, Jon
Meese, Ray, Jr.
Meyer, Cheryl
Morris, Linda
Morse, Mike
Musacchio, Rick
National News Photographers Association, Missouri College Photographer of the Year
National Press Photographers Association
National Student Advertising Competition
Nations, Jeff
Newton, Jonathon
Nichols, Mark
Nuttle, Jason
Oak Ridge National Laboratory
Obenchain, Chris
O'Connor, David
Osler, Mark
Otto, James
Pacemaker Awards
Panella, Scott
Parel, Amethel
Parel-Sewell, Amethal
Parsons, Eric
Perry, Rex
Phillips, Teak
Photojournalism (WKU)
Pierini, David
Piscotty, Marc
Poore, Chris
Pounds, Dwight
Powell, Larry
Poynter, Chris
Pulitzer Prize
Quinn, Paula
Ray, Marshall
Ress, Chad
Rietzke, Brett
Rogers Ricky
Rott, John
Schuhmann, Paul
Schultz, Connie
Scibelli, Rick
Scott, Kathryn

Shuhmann, Paul
 Silver Louie Award, Advertising Club of Louisville
 Simmons, Darryn
 Simpson, John
 Smart, Steve
 Smith, Hal
 Society of Newspaper Design
 Society of Professional Journalists, Region 5 Mark of Excellence Awards
 Southern Short Course, Southern College Photographer of the Year
 Spears, Brian
 Stanford, Chris
 Steele, Tracey
 Stefanchik, Joe
 Stephenson, David
 Stevens, Chad
 Stewart, Nikita
 Stivers, Stephanie
 Stockman, Matt
 Stone, Heather
 Stringer, Carolyn
 Strode, William
 Talisman
 Talisman Xposure
 Tatum, Omar
 Tindle, Donna
 Traynor, Steve
 Tungate, Matthew
 Upshaw, Sam, Jr.
 Varney, Dennis
 Vinion, Kurt
 Vondercooke, Jack
 Voninski, Tamara
 Ward, Sean
 Warren, Alan
 Weber, Mark
 Western Kentucky University Takes Top Honors, Big 5 News, Fifth District American Advertising Federation,
 Spring 1981
 Whipple, Catherine
 White, Steve
 William Randolph Hearst Foundation
 Williams, Barry
 Williams, Ginger
 Williamson, Michael
 Wilson, Jamal
 Wilson, Kirk
 Wing, Chuck
 Wiseman, Scott
 Withers, Christy
 Witty, Patrick
 World Image Awards
 Yellow Pages Publishers Student Seminar
 Young, Kathy
 Young, Kristie
 Zirnheld, Nicole

Box 1	10	Journalism & Broadcasting (WKU)	1987	Proposal for a Center of Excellence in Journalism
Box 1	11	Journalism & Broadcasting (WKU)	1993; 1995	Alumni Survey

Box 1	12	Journalism & Broadcasting (WKU)	1981	Broadcast Advisory Council
Description	Meeting Minutes, 11/19/1981			Subjects Broadcasting Educational facilities Equipment Meetings Television broadcasting
Box 1	13	Journalism & Broadcasting (WKU)	1997-2014	School History
Description	Chart showing precursors of the School of Journalism & Broadcasting, 1968-2014 Fast Facts: Department of Communication and Broadcasting, 1997 Niedermeier, Lynn, Brief History of Broadcasting/Mass Communication, 1999 School of Journalism & Broadcasting Organizational Chart, 2007-2008 WKYU-TV WKRX-AM WWHR-FM WKYU-FM			Subjects History
Box 1	14	Journalism & Broadcasting (WKU)	1997-2000	New Facility Request - Technology and Journalism Building
Description	Mass Media & Technology Hall (WKU)			Subjects Budget. Buildings Correspondence Educational facilities
Box 1	15	Journalism & Broadcasting (WKU)	1980-2006	Correspondence
Description	Adams-Smith, Jeanie Centennial celebration Electronic mail E-mail Hurricane Katrina Laforet, Vincent Lee, David, email to Staff-All re: Regents approve School of Journalism & Broadcasting and Department of Communication, 1999 Scholarships Whitaker, Dave, Memo to Robert re: Evidence of Quality in Our Instructional Programs, 1980			Subjects Advertisements Advertising Centennial celebrations Correspondence Photographers Photojournalism
Box 1	16	Journalism & Broadcasting (WKU)	1990	Correspondence
Description	Correspondence re: Virginia Wood Davis bequest. Adams, Bob Albers, Jo-Ann Allen, Harry Berry, Franklin Chambliss, William Davis, Virginia Harmon, Tom James & James Jeffcoat, Hal Newspaper Reporters, as a Rule, Don't Often Become Millionaires, CHE, 6/20/1990 Scholarships Taylor, James			Subjects Gifts